

# Profitable Small Business Manufacturing Ideas, Cottage and Tiny Industries

(Squashes and Syrups, Ball Pen Ink, Neck-Ties, Electric Toaster, Plaster of Paris, Soya Products, Pickle Making, Neon Sign Boards, Electronic Burglar Alarm system for Automobiles, Chokes for Sodium/Mercury Vapour Lamps, Heat Treatment Servicing Unit, Electronic Industrial Timers, Castings for Auto Locks, Cashew Nut Shell Liquid (CNSL), Transistor Radio Sets (AM/FM), Shuttle Cocks for Badminton, Electric Cables For Automobile Control, Automatic Wheel Alignment & Wheel Balancing Workshop )



# Introduction

Hundreds of thousands of people start their own businesses every year, and untold more dream about the possibility of becoming their own bosses. While entrepreneurship has its many potential rewards, it also carries unique challenges. Starting a business involves planning, making key financial decisions and completing a series of legal activities. To run a successful business, you need to learn all about your existing and potential customers, your competitors and the economic conditions of your market place. The Government has announced series of steps to promote industrial development by way of rationalization of the policies to encourage the new entrepreneurs as well as existing units. In both developed and developing countries,

the Government is turning to small and medium scale industries and entrepreneurs, as a means of economic development and a veritable means of solving problems.

It is a seedbed of innovations, inventions and employment. You do not need to be a genius to run a successful small business, but you do need some help. And that is exactly what this book is, a guide into the stimulating world of small business ownership and management. Entrepreneurship helps in the development of nation. A successful entrepreneur not only creates employment for himself but for hundreds. Deciding on a right project can lead you to the road to success.

## Startup India Stand up

Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range.

A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation.

Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design.

## What is Startup India offering to the Entrepreneurs?

Stand up India backed up by Department of Financial Services (DFS) intends to bring up Women and SC/ST entrepreneurs. They have planned to support 2.5 lakh borrowers with Bank loans (with at least 2 borrowers in both the category per branch) which can be returned up to seven years.

PM announced that “There will be no income tax on startups’ profits for three years”

PM plans to reduce the involvement of state government in the startups so that entrepreneurs can enjoy freedom.

No tax would be charged on any startup up to three years from the day of its establishment once it has been approved by Incubator.

The major contents of the book are electronic burglar alarm system for automobiles, chokes for sodium/mercury vapour lamps, heat treatment servicing unit, squashes and syrups, electronic, industrial timers, desk top publishing centre, castings for auto locks, ball pen ink, cashew nut shell liquid,

automatic wheel alignment & wheel balancing workshop, neck ties, electric toaster, plaster of paris, transistor radio sets (am/fm), soya products, shuttle cocks for badminton, neon sign boards etc.

The industries covered in this book can be started with the investment of below ten lacs with the help of financial assistance provided by Banks, Financial Institutions, KVIC etc. This book will give you the better way to select an appropriate industry within your limit. The book covers project profiles of various industries, among which you can select one.

The book is a must read for any person who wants to make their life better by starting their own industry working for themselves.

Basically this book gives you the opportunity to choose your ideal project among the Profitable Small Business Manufacturing Ideas, Cottage and Tiny Industries. Some of them are: Squashes and Syrups, Ball Pen Ink, Neck-Ties, Electric Toaster, Plaster of Paris, Soya Products, Pickle Making, Neon Sign Boards, Electronic Burglar Alarm system for Automobiles, Chokes for Sodium/Mercury Vapour Lamps, Heat Treatment Servicing Unit, Electronic Industrial Timers, Castings for Auto Locks, Cashew Nut Shell Liquid (CNSL), Transistor Radio Sets (AM/FM), Shuttle Cocks for Badminton

The Standup India scheme provides handholding support for borrowers both at the pre loan stage and during operations. This would include increasing their familiarity with factoring services, registration with online platforms and e-market places as well as sessions on best practices and problem solving.

Margin money of the composite loan under the Standup India scheme would be up to 25%. Convergence with state schemes is expected to reduce the actual requirement of margin money for a number of borrowers. Over a period of time, it is proposed that a credit history of the borrower be built up through Credit Bureaus.

The Standup India scheme provides for refinance window through Small Industries Development Bank of India (SIDBI) with an initial amount of Rs 10,000 crore.

Every year more than 800 tech startups are being set up in India. By 2020, a projected 11,500 tech-startups are going to emerge and will employ around 250,000 people.

During 2011-13 (compound annual growth rate growth)

- Yearly growth of 22 percent in number of investment
- Yearly growth of 47 percent in total value of investment

During 2013-15 (compound annual growth rate growth)

- Yearly growth of 153 percent in number of investment
- Yearly growth of 127 percent in total value of investment

Entrepreneurship is the quality of being a businessman, i.e. one who "undertakes an enterprise". The term puts emphasis on the risk and effort taken by individuals who both own and manage a business, and on the innovations resulting from their pursuit of economic success.

1500 Multi Skill Training Institutes would be set up through active participation of industries under Kaushal Vikas Yojana in unserved blocks and areas with emphasis on imparting technical skills to the youth.

About 43 lakhs educated youth are unemployed in the northeast as on March, 2008. Out of which the maximum unemployed youths are located in Assam (about 22-50 lakhs) and the lowest is in Sikkim.

About 20 to 25% of the trained entrepreneurs have set up units/trading activities in different parts of the region.

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Home Based Business, Cottage, Small and Medium Scale Industries, Cottage Industry Business, New Cottage Industry, Modern Cottage Industries, Growth of Cottage Industries, Cottage and Village Industries, List of Industries in Small and Tiny Sector, Profitable Cottage and Tiny Industries, Tiny Industries in India, Neck-Ties, Tiny Industries List, Tiny Industries Projects, Small Cottage and Tiny Industries, Small Scale and Cottage Industries, Tiny, Small and Medium Scale Industries Project, Cottage, Tiny and Small Scale Industries, Micro, Small and Medium Enterprises of India, How to Start Tiny Cottage Processing Industry in India, Small Industries Processing Industry in India, Most Profitable Tiny and Small Cottage Processing Business Ideas, Tiny Industries Processing Projects, Small Scale Cottage and Tiny Industries Processing Projects, Starting a Small Cottage Industries Processing Business, How to Start a Tiny Industries Production Business, Home Based Small Scale Industries Projects, NPCS, Niir, Process Technology Books, Business Consultancy, Ball Pen Ink, Business Consultant, Project Identification and Selection, Preparation of Project Profiles, Startup, Business Guidance, Business Guidance to Clients, Startup Project for Tiny Industries, Startup Project, Startup Ideas, Project for Startups, Startup Project Plan, Business Start-Up,

# Tags

Business Plan for a Startup Business, Great Opportunity for Startup, Small Start-up Business Project, Start-up Business Plan for Small Cottage and Tiny Industries, Start Up India, Stand Up India, Small Cottage Making Small Business Manufacturing, Small Scale Cottage and Industries Making Machine Factory, Modern Small and Cottage Scale Industries, Automatic Wheel Alignment & Wheel Balancing, Squashes and Syrups, Profitable Small and Cottage Scale Industries, How to Start a Tiny Industries and Small Cottage?, Home Industries Ideas India ,How to Start a Successful Small Industries Business, Small Scale Commercial Industries and Small Cottage Making, Best Small and Cottage Scale Industries, Transistor Radio Sets (AM/FM), Small Cottage and Small Scale Industries Business, Profitable Small Scale Manufacturing, Shuttle Cocks for Badminton, Electric Cables for Automobile Control, Ideas for Cottage Industries, Pickle Making, Profitable Small, cottage, Tiny and Home Industries, Cottage & Home Industries, Home Based Business Ideas for Beginners, Great Ideas for Home Business, Manufacturing Business Ideas with Medium Investment, Cottage Industries, Cottage Industries Products, Cottage Industries in India, Tiny Industries, Small Scale Industries India, Small Scale Industries Projects Ideas, Projects on Small Scale Industries, Cottage Tiny and Home Industries, Small and Tiny Enterprises, How to Start Tiny Industry, What is a Tiny Industry?, Project on Tiny Industries, What is a Cottage Industry?, Cottage Industries Ideas, Cottage Industry Small Business Ideas, Cottage Industry Project, Home Cottage Industries Products, India Cottage Industry, Cottage Industry Ideas, How to start Cottage Industries,

**Niir Project Consultancy Services (NPCS) can provide**

## **Profitable Small Business**

## **Manufacturing Ideas, Cottage and**

## **Tiny Industries**

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# ***Niir PROJECT CONSULTANCY SERVICES***

AN ISO 9001:2008 COMPANY

# Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



*We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.*



*We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.*



# What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Business Plan*
- *Industry Trends*
- *Market Research Reports*
- *Technology Books and Directory*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*



## How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*



# Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

# Who do we serve?

- *Public-sector Companies*
- *Corporates*
- *Government Undertakings*
- *Individual Entrepreneurs*
- *NRI's*
- *Foreign Investors*
- *Non-profit Organizations, NBFC's*
- *Educational Institutions*
- *Embassies & Consulates*
- *Consultancies*
- *Industry / trade associations*

# Sectors We Cover

- *Ayurvedic And Herbal Medicines, Herbal Cosmetics*
- *Alcoholic And Non Alcoholic Beverages, Drinks*
- *Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin*
- *Activated Carbon & Activated Charcoal*
- *Aluminium And Aluminium Extrusion Profiles & Sections,*
- *Bio-fertilizers And Biotechnology*
- *Breakfast Snacks And Cereal Food*
- *Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling*

- *Bamboo And Cane Based Projects*
- *Building Materials And Construction Projects*
- *Biodegradable & Bioplastic Based Projects*
- *Chemicals (Organic And Inorganic)*
- *Confectionery, Bakery/Baking And Other Food*
- *Cereal Processing*
- *Coconut And Coconut Based Products*
- *Cold Storage For Fruits & Vegetables*
- *Coal & Coal Byproduct*

- *Copper & Copper Based Projects*
- *Dairy/Milk Processing*
- *Disinfectants, Pesticides, Insecticides, Mosquito Repellents,*
- *Electrical, Electronic And Computer based Projects*
- *Essential Oils, Oils & Fats And Allied*
- *Engineering Goods*
- *Fibre Glass & Float Glass*
- *Fast Moving Consumer Goods*
- *Food, Bakery, Agro Processing*

- *Fruits & Vegetables Processing*
- *Ferro Alloys Based Projects*
- *Fertilizers & Biofertilizers*
- *Ginger & Ginger Based Projects*
- *Herbs And Medicinal Cultivation And Jatropha (Biofuel)*
- *Hotel & Hospitability Projects*
- *Hospital Based Projects*
- *Herbal Based Projects*
- *Inks, Stationery And Export Industries*

## Sectors We Cover Cont...

- *Infrastructure Projects*
- *Jute & Jute Based Products*
- *Leather And Leather Based Projects*
- *Leisure & Entertainment Based Projects*
- *Livestock Farming Of Birds & Animals*
- *Minerals And Minerals*
- *Maize Processing(Wet Milling) & Maize Based Projects*
- *Medical Plastics, Disposables Plastic Syringe, Blood Bags*
- *Organic Farming, Neem Products Etc.*



## Sectors We Cover Cont...

- *Paints, Pigments, Varnish & Lacquer*
- *Paper And Paper Board, Paper Recycling Projects*
- *Printing Inks*
- *Packaging Based Projects*
- *Perfumes, Cosmetics And Flavours*
- *Power Generation Based Projects & Renewable Energy Based Projects*
- *Pharmaceuticals And Drugs*
- *Plantations, Farming And Cultivations*
- *Plastic Film, Plastic Waste And Plastic Compounds*
- *Plastic, PVC, PET, HDPE, LDPE Etc.*

## Sectors We Cover Cont...

- *Potato And Potato Based Projects*
- *Printing And Packaging*
- *Real Estate, Leisure And Hospitality*
- *Rubber And Rubber Products*
- *Soaps And Detergents*
- *Stationary Products*
- *Spices And Snacks Food*
- *Steel & Steel Products*
- *Textile Auxiliary And Chemicals*



## Sectors We Cover *Cont...*

- *Township & Residential Complex*
- *Textiles And Readymade Garments*
- *Waste Management & Recycling*
- *Wood & Wood Products*
- *Water Industry(Packaged Drinking Water & Mineral Water)*
- *Wire & Cable*

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