

# Compendium of Herbal Plants

(Panicum Pilosum, Papaver Rhoëas, Phaseolus Trilobus, Rhus Toxicodendron, Ribes Nigrum, Rosmarinus Officinalis, Sambucus Racemosa, Schlichera Trijuga, Sedum Acre, Taxus Baccta, Terminalia Belerica, Tilia Platyphyllos, Verbascum Densiflorum, Xanthium Strumarium, Zizyphus Oenoplia)

# Introduction

India is one of the leading Herbs producer and exporter in the world. Several meticulous researches were conducted and experimented with herbs. They arrived at more precise conclusions about the usefulness of diverse plants and herbs that are utilized in different fields like medicine, cosmetics, and perfumes and so on. Herbal plants have been used for medicinal applications from earliest time, when man began caring for his body and health. The Ayurveda healing is completely based on herbs, which have definite medicinal importance or significance. In the primeval times, the Indian sagacious held the view that ayurveda herbs are the only resolution to treat numeral health related problems and diseases. Herbal products are replacing the synthetics products because of its harsh nature.

Producing herbs for the medicinal market has received a lot of interest from potential commercial growers, but it is still a new and uncertain market.

Herbal products are in huge demand in the developed world for health care for the reason that they are efficient, safe and have lesser side effects. The emphasis of development of new biologically active molecule has been gradually replaced by use of total herbs as medicine and food supplements. There are numerous types of herbal plants; some of them are *paeonia officinalis*, *panicum pilosum*, *papaver bracteatum*, *papaver rhoeas*, *papaver somniferum*, *petasites hybridus*, *petroselinum crispum*, *peucedanum ostruthium*, *phaseolus trilobus*, *phaseolus vulgaris* etc. Growing herbs is easy to do, and people continue to turn their love for gardening into successful businesses growing and selling fresh cut herbs, herb plants, and other herb related products.



## **Market Outlook**

India is also developing strategies to capture the \$14 billion global market for medicinal herbs (plant raw materials) and \$60 billion market for herbal medicines and food supplements.

Medicinal herbs, largely organic, are part of the \$36.89 billion global market for organic food. The demand for medicinal plant-based raw materials is growing at the rate of 15 to 25 per cent annually.

The Indian Herbal Plant Extract market is expected to grow at a CAGR of around 22% during 2017-2022.

The demand for Herbal plants is likely to increase from the current \$14 billion a year to \$5 trillion in 2050.

The global trade in medicines and food supplements made out of herbs is, however, higher at \$60 billion a year, of which India's total turnover is only Rs 2,300 crore.

# Table of Contents

- 1 PAEONIA OFFICINALIS
- 2 PANICUM PILOSUM
- 3 PAPAVER BRACTEATUM
- 4 PAPAVER RHOEAS
- 5 PAPAVER SOMNIFERUM
- 6 PETASITES HYBRIDUS
- 7 PETROSELINUM CRISPUM
- 8 PEUCEDANUM OSTRUTHIUM
- 9 PHASEOLUS TRILOBUS
- 10 PHASEOLUS VULGARIS
- 11 PHYLLANTHUS EMBLICA

- 12 **PHYLLANTHUS NIRURI**
- 13 **PHYSALIS ALKEKENGI**
- 14 **PIMPINELLA ANISUM**
- 15 **PINUS ABIES**
- 16 **PINUS SYLVESTRIS**
- 17 **PISTACIA LENTISCUS**
- 18 **PISTACIA TEREBINTHUS**
- 19 **PIMPINELLA SAXIFRAGA**
- 20 **PIPER LONGUM**
- 21 **PIPER NIGRUM**
- 22 **PLANTAGO LANCEOLATA**
- 23 **PLANTAGO OVATA**
- 24 **PONGAMIA PINNATA**

- 25 POLYALTHIA LONGIFOLIA
- 26 POLYCARPEA CORYMBOSA
- 27 POLYGALA AMARA
- 28 POLYGONUM AVICULARE
- 29 POLYGONUM BISTORTA
- 30 POLYGONUM HYDROPIPER
- 31 POLYGONUM LAPATHIFOLIUM
- 32 POLYGONATUM ODORATUM
- 33 POLYPODIUM VULGARE
- 34 POPULUS NIGRA
- 35 POPULUS TREMULA
- 36 PORTULACA OLERACEA
- 37 POTENTILLA ANSERINA



- 38 PRIMULA VERIS
- 39 PROSOPIS SPICIGERA
- 40 PRUNUS CERASUS
- 41 PRUNUS DULCIS
- 42 PRUNUS PADUS
- 43 PRUNUS SPINOSA
- 44 PRUNELLA VULGARIS
- 45 PSIDIUM GUYAVA
- 46 PSORALEA CORYLIFOLIA
- 47 PTEROCARPUS MARSUPIUM
- 48 PTEROCARPUS SANTALINUS
- 49 PUERARIA TUBEROSA
- 50 PULMONARIA OFFICINALIS

- 51 PUNICA GRANATUM
- 52 PYRUS SINENSIS
- 53 QUERCUS PETRAEA
- 54 QERCUS ROBUR
- 55 RANUNCULUS FICARIA
- 56 RAPHANUS SATIVUS
- 57 RHAMNUS CATHARTICUS
- 58 RAHMNUS FRANGULA
- 59 RHEUM PALMANUM
- 60 RHODODENDRON ARBOREUM, SM.
- 61 RHUS TOXICODENDRON
- 62 RICINUS COMMUNIS
- 63 RIBES NIGRUM

- 64 ROBINIA PSEUDOACACIA
- 65 ROSMARINUS OFFICINALIS
- 66 ROSA CENTIFOLIA
- 67 RUBIA TINCTORUM
- 68 RUBUS FRUTICOSUS
- 69 RUBUS IDAEUS
- 70 RUTA GRAVEOLENS
- 71 RUNGLA REPENS
- 72 RUMEX ACETOSA
- 73 ROSA CANINA
- 74 SALIX ALBA
- 75 SALIX TETRASPERMA
- 76 SALMALIA MALABARICA

- 77 SALVIA OFFICINALIS
- 78 SALVIA SCLAREA
- 79 SAMBUCUS EBLUS
- 80 SAMBCUS NIGRA
- 81 SAMBUCUS RACEMOSA
- 82 SANGUISORBA OFFICINALIS
- 83 SANICULA EUROPAEA
- 84 SANTALUM ALBUM
- 85 SAPONARIA OFFICINALIS
- 86 SARACA INDICA
- 87 SATUREJA HORTENSIS
- 88 SAXIFRAGA ROTNDIFOLIA
- 89 SCHLICHERA TRIJUGA



- 90 SCROPHULARIA NODOSA
- 91 SEMECARPUS ANACARDIM
- 92 SEDUM ACRE
- 93 SIMPERVIVUM TECTORUM
- 94 SESAMUM INDICUM
- 95 SHOREA ROBUSTA
- 96 SIDA CORDIFOLIA
- 97 SILYBUM MARIANUM
- 98 SINAPIS ALBA
- 99 SINAPIS NIGRA
- 100 SIM ANGSTIFOLIUM
- 101 SIUM LATIFOLIUM
- 102 SMILAX CHINENSIS

- 103 SMILAX SARSAPATILLA
- 104 SOLANUM DULCAMARA
- 105 SOLANUM INDICUM
- 106 SOLANUM VERBASCIFOLIUM
- 107 SOLANUM XANTHOCARPUM
- 108 SOLIDAGO VIRGAUREA
- 109 SOPHORA JAPONICA
- 110 SORBUS AUCUPARIA
- 111 SORGHUM VULGARE
- 112 STACHYS OFFICINALIS
- 113 STEREOSPERMUM SUAVOLENS
- 114 STRYCHNOS NUXVOMICA
- 115 SYMPHYTUM OFFICINALE

- 116 SYZYGIUM CUMINI
- 117 TAMARINDUS INDICA
- 118 TARAXACUM OFFICINALE
- 119 TAXUS BACCTA
- 120 TECTONA GRANDIS
- 121 TEPHROSIA PURPUREA
- 122 TEPHORSIA VILLOSA
- 123 TERMINALIA ARJUNA
- 124 TERMINALIA BELERICA
- 125 TEUCRIUM CHAMAEDRYIS
- 126 TERMINALIA CHEBULA
- 127 THYMUS SERPYLLUM
- 128 THYMUS VULGARIS

- 129 TILIA CORDATA
- 130 TILIA PLATYPHYLLOS
- 131 TINOSPORA CORDIFOLIA
- 132 TRIBULUS TERRESTRIS
- 133 TRICHODESMA INDICUM
- 134 TRICHOSANTHES PALMATA
- 135 TRIDAX PROCUMBENS
- 136 TRIFOLIUM PRATENSE
- 137 TRIFOLIUM REPENS
- 138 TRIGONELIA FOENUM-GRAECUM
- 139 TRIUMFETTA RHOMBOIDED
- 140 TROPAEOLUM MAJUS
- 141 TUSSILAGO FARFARA



- 142 TYLOPHORA INDICA
- 143 ULMUS MINOR
- 144 URARIA PICTA
- 145 URGINEA INDICA
- 146 URTICA DIOICA
- 147 VACCINIUM MYRTILLUS
- 148 VACCINIUM VITIS-IDAEA
- 149 VALERIANA OFFICINALIS
- 150 VALERIANA WALLICHII
- 151 VANDA CAERULEA
- 152 VANDA ROXBURGHII
- 153 VERATRUM ALBUM
- 154 VERBASCUM DENSIFLORUM

- 155 VERBASCUM PHLOMOIDES
- 156 VERBENA OFFICINALIS
- 157 VERONICA OFFICINALIS
- 158 VICOA INDICA
- 159 VIGNA TRILOBATA
- 160 VIOLA ODORATA
- 161 VOILA TRICOLOR
- 162 VINCA MINOR
- 163 VINCETOXICUM HIRUNDINARIA
- 164 VISCUM ALBUM

- 165 VITEX NEGUNDO
- 166 WEDELIC CALENDULACEADE
- 167 WOODFORDIA FRUTICOSA
- 168 XANTHIUM STRUMARIUM
- 169 ZEA MAYS
- 170 ZINGIBER OFFICINALE
- 171 ZIZYPHUS OENOPLIA



Compendium of Herbal Plants, Compendium of Indian Herbal Plants, Conservation of Herbal Plants, Agricultural and Collection for Herbal Plants, Collection of Herbal Plants, Storage of Herbal Plants, Cultivation and Collection of Herbal Plants, Collection and Conservation of Herbal Plants, Collection and Storage of Herbal Plants, Guidelines for Commercial Compendium of Herbal Plants, Methods of Conserving Herbal Plants, Herbal Plants Conservation, Ways to Conserve Herbal Plants, Conservation of Herbal Plants in India, Cultivation and Conservation of Herbal Plants, Storage and Cultivation of Herbal Plants, Herbal Plants for Forest Conservation, Herbal Plants for Treatment, Herbal Plants Compendium, Paeonia Officinalis, Papaver Bracteatum, Papaver Somniferum, Petroselinum Crispum, Phyllanthus Emblica, Pimpinella Anisum, Piper Longum, Populus Tremula, Ranunculus Ficaria, Rungla Repens, Salix Alba, Rhus Toxicodendron, Rahmnus Frangula, Salix Tetrasperma, Sambucus Nigra, Saxifraga Rotndifolia, Scrophularia Nodosa, Solanum Xanthocarpum, Sophora Japonica, Strychnos Nuxvomica, Taxus Baccta, Tamarindus Indica, Terminalia Belerica, Terminalia Chebula, Tilia Cordata, Tribulus Terrestris, Trichosanthes Palmata, Trifolium Repens, Tropaeolum Majus, Ulmus Minor, Urtica Dioica, Valeriana Officinalis, Vanda Caerulea, Veratrum Album, Verbena Officinalis, Vicoa Indica, Vincetoxicum Hirundinaria, Vitex Negundo, Woodfordia Fruticosa, Xanthium Strumarium, Zea Mays, Zingiber Officinale, Zizyphus Oenoplia, Valeriana Wallichii, Uraria Picta, Tylophora Indica, Trigonelia Foenum-Graecum, Trifolium Pratense, Thymus Serpyllum, Syzygium Cumini, Phyllanthus Niruri, Phaseolus Trilobus, Haseolus Vulgaris,



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- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



*We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.*



*We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.*





# What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Business Plan*
- *Industry Trends*
- *Market Research Reports*
- *Technology Books and Directory*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

# How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*

# Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation



# Who do we serve?

- *Public-sector Companies*
- *Corporates*
- *Government Undertakings*
- *Individual Entrepreneurs*
- *NRI's*
- *Foreign Investors*
- *Non-profit Organizations, NBFC's*
- *Educational Institutions*
- *Embassies & Consulates*
- *Consultancies*
- *Industry / trade associations*



# Sectors We Cover

- *Ayurvedic And Herbal Medicines, Herbal Cosmetics*
- *Alcoholic And Non Alcoholic Beverages, Drinks*
- *Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin*
- *Activated Carbon & Activated Charcoal*
- *Aluminium And Aluminium Extrusion Profiles & Sections,*
- *Bio-fertilizers And Biotechnology*
- *Breakfast Snacks And Cereal Food*
- *Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling*

# Sectors We Cover *Cont...*

- *Bamboo And Cane Based Projects*
- *Building Materials And Construction Projects*
- *Biodegradable & Bioplastic Based Projects*
- *Chemicals (Organic And Inorganic)*
- *Confectionery, Bakery/Baking And Other Food*
- *Cereal Processing*
- *Coconut And Coconut Based Products*
- *Cold Storage For Fruits & Vegetables*
- *Coal & Coal Byproduct*

# Sectors We Cover *Cont...*

- *Copper & Copper Based Projects*
- *Dairy/Milk Processing*
- *Disinfectants, Pesticides, Insecticides, Mosquito Repellents,*
- *Electrical, Electronic And Computer based Projects*
- *Essential Oils, Oils & Fats And Allied*
- *Engineering Goods*
- *Fibre Glass & Float Glass*
- *Fast Moving Consumer Goods*
- *Food, Bakery, Agro Processing*



# Sectors We Cover *Cont...*

- *Fruits & Vegetables Processing*
- *Ferro Alloys Based Projects*
- *Fertilizers & Biofertilizers*
- *Ginger & Ginger Based Projects*
- *Herbs And Medicinal Cultivation And Jatropha (Biofuel)*
- *Hotel & Hospitability Projects*
- *Hospital Based Projects*
- *Herbal Based Projects*
- *Inks, Stationery And Export Industries*

# Sectors We Cover *Cont...*

- *Infrastructure Projects*
- *Jute & Jute Based Products*
- *Leather And Leather Based Projects*
- *Leisure & Entertainment Based Projects*
- *Livestock Farming Of Birds & Animals*
- *Minerals And Minerals*
- *Maize Processing(Wet Milling) & Maize Based Projects*
- *Medical Plastics, Disposables Plastic Syringe, Blood Bags*
- *Organic Farming, Neem Products Etc.*

# Sectors We Cover *Cont...*

- *Paints, Pigments, Varnish & Lacquer*
- *Paper And Paper Board, Paper Recycling Projects*
- *Printing Inks*
- *Packaging Based Projects*
- *Perfumes, Cosmetics And Flavours*
- *Power Generation Based Projects & Renewable Energy Based Projects*
- *Pharmaceuticals And Drugs*
- *Plantations, Farming And Cultivations*
- *Plastic Film, Plastic Waste And Plastic Compounds*
- *Plastic, PVC, PET, HDPE, LDPE Etc.*



# Sectors We Cover *Cont...*

- *Potato And Potato Based Projects*
- *Printing And Packaging*
- *Real Estate, Leisure And Hospitality*
- *Rubber And Rubber Products*
- *Soaps And Detergents*
- *Stationary Products*
- *Spices And Snacks Food*
- *Steel & Steel Products*
- *Textile Auxiliary And Chemicals*

# Sectors We Cover *Cont...*

- *Township & Residential Complex*
- *Textiles And Readymade Garments*
- *Waste Management & Recycling*
- *Wood & Wood Products*
- *Water Industry(Packaged Drinking Water & Mineral Water)*
- *Wire & Cable*

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