

# Baby Wet Wipes and Facial Wet Tissues

Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule, Working Capital Requirement, Plant Layout, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis

# Introduction

A wet wipe, also known as a wet towel, or a moist towelette, is a small moistened piece of paper or cloth that often comes folded and individually wrapped for convenience. Wet wipes are used for cleaning purposes, like personal hygiene or household cleaning. Because of their failure to break down when flushed, they have been implicated by water companies as contributory to sewer blockages known as fatbergs.

The wet tissues market is a growing business. Besides cleansing tissues like wet toilet paper, baby wipes or hard surface wipes other products such as sun protection lotion or deodorants are offered as wipes. The wet tissue liquids are mostly aqueous, the cellulose is a good nutrient, the non-woven is always moderately contaminated with microorganisms and the storage temperature is nearly optimal for microbial growth.

Facial tissue and paper handkerchief refers to a class of soft, absorbent, disposable papers that are suitable for use on the face. They are disposable alternatives for cloth handkerchiefs. The terms are commonly used to refer to the type of paper tissue, usually sold in boxes, that is designed to facilitate the expulsion of nasal mucus from the nose (nose-blowing) although it may refer to other types of facial tissues including napkins and wipes.



# Market Outlook

India tissue and wipes products market is one of the growing categories in hygiene industry of the country. Tissue paper market is segmented mainly into paper napkins, toilet papers, facial tissues and other tissue based products. Wipes market mainly comprises in two categories such as personal care wipes that includes baby wipes,





facial wipes, cosmetic wipes, hand sanitizing wipes, feminine wipes, intimate wipes, etc. and household cleaning wipes that contains kitchen wipes, kitchen wipes, glass surface cleaning wipes, bathroom wipes, food service wipes, automotive care wipes.



The background of the slide features a stack of white baby wipes on the left and a pink container with a white floral pattern on the right. The text is overlaid on a white rectangular background.

The global baby wipes market to grow at a CAGR of more than 5% by 2020.

Wipes is expected to register a retail value CAGR of 13% over the forecast period due to growth in personal wipes, especially baby wipes. Personal wipes is expected to register a retail volume CAGR of 16% over the forecast period.



Global demand for wipes is forecast to increase 5.2 percent annually through 2018 to \$13.5 billion.

The global market size for wipes is around \$35 billion. In India though, it is only \$5 million. There is a huge opportunity and potential in India, which has a growing market for hygiene on the go.



# Disposable Wipes Market in India

- Wipes market in India is in embryonic stage.
- Retail statistics are unreliable due to its small size.
- Wipes market grows at around 12% per annum
- Baby wipes market account for 80-85% of the total wipes market.

- Baby wipes market expand at a much higher rate at 20% per annum due to the presence of multinationals and their marketing drive
- India estimates the total retail sales of wipes at US\$ 16M by 2012 with a consumption of 11 M m<sup>2</sup> fabric or 550 tons.

# Few Indian Major Players are as under

- Ginni Filaments Ltd.
- Himalayan Skincare Pvt. Ltd.
- Hindustan Unilever Ltd.
- Johnson & Johnson Pvt. Ltd.
- Kimberly Clark Lever Pvt. Ltd.
- Pamwi Tissues Ltd.

# Project at a Glance

COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development Exp.	0.00	356.00	356.00	Capital	0.00	210.52	210.52
Buildings	0.00	32.00	32.00	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	141.65	141.65	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00	6.50	6.50	Reserves & Surplus	0.00	0.00	0.00
Office Automation Equipments	0.00	24.75	24.75	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	20.00	20.00	Internal Cash Accruals	0.00	0.00	0.00
Franchise & Other Deposits	0.00	0.00	0.00	Long/Medium Term Borrowings	0.00	631.57	631.57
Preliminary & Pre-operative Exp	0.00	2.00	2.00	Debentures / Bonds	0.00	0.00	0.00
Provision for Contingencies	0.00	57.00	57.00	Unsecured Loans/Deposits	0.00	0.00	0.00
Margin Money - Working Capital	0.00	202.19	202.19				
<b>TOTAL</b>	<b>0.00</b>	<b>842.09</b>	<b>842.09</b>	<b>TOTAL</b>	<b>0.00</b>	<b>842.09</b>	<b>842.09</b>

# Project at a Glance

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/Book Value
	EPS	CEPS	Per Share		Per Share	Per Share				No.of Times	
	`	`	`	`	`	%	`	%	`		%
1-2	7.75	9.31	17.75	24.00	0.00	100.00	7.75	0.00	7.75	1.00	0.00
2-3	10.18	11.53	27.93	18.00	0.00	100.00	10.18	0.00	10.18	1.00	0.00
3-4	12.63	13.80	40.56	12.00	0.00	100.00	12.63	0.00	12.63	1.00	0.00
4-5	15.05	16.07	55.61	6.00	0.00	100.00	15.05	0.00	15.05	1.00	0.00
5-6	17.43	18.32	73.04	0.00	0.00	100.00	17.43	0.00	17.43	1.00	0.00



# Project at a Glance

Year	D. S. C. R.			Debt / - Deposits Debt	Equity as- Equity	Total Net Worth	Retur n on Net Worth	Profitability Ratio					Assets Turnov er Ratio	Curre nt Ratio
	Individ ual	Cumulat ive	Overa ll					GPM	PBT	PAT	Net Contri bution	P/V Ratio		
	(Number of times)			(Number of times)		%	%	%	%	%	%			
Initial				3.00	3.00									
1-2	1.35	1.35		1.35	1.35	2.83		19.32 %	11.98%	7.87%	1010.85	48.75 %	1.47	1.21
2-3	1.64	1.49		0.64	0.64	1.73		19.98 %	13.78%	8.86%	701.96	29.02 %	1.52	1.34
3-4	1.99	1.64	1.99	0.30	0.30	1.15		20.42 %	15.09%	9.61%	790.87	28.61 %	1.52	1.50
4-5	2.40	1.81		0.11	0.11	0.81		20.72 %	16.06%	10.18 %	879.79	28.29 %	1.48	1.67
5-6	2.91	1.99		0.00	0.00	0.59		20.91 %	16.78%	10.62 %	968.70	28.03 %	1.42	2.12

# Project at a Glance

## BEP

BEP - Maximum Utilisation Year	5
Cash BEP (% of Installed Capacity)	29.97%
Total BEP (% of Installed Capacity)	31.91%
IRR, PAYBACK and FACR	
Internal Rate of Return .. ( In %age )	28.74%
Payback Period of the Project is ( In Years )	2 Years 3 Months
Fixed Assets Coverage Ratio ( No. of times )	6.748

# Major Queries/Questions Answered in the Report?

- 1. What is Baby Wet Wipes and Facial Wet Tissues Manufacturing industry ?**
- 2. How has the Baby Wet Wipes and Facial Wet Tissues Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Baby Wet Wipes and Facial Wet Tissues Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up Baby Wet Wipes and Facial Wet Tissues Manufacturing plant ?**

- 5. What is the structure of the Baby Wet Wipes and Facial Wet Tissues Manufacturing Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Baby Wet Wipes and Facial Wet Tissues Manufacturing plant ?**
- 7. What are the operating costs for setting up Baby Wet Wipes and Facial Wet Tissues Manufacturing plant ?**
- 8. What are the machinery and equipment requirements for setting up Baby Wet Wipes and Facial Wet Tissues Manufacturing plant ?**

**9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Baby Wet Wipes and Facial Wet Tissues Manufacturing plant ?**

**10. What are the requirements of raw material for setting up Baby Wet Wipes and Facial Wet Tissues Manufacturing plant ?**

**11. Who are the Suppliers and Manufacturers of Raw materials for setting up Baby Wet Wipes and Facial Wet Tissues Manufacturing plant ?**

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# Reasons for buying our report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

# Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

## Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on **Baby Wet Wipes and Facial Wet Tissues**” provides an insight into the **Baby Wet Wipes and Facial Wet Tissues** market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of **Baby Wet Wipes and Facial Wet Tissues** project. The report assesses the market sizing and growth of the Indian **Baby Wet Wipes and Facial Wet Tissues** Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

**We at NPCCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the **Baby Wet Wipes and Facial Wet Tissues** sector in India along with its business prospects. Through this report we have identified **Baby Wet Wipes and Facial Wet Tissues** project as a lucrative investment avenue.**



How Baby Wipes is Made, Wet Wipes Manufacture, Wet Wipes Manufacturing Process, Wet Wipes Production Process, Wet Wipes Manufacturing, Wet Wipes Manufacturing Project Report, Process for Making Wet Wipes, Baby Wet Wipe Manufacture, Disposable Products Manufacturing, Wet Wipes Manufacture in India, Manufacture of Baby Wet Wipes, Production of Wet Wipes ( Baby Wipes), Wet Wipes Production, Wet Towel Manufacturing Process, Baby Wet Wipes Manufacturing, Wet Wipes Processing, Baby Wipes Production, Baby Wet Wipes Production Line, Wet Tissue Production, Baby Wet Wipes Making Unit, Baby Wet Wipes Production, Production of Wet Wipes, Methods for Making Wet Wipes, Baby Wet Wipes Production Process, How to Make Wet Wipes, Wet Wipe Production Line, Facial Tissue Production Line, Baby Wet Wipes & Facial Wet Tissue Manufacturing Plant, Facial Wipe Manufacturing, Commercial Production of Facial Wet Tissue, Facial Tissue Manufacturing, Production of Facial Tissues & Baby Wet, Production of Facial Wet Wipes, Facial Wet Wipes Manufacturing Process, Methods for Making Facial Wet Tissue, Process for Manufacturing of Facial Wet Wipes, Manufacture of Facial Wet Wipes, Facial Tissue Manufacturing Process, Wet Tissue Manufacturing Method, Method for Manufacturing of Baby Wet Wipes, Production Method of Baby Wet Wipes, Method For Producing Baby Wet Wipes, Production Process of Baby Wet Wipes, Production Plant of Baby Wet Wipes,

Process for Production of Baby Wet Wipes, Business Plan for Manufacturing of Baby Wet Wipes, Business Ideas for Production of Baby Wet Wipes, Project on Manufacturing of Baby Wet Wipes, Manufacturing Project Baby Wet Wipes, Manufacturing Plant of Baby Wet Wipes, Manufacturing Plant Baby Wet Wipes, Method for Manufacturing of Facial Wet Wipes, Production Method of Facial Wet Wipes, Method for Producing Facial Wet Wipes, Production Process of Facial Wet Wipes, Production Plant of Facial Wet Wipes, Process for Production of Facial Wet Wipes, Business Plan for Manufacturing of Facial Wet Wipes, Business Ideas for Production of Facial Wet Wipes, Project on Manufacturing of Facial Wet Wipes, Manufacturing Project Facial Wet Wipes, Manufacturing Plant of Facial Wet Wipes, Manufacturing Plant Facial Wet Wipes, Facial Wet Wipes Manufacturing Project Ideas, Projects on Small Scale Industries, Small Scale Industries Projects Ideas, Facial Wet Wipes Manufacturing Based Small Scale Industries Projects, Project Profile on Small Scale Industries, How to Start Facial Wet Wipes Manufacturing Industry in India, Baby Wet Wipes Production Projects, New Project Profile on Baby Wet Wipes Production Industries, Project Report on Baby Wet Wipes Production, Detailed Project Report on Baby Wet Wipes Production, Project Report on Baby Wet Wipes Production,

Pre-Investment Feasibility Study on Facial Wet Wipes Manufacturing, Techno-Economic Feasibility Study on Baby Wet Wipes Production, Feasibility Report on Baby Wet Wipes Production, Free Project Profile on Facial Wet Wipes Manufacturing, Project Profile on Baby Wet Wipes Production, Download Free Project Profile on Facial Wet Wipes Manufacturing, Industrial Project Report, Project Consultant, Project Consultancy, NPCS, Niir, Process Technology Books, Business Consultancy, Business Consultant, Project Identification and Selection, Preparation of Project Profiles, Startup, Business Guidance, Business Guidance to Clients, Startup Project for Facial Wet Wipes Manufacturing, Startup Project, Startup Ideas, Project for Startups, Startup Project Plan, Business Start-Up, Business Plan for Startup Business, Great Opportunity for Startup, Small Start-Up Business Project, Project Report for Bank Loan, Project Report for Bank Finance, Project Report Format for Bank Loan in Excel, Excel Format of Project Report and CMA Data, Project Report Bank Loan Excel, Detailed Project Plan Reports

**Niir Project Consultancy Services (NPCS)  
can provide Detailed Project Report on  
Baby Wet Wipes and Facial Wet  
Tissues**

**Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule, Working Capital Requirement, Plant Layout, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis**

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# Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*





*We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.*



*We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.*



# What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Market Research Reports*
- *Business Plan*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

# How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*

# Our Approach

**Requirement collection**

**Thorough analysis of the project**

**Economic feasibility study of the Project**

**Market potential survey/research**

**Report Compilation**



# Who do we serve?

- *Public-sector Companies*
- *Corporates*
- *Government Undertakings*
- *Individual Entrepreneurs*
- *NRI's*
- *Foreign Investors*
- *Non-profit Organizations, NBFC's*
- *Educational Institutions*
- *Embassies & Consulates*
- *Consultancies*
- *Industry / trade associations*



# Sectors We Cover

- *Ayurvedic And Herbal Medicines, Herbal Cosmetics*
- *Alcoholic And Non Alcoholic Beverages, Drinks*
- *Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin*
- *Activated Carbon & Activated Charcoal*
- *Aluminium And Aluminium Extrusion Profiles & Sections,*
- *Bio-fertilizers And Biotechnology*
- *Breakfast Snacks And Cereal Food*
- *Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling*

- *Bamboo And Cane Based Projects*
- *Building Materials And Construction Projects*
- *Biodegradable & Bioplastic Based Projects*
- *Chemicals (Organic And Inorganic)*
- *Confectionery, Bakery/Baking And Other Food*
- *Cereal Processing*
- *Coconut And Coconut Based Products*
- *Cold Storage For Fruits & Vegetables*
- *Coal & Coal Byproduct*

# Sectors We Cover *Cont...*

- *Copper & Copper Based Projects*
- *Dairy/Milk Processing*
- *Disinfectants, Pesticides, Insecticides, Mosquito Repellents,*
- *Electrical, Electronic And Computer based Projects*
- *Essential Oils, Oils & Fats And Allied*
- *Engineering Goods*
- *Fibre Glass & Float Glass*
- *Fast Moving Consumer Goods*
- *Food, Bakery, Agro Processing*

# Sectors We Cover *Cont...*

- *Fruits & Vegetables Processing*
- *Ferro Alloys Based Projects*
- *Fertilizers & Biofertilizers*
- *Ginger & Ginger Based Projects*
- *Herbs And Medicinal Cultivation And Jatropha (Biofuel)*
- *Hotel & Hospitality Projects*
- *Hospital Based Projects*
- *Herbal Based Projects*
- *Inks, Stationery And Export Industries*

# Sectors We Cover *Cont...*

- *Infrastructure Projects*
- *Jute & Jute Based Products*
- *Leather And Leather Based Projects*
- *Leisure & Entertainment Based Projects*
- *Livestock Farming Of Birds & Animals*
- *Minerals And Minerals*
- *Maize Processing(Wet Milling) & Maize Based Projects*
- *Medical Plastics, Disposables Plastic Syringe, Blood Bags*
- *Organic Farming, Neem Products Etc.*



# Sectors We Cover *Cont...*

- *Paints, Pigments, Varnish & Lacquer*
- *Paper And Paper Board, Paper Recycling Projects*
- *Printing Inks*
- *Packaging Based Projects*
- *Perfumes, Cosmetics And Flavours*
- *Power Generation Based Projects & Renewable Energy Based Projects*
- *Pharmaceuticals And Drugs*
- *Plantations, Farming And Cultivations*
- *Plastic Film, Plastic Waste And Plastic Compounds*
- *Plastic, PVC, PET, HDPE, LDPE Etc.*



# Sectors We Cover *Cont...*

- *Potato And Potato Based Projects*
- *Printing And Packaging*
- *Real Estate, Leisure And Hospitality*
- *Rubber And Rubber Products*
- *Soaps And Detergents*
- *Stationary Products*
- *Spices And Snacks Food*
- *Steel & Steel Products*
- *Textile Auxiliary And Chemicals*

# Sectors We Cover *Cont...*

- *Township & Residential Complex*
- *Textiles And Readymade Garments*
- *Waste Management & Recycling*
- *Wood & Wood Products*
- *Water Industry(Packaged Drinking Water & Mineral Water)*
- *Wire & Cable*

# Contact us

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