

# Production of Herbal Wine

Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule, Working Capital Requirement, Plant Layout, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis

# Introduction

Wine is an alcoholic beverage made from fermented grapes, generally *Vitisvinifera* or its hybrids with *Vitislabrusca* or *Vitisrupestris*. Grapes ferment without the addition of sugars, acids, enzymes, water, or other nutrients as yeast consumes the sugar in the grapes and converts it to ethanol and carbon dioxide. Different varieties of grapes and strains of yeasts produce different styles of wine.

There are also wines made from fermenting other fruits or cereals, whose names often specify their base, with some having specific names. Wines made from plants other than grapes include rice wine and various fruit wines such as those made from plums or cherries. Some well-known example is hard cider from apples, perry from pears, pomegranate wine, and elderberry wine.

For some compounds found in herbs, in fact alcohol is a more effective medium than water. This is why herbal tinctures are an effective method of healing with herbs. In an herbal wine infusion, wine also serves to stimulate the bloodstream, having an overall warming, and soothing impact on the body.



# Market Outlook

Indian wine is set for record production levels of some 18 million litres in 2016, but it is the domestic rather than export market that is really driving sales.

India's wine market was growing with a CAGR of 16.29% over a period of four years.



The demand of both the domestic and foreign wines has been growing day by day. There is enough room for each and every wine brand, be it Indian or foreign, in the Indian market as the market has registered a significant percentage of growth in both volume and value terms in recent years.

Consumption of red wine is expected to grow from accounting for 61% of total wine consumption in India to 71.6% in 2017.

India ranks 77th in terms of world wine consumption. The per capita consumption in India is only 20 ml per year. India consumed 0.8% of total wine consumed in Asia.

Red wine is the most popular type of wine consumed in Indian followed by white wine. Red wine accounts for 45% consumption followed by white wine 40% and sparkling wine at 10-15% and Rose wine 1-5%.

Survey reveals that consumption of wine in India is expected to reach 28 million liters by 2017. Wine consumption in India is expected to grow gradually and could reach 34 million liters by 2020.

India exported almost 20 lakh liters or 10% of total production in 2015. India's wine export was calculated to be around Rs. 80 crore and is expected to increase to Rs. 500 crore in next five years.



India's expanding wine industry is in the midst of a vital transition. Last year, the country's wine production hit a record 17 million liters, with export sales rising 40 percent year-on-year to reach US\$4.4 million in the first 7 months. With a rapidly growing export sector, expanding domestic consumer market and increasing industry support in major wine-producing States, the Indian wine industry has potential to be a global market competitor.

# Few Indian Major Players are as under

- Chateau Indage Limited
- Grover Vineyards Limited
- Sula Winery
- Sankalp Wines
- Renaissance Wines

# Few Indian Major Players are as under

- ND Wines
- Vintage Wines
- Mandala Valley
- Flamingo Wines
- Vinicola

# Project at a Glance

COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development Exp.	0.00	40.00	40.00	Capital	0.00	83.55	83.55
Buildings	0.00	74.40	74.40	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	81.00	81.00	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00	8.00	8.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation Equipments	0.00	37.00	37.00	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	12.00	12.00	Internal Cash Accruals	0.00	0.00	0.00
Franchise & Other Deposits	0.00	0.00	0.00	Long/Medium Term Borrowings	0.00	250.66	250.66
Preliminary & Pre-operative Exp	0.00	3.00	3.00	Debentures / Bonds	0.00	0.00	0.00
Provision for Contingencies	0.00	8.00	8.00	Unsecured Loans/Deposits	0.00	0.00	0.00
Margin Money - Working Capital	0.00	70.82	70.82				
<b>TOTAL</b>	<b>0.00</b>	<b>334.22</b>	<b>334.22</b>	<b>TOTAL</b>	<b>0.00</b>	<b>334.22</b>	<b>334.22</b>



# Project at a Glance

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/Book Value
	EPS	CEPS				Per Share					
					Per Share	%		%		No.of Times	%
1-2	5.16	8.38	15.16	24.00	0.00	100.00	5.16	0.00	5.16	1.00	0.00
2-3	8.58	11.41	23.74	18.00	0.00	100.00	8.58	0.00	8.58	1.00	0.00
3-4	11.85	14.34	35.60	12.00	0.00	100.00	11.85	0.00	11.85	1.00	0.00
4-5	14.92	17.11	50.52	6.00	0.00	100.00	14.92	0.00	14.92	1.00	0.00
5-6	17.75	19.68	68.27	0.00	0.00	100.00	17.75	0.00	17.75	1.00	0.00



# Project at a Glance

Year	D. S. C. R.			Debt / - Depos its Debt	Equity as- Equity	Total Net Worth	Retur n on Net Worth	Profitability Ratio					Assets Turnov er Ratio	Curre nt Ratio
	Individ ual	Cumula tive	Overa ll					GPM	PBT	PAT	Net Contri bution	P/V Ratio		
	(Number of times)			(Number of times)		%	%	%	%	%	%			
Initial				3.00	3.00									
1-2	1.25	1.25		1.58	1.58	2.95		20.23 %	7.47%	5.13%	556.9 6	66.30 %	1.72	1.18
2-3	1.63	1.43		0.76	0.76	1.77		22.52 %	11.24%	7.32%	518.4 5	52.90 %	1.82	1.34
3-4	2.06	1.62	2.04	0.34	0.34	1.10		24.02 %	13.83%	8.84%	589.3 9	52.62 %	1.81	1.56
4-5	2.55	1.83		0.12	0.12	0.72		24.97 %	15.59%	9.89%	660.3 2	52.41 %	1.75	1.81
5-6	3.12	2.04		0.00	0.00	0.50		25.54 %	16.75%	10.59 %	731.2 6	52.23 %	1.65	2.46

# Project at a Glance

## BEP

BEP - Maximum Utilisation Year	5
Cash BEP (% of Installed Capacity)	62.74%
Total BEP (% of Installed Capacity)	64.95%
IRR, PAYBACK and FACR	
Internal Rate of Return .. ( In %age )	28.63%
Payback Period of the Project is ( In Years )	2 Years 4 Months
Fixed Assets Coverage Ratio ( No. of times )	8.791

# Major Queries/Questions Answered in the Report?

- 1. What is Herbal Wine Manufacturing industry ?**
- 2. How has the Herbal Wine Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Herbal Wine Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up Herbal Wine Manufacturing plant ?**

- 5. What is the structure of the Herbal Wine Manufacturing Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Herbal Wine Manufacturing plant ?**
- 7. What are the operating costs for setting up Herbal Wine Manufacturing plant ?**
- 8. What are the machinery and equipment requirements for setting up Herbal Wine Manufacturing plant ?**

- 9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Herbal Wine Manufacturing plant ?**
- 10. What are the requirements of raw material for setting up Herbal Wine Manufacturing plant ?**
- 11. Who are the Suppliers and Manufacturers of Raw materials for setting up Herbal Wine Manufacturing plant ?**
- 12. What is the Manufacturing Process of Herbal Wine Manufacturing plant ?**



- 13. What is the total size of land required for setting up Herbal Wine Manufacturing plant ?**
- 14. What will be the income and expenditures for Herbal Wine Manufacturing plant ?**
- 15. What are the Projected Balance Sheets of Herbal Wine Manufacturing plant ?**
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**18. What are the Personnel (Manpower) Requirements for setting up Herbal Wine Manufacturing Business?**

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# Reasons for buying our report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

# Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**



# Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Herbal Wine ” provides an insight into the Herbal Wine market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Herbal Wine project. The report assesses the market sizing and growth of the Indian Herbal Wine Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

**We at NPCCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Herbal Wine sector in India along with its business prospects. Through this report we have identified Herbal Wine project as a lucrative investment avenue.**

Herbal Wine Making Process, How Herbal Wine is Made, Process of Making Herbal Wine, Production of Herbal Wine, Herbal Wine Production Process, Herbal Wine Production, Herbal Wine Making, How to Make Herbal Wine, Herbal Wine Manufacturing, How to Start Herbal Wine Manufacturing, Herbal Wine Manufacturing Process, Herbal Wine Industry, Herbal Wine Manufacturing Plant, Methods of Producing Herbal Wine, Herbal Wine Manufacturing Guide, Herbal Wine Manufacturing Unit, Herbal Wine Processing, Guide to Producing Herbal Wine, Process for Making Herbal Wine, Methods for Production of Herbal Wine, Starting Herbal Wine Business, Herbal Wine Manufacturing Plant, Herbal Wine Manufacturing for Beginners, Manufacturing and Processing Plants of Herbal Wine, Herbal Wine Processing Plant, Manufacture of Alcohol, Start-Up Business Plan for Herbal Wine Manufacturing, Production of Alcoholic Beverage, Commercial Herbal Wine Production, Beginner's Guide for Herbal Wine Processing, Beginners Guide to Herbal Wine Making, Herbal Wine Making for Beginners, Commercial Herbal Winemaking Equipment, Herbal Wine Production Business Plan, Starting Your Own Herbal Wine Business, Business Planning of Herbal Wine Production, Small Scale Herbal Wine Production, Herbal Wine Production Plan, Starting Herbal Wine Manufacturing Business in India, Business Plan for Herbal Wine Processing, Start Profitable Herbal Wine Manufacturing Business, Starting Winery/Wine Making Business, Herbal Wine Manufacture,

Planning to Start Herbal Wine Manufacturing, Plan for Starting Herbal Wine Manufacturing Business, Herbal Wine Manufacturing Project Ideas, Projects on Small Scale Industries, Small Scale Industries Projects Ideas, Herbal Wine Manufacturing Based Small Scale Industries Projects, Project Profile on Small Scale Industries, How to Start Herbal Wine Production in India, Herbal Wine Manufacturing Projects, New Project Profile on Herbal Wine Production Industries, Project Report on Herbal Wine Manufacturing Industry, Detailed Project Report on Herbal Wine Production, Project Report on Herbal Wine Production, Pre-Investment Feasibility Study on Herbal Wine Manufacturing, Techno-Economic Feasibility Study on Herbal Wine Production, Feasibility Report on Herbal Wine Production, Free Project Profile on Herbal Wine Production, Project Profile on Herbal Wine Production, Download Free Project Profile on Herbal Wine Production, Industrial Project Report, Project Consultant, Project Consultancy, Npcs, Niir, Process Technology Books, Business Consultancy, Business Consultant, Project Identification and Selection, Preparation of Project Profiles, Startup, Business Guidance, Business Guidance to Clients, Startup Project for Herbal Wine Production, Startup Project, Startup Ideas, Project for Startups, Startup Project Plan, Business Start-Up, Business Plan for Startup Business, Great Opportunity for Startup, Small Start-Up Business Project, Project Report for Bank Loan, Project Report for Bank Finance, Project Report Format for Bank Loan in Excel, Excel Format of Project Report and CMA Data, Project Report Bank Loan Excel, Detailed Project Plan Reports

# **Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on Production of Herbal Wine**

**Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule, Working Capital Requirement, Plant Layout, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis**

## **See more**

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Selection process starts with the generation of a product idea. In order to select the most promising project, the entrepreneur needs to generate a few ideas about the possible projects.

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**<http://www.entrepreneurindia.co/project-identification>**

# Contact us

**Niir Project Consultancy Services**

**106-E, Kamla Nagar, Opp. Spark Mall,**

**New Delhi-110007, India.**

**Email: [npcs.ei@gmail.com](mailto:npcs.ei@gmail.com) , [info@entrepreneurindia.co](mailto:info@entrepreneurindia.co)**

**Tel: +91-11-23843955, 23845654, 23845886, 8800733955**

**Mobile: +91-9811043595**

**Website : [www.entrepreneurindia.co](http://www.entrepreneurindia.co) , [www.niir.org](http://www.niir.org)**

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# ***Niir PROJECT CONSULTANCY SERVICES***

**An ISO 9001:2008 Company**





# Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*

*We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.*



*We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.*



# What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Market Research Reports*
- *Business Plan*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*



# How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*

# Our Approach

**Requirement collection**

**Thorough analysis of the project**

**Economic feasibility study of the Project**

**Market potential survey/research**

**Report Compilation**



# Who do we serve?

- *Public-sector Companies*
- *Corporates*
- *Government Undertakings*
- *Individual Entrepreneurs*
- *NRI's*
- *Foreign Investors*
- *Non-profit Organizations, NBFC's*
- *Educational Institutions*
- *Embassies & Consulates*
- *Consultancies*
- *Industry / trade associations*

# Sectors We Cover

- *Ayurvedic And Herbal Medicines, Herbal Cosmetics*
- *Alcoholic And Non Alcoholic Beverages, Drinks*
- *Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin*
- *Activated Carbon & Activated Charcoal*
- *Aluminium And Aluminium Extrusion Profiles & Sections,*
- *Bio-fertilizers And Biotechnology*
- *Breakfast Snacks And Cereal Food*
- *Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling*

# Sectors We Cover *Cont...*

- *Bamboo And Cane Based Projects*
- *Building Materials And Construction Projects*
- *Biodegradable & Bioplastic Based Projects*
- *Chemicals (Organic And Inorganic)*
- *Confectionery, Bakery/Baking And Other Food*
- *Cereal Processing*
- *Coconut And Coconut Based Products*
- *Cold Storage For Fruits & Vegetables*
- *Coal & Coal Byproduct*

# Sectors We Cover *Cont...*

- *Copper & Copper Based Projects*
- *Dairy/Milk Processing*
- *Disinfectants, Pesticides, Insecticides, Mosquito Repellents,*
- *Electrical, Electronic And Computer based Projects*
- *Essential Oils, Oils & Fats And Allied*
- *Engineering Goods*
- *Fibre Glass & Float Glass*
- *Fast Moving Consumer Goods*
- *Food, Bakery, Agro Processing*

# Sectors We Cover *Cont...*

- *Fruits & Vegetables Processing*
- *Ferro Alloys Based Projects*
- *Fertilizers & Biofertilizers*
- *Ginger & Ginger Based Projects*
- *Herbs And Medicinal Cultivation And Jatropha (Biofuel)*
- *Hotel & Hospitality Projects*
- *Hospital Based Projects*
- *Herbal Based Projects*
- *Inks, Stationery And Export Industries*



# Sectors We Cover *Cont...*

- *Infrastructure Projects*
- *Jute & Jute Based Products*
- *Leather And Leather Based Projects*
- *Leisure & Entertainment Based Projects*
- *Livestock Farming Of Birds & Animals*
- *Minerals And Minerals*
- *Maize Processing(Wet Milling) & Maize Based Projects*
- *Medical Plastics, Disposables Plastic Syringe, Blood Bags*
- *Organic Farming, Neem Products Etc.*



# Sectors We Cover *Cont...*

- *Paints, Pigments, Varnish & Lacquer*
- *Paper And Paper Board, Paper Recycling Projects*
- *Printing Inks*
- *Packaging Based Projects*
- *Perfumes, Cosmetics And Flavours*
- *Power Generation Based Projects & Renewable Energy Based Projects*
- *Pharmaceuticals And Drugs*
- *Plantations, Farming And Cultivations*
- *Plastic Film, Plastic Waste And Plastic Compounds*
- *Plastic, PVC, PET, HDPE, LDPE Etc.*

# Sectors We Cover *Cont...*

- *Potato And Potato Based Projects*
- *Printing And Packaging*
- *Real Estate, Leisure And Hospitality*
- *Rubber And Rubber Products*
- *Soaps And Detergents*
- *Stationary Products*
- *Spices And Snacks Food*
- *Steel & Steel Products*
- *Textile Auxiliary And Chemicals*

# Sectors We Cover *Cont...*

- *Township & Residential Complex*
- *Textiles And Readymade Garments*
- *Waste Management & Recycling*
- *Wood & Wood Products*
- *Water Industry(Packaged Drinking Water & Mineral Water)*
- *Wire & Cable*

# Contact us

**Niir Project Consultancy Services**

**106-E, Kamla Nagar, Opp. Spark Mall,**

**New Delhi-110007, India.**

**Email: [npcs.ei@gmail.com](mailto:npcs.ei@gmail.com) , [info@entrepreneurindia.co](mailto:info@entrepreneurindia.co)**

**Tel: +91-11-23843955, 23845654, 23845886, 8800733955**

**Mobile: +91-9811043595**

**Website : [www.entrepreneurindia.co](http://www.entrepreneurindia.co) , [www.niir.org](http://www.niir.org)**

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