

A collage of water park slides and pools. The top left shows blue slides, the top center shows purple and yellow slides, the top right shows a wide view of a water park with many slides and pools, and the bottom shows a large yellow and green slide structure.

Water Park- How to Open Water Park

Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis

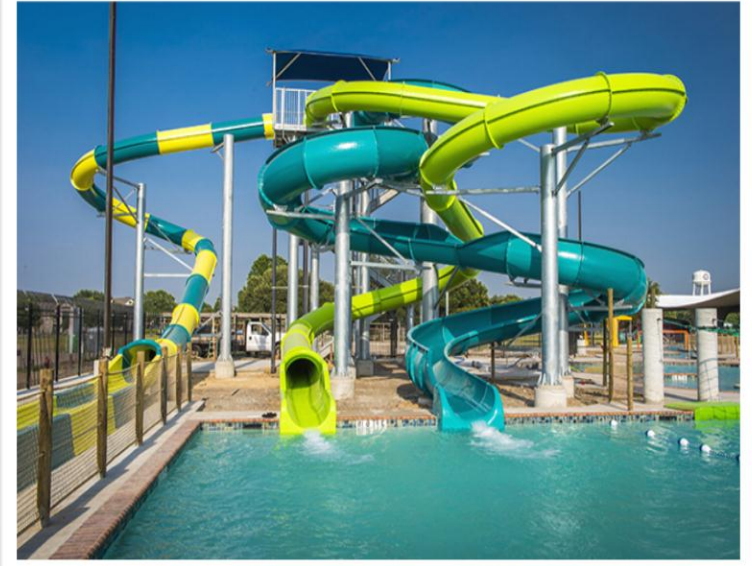
Introduction

A water park or waterpark is an amusement park that features water play areas, such as swimming pools, water slides, splash pads, spray grounds (water playgrounds), lazy rivers, or other recreational bathing, swimming, and barefooting environments. Water parks in more current states of development may also be equipped with some type of artificial surfing or body boarding environment such as a wave pool or Flow Rider.

In ancient India, there was large use of water in the Tapovana, and different Ashrams in the forests. Elephanta caves in the Maharashtra can be considered as Water Park. Now the water park is the good idea of amusement. It is very good assets created by human being to enjoy the natural scenery artificially, if situated near by forest or hilly area.



Amusement water parks generally feature a few water rides, such as the log flume, bumper boats, and rowing boats. Such rides are usually gentler and shorter than roller coasters and many are suitable for all ages. Water rides are especially popular on hot days.





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Market Outlook

Amusement parks are an integral part of the global leisure and entertainment industry. The industry can be broadly categorised into amusement parks, theme parks and water parks. The sector can also be broadly segmented on the basis of the catchment area that they cater to, along with the type and scale of activities they offer.

Global amusement parks can also be classified on the basis of the concepts and themes around which a park/ offering is designed such as thrill & adventure, sports & edutainment, amongst a few. Every year industry is seeing 15-20 percent growth in the sector – be it expansion of existing parks or the setting up of new ones.



The Industry has been growing at a compounded annual growth rate (CAGR) of more than 17.5 percent with annual revenue of approx. INR 17 billion and estimated to grow to at least INR 40 billion by 2020.

Sixty-six percent of the population in India is below 35 years, with the median age of 27 years driving consumption. Younger consumers have high spending power and are open to experiment with newer places and forms of entertainment.

The water park industry has shown continued growth in 2014 with increased numbers of indoor and outdoor water parks being developed throughout the United States and Canada. Our projections for 2015 show a number of new openings will occur throughout North America, which will boost the supply of water parks and increase revenues for this growing industry.

The Indian amusement parks industry is expected to clock 20% CAGR over the next few years to touch Rs 6,000 crore.

The Indian amusement park segment is valued at \$400 million (about Rs 2,500 crore), compared to the \$25 billion global industry.



Amusement Parks to Attract Rs. 17,000 Cr Investment in Next Few Years.

Project	Location	Promoter/JV	Estimated Investment (Rs crore)
Sea World	Sindhudurg, Maharashtra	Proposed by GoM to be undertaken on PPP basis, parties yet to be decided	500-510
Theme Park	Nagpur, Maharashtra	Landmark Entertainment	1500
MGM Lavasa, Hollywood Theme Park	Lavasa, Maharashtra	MGM – Lavasa (work still to begin)	450
Spaceworld theme park	Lavasa, Maharashtra	Space Investment Co. – Lavasa (work still to begin)	400
Wonderla	Hyderabad, Andhra Pradesh	Wonderla Holidays	250
Wonderla	Chennai, Tamil Nadu	Wonderla Holidays	300
Appu Ghar	Gurgaon, Haryana	International Amusements	400
Surat theme park	Surat, Gujarat	Atlanta (work still to begin)	9500-10,000
Krishna Lila theme park	Bengaluru, Karnataka	ISKCON	350
Jaipur Mega-tourism city	Jaipur, Rajasthan	International Amusements	2500
Naya Raipur amusement park	Naya Raipur, Chattisgarh	Proposed by NRDA on PPP basis; parties yet to be decided	23
Adventure Island and MetroWalk	Rohini, Delhi	50: 50 JV of International Amusement and Unitech	1000-1100

The global amusement-park industry is estimated at \$25bn, expected to touch \$32bn by FY17, a 9% CAGR. There are over 800 amusement parks worldwide with annual attendance of over 700m visitors. The US alone has 50% of the parks and annual visitors. Europe has ~330 amusement parks with annual visits of 165m. Parks in the US and Europe are near maturity levels, whereas Asia has seen rapid growth in visitors in the last seven years.

Few Indian Major Players are as under

- Accoland, Guwahati
- Amaazia, Surat
- Anandi Water Park, Lucknow, Uttar Pradesh
- Appu Ghar
- Aqua Marina Water Parks and Resorts, Kolkata
- Aqua Village, Pinjore
- Aquamagica, Adlabs Imagica, Khopoli
- Aquatica, Kolkata

- Bellilious Park, Kolkata
- Black Thunder, Mettupalayam, Tamil Nadu
- Dash n Splash, Chennai, Tamil Nadu
- Dolphin the Water World, Agra (U.P.)
- Dream World, Thrissur, Kerala
- Fantasy Park, Palakkad, Kerala
- Fantasy World, Kolkata
- Fun N Food Village, Gurgaon, New Delhi
- Fun N Food Park, NAGPUR,

- Funcity, Panchkula
- Funtasia Water Park, Patna
- Juckies, Kannur, Kerala
- Jungle Water Park, Kanpur, Uttar Pradesh
- Blue World, Mandhana, Kanpur
- Sports Village, Bithoor, Kanpur
- Ekta Water Park, Kanpur
- Hungama World, Patna
- swapna srushti water park, Gandhinagar Gujarat

- Water Island (Fantasy Motels), Kanpur Lucknow Hwy, Unnao
- Kishkinta, Chennai
- Manasa Water Park, Mangalore
- Merry Kingdom, Kannur, Kerala
- Nature Park, Kolkata
- Nicco Park, Kolkata
- Pink City Water Park, Jaipur
- Rose Valley Amusement Parks, Kolkata

- Sentosa, Pune
- Savin Kingdom, Siliguri, West Bengal
- Somanipuram Adventure Park, Indore
- Splashdown Waterpark Goa, Anjuna, Goa
- Splash-The Water Park Delhi, Alipur, Delhi
- Splash-The Fun World Ahmedabad, Ahmedabad, Gujarat
- Splash-The Suncity Gwalior, Gwalior, Madhya Pradesh

- Splash Water World, Rohtak, Haryana
- Tikuji-Ni-Wadi, Thane, Maharashtra
- Vanraj water park, Junagadh, Gujarat
- Vismaya, Kannur, Kerala
- Water Kingdom, Gorai, Mumbai
- Wet N' Joy Water Park, Lonavala
- Wonderla, Kochi, Kerala, and Bangalore
- Worlds of Wonder Water Park, Noida
- Shanku's Water Park & Resort, Mehsana Gujarat

Cost Estimation:

Capacity	:	1000 visitors / Day
Plant & Machinery	:	84 Lakh
Total Capital Investment	:	362 Lakh
Rate of Return	:	41%
Break Even Point	:	38%

Major Queries/Questions Answered in the Report?

- 1. What is Water Park industry ?**
- 2. How has the Water Park industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Water Park ?**
- 4. What are the requirements of Working Capital for setting up Water Park ?**

- 5. What is the structure of the Water Park Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Water Park ?**
- 7. What are the operating costs for setting up a Water Park ?**
- 8. What are the machinery and equipment requirements for setting up Water Park ?**

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Reasons for buying our report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Water Park” provides an insight into the Water Park market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Water Park project. The report assesses the market sizing and growth of the Indian Water Park Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

We at NPCCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Water Park sector in India along with its business prospects. Through this report we have identified Water Park project as a lucrative investment avenue.

Indian Amusement Park Industry, Amusement Park Industry in India, Water Park Project Report, Build Water Park, Project of Water Park in India, Project Report on Water Park, Water Park Investment Opportunities India, Waterpark Projects, Build Profitable Waterpark, Water Park Equipment, Profitable Water Construction, Design and Construction of Water Parks, Profitable Kids Water Park, Setting Up Profitable Water Park, Family Entertainment and Amusement Parks, Entertainment Industry, Amusement Park Cum Water Park, Theme Park in India, Water Park Investment Opportunities, Water Park Industry, Business Opportunities in Water Park, Amusement and Water Park, Adventure Park in India, Amusement Park Industry, Entertainment Park, Water Parks in India, Best Water Parks in India, Water Park Equipment, Theme Parks in India, How to Start Theme Park In India, How to Open Water Park, Amusement Park Business Plan, Start Up Business Plan for Water Park, Water Park Business Plan, Water Park Project, Starting Water Parks Business, How to Start Your Own Water Park, Guide to Starting Water Parks, How to Start Small Water Park, Theme and Amusement Parks in India, Most Famous Amusement Parks in India, Opportunity in Water Parks Industry in India, Steps to Build Water Park, Starting Amusement & Theme Park, Free Amusement Park Business Plan, Beginners Guide to Starting Amusement Park,

Fun Center Business Plan, Business Plan of Entertainment Park, Water Park for Profit, Family Entertainment Business Ideas, Leisure industry, Profitable Amusement Business, How to Design Water Park, Water Park for Beginners, Water Park Project Ideas, Projects on Small Scale Industries, Small Scale Industries Projects Ideas, Water Park Based Small Scale Projects, Project Profile on Small Scale Industries, New Project Profile on Water Park Industries, Project Report on Water Park Manufacturing Industry, Detailed Project Report on Water Park, Pre-Investment Feasibility Study on Water Park, Techno-Economic Feasibility Study on Water Park, Feasibility Report on Water Park, Free Project Profile on Amusement Parks, Project Profile on Theme Park, Download Free Project Profile on Amusement Parks, Industrial Project Report, Project Consultant, Project Consultancy, NPCS, Niir, Process Technology Books, Business Consultancy, Business Consultant, Project Identification and Selection, Preparation of Project Profiles, Startup, Business Guidance, Business Guidance to Clients, Startup Project for Amusement Parks, Startup Project, Startup Ideas, Project for Startups, Startup Project Plan, Business Start-Up, Business Plan for Startup Business, Great Opportunity for Startup, Small Start-Up Business Project, Project Report for Bank Loan, Project Report for Bank Finance, Project Report Format for Bank Loan in Excel, Excel Format of Project Report and CMA Data, Project Report Bank Loan Excel, Detailed Project Plan Reports

Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on Water Park- How to Open Water Park

Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Working Capital Requirement, Plant Layout, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis

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- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



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- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

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- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*

Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

Who do we serve?

- *Public-sector Companies*
- *Corporates*
- *Government Undertakings*
- *Individual Entrepreneurs*
- *NRI's*
- *Foreign Investors*
- *Non-profit Organizations, NBFC's*
- *Educational Institutions*
- *Embassies & Consulates*
- *Consultancies*
- *Industry / trade associations*

Sectors We Cover

- *Ayurvedic And Herbal Medicines, Herbal Cosmetics*
- *Alcoholic And Non Alcoholic Beverages, Drinks*
- *Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin*
- *Activated Carbon & Activated Charcoal*
- *Aluminium And Aluminium Extrusion Profiles & Sections,*
- *Bio-fertilizers And Biotechnology*
- *Breakfast Snacks And Cereal Food*
- *Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling*



- *Bamboo And Cane Based Projects*
- *Building Materials And Construction Projects*
- *Biodegradable & Bioplastic Based Projects*
- *Chemicals (Organic And Inorganic)*
- *Confectionery, Bakery/Baking And Other Food*
- *Cereal Processing*
- *Coconut And Coconut Based Products*
- *Cold Storage For Fruits & Vegetables*
- *Coal & Coal Byproduct*

Sectors We Cover *Cont...*

- *Copper & Copper Based Projects*
- *Dairy/Milk Processing*
- *Disinfectants, Pesticides, Insecticides, Mosquito Repellents,*
- *Electrical, Electronic And Computer based Projects*
- *Essential Oils, Oils & Fats And Allied*
- *Engineering Goods*
- *Fibre Glass & Float Glass*
- *Fast Moving Consumer Goods*
- *Food, Bakery, Agro Processing*

Sectors We Cover *Cont...*

- *Fruits & Vegetables Processing*
- *Ferro Alloys Based Projects*
- *Fertilizers & Biofertilizers*
- *Ginger & Ginger Based Projects*
- *Herbs And Medicinal Cultivation And Jatropha (Biofuel)*
- *Hotel & Hospitality Projects*
- *Hospital Based Projects*
- *Herbal Based Projects*
- *Inks, Stationery And Export Industries*

- *Infrastructure Projects*
- *Jute & Jute Based Products*
- *Leather And Leather Based Projects*
- *Leisure & Entertainment Based Projects*
- *Livestock Farming Of Birds & Animals*
- *Minerals And Minerals*
- *Maize Processing(Wet Milling) & Maize Based Projects*
- *Medical Plastics, Disposables Plastic Syringe, Blood Bags*
- *Organic Farming, Neem Products Etc.*

Sectors We Cover *Cont...*

- *Paints, Pigments, Varnish & Lacquer*
- *Paper And Paper Board, Paper Recycling Projects*
- *Printing Inks*
- *Packaging Based Projects*
- *Perfumes, Cosmetics And Flavours*
- *Power Generation Based Projects & Renewable Energy Based Projects*
- *Pharmaceuticals And Drugs*
- *Plantations, Farming And Cultivations*
- *Plastic Film, Plastic Waste And Plastic Compounds*
- *Plastic, PVC, PET, HDPE, LDPE Etc.*

Sectors We Cover *Cont...*

- *Potato And Potato Based Projects*
- *Printing And Packaging*
- *Real Estate, Leisure And Hospitality*
- *Rubber And Rubber Products*
- *Soaps And Detergents*
- *Stationary Products*
- *Spices And Snacks Food*
- *Steel & Steel Products*
- *Textile Auxiliary And Chemicals*

Sectors We Cover *Cont...*

- *Township & Residential Complex*
- *Textiles And Readymade Garments*
- *Waste Management & Recycling*
- *Wood & Wood Products*
- *Water Industry(Packaged Drinking Water & Mineral Water)*
- *Wire & Cable*

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