<u>Women's Lingerie-</u> Ladies Undergarments (Bra & Panties)

Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule, Working Capital Requirement, Plant Layout, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis



Introduction

Hosiery industry is an ancient industry in the field of textile industry having very good potential in domestic market and also in the export market. There is increasing market demand for hosiery undergarments for its various advantages. Cotton undergarments are widely used by all classes of people because of its good absorbency, cheaper prices and ready availability. These foundation garments are used by the people throughout the year under different climatic conditions. It is presumed that there will be no problem in marketing of knitted undergarments of good quality.



Ladies innerwear (Bra and panties) is the highest growing apparel item across all income groups and exclusive boutiques have popped up in all places. Nothing cramps the style faster than ill-fitting and uncomfortable undergarments. Thus, innerwear are not only made attractive, but also comfortable and practical. Top stylists unchain their creativity by inventing fabulous new forms and materials which make ladies innerwear even more sexy, eccentric and wild, without leaving out elegance.



There has been an increase in demand for innovative, comfort-oriented undergarments and lately, many women are forgoing those fussy lingerie designs for simple, uncomplicated ladies undergarments. In addition to keeping outer garments from soiling, ladies innerwear are worn for a variety of reasons: warmth, comfort and hygiene being the most common.



The Innerwear Category is one of the high growth categories in the apparel market and promises growth and innovation. The higher income, along with higher discretionary spending, growing fashion orientation of consumers and product innovations by the innerwear market have turned innerwear from a traditionally utilitarian item to an essential fashion requirement.



The current size of the Indian innerwear market is Rs. 15,870 crores (\$2.9 billion). The category is also growing at an impressive CAGR of 12 per cent and is expected to reach Rs. 27,900 crores (\$5.1 billion) by 2017. The womens innerwear market, which is driven by value-added innerwear products, contributes around 60 per cent to the market.



The women's innerwear market worth Rs. 9,540 crores (\$1.7 billion) is one of the fastest growing categories within women's apparel. This category is growing at a CAGR of 14 per cent, and is expected to reach Rs. 18,380 crores (\$3.4 billion) by 2017.



The lingerie market in India can be classified into super-premium, premium, mid-market and economy and mass market segments. A major share of the lingerie market is held by the mid-market and economy segments, in terms of both value and volume. The super-premium and premium segments are relatively smaller, but fast-growing segments.



In the present scenario, the premium and super premium segments of the lingerie industry are advancing following a consumer shift from economy and mid-market segment to the premium segment.

90% of lingerie in India are sold in mom and pop stores where the experience is very poor because of no trial room, no female staff, stocking capacity is very low, no guidance on size etc. Here, interestingly selling lingerie online is not difficult because the product is seen as utility product in India.

(npcs)

According to a research report, in volume terms, the women's lingerie segment holds a 52 per cent share of the total innerwear market in India. In value terms, the women's lingerie segment holds a 66 per cent share of the total innerwear market, thereby enjoying a higher Average Selling Price (ASP) as compared to the men's innerwear market.



India's lingerie market is currently valued at \$3 billion. A mere 1% of it is online. In the next few years the market value is projected to jump to \$5 billion. While physical stores obviously ring in the bulk of the sales, the unavailability of sizes, lack of privacy and shortage of trained personnel has paved the way for online lingerie portals.



COST O	F PROJE	СТ	MEANS	MEANS OF FINANCE					
						Propose			
Particulars	Existing	Proposed	Total	Particulars	Existing	d	Total		
Land & Site Development									
Exp.	0.00	25.00	25.00	Capital	0.00	67.51	67.51		
Buildings	0.00	37.70	37.70	Share Premium	0.00	0.00	0.00		
	0.00	400.04	400.04	Other Type Share	0.00	0.00	0.00		
Plant & Machineries	0.00			Capital	0.00		0.00		
Motor Vehicles	0.00	5.00	5.00	Reserves & Surplus	0.00	0.00	0.00		
Office Automation		40.05			0.00	0.00	0.00		
Equipments	0.00	13.25	13.25	Cash Subsidy	0.00	0.00	0.00		
Technical Knowhow									
Fees & Exp.	0.00	10.00	10.00	Internal Cash Accruals	0.00	0.00	0.00		
Franchise & Other	0.00	0.00	0.00	Long/Medium Term	0.00	000 54			
Deposits	0.00	0.00	0.00	Borrowings	0.00	202.54	202.54		
Preliminary& Pre- operative Exp	0.00	1.00	1 00	Debentures / Bonds	0.00	0.00	0.00		
	0.00	1.00	1.00		0.00	0.00	0.00		
Provision for	0.00	40.00	40.00	Unsecured	0.00	0.00	0.00		
Contingencies	0.00	12.00	12.00	Loans/Deposits	0.00	0.00	0.00		
Margin Money - Working Capital	0.00	45.47	45.47						
TOTAL	0.00			TOTAL	0.00	270.06	270.06		



Year	Annualised		Book Value	Debt	Divide nd	Retained Earnings		Payou t	Probab le Market Price		Yield Price/ Book Value
	EPS CEPS		Per Share		Per Share Per S		Share			No.of Times	
	È l O)	``	,	\`	%	,	%	`	111100	%
1-						100.0					
2	5.42	9.36	15.42	24.00	0.00	0	5.42	0.00	5.42	1.00	0.00
						100.0					
2-3	8.07	11.47	23.49	18.00	0.00	0	8.07	0.00	8.07	1.00	0.00
						100.0					
3-4	10.74	13.69	34.23	12.00	0.00	0	10.74	0.00	10.74	1.00	0.00
						100.0					
4-5	13.34	15.90	47.57	6.00	0.00	0	13.34	0.00	13.34	1.00	0.00
						100.0					
5-6	15.83	18.05	63.39	0.00	0.00	0	15.83	0.00	15.83	1.00	0.00



Year	r D. S. C. R.			- Depos its Debt	Equity as- Equity	Net Wort	n on			ability R			Assets Turnov er Ratio	
	Individ ual	Cumulat ive	Overa II					GPM	PBT	PAT	Net Contri bution			
	(Num	nber of tin	nes)	,	ber of es)	%	%	%	%	%		%		
Initia I	,		,	3.00	3.00									
1- 2	1.36	1.36		1.56	1.56	4.22		6.13%	2.60%	1.90%	258.4 6	13.39 %	3.61	1.09
2-3	1.64	1.49		0.77	0.77	2.78		6.74%	3.62%	2.42%	278.8 8	12.38 %	3.81	1.18
3-4	1.97	1.64	1.98	0.35	0.35	1.93		7.14%	4.36%	2.82%	318.1 8	12.36 %	3.84	1.29
4-5	2.38	1.80		0.13	0.13	1.41		7.41%	4.88%	3.11%	357.4 8	12.34 %	3.78	1.41
5-6	2.87	1.98		0.00	0.00	1.07		7.58%	5.25%	3.32%	396.7 8	12.33 %	3.66	1.67



BEP	
BEP - Maximum Utilisation Year	5
Cash BEP (% of Installed Capacity)	52.70%
Total BEP (% of Installed Capacity)	56.49%
IRR, PAYBACK and FACR	
Internal Rate of Return (In %age)	27.59%
	2 Years 3
Payback Period of the Project is (In Years)	Months
Fixed Assets Coverage Ratio (No. of times)	25.788



Major Queries/Questions Answered in the Report?

- 1. What is Women's Lingerie-Ladies Undergarments (Bra & Panties) Manufacturing industry ?
- 2. How has the Women's Lingerie-Ladies Undergarments (Bra & Panties) Manufacturing industry performed so far and how will it perform in the coming years ?
- 3. What is the Project Feasibility of Women's Lingerie-Ladies Undergarments (Bra & Panties) Manufacturing Plant ?
- 4. What are the requirements of Working Capital for setting up Women's Lingerie-Ladies Undergarments (Bra & Panties) Manufacturing plant ?



- 5. What is the structure of the Women's Lingerie- Ladies Undergarments (Bra & Panties) Manufacturing Business and who are the key/major players ?
- 6. What is the total project cost for setting up Women's Lingerie-Ladies Undergarments (Bra & Panties) Manufacturing plant ?
- 7. What are the operating costs for setting up Women's Lingerie-Ladies Undergarments (Bra & Panties) Manufacturing plant ?
- 8. What are the machinery and equipment requirements for setting up Women's Lingerie-Ladies Undergarments (Bra & Panties) Manufacturing plant?



- 9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Women's Lingerie-Ladies Undergarments (Bra & Panties) Manufacturing plant ?
- 10. What are the requirements of raw material for setting up Women's Lingerie-Ladies Undergarments (Bra & Panties) Manufacturing plant?
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- 12. What is the Manufacturing Process of Women's Lingerie-Ladies Undergarments (Bra & Panties)?



13. What is the total size of land required for setting up Women's Lingerie-Ladies Undergarments (Bra & Panties) Manufacturing plant ?

14. What will be the income and expenditures for Women's Lingerie-Ladies Undergarments (Bra & Panties) Manufacturing plant ?

15. What are the Projected Balance Sheets of Women's Lingerie-Ladies Undergarments (Bra & Panties) Manufacturing plant ?

16. What are the requirement of utilities and overheads for setting up Women's Lingerie-Ladies Undergarments (Bra & Panties) Manufacturing plant?



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Reasons for buying our report:

- This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product
- This report provides vital information on the product like it's characteristics and segmentation
- This report helps you market and place the product correctly by

identifying the target customer group of the product



• This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials

• The report provides a glimpse of government regulations applicable on the industry

• The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions



Our Approach:

- Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.
- The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players
- We use reliable sources of information and databases. And information from such sources is processed by us and included in the report



Scope of the Report

The report titled "Market Survey cum Detailed Techno Economic **Feasibility Report on Women's Lingerie-Ladies Undergarments (Bra &** Panties)" provides an insight into the Women's Lingerie-Ladies Undergarments (Bra & Panties) market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Women's Lingerie-Ladies **Undergarments (Bra & Panties) project. The report assesses the** market sizing and growth of the Indian Women's Lingerie-Ladies Undergarments (Bra & Panties) Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:



- Good Present/Future Demand
- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Women's Lingerie-Ladies Undergarments (Bra & Panties) sector in India along with its business prospects. Through this report we have identified Women's Lingerie-Ladies Undergarments (Bra & Panties) project as a lucrative investment avenue.



Tags

Profitable Small Business Opportunities in Clothing Industry, How Brassiere is Made, Ladies Undergarments Manufacture, Starting Undergarments Manufacturing Business, Undergarments Manufacturer in India, Undergarment Manufacturing, Undergarments Manufacturing Business Plan, Undergarments Manufacturing, Undergarments Manufacturing Process, Undergarments Manufacturing Project, Undergarments Industry in India, Process of Ladies Undergarments Manufacturing, Ladies Undergarment Manufacturer, Women's Undergarments Manufacture, Bra & Panty Manufacture, Manufacturing of Ladies Undergarments, Production Process of Ladies Undergarments, Undergarments Manufacture for Women, Process of Manufacture Ladies Undergarment, How to Start Women's Undergarments Manufacturing Business, Manufacturing Process of Ladies Undergarments, Steps to Ladies Undergarment Manufacturing, Ladies Undergarment Manufacturing Unit, How to Start My Own Ladies Undergarment Manufacturing Business, Small Scale Ladies Undergarment Manufacturing Business, Garments Manufacturing, Business Plan for Ladies Undergarment Manufacturing, Project Profile on Ladies Manufacturing Industry, Industrial Ladies Undergarment Undergarment Manufacturing, Manufacturing Plant of Ladies Undergarments, Process for Manufacturing Ladies Undergarments, Ladies Undergarment Making, Profitable Manufacturing Business of Ladies Undergarments, Commercial Production of Ladies Undergarments, Bra Making Process, Bra Manufacturing Process,



Tags

How Bras Are Made, Guide to Bra Making, Method of Manufacturing Bra, Production Process of Bra, Process for Making Panties, Panties Manufacture, Process for Production of Panties, Women's Lingerie, Innerwear Manufacturing, Production Process of Women's Innerwear, Business Plan for Manufacturing of Women's Innerwear, Women's Lingerie Manufacturing, Method of Manufacturing Women's Lingerie, Women's Lingerie Production, Profitable Manufacturing Business of Women's Lingerie, Ladies Undergarment Manufacturing Project Ideas, Projects on Small Scale Industries, Small Scale Industries Projects Ideas, Ladies Undergarment Manufacturing Based Small Scale Industries Projects, Project Profile on Small Scale Industries, How to Start Ladies Undergarment Manufacturing Industry In India, New Project Profile on Ladies Undergarment Manufacturing Industries, Project Report on Ladies Undergarment Manufacturing Industry, Detailed Project Report on Ladies Manufacturing, Pre-Investment Feasibility Undergarment Study on Ladies Manufacturing, Techno-Economic Feasibility Study on Ladies Undergarment Manufacturing, Feasibility Report on Ladies Undergarment Undergarment Manufacturing, Free Project Profile on Ladies Undergarment Manufacturing, Project Profile on Ladies Undergarment Manufacturing, Download Free Project Profile on Ladies Undergarment Manufacturing, Industrial Project Report,

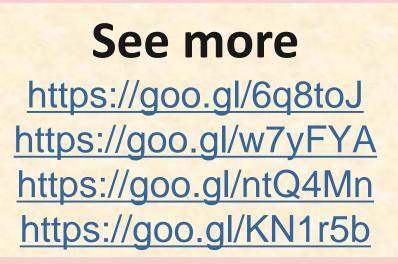


Project Consultant, Project Consultancy, NPCS, Niir, Process Technology Books, Business Consultancy, Business Consultant, Project Identification and Selection, Preparation of Project Profiles, Startup, Business Guidance, Business Guidance to Clients, Startup Project for Ladies Undergarment Manufacturing, Startup Project, Startup Ideas, Project For Startups, Startup Project Plan, Business Start-Up, Business Plan for Startup Business, Great Opportunity for Startup, Small Start-Up Business Project, Project Report for Bank Loan, Project Report for Bank Finance, Project Report Format for Bank Loan in Excel, Excel Format of Project Report and CMA Data, Project Report Bank Loan Excel, Detailed Project Plan Reports



Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on Women's Lingerie-Ladies Undergarments (Bra & Panties)

Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule, Working Capital Requirement, Plant Layout, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis







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Contact us

- **Niir Project Consultancy Services**
- 106-E, Kamla Nagar, Opp. Spark Mall,
- New Delhi-110007, India.
- Email: <u>npcs.ei@gmail.com</u> , <u>info@entrepreneurindia.co</u>
- Tel: +91-11-23843955, 23845654, 23845886, 8800733955
- Mobile: +91-9811043595
- Website : <u>www.entrepreneurindia.co</u> , <u>www.niir.org</u>
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- One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services
- We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad



We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.



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What do we offer?

- Project Identification
- Detailed Project Reports/Pre-feasibility Reports
- Market Research Reports
- Business Plan
- Technology Books and Directory
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- Databases on CD-ROM
- Laboratory Testing Services
- Turnkey Project Consultancy/Solutions
- Entrepreneur India (An Industrial Monthly Journal)



How are we different ?

- We have two decades long experience in project consultancy and market research field
- We empower our customers with the prerequisite know-how to take sound business decisions
- We help catalyze business growth by providing distinctive and profound market analysis
- We serve a wide array of customers, from individual entrepreneurs to Corporations and Foreign Investors
- We use authentic & reliable sources to ensure business precision



Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation



Who do we serve?

- Public-sector Companies
- Corporates
- Government Undertakings
- Individual Entrepreneurs
- \circ NRI's
- Foreign Investors
- Non-profit Organizations, NBFC's
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations



Sectors We Cover

- Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- O Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- O Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling



- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct



- Copper & Copper Based Projects
- Dairy/Milk Processing
- O Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing



- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitability Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries



- Infrastructure Projects
- Jute & Jute Based Products
- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- *Maize Processing(Wet Milling) & Maize Based Projects*
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- Organic Farming, Neem Products Etc.



- Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.



- Potato And Potato Based Projects
- Printing And Packaging
- *Real Estate, Leisure And Hospitality*
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals



- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable



Contact us

- **Niir Project Consultancy Services**
- 106-E, Kamla Nagar, Opp. Spark Mall,
- New Delhi-110007, India.
- Email: <u>npcs.ei@gmail.com</u> , <u>info@entrepreneurindia.co</u>
- Tel: +91-11-23843955, 23845654, 23845886, 8800733955
- Mobile: +91-9811043595
- Website : <u>www.entrepreneurindia.co</u> , <u>www.niir.org</u>
- Take a look at NIIR PROJECT CONSULTANCY SERVICES on
- **#StreetView**
- https://goo.gl/VstWkd



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