

Projects on Cosmetics, Perfumery
Compounds, Flavours & Essential Oils,
Essential Perfume Oil, Cosmetics Fragrances,
Perfumes & Fragrances, Aromatic Oils,
Chemicals, Attar, Essences, Toiletries, Nail
Polish, Hair Care, Personal Care, Skin Care,
Makeup, Beauty Products



Cosmetics

Cosmetics are substances or products used to enhance or alter the appearance or fragrance of the body. Many cosmetics are designed for use of applying to the face and hair. They are generally mixtures of chemical compounds; some being derived from natural sources (such as coconut oil), and some being synthetics. Common cosmetics include lipstick, mascara, eye shadow, foundation, rouge, skin cleansers and skin lotions, shampoo, hairstyling products (gel, hair spray, etc.), perfume and cologne. Cosmetics applied to the face to enhance its appearance are often called make-up or makeup.



Market Outlook

India's cosmetic market was growing with a CAGR of 17.06% over a period of five years.

The Size of Indian Cosmetics Industry Globally is \$274 billion, while that of the Indian Cosmetics industry is \$ 4.6 billion. The current size of the Cosmetics Industry is approx. US\$600 million. Industry Sources estimate a rapid growth rate of 20% per annum across different segments of the Cosmetics industry with an increasing demand of all types of beauty & personal care products.

The market size of India's beauty, cosmetic and grooming market will touch 20 billion dollars by 2025 from the current level of 6.5 billion dollars on the back of rise in disposable income of middle class and more and more people aspiring to live good life and look good.

India's retail beauty and cosmetics industry, currently estimated at \$950 million, is likely to almost treble to \$2.68 billion by 2020.

The hair and beauty industry is seeing a per capita annual spend of \$1.2 which is expected to grow to \$ 6.2 by 2015.

India imports a big amount of beauty and wellness products. There are no restrictions on the entry of cosmetic products. However, the current average import tariff is around 39.2%.

Indian Cosmetics Industry: A Glance

Current Growth Rate

- 15-20%
- Skin care at 7-8%
- Herbal Cosmetics at 40%

Market Size

- Rs 2.2 billion in India

Largest Market in India

- Western India : 28% share
- Fastest Growing Regions: East & Northeast India.

Fragrance Industry

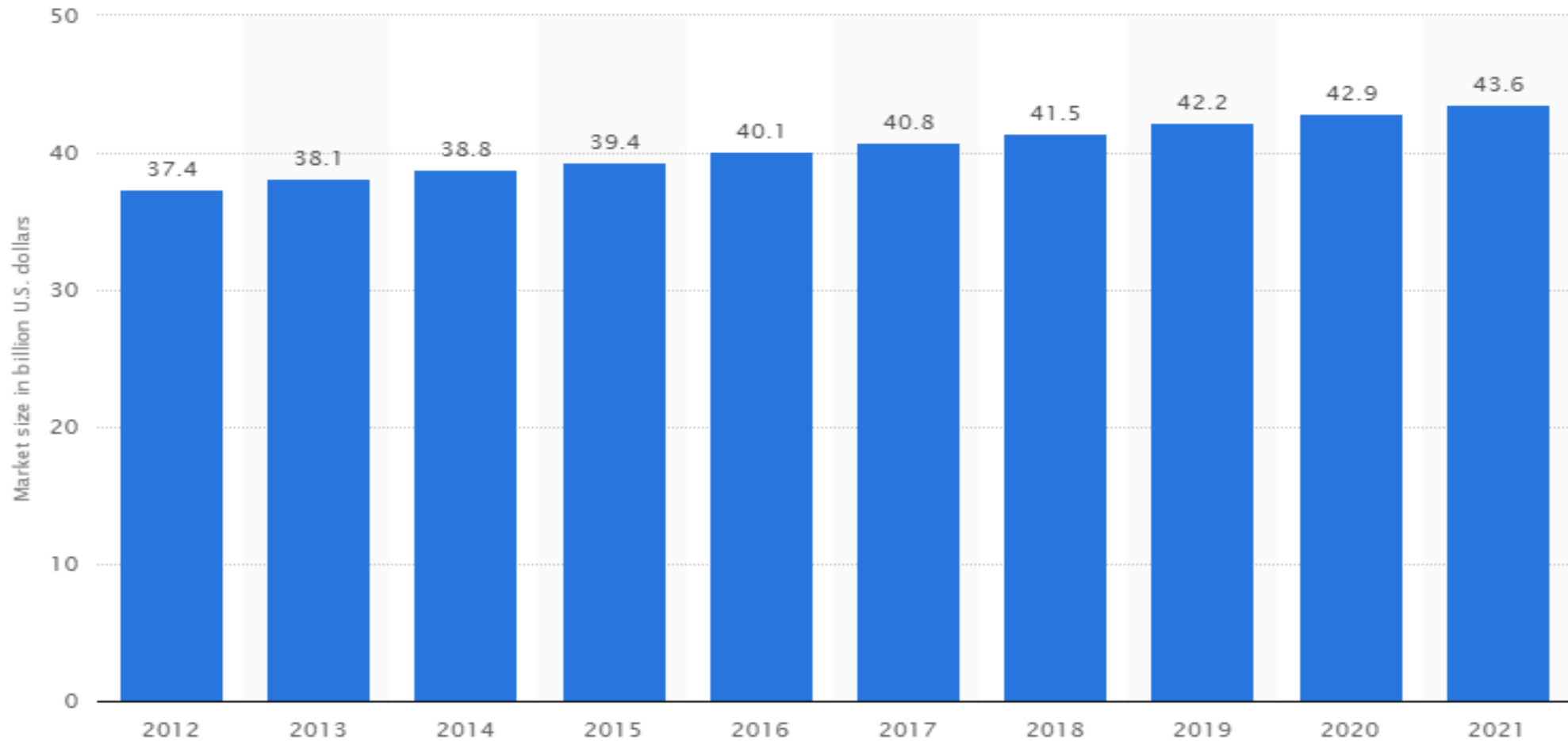
The rapid growth within fragrance primarily stems from products such as deodorants and perfumes. The fragrance market is one of the largest in production, consumption and import in India.

India is expanding capacities for production of aromatic chemicals due to the growing demand of such chemicals within the Indian market. The Indian fragrance market is approximately around 225 million USD growing at the rate of 10% since past 5 years.

Demand for fragrances is expected to continue to be strong over the forecast period, which is due to an increasing focus on hygiene among Indian consumers. Over the forecast period, fragrances is expected to grow at a CAGR of 8% at constant 2016 prices, with sales expected to reach INR30.0 billion in 2021. Consumers shifting from deodorants to affordable fragrances over the forecast period is set to propel growth of fragrances.

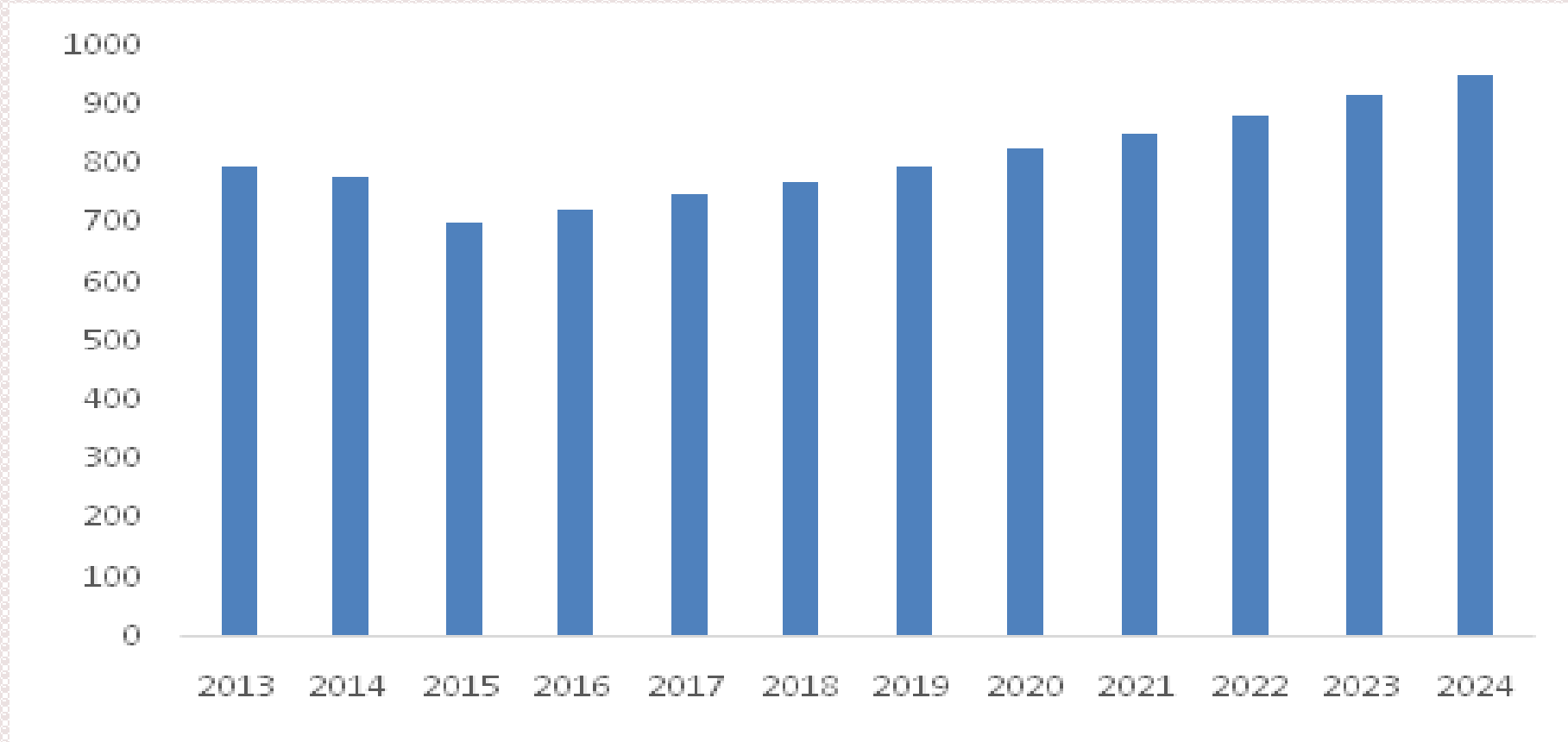
The Indian fragrance market presents a CAGR of 32.21 percent from the past five years, expecting a growth of more than 10 times that in 2021. The Indian fragrance market presents a CAGR of 32.21 percent from the past five years, expecting a growth of more than 10 times that in 2021. The CAGR of the Indian fragrance market is anticipated to grow 11.94 percent.

Fragrance Industry



Aromatic Solvents Market size was valued over USD 5.41 billion in 2015 and is forecast to experience gains exceeding 3% CAGR up to 2024.

U.S. Aromatic Solvents Market Size, 2013-2024 (USD Million)



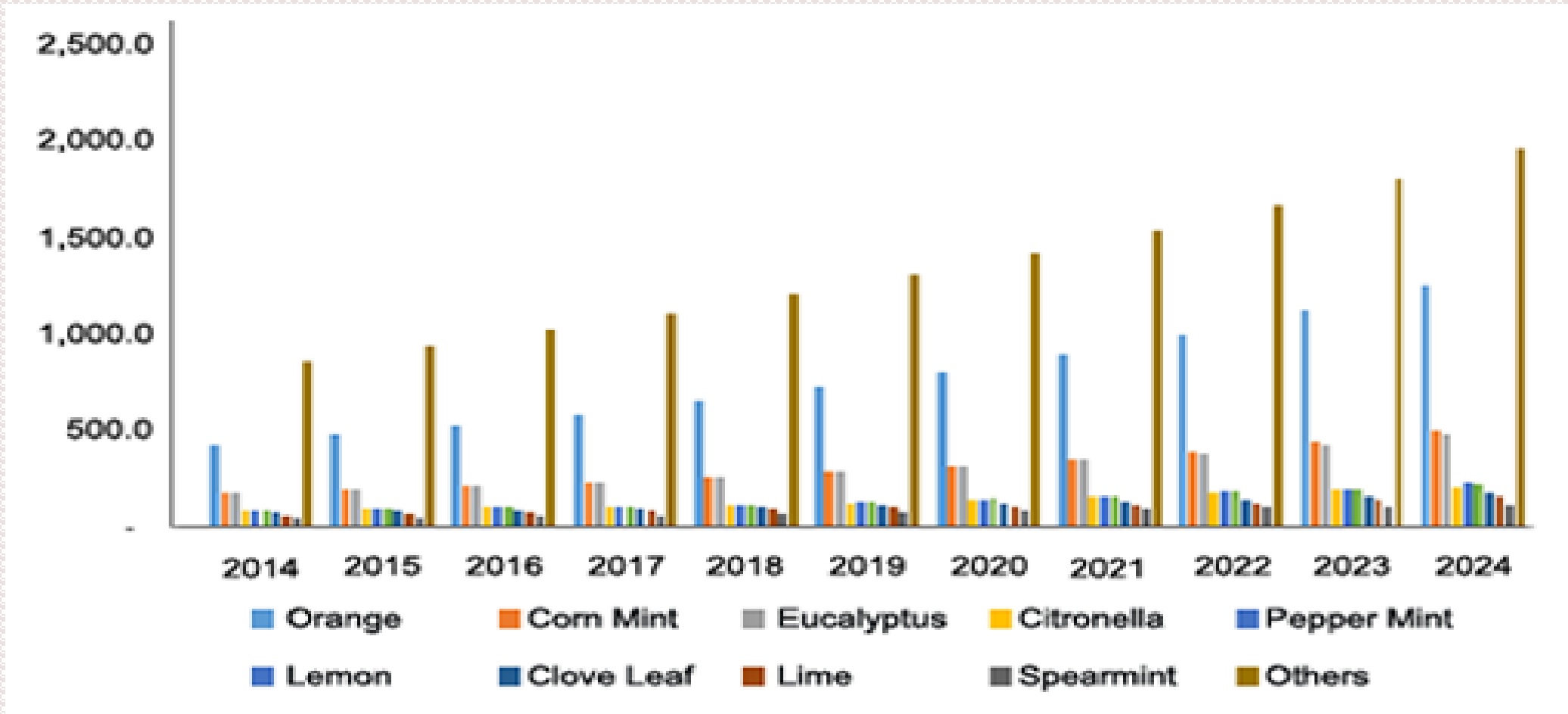
Essential Oil

Essential Oil Market is expected to reach \$11.5 billion by 2022, with a CAGR of 10.1% from 2016 to 2022.

Global essential oil market demand was 165.0 kilo tons in 2014 and is expected to grow at a CAGR of 8.6% from 2015 to 2022.

Growing consumer preference for natural products has led to the development of innovative applications in personal care and beauty products. Rapid industrialization and increasing disposable consumer income are the other major factors driving the market growth, mainly in developing countries such as China, India, Vietnam, and Thailand.

U.S. Essential Oil Market Revenue By Product, 2014 - 2024 (USD Million)



Personal care

India's personal care industry is composed of hair care, bath products, skin care and cosmetics, and oral care. The sector is driven by rising income, rapid urbanization, and celebrity promotions. This industry accounts for 22% of the country's fast-moving consumer goods (FMCG), which is the term for Consumer Packaged Goods in India. Foreign direct investment in this sector totaled \$691 million in 2014.

Skin care category grows at over 20 percent annually and is expected to total \$157 million in 2020.

The personal care industry makes up 22 percent of India's market for consumer package goods India is full of opportunities and is a potential gold mine for many beauty and personal care companies.

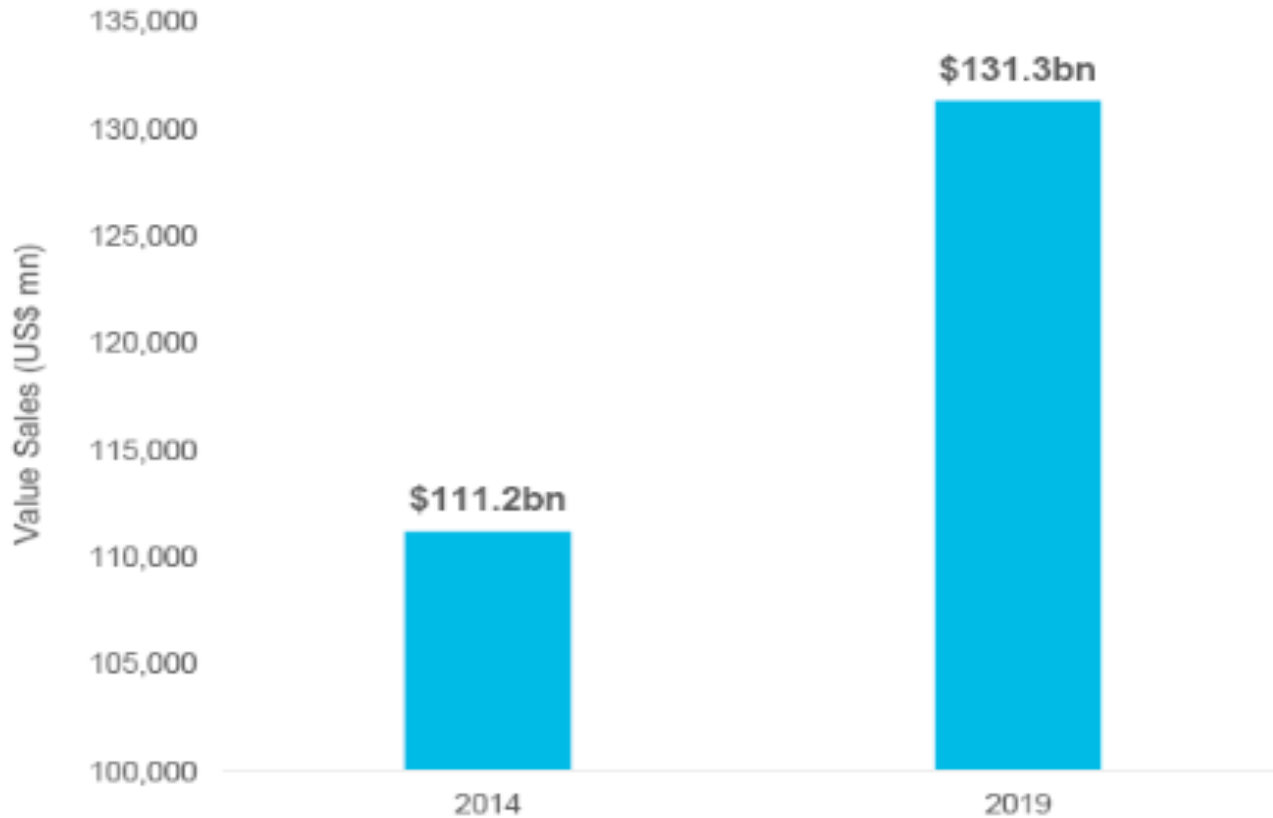
The personal care ingredients market in India is currently valued at about \$520 million. Products ranging from hair care, skin care & bath products, cosmetics and fragrances form the personal care product market. In India, this industry has grown steadily with the increasing usage of specialty ingredients for formulations used in personal care products.

The global personal care industry at \$470 billion, with India accounting for \$10 billion in sales.

The global personal care ingredient market is worth \$23 billion, with India accounting for \$520 million in sales.

Global Skin Care will be \$131BN Market in 2019

Global Skin Care - 2014 & 2019

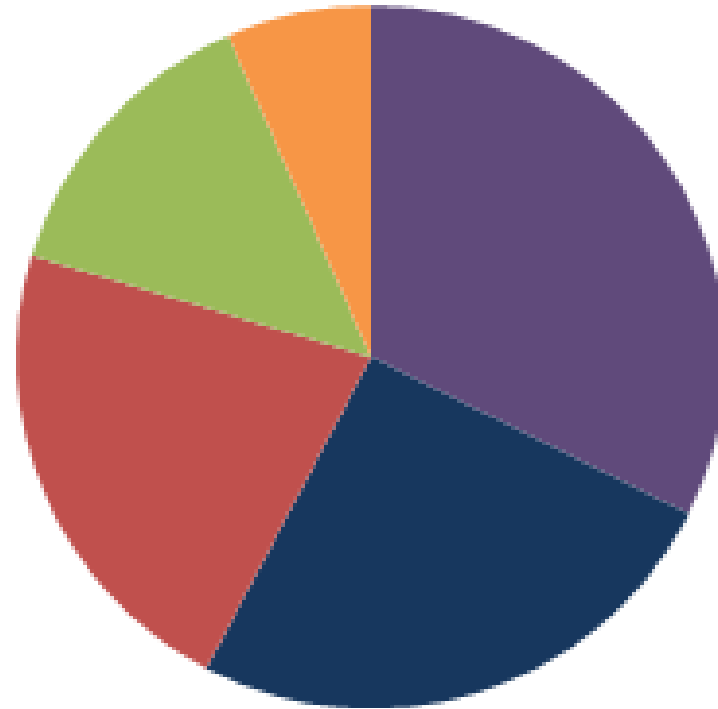


Premium market will be \$42bn globally in '19

\$20bn in total Skin Care growth

Premium global Skin Care will grow by \$6bn

Global Personal Care Market Revenue Share, By Product, 2015 (%)



■ Skin care ■ Hair care ■ Cosmetic ■ Oral care ■ Others

Hair Care

The hair care market is a key constituent of the Indian personal care sector and is witnessing steady growth owing to increased product penetration as well as expanding product portfolio. India is traditionally known for extensive use of hair oil as conditioners and this product segment still holds a leading share of hair care market.

The global hair care market is expanding at a steady pace and is likely to continue doing so during the course of the forecast period. One of the most important factors responsible for this stability is the demand for healthy, lustrous, and manageable hair and this need drives the purchase decisions of most consumers.

The global hair care market was valued at US\$81.3 bn in 2015 and is expected to reach US\$105.3 bn by 2024, registering a steady 3.0% CAGR during the forecast period.

Niir Project Consultancy Services (NPCS) can provide Detailed Project Report

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➤ **Cosmetic industry**

The cosmetic industry is dominated by a small number of multinational corporations that originated in the early 20th century, but the distribution and sale of cosmetics is spread among a wide range of different businesses.....[Read more](#)

➤ **Perfumery Compound (Fragrance Oil)**

The word perfume used today derives from the Latin perfumum, meaning through smoke. Perfumery, or the art of making perfumes, began in ancient Mesopotamia and Egypt and was further refined by the Romans and Persians.....[Read more](#)

➤ **Coconut Based Hair Oil**

Personal care products have maintained divergent growth trends. Brand consciousness is on the increase and the expanded disposable incomes are escalating the appetite for these products. With a complete redirection of living styles in the country, engined by the access of millions to the TV media and advertising and inspired by the economic processes of globalization, the personal care industry is opening up new vistas....[Read more](#)

➤ **Herbal Hair Oil (Banphool type)**

Herbal hair oil like (Ayurvedic) banphool oil is gaining an immense prominence in modern times. It is exhibiting its versatility owing to its embalming effect in alleviating headache and cause soothing effect. The contents used in the preparation of this oil are extracts of bahera, amla, hartago, lawanga, chandan, kewara, jatamansi along with kapur, pudina satta and til oil. The great versatility of herbal hair oil like banphool oil now-a-days is being realized enormously owing to its basic ayurvedic characteristics....[Read more](#)

➤ **Bindiya (Shilpa Type)**

Bindiya is one of the most popular costume jewellery in India. Now a days it is the main feature of the ladies beauty. It is used by every women in our country. Demand of bindiya is different shapes is increasing day by day. There is no more technicality in manufacturing of this product. So anybody can start this unit without much technical knowledge. This industry can be started in small or cottage scale sector....[Read more](#)

➤ **Extraction of Essential oil and Packing of Ground Spices**

Spices are Nature's own production. In the art of cooking these are the magic constituents without which all culinary creations would be dull and lifeless. The essential oils are used in manufacture of flavours, perfumes etc. It is also used in pharmaceutical, medicines, cosmetics and food processing industries....[Read more](#)

➤ **Rose Oil Extraction**

There are more than 5,000 varieties of rose in India of which only a few yield essential oils. The varieties that are grown in India for obtaining essential oil are rose damascene mill (Fasli Rosa) and Rosa borboniana desp (Edward Rose). Cosmetics and toiletries play an important role in the day to day life of men and women....[Read more](#)

➤ **Petroleum Jelly**

Petroleum jelly or petrolatum was discovered as a paraffin-like material coating oil rigs. Since then, it has been used in various ointments and as a lubricant. Petroleum jelly is mixture of mineral waxes and oils that together lock moisture in skin, moisturizing it to repair and relieve dryness. They are stabilized in such fashion that the oil appears to form the internal phase, whereas the wax compound forms the external phase....[Read more](#)

For more details visit at:

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Modern Technology of Cosmetics

Major Queries/Questions Answered in our Report?

- 1. How has the industry performed so far and how will it perform in the coming years?**
- 2. What is the Project Feasibility of the Plant?**
- 3. What are the requirements of Working Capital for setting up the plant?**
- 4. What is the structure of the industry and who are the key/major players?**

- 5. What is the total project cost for setting up the plant?**
- 6. What are the operating costs for setting up the plant?**
- 7. What are the machinery and equipment requirements for setting up the plant?**
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?**
- 9. What are the requirements of raw material for setting up the plant?**

- 10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?**
- 11. What is the Manufacturing Process and Formulations of the plant?**
- 12. What is the total size of land required for setting up the plant?**
- 13. What will be the income and expenditures for the plant?**
- 14. What are the Projected Balance Sheets of the plant?**

- 15. What are the requirement of utilities and overheads for setting up the plant?**
- 16. What is the Built up Area Requirement and cost for setting up the plant?**
- 17. What are the Personnel (Manpower) Requirements for setting up the plant?**
- 18. What are Statistics of Import & Export for the Industry?**
- 19. What is the time required to break-even?**

- 20. What is the Break-Even Analysis of the plant?**
- 21. What are the Project financials of the plant?**
- 22. What are the Profitability Ratios of the plant?**
- 23. What is the Sensitivity Analysis-Price/Volume of the plant?**
- 24. What are the Projected Pay-Back Period and IRR of the plant?**
- 25. What is the Process Flow Sheet Diagram of the plant?**
- 26. What are the Market Opportunities for setting up the plant?**
- 27. What is the Market Study and Assessment for setting up the plant?**
- 28. What is the Plant Layout for setting up the plant?**

Reasons for buying our report:

- **The report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **The report provides vital information on the product like it's characteristics and segmentation**
- **The report helps you market and place the product correctly by identifying the target customer group of the product**

- **The report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

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<https://goo.gl/VstWkd>

NIIR PROJECT CONSULTANCY SERVICES

An ISO 9001:2015 Company

Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Business Plan*
- *Market Research Reports*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*



Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

Who do we serve?

- *Public-sector Companies*
- *Corporates*
- *Government Undertakings*
- *Individual Entrepreneurs*
- *NRI's*
- *Foreign Investors*
- *Non-profit Organizations, NBFC's*
- *Educational Institutions*
- *Embassies & Consulates*
- *Consultancies*
- *Industry / trade associations*

Sectors We Cover

- *Ayurvedic And Herbal Medicines, Herbal Cosmetics*
- *Alcoholic And Non Alcoholic Beverages, Drinks*
- *Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin*
- *Activated Carbon & Activated Charcoal*
- *Aluminium And Aluminium Extrusion Profiles & Sections,*
- *Bio-fertilizers And Biotechnology*
- *Breakfast Snacks And Cereal Food*
- *Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling*

- *Bamboo And Cane Based Projects*
- *Building Materials And Construction Projects*
- *Biodegradable & Bioplastic Based Projects*
- *Chemicals (Organic And Inorganic)*
- *Confectionery, Bakery/Baking And Other Food*
- *Cereal Processing*
- *Coconut And Coconut Based Products*
- *Cold Storage For Fruits & Vegetables*
- *Coal & Coal Byproduct*

- *Copper & Copper Based Projects*
- *Dairy/Milk Processing*
- *Disinfectants, Pesticides, Insecticides, Mosquito Repellents,*
- *Electrical, Electronic And Computer based Projects*
- *Essential Oils, Oils & Fats And Allied*
- *Engineering Goods*
- *Fibre Glass & Float Glass*
- *Fast Moving Consumer Goods*
- *Food, Bakery, Agro Processing*

- *Fruits & Vegetables Processing*
- *Ferro Alloys Based Projects*
- *Fertilizers & Biofertilizers*
- *Ginger & Ginger Based Projects*
- *Herbs And Medicinal Cultivation And Jatropha (Biofuel)*
- *Hotel & Hospitality Projects*
- *Hospital Based Projects*
- *Herbal Based Projects*
- *Inks, Stationery And Export Industries*

- *Infrastructure Projects*
- *Jute & Jute Based Products*
- *Leather And Leather Based Projects*
- *Leisure & Entertainment Based Projects*
- *Livestock Farming Of Birds & Animals*
- *Minerals And Minerals*
- *Maize Processing(Wet Milling) & Maize Based Projects*
- *Medical Plastics, Disposables Plastic Syringe, Blood Bags*
- *Organic Farming, Neem Products Etc.*

- *Paints, Pigments, Varnish & Lacquer*
- *Paper And Paper Board, Paper Recycling Projects*
- *Printing Inks*
- *Packaging Based Projects*
- *Perfumes, Cosmetics And Flavours*
- *Power Generation Based Projects & Renewable Energy Based Projects*
- *Pharmaceuticals And Drugs*
- *Plantations, Farming And Cultivations*
- *Plastic Film, Plastic Waste And Plastic Compounds*
- *Plastic, PVC, PET, HDPE, LDPE Etc.*

- *Potato And Potato Based Projects*
- *Printing And Packaging*
- *Real Estate, Leisure And Hospitality*
- *Rubber And Rubber Products*
- *Soaps And Detergents*
- *Stationary Products*
- *Spices And Snacks Food*
- *Steel & Steel Products*
- *Textile Auxiliary And Chemicals*

- *Township & Residential Complex*
- *Textiles And Readymade Garments*
- *Waste Management & Recycling*
- *Wood & Wood Products*
- *Water Industry(Packaged Drinking Water & Mineral Water)*
- *Wire & Cable*

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