



# 30 Manufacturing Business Plans & Investment

## Opportunity for Entrepreneurs:

### **Small and Medium Scale Business Opportunities**



# How to Select a Project?





## Introduction

**A small or medium Industry can easily be set up for self-employment. You can choose business depending upon your interest and suitability not only to become self-employed but also to generate employment for others.**



## How to Select a Project?

### **For Selecting a Project, Consider the Following:**

1. Location?
2. Availability of local Recourses?
3. What kind of market or consumer pattern exists near the site of enterprise?
4. What infrastructure is available at the location of your enterprise?
5. How much Investment is available?





**There are many other considerations including availability of skilled manpower, raw material, technology etc. before you narrow down your choice for selection of industry or business.**

## So here are some of the Small and Medium Scale Business Ideas:

### ➤ **Concentrated Manganese Ore**

**India holds a leading position as a source of manganese ore. The output of this mineral being the third largest in the world. The ore occurs in various forms of deposits with varying grade of purity. It appears in admixture with iron, silica & other minerals....[Read more](#)**



## ➤ Thermal Power Plant (5 Mw)

**Power generation is an essential requirement of economic growth of a country. Generation involves with the production of power and transmission and distribution function is of carrying the generated power to the doorsteps of the consumer.....[Read more](#)**



## ➤ **Coal Washing Unit**

**Coal washing unit is one of the most important unit for upgradation of coal in sense of fed value by reducing of ash contents in the coal. It is basically associated with seive position to get the quality coal.....[Read more](#)**



## ➤ **Marble Granite Cutting & Polishing Unit**

**It is an important structural & ornamental stone because of its higher compressive strength & durability, is extensively used for massive structural work. It is a light coloured indigenous granular rock, grey, red, pink, white or green in colour & characterized by presence of quartz, feldspar & minor amount of mica.....[Read more](#)**





## ➤ **Precipitated Silica from Rice Husk Ash**

**Precipitated silica (also called particulate silica) is compound of aggregates of ultimate particles of colloidal size that have not become linked in massive gel network during the preparation process.....[Read more](#)**



## ➤ **Thermocole (EPS) Cup, Glass & Plates**

**Thermocole or expanded polystyrene as the name suggests, is polystyrene expanded to more than two times the volume of polystyrene. Polystyrene foam is an excellent packaging material because of combination of various properties such as lightness, rigidity, shock absorption, thermal insulation, resistance to moisture, snow white colour etc.....[Read more](#)**





## ➤ **Trading of Iron Ores**

**Steel is considered to be the strongest material in that price. Day to day life and growth of industry and infrastructure in any country totally depends on steel. It is consumed in all spheres of life. It has played major role in the development of major economics like US, EU, Japan and now China.....[Read more](#)**



## ➤ Soyabean Oil, Soya Paneer and Soya Extract

**Soyabean is one of the most important agro based product which has commercial value after rice, wheat, maize etc. It is generally cultivated in the tempered region with water availability. It is generally matured in the month of November....[Read more](#)**



## ➤ **Food Processing Unit (Pulses & Dates)**

**The food processing industry has been identified as a thrust area for development. This industry is included in the priority-lending sector. India produces over 200 million tonnes of food grain and 13 million tonnes of fruits and vegetables....[Read more](#)**



## ➤ **Maize Cultivation & Its Products**

**Amongst cereal crops of India, Maize ranks fifth in area and third in production and productivity. During last year 11.2 million tons grain production was realized in an area of 6.2 million hectare more or less constant in the last one decade....[Read more](#)**





## ➤ Paper Napkins, Toilet Roll & Facial Paper from Tissue Paper Rolls

Hygiene is an essential component of healthy living, integral to achieving health and preventing disease. Not just selecting the right food choices but also cooking & consuming them in a hygienic way is equally important in preventing the infectious diseases. Adopting hygienic practices and promoting hygiene in the community, schools and workplace prevents innumerable infectious disease.....[Read more](#)





## ➤ **Readymade Garments**

**The readymade garments industry in India owes its existence to the emergence of a highly profitable market for exports. The changes in the life style since the onset of the liberalization era, and given the base of the industry for the overseas market, Indian garments industry has taken big strides....[Read more](#)**



## ➤ **Cement Plant**

**The general outlook for the cement industry is fulfilled the situation in a large body of Indian Industry, with a market rise in production failing to generate adequate profitability....[Read more](#)**







## ➤ **Glass Manufacturing**

**The Indian glass industry has come a long way since its inception in the early 19th century. This well-developed industry is large enough to cover virtually all the major facet of glass making. The glass industry in our country has accumulated capacity for in excess of domestic needs.....[Read more](#)**



## ➤ Disposable Plates from Banana Leaves

**Disposable cutlery and containers are products that are a part of our day to day life. Disposable items like cups, plates, saucers are being increasingly used. Such disposable items are made with natural materials like leaf as well as man made products like paper, plastics. Leaf cups, plates have greater hygiene value.....[Read more](#)**





## ➤ **Jeans Manufacturing Unit**

**Jeans are trousers, a type of garment, typically made from denim or dungaree cloth. They come in many styles and colors. Jeans are dyed in every color of the rainbow. There are several advantages associated with denim jeans, which emerge when the denim jeans are compared with other types of clothing.....[Read more](#)**



## ➤ **Goat Farming**

**Most Indian prefers goat flesh to other meat, although it is comparatively higher in price. Goat's milk is popular with many being highly nourishing. Goat skins are in a great demand for leather for gloves & shoes. Its hair is used for rope making....[Read more](#)**



## ➤ Gold Jewellery

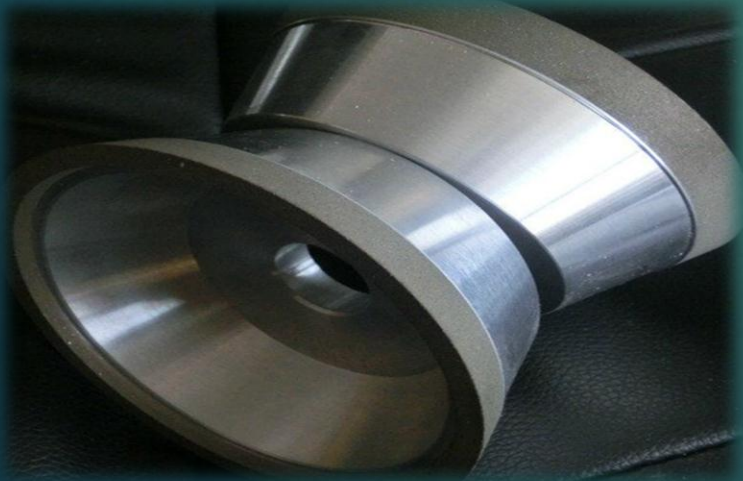
**Jewellery making is one of the oldest industries in India. It has been a traditional craft in India, each region in the country specialising in different designs and skills. Jewellery is one trade, which is still placed in the cottage industry category....[Read more](#)**





## ➤ Resin Bonded Diamond Wheels

**The resin bond diamond wheels are mainly used for grinding tungsten carbide and non-metal materials. Various kinds of dimensions and shapes are available, such as flat shapes, cup shapes and dish shapes, etc.....[Read more](#)**





## ➤ **Rice Flakes**

**Rice flakes are tasty flakes that are created using rice grains. The process for creating rice flakes involves parboiling the rice, then flattening the grains to product a solid flake. There are a number of rice flake recipes used in Asian cuisine. Often in western countries, rice flakes are used to create cereals and different types of snacks.....[Read more](#)**





## ➤ Rice Bran Oil

**Rice bran oil is an important oil in soap industry. It is obtained from heat treatment of the fresh bran. Rice bran contain about 18-20% of oil other constituents are oleic Acid 40-50% and 29-42% saturated acid. Crude and edible oil are two grades of bran oil. It is used as a shortening.....[Read more](#)**





## ➤ **Wheat Flour Mill**

**Wheat is a grass, originally from the Fertile Crescent regions, but now cultivated worldwide. In 2007 world production of wheat was 607 million tons making it the third most produced cereal after maize (784 million tons) and rice (651 million tons).....[Read more](#)**





## ➤ Disposable Paper Plate

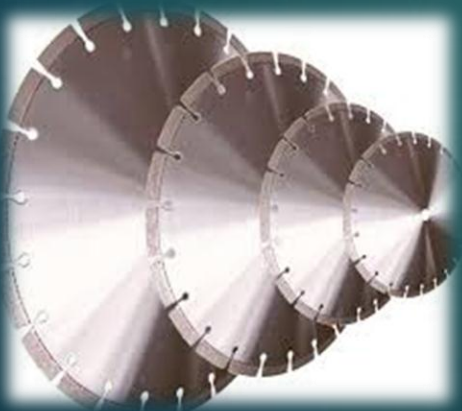
**Disposable cutlery and containers are products that are a part of our day to day life. Disposable items like cups, plates, saucers are being increasingly used. Such disposables items are made with easily degradable materials which are manmade products like paper from wood pulp, biomass etc.....[Read more](#)**





## ➤ **Diamond Blade**

**Diamond blade is an instrument or cutting machines, which is broadly used for cutting of very hard materials. It is basically manufactured by using of very hard blade knives supported by high tech ceramic base product, which is hard like diamond.....[Read more](#)**



## ➤ **E-Waste Recycling Plant**

**Electronic waste, e-waste, e-scrap, or Waste Electrical and Electronic Equipment (WEEE) is a loose category of surplus, obsolete, broken, or discarded electrical or electronic devices.....[Read more](#)**





## ➤ Disposable Plastic Cups, Plates & Glasses

**The plastic industry in India plays a very important and key role in Industrializations. A wide spectrum of plastics and articles manufactured by the industry has touched the life of every Indian in many ways through consumer plastics. The disposable plastic cups are manufactured by thermoforming technique.....[Read more](#)**



## ➤ Solar Panel

**A solar panel is a collection of solar cells. Lots of small solar cells spread over a large area can work together to provide enough power to be useful. The more light that hits a cell the more electricity it produces, so spacecraft are usually designed with solar panels that can always be pointed at the Sun even as the rest of the body of the spacecraft moves around, much as a tank turret can be aimed independently of where the tank is going.....[Read more](#)**





## ➤ Herbs Plantation (Medicinal)

**Every herbal plant have its own specific use for the production of specific drugs from specific herb. It has large enduse in the pharmaceutical industry. The only countries in the world with significant prescription sales of herbal medicines are China, India, Japan and Germany.....[Read more](#)**



## ➤ Herbal Extracts

**Herbs are grown in large number of varieties in our country due to vast and wide variation in soil and climate. The extracts of these can be used as raw material for various food, cosmetics and medicinal formulation....[Read more](#)**



## ➤ Cotton Ginning and Pressing

**Gin implies a machine especially is for hoisting a cotton-gin. Ginning pertains to clear of seeds by a cotton-gin, whereas ginner is one who gives cotton and ginnery or gin house refers to a place where cotton is ginned.....[Read more](#)**





**For more Projects and further details,  
visit at:**

<https://goo.gl/oN41ge>  
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## Major Queries/Questions Answered in our Report?

- 1. How has the industry performed so far and how will it perform in the coming years?**
- 2. What is the Project Feasibility of the Plant?**
- 3. What are the requirements of Working Capital for setting up the plant?**
- 4. What is the structure of the industry and who are the key/major players?**



- 5. What is the total project cost for setting up the plant?**
- 6. What are the operating costs for setting up the plant?**
- 7. What are the machinery and equipment requirements for setting up the plant?**
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?**
- 9. What are the requirements of raw material for setting up the plant?**

- 10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?**
- 11. What is the Manufacturing Process of the plant?**
- 12. What is the total size of land required for setting up the plant?**
- 13. What will be the income and expenditures for the plant?**
- 14. What are the Projected Balance Sheets of the plant?**

- 15. What are the requirement of utilities and overheads for setting up the plant?**
- 16. What is the Built up Area Requirement and cost for setting up the plant?**
- 17. What are the Personnel (Manpower) Requirements for setting up the plant?**
- 18. What are Statistics of Import & Export for the Industry?**
- 19. What is the time required to break-even?**



- 20. What is the Break-Even Analysis of the plant?**
- 21. What are the Project financials of the plant?**
- 22. What are the Profitability Ratios of the plant?**
- 23. What is the Sensitivity Analysis-Price/Volume of the plant?**
- 24. What are the Projected Pay-Back Period and IRR of the plant?**
- 25. What is the Process Flow Sheet Diagram of the plant?**
- 26. What are the Market Opportunities for setting up the plant?**
- 27. What is the Market Study and Assessment for setting up the plant?**
- 28. What is the Plant Layout for setting up the plant?**



## Reasons for Buying our Report:

- **The report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **The report provides vital information on the product like it's characteristics and segmentation**
- **The report helps you market and place the product correctly by identifying the target customer group of the product**





- **The report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**



## **Our Approach:**

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**



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# **Niir PROJECT CONSULTANCY SERVICES**

**An ISO 9001:2015 Company**



## Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



## What do we Offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Business Plan*
- *Market Research Reports*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*



## How are we Different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*





# Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation



## Who do we Serve?

- *Public-sector Companies*
- *Corporates*
- *Government Undertakings*
- *Individual Entrepreneurs*
- *NRI's*
- *Foreign Investors*
- *Non-profit Organizations, NBFC's*
- *Educational Institutions*
- *Embassies & Consulates*
- *Consultancies*
- *Industry / trade associations*



## Sectors We Cover

- *Ayurvedic And Herbal Medicines, Herbal Cosmetics*
- *Alcoholic And Non Alcoholic Beverages, Drinks*
- *Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin*
- *Activated Carbon & Activated Charcoal*
- *Aluminium And Aluminium Extrusion Profiles & Sections,*
- *Bio-fertilizers And Biotechnology*
- *Breakfast Snacks And Cereal Food*
- *Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling*



## Sectors We Cover Cont...

- *Bamboo And Cane Based Projects*
- *Building Materials And Construction Projects*
- *Biodegradable & Bioplastic Based Projects*
- *Chemicals (Organic And Inorganic)*
- *Confectionery, Bakery/Baking And Other Food*
- *Cereal Processing*
- *Coconut And Coconut Based Products*
- *Cold Storage For Fruits & Vegetables*
- *Coal & Coal Byproduct*



## Sectors We Cover Cont...

- *Copper & Copper Based Projects*
- *Dairy/Milk Processing*
- *Disinfectants, Pesticides, Insecticides, Mosquito Repellents,*
- *Electrical, Electronic And Computer based Projects*
- *Essential Oils, Oils & Fats And Allied*
- *Engineering Goods*
- *Fibre Glass & Float Glass*
- *Fast Moving Consumer Goods*
- *Food, Bakery, Agro Processing*





## Sectors We Cover Cont...

- *Fruits & Vegetables Processing*
- *Ferro Alloys Based Projects*
- *Fertilizers & Biofertilizers*
- *Ginger & Ginger Based Projects*
- *Herbs And Medicinal Cultivation And Jatropha (Biofuel)*
- *Hotel & Hospitality Projects*
- *Hospital Based Projects*
- *Herbal Based Projects*
- *Inks, Stationery And Export Industries*



## Sectors We Cover Cont...

### *Infrastructure Projects*

- *Jute & Jute Based Products*
- *Leather And Leather Based Projects*
- *Leisure & Entertainment Based Projects*
- *Livestock Farming Of Birds & Animals*
- *Minerals And Minerals*
- *Maize Processing(Wet Milling) & Maize Based Projects*
- *Medical Plastics, Disposables Plastic Syringe, Blood Bags*
- *Organic Farming, Neem Products Etc.*

## Sectors We Cover Cont...

- *Paints, Pigments, Varnish & Lacquer*
- *Paper And Paper Board, Paper Recycling Projects*
- *Printing Inks*
- *Packaging Based Projects*
- *Perfumes, Cosmetics And Flavours*
- *Power Generation Based Projects & Renewable Energy Based Projects*
- *Pharmaceuticals And Drugs*
- *Plantations, Farming And Cultivations*
- *Plastic Film, Plastic Waste And Plastic Compounds*
- *Plastic, PVC, PET, HDPE, LDPE Etc.*



## Sectors We Cover Cont...

- *Potato And Potato Based Projects*
- *Printing And Packaging*
- *Real Estate, Leisure And Hospitality*
- *Rubber And Rubber Products*
- *Soaps And Detergents*
- *Stationary Products*
- *Spices And Snacks Food*
- *Steel & Steel Products*
- *Textile Auxiliary And Chemicals*



## Sectors We Cover Cont...

- *Township & Residential Complex*
- *Textiles And Readymade Garments*
- *Waste Management & Recycling*
- *Wood & Wood Products*
- *Water Industry(Packaged Drinking Water & Mineral Water)*
- *Wire & Cable*



# Contact us

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