

Best Business to Start in Himachal Pradesh, India

*(Shimla (Simla), Solan,
Dharmasala, Baddi, Nahan,
Mandi, Paonta Sahib,
Sundarnagar, Chamba, Kullu)*



Major Industrial Areas in Himachal Pradesh

- **Bilaspur (hp)**
- **Chamba**
- **Hamirpur(hp)**
- **Kangra**
- **Kinnaur**
- **Kullu**
- **Lahul & Spiti**

- **Mandi**
- **Shimla**
- **Sirmaur**
- **Solan**
- **Una**

Introduction

Himachal is one of those states in India which was rapidly transformed from the most backward part of the country to one of the most advanced states. At present Himachal ranks fourth in respect of per capita income among the states of the Indian Union. As the dust-free climate of Himachal is extremely suitable for the setting up of electronic industries, many electronic complexes have been established at Solan, Mandi, Hamirpur, Shogi, Raga-Ka-Bagh, Chamba, Ambi, Taliwala, and Keylong.

Project Opportunities in Himachal Pradesh:

❑ Agriculture & Horticulture

Agriculture, being the main occupation of the people of Himachal Pradesh, has an important role in the economy of the State. It provides direct employment to about 71 per cent of the main working population. Income from the agriculture and allied sector accounts for nearly 21.7 per cent of the total State Domestic Product.

The State has made significant progress in the development of horticulture. The topographical variations and altitudinal differences coupled with fertile, deep and well-drained soils favour the cultivation of temperate to sub-tropical fruits. The main fruits under cultivation are apple, pear, peach, plum, apricot nut fruit, citrus fruits mango, litchi, guava and strawberry, etc.

□Biotechnology

Himachal has the potential to develop various types of industries using raw material base of fruits, vegetables, high value cash crops and other naturally growing herbal plants.

These industries can be in the following: bio-pharmaceuticals, phytochemicals, bio-prospecting, fermentation, post-harvest processing, bio-processing, pharmaceuticals, biochemical, genetically engineered micro-organisms, enzyme production, environment protection and animal husbandry etc.

□ Textiles

Textile industry in Himachal Pradesh has grown at 12.78% CAGR (2002-2005). Textile industry in Himachal Pradesh is mainly focussed on spinning yarns. A few companies such as Vardhman are also engaged in weaving and dyeing. Handloom and carpet weaving have mainly developed as small scale industries.

❑ Pharmaceuticals

Himachal Pradesh is emerging as the pharmaceutical manufacturing hub of the country. Almost all the leading pharmaceutical majors have set up their units in our state or are in process of setting of units. Most of the pharmaceutical companies setting up unit in Himachal Pradesh. HP is becoming a hub for pharmaceutical manufacturing companies, with over 300 pharmaceutical firms setting up units there.

Pharmaceuticals companies waiting in the wings to set up units in HP include majors such as Ranbaxy, Cipla, Dr Reddy's, Nicolos Piramal and Dabur, among others.

□ Cement

Himachal Pradesh has ample supply of quality limestone. State exports approximately half of the cement production to other states. The annual cement production of Himachal Pradesh is likely to increase further with the commissioning of a new facility in 2015. Already, the state is producing more than 9 million tonnes of cement. Three new cement plants have been approved. The major companies are Larsen and Toubro, Grasim industries and Harish Chandra limited.

□ Livestock

Livestock keeping is very common in Himachal Pradesh. 19 out of every 20 households keep at least one of the species of livestock. Bovine is most common species, of the total households in Himachal Pradesh 91.39 % have bovine. Goat is next important livestock in the state. Nearly one fourth of the total household's rear goat. Similarly two out of every five household keeps a sheep. Households keeping poultry accounted for 5.54% of the total households in the state.

□ Tourism

Himachal Pradesh has a natural advantage for the development of tourism as an industry. The State has a rich treasure of places of pilgrimage and anthropological value. It is endowed with geographical and cultural diversity, clean, peaceful and beautiful environment. It has also the pride of being the home to Rishies like Vyas, Prashar, Vashist, Markandey and Lamas, etc.

Hot water springs, historic forts, forests, mountains, rivers and rivulets, natural and man-made lakes, etc. are sources of immense pleasure and joy to the tourists. The tribal areas of Himachal Pradesh are known for natural beauty and have recently been opened up to foreign tourists.

❑ Waste Management and Recycling

After its success in banning plastic bags in the state, Himachal Pradesh government would be considering imposing ban on use of plastic disposables – cups, plates and glasses – to further strengthen the movement of protecting environment from non-biodegradable products. The State Government in a major move decided to employ a proven environment friendly technology, which uses recycled plastic in the bitumen mixture for roads and the outcome has been encouraging.

Himachal Pradesh State Pollution Control Board constructed a stretch of road of approximately 800 meters by using approx. 530 Kg of shredded plastic waste between Tutu-Jubbar Hatti airport in collaboration with Public Works Department and Municipal Corporation.

**Niir Project Consultancy Services (NPCS) can
provide Detailed Project Report on Required
Project**

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➤ **Liquid Organic Fertiliser (Biofertiliser)**

Liquid organic fertiliser or Bio fertiliser new days has increased market. There is new decrease in the inorganic fertiliser market. Liquid organic fertiliser made by the use of extracted organic materials and other natural products mainly. There is virtually market demand increase day by day due to increase demand of organic foods.....[Read more](#)



➤ **Ready Mix Concrete (RMC)**

Ready mix concrete is a modern trend of introduction in the Asian Countries. It is already introduced long before in the European Countries. It is new concept of use concrete in the construction area. Ready mix concrete has advantages in the area where immediate requirement of concrete mixture like in the preparation of bridge overhead roads on or the road construction.....[Read more](#)



➤ **Mushroom Cultivation & Processing**

The high nutritional value of mushroom makes it is an ideal source of protein, vitamins and minerals. This alone should be reason enough for the government to encourage its widespread cultivation, let alone the benefits occurring from its export. Mushroom can be grown in different climatic conditions.....[Read more](#)



➤ **Button Mushroom Cultivation**

Button Mushroom is the most popular mushroom variety grown and consumed the world over. In India, its production earlier was limited to the winter season, but with technology development, these are produced almost throughout the year in small, medium and large farms, adopting different levels of technology.....[Read more](#)



➤ **Five Star Hotel**

The hotel industry is an important component of tourism industry. Its foreign exchange earning capacity is also high.

The irritation of economic reforms in this country gave a boost to the hotel industry. The demand for rooms in hotels by foreign businessmen has increased sharply.....[Read more](#)



➤ **Cut Rose Flower (Floriculture)**

Floriculture, or flower farming, is a discipline of horticulture concerned with the cultivation of flowering and ornamental plants for gardens and for floristry, comprising the floral industry. The development, via plant breeding, of new varieties is a major occupation of floriculturists. Flowers are symbol of beauty, love, affection, etc.....[Read more](#)



➤ **E-Waste Recycling Plant**

E-waste is a popular, informal name for electronic products nearing the end of their useful life. While there is no generally accepted definition of e-waste, in most cases, e-waste comprises of relatively expensive and essentially durable products used for data processing, telecommunications or entertainment in private households and businesses.....[Read more](#)



➤ **Pharmaceutical Unit (Tablet and Capsules)**

The Indian pharmaceutical sector has come a long way, being almost non-existent before 1970 to a prominent provider of healthcare products, meeting almost 95 per cent of the country's pharmaceuticals needs. The Industry today is in the front rank of India's science-based industries with wide ranging capabilities in the complex field of drug manufacture and technology....[Read more](#)



➤ Gelatin Capsules Soft and Hard (Vegetable and Non-Veg Base)

Gelatin is defined as a product obtained by the partial hydrolysis of collagen derived from the skin white connective tissue and bones of animals. Gelatin derived from an acid treated precursor is known as type a and gelatin derived from an Alkali treated precursor is known as type b. Gelatin is a protein and in Aqueous solution forms a hydrophilic colloid, leading to complex behaviour.....[Read more](#)



➤ **Fruit Processing**

It could be said that freshly pressed fruit juice provides the truly natural answer to all the requirements of a soft drink: thirst quenching, fresh, healthy, flavor some, nutritional and, of course, natural. Changes in lifestyles and awareness regarding the consumption of a healthy and balanced diet have steered the growth of the global juice market.....[Read more](#)



➤ **Fruit Juice (Mango, Oranges, Litchi) & Sugarcane Juice with Aseptic Packaging & Pet Bottle Packaging**

Fruits juices are healthy drinks, it is largely used throughout the society and popularity of fruits juices are gradually increases. There is good scope of export of fruit fresh juices. Juices are packed in the labeled clean bottle and again packed in the corrugated cartoon to transport the bottles. Juices in aseptic packaging are basically used to quench the thirst and to get refreshment....[Read more](#)



➤ Dairy Farming and Dairy Products (Pasteurised Milk, Butter, Ghee, Paneer and Butter Milk)

Everybody use milk and milk products. A dairy is a place for handling milk and milk products. Technology refers to the application of scientific knowledge for purposes. Dairy technology has been defined as that branch of dairy science which deals with the processing of milk and the manufacture of milk products on an industrial scale.....[Read more](#)



➤ **Goat & Sheep Farming**

Goats are allied to sheep but are much harder and more active animals. Their males or billy goats have a tuft of hair (beards) under the chin. The present day goats are said to be discarded from one to more kinds of wild goats of Asia & Europe. People who cannot afford to keep cows and buffaloes for milk keep goats.....[Read more](#)



➤ Poultry & Broiler Farming

Poultry farming has grown into a full-fledged commercial agro business. The demand for eggs and broiler meat are on the increase with growing population. The concentration and specialization of the poultry industry has led to development of allied industries to supply the products needed to support this industry.....[Read more](#)



For more Projects and further details, visit at:

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Major Queries/Questions Answered in our Report?

- 1. How has the industry performed so far and how will it perform in the coming years?**
- 2. What is the Project Feasibility of the Plant?**
- 3. What are the requirements of Working Capital for setting up the plant?**
- 4. What is the structure of the industry and who are the key/major players?**

- 5. What is the total project cost for setting up the plant?**
- 6. What are the operating costs for setting up the plant?**
- 7. What are the machinery and equipment requirements for setting up the plant?**
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?**
- 9. What are the requirements of raw material for setting up the plant?**

- 10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?**
- 11. What is the Manufacturing Process of the plant?**
- 12. What is the total size of land required for setting up the plant?**
- 13. What will be the income and expenditures for the plant?**
- 14. What are the Projected Balance Sheets of the plant?**

- 15. What are the requirement of utilities and overheads for setting up the plant?**
- 16. What is the Built up Area Requirement and cost for setting up the plant?**
- 17. What are the Personnel (Manpower) Requirements for setting up the plant?**
- 18. What are Statistics of Import & Export for the Industry?**
- 19. What is the time required to break-even?**

- 20. What is the Break-Even Analysis of the plant?**
- 21. What are the Project financials of the plant?**
- 22. What are the Profitability Ratios of the plant?**
- 23. What is the Sensitivity Analysis-Price/Volume of the plant?**
- 24. What are the Projected Pay-Back Period and IRR of the plant?**
- 25. What is the Process Flow Sheet Diagram of the plant?**
- 26. What are the Market Opportunities for setting up the plant?**
- 27. What is the Market Study and Assessment for setting up the plant?**
- 28. What is the Plant Layout for setting up the plant?**

Reasons for buying our report:

- **The report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **The report provides vital information on the product like it's characteristics and segmentation**
- **The report helps you market and place the product correctly by identifying the target customer group of the product**

- **The report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

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Niir PROJECT CONSULTANCY SERVICES

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Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*

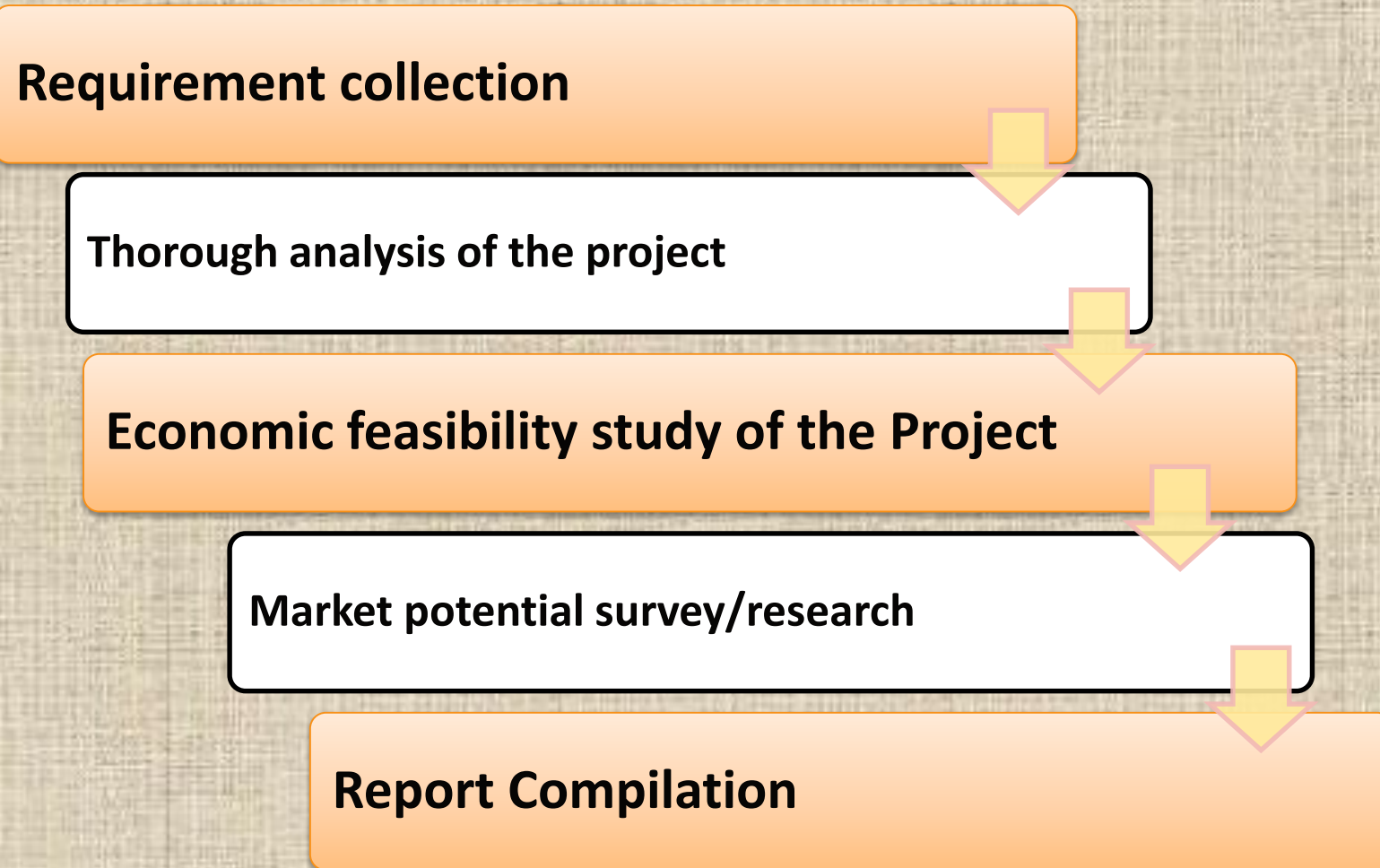
What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Business Plan*
- *Market Research Reports*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*

Our Approach



Who do we serve?

- *Public-sector Companies*
- *Corporates*
- *Government Undertakings*
- *Individual Entrepreneurs*
- *NRI's*
- *Foreign Investors*
- *Non-profit Organizations, NBFC's*
- *Educational Institutions*
- *Embassies & Consulates*
- *Consultancies*
- *Industry / trade associations*

Sectors We Cover

- *Ayurvedic And Herbal Medicines, Herbal Cosmetics*
- *Alcoholic And Non Alcoholic Beverages, Drinks*
- *Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin*
- *Activated Carbon & Activated Charcoal*
- *Aluminium And Aluminium Extrusion Profiles & Sections,*
- *Bio-fertilizers And Biotechnology*
- *Breakfast Snacks And Cereal Food*
- *Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling*

- *Bamboo And Cane Based Projects*
- *Building Materials And Construction Projects*
- *Biodegradable & Bioplastic Based Projects*
- *Chemicals (Organic And Inorganic)*
- *Confectionery, Bakery/Baking And Other Food*
- *Cereal Processing*
- *Coconut And Coconut Based Products*
- *Cold Storage For Fruits & Vegetables*
- *Coal & Coal Byproduct*

- *Copper & Copper Based Projects*
- *Dairy/Milk Processing*
- *Disinfectants, Pesticides, Insecticides, Mosquito Repellents,*
- *Electrical, Electronic And Computer based Projects*
- *Essential Oils, Oils & Fats And Allied*
- *Engineering Goods*
- *Fibre Glass & Float Glass*
- *Fast Moving Consumer Goods*
- *Food, Bakery, Agro Processing*

- *Fruits & Vegetables Processing*
- *Ferro Alloys Based Projects*
- *Fertilizers & Biofertilizers*
- *Ginger & Ginger Based Projects*
- *Herbs And Medicinal Cultivation And Jatropha (Biofuel)*
- *Hotel & Hospitality Projects*
- *Hospital Based Projects*
- *Herbal Based Projects*
- *Inks, Stationery And Export Industries*

- *Infrastructure Projects*
- *Jute & Jute Based Products*
- *Leather And Leather Based Projects*
- *Leisure & Entertainment Based Projects*
- *Livestock Farming Of Birds & Animals*
- *Minerals And Minerals*
- *Maize Processing(Wet Milling) & Maize Based Projects*
- *Medical Plastics, Disposables Plastic Syringe, Blood Bags*
- *Organic Farming, Neem Products Etc.*

- *Paints, Pigments, Varnish & Lacquer*
- *Paper And Paper Board, Paper Recycling Projects*
- *Printing Inks*
- *Packaging Based Projects*
- *Perfumes, Cosmetics And Flavours*
- *Power Generation Based Projects & Renewable Energy Based Projects*
- *Pharmaceuticals And Drugs*
- *Plantations, Farming And Cultivations*
- *Plastic Film, Plastic Waste And Plastic Compounds*
- *Plastic, PVC, PET, HDPE, LDPE Etc.*

- *Potato And Potato Based Projects*
- *Printing And Packaging*
- *Real Estate, Leisure And Hospitality*
- *Rubber And Rubber Products*
- *Soaps And Detergents*
- *Stationary Products*
- *Spices And Snacks Food*
- *Steel & Steel Products*
- *Textile Auxiliary And Chemicals*

- *Township & Residential Complex*
- *Textiles And Readymade Garments*
- *Waste Management & Recycling*
- *Wood & Wood Products*
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