



Best Business to Start in Kerala, India

(Thiruvananthapuram, Kochi, Kozhikode, Kollam, Thrissur, Alappuzha, Palakkad, Malappuram, Manjeri, Thalassery, Ponnani, Vadakara, Kanhangad, Taliparamba, Payyanur)

Introduction

Major Industrial Parks in Kerala:

- **KINFRA International Apparel Park at Thumba in Thiruvananthapuram**
- **KINFRA Export Promotion Industrial Park at Kakkanad in Kochi**
- **Film and Video Park at Kazhakoottam in Thiruvananthapuram**
- **Seafood Park at Aroor in Alappuzha**
- **Rubber Park at Iravipuram in Ernakulam**
- **Western India KINFRA Ltd at Kanjikode in Palakkad**

- **KINFRA Small Industries Park at Mazhavannur in Ernakulam**
- **KINFRA Small Industries Park at Koratty in Thrissur**
- **KINFRA Small Industries Park at Kalpetta in Wayanad**
- **KINFRA Small Industries Park at Eranholi and Kathirur in Kannur**
- **KINFRA Small Industries Park at Seethangoli in Kasaragod**
- **KINFRA Neo Space at Kakkancherry in Malappuram**
- **KINFRA Industrial Park at Adoor in Pathanamthitta**
- **KINFRA Food processing Park at Adoor in Pathanamthitta**

Kerala is an Indian state with huge business potential. Kerala is an investor friendly, 100% literate and a 100% Digital state. Compared to other competitive locations, the state offers low operating costs for start-up in the state. Low rentals, power, water and transport tariffs keep operating costs minimal for industrial units located in the state. Kerala permits up to 100% direct foreign ownership, subject to certain conditions. Small, medium and large scale business initiative procedure have been thoroughly streamlined.

Project Opportunities in Kerala:

□ Minerals

Kerala is also a rich repository of several minerals and fine grained soil. Sillimanite, Ilmenite, Monazite abounds in this state. Fire clay, Silica, Ball clay and China clay, granite and graphite also occurs in large quantities in different parts of Kerala, paving the path for a flourishing industry. The mineral resources of a state are its greatest asset.

□ Agriculture

A unique feature of the State is the predominance of cash crops. About 50 per cent of the population depends on agriculture. Kerala is a major producer of coconut, rubber, pepper, cardamom, ginger, banana, cocoa, cashew, aracanut, coffee and tea. Spices like nutmeg, cinnamon, cloves, etc. are also cultivated. Rice and Tapioca are the important food crops. On a national scale, 92 % of the rubber, 70 % of coconut, 60 % of tapioca and almost 100 % of lemon grass oil is produced from the State. Kerala's agriculture has the distinction of having the highest gross income per net cropped area.

□ **Biotechnology**

Kerala's rich bio-diversity and the availability of skilled labour make it one of the most prospective locations for Biotechnology. Its advantages include being one of the most health conscious states with high literacy, and a rich exposure to traditional medicines and healing. Additionally, the presence of established research institutions like Rajiv Gandhi Institute for Biotechnology, Indian Institute for Spices Research, Kerala Agricultural University, etc. ensures adequately trained human resources required in Biotechnology.

❑ Rubber Industry

Kerala contributes 90% of India's total production of natural rubber. Also, Kerala and Tamil Nadu together occupy 86% of the growing area of natural rubber. The rubber industry occupies about 3.84 lakh hectares and boasts of a turnover of 3.70 lakh tonnes that amounts to about ninety percent of the country's total rubber production.

□ Tourism

Kerala is a state on the tropical Malabar Coast of southwestern India. Nicknamed as one of the "10 paradises of the world" by National Geographic, Kerala is famous especially for its eco-tourism initiatives. Its unique culture and traditions, coupled with its varied demography, has made it one of the most popular tourist destinations in India. Beaches, warm weather, back waters, hill stations, waterfalls, wild life, Ayurveda, year-round festivals and diverse flora and fauna make Kerala a unique destination for tourists. Kerala offers a host of exciting holiday options.

□ Bamboo

Twenty-two species of bamboo and two varieties belonging to six genera are recorded as native of Kerala. The majority of bamboos in Kerala are found at an elevation of 50-1500 m above sea level. The species belonging to the genera such as Ochlandra, Bambusa and Dendrocalamus are seen extensively growing in large forest areas as bamboo brakes and reed brakes. The species like Bambusa bambos and Dendrocalamus strictus are adapted to the dry plains and hilly tracts.

❑ Waste Management

The Greater Kochi Area (GKA) ranks 24 (with CEPI score of 75.08) amongst the critically polluted areas (CPA) in the country. The State Pollution Control Board was instructed by the CPCB to evolve a time bound action plan for improving the environmental quality in the CPA. It was stated that external resource persons/institutions identified by CPCB/MoEF would be made available for this purpose.

Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on Required Project

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Few Suggested Projects for Startups:

➤ **Gold Jewellery**

Jewellery making is one of the oldest industries in India. It has been a traditional craft in India, each region in the country specialising in different designs and skills. Jewellery is one trade, which is still placed in the cottage industry category....[Read more](#)



➤ Granite Block Cutting

Like marble and other natural stones, granite has been used extensively in the construction of forts, temples and other buildings. Granite is also called dimensional stone because it can be cut into different sizes.....[Read more](#)



➤ Coconut Oil from Copra

Copra, the main product of coconut, forms an important source of vegetable oil and contains 65 % oil. Fully matured nuts give high yields of copra of good quality.....[Read more](#)



➤ Coconut Shell Charcoal

In major importing countries coconut shell charcoal is mainly used in the manufacturing of activated carbon. All the production units are enjoy higher growth rate. The demand for coconut shell charcoal and activated carbon will be increased.....[Read more](#)



➤ **Municipal Solid Waste Management**

Due to rapid increase in the production and consumption processes, societies generate as well as reject solid materials regularly from various sectors agricultural, commercial, domestic, industrial and institutional....[Read more](#)



➤ **Banana Wafers**

Banana can be preserved for 3 months or more by reducing the moisture in it by drying or frying. In India, food is preserved by sun-drying, mostly fruits, like figs, amla, mango, banana and coconut. It is mainly used in hotels, restaurants, bars, homes etc.....[Read more](#)



➤ **Banana & Its By-products**

The banana plant is the most cultivated plant in the tropical countries. It is used as dessert, as vegetable and the fruit pulp is dried and processed into flour or preserved for subsequent use. It is a source of calcium and iron and many other minerals.....[Read more](#)



➤ Coffee Plantation

The genus comprises 50-60 species of shrubs or small trees indigenous to tropical Africa and Asia. Among them 4 or 5 species are important as sources of commercial coffee.....[Read more](#)



➤ Rice Bran Oil

Rice bran oil is an important oil in soap industry. It is obtained from heat treatment of the fresh bran. Rice bran contain about 18-20% of oil other constituents are oleic Acid 40-50% and 29-42% saturated acid.....[Read more](#)



➤ Thermocole (EPS) Cup, Glass & Plates

Thermocole or expanded polystyrene as the name suggests, is polystyrene expanded to more than two times the volume of polystyrene. Polystyrene foam is an excellent packaging material because of combination of various properties such as lightness, rigidity, shock absorption, thermal insulation, resistance to moisture, snow white colour etc.....[Read more](#)



➤ Paper Napkins, Toilet Roll & Facial Paper from Tissue Paper Rolls

Hygiene is an essential component of healthy living, integral to achieving health and preventing disease. Not just selecting the right food choices but also cooking & consuming them in a hygienic way is equally important in preventing the infectious diseases. Adopting hygienic practices and promoting hygiene in the community, schools and workplace prevents innumerable infectious disease.....[Read more](#)



➤ Disposable Plates from Banana Leaves

Disposable cutlery and containers are products that are a part of our day to day life. Disposable items like cups, plates, saucers are being increasingly used. Such disposable items are made with natural materials like leaf as well as man made products like paper, plastics. Leaf cups, plates have greater hygiene value.....[Read more](#)



➤ Disposable Paper Plate

Disposable cutlery and containers are products that are a part of our day to day life. Disposable items like cups, plates, saucers are being increasingly used. Such disposables items are made with easily degradable materials which are manmade products like paper from wood pulp, biomass etc.....[Read more](#)



➤ Solar Panel

A solar panel is a collection of solar cells. Lots of small solar cells spread over a large area can work together to provide enough power to be useful. The more light that hits a cell the more electricity it produces, so spacecraft are usually designed with solar panels that can always be pointed at the Sun even as the rest of the body of the spacecraft moves around, much as a tank turret can be aimed independently of where the tank is going.....[Read more](#)



➤ Rubber Auto Parts

Rubber Auto Parts are amongst the important automobile ancillary industries. They are used in various parts of the automobiles. The rubber auto parts comprise tyres, tubes, flaps, fan belts, bulb horn, weather strip, door buffers and similar rubber bushes etc.....[Read more](#)



➤ **Bamboo Furniture**

The bamboos are a group of woody perennial evergreen (except for certain temperate species) plants in the true grass family Poaceae, subfamily Bambusoideae, tribe Bambuseae. Some are giant bamboos, the largest members of the grass family.....[Read more](#)



➤ Paper from Bamboo

Bamboo is one of rapidly growing and high yielding woody plants. It produces a large biomass per unit area as compared to many other plants. Bamboos comprise about 30 genera and 550 species of which about 138 species occur in India.....[Read more](#)



➤ **Cashewnut Processing (Dried & Fried)**

Dried and fried cashewnut possess pleasant taste and flavour. They are mostly eaten fried, and are sometimes salted or sugared. They are used in large quantities by sweet meat dealers and confectioners.....[Read more](#)



➤ Dairy Farm for Milk Production

Agriculture still continues to be the major sector in India economy. Indian agriculture is based on mixed farming i.e. crop production through irrigation and rearing livestock. Co-operative dairying grew in the post-independence era on the foundation of co-operation.....[Read more](#)



➤ Sanitary Napkins

Sanitary Napkins is one of the item of non-woven textile. It may come under speciality textile group. According to industry observers, India's health care industry is expected to grow around 13 % per annum. The product has very good export potentiality.....[Read more](#)



➤ **Fruit Juice (Mango, Oranges, Litchi) & Sugarcane Juice with Aseptic Packaging & PET Bottle Packaging**

Fruits juices are healthy drinks, it is largely used throughout the society and popularity of fruits juices are gradually increases. There is good scope of export of fruit fresh juices. Juices are packed in the labeled clean bottle and again packed in the corrugated cartoon to transport the bottles.....[Read more](#)



➤ Ready to Eat Food (Retort Packing)

India has made lot of progress in agriculture & food sectors since independence in terms of growth in output, yields and processing. It has gone through a green revolution, a white revolution, a yellow revolution and a blue revolution....[Read more](#)



➤ Baker's Yeast

There are two types of yeast as compressed yeast and dry yeast. It is convenient to use dry yeast powder for bakeries because it is handling is simple and its preservation easy. Yeast is a living organism, which requires warm with food and liquid so that it can live and reproduce....[Read more](#)



➤ Spices (Masala)

Spices are non-leafy parts (e.g. bud, fruit, seed, bark, rhizome, and bulb) of plants used as a flavoring or seasoning, although many can also be used as an herbal medicine. They impart aroma, color and taste to food preparations. The volatile oils from spices give the aroma and the oleoresins impart the taste.....[Read more](#)



➤ Oleoresins of Spices by Steam Distillation Process

Different processing methods are required to extract essential oils from different plants. Most oils are extracted using steam distillation, during which the plant material is permeated with steam. As the plant tissues break down, the essential oils and water vapor are released, then collected and cooled.....[Read more](#)



For more Projects and further details, visit at:

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Major Queries/Questions Answered in our Report?

- 1. How has the industry performed so far and how will it perform in the coming years?**
- 2. What is the Project Feasibility of the Plant?**
- 3. What are the requirements of Working Capital for setting up the plant?**
- 4. What is the structure of the industry and who are the key/major players?**

- 5. What is the total project cost for setting up the plant?**
- 6. What are the operating costs for setting up the plant?**
- 7. What are the machinery and equipment requirements for setting up the plant?**
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?**
- 9. What are the requirements of raw material for setting up the plant?**

- 10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?**
- 11. What is the Manufacturing Process of the plant?**
- 12. What is the total size of land required for setting up the plant?**
- 13. What will be the income and expenditures for the plant?**
- 14. What are the Projected Balance Sheets of the plant?**

- 15. What are the requirement of utilities and overheads for setting up the plant?**
- 16. What is the Built up Area Requirement and cost for setting up the plant?**
- 17. What are the Personnel (Manpower) Requirements for setting up the plant?**
- 18. What are Statistics of Import & Export for the Industry?**
- 19. What is the time required to break-even?**

- 20. What is the Break-Even Analysis of the plant?**
- 21. What are the Project financials of the plant?**
- 22. What are the Profitability Ratios of the plant?**
- 23. What is the Sensitivity Analysis-Price/Volume of the plant?**
- 24. What are the Projected Pay-Back Period and IRR of the plant?**
- 25. What is the Process Flow Sheet Diagram of the plant?**
- 26. What are the Market Opportunities for setting up the plant?**
- 27. What is the Market Study and Assessment for setting up the plant?**
- 28. What is the Plant Layout for setting up the plant?**

Reasons for buying our report:

- **The report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **The report provides vital information on the product like it's characteristics and segmentation**
- **The report helps you market and place the product correctly by identifying the target customer group of the product**

- **The report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

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Niir PROJECT CONSULTANCY SERVICES

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Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Business Plan*
- *Market Research Reports*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*



Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

Who do we serve?

- *Public-sector Companies*
- *Corporates*
- *Government Undertakings*
- *Individual Entrepreneurs*
- *NRI's*
- *Foreign Investors*
- *Non-profit Organizations, NBFC's*
- *Educational Institutions*
- *Embassies & Consulates*
- *Consultancies*
- *Industry / trade associations*

Sectors We Cover

- *Ayurvedic And Herbal Medicines, Herbal Cosmetics*
- *Alcoholic And Non Alcoholic Beverages, Drinks*
- *Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin*
- *Activated Carbon & Activated Charcoal*
- *Aluminium And Aluminium Extrusion Profiles & Sections,*
- *Bio-fertilizers And Biotechnology*
- *Breakfast Snacks And Cereal Food*
- *Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling*

- *Bamboo And Cane Based Projects*
- *Building Materials And Construction Projects*
- *Biodegradable & Bioplastic Based Projects*
- *Chemicals (Organic And Inorganic)*
- *Confectionery, Bakery/Baking And Other Food*
- *Cereal Processing*
- *Coconut And Coconut Based Products*
- *Cold Storage For Fruits & Vegetables*
- *Coal & Coal Byproduct*

- *Copper & Copper Based Projects*
- *Dairy/Milk Processing*
- *Disinfectants, Pesticides, Insecticides, Mosquito Repellents,*
- *Electrical, Electronic And Computer based Projects*
- *Essential Oils, Oils & Fats And Allied*
- *Engineering Goods*
- *Fibre Glass & Float Glass*
- *Fast Moving Consumer Goods*
- *Food, Bakery, Agro Processing*

- *Fruits & Vegetables Processing*
- *Ferro Alloys Based Projects*
- *Fertilizers & Biofertilizers*
- *Ginger & Ginger Based Projects*
- *Herbs And Medicinal Cultivation And Jatropha (Biofuel)*
- *Hotel & Hospitality Projects*
- *Hospital Based Projects*
- *Herbal Based Projects*
- *Inks, Stationery And Export Industries*

Infrastructure Projects

- *Jute & Jute Based Products*
- *Leather And Leather Based Projects*
- *Leisure & Entertainment Based Projects*
- *Livestock Farming Of Birds & Animals*
- *Minerals And Minerals*
- *Maize Processing(Wet Milling) & Maize Based Projects*
- *Medical Plastics, Disposables Plastic Syringe, Blood Bags*
- *Organic Farming, Neem Products Etc.*

Paints, Pigments, Varnish & Lacquer

- *Paper And Paper Board, Paper Recycling Projects*
- *Printing Inks*
- *Packaging Based Projects*
- *Perfumes, Cosmetics And Flavours*
- *Power Generation Based Projects & Renewable Energy Based Projects*
- *Pharmaceuticals And Drugs*
- *Plantations, Farming And Cultivations*
- *Plastic Film, Plastic Waste And Plastic Compounds*
- *Plastic, PVC, PET, HDPE, LDPE Etc.*

- *Potato And Potato Based Projects*
- *Printing And Packaging*
- *Real Estate, Leisure And Hospitality*
- *Rubber And Rubber Products*
- *Soaps And Detergents*
- *Stationary Products*
- *Spices And Snacks Food*
- *Steel & Steel Products*
- *Textile Auxiliary And Chemicals*

- *Township & Residential Complex*
- *Textiles And Readymade Garments*
- *Waste Management & Recycling*
- *Wood & Wood Products*
- *Water Industry(Packaged Drinking Water & Mineral Water)*
- *Wire & Cable*

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