

How to Start a Razor Blade Manufacturing Company

Introduction

Razor blade steel is a martensitic stainless steel with a composition of chromium between 12 and 14.5%, a carbon content of approximately 0.6%, and the remainder iron and trace elements. The demands on razor blade steel are high. The risk for edge tear-outs must be minimized. A flat and fine surface is important in order to ensure a smooth and comfortable shaving. The thin edge has to have good strength and high sharpness in order to achieve the best shaving result.

Straight razors consist of a blade sharpened on one edge. The blade can be made of either stainless steel, which is slower to hone and strop, and holds an edge longer, or high carbon steel, which hones and strops quickly, but has a less durable edge. Since primitive times, shaving has been an important cultural grooming practice. Cave paintings show that even the prehistoric men practiced shaving by scraping hair off with crude implements such as stones, flint, clam shells, and other sharpened natural objects. With the advent of the Bronze Age, humans developed the ability to forge simple metals and began to make razors from iron, bronze, and even gold.

The ancient Egyptians began the custom of shaving their beards and heads, which was eventually adopted by the Greeks and Romans around 330 B.C. This practice was advantageous for soldiers because it prevented enemies from grasping their hair in hand-to-hand combat. The unshaven, unkempt tribes they fought became known as barbarians, meaning the unbarbered.

Until the nineteenth century, the most common razor was still a long handled open blade called a "cut-throat" razor which was difficult to use, required repeated sharpening, and was usually wielded by professional barbers. Credit for the first safety razor is generally given to a Frenchman, Jean-Jacques Perret, who modeled his design after a joiner's plane. He even wrote a book on the subject entitled Pogonotomy or the Art of Learning to Shave Oneself. As with the razors of today, Perret's design covered the blade on three sides to protect the user from nicks and cuts. However, it still required periodic sharpening to give a good shave. Similar inventions were introduced throughout the 1800s. Nonetheless, even as late as the early 1900s most men were still shaved periodically at the barber.

Stainless Razor Blade Steel is a special martensitic stainless steel with good punching properties, good hardenability and toughness. These material properties and narrow tolerances in width, thickness, flatness and straightness allow efficient processing in the final production lines as well as extraordinary consumer comfort. Uddeholm cold rolled razor blade steel is rolled in mills especially designed for this purpose. Modern heat treatment equipment and automatic gauge controls allow us to produce faultless products according to the required specifications.

Some major razor blade manufacturing steps are:

- Blanking
- Degreasing
- Hardening and tempering
- Grinding
- Sputtering / PFTE-coating

Razor Blade Steel Characteristics

- **Low content of non-metallic inclusions.**
- **Smooth dull surface.**
- **Very close tolerances and high accuracy on flatness and straightness.**
- **Good blanking and hardening properties.**
- **Good grinding and honing properties.**

Property of Razor Blade Steel

Razor blade steel, also known as razor steel, is special type of stainless steel designed specifically to be used as a razor blade. Its defining characteristics are its chemical composition and shape. Jindal Stainless is the world's largest producer of razor blade stainless steel.

Chemical composition

Razor blade steel is a martensitic stainless steel with a composition of chromium between 12 and 14.5%, a carbon content of approximately 0.6%, and the remainder iron and trace elements.

Shape

The United States International Trade Commission defines that the shape of the material must be flat rolled coils that are not more than 23 mm (0.91 in) in width. The thickness cannot exceed 0.266 mm (0.0105 in).

Market Outlook

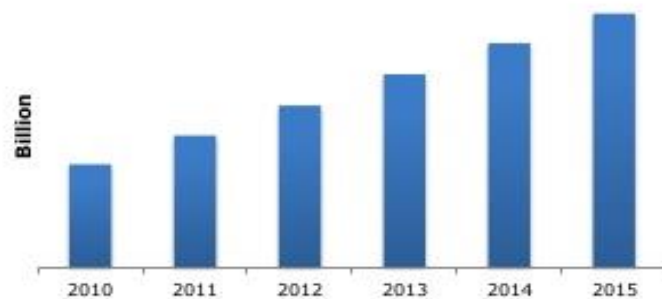
The expansion of the global razor and razor blade industry is forecast to reach 1.3% p.a. in the coming years. Between 2008 and 2014 the market increased with an average annual growth of 4.0%. Currently, razors account for 55.2% of the global demand while the remaining market share is divided between safety razor blades (40.2%) and parts of non-electric razors (4.6%).

China, Germany, Japan, Poland and the United States represent the largest razors and razor blades markets while the strongest annual growth is forecast to occur in Panama (16.9%), Vietnam (10.9%), Iran (8.6%), Moldova (8.1%), and Bolivia (7.3%).

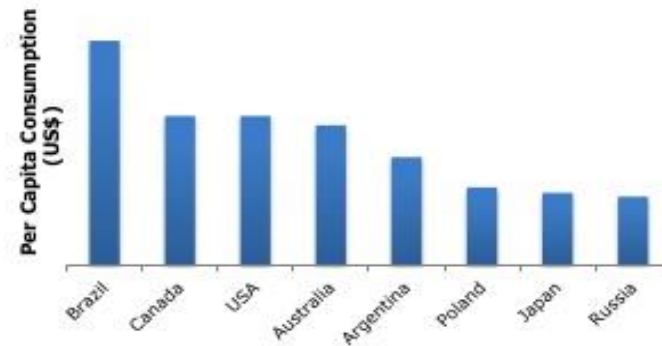
Global blades & Razor Market

Global Blades & Razors Market

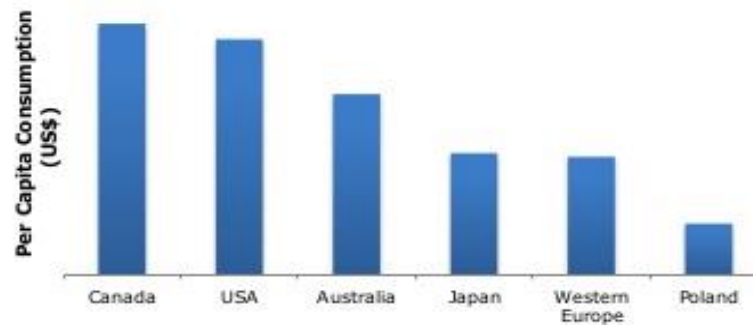
Global Blades & Razors Market by Volume;
2010-2015 (Billion Units)



Global Men's Blades & Razors Consumption;
2015



Global Women's Blades & Razors Consumption; 2015



Global Wet Shaving Market with Focus on Blades & Razors: Size, Trends and Forecasts (2016- 2020)” provides an in depth analysis of global wet shaving market and its products with detailed analysis of market size and growth in terms of value. It particularly focused on the blades and razors segment of the wet shaving market. An analysis of market share by major segments as well as by region is also provided. A comprehensive analysis of global razors and blades market has also been provided in terms of volume and consumption. A brief analysis of the US wet shaving market is provided with description of market share by major players and distribution channels. Annual expenditure on shaving need and the leading brands of the wet shaving products in the US market has also been discussed. It also assesses the key opportunities available in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall wet shaving market has also been forecasted for the period 2016-2020 taking into considerations the previous growth patterns, the growth drivers and the current and future trends.

Project at a Glance

COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development							
Exp.	0.00	0.00	0.00	Capital	0.00	25.10	25.10
Buildings	0.00	0.00	0.00	Share Premium	0.00	0.00	0.00
				Other Type Share			
Plant & Machineries	0.00	28.20	28.20	Capital	0.00	0.00	0.00
Motor Vehicles	0.00	5.00	5.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation							
Equipments	0.00	25.50	25.50	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees							
& Exp.	0.00	15.00	15.00	Internal Cash Accruals	0.00	0.00	0.00
Franchise & Other				Long/Medium Term			
Deposits	0.00	0.00	0.00	Borrowings	0.00	75.29	75.29
Preliminary & Pre-							
operative Exp	0.00	1.00	1.00	Debentures / Bonds	0.00	0.00	0.00
Provision for				Unsecured			
Contingencies	0.00	2.50	2.50	Loans/Deposits	0.00	0.00	0.00
Margin Money - Working							
Capital	0.00	23.18	23.18				
TOTAL	0.00	100.38	100.38	TOTAL	0.00	100.38	100.38

Project at a Glance

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings	Payout	Probable Market Price	P/E Ratio	Yield Price/Book Value	
	EPS	CEPS									Per Share
1-2	3.99	7.82	13.99	24.00	0.00	100.00	3.99	0.00	3.99	1.00	0.00
2-3	7.54	10.93	21.53	18.00	0.00	100.00	7.54	0.00	7.54	1.00	0.00
3-4	10.98	13.99	32.51	12.00	0.00	100.00	10.98	0.00	10.98	1.00	0.00
4-5	14.19	16.88	46.69	6.00	0.00	100.00	14.19	0.00	14.19	1.00	0.00
5-6	17.13	19.54	63.83	0.00	0.00	100.00	17.13	0.00	17.13	1.00	0.00



Project at a Glance

Year	D. S. C. R.			Debt / - Equity		Total Return Net Worth	Profitability Ratio					Assets Turnover Ratio	Curren t Ratio
	Individ ual	Cumulat ive	Overall	Deposi ts Debt	as- Equity		GPM	PBT	PAT	Net Contri bution	P/V Ratio		
	(Number of times)			(Number of times)		%	%	%	%	%	%		
Initial				3.00	3.00						26.22		
1-2	1.19	1.19		1.72	1.72	4.53	7.98%	2.12%	1.55%	169.90	%	3.59	1.11
											23.27		
2-3	1.57	1.38		0.84	0.84	2.95	9.06%	3.79%	2.50%	175.92	%	3.76	1.19
											23.21		
3-4	2.01	1.57	1.99	0.37	0.37	1.96	9.78%	4.96%	3.19%	200.52	%	3.74	1.31
											23.16		
4-5	2.52	1.78		0.13	0.13	1.37	10.24%	5.76%	3.66%	225.12	%	3.61	1.45
											23.12		
5-6	3.10	1.99		0.00	0.00	1.01	10.53%	6.29%	3.98%	249.72	%	3.43	1.75

Project at a Glance

BEP

BEP - Maximum Utilisation Year	5
Cash BEP (% of Installed Capacity)	68.88%
Total BEP (% of Installed Capacity)	71.30%
IRR, PAYBACK and FACR	
Internal Rate of Return .. (In %age)	27.76%
Payback Period of the Project is (In Years)	2 Years 4 Months
Fixed Assets Coverage Ratio (No. of times)	32.240

Major Queries/Questions Answered in the Report?

- 1. What is a Razor Blade Manufacturing industry ?**
- 2. How has the a Razor Blade Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of a Razor Blade Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up a Razor Blade Manufacturing plant ?**

- 5. What is the structure of the a Razor Blade Manufacturing Business and who are the key/major players ?**
- 6. What is the total project cost for setting up a Razor Blade Manufacturing plant ?**
- 7. What are the operating costs for setting up a Razor Blade Manufacturing plant ?**
- 8. What are the machinery and equipment requirements for setting up a Razor Blade Manufacturing Unit ?**

- 9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up a Razor Blade Manufacturing plant ?**
- 10. What are the requirements of raw material for setting up a Razor Blade Manufacturing plant ?**
- 11. Who are the Suppliers and Manufacturers of Raw materials for setting up a Razor Blade Manufacturing plant ?**
- 12. What is the Manufacturing Process of a Razor Blade?**

13. What is the total size of land required for setting up a Razor Blade Manufacturing plant ?

14. What will be the income and expenditures for a Razor Blade Manufacturing plant ?

15. What are the Projected Balance Sheets of a Razor Blade Manufacturing plant ?

16. What are the requirement of utilities and overheads for setting up a Razor Blade Manufacturing plant?

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Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on How to Start a Razor Blade Manufacturing Company” provides an insight into the How to Start a Razor Blade Manufacturing Company market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of How to Start a Razor Blade Manufacturing Company project. The report assesses the market sizing and growth of the Indian How to Start a Razor Blade Manufacturing Company Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the How to Start a Razor Blade Manufacturing Company sector in India along with its business prospects. Through this report we have identified How to Start a Razor Blade Manufacturing Company project as a lucrative investment avenue.

Manufacturing of Razor Blade, How Safety Razor & Double Edge Blades are made, Safety Razor Manufacturing, Razor Making, Razor Blade of Razor Wire Making, Small Business Manufacturing Ideas for Razor Blade Manufacturing Business, Razor Blade Production, How Razor Blade is Made, Razor Blade Producer, Razor Blade Manufacturer, Startup for Razor Blade, How to Make Your Blade Razors, Manufacturing Process of Razor Blade, Shaving Razor Blade Manufacturing, Razor Blade Manufacturing Unit, Razor Blade Production, Blade Manufacturing Unit, Razor Manufacturing Process, How are Straight Razors Made, How to Manufacture Razor Blade, How to Start a Razors & Razor Blades Business, Start a Razor Blade & Shaving, Blade Manufacturer Plant, Blade Manufacturing, Blade Manufacturing Processes, Manufacturing Process of Blade, How Blades are Made, Blade Production, Industrial Blades Production, Advanced Blade Manufacturing, Safety Razor Blades Industry, Design and Manufacturing of Blades, Blade Manufacturing Considerations

Razor Blade Manufacturing Plant, Production of Razor, How Blades are Made, Safety Razor Manufacturing Plant, Shaving Blade Production Unit, Razor, Blade, Razor Blade Factory In India, Shaving Razors, Razor Blades, Shaving Razor, Shaving Razor Blade Manufacturing Project, Report on Safety Razor Blades Industry, Razor Blade Making, , Blade Making, Shaving Blade Making, Safety Razor Making, Razor Blades Industry, Manufacturing Processes of Razor Blade, Manufacturing Processes of Safety Razor Blade, Manufacturing Processes of Blade, Production of Blade, Production of Razor Blade, Production of Shaving Blade Industry, Razor Blade Plant, Shaving Razor Plant, Process of Manufacturing of Safety Razor Blades, Blade Manufacturing, Razor Blade Manufacturing, Manufacturing Plant of Razor Blade, Razor Blade Manufacturing Unit In India, Razor Manufacturing Process , Razor Blade Unit, Manufacturing a Straight Razor, Shaving Blade Manufacturing in India.

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- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*

We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.

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How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*

Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation



Contact us

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