

Floor Cleaners Making Business.

How to Start Profitable Household Cleaning Products Manufacturing Business.

Liquid Floor Cleaners (Lizol & Easy Type)



Introduction

Cleaning products are a high demand product. People clean all of the time, everywhere. From churches to schools to homes and offices, people always need cleaning products.

Improved living standards, growing awareness regarding home cleanliness & sanitation, sophisticated homes and surfaces, the need for disinfection coupled with the frequent outbreaks of infectious disease are the factors driving the household cleaning market in India.

Floor Cleaners are the aid of housekeeping to keep the house neat and clean. Cleaning agents in general can be defined as that are used to assist the cleaning process. Cleaning is primarily the removal of dirt and dust. It is used to remove stains dirt, litter, and grit, sand which scratch and wear down the surface and to remove allergens, in particular dust.

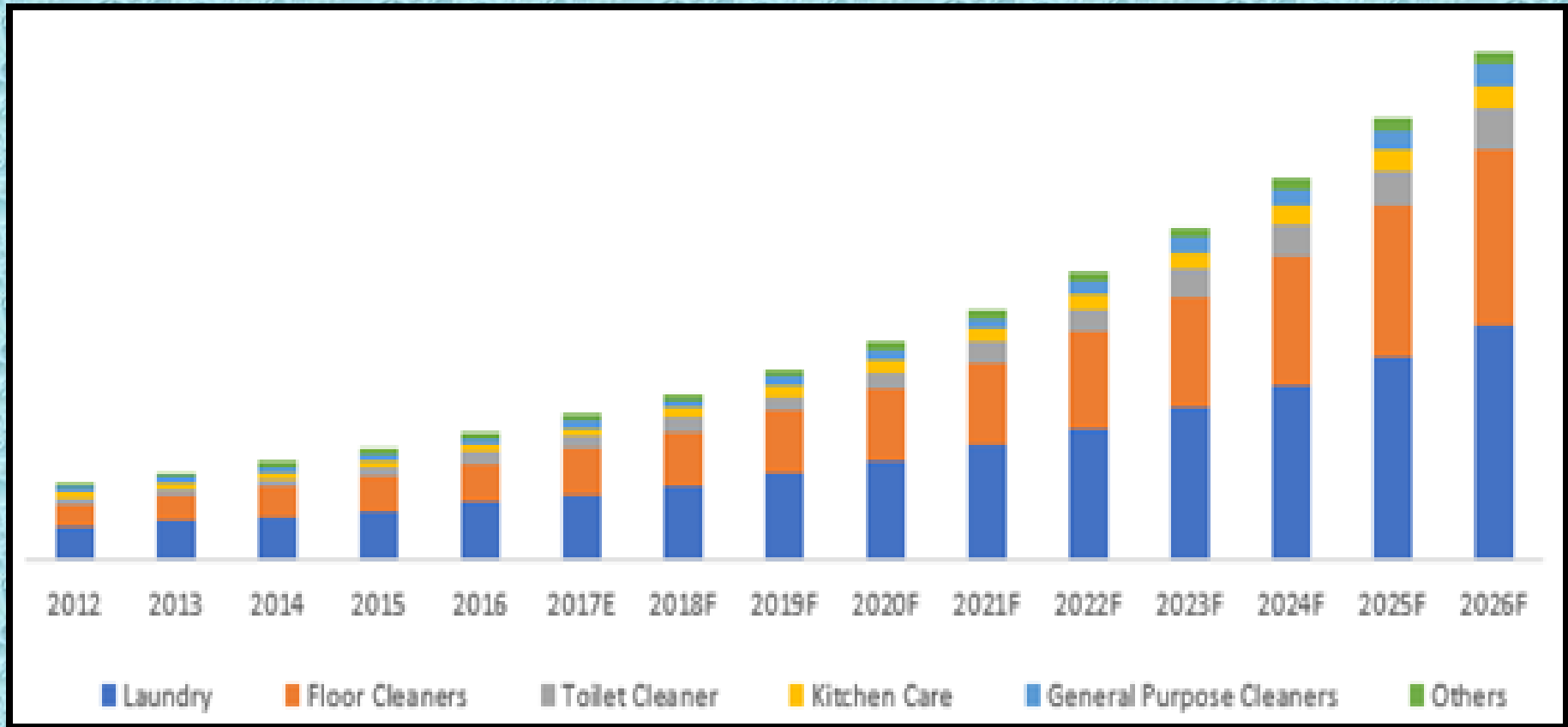
Market Outlook

Floor cleaning market is the second largest product category of the toiletries and household cleansing market of India with revenues reported at INR ~ million in FY'2014. The floor cleaning market has been further segmented into dish wash bars, liquid and powder in which dish wash bars commanded a predominant share.

India Household Cleaning Market Outlook, 2021, the overall market for household cleaning is anticipated to grow with a CAGR of 22.74% in the next five years.

India cleaning chemicals market stood at \$ 2,388 million in 2016, and is projected to grow at a CAGR of 15% in value terms to reach \$ 9,655 million by the end of 2026, on the account of increasing incidence of various infections, rapid urbanization, coupled with growing number of new commercial setups and increasingly stringent safety standards. Additionally, setting up of new healthcare setups, rising disposable income and launch of new and innovative cleaning chemicals are propelling the market for cleaning chemicals in India.

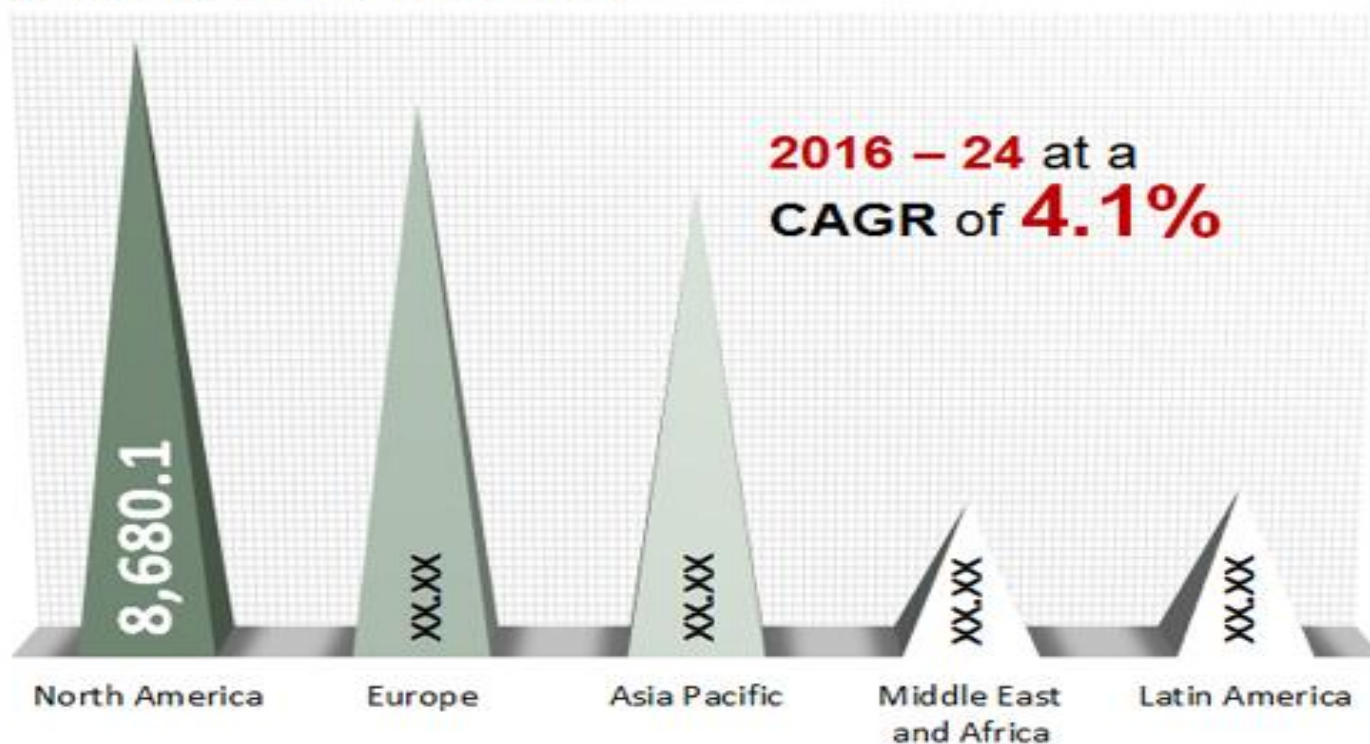
India Cleaning Chemicals Market Size, By Product Type, 2012-2026F



The global market for household cleaners has witnessed growth at a steady pace in the past few years. The market has continued to gain significant profits across mature markets such as North America and Europe while also seeing encouraging growth across unconventional markets such as Asia Pacific and Latin America. Factors such as adoption of healthier lifestyles and the increasing concern for infectious diseases have been some of the key drivers of the market in the past years. There has been an increasing trend in the developed and the developing economies alike regarding the increasing use of homecare and hygiene products, which is expected to fuel the global demand for household cleaners. The increase in commercial use of household cleaners such as surface deodorizers and fabric refreshers has added to the demand for household cleaners.

Global Household Cleaners Market Revenue Share, By Geography, 2015 (US\$ Mn)

Global Household cleaners Market Revenue Share By Geography, 2015 (US\$ Mn)



The global household cleaners market was valued at US\$ 27,468.6 mn in 2015, and is expected to reach US\$ 39,400.9 mn by 2024, in terms of revenue. This will represent a CAGR of 4.1% from 2016 to 2024.

With a population of over one billion, India is one of the largest economies in the world in terms of purchasing power and increasing consumer spending, next to China. The Indian FMCG industry, with an estimated market size of ~ `2 trillion, accounts for the fourth largest sector in India. In the last decade, the FMCG sector has grown at an average of 11% a year; in the last five years, annual growth accelerated at compounded rate of ~17.3%.

Few Indian Major Players are as under

- **Henkel Spic India Ltd.**
- **Hindustan Unilever Ltd.**
- **Reckitt Benckiser (India) Pvt. Ltd.**

Project at a Glance

PROJECT AT A GLANCE

(` in lacs)

COST OF PROJECT

MEANS OF FINANCE

Particulars	COST OF PROJECT			Particulars	MEANS OF FINANCE		
	Existing	Proposed	Total		Existing	Proposed	Total
Land & Site Development Exp.	0.00	158.00	158.00	Capital	0.00	102.66	102.66
Buildings	0.00	104.80	104.80	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	61.00	61.00	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00	8.00	8.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation Equipments	0.00	23.00	23.00	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	10.00	10.00	Internal Cash Accruals	0.00	0.00	0.00
Franchise & Other Deposits	0.00	0.00	0.00	Long/Medium Term Borrowings	0.00	307.98	307.98
Preliminary & Pre-operative Exp	0.00	2.00	2.00	Debentures / Bonds Unsecured	0.00	0.00	0.00
Provision for Contingencies	0.00	6.00	6.00	Loans/Deposits	0.00	0.00	0.00
Margin Money - Working Capital	0.00	37.84	37.84				
TOTAL	0.00	410.64	410.64	TOTAL	0.00	410.64	410.64



Project at a Glance

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/Book Value
	EPS	CEPS	Per Share		Per Share	Per Share		%		No.of Times	%
1-2	6.56	8.97	16.56	24.00	0.00	100.00	6.56	0.00	6.56	1.00	0.00
2-3	9.56	11.68	26.12	18.00	0.00	100.00	9.56	0.00	9.56	1.00	0.00
3-4	12.48	14.35	38.60	12.00	0.00	100.00	12.48	0.00	12.48	1.00	0.00
4-5	15.27	16.93	53.87	6.00	0.00	100.00	15.27	0.00	15.27	1.00	0.00
5-6	17.93	19.40	71.80	0.00	0.00	100.00	17.93	0.00	17.93	1.00	0.00



Project at a Glance

Year	D. S. C. R.			Debt / Equity - Deposits Debt	Equity as-Equity	Total Net Worth	Return on Net Worth	Profitability Ratio					Assets Turnover Ratio	Current Ratio
	Individual	Cumulative	Overall					GPM	PBT	PAT	Net Contribution	P/V Ratio		
	(Number of times)			(Number of times)	%	%	%	%	%	%	%			
Initial				3.00	3.00									
1-2	1.32	1.32		1.45	1.45	2.22		19.57%	10.95%	7.20%	420.03	44.88%	1.74	1.04
2-3	1.66	1.48		0.69	0.69	1.25		21.23%	13.99%	8.99%	445.66	40.81%	1.83	1.31
3-4	2.06	1.66	2.05	0.31	0.31	0.75		22.32%	16.12%	10.26%	508.27	40.73%	1.82	1.65
4-5	2.52	1.85		0.11	0.11	0.46		23.02%	17.62%	11.17%	570.88	40.66%	1.75	2.03
5-6	3.08	2.05		0.00	0.00	0.29		23.45%	18.65%	11.80%	633.49	40.61%	1.65	3.16



Project at a Glance

BEP

BEP - Maximum Utilisation Year	5
Cash BEP (% of Installed Capacity)	50.52%
Total BEP (% of Installed Capacity)	52.90%
IRR, PAYBACK and FACR	
Internal Rate of Return .. (In %age)	27.62%
Payback Period of the Project is (In Years)	2 Years 3 Months
Fixed Assets Coverage Ratio (No. of times)	5.632



Major Queries/Questions Answered in the Report?

- 1. What is Liquid Floor Cleaners (Lizol & Easy Type) Manufacturing industry ?**
- 2. How has the Liquid Floor Cleaners (Lizol & Easy Type) Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Liquid Floor Cleaners (Lizol & Easy Type) Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up Liquid Floor Cleaners (Lizol & Easy Type) Manufacturing plant ?**

- 5. What is the structure of the Liquid Floor Cleaners (Lizol & Easy Type) Manufacturing Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Liquid Floor Cleaners (Lizol & Easy Type) Manufacturing plant ?**
- 7. What are the operating costs for setting up Liquid Floor Cleaners (Lizol & Easy Type) Manufacturing plant ?**
- 8. What are the machinery and equipment requirements for setting up Liquid Floor Cleaners (Lizol & Easy Type) Manufacturing plant ?**

- 9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Liquid Floor Cleaners (Lizol & Easy Type) Manufacturing plant ?**
- 10. What are the requirements of raw material for setting up Liquid Floor Cleaners (Lizol & Easy Type) Manufacturing plant ?**
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- 12. What is the Manufacturing Process and Formulations of Liquid Floor Cleaners (Lizol & Easy Type)?**

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Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Liquid Floor Cleaners (Lizol & Easy Type)” provides an insight into the Liquid Floor Cleaners (Lizol & Easy Type) market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Liquid Floor Cleaners (Lizol & Easy Type) project. The report assesses the market sizing and growth of the Indian Liquid Floor Cleaners (Lizol & Easy Type) Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

We at NPCCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Liquid Floor Cleaners (Lizol & Easy Type) sector in India along with its business prospects. Through this report we have identified Liquid Floor Cleaners (Lizol & Easy Type) project as a lucrative investment avenue.

Tags

Liquid Floor Cleaner Making, Manufacturing Process of Liquid Floor Cleaner, Small Liquid Floor Cleaner Manufacturing Business, Project Report on Manufacture of Liquid Floor Cleaner, Formulations and Manufacturing Process of Liquid Floor Cleaner, Liquid Floor Cleaner Manufacturing, Liquid Floor Cleaner Formulation, Liquid Floor Cleaner Making Formula, Liquid Floor Cleaner Manufacturing Plant, Floor Cleaning Compositions, Manufacturing of Floor Cleaning, Liquid Floor Cleaner Manufacturing Process, Liquid Floor Cleaner Manufacture, Industrial Manufacturing of Liquid Floor Cleaner, Guide to Liquid Floor Cleaner Production, Production Process of Liquid Floor Cleaner, Production of Liquid Floor Cleaner, Manufacturing Plant of Liquid Floor Cleaner, Floor Cleaner Manufacturing Unit, Commercial Production of Liquid Floor Cleaner, Floor Cleaner Manufacture in India, Industrial Cleaning Chemical, How to Make Liquid Floor Cleaner, Production Plant of Liquid Floor Cleaner, Free Liquid Floor Cleaner Manufacturing Business Plans, Floor Cleaner Manufacturing Business, How to Start Liquid Floor Cleaner Production Process, Business Plan for Manufacturing of Liquid Floor Cleaner, Small Scale Floor Cleaner Manufacturing Business Ideas & Opportunities, Business Planning for Floor Cleaner Manufacturing, Production Planning for Liquid Floor Cleaner, Profitable Liquid Floor Cleaner Manufacturing Business Ideas, Liquid Floor Cleaner Making Plant, Small Scale Floor Cleaner Production Plant, Processing Methods for Liquid Floor Cleaner, Starting Floor Cleaner Manufacturing Business, How to Start and Run Profitable Floor Cleaner Manufacturing Business, Startups Plan for Liquid Floor Cleaner Production, Setting Up and Running Small Scale Liquid Floor Cleaner Business,

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NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

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- **Project Costs and Payback Period**

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)



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- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*

Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

Contact us

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