

Potato Processing.

How to Manufacture

Potato Flakes and

Pellets.

Profitable Business Ideas.

Introduction

Potato flakes are the most important form of dehydrated potato products, which also include potato granules, pellets, powder, shredded and sliced potato. Dehydrated potato flakes are made by pressing cooked mashed potatoes onto a drum drier, which forms a sheet that can be broken up and ground to the required density. Potato flakes can be used anywhere, where one would use mashed potatoes. They are also used in commercially available products, like instant mashed potatoes, pasta and fabricated snacks. As a thickener, they enhance creamy frozen desserts, gravies and chocolate milk.

Market Outlook

The demand for potato Flakes has been continuously growing for the last decade, more so due to the application of the potato flake in a large way in the snack food industry. Potato snack food is the most popular snack food the world over from USA to Japan. Also, with the acreage for potato not increasing in the developed countries due to various reasons, supplies must now be harnessed from countries like India.

The consumption of potato flakes in India can increase manifold, once a good quality product that at an economical price is available.

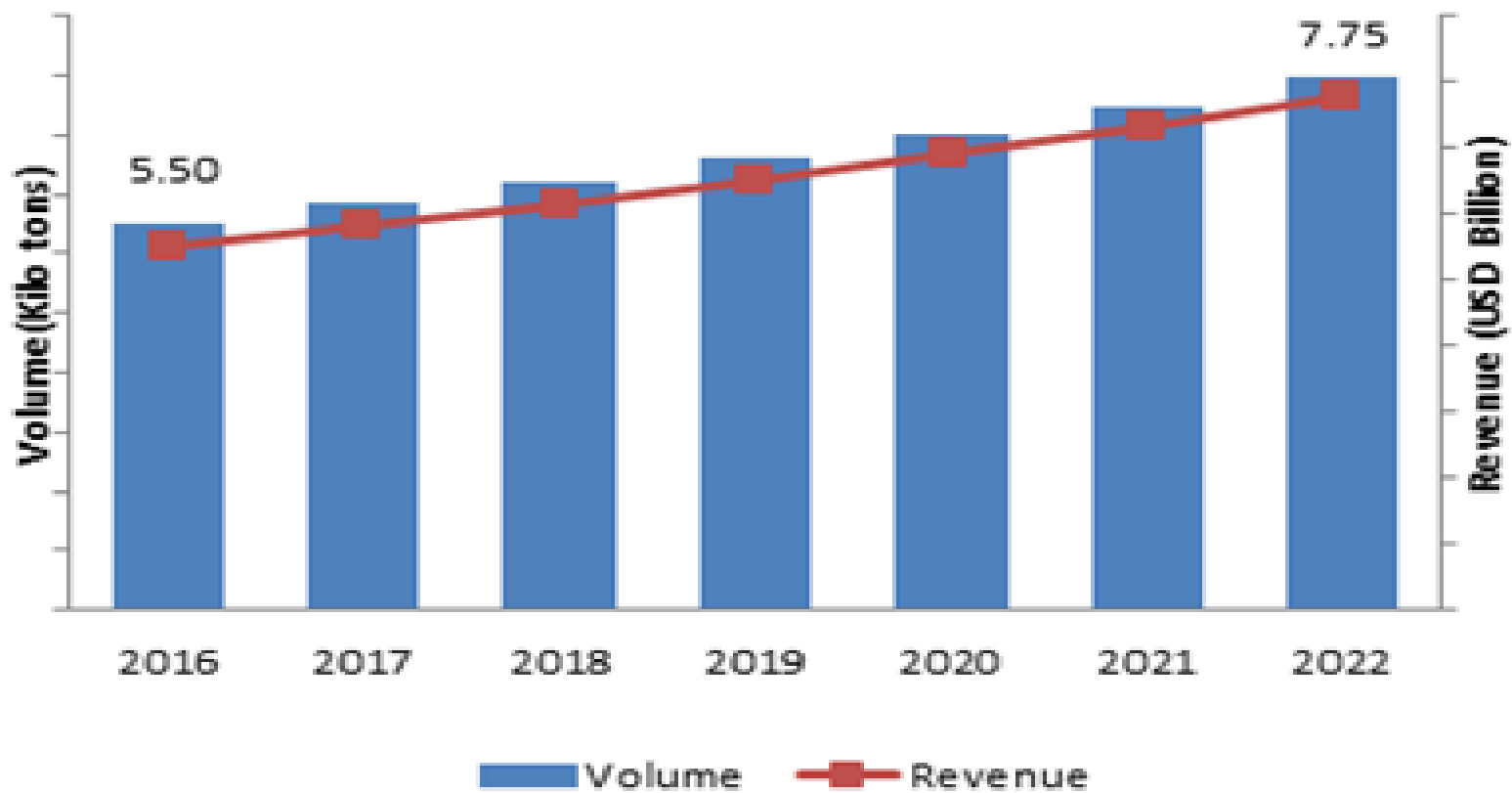
Indian potato flakes (recognized for its internationally accepted quality) would be able to make its place in the scheme of things, especially because Indian potato prices are extremely competitive when compared to others.

The production of potato flakes has huge potentials in the fast growing Indian market. Potato Flake is being increasingly consumed by manufacturers of snack food, soup powder, bread, biscuit and other bakery products.

The global potato chips market is expected to grow at a CAGR of 4.3%, during the period 2017-2022, to reach a market value of USD 40.3 billion by 2022.

Global Snack Pellets Market 2016-2022 (Kilo Tons)

(USD Billion)



The global snack pellets industry has witnessed strong growth trends in the last five years. The snack pellets market is driven by the rising demand for healthier snack foods.



Few Indian Major Players are as under

- **Balaji Wafers Pvt. Ltd.**
- **Garlico Industries Ltd.**
- **Indian Food Fermentations Ltd.**
- **Shree Basukinath Food Processors Ltd.**
- **Southern Health Foods Pvt. Ltd.**

Project at a Glance

COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development Exp.	0.00	60.00	60.00	Capital	0.00	100.34	100.34
Buildings	0.00	92.80	92.80	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	140.04	140.04	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00	8.00	8.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation Equipments	0.00	43.75	43.75	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	25.00	25.00	Internal Cash Accruals	0.00	0.00	0.00
Franchise & Other Deposits	0.00	0.00	0.00	Long/Medium Term Borrowings	0.00	301.02	301.02
Preliminary & Pre-operative Exp	0.00	3.00	3.00	Debentures / Bonds	0.00	0.00	0.00
Provision for Contingencies	0.00	13.00	13.00	Unsecured Loans/Deposits	0.00	0.00	0.00
Margin Money - Working Capital	0.00	15.77	15.77				
TOTAL	0.00	401.36	401.36	TOTAL	0.00	401.36	401.36



Project at a Glance

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/Book Value
	EPS	CEPS	Per Share		Per Share	Per Share		%		No.of Times	%
1-2	5.75	9.75	15.75	24.00	0.00	100.00	5.75	0.00	5.75	1.00	0.00
2-3	8.57	12.07	24.32	18.00	0.00	100.00	8.57	0.00	8.57	1.00	0.00
3-4	11.35	14.43	35.67	12.00	0.00	100.00	11.35	0.00	11.35	1.00	0.00
4-5	14.07	16.78	49.74	6.00	0.00	100.00	14.07	0.00	14.07	1.00	0.00
5-6	16.70	19.09	66.44	0.00	0.00	100.00	16.70	0.00	16.70	1.00	0.00



Project at a Glance

Year	D. S. C. R.			Debt / Equity - Deposits Debt	Equity as-Equity	Total Net Worth	Return on Net Worth	Profitability Ratio					Assets Turnover Ratio	Current Ratio
	Individual	Cumulative	Overall					GPM	PBT	PAT	Net Contribution	P/V Ratio		
	(Number of times)			(Number of times)	%	%	%	%	%	%	%			
Initial				3.00	3.00									
1-2	1.40	1.40		1.52	1.52	1.95	21.55%	12.35%	8.66%	317.94	47.74%	1.50	0.95	
2-3	1.71	1.55		0.74	0.74	1.06	24.16%	16.80%	11.06%	370.89	47.73%	1.61	1.39	
3-4	2.07	1.71	2.07	0.34	0.34	0.58	25.92%	19.95%	12.83%	423.87	47.73%	1.62	1.94	
4-5	2.50	1.88		0.12	0.12	0.32	27.13%	22.22%	14.13%	476.85	47.73%	1.56	2.56	
5-6	3.03	2.07		0.00	0.00	0.16	27.95%	23.87%	15.10%	529.84	47.73%	1.46	5.05	



Project at a Glance

BEP	
BEP - Maximum Utilisation Year	5
Cash BEP (% of Installed Capacity)	45.47%
Total BEP (% of Installed Capacity)	50.00%
IRR, PAYBACK and FACR	
Internal Rate of Return .. (In %age)	27.76%
Payback Period of the Project is (In Years)	2 Years 3 Months
Fixed Assets Coverage Ratio (No. of times)	4.900

Major Queries/Questions Answered in the Report?

- 1. What is Potato Flakes and Pellets Manufacturing industry ?**
- 2. How has the Potato Flakes and Pellets Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Potato Flakes and Pellets Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up Potato Flakes and Pellets Manufacturing plant ?**

- 5. What is the structure of the Potato Flakes and Pellets Manufacturing Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Potato Flakes and Pellets Manufacturing plant ?**
- 7. What are the operating costs for setting up Potato Flakes and Pellets Manufacturing plant ?**
- 8. What are the machinery and equipment requirements for setting up Potato Flakes and Pellets Manufacturing plant ?**

- 9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Potato Flakes and Pellets Manufacturing Business?**
- 10. What are the requirements of raw material for setting up Potato Flakes and Pellets Manufacturing Business ?**
- 11. Who are the Suppliers and Manufacturers of Raw materials for setting up Potato Flakes and Pellets Manufacturing plant ?**
- 12. What is the Manufacturing Process Potato Flakes and Pellets ?**

- 13. What is the total size of land required for setting up Potato Flakes and Pellets Manufacturing Business ?**
- 14. What will be the income and expenditures for Potato Flakes and Pellets Manufacturing plant ?**
- 15. What are the Projected Balance Sheets of Potato Flakes and Pellets Manufacturing Business ?**
- 16. What are the requirement of utilities and overheads for setting up Potato Flakes and Pellets Manufacturing plant?**
- 17. What is the Built up Area Requirement and cost for setting up Potato Flakes and Pellets Manufacturing Business?**

18. What are the Personnel (Manpower) Requirements for setting up Potato Flakes and Pellets Manufacturing Business?

19. What are Statistics of Import & Export for Potato Flakes and Pellets ?

20. What is the time required to break-even of Potato Flakes and Pellets Manufacturing ?

21. What is the Break-Even Analysis of Potato Flakes and Pellets Manufacturing Business?

22. What are the Project financials of Potato Flakes and Pellets Manufacturing plant?

- 23. What are the Profitability Ratios of Potato Flakes and Pellets Manufacturing Business?**
- 24. What is the Sensitivity Analysis-Price/Volume of Potato Flakes and Pellets Manufacturing plant?**
- 25. What are the Projected Pay-Back Period and IRR of Potato Flakes and Pellets Manufacturing plant?**
- 26. What is the Process Flow Sheet Diagram of Potato Flakes and Pellets Manufacturing project?**

- 27. What are the Market Opportunities for setting up Potato Flakes and Pellets Manufacturing plant?**
- 28. What is the Market Study and Assessment for setting up Potato Flakes and Pellets Manufacturing plant?**
- 29. What is the Plant Layout for setting up Potato Flakes and Pellets Manufacturing Business?**

Table of Contents of the Project Report

1. **PROJECT LOCATION**

1.1. DISTRICT PROFILE & GEOTECHNICAL SITE CHARACTERIZATION

1.1.1. General

1.1.2. Climate and Rainfall

1.1.3. Map

1.1.4. Economy and Industry

1.1.5. Transport

2. **INTRODUCTION**

2.1. POTATO FLAKES

2.2. POTATO PELLETS

3. PROPERTIES

- 3.1. PROPERTIES OF POTATO FLAKES
 - 3.2. PROPERTIES OF POTATO PELLETS
-
- 4. USES
 - 4.1. USES OF POTATO FLAKE
 - 4.2. USES OF POTATO PELLETS

3. BENEFITS OF POTATO FLAKES

4. RAW MATERIAL DETAILS

- 6.1. PROPERTIES OF RAW MATERIAL

7. VARIETY OF INDIAN POTATO

8. NUTRITION VALUE

8.1. NUTRITION FACT

9. INDIAN POTATO CROP CALENDAR

10. B.I.S. SPECIFICATIONS

- 10.1. IS 4626 (1978): DEHYDRATED POTATOES [FAD 10: PROCESSED FRUITS AND VEGETABLE PRODUCTS]
- 10.2. IS 6670 (1972): GUIDE FOR STORAGE OF POTATOES [FAD 10: PROCESSED FRUITS AND VEGETABLE PRODUCTS]
- 10.3. IS 12569 (1989): POTATO FRENCH FRIES [FAD 16: FOOD GRAINS, STARCHES AND READY TO EAT FOODS]
- 10.4. IS 14603 (1998): POTATO GRADER - TEST CODE [FAD 20: AGRICULTURE AND FOOD PROCESSING EQUIPMENTS]

11. MARKET SURVEY

12. EXPORT & IMPORT: ALL COUNTRIES

- 12.1. EXPORT: ALL COUNTRIES
- 12.2. IMPORT: ALL COUNTRIES

13. FINANCIALS & COMPARISON OF MAJOR INDIAN PLAYERS/COMPANIES

- 13.1. ABOUT FINANCIAL STATEMENTS OF CMIE DATABASE
- 13.2. PROFITS & APPROPRIATIONS
- 13.3. TOTAL LIABILITIES
- 13.4. TOTAL ASSETS
- 13.5. NET CASH FLOW FROM OPERATING ACTIVITIES
- 13.6. SECTION – I
 - 13.6.1. Name of Company with Contact Details
 - 13.6.2. Name of Director(S)

- 13.6.3. Plant Capacity
- 13.6.4. Location of Plant
- 13.6.5. Name of Raw Material (S) Consumed with Quantity & Cost
- 13.7. SECTION – II
- 13.7.1. Assets
- 13.7.2. Cash Flow
- 13.7.3. Cost as % Ge Of Sales
- 13.7.4. Forex Transaction
- 13.7.5. Growth in Assets & Liabilities
- 13.7.6. Growth in Income & Expenditure
- 13.7.7. Income & Expenditure
- 13.7.8. Liabilities
- 13.7.9. Liquidity Ratios
- 13.7.10. Profitability Ratio
- 13.7.11. Profits
- 13.7.12. Return Ratios
- 13.7.13. Structure of Assets & Liabilities (%)
- 13.7.14. Working Capital & Turnover Ratios

14. EXPORT & IMPORT STATISTICS DATA OF INDIA

- 14.1. EXPORT STATISTICS DATA FOR POTATO FLAKES
- 14.2. IMPORT STATISTICS DATA FOR POTATO FLAKES
- 14.3. EXPORT STATISTICS DATA FOR POTATO PELLETS
- 14.4. IMPORT STATISTICS DATA FOR POTATO PELLETS

15. PRESENT MANUFACTURERS

16. PACKING AND MARKING

17. MANUFACTURING PROCESS

- 17.1. POTATO FLAKES
 - 17.1.1. Basic Raw Material Required:
- 17.2. PROCESS FLOW DIAGRAM

17.3. POTATO PELLETS

17.3.1. Basic Raw Material Required:

17.4. PROCESS FLOW DIAGRAM

18. FOOD SAFETY REQUIREMENTS & STANDARD REQUIRED FOR CONSTRUCTING FRUIT & VEGETABLE PROCESSING UNIT

19. WASTE COLLECTION AND MANAGEMENT PROCEDURES

19.1. MAJOR WASTE GENERATING ACTIVITIES

19.2. WASTE MANAGEMENT PRACTICES

20. POLLUTION PREVENTION AND CONTROL

21. SUPPLIERS OF PLANT & MACHINERY

21.1. COMPLETE MACHINERY SUPPLIERS

22. SUPPLIERS OF RAW MATERIAL

23. PHOTOGRAPHS/IMAGES FOR REFERENCE

23.1. MACHINERY PHOTOGRAPHS

23.2. RAW MATERIAL PHOTOGRAPHS

23.3. PRODUCT PHOTOGRAPHS

24. PLANT LAYOUT

25. QUOTATION OF PLANT, MACHINERY AND EQUIPMENTS FROM SUPPLIER

Project Financials

• Project at a Glance	Annexure
• Assumptions for Profitability workings	1
• Plant Economics.....	2
• Production Schedule.....	3
• Land & Building.....	4
Factory Land & Building	
Site Development Expenses	

- **Plant & Machinery.....5**
 - Indigenous Machineries**
 - Other Machineries (Miscellaneous, Laboratory etc.)**

- **Other Fixed Assets.....6**
 - Furniture & Fixtures**
 - Pre-operative and Preliminary Expenses**
 - Technical Knowhow**
 - Provision of Contingencies**

- **Working Capital Requirement Per Month.....7**
 - Raw Material**
 - Packing Material**
 - Lab & ETP Chemical Cost**
 - Consumable Store**

- **Overheads Required Per Month and Per Annum.....8**
 - Utilities & Overheads (Power, Water and Fuel Expenses etc.)**
 - Royalty and Other Charges**
 - Selling and Distribution Expenses**

- **Salary and Wages9**

- **Turnover Per Annum10**

- **Share Capital.....11**
 - Equity Capital**
 - Preference Share Capital**

- **Annexure 1 :: Cost of Project and Means of Finance**
- **Annexure 2 :: Profitability and Net Cash Accruals**
 - **Revenue/Income/Realisation**
 - **Expenses/Cost of Products/Services/Items**
 - **Gross Profit**
 - **Financial Charges**
 - **Total Cost of Sales**
 - **Net Profit After Taxes**
 - **Net Cash Accruals**

• **Annexure 3 :: Assessment of Working Capital requirements**

- **Current Assets**
- **Gross Working Capital**
- **Current Liabilities**
- **Net Working Capital**
- **Working Note for Calculation of Work-in-process**

• **Annexure 4 :: Sources and Disposition of Funds**

- **Annexure 5 :: Projected Balance Sheets**

- **ROI (Average of Fixed Assets)**
- **RONW (Average of Share Capital)**
- **ROI (Average of Total Assets)**

- **Annexure 6 :: Profitability Ratios**

- **D.S.C.R**
- **Earnings Per Share (EPS)**
- **Debt Equity Ratio**

• **Annexure 7 :: Break-Even Analysis**

- **Variable Cost & Expenses**
- **Semi-Variable/Semi-Fixed Expenses**
- **Profit Volume Ratio (PVR)**
- **Fixed Expenses / Cost**
- **B.E.P**

• **Annexure 8 to 11 :: Sensitivity Analysis-Price/Volume**

- **Resultant N.P.B.T**
- **Resultant D.S.C.R**
- **Resultant PV Ratio**
- **Resultant DER**
- **Resultant ROI**
- **Resultant BEP**

- **Annexure 12 :: Shareholding Pattern and Stake Status**

- **Equity Capital**

- **Preference Share Capital**

- **Annexure 13 :: Quantitative Details-Output/Sales/Stocks**

- **Determined Capacity P.A of Products/Services**

- **Achievable Efficiency/Yield % of Products/Services/Items**

- **Net Usable Load/Capacity of Products/Services/Items**

- **Expected Sales/ Revenue/ Income of Products/ Services/ Items**

- **Annexure 14** :: **Product wise Domestic Sales Realisation**
- **Annexure 15** :: **Total Raw Material Cost**
- **Annexure 16** :: **Raw Material Cost per unit**
- **Annexure 17** :: **Total Lab & ETP Chemical Cost**
- **Annexure 18** :: **Consumables, Store etc.**
- **Annexure 19** :: **Packing Material Cost**
- **Annexure 20** :: **Packing Material Cost Per Unit**

- **Annexure 21** :: **Employees Expenses**
- **Annexure 22** :: **Fuel Expenses**
- **Annexure 23** :: **Power/Electricity Expenses**
- **Annexure 24** :: **Royalty & Other Charges**
- **Annexure 25** :: **Repairs & Maintenance**

Expenses

- **Annexure 26** :: **Other Manufacturing Expenses**
- **Annexure 27** :: **Administration Expenses**
- **Annexure 28** :: **Selling Expenses**

- **Annexure 29 :: Depreciation Charges – as per Books (Total)**
- **Annexure 30 :: Depreciation Charges – as per Books (P & M)**
- **Annexure 31 :: Depreciation Charges - as per IT Act WDV (Total)**
- **Annexure 32 :: Depreciation Charges - as per IT Act WDV (P & M)**
- **Annexure 33 :: Interest and Repayment - Term Loans**
- **Annexure 34 :: Tax on Profits**
- **Annexure 35 :: Projected Pay-Back Period and IRR**

Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Potato Processing. How to manufacture Potato Flakes and Pellets. Profitable Business Ideas.” provides an insight into the Potato Processing. market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Potato Processing. project. The report assesses the market sizing and growth of the Indian Potato Processing. Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Potato Processing. sector in India along with its business prospects. Through this report we have identified Potato Processing. How to manufacture Potato Flakes and Pellets. Profitable Business Ideas. project as a lucrative investment avenue.

Potato Processing, Potato Flakes, Potato Flakes Manufacturing Plant, Snack Pellets, Potato Processing for Flakes, Potato Flakes Processing, Potato Flakes Making, Dehydrated Potato Flakes, Potato Flake Processing Plant, Production Line for Potato Flakes, Potato Flakes Processing Unit, Dehydrated Potatoes, Potato Flakes in India, Potato Flakes Plant, Snack Food Processing, Potato Flakes Manufacturing Business Plan, Potato Flake Production, Projects on Potato Processing, Potato Processing, Potato Flakes Manufacturing, Dehydrated Potato Processing, Dehydrated Potato Products, Potato Dehydration, How to Make Dehydrated Potato Flakes, Process for Making Dehydrated Potato Flakes, How to Make Potato Flakes, Set up Potato Flake Manufacturing Plant, Potato Flakes Production, Production of Dried Potato Flakes, Potato and Potato Products Processing, Processed Potato Products, Potato Processing Plant, Potato Processing Industry, Potato Processing Factory, Commercial Snacks Making, Snack Foods Processing, Potato Pellets Processing, Potato Snacks Pellet, Pellet Snacks Food Production,

Pellet Processing, Snack Pellet Manufacturing Process, Snack Pellet Production, Snack Pellets Making, Potato Flakes and Pellets Manufacturing Plant, Snack Pellets Processing Project Ideas, Projects on Small Scale Industries, Small scale industries projects ideas, Snack Pellets Processing Based Small Scale Industries Projects, Project profile on small scale industries, How to Start Potato Flakes Processing Industry in India, New Project profile on Snacks Food Production, Project Report on Potato Flakes manufacturing Industry, Project Report on Potato Flakes Processing, Pre-Investment Feasibility Study on Potato Flakes Processing, Techno-Economic feasibility study on Potato Flakes Processing, Feasibility report on Potato Flakes Processing, Free Project Profile on Potato Flakes and Pellets Manufacturing, Download Free Project Profile on Potato Flakes and Pellets Manufacturing, Project Report for Bank Loan, Project Report for Bank Finance, Project Report Format for Bank Loan in Excel,

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**Niir Project Consultancy Services (NPCS)
can provide Detailed Project Report on
Potato Processing. How to
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Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*

We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.



We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.



What do we offer?

- *Project Identification*
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- *Business Plan*
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- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*

Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

Contact us

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