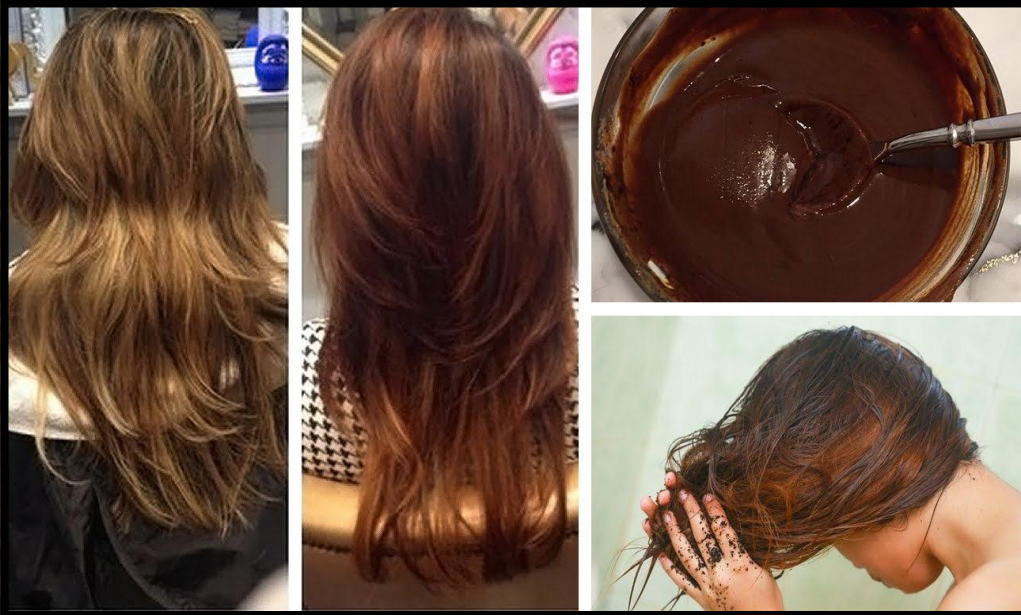


# Hair Dye & Colourants.

## Hair Color Manufacturing with Formula.

### Hair Colour Production Plant







# **Introduction**

**Hair dye is one of the oldest known beauty preparations, and was used by ancient cultures in many parts of the world. Hair dyes and colors are being used by more and more men and women. Initially, people dyed their hair only when it turned grey with age. But, these days, the use of hair color is so common that it is even a fashion statement.**

**Hair dyes are composed of basically combination of few dyeing chemical compounds. It may be in powder form or in solution form. Selection of chemicals should be non-toxic and non-corrosive to the skin as well as in the eyes. It is manufactured by some organized company with very good quality product in competitive price. Hair dye is used for hair leaning and also used for beautification of hair by making black colour or any other fancy colour.**

## **Market Outlook**

**The domestic hair-dye market is valued at Rs 250 crore, growing at the rate of 25 per cent per annum.**

**The industry has been witnessing the tremendous sales of hair care products in the FMCG market. At the same time, it has also been observed that the target customers of the hair care products vary from urban to rural region. In the current situation, hair care industry is focused on both males and females, even though a few decades ago skin industry was predominantly oriented towards female customers.**

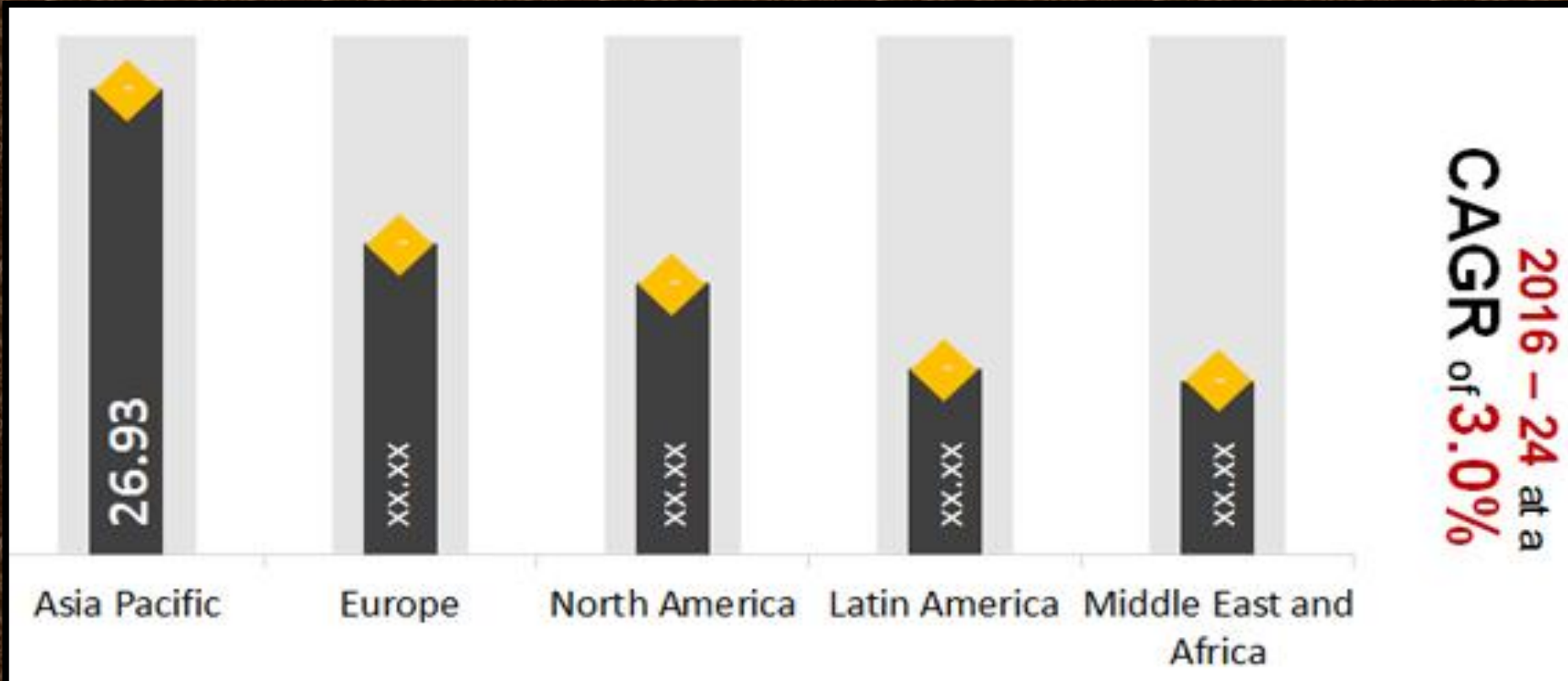
**The hair care products are basically oriented towards protection of hair beauty due to the popularity of the idea of stylish and healthy hair. Further, a lot of research is going on to customize hair care products as per the hair needs which would result in various innovative customized product ranges. With these initiatives in the hair care researches, it is expected that India Hair Care market will grow at a CAGR of around 18% during 2016-2020.**

**With the rapid urbanization and increasing working population, the demand for products, like hair color, which provides a more presentable and stylish look, is gaining deeper roots.**

**Once considered by the affluent class as a beauty treatment, the hair color market in India is expected to grow with highest CAGR in lieu of changing consumption patterns across the country.**

**Hair colors are gradually witnessing increased demand across the globe. This can be attributed to the ever-rising influence of the fashion industry and a rise in the global aging population. A recent trend noted in this segment is an increase in male consumers. Men's grooming products have gained much popularity in recent years and this global trend is reflected in the hair color market as well.**

# Global Hair Care Market Revenue Share, By Geography, 2015 (US\$ Bn)





# Cost Estimation

<b>Capacity:</b>	<b>2000 Bottles / Day Each Bottle 100 ML</b>
<b>Plant and Machinery cost:</b>	<b>16.00 Lakhs</b>
<b>Rate of Return (ROR):</b>	<b>47.00 %</b>
<b>Break Even Point (BEP):</b>	<b>45.00 %</b>
<b>Cost of Project:</b>	<b>81.00Lakhs</b>

# Major Queries/Questions Answered in the Report?

- 1. What is Hair Dye Manufacturing industry ?**
- 2. How has the Hair Dye Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Hair Dye Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up Hair Dye Manufacturing plant ?**

- 5. What is the structure of the Hair Dye Manufacturing Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Hair Dye Manufacturing plant ?**
- 7. What are the operating costs for setting up Hair Dye Manufacturing Project?**
- 8. What are the machinery and equipment requirements for setting up Hair Dye Manufacturing plant ?**

- 9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Hair Dye Manufacturing plant ?**
- 10. What are the requirements of raw material for setting up Hair Dye Manufacturing Business?**
- 11. Who are the Suppliers and Manufacturers of Raw materials for setting up Hair Dye Manufacturing plant ?**
- 12. What is the Manufacturing Process and Formulations of Hair Dye ?**



- 13. What is the total size of land required for setting up Hair Dye Manufacturing plant ?**
- 14. What will be the income and expenditures for Hair Dye Manufacturing Project?**
- 15. What are the Projected Balance Sheets of Hair Dye Manufacturing plant ?**
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**18. What are the Personnel (Manpower) Requirements for setting up Hair Dye Manufacturing Business?**

**19. What are Statistics of Import & Export for Hair Dye?**

**20. What is the time required to break-even of Hair Dye Manufacturing Plant?**

**21. What is the Break-Even Analysis of Hair Dye Manufacturing plant?**

**22. What are the Project financials of Hair Dye Manufacturing Business?**

- 23. What are the Profitability Ratios of Hair Dye Manufacturing plant?**
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# Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**



# Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

## **Scope of the Report**

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Hair Dye ” provides an insight into the Hair Dye market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Hair Dye project. The report assesses the market sizing and growth of the Indian Hair Dye Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

**We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Hair Dye sector in India along with its business prospects. Through this report we have identified Hair Dye project as a lucrative investment avenue.**

## Tags

How Hair Dye is Made, Production of Hair Dye, Formulation and Production of Hair Dye, Chemical Composition of Hair Dye, Hair Dye Chemical Composition, Hair Color Manufacturing Process, Manufacturing of Hair Dye, Hair Dye Manufacturing Process, Hair Dye Manufacturing Project, Hair Dye Manufacture, Production Process of Hair Dye, Hair Dyes and Hair Treatments, Hair Dye Composition, Hair Dye Manufacturing Unit, Manufacture of Hair Dye, Manufacturing Process of Hair Care Products, How to Start Hair Dye Manufacturing Business, What are the Startup Cost for Hair Dye Manufacturing Business?, Manufacture of Hair Dye & Hair Colors, Profitable Beauty Care Business Ideas, Hair Dye Manufacturing Business Plan, Starting Hair Care Product Business, Want to Start Manufacturing Business of Hair Dye, Hair Dye Manufacturing project ideas, Projects on Small Scale Industries, Small scale industries projects ideas, Hair Dye Manufacturing Based Small Scale Industries Projects, Project profile on small scale industries, How to Start Hair Dye Manufacturing Industry in India,

Hair Dye Manufacturing Projects, New project profile on Hair Dye Manufacturing industries, Project Report on Hair Dye Manufacturing Industry, Detailed Project Report on Hair Dye Manufacturing, Project Report on Hair Dye Manufacturing, Pre-Investment Feasibility Study on Hair Dye Manufacturing, Techno-Economic feasibility study on Hair Dye Manufacturing, Feasibility report on Hair Dye Manufacturing, Free Project Profile on Hair Dye Manufacturing, Project profile on Hair Dye Manufacturing, Download free project profile on Hair Dye Manufacturing, Industrial Project Report, Startup Project for Hair Dye Manufacturing, Manufacturing of Hair Colors, Hair Coloring Products Production, Hair Color Manufacturing in India, Hair Colour Manufacturing Plant, Production of Hair Dye, Hair Color & Hair Dye Hair Dyes and Cosmetic Coloring. Hair Color Factory

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**And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:**

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

**The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,**





**Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.**

**We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)**



# Contact us

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**An ISO 9001:2015 Company**



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- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



*We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.*





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- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*



# Our Approach

**Requirement collection**

**Thorough analysis of the project**

**Economic feasibility study of the Project**

**Market potential survey/research**

**Report Compilation**

# Contact us

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