# Pencil Factory: How to Start Polymer Pencil Manufacturing Business.



#### Introduction

A pencil is a writing implement or art medium constructed of a narrow, solid pigment core inside a protective casing which prevents the core from being broken and/or from leaving marks on the user's hand during use.



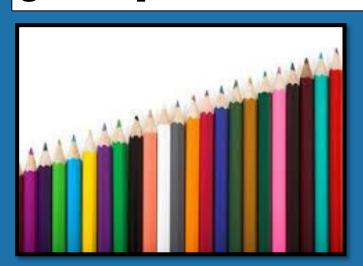
Pencils create marks by physical abrasion, leaving behind a trail of solid core material that adheres to a sheet of paper or other surface. They are distinct from pens, which instead disperse a trail of liquid or gel ink that stains the light colour of the paper.

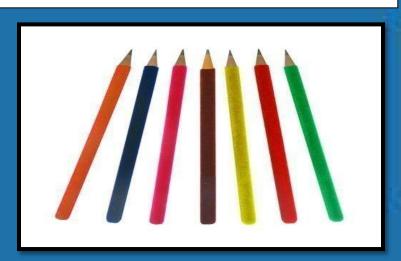


Most pencil cores are made of graphite mixed with a clay binder which leaves grey or black marks that can be easily erased. Graphite pencils are used for both writing and drawing and result in durable markings: though writing is easily removable with an eraser, it is otherwise resistant to moisture, most chemicals, ultraviolet radiation, and natural aging. Other types of pencil core are less widely used, such as charcoal pencils, which are mainly used by artists for drawing and sketching.



Coloured pencils are sometimes used by teachers or editors to correct submitted texts, but are typically regarded as art supplies, especially those with waxy core binders that tend to smear on paper instead of erasing. Grease pencils have a softer, crayon-like waxy core that can leave marks on smooth surfaces such as glass or porcelain.







The most common type of pencil casing is of thin wood, usually hexagonal in section but sometimes cylindrical, permanently bonded to the core. Similar permanent casings may be constructed of other materials such as plastic or paper. To use the pencil, the casing must be carved or peeled off to expose the working end of the core as a sharp point. Mechanical pencils have more elaborate casings which are not permanently bonded to the core. Instead, the casing supports a separate, mobile piece of pigment core that can be extended or retracted through the casing tip as needed; these pencil casings can be re-loaded with a new core (usually graphite) when necessary.



## **Market Outlook**

The market for writing instruments in India is estimated at 1600 to 2400 million pieces a year. The total market for writing instruments is estimated at Rs 22 billion in value and is growing at around 8 to 10% annually.

There is a growing demand of polymer pencil in the market. The products find application in schools, colleges, government offices, commercial establishments, NGOs and miscellaneous activities.



According to the type of carbon used, pencils are classified as soft, medium and hard. There is no doubt about the acceptability of the product and lead pencils still command a respectful demand. The product has a good export potential also.







### **Export and Imports of all Kinds of Pencils**

#### **Export and Import of all Kinds of Pencils**

Voor	Export	<u> </u>	Import				
Year	(Rs. in Crore)	(In MT)	(Rs. in Crore)	(In MT)			
2009-10	42.20	3372.30	57.70	3708.50			
2010-11	53.10	5056.50	64.00	4802.80			
2011-12	73.80	5795.10	65.90	2342.30			
2012-13	100.30	8604.30	87.90	2667.10			
2013-14	120.50	5252.80	74.50	2684.80			
2014-15 *	144.10	6284.60	123.50	3993.20			



#### **Writing Instruments**

Demand : Past and Future	
Year	(In Million No.)
1990-91	365
2000-01	960
2001-02	1032
2002-03	1108
2003-04	1200
2004-05	1285
2005-06	1394
2006-07	2100
2007-08	1800
2008-09	1775
2009-10	3515
2010-11	3616
2011-12	2423
2012-13	3114
2013-14	4133
2014-15	5981
2015-16	6459
2016-17	6975
2017-18	7533
2018-19	8136
2019-20	8786
2024-25	13514



# **Machinery Photographs**





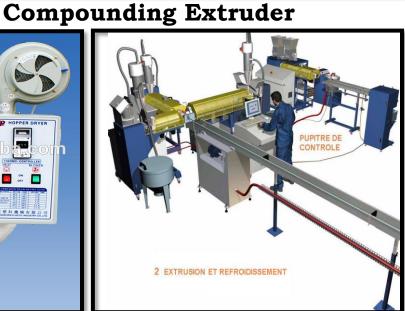
**High Speed Mixer** 



**Heater-Cooler Mixer** 

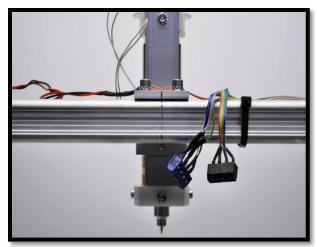


Lead Extruder with drier and loader

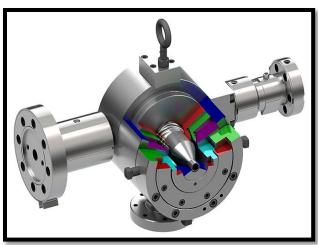


**Coating Extruder** 





Spripe Extruder



**CO-Extrusion die-head** 



Haul-off unit PLC based Servo Cutting System



2 T Water Chilling Unit



Hot Foil Stamping Machine



**Air Compressor** 



# Few Indian Major Players are as under

- Excella Pencils Ltd.
- Hindustan Pencils Pvt. Ltd.
- Ravlon Pen Co. Ltd.
- Camlin
- Faber Castell
- Bhagyoday Pencils Industries



PROJECT AT A GLANCE							(` in lacs)
COST O	F PROJE	?T		MEANS	OF FINAN	ICE	
00010	I I KOJE	<i>3</i> 1	WILANC	OI IIIIAI	Propose		
<b>Particulars</b>	Existing	Proposed	Total	Particulars	Existing	d	Total
Land & Site Development		_					
Exp.	0.00	33.00	33.00	Capital	0.00	70.45	70.45
Buildings	0.00	42.75	42.75	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	116.70	116.70	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00			Reserves & Surplus	0.00	0.00	
Office Automation Equipments	0.00			Cash Subsidy	0.00		
Technical Knowhow Fees & Exp.	0.00			Internal Cash Accruals	0.00		
Franchise & Other Deposits	0.00			Long/Medium Term Borrowings	0.00		
Preliminary& Pre-operative Exp	0.00	2.00		Debentures / Bonds	0.00		
Provision for Contingencies	0.00	10.00	10.00	Unsecured Loans/Deposits	0.00	0.00	0.00
Margin Money - Working Capital	0.00	23.36	23.36				
TOTAL	0.00	281.81	281.81	TOTAL	0.00	281.81	281.81



Year	Annu	alised	Book Value	Debt	Divide nd		ined ings	Payou t	Probab le Market Price		Yield Price/ Book Value
					Per					No.of	
	EPS	CEPS	Per S	Share	Share	Per S	Share			Times	
	`	`	`	•	`	%	`	%	`		%
1-						100.0					
2	4.08	8.19	14.08	24.00	0.00	0	4.08	0.00	4.08	1.00	0.00
						100.0					
2-3	7.80	11.37	21.88	18.00	0.00	0	7.80	0.00	7.80	1.00	0.00
						100.0					
3-4	11.33	14.43	33.20	12.00	0.00	0	11.33	0.00	11.33	1.00	0.00
						100.0					
4-5	14.60	17.31	47.81	6.00	0.00	0	14.60	0.00	14.60	1.00	0.00
						100.0					

5-6 | 17.59 | 19.95 | 65.39 | 0.00 | 0.00 | 0 | 17.59 | 0.00 | 17.59 | 1.00



0.00

Year	D. S. C. R.  Individ Cumulat Over			-	Equity as- Equity	Net	n on		Profita	bility F	Ratio		Assets Turnov er Ratio	Curre nt Ratio
	Individ ual		Overa II					GPM	PBT	PAT	Net Contri bution			
	(Num	nber of tir	nes)	,	ber of es)	%	%	%	%	%		%		
Initia I				3.00	3.00									
1- 2	1.23	1.23		1.70	1.70	2.27		14.88 %	6.52%	4.94%	408.2 8	70.15 %	1.84	0.96
2-3		1.42		0.82	0.82	1.24		18.97	12.13%		475.9		2.01	1.32
3-4		1.62	2.05	0.36	0.36	0.67		21.64	15.95%	10.28	543.9 7	70.10	2.02	1.81
4-5	2.58	1.83		0.13	0.13	0.37		23.34	18.52%		611.9 5	70.10 %	1.92	2.40
5-6	3.16	2.05		0.00	0.00	0.19		24.35 %	20.19%	12.77 %	679.9 4	70.10 %	1.78	4.50



$\Box$	г
Б	r

	BEP -	Maximum	Utilisation	Year
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Cash BEP (% of Installed Capacity)

Total BEP (% of Installed Capacity)

IRR, PAYBACK and FACR

Internal Rate of Return .. (In %age)

Payback Period of the Project is (In Years)

Fixed Assets Coverage Ratio (No. of times)



68.74% 71.19%

26.98%



#### Major Queries/Questions Answered in the Report?

- 1. What is Polymer Pencil Manufacturing industry?
- 2. How has the Polymer Pencil Manufacturing industry performed so far and how will it perform in the coming years?
- 3. What is the Project Feasibility of Polymer Pencil Manufacturing Plant?
- 4. What are the requirements of Working Capital for setting up Polymer Pencil Manufacturing plant?



- 5. What is the structure of the Polymer Pencil Manufacturing Business and who are the key/major players?
- 6. What is the total project cost for setting up Polymer Pencil Manufacturing plant?
- 7. What are the operating costs for setting up Polymer Pencil Manufacturing Project?
- 8. What are the machinery and equipment requirements for setting up Polymer Pencil Manufacturing plant?



- 9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Polymer Pencil Manufacturing plant?
- 10. What are the requirements of raw material for setting up Polymer Pencil Manufacturing Business?
- 11. Who are the Suppliers and Manufacturers of Raw materials for setting up Polymer Pencil Manufacturing Project?
- 12. What is the Manufacturing Process of Polymer Pencil?



- 13. What is the total size of land required for setting up Polymer Pencil Manufacturing plant?
- 14. What will be the income and expenditures for Polymer Pencil Manufacturing Business?
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- 18. What are the Personnel (Manpower) Requirements for setting up Polymer Pencil Manufacturing Business?
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- 21. What is the Break-Even Analysis of Polymer Pencil Manufacturing Project?
- 22. What are the Project financials of Polymer Pencil Manufacturing plant?



- 23. What are the Profitability Ratios of Polymer Pencil Manufacturing plant?
- 24. What is the Sensitivity Analysis-Price/Volume of Polymer Pencil Manufacturing Business?
- 25. What are the Projected Pay-Back Period and IRR of Polymer Pencil Manufacturing plant?
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#### Reasons for Buying our Report:

- This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product
- This report provides vital information on the product like it's characteristics and segmentation
- This report helps you market and place the product correctly by identifying the target customer group of the product



- This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials
- The report provides a glimpse of government regulations applicable on the industry
- The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions



#### **Our Approach:**

- Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.
- The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players
- We use reliable sources of information and databases. And information from such sources is processed by us and included in the report



#### Scope of the Report

The report titled "Market Survey cum Detailed Techno Economic Feasibility Report on Polymer Pencil" provides an insight into the Polymer Pencil market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Polymer Pencil project. The report assesses the market sizing and growth of the Indian Polymer Pencil Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:



- Good Present/Future Demand
- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Polymer Pencil sector in India along with its business prospects. Through this report we have identified Polymer Pencil project as a lucrative investment avenue.



#### **Tags**

Polymer Pencil, How to Start Pencil Making Business in India, Polymer Pencil Manufacturing Business, How to Start Polymer Pencil Manufacturing Business, How to Set up Polymer Pencil Plant, Pencil Manufacturing Unit, Small Scale Business Idea for Manufacturing Polymer Pencil, New Business Idea with Low Investment for Polymer Pencil, Polymer Pencil Business in India, How to Start Polymer Pencil Making Business, Business Opportunities in Polymer Pencil Business, Small Scale Business Ideas in Polymer Pencil, Polymer Pencil Making Business in India, Manufacture of Pencils in India, Pencil Industry in India, Detailed Project Report on Polymer Pencil in India, Pencil Making Procedure in India, Money Making Business in India, Pencil Manufacturing in India, Small Scale Business Idea For Manufacturing Polymer Pencil for Investment in India, Pencil Manufacturing Unit, Pencil Manufacturing Unit in India, How to Start Polymer Pencil Making Business in India, Small Scale Manufacturing Business Ideas in India in Polymer Pencil, Polymer Pencil Manufacturing Business Ideas for 2018, Manufacturing Business Ideas in Polymer Pencil Business in India, How to Start Pencil Manufacturing Business in India, Small Investment Big Returns in India in Polymer Pencil Business, Pencil Making Business in India, Business to Start with Polymer Pencil in India, Profitable Small Scale Business Ideas for Polymer Pencil in India,



Pencil Production in India, Factory or Production of Polymer Pencil in India, How to Make Money in Polymer Pencil Business in India, Polymer Pencil Production in India, How Pencil is made?, Pencil Making Business, Pencil Manufacturing Factory, Pencil Industry in India, Writing Instrument Industry, Polymer Pencil Manufacturing project ideas, Projects on Small Scale Industries, Small scale industries projects ideas, Polymer Pencil Manufacturing Based Small Scale Industries Projects, Project profile on small scale industries, How to Start Polymer Pencil Manufacturing Industry in India, Polymer Pencil Manufacturing Projects, New project profile on Polymer Pencil Manufacturing industries, Project Report on Polymer Pencil Manufacturing Industry, Detailed Project Report on Polymer Pencil Manufacturing, Project Report on Polymer Pencil Manufacturing, Pre-Investment Feasibility Study on Polymer Pencil Manufacturing, Techno-Economic feasibility study on Polymer Pencil Manufacturing, Feasibility report on Polymer Pencil Manufacturing, Free Project Profile on Polymer Pencil Manufacturing, Project profile on Polymer Pencil Manufacturing, Download free project profile on Polymer Pencil Manufacturing



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And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- Good Present/Future Demand
- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects......Read more



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- We have two decades long experience in project consultancy and market research field
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- We use authentic & reliable sources to ensure business precision



#### **Our Approach**

Requirement collection

Thorough analysis of the project

**Economic feasibility study of the Project** 

Market potential survey/research

**Report Compilation** 



#### Contact us

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