

**Production of Herbal Body Care Beauty Products.**

**Herbal Personal Care Products Manufacturing  
Project.**

**Herbal Cosmetics.**

**Herbal Skin Care Products.**

*(Herbal Body Wash, Shampoo, Hair Conditioners,  
Soaps, Lotions and Scrubs)*

# Introduction

**Herbal cosmetics are formulated, using different cosmetic ingredients to form the base in which one or more herbal ingredients are used to cure various skin ailments. The name itself suggests that herbal cosmetics are natural and free from all the harmful synthetic chemicals which otherwise may prove to be toxic to the skin. Compared to other beauty products, natural cosmetics are safe to use.**

**Consumers worldwide prefer herbal beauty products such as skin care products, hair care products, make-up products and others. The market share for herbal beauty products has been increasingly considerably as compared to synthetic beauty products. Companies manufacturing herbal beauty products are primarily focused towards mitigating the adverse effects of synthetic beauty products .There is increasing demand of herbal beauty products owing to the rising consumer awareness regarding harmful effects of the chemical added to the beauty products.**

**Herbal Body Wash** - Formulated with a natural low-foaming base to cleanse and nourish your skin.

**Soaps-** Many people are turning to natural foods and products for a healthier lifestyle. One natural product that has found its place in the open market is herbal soaps. The major attractions to herbal products are the ready availability of raw materials and high demand. Herbal soap making is highly profitable, technical and attracts good prices.

**Shampoo-** With so many products coming into the market, one of the many hair care products which women opt for is herbal shampoos. Herbal shampoos which is greatly appreciated by women of today since it works wonders for hair growth and reduces hair fall too. In today's society, women are crazy over anything which is natural and organic.

Herbal shampoos are usually made from the extracts of flowers, roots of the medicinal plants, and as well from the juice of the certain flowers. These as well give a good aroma to hair.

There are quite a lot of new products from different brands available in the market. One such product which most of them choose is the herbal shampoo.

**This is preferred over others as it does wonders with its natural ingredients and reduces the hair fall. This generation is crazy of anything which is natural and organic as it does no harm to hair unlike chemicals in the other shampoos.**

**Hair Conditioners- In recent times, the popularity of using hair conditioner has increased greatly with the increasing awareness about hair and scalp health. Conditioning the hair is as important as oiling and shampooing because the styling products such as hot iron and blow dryers damage the hair, and a natural hair conditioner helps in repairing the damage.**

**Nourishing hair conditioners prevent hair fall problems by providing the essential vitamins and proteins to the hair follicles. In addition, hair conditioners add a natural shine and gloss to the traces and prevent dryness and frizziness.**

## **Market Outlook**

**Demand for herbal cosmetics is growing all over the world. They are considered to be highly effective in beauty treatments with no side effects.**

**Indian consumers are more inclined towards natural and herbal cosmetic products. The herbal cosmetics industry is expected to grow at a rate of 12% in India.**

**The rising demand of herbal products is going to play a very crucial role as an important growth factor of Herbal Extract market at the CAGR of 14.5% during 2017-2022.**



**With increased awareness on the harmful effects of chemicals used in cosmetics, the demand for natural cosmetic products has gained tremendous momentum in the past and the trend is expected to continue in future as well. Indian cosmetic industry is full of herbal beauty brands and many cosmetics companies are also launching a new range of herbal products.**

**India's cosmetics and grooming industry market size is expected to rise manifold to \$35 billion by 2035, with consumption of cosmetics among teenagers increasing rapidly.**

**The demand for herbal cosmetic products is provoked by changing lifestyles of the consumers, growing awareness among them regarding the harm caused to their bodies after usage of chemical-based cosmetics products, and increasing concern among the population to look good.**

**Indian herbal and natural cosmetic products have a great demand in the overseas market and the products manufactured in India are supplied to international suppliers.**

**Herbal products market includes herbal skin care products, herbal hair care products.**

**Herbal hair care market is dominated by herbal oil with the revenues contribution of ~% during FY'2016.**

**The herbal skin care business has been the new growth frontier in the cosmetics segment in India. Rising awareness about the benefits of using herbal skin care products has pushed the demand for skin care products. Herbal skin market has increased from INR ~ million in FY'2011 to INR ~ Million in FY'2016. Herbal skin market is dominated by herbal face wash market with the market share of ~% in FY'2016.**

**The Herbal Cosmetic industry in India has been developing in a faster pace. It is observing influx of many national and international brands. The demand for herbal cosmetic products is provoked by changing lifestyles of the consumers, growing awareness among them regarding the harm caused to their bodies after usage of chemical-based cosmetics products, and increasing concern among the population to look good.**

## Herbal Products

| <b>Markets</b>       | <b>Present Demand</b> | <b>Projected Demand<br/>(for 2015)</b> |
|----------------------|-----------------------|--|
| <b>Europe</b>        | US\$ 35 Billion       | US\$ 70 Billion                        |
| <b>North America</b> | US\$ 6.5 Billion      | US\$ 25 Billion                        |
| <b>China</b>         | US\$ 4.0 Billion      | US\$ 12 Billion                        |
| <b>India</b>         | US\$ 1.5 Billion      | US\$ 3 Billion                         |
| <b>Others</b>        | US\$ 13 Billion       | US\$ 30 Billion                        |
| <b>Total</b>         | US\$ 60 Billion       | US\$ 140 Billion                       |

**The Indian cosmetic Industry has witnessed rapid growth over the last couple of decades. In that time the range of cosmetic and beauty products in India has widened tremendously.**

**India women's cosmetic market is an emerging market with high growth potential. Continuous product improvements and introduction of new products, coupled with increasing awareness of cosmetic products among the female population, are expected to surge the demand for women's cosmetics in the country over the forecast period.**

**India's cosmetic market was growing with a CAGR of 17.06% over a period of five years.**

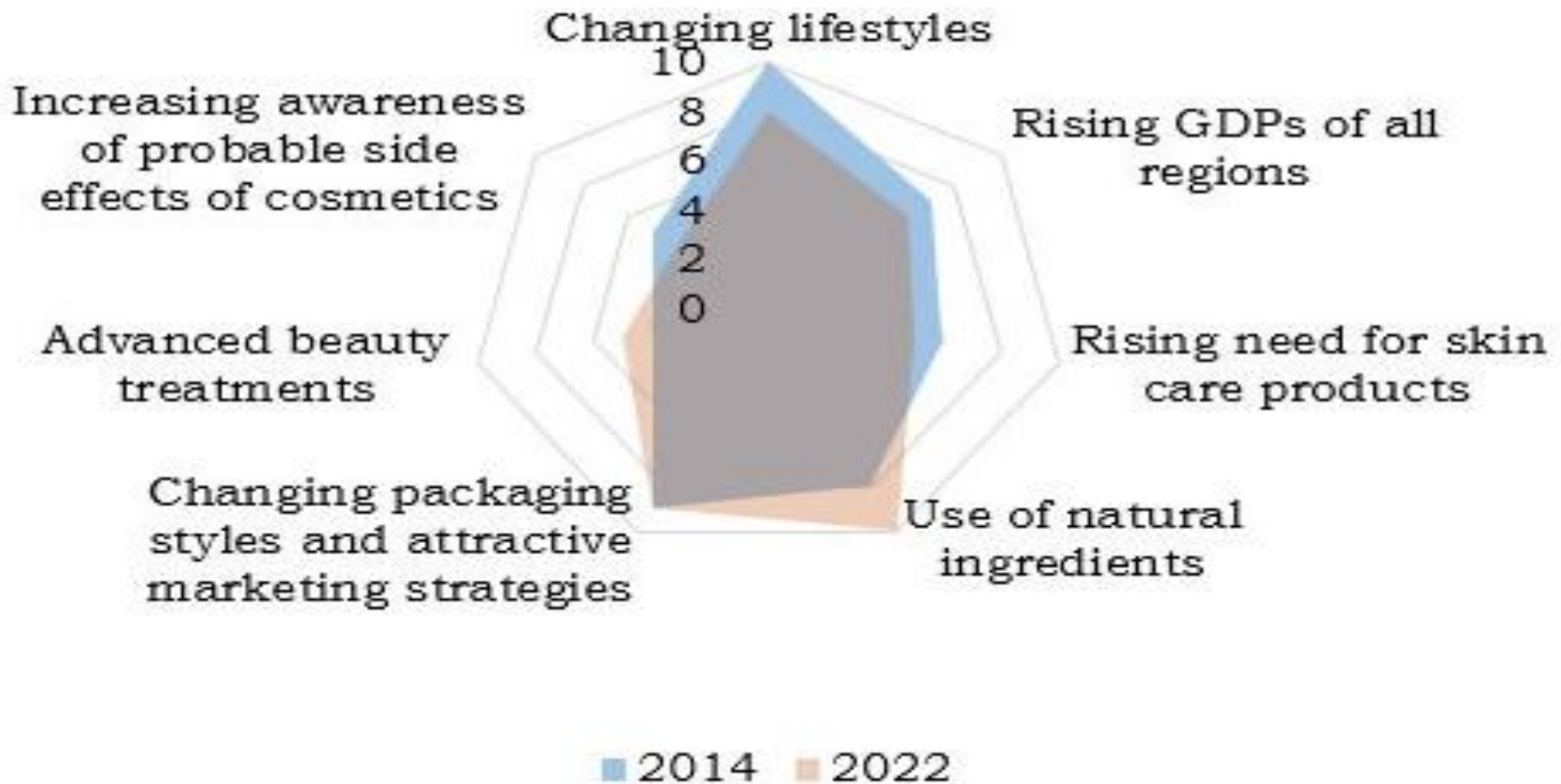
**The Size of Indian Cosmetics Industry Globally is \$274 billion, while that of the Indian Cosmetics industry is \$ 4.6 billion. The current size of the Cosmetics Industry is approx. US\$600 million. Industry Sources estimate a rapid growth rate of 20% per annum across different segments of the Cosmetics industry with an increasing demand of all types of beauty & personal care products.**

**The Indian economy boasts of a GDP rate of 7.50%. This environment makes spending on and growth of cosmetics products easier. A rising urban population and the inclination to look presentable manifesting through the demand for whitening products by both men and women is driving growth in this market.**

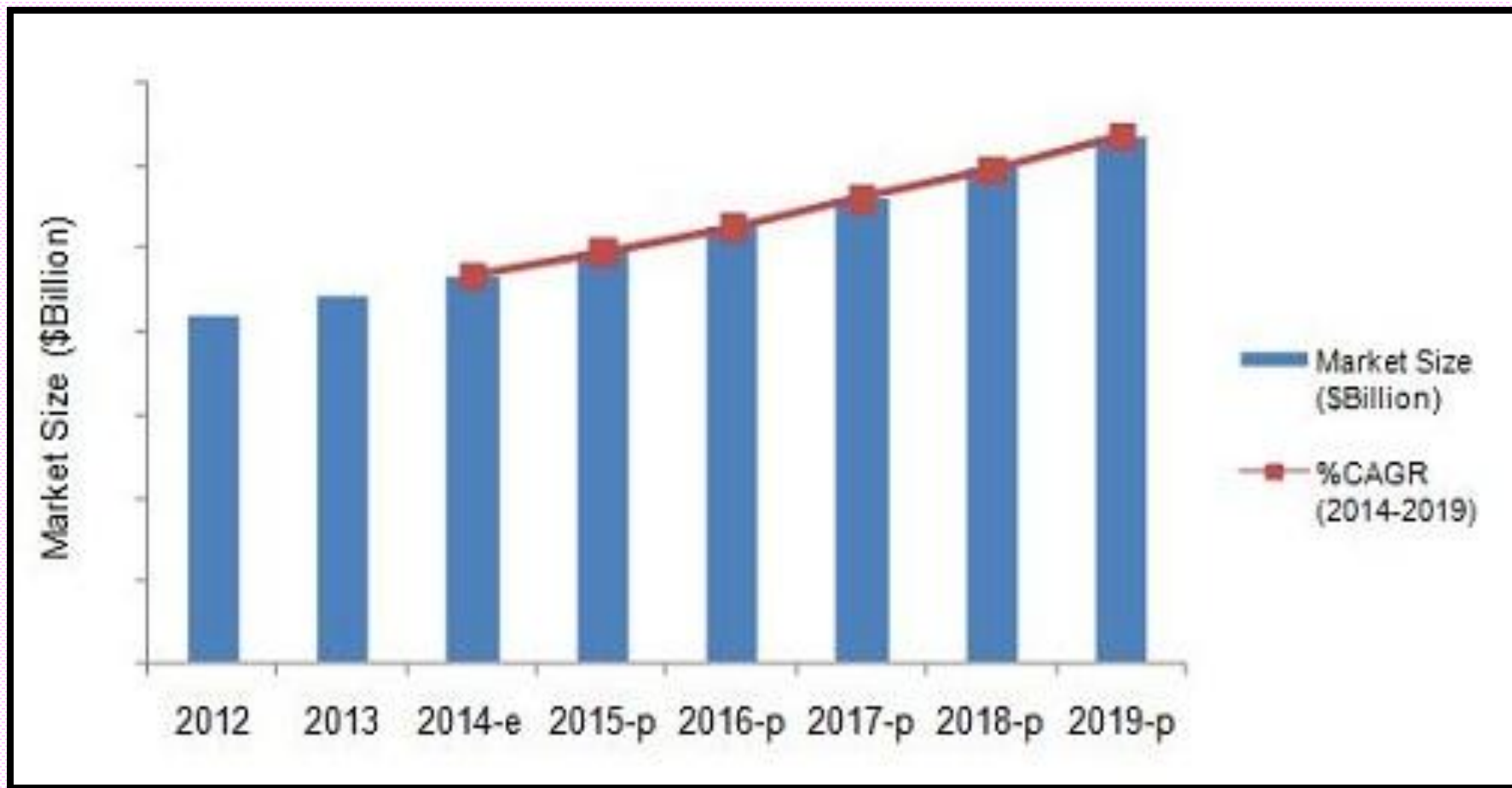
**The country's women's cosmetics market is projected to register a CAGR of over 16% during 2015-20. Growth in the market is anticipated on account of increasing per capita income, rising urban middle-class population and the growing desire among women to look alluring.**



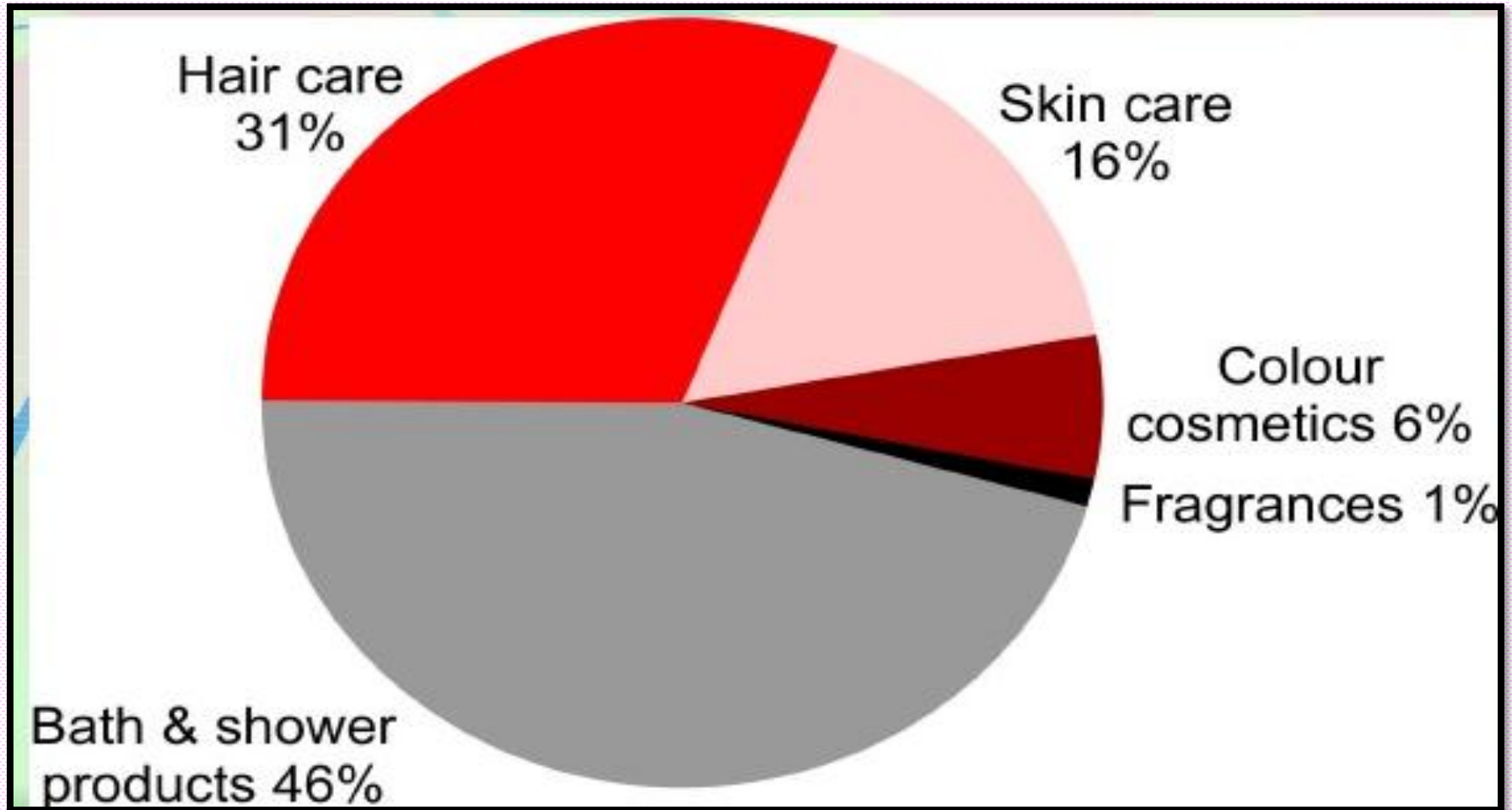
# Top Factors Impacting Global Cosmetics Market



# Cosmetic Products Market Size, by Geography, 2012-2019 (\$Billion)



## Indian Market for Personal Care Products



# Machinery Photographs



**HERBAL WASH POWDER**



**CUBICAL MIXER**



**FILTER**



**BAG DESIGN FILTER**



**WORKING TABLE**



## **PIPELINE AND PUMP**

# Few Indian Major Players are as under

- **Abdos Oils Pvt. Ltd.**
- **Aquagel Chemicals Pvt. Ltd.**
- **Arochem Silvassa Ltd.**
- **Eternis Fine Chemicals Ltd.**
- **Fresno & Bakersfield India Ltd.**
- **Galaxy Surfactants Ltd.**



# Project at a Glance

| PROJECT AT A GLANCE             |             |               |               |                              |             |               |               | (` in lacs) |
|---------------------------------|-------------|---------------|---------------|------------------------------|-------------|---------------|---------------|-------------|
| COST OF PROJECT                 |             |               |               | MEANS OF FINANCE             |             |               |               |             |
| Particulars                     | Existing    | Proposed      | Total         | Particulars                  | Existing    | Proposed      | Total         |             |
| Land & Site Development Exp.    | 0.00        | 5.00          | 5.00          | Capital                      | 0.00        | 135.55        | 135.55        |             |
| Buildings                       | 0.00        | 44.30         | 44.30         | Share Premium                | 0.00        | 0.00          | 0.00          |             |
|                                 |             |               |               | Other Type Share             |             |               |               |             |
| Plant & Machineries             | 0.00        | 65.00         | 65.00         | Capital                      | 0.00        | 0.00          | 0.00          |             |
| Motor Vehicles                  | 0.00        | 6.00          | 6.00          | Reserves & Surplus           | 0.00        | 0.00          | 0.00          |             |
| Office Automation Equipments    | 0.00        | 24.00         | 24.00         | Cash Subsidy                 | 0.00        | 0.00          | 0.00          |             |
| Technical Knowhow Fees & Exp.   | 0.00        | 10.00         | 10.00         | Internal Cash Accruals       | 0.00        | 0.00          | 0.00          |             |
| Franchise & Other Deposits      | 0.00        | 0.00          | 0.00          | Long/Medium Term Borrowings  | 0.00        | 406.65        | 406.65        |             |
| Preliminary & Pre-operative Exp | 0.00        | 2.00          | 2.00          | Debentures / Bonds Unsecured | 0.00        | 0.00          | 0.00          |             |
| Provision for Contingencies     | 0.00        | 6.00          | 6.00          | Loans/Deposits               | 0.00        | 0.00          | 0.00          |             |
| Margin Money - Working Capital  | 0.00        | 379.90        | 379.90        |                              |             |               |               |             |
| <b>TOTAL</b>                    | <b>0.00</b> | <b>542.20</b> | <b>542.20</b> | <b>TOTAL</b>                 | <b>0.00</b> | <b>542.20</b> | <b>542.20</b> |             |



# Project at a Glance

| Year | Annualised |       | Book Value | Debt  | Dividend  | Retained Earnings |       | Payout | Probable Market Price | P/E Ratio   | Yield Price/Book Value |
|------|------------|-------|------------|-------|-----------|-------------------|-------|--------|-----------------------|-------------|------------------------|
|      | EPS        | CEPS  | Per Share  |       | Per Share | Per Share         |       | %      |                       | No.of Times | %                      |
| 1-2  | 7.18       | 8.62  | 17.18      | 24.00 | 0.00      | 100.00            | 7.18  | 0.00   | 7.18                  | 1.00        | 0.00                   |
| 2-3  | 10.29      | 11.55 | 27.47      | 18.00 | 0.00      | 100.00            | 10.29 | 0.00   | 10.29                 | 1.00        | 0.00                   |
| 3-4  | 13.31      | 14.41 | 40.77      | 12.00 | 0.00      | 100.00            | 13.31 | 0.00   | 13.31                 | 1.00        | 0.00                   |
| 4-5  | 16.17      | 17.14 | 56.94      | 6.00  | 0.00      | 100.00            | 16.17 | 0.00   | 16.17                 | 1.00        | 0.00                   |
| 5-6  | 18.86      | 19.72 | 75.81      | 0.00  | 0.00      | 100.00            | 18.86 | 0.00   | 18.86                 | 1.00        | 0.00                   |





# Project at a Glance

| Year    | D. S. C. R.       |                |             | Debt /<br>-<br>Deposits<br>Debt | Equity<br>as-<br>Equity | Total<br>Net<br>Worth | Retur<br>n on<br>Net<br>Worth | Profitability Ratio |        |       |                         |              | Assets<br>Turnov<br>er<br>Ratio | Curre<br>nt<br>Ratio |
|---------|-------------------|----------------|-------------|---------------------------------|-------------------------|-----------------------|-------------------------------|---------------------|--------|-------|-------------------------|--------------|---------------------------------|----------------------|
|         | Individ<br>ual    | Cumulat<br>ive | Overa<br>ll |                                 |                         |                       |                               | GPM                 | PBT    | PAT   | Net<br>Contri<br>bution | P/V<br>Ratio |                                 |                      |
|         | (Number of times) |                |             | (Number of<br>times)            |                         | %                     | %                             | %                   | %      | %     | %                       |              |                                 |                      |
| Initial |                   |                |             | 3.00                            | 3.00                    |                       |                               |                     |        |       |                         |              |                                 |                      |
| 1-2     | 1.28              | 1.28           |             | 1.40                            | 1.40                    | 4.96                  |                               | 18.65<br>%          | 8.41%  | 5.47% | 1614.<br>27             | 90.82<br>%   | 1.29                            | 1.37                 |
| 2-3     | 1.64              | 1.46           |             | 0.66                            | 0.66                    | 3.24                  |                               | 19.86<br>%          | 10.51% | 6.73% | 915.2<br>6              | 44.14<br>%   | 1.32                            | 1.39                 |
| 3-4     | 2.07              | 1.64           | 2.05        | 0.29                            | 0.29                    | 2.29                  |                               | 20.63<br>%          | 11.97% | 7.61% | 1022.<br>96             | 43.16<br>%   | 1.31                            | 1.44                 |
| 4-5     | 2.55              | 1.84           |             | 0.11                            | 0.11                    | 1.71                  |                               | 21.11<br>%          | 12.98% | 8.22% | 1130.<br>66             | 42.41<br>%   | 1.28                            | 1.51                 |
| 5-6     | 3.13              | 2.05           |             | 0.00                            | 0.00                    | 1.34                  |                               | 21.37<br>%          | 13.65% | 8.63% | 1238.<br>36             | 41.80<br>%   | 1.24                            | 1.69                 |



# Project at a Glance

## BEP

|   |                  |
|---|------------------|
| BEP - Maximum Utilisation Year                | 5                |
| Cash BEP (% of Installed Capacity)            | 53.39%           |
| Total BEP (% of Installed Capacity)           | 54.33%           |
| IRR, PAYBACK and FACR                         |                  |
| Internal Rate of Return .. ( In %age )        | 34.46%           |
| Payback Period of the Project is ( In Years ) | 2 Years 3 Months |
| Fixed Assets Coverage Ratio ( No. of times )  | 34.403           |



# Major Queries/Questions Answered in the Report?

- 1. What is Herbal Body Care Beauty Products Manufacturing industry ?**
- 2. How has the Herbal Body Care Beauty Products Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Herbal Body Care Beauty Products Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up Herbal Body Care Beauty Products Manufacturing plant ?**

- 5. What is the structure of the Herbal Body Care Beauty Products Manufacturing Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Herbal Body Care Beauty Products Manufacturing plant ?**
- 7. What are the operating costs for setting up Herbal Body Care Beauty Products Manufacturing plant ?**
- 8. What are the machinery and equipment requirements for setting up Herbal Body Care Beauty Products Manufacturing plant ?**

**9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Herbal Body Care Beauty Products Manufacturing plant ?**

**10. What are the requirements of raw material for setting up Herbal Body Care Beauty Products Manufacturing plant ?**

**11. Who are the Suppliers and Manufacturers of Raw materials for setting up Herbal Body Care Beauty Products Manufacturing plant ?**

**12. What is the Manufacturing Process Herbal Body Care Beauty Products ?**

- 13. What is the total size of land required for setting up Herbal Body Care Beauty Products Manufacturing plant ?**
- 14. What will be the income and expenditures for Herbal Body Care Beauty Products Manufacturing plant ?**
- 15. What are the Projected Balance Sheets of Herbal Body Care Beauty Products Manufacturing plant ?**
- 16. What are the requirement of utilities and overheads for setting up Herbal Body Care Beauty Products Manufacturing plant?**
- 17. What is the Built up Area Requirement and cost for setting up Herbal Body Care Beauty Products Manufacturing Business?**

**18. What are the Personnel (Manpower) Requirements for setting up Herbal Body Care Beauty Products Manufacturing Business?**

**19. What are Statistics of Import & Export for Herbal Body Care Beauty Products ?**

**20. What is the time required to break-even of Herbal Body Care Beauty Products Manufacturing plant?**

**21. What is the Break-Even Analysis of Herbal Body Care Beauty Products Manufacturing plant?**

**22. What are the Project financials of Herbal Body Care Beauty Products Manufacturing plant?**

**23. What are the Profitability Ratios of Herbal Body Care Beauty Products Manufacturing plant?**

**24. What is the Sensitivity Analysis-Price/Volume of Herbal Body Care Beauty Products Manufacturing plant?**

**25. What are the Projected Pay-Back Period and IRR of Herbal Body Care Beauty Products Manufacturing plant?**

**26. What is the Process Flow Sheet Diagram of Herbal Body Care Beauty Products Manufacturing project?**



- 27. What are the Market Opportunities for setting up Herbal Body Care Beauty Products Manufacturing plant?**
- 28. What is the Market Study and Assessment for setting up Herbal Body Care Beauty Products Manufacturing plant?**
- 29. What is the Plant Layout for setting up Herbal Body Care Beauty Products Manufacturing Business?**

# Table of Contents of the Project Report

## **1. PROJECT LOCATION**

- 1.1. DISTRICT PROFILE & GEOTECHNICAL SITE CHARACTERIZATION
  - 1.1.1. General
  - 1.1.2. Location & Geographical Area
  - 1.1.3. Transportation
  - 1.1.4. Demographics
  - 1.1.5. Map
  - 1.1.6. Availability of Minerals
  - 1.1.7. Economy

## **2. INTRODUCTION**

## **3. HERBAL BODY WASH**

- 3.1. INTRODUCTION
- 3.2. INGREDIENTS WITH BENEFITS
- 3.3. BATHING POWDER FORMULA
- 3.4. COMPOSITION OF BATH POWDER
- 3.5. MANUFACTURING PROCESS
- 3.6. PROCESS FLOW DIAGRAM

## **4. HERBAL SHAMPOO**

- 4.1. INGREDIENTS
- 4.2. COMPOSITION OF HERBAL SHAMPOO
- 4.3. MANUFACTURING PROCESS
- 4.4. PROCESS FLOW DIAGRAM

## **5. HAIR CONDITIONERS**

- 5.1. INTRODUCTION
- 5.2. TYPES OF CONDITIONER
- 5.3. HEALTHY HAIR INGREDIENTS
- 5.4. HERBS FOR HAIR CARE
- 5.5. COMPOSITION
- 5.6. MANUFACTURING PROCESS
- 5.7. PROCESS FLOW DIAGRAM

## **6. SOAPS**

- 6.1. COMPOSITION
- 6.2. INGREDIENTS

- 6.3. MANUFACTURING PROCESS
- 6.4. PROCESS FLOW DIAGRAM
- 7. LOTION
- 7.1. LOTION INGREDIENTS
- 7.2. MANUFACTURING PROCESS
- 7.3. PROCESS FLOW DIAGRAM

## **8. SCRUBS**

- 8.1. COMPOSITION
- 8.2. MANUFACTURING PROCESS
- 8.3. PROCESS FLOW DIAGRAM

## **9. MARKET SURVEY**

- 9.1. FACTORS FOR GROWTH
- 9.2. COSMETICS INDUSTRY OVERVIEW
- 9.3. COSMETICS MARKET KEY BENEFITS
- 9.4. FUTURE POTENTIAL
- 9.5. INDIAN COSMETIC MARKET OUTLOOK 2018

## **10. EXPORT & IMPORT: ALL COUNTRIES**

- 10.1. EXPORT: ALL COUNTRIES ON HERBAL BODY WASH
- 10.2. EXPORT: ALL COUNTRIES ON HERBAL SHAMPOO
- 10.3. EXPORT: ALL COUNTRIES ON HERBAL HAIR CONDITIONER
- 10.4. EXPORT: ALL COUNTRIES ON HERBAL SOAP
- 10.5. EXPORT: ALL COUNTRIES ON HERBAL LOTION
- 10.6. EXPORT: ALL COUNTRIES ON HERBAL SCRUB
- 10.7. IMPORT: ALL COUNTRIES ON HERBAL BODY WASH
- 10.8. IMPORT: ALL COUNTRIES ON HERBAL SHAMPOO
- 10.9. IMPORT: ALL COUNTRIES ON HERBAL HAIR CONDITIONER
- 10.10. IMPORT: ALL COUNTRIES ON HERBAL SOAP
- 10.11. IMPORT: ALL COUNTRIES ON HERBAL LOTION
- 10.12. IMPORT: ALL COUNTRIES ON HERBAL SCRUB

## **11. FINANCIALS & COMPARISON OF MAJOR INDIAN PLAYERS/COMPANIES**

- 11.1. ABOUT FINANCIAL STATEMENTS OF CMIE DATABASE
- 11.2. PROFITS & APPROPRIATIONS
- 11.3. TOTAL LIABILITIES
- 11.4. TOTAL ASSETS



- 11.5. NET CASH FLOW FROM OPERATING ACTIVITIES
- 11.6. SECTION – I
  - 11.6.1. Name of Company with Contact Details
  - 11.6.2. Name of Director(S)
  - 11.6.3. Plant Capacity
  - 11.6.4. Location of Plant
  - 11.6.5. Name of Raw Material(S) Consumed with Quantity & Cost
- 11.7. SECTION – II
  - 11.7.1. Assets
  - 11.7.2. Cash Flow
  - 11.7.3. Cost as % Ge of Sales
  - 11.7.4. Forex Transaction
  - 11.7.5. Growth in Assets & Liabilities
  - 11.7.6. Growth in Income & Expenditure
  - 11.7.7. Income & Expenditure
  - 11.7.8. Liabilities
  - 11.7.9. Liquidity Ratios
  - 11.7.10. Profitability Ratio
  - 11.7.11. Profits
  - 11.7.12. Return Ratios
  - 11.7.13. Structure of Assets & Liabilities (%)
  - 11.7.14. Working Capital & Turnover Ratios

## **12. EXPORT & IMPORT STATISTICS DATA OF INDIA**

### **13.**

- 12.1. EXPORT STATISTICS DATA FOR HERBAL BODY WASH
- 12.2. IMPORT STATISTICS DATA FOR HERBAL BODY WASH
- 12.3. EXPORT STATISTICS DATA FOR HERBAL SHAMPOO
- 12.4. IMPORT STATISTICS DATA FOR HERBAL SHAMPOO
- 12.5. EXPORT STATISTICS DATA FOR HERBAL HAIR CONDITIONER
- 12.6. EXPORT STATISTICS DATA FOR HERBAL SOAP
- 12.7. EXPORT STATISTICS DATA FOR HERBAL LOTION
- 12.8. IMPORT STATISTICS DATA FOR HERBAL LOTION
- 12.9. EXPORT STATISTICS DATA FOR HERBAL SCRUB
- 12.10. IMPORT STATISTICS DATA FOR HERBAL SCRUB

## **13. PRESENT MANUFACTURERS**

## **14. BUYER'S LIST**

- 14.1. CONTACT DETAILS OF BUYER'S
- 14.2. NAME OF DIRECTOR(S)
- 14.3. PLANT CAPACITY
- 14.4. LOCATION OF PLANT





14.5. COMPANY WISE CONSUMPTION DETAIL OF THE RAW MATERIALS

**15. SUPPLIERS OF PLANT & MACHINERY**

**16. SUPPLIERS OF RAW MATERIAL**

**17. PHOTOGRAPHS/IMAGES FOR REFERENCE**

17.1. RAW MATERIAAL PHOTOGRAPHS

17.2. MACHINERY PHOTOGRAPHS

17.3. PRODUCT PHOTOGRAPHS

**18. PLANT LAYOUT**



# Project Financials

|  |                 |
|--|-----------------|
| • <b>Project at a Glance</b>                   | <b>Annexure</b> |
| • Assumptions for Profitability workings ..... | 1               |
| • Plant Economics.....                         | 2               |
| • Production Schedule.....                     | 3               |
| • Land & Building.....                         | 4               |
| Factory Land & Building                        |                 |
| Site Development Expenses                      |                 |

- **Plant & Machinery.....5**
  - Indigenous Machineries**
  - Other Machineries (Miscellaneous, Laboratory etc.)**
  
- **Other Fixed Assets.....6**
  - Furniture & Fixtures**
  - Pre-operative and Preliminary Expenses**
  - Technical Knowhow**
  - Provision of Contingencies**
  
- **Working Capital Requirement Per Month.....7**
  - Raw Material**
  - Packing Material**
  - Lab & ETP Chemical Cost**
  - Consumable Store**

- **Overheads Required Per Month and Per Annum.....8**  
**Utilities & Overheads (Power, Water and Fuel Expenses etc.)**  
**Royalty and Other Charges**  
**Selling and Distribution Expenses**
  
- **Salary and Wages .....9**
  
- **Turnover Per Annum .....10**
  
- **Share Capital.....11**  
**Equity Capital**  
**Preference Share Capital**



- **Annexure 1 :: Cost of Project and Means of Finance**
- **Annexure 2 :: Profitability and Net Cash Accruals**
  - **Revenue/Income/Realisation**
  - **Expenses/Cost of Products/Services/Items**
  - **Gross Profit**
  - **Financial Charges**
  - **Total Cost of Sales**
  - **Net Profit After Taxes**
  - **Net Cash Accruals**

- **Annexure 3 :: Assessment of Working Capital requirements**

- **Current Assets**
- **Gross Working Capital**
- **Current Liabilities**
- **Net Working Capital**
- **Working Note for Calculation of Work-in-process**

- **Annexure 4 :: Sources and Disposition of Funds**

- **Annexure 5 :: Projected Balance Sheets**

- **ROI (Average of Fixed Assets)**
- **RONW (Average of Share Capital)**
- **ROI (Average of Total Assets)**

- **Annexure 6 :: Profitability Ratios**

- **D.S.C.R**
- **Earnings Per Share (EPS)**
- **Debt Equity Ratio**

• **Annexure 7 :: Break-Even Analysis**

- **Variable Cost & Expenses**
- **Semi-Variable/Semi-Fixed Expenses**
- **Profit Volume Ratio (PVR)**
- **Fixed Expenses / Cost**
- **B.E.P**



- **Annexure 8 to 11 :: Sensitivity Analysis-Price/Volume**

- **Resultant N.P.B.T**
- **Resultant D.S.C.R**
- **Resultant PV Ratio**
- **Resultant DER**
- **Resultant ROI**
- **Resultant BEP**

- **Annexure 12 :: Shareholding Pattern and Stake Status**

- **Equity Capital**
- **Preference Share Capital**

- **Annexure 13 :: Quantitative Details-Output/Sales/Stocks**

- **Determined Capacity P.A of Products/Services**
- **Achievable Efficiency/Yield % of Products/Services/Items**
- **Net Usable Load/Capacity of Products/Services/Items**
- **Expected Sales/ Revenue/ Income of Products/ Services/ Items**

- **Annexure 14** :: **Product wise Domestic Sales Realisation**
- **Annexure 15** :: **Total Raw Material Cost**
- **Annexure 16** :: **Raw Material Cost per unit**
- **Annexure 17** :: **Total Lab & ETP Chemical Cost**
- **Annexure 18** :: **Consumables, Store etc.**
- **Annexure 19** :: **Packing Material Cost**
- **Annexure 20** :: **Packing Material Cost Per Unit**

- **Annexure 21** :: **Employees Expenses**
- **Annexure 22** :: **Fuel Expenses**
- **Annexure 23** :: **Power/Electricity Expenses**
- **Annexure 24** :: **Royalty & Other Charges**
- **Annexure 25** :: **Repairs & Maintenance**

## **Expenses**

- **Annexure 26** :: **Other Manufacturing Expenses**
- **Annexure 27** :: **Administration Expenses**
- **Annexure 28** :: **Selling Expenses**

- **Annexure 29 :: Depreciation Charges – as per Books (Total)**
- **Annexure 30 :: Depreciation Charges – as per Books (P & M)**
- **Annexure 31 :: Depreciation Charges - as per IT Act WDV (Total)**
- **Annexure 32 :: Depreciation Charges - as per IT Act WDV (P & M)**
- **Annexure 33 :: Interest and Repayment - Term Loans**
- **Annexure 34 :: Tax on Profits**
- **Annexure 35 :: Projected Pay-Back Period and IRR**

# Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

# Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**



# **Scope of the Report**

**The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Herbal Body Care Beauty Products ” provides an insight into the Herbal Body Care Beauty Products market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Herbal Body Care Beauty Products project. The report assesses the market sizing and growth of the Indian Herbal Body Care Beauty Products Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:**

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

**We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Herbal Body Care Beauty Products sector in India along with its business prospects. Through this report we have identified Herbal Body Care Beauty Products project as a lucrative investment avenue.**

# Tags

Herbal Body Care Cosmetics, Herbal Body Care Products, Herbal Hair Care Products in India, Making Natural Body Care Products, Natural Skin & Body Care Product Making, Start Your Own Natural & Herbal Body Care Business, How to Start Natural Products Business, Make Your Own Natural Beauty Products, How to Manufacture Herbal Cosmetic Products, Herbal Cosmetic Manufacture, Herbal Products Manufacturing, How to Make Herbal Soap, Natural Herbal Cosmetics, How to Make Herbal Body Wash, Herbal Shampoo and Body Wash, How Herbal Shampoos are Made?, Natural Hair Care and Body Wash Production, Start Your Natural and Organic Body Care Business, Herbal Body Care Business, How to Start Herbal Products Business, Cosmetics Manufacturing Business Plan, Herbal Products Manufacture, Ayurvedic Products Manufacture, Herbal Cosmetic Products Manufacture, Production of Herbal Shampoo and Body Wash, Herbal Hair & Body Wash Products Production, Start Profitable Manufacturing Business of Herbal Hair Shampoos and Conditioners, Herbal Shampoo and Hair Conditioner Formulas, How to Make Commercial Herbal Hair Conditioner, Formulation and Production of Herbal Shampoo, Preparation of Herbal Shampoo, Natural and Herbal Lotion Formulations, Herbal Body Lotion Manufacture, Project Profile on Herbal Products, Herbal Body Lotion Production, Formulation and Manufacturing Process of Herbal Beauty Products, Manufacturing Process and Formulations of Body Lotion, Herbal Face Scrub Manufacture, Production of Herbal Scrub, Herbal Face Scrub Production, Making of Natural Skin Scrubs, Herbal Personal Care Products, How to Start Cosmetic Manufacturing Company, Production of Body Care Products, Personal Care, Body & Hair Care Product Formulation and Manufacturing, Body Care Manufacturing, Herbal Body Lotion Production project ideas, Projects on Small Scale Industries,

Small scale industries projects ideas, Herbal Hair Shampoos Based Small Scale Industries Projects, Project profile on small scale industries, How to Start Herbal Products Manufacturing Industry in India, Herbal Body Lotion Production Projects, New project profile on Herbal Products Manufacturing industries, Project Report on Herbal Body Lotion Production Industry, Detailed Project Report on Herbal Face Scrub Production, Project Report on Herbal Body Care Business, Pre-Investment Feasibility Study on Herbal Body Care Business, Techno-Economic feasibility study on Herbal Face Scrub Production, Feasibility report on Herbal Face Scrub Production, Free Project Profile on Herbal Body Lotion Production, Personal Care Products Manufacturing Industry, Project profile on Herbal Body Lotion Production, Download free project profile on Herbal Products Manufacturing, Industrial Project Report, Project consultant, Project consultancy, NPCS, Niir, Process technology books, Business consultancy, Business consultant, Project identification and selection, Preparation of Project Profiles, Startup, Business guidance, Business guidance to clients, Startup Project for Herbal Products Manufacturing, Startup Project, Startup ideas, Project for startups, Startup project plan, Business start-up, Business Plan for a Startup Business, Great Opportunity for Startup, Small Start-up Business Project, Project report for bank loan, Project report for bank finance, Project report format for bank loan in excel, Excel Format of Project Report and CMA Data, Project Report Bank Loan Excel, Detailed Project Plan Report

**Niir Project Consultancy Services (NPCS)**  
**can provide Detailed Project Report on**  
**Production of Herbal Body Care Beauty Products.**  
**Herbal Personal Care Products Manufacturing**  
**Project.**

**Herbal Cosmetics.**

**Herbal Skin Care Products.**

*(Herbal Body Wash, Shampoo, Hair Conditioners, Soaps, Lotions  
and Scrubs)*

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# **Free Instant Online Project**

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### ▪ Detailed Project Reports

**NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.**

**Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.**



**And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:**

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

**The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,**



**Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.**

**We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)**



# Contact us

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# **Niir PROJECT CONSULTANCY SERVICES**

**An ISO 9001:2015 Company**



# Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



*We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.*





*We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.*



## What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Market Research Reports*
- *Business Plan*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*



## How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*



# Our Approach

**Requirement collection**

**Thorough analysis of the project**

**Economic feasibility study of the Project**

**Market potential survey/research**

**Report Compilation**



# Contact us

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