

Ghee Manufacturing Unit.

Ghee Production Plant.





Introduction

Ghee is a clarified butter that has had its milk solids toasted then skimmed away from the fat, resulting in a product that combines oil's very high smoke point and butter's rich, nutty flavor and excellent nutritional profile.

Ghee has a nutty flavor and tastes more buttery than butter itself. It holds up to strong spices well, which is one reason it's a staple of Indian and Thai cooking. Ghee also pulls fat-soluble flavors and nutrients out of spices when you cook the two together. It's ideal for curries, sauces, and other slow-cooked or simmered dishes. It's also great drizzled over veggies with a bit of salt.

Ghee can be used in place of butter and is an ideal cooking oil, as it does not burn unless heated excessively. It makes a wonderful body oil for massage and can serve as a base for herbal ointments (for burns, skin rashes, etc.) and can even be used for lamps, with wicks made from cotton balls.

Ghee is a digestive. It helps to improve absorption and assimilation. It nourishes ojas, tejas and prana. It is good for improving memory and lubricates the connective tissue. Ghee makes the body flexible and, in small doses, is tridoshic.

Market Outlook

India is the world's largest producer and consumer of milk and dairy products. Ghee currently controls the second largest market share in terms of revenue in Indian market.

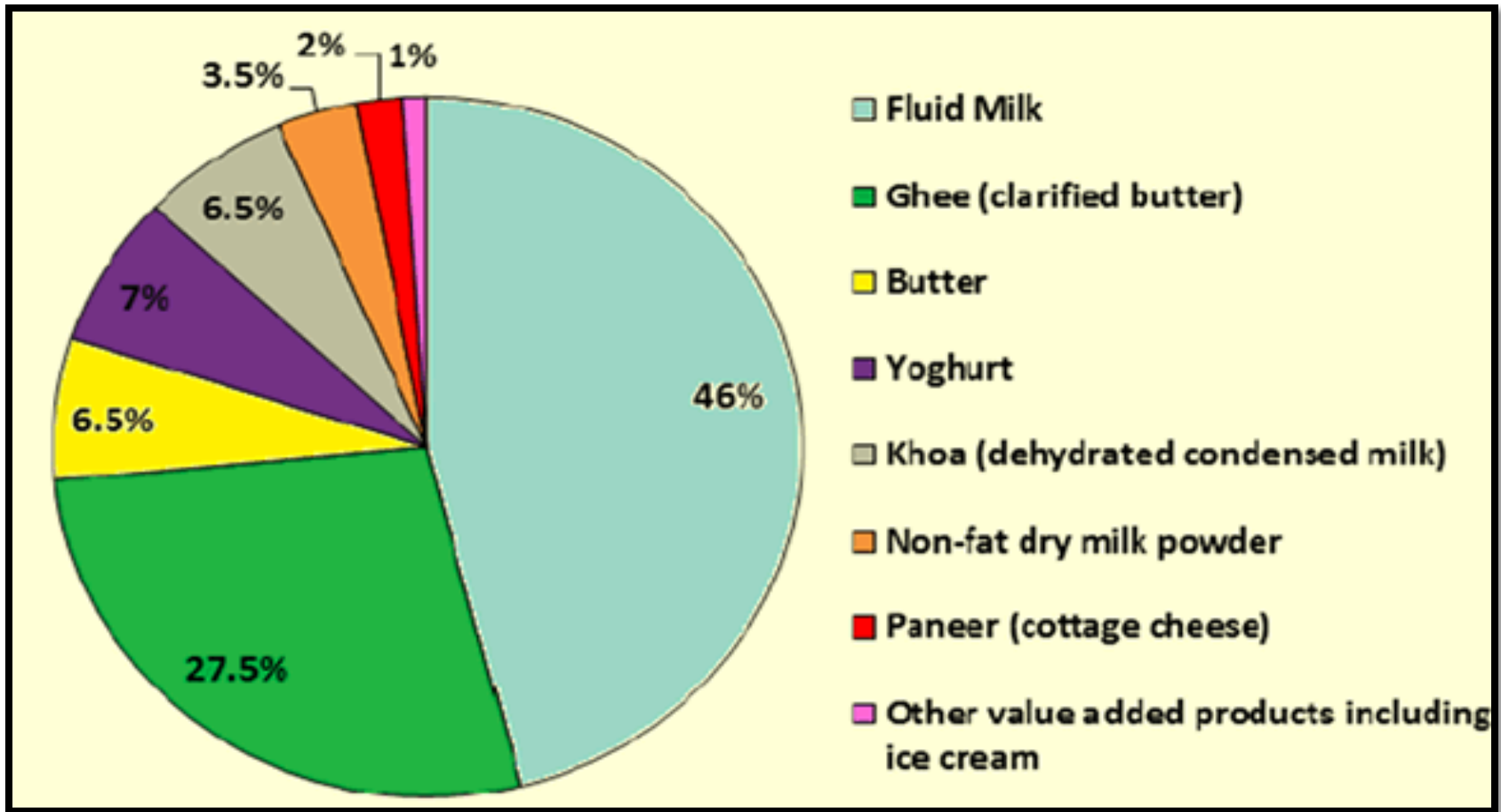
Ghee, which is widely used in Indian cooking, is the pure butter fat left over after the milk solids and water are removed from butter. It is very fragrant with a rich nutty taste and represents the second largest consumed dairy product in India, after liquid milk. The healthy growth of the market can be attributed to numerous forces.

Population growth, rising disposable incomes, easy availability, and growing awareness about the benefits of ghee are some of the factors that are broadening the growth aspects of the market.

The ghee market in India has witnessed a strong growth in recent years. Some of the factors which have contributed in influencing the market growth are increasing disposable incomes, expanding distribution channels and introduction of organic ghee.

The strong growth of the Indian ghee market can be attributed to numerous factors. One of the major driving factors is the fact that the majority of the Indian population is engaged in agricultural practices which involve a lot of physical labour. Thus, ghee is considered as a vital source of energy and nutrition in an Indian household. Apart from this, growing health-consciousness among the consumers has prompted manufacturers to come up with organic ghee, which in turn, has added to the overall demand. Some of the other driving factors include population growth, rising disposable incomes and expanding distribution channels in the country. The market is further expected to reach a value of more than INR 3014 Billion by 2021, growing at a CAGR of nearly 15% during 2017-2021.

Indian Dairy Consumption, by Product type



Global ghee market has grown at a CAGR of 3.8% during 2009-2016, reaching a volume of 5.4 Million Tons in 2016. Ghee, also known as clarified butter, is used as a staple food in most of the Indian households. It is made through a simple process of boiling butter and then discarding the butterfat. The product thus collected from this process contains casein, whey and the milk solids.

The market is currently being driven by several factors which have influenced the demand for ghee. One of the major factors is the nutritional content present in the ghee which helps in keeping various diseases at bay. Some of the nutritional elements contained in ghee include vitamin A, D, E and K, fatty acids, butyric acids, etc.

These nutrients help in preventing cancer and inflammation, boosting immunity, healing digestive system, balancing cholesterol levels, improving eye-health and maintaining overall well-being. Other factors which have increased the popularity of ghee among the consumers are increasing population, rising disposable incomes, a growing demand from emerging markets, etc.

Major Queries/Questions Answered in the Report?

- 1. What is Ghee Manufacturing industry ?**
- 2. How has the Ghee Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Ghee Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up Ghee Manufacturing plant ?**

- 5. What is the structure of the Ghee Manufacturing Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Ghee Manufacturing Project ?**
- 7. What are the operating costs for setting up Ghee Manufacturing plant ?**
- 8. What are the machinery and equipment requirements for setting up Ghee Manufacturing plant ?**

- 9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Ghee Manufacturing plant ?**
- 10. What are the requirements of raw material for setting up Ghee Manufacturing Business?**
- 11. Who are the Suppliers and Manufacturers of Raw materials for setting up Ghee Manufacturing plant?**
- 12. What is the Manufacturing Process of Ghee?**

- 13. What is the total size of land required for setting up Ghee Manufacturing plant ?**
- 14. What will be the income and expenditures for Ghee Manufacturing plant ?**
- 15. What are the Projected Balance Sheets of Ghee Manufacturing project?**
- 16. What are the requirement of utilities and overheads for setting up Ghee Manufacturing plant?**
- 17. What is the Built up Area Requirement and cost for setting up Ghee Manufacturing Business?**

18. What are the Personnel (Manpower) Requirements for setting up Ghee Manufacturing Business?

19. What are Statistics of Import & Export for Ghee ?

20. What is the time required to break-even of Ghee Manufacturing plant?

21. What is the Break-Even Analysis of Ghee Manufacturing plant?

22. What are the Project financials of Ghee Manufacturing plant?

- 23. What are the Profitability Ratios of Ghee Manufacturing plant?**
- 24. What is the Sensitivity Analysis-Price/Volume of Ghee Manufacturing plant?**
- 25. What are the Projected Pay-Back Period and IRR of Ghee Manufacturing project?**
- 26. What is the Process Flow Sheet Diagram of Ghee Manufacturing project?**

- 27. What are the Market Opportunities for setting up Ghee Manufacturing plant?**
- 28. What is the Market Study and Assessment for setting up Ghee Manufacturing Business?**
- 29. What is the Plant Layout for setting Ghee Manufacturing Business?**

Table of Contents of the Project Report

Project Financials

- **Project at a Glance** **Annexure**
- Assumptions for Profitability workings1
- Plant Economics.....2
- Production Schedule.....3
- Land & Building.....4
 - Factory Land & Building
 - Site Development Expenses

- **Plant & Machinery.....5**
 - Indigenous Machineries**
 - Other Machineries (Miscellaneous, Laboratory etc.)**
- **Other Fixed Assets.....6**
 - Furniture & Fixtures**
 - Pre-operative and Preliminary Expenses**
 - Technical Knowhow**
 - Provision of Contingencies**
- **Working Capital Requirement Per Month.....7**
 - Raw Material**
 - Packing Material**
 - Lab & ETP Chemical Cost**
 - Consumable Store**

- **Overheads Required Per Month and Per Annum.....8**
 - Utilities & Overheads (Power, Water and Fuel Expenses etc.)**
 - Royalty and Other Charges**
 - Selling and Distribution Expenses**
- **Salary and Wages9**
- **Turnover Per Annum10**
- **Share Capital.....11**
 - Equity Capital**
 - Preference Share Capital**

- **Annexure 1 :: Cost of Project and Means of Finance**
- **Annexure 2 :: Profitability and Net Cash Accruals**
 - **Revenue/Income/Realisation**
 - **Expenses/Cost of Products/Services/Items**
 - **Gross Profit**
 - **Financial Charges**
 - **Total Cost of Sales**
 - **Net Profit After Taxes**
 - **Net Cash Accruals**

- **Annexure 3 :: Assessment of Working Capital requirements**

- **Current Assets**
- **Gross Working Capital**
- **Current Liabilities**
- **Net Working Capital**
- **Working Note for Calculation of Work-in-process**

- **Annexure 4 :: Sources and Disposition of Funds**

- **Annexure 5 :: Projected Balance Sheets**

- **ROI (Average of Fixed Assets)**
- **RONW (Average of Share Capital)**
- **ROI (Average of Total Assets)**

- **Annexure 6 :: Profitability Ratios**

- **D.S.C.R**
- **Earnings Per Share (EPS)**
- **Debt Equity Ratio**

- **Annexure 7 :: Break-Even Analysis**

- **Variable Cost & Expenses**
- **Semi-Variable/Semi-Fixed Expenses**
- **Profit Volume Ratio (PVR)**
- **Fixed Expenses / Cost**
- **B.E.P**

- **Annexure 8 to 11 :: Sensitivity Analysis-Price/Volume**

- **Resultant N.P.B.T**
- **Resultant D.S.C.R**
- **Resultant PV Ratio**
- **Resultant DER**
- **Resultant ROI**
- **Resultant BEP**

- **Annexure 12 :: Shareholding Pattern and Stake Status**

- **Equity Capital**

- **Preference Share Capital**

- **Annexure 13 :: Quantitative Details-Output/Sales/Stocks**

- **Determined Capacity P.A of Products/Services**

- **Achievable Efficiency/Yield % of Products/Services/Items**

- **Net Usable Load/Capacity of Products/Services/Items**

- **Expected Sales/ Revenue/ Income of Products/ Services/ Items**

- **Annexure 14** :: **Product wise Domestic Sales Realisation**
- **Annexure 15** :: **Total Raw Material Cost**
- **Annexure 16** :: **Raw Material Cost per unit**
- **Annexure 17** :: **Total Lab & ETP Chemical Cost**
- **Annexure 18** :: **Consumables, Store etc.**
- **Annexure 19** :: **Packing Material Cost**
- **Annexure 20** :: **Packing Material Cost Per Unit**

- **Annexure 21** :: **Employees Expenses**
 - **Annexure 22** :: **Fuel Expenses**
 - **Annexure 23** :: **Power/Electricity Expenses**
 - **Annexure 24** :: **Royalty & Other Charges**
 - **Annexure 25** :: **Repairs & Maintenance**
- Expenses**
- **Annexure 26** :: **Other Manufacturing Expenses**
 - **Annexure 27** :: **Administration Expenses**
 - **Annexure 28** :: **Selling Expenses**

- **Annexure 29 :: Depreciation Charges – as per Books (Total)**
- **Annexure 30 :: Depreciation Charges – as per Books (P & M)**
- **Annexure 31 :: Depreciation Charges - as per IT Act WDV (Total)**
- **Annexure 32 :: Depreciation Charges - as per IT Act WDV (P & M)**
- **Annexure 33 :: Interest and Repayment - Term Loans**
- **Annexure 34 :: Tax on Profits**
- **Annexure 35 :: Projected Pay-Back Period and IRR**

Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Ghee Manufacturing Unit” provides an insight into the Ghee Manufacturing market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Ghee Manufacturing project. The report assesses the market sizing and growth of the Indian Ghee Manufacturing Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Ghee Manufacturing sector in India along with its business prospects. Through this report we have identified Ghee Manufacturing project as a lucrative investment avenue.

Tags

Ghee Production Plant in India, Ghee Processing Plant, Ghee Manufacturing, Ghee Manufacturing Plant, Manufacture of Ghee, Ghee Manufacturing Plant Project Report, Project Report on Manufacturing Dairy Products, Ghee Making Business, Ghee Processing Unit, Project Report Ghee Manufacturing, Industrial Ghee Production, Ghee Production Plant, Clarified Butter Manufacturing, Business Opportunity in Ghee Manufacturing, Business Opportunities in Ghee Manufacturing, Ghee Manufacture, Ghee Plant, Dairy Products Processing Plant, Start Production of Ghee, Preparation of Ghee, Ghee Making Plant, Milk Processing Plant, Ghee Processing Equipment, Ghee Processing Business, Setting Up Ghee Processing Plant, Start Ghee Making Unit, Dairy Products Manufacture in India, How to Start Ghee Production Business, Clarified Butter Manufacturing Business, Ghee Manufacturing Process, Manufacturing Process of Ghee, Ghee Manufacturing project ideas, Projects on Small Scale Industries, Small scale industries projects ideas, Ghee Manufacturing Based Small Scale Industries Projects, Project profile on small scale industries, How to Start Clarified Butter Manufacturing Industry in India, Ghee Manufacturing Projects, New project profile on Ghee Manufacturing industries, Project Report on Ghee Manufacturing Industry, Detailed Project Report on Clarified Butter Manufacturing, Project Report on Clarified Butter Manufacturing, Pre-Investment Feasibility Study on Ghee Manufacturing, Techno-Economic feasibility study on Ghee Manufacturing,

Feasibility report on Clarified Butter Manufacturing, Free Project Profile on Ghee Manufacturing, Project profile on Ghee Manufacturing, Download free project profile on Ghee Manufacturing, Industrial Project Report, Startup Project for Clarified Butter Manufacturing, Most Profitable Food Processing Business Ideas, Food Processing Industry, Profitable Food Processing Business in India, Starting a Food Processing Business, New small scale ideas in food processing industry, Small scale food processing industry, Food processing industry project report, Small scale food processing projects, Indian Food Industry, Agro Based Food Processing Industry, Projects for Small Scale Food Processing Industry, How to Start Manufacturing Processing Business

**Niir Project Consultancy Services (NPCS)
can provide Detailed Project Report on
Ghee Manufacturing Unit.
Ghee Production Plant.**

See more

<https://goo.gl/SJ81MB>

<https://goo.gl/8ysRCR>

<https://goo.gl/H9LKR1>

<https://goo.gl/x3KEDw>



Visit us at

www.entrepreneurindia.co

**Take a look at
Niir Project Consultancy Services
on #Street View**

<https://goo.gl/VstWkd>

*Locate us on
Google Maps*

<https://goo.gl/maps/BKkUtq9gevT2>

OUR CLIENTS

Our inexhaustible Client list includes public-sector companies, Corporate Houses, Government undertaking, individual entrepreneurs, NRI, Foreign investors, non-profit organizations and educational institutions from all parts of the World. The list is just a glimpse of our esteemed & satisfied Clients.

Click here to take a look
<https://goo.gl/G3lCjV>

Free Instant Online Project

Identification and Selection Service

Our Team has simplified the process for you by providing a "Free Instant Online Project Identification & Selection" search facility to identify projects based on multiple search parameters related to project costs namely: Plant & Machinery Cost, Total Capital Investment, Cost of the project, Rate of Return% (ROR) and Break Even Point % (BEP). You can sort the projects on the basis of mentioned pointers and identify a suitable project matching your investment requisites.....[Read more](#)



Download Complete List of Project Reports:

▪ Detailed Project Reports

NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)



Contact us

NIIR PROJECT CONSULTANCY SERVICES

106-E, Kamla Nagar, Opp. Spark Mall,
New Delhi-110007, India.

Email: npcs.ei@gmail.com , info@entrepreneurindia.co

Tel: +91-11-23843955, 23845654, 23845886, 8800733955

Mobile: +91-9811043595

Fax: +91-11-23845886

Website : www.entrepreneurindia.co , www.niir.org

Take a look at NIIR PROJECT CONSULTANCY SERVICES on #StreetView

<https://goo.gl/VstWkd>



Niir PROJECT CONSULTANCY SERVICES

An ISO 9001:2015 Company



Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*

We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.



We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.



What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Market Research Reports*
- *Business Plan*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*

Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

Contact us

NIIR PROJECT CONSULTANCY SERVICES

106-E, Kamla Nagar, Opp. Spark Mall,
New Delhi-110007, India.

Email: npcs.ei@gmail.com , info@entrepreneurindia.co

Tel: +91-11-23843955, 23845654, 23845886, 8800733955

Mobile: +91-9811043595

Fax: +91-11-23845886

Website : www.entrepreneurindia.co , www.niir.org

Take a look at NIIR PROJECT CONSULTANCY SERVICES on #StreetView

<https://goo.gl/VstWkd>



Follow us



➤ <https://www.linkedin.com/company/niir-project-consultancy-services>



➤ <https://www.facebook.com/NIIR.ORG>



➤ <https://www.youtube.com/user/NIIRproject>



➤ <https://plus.google.com/+EntrepreneurIndiaNewDelhi>



➤ https://twitter.com/npcs_in



➤ <https://www.pinterest.com/npcsindia/>





For more information, visit us at:

www.niir.org

www.entrepreneurindia.co