

**Holiday Resort,
Timeshare Resorts
Business Opportunity**



Introduction

The Indian tourism and hospitality industry has materialized as one of the key drivers of growth among the services sectors in India. It contributes to 6.23 percent to the National GDP and 8.78 percent of the total employment in the country. Functional growth and improving standards have gained the hospitality industry of India approval all over the world.

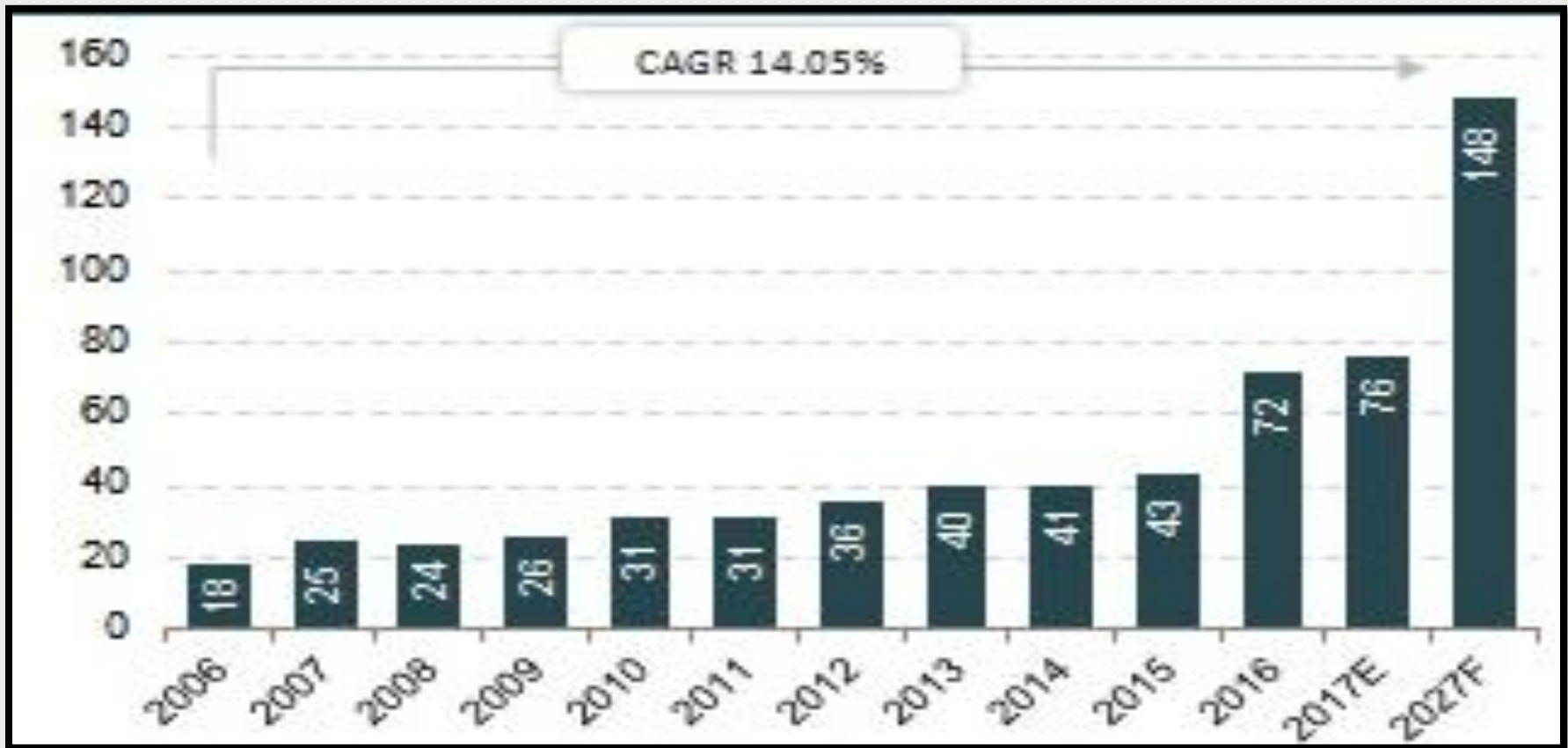
Tourism in India has generated immense employment opportunities and is a vital source of foreign exchange for the country.

The travel and tourism industry contributed Rs. 2.17 trillion (US\$ 36 billion) or 2 per cent to the country's gross domestic product (GDP) in 2013. The figures are expected to rise to Rs. 4.35 trillion (US\$ 72.17 billion) by 2024.

The Indian hospitality sector has been growing at a cumulative annual growth rate of 14 per cent every year adding significant amount of foreign exchange to the economy.



Direct Contribution of Tourism and Hospitality to GDP (US\$ Billion)



Factors Responsible for Growth

- **Rising income in households**
- **Increase in niche tourism such as eco-tourism, luxury tourism and medical tourism**
- **Tourism and hospitality sector attracted second highest FDI i.e. US \$3.2 billion in the year 2013**
- **100 percent FDI allowed through automatic route in hotel and tourism sector**

- **Diversity of the country attracts an ever increasing number of tourists every year**
- **Government initiatives in improvement of infrastructure like airports, highways, ports and railways**
- **India is a labour intensive country**
- **India has been ranked as the fourth most preferred travel destination by Lonely Planet selecting the country among the top five destinations from 167 countries.**

With a consistently growing middle class and increasing disposable income, the tourism and hospitality sector is witnessing a healthy growth and accounts for 7.5 per cent of the country's GDP. The hospitality sector in India is expected to grow at 16.1 per cent CAGR to reach Rs 2,796.9 thousand crore in 2022. The hospitality sector encompasses a wide variety of activities within the services sector and is a major job provider both direct and indirectly. The sector attracts the most FDI (Foreign Direct Investment) inflow and is the most important net foreign exchange earners for the country.

Tourism in India accounts for 7.5 per cent of the GDP and is the third largest foreign exchange earner for the country. India is a large market for travel and tourism. It offers a diverse portfolio of niche tourism products - cruises, adventure, medical, wellness, sports, MICE, eco-tourism, film, rural and religious tourism. India has been recognized as a destination for spiritual tourism for domestic and international tourists. Holiday resorts business is very flourishing business these days.

Top Timeshare Companies of India:

- **Club Mahindra**
- **Sterling Resort**
- **Club group of Hotels**
- **Toshali Resort**
- **Royal Goan Beach Club Resort**
- **Country Vacations**
- **Cambay Resort**

Timeshare first made its entry into India a little over thirty years ago, bringing in the never-before concept of long-term vacation ownership. Initial formats offered just a roof over your head, in a holiday setting – the attraction those days was a one-time purchase that gave you free holidays every year.

Timeshare in India is clearly a front runner in the travel and hospitality industry. Looking at a share in the pie, the timeshare resort base has grown by over 50% over the last six years. We have 3, 50,000 families subscribing to timeshare in India and the estimated market exceeds 3.5 million.

The industry here has been growing at anywhere between 18-20 percent, year-on-year over the last five years. There is a visible increase in the number of sign ups, because vacation seekers are entering the timeshare market in a big way – an indication of changing trends.

Few Indian Major Players are as under

1. Amanbagh Resort

2. Park Hyatt Goa Resort and Spa, Cansaulim, Goa

3. The Oberoi Cecil, Shimla, Himachal Pradesh

4. Ananda Spa Resort, Rishikesh, Uttarakhand

5. Shaam-e-Sarhad Village Resort, Kutch, Gujarat

Project at a Glance

COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site							
Development Exp.	0.00	225.00	225.00	Capital	0.00	387.36	387.36
Buildings	0.00	861.98	861.98	Share Premium	0.00	0.00	0.00
				Other Type Share			
Plant & Machineries	0.00	120.00	120.00	Capital	0.00	0.00	0.00
Motor Vehicles	0.00	40.00	40.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation							
Equipments	0.00	212.27	212.27	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow							
Fees & Exp.	0.00	35.00	35.00	Internal Cash Accruals	0.00	0.00	0.00
Franchise & Other				Long/Medium Term			
Deposits	0.00	0.00	0.00	Borrowings	0.00	1162.08	1162.08
Preliminary & Pre-							
operative Exp	0.00	5.00	5.00	Debentures / Bonds	0.00	0.00	0.00
Provision for				Unsecured			
Contingencies	0.00	12.00	12.00	Loans/Deposits	0.00	0.00	0.00
Margin Money - Working							
Capital	0.00	38.20	38.20				
TOTAL	0.00	1549.44	1549.44	TOTAL	0.00	1549.44	1549.44



Project at a Glance

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/Book Value
	EPS	CEPS	Per Share		Per Share	Per Share		%		No.of Times	%
1-2	5.67	9.20	15.67	24.00	0.00	100.00	5.67	0.00	5.67	1.00	0.00
2-3	8.52	11.67	24.19	18.00	0.00	100.00	8.52	0.00	8.52	1.00	0.00
3-4	11.30	14.12	35.49	12.00	0.00	100.00	11.30	0.00	11.30	1.00	0.00
4-5	14.00	16.52	49.49	6.00	0.00	100.00	14.00	0.00	14.00	1.00	0.00
5-6	16.60	18.86	66.09	0.00	0.00	100.00	16.60	0.00	16.60	1.00	0.00



Project at a Glance

Year	D. S. C. R.			Debt / - Deposits Debt	Equity as- Equity	Total Net Worth	Retu rn on Net Wort h	Profitability Ratio					Assets Turnov er Ratio	Curre nt Ratio
	Individ ual	Cumula tive	Overa ll					GPM	PBT	PAT	Net Contri bution	P/V Ratio		
	(Number of times)			(Number of times)		%	%	%	%	%	%			
Initial				3.00	3.00									
1-2	1.34	1.34		1.53	1.53	1.66		40.26 %	26.05%	16.93 %	1149. 00	88.51 %	0.82	0.77
2-3	1.66	1.49		0.74	0.74	0.84		44.81 %	34.09%	21.79 %	1335. 94	88.21 %	0.89	1.46
3-4	2.03	1.66	2.02	0.34	0.34	0.41		47.93 %	39.81%	25.29 %	1526. 68	88.20 %	0.90	2.40
4-5	2.47	1.83		0.12	0.12	0.18		50.07 %	43.96%	27.84 %	1717. 42	88.20 %	0.87	3.55
5-6	2.99	2.02		0.00	0.00	0.05		51.52 %	46.99%	29.72 %	1908. 16	88.19 %	0.81	14.27



Project at a Glance

BEP

BEP - Maximum Utilisation Year	5
Cash BEP (% of Installed Capacity)	42.10%
Total BEP (% of Installed Capacity)	46.68%
IRR, PAYBACK and FACR	
Internal Rate of Return .. (In %age)	26.39%
Payback Period of the Project is (In Years)	2 Years 3 Months
Fixed Assets Coverage Ratio (No. of times)	2.201



Major Queries/Questions Answered in the Report?

- 1. How to Start Holiday Resort Business?**
- 2. How has the Holiday Resort Business performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Holiday Resort?**
- 4. What are the requirements of Working Capital for setting up Holiday Resort?**

- 5. What is the structure of the Holiday Resort and who are the key/major players ?**
- 6. What is the total project cost for setting up Holiday Resort?**
- 7. What are the operating costs for setting up Holiday Resort?**
- 8. What are the machinery and equipment requirements for setting up Holiday Resort ?**

9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Holiday Resort?

10. What are the requirements of raw material for setting up Holiday Resort ?

11. Who are the Suppliers and Manufacturers of Raw materials for setting up Holiday Resort?

- 12. What is the total size of land required for setting up Holiday Resort?**
- 13. What will be the income and expenditures for Holiday Resort?**
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- 15. What are the requirement of utilities and overheads for setting up Holiday Resort?**
- 16. What is the Built up Area Requirement and cost for setting up Holiday Resort?**

17. What are the Personnel (Manpower) Requirements for Holiday Resort ?

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Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Holiday Resort” provides an insight into the Holiday Resort market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Holiday Resort project. The report assesses the market sizing and growth of the Indian Holiday Resort Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Holiday Resort sector in India along with its business prospects. Through this report we have identified Holiday Resort project as a lucrative investment avenue.

Tags

Resort Hotel, Seaside Resorts, Timeshare Resorts, Hospitality, Destination Club, Resort Architecture, Sanatorium (Health Resort), Spa (Disambiguation), Vacation Rentals, Tourist Resort, Holidays or Recreation, How to Start a Resort Business, Resort Business Plan, Hotel Resort Business Plan, Resort Business Opportunity in India, Starting a Resort Business, Tourism & Hospitality Industry in India, How to Start Your Time Share Business, How to Start Timeshare Business, Hotel and Timeshare Resorts, Hospitality industry, Holiday Resort in India, Most Famous Holiday Resort in India, Best Holiday, Free Holiday Resort Business Plan, Investment Opportunity in Holiday Resort Business, Holiday Resort project ideas, Projects on Small Scale Industries, Small scale industries projects ideas,

Resort Hotel Based Small Scale Industries Projects, Project profile on small scale industries, How to Start Timeshare Industry in India, Holiday Resort Projects, New project profile on Timeshare Business, Project Report on Timeshare Industry, Detailed Project Report on Timeshare Business, Project Report on Holiday Resort, Pre-Investment Feasibility Study on Resort Hotel, Techno-Economic feasibility study on Resort Hotel, Feasibility report on Timeshare Business, Free Project Profile on Timeshare Business, Project profile on Holiday Resort, Download free project profile on Resort Hotel, Industrial Project Report, Startup Project for Holiday Resort, Hotel Tourism and Hospitality Industry

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NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



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The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)



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- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



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We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.



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- *Business Plan*
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- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*



How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*



Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation



Contact us

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