

List of Highly Profitable Projects on Hygiene Products, Essential Personal Hygiene Products, Feminine Hygiene Products Manufacturing Industry.

Good Opportunities for Entrepreneurs.





Introduction

Tissue and hygiene in India witnessed strong double-digit growth in 2016 aided by increasing consumer disposable income and consumer awareness. With increasing advertising and promotional activities by brands, consumers are becoming more aware of hygiene products. The India tissue paper and hygiene product market will grow significantly until 2020. During this time, the market size will increase from current 57.8 billion Rupee (\$870 million) to 100 billion Rupee (\$1.5 billion). The hygiene products market here has shown an explosive growth in recent years. In addition to wipes, the market for baby diapers, sanitary napkins and adult diapers are also growing rapidly.



The disposable hygiene products market is witnessing an annual growth of nearly 6-7% due to increased consumer spending on personal care products globally. In addition, the demand for improvised comfort, performance and efficient absorbent hygiene products is expected to drive demand for disposable hygiene products in the near future. Concerns for safety, convenience and hygiene are identified as key factors affecting growth of disposable hygiene products market. Furthermore, rising consumption of products such as sanitary pads, wipes, baby products and others across the globe is anticipated to drive demand for disposable hygiene products market in near future.



Furthermore, increasing disposable income, rising expenditure or consumer spending on personal hygiene and increasing hygiene concerns are expected to fuel demand for disposable hygiene products over the next five to six years. The disposable hygiene products market is segmented on the basis of product type and material used in products. The various disposable hygiene products include nappies, diapers, toilet paper, wipes, sanitary protection, kitchen towels, paper tableware, cotton pads and buds. These products are classified according to age-group since product usage differs accordingly.



Feminine hygiene products are personal care products used by women, constructed in layers of quilted cotton fabrics and alternative layers of super absorbent polymers and plastics, which is impermeable to liquids. The global feminine hygiene market report has categorically been divided into three sections namely by product type, distribution channel, and region. Feminine sanitary products account for a significant proportion of the Indian disposable hygiene market. The Indian feminine hygiene product market has reached 22.21 billion Rupee (\$340 million) and is expected to reach 34.68 billion Rupee (\$522 million) in 2020.



The global feminine hygiene market is expected to witness significant revenue growth over the forecast period. This is attributed to rising per capita disposable income in many countries and changing lifestyle among the global population. Increasing awareness on female health and hygiene, and an emergence of low-cost feminine hygiene products are factors that are expected to boost demand for feminine hygiene products during the forecast period.

**Global Feminine Hygiene Products Market, Revenue (US\$ Mn),
by Region, 2015**





A List of Essential Personal Hygiene Products:

- **Soap or no-rinse body wash**
- **Shampoo or no-rinse shampoo**
- **Hand sanitizer**
- **Toothpaste**
- **Toothbrushes**
- **Dental Floss**
- **Deodorant**
- **Shaving Supplies**



- **Baby Wipes**
- **Facial cleansing cloths (if you have delicate or sensitive facial skin)**
- **Toilet paper**
- **Insect spray**
- **Sunblock**
- **Medicated body powder**
- **Lotion/Lip Balm**
- **Manicure Set (Nail Clippers, Nail Brush, File)**
- **Razors**



- **Tweezers**
- **Diapers (if needed)**
- **Small and large trash bags or recycled grocery bags (make sure they are free of tears and holes)**
- **Sawdust (to create a sawdust toilet)**
- **Disposable gloves**
- **Shampoo**
- **Soap**
- **Nail Cutter**
- **Feminine Hygiene Products**



- **Cloth menstrual pad**
- **Menstrual cup**
- **Menstrual sponge**
- **Pantyliner**
- **Sanitary napkin**
- **Tampon**



Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on Required Project

List of Highly Profitable Projects on Hygiene Products, Essential Personal Hygiene Products, Feminine Hygiene Products Manufacturing Industry.
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Here are few Projects for Startups:

❖ **DISPOSABLE BABY DIAPER**

Baby diapers are recently introduced in India but it is becoming popular in India since last two decades and it has become a general necessity for newly born or pretty young child care taking. They are made of clean cotton lap and tissue paper medium that does not have an unpleasant odor when wet or dry.....[Read more](#)





❖ PAPER NAPKINS, TOILET ROLL & FACIAL PAPER FROM TISSUE PAPER ROLLS

Hygiene is an essential component of healthy living, integral to achieving health and preventing disease. Not just selecting the right food choices but also cooking & consuming them in a hygienic way is equally important in preventing the infectious diseases.....[Read more](#)





❖ **BABY WET WIPES AND FACIAL WET TISSUE**

Baby wet wipes and facial wet tissues are basically hygienic personal care product. It is basically made by using tissue papers. In the manufacturing process there is very negligible amount pollution obtained, which can be easily controlled. It is used to refresh face and hands and to remove grease and dirt from the body.....[Read more](#)





❖ **BABY DIAPER & SANITARY NAPKINS**

A diaper or nappy is a kind of underwear that allows one to defecate or urinate in a discreet manner. When diapers become soiled, they require changing; this process is often performed by a second person such as a parent or caregiver.....[Read more](#)





❖ **BABY & ADULT DIAPER & SANITARY PADS**

A diaper or nappy is a kind of underwear that allows one to defecate or urinate in a discreet manner. When diapers become soiled, they require changing; this process is often performed by a second person such as a parent or caregiver. Diapers are primarily worn by children who are not yet potty trained or experience bedwetting.....[Read more](#)





❖ **SANITARY NAPKINS**

Sanitary Napkins is one of the item of non-woven textile. It may come under speciality textile group. According to industry observers, India's health care industry is expected to grow around 13 % per annum. The product has very good export potentiality.....[Read more](#)





❖ MARKET RESEARCH REPORT ON FEMININE HYGIENE PRODUCTS (SANITARY NAPKINS & PADS) IN INDIA OPPORTUNITIES, DEMAND ANALYSIS, MARKET SHARE, INDUSTRY SIZE, SECTOR OUTLOOK & FORECASTS UPTO 2017

The Market Research Report on FEMININE HYGIENE PRODUCTS (Sanitary Napkins & Pads) in India- Opportunities, Demand Analysis, Market Share, Industry Size, Sector Outlook & Forecasts Upto 2017 released by Niir Project Consultancy Services, provides a comprehensive analysis on the sanitary napkin industry in India.....[Read more](#)





❖ TOILET SOAP

In the modern society due to awareness towards the hygiene, Toilet soap has how become the necessity of life. Urbanization and development to tourism industry has led to both increase in demand and improvement in the product quality.....[Read more](#)





❖ TOOTHPASTE

Toothpaste is a paste or gel to be used with a toothbrush to maintain and improve oral health and aesthetics. Earlier oral Hygiene was the domain of local homemade powders and Ayurveda practitioners.....[Read more](#)





❖ HAIR SHAMPOO

Shampoo is a hair care product used for the removal of oils, dirt, skin particles, dandruff, environmental pollutants and other contaminant particles that gradually build up in hair. The goal is to remove the unwanted build-up without stripping out so much as to make hair unmanageable.....[Read more](#)



❖ TOOTHBRUSH

A toothbrush is a dental instrument used for cleaning teeth, ideally in conjunction with toothpaste or mouthwash. The toothbrush consists of a plastic handle and nylon bristles attached to the head of the brush. Toothbrush occupies a prominent and very important place among the dentifrice available today.....[Read more](#)





❖ TOILET PAPER ROLL

Tissue paper is used for direct inside part wrapping as in jewellery, liquor, fruits, florist trade and for manufacturing paper napkins, toilet papers rolls, facial tissues and neutralised paper for capacitors used in electric and electronic industries as well as manufacture of cigarette and wrapping paper.....[Read more](#)



❖ **SURGICAL HAND GLOVES**

Surgical gloves are personal protection equipment (PPE) designed to protect clinicians in operating room (OR) environments. The primary purpose of surgical gloves is to act as a protective barrier for surgeons and nurses to prevent possible transmission of diseases or pathogens during procedures while working with surgical instruments.....[Read more](#)





❖ MULTIBLADE SAFETY RAZOR

A safety razor is a shaving implement with a protective device positioned between the edge of the blade and the skin. The initial purpose of these protective devices was to reduce the level of skill needed for injury-free shaving, thereby reducing the reliance on professional barbers.....[Read more](#)





Tags

Feminine Hygiene Product Manufacturing, Production of Hygiene Products, Production of Tissue and Hygiene Products, Personal Hygiene Products Manufacturing Business, Hygiene Products Manufacturing, Production of Industrial Hygiene Products, How to Start Hygiene Products Business, Hygiene Products Manufacturing Company, Health & Hygiene Products, Hygiene Products Manufacture, Hygiene Products Manufacturing Unit, Projects on Hygiene Products, Feminine Hygiene in India, Tissue Paper Production for Hygienic and Domestic Use, Feminine Hygiene Product Manufacturing, Feminine Care Products, Feminine Hygiene and Sanitary Products, Personal Care Products Manufacturing Industry, Personal Care Products Manufacturing Industry Production, Disposable Products for Personal Hygiene, Production of Multiblade Safety Razor, Surgical Hand Gloves Manufacturing Industry, Toothbrush Production Business, Toilet Paper Roll Manufacturing Business, Hair Shampoo, Manufacturing Industry, Toothpaste Production Plant, Toilet Soap Manufacturing Plant, Hygiene Products Production,



Hygiene Products in India, Hygiene Product Manufacturing project ideas, Projects on Small Scale Industries, Small scale industries projects ideas, Hygiene Product Manufacturing Based Small Scale Industries Projects, Project profile on small scale industries, How to Start Hygiene Product Manufacturing Industry in India, Hygiene Product Manufacturing Projects, Hygiene for Health, Absorbent Hygiene Products, New project profile on Hygiene Product Manufacturing industries, Project Report on Hygiene Product Manufacturing Industry, Detailed Project Report on Hygiene Products Production, Project Report on Hygiene Products Production, Pre-Investment Feasibility Study on Hygiene Products Production, Techno-Economic feasibility study on Hygiene Products Production, Feasibility report on Hygiene Products Production, Free Project Profile on Hygiene Products Production, Project profile on Hygiene Products Production, Download free project profile on Hygiene Products Production, Startup Project for Hygiene Products Production



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Major Queries/Questions Answered in Our Report?

- 1. How has the industry performed so far and how will it perform in the coming years?**
- 2. What is the Project Feasibility of the Plant?**
- 3. What are the requirements of Working Capital for setting up the plant?**
- 4. What is the structure of the industry and who are the key/major players?**



- 5. What is the total project cost for setting up the plant?**
- 6. What are the operating costs for setting up the plant?**
- 7. What are the machinery and equipment requirements for setting up the plant?**
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?**
- 9. What are the requirements of raw material for setting up the plant?**



- 10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?**
- 11. What is the Manufacturing Process of the plant?**
- 12. What is the total size of land required for setting up the plant?**
- 13. What will be the income and expenditures for the plant?**
- 14. What are the Projected Balance Sheets of the plant?**



- 15. What are the requirement of utilities and overheads for setting up the plant?**
- 16. What is the Built up Area Requirement and cost for setting up the plant?**
- 17. What are the Personnel (Manpower) Requirements for setting up the plant?**
- 18. What are Statistics of Import & Export for the Industry?**
- 19. What is the time required to break-even?**



- 20. What is the Break-Even Analysis of the plant?**
- 21. What are the Project financials of the plant?**
- 22. What are the Profitability Ratios of the plant?**
- 23. What is the Sensitivity Analysis-Price/Volume of the plant?**
- 24. What are the Projected Pay-Back Period and IRR of the plant?**
- 25. What is the Process Flow Sheet Diagram of the plant?**
- 26. What are the Market Opportunities for setting up the plant?**
- 27. What is the Market Study and Assessment for setting up the plant?**
- 28. What is the Plant Layout for setting up the plant?**



Reasons for Buying Our Report:

- **The report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **The report provides vital information on the product like it's characteristics and segmentation**
- **The report helps you market and place the product correctly by identifying the target customer group of the product**



- **The report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**



Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**



Free Instant Online Project Identification and Selection Service

Our Team has simplified the process for you by providing a "Free Instant Online Project Identification & Selection" search facility to identify projects based on multiple search parameters related to project costs namely: Plant & Machinery Cost, Total Capital Investment, Cost of the project, Rate of Return% (ROR) and Break Even Point % (BEP). You can sort the projects on the basis of mentioned pointers and identify a suitable project matching your investment requisites.....[Read more](#)



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NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)



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- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



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- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*



Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation



Contact us

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