

Business Opportunities in Water Sector in India.

**List of Profitable Business Ideas in
Mineral Water, Bottled Water, Distilled Water
and Packaged Drinking Water Industry.**

Introduction

Water is an incredibly important aspect of daily lives. Bottled water is a necessary and reliable way to deliver safe drinking water. There are various types of bottled water such as spring water, purified water, mineral water, ground water and others. Bottled water is packaged in plastic or glass bottles. Bottled water can be carbonated or not. Bottled water offers a good taste, quality, and convenience.

Bottled water industry, colloquially called, the mineral water industry, is a symbol of a new lifestyle and health-consciousness emerging in India.





Mineral Water

Demand : Past and Future

Year	(In Million cases)
1990-91	2.00
2000-01	33.00
2001-02	44.50
2002-03	55.60
2003-04	68.15
2004-05	82.00
2005-06	97.60
2006-07	114.15
2007-08	131.30
2008-09	149.70
2009-10	169.10
2010-11	189.40
2011-12	210.30
2012-13	231.33
2013-14	254.46
2014-15	279.90
2015-16	305.09
2016-17	332.55
2017-18	362.48
2018-19	395.10
2019-20	430.66
2024-25	647.57



Bottled water is drinking water that has been treated to make it clean and packaged in plastic or glass bottles meant for sale. Bottled water industry caters to one of the most thriving markets within the country. The consumption of smaller bottled water units of 500 ml capacity has increased by around 140% perceptibly. The 20-liter bulk water jars have found phenomenal acceptance in households and at workplaces.

The bottled water industry is also witnessing rapid global market growth owing to rising health concerns of the ever-increasing population. India is a country that has witnessed one of the fastest rates of growth in Asia, at more than 20% per annum.





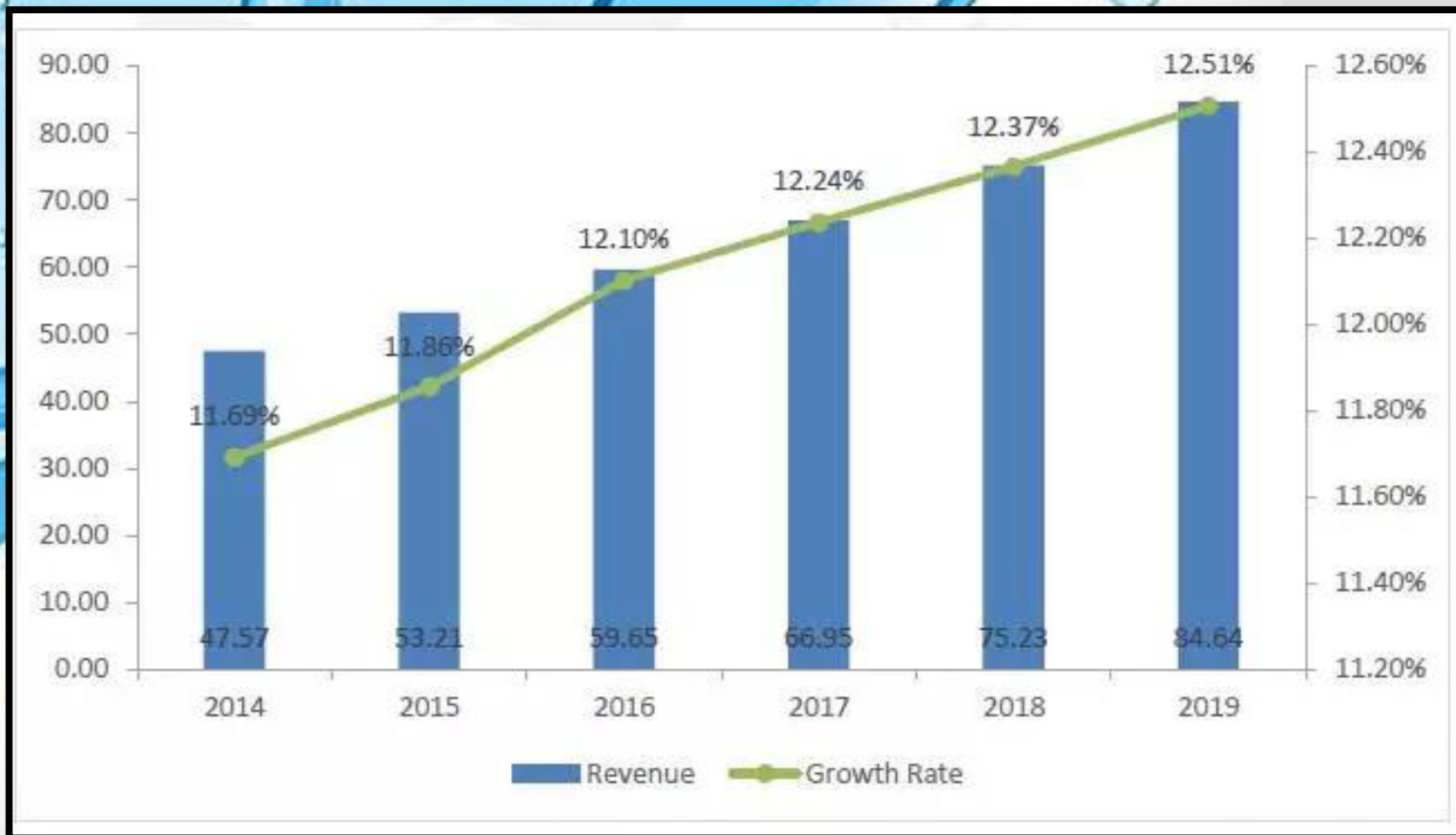
With growing urbanization and industrialization, demand of water for municipal and industrial use has been increasing accordingly. This presents a great opportunity for innovation and solutions in water market, especially in the fields such as infrastructure, technologies, and services. With a rise in health awareness, increase in tourism and the easy availability of bottled water, the per capita consumption of bottled water in India is on the increase.

The bottled water market in India is estimated to grow at a CAGR of 22.3% through 2020. Bottled water in India is essentially purified water that may contain added minerals.



The global bottled water market is mainly driven by increased health awareness and changing consumer lifestyle. The bottled water market is expected to witness rapid growth fueled by strong demand for clean, flavored and hygienic drinking water. Other important factors driving the bottled water market are an advancement in user-friendly packaging. Strong growth of tourism industry and portability of hygienic bottled water is also expected to trigger demand for bottled water. However, stringent regulations regarding packaging of water and bottled water standards are expected to hamper the growth of the market to some extent. Moreover, easy availability of tap water and rising concerns with regarding increasing plastic waste is expected to present a challenge for industry participants.

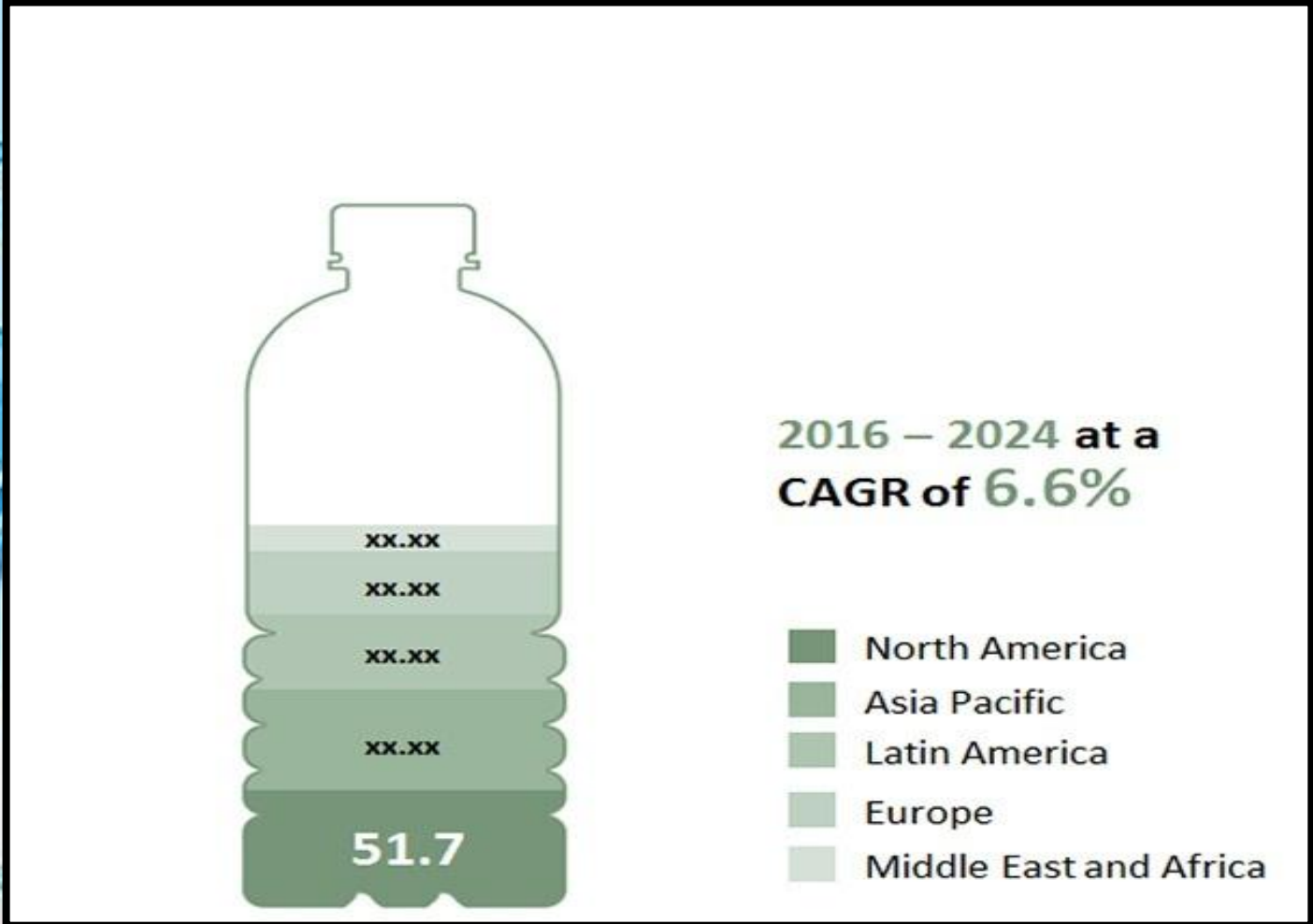
Global Bottled Water Market Value: \$ Million, 2014-19



The global market for bottled water has gained significant momentum in the past few years, chiefly owing to the increasing global demand for convenient, safer, healthy, and refreshing beverages. Rising concerns regarding the adverse effects of the high-sugar content of carbonated soft drinks and increasing disposable incomes of the population in Asia pacific, Latin America, and Eastern Europe have also significantly contributed to the increasing demand bottled water in the global market.



Global Bottle Water Market Revenue, By Region, 2016 (US\$ Bn)





Flavored Water is not just a new phenomenon, but it is likely to take the Indian beverage industry by storm. It serves a refreshing alternative to sodas, colas, juices and other sweetened beverages. Flavored water promotes healthy lifestyle as the flavors propel people to consume more water, which will make them healthy. These days, even the dietitian's recommends people to intake minimum of 64 ounces of water a day, potentially depending more on rehydration needs.

Liquid flavor market, the size was over USD 7.5 billion in 2015 and is projected to exceed USD 11.5 billion by 2024, at more than 4.2 per cent CAGR. Rise in processed food and beverage consumption is expected to fuel global liquid flavors market demand. India has a huge market for flavored water.



Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on Required Project

Business Opportunities in Water Sector in India.

List of Profitable Business Ideas in Mineral Water, Bottled Water, Distilled Water and Packaged Drinking Water Industry.

List of Small and Medium Businesses You Can Start Today

➤ MINERAL WATER

The mineral water is one of the important items, which is directly consumed by people all over the world. Mineral water is bottled under very hygienic conditions under strict quality control being market. Its major use in 5 star hotels and hospitals where good quality pure water is required for potable purposes. [Read more](#)



➤ **FLAVOURED DRINKING WATER (STILL)**

Flavoured water is the new phenomenon that is likely to take the Indian beverage industry by storm. It is expected to serve as a refreshing alternative to sodas, colas, juices and other sweetened beverages. [Read more](#)



➤ **PACKAGED DRINKING WATER, SODA WATER AND PET BOTTLES**

Bottled water industry, colloquially called, the mineral water industry, is a symbol of new life style emerging in India. While a large segment of the population is struggling to get access to potable water supply, a new generation - especially in the urban areas - is getting accustomed to bottled water paying handsome prices. [Read more](#)



➤ **PACKAGED DRINKING WATER WITH PET BOTTLES**

Bottled Water means water intended for human consumption and which is sealed in bottles and other containers with no added ingredients except that it may occasionally contain safe anti-microbial agent. Now-a-days safe and pure drinking water is major necessity for human being. [Read more](#)



➤ **STERILE WATER FOR INJECTION**

Sterile products are dosage forms of therapeutic agents that are free of viable microorganisms. Principally these include parenterals, ophthalmic and irrigating preparations. Of these, parenteral preparations are unique among dosage forms because they are injected through skin or mucous membranes into internal body compartments. [Read more](#)



➤ **WATER SOFTENER**

Water is an abundantly available as a precious gift of nature. However, natural water many times contains dissolved impurities such as Carbonates of Calcium and Magnesium. This is commonly termed as Hardness in water chemistry. This hardness ions causes scaling and corrosion in equipments like boilers & cooling towers. [Read more](#)



➤ **WATER TREATMENT CHEMICALS (ANTISCALANTS AND MEMBRANE CLEANERS)**

There has been a dramatic increase in the number of reverse osmosis and nano-filtration plant over the past ten years. There has also been a proliferation in the variety of feed sources used, including seawater, surface waters and, increasingly, effluents of varying qualities. [Read more](#)



➤ **PLASTIC (HDPE) WATER STORAGE TANK (SINTEX TYPE)**

Plastic water storage tanks are used to store liquids and gases. High pressure HDPE tanks are used in aircraft and space industries. They are used in chemical industries to store chemicals as they are non-corrosive in nature. Also used in railway tank, cars, iconography at a depth of 20,000 ft etc. [Read more](#)



Tags

Water Industry, Drinking Water Industry, Packaged Drinking Water Industry, Projects on Water Industry, Bottled Water Industry, Packaged Drinking Water Industry, Packaged Drinking Water Industry Profile, Bottled Water Industry in India, Water Processing, Business Opportunities in Water Industry, Opportunities in Indian Water Sector, Processing of Mineral Water, Bottled Water Processing, Mineral Water Process, Mineral Water Project, Setting up Mineral Water Plant in India, Mineral Water Processing, Flavored Water Manufacture, Flavoured Water Manufacturing, Flavoured Drinking Water Manufacturing Plant, Flavoured Drinking Water Manufacturing, Flavored Water Processing, Processing of Flavoured Drinking Water (Still), Packaged Drinking Water Processing Plant, Packaged Drinking Water Plant, Packaged Drinking Water Manufacturing Process Pdf, Mineral Water Process Flow Chart, Mineral Water Manufacturing Process Pdf, Packaged Drinking Water Project Report, How to Start Packaged Drinking Water Plant, Packaged Drinking Water Project Report, Packaged Drinking Water Plant Layout, Packaged Drinking Water, Soda Water and PET Bottles, Packaged Drinking Water with PET Bottles, Sterilized Water Manufacture, Production of Sterile Water for Injection, Preparation Process for Water for Injection (WFI), Sterile Water Manufacture, Manufacturing of Sterile Water for Injection, Water Softening Plant, Industrial Water Softener Plant, Commercial Water Softener System, Water Softener Plant, Processing of Water Softener, Water Proofing Liquid and Powder (Concrete and Mortar Admixture), Water Treatment Chemicals Manufacture,

Water Treatment Chemicals Manufacturing, Water Treatment Chemicals & Products Manufacture, Water Treatment Chemicals (Antiscalants and Membrane Cleaners), Water Based and Solvent Based Flexo and Gravure Printing Inks, HDPE Water Storage Tank Manufacture, Plastic Water Storage Tank Manufacture, Plastic (HDPE) Water Storage Tanks Manufacturing Plant, Plastic (HDPE) Water Storage Tank (Sintex Type), Water Treatment Chemicals Manufacturing project ideas, Projects on Small Scale Industries, Small scale industries projects ideas, Packaged Drinking Water Manufacturing Based Small Scale Industries Projects, Project profile on small scale industries, How to Start Packaged Drinking Water Manufacturing Industry in India, Packaged Drinking Water Manufacturing Projects, New project profile on Packaged Drinking Water Manufacturing industries, Project Report on Packaged Drinking Water Manufacturing Industry, Detailed Project Report on Packaged Drinking Water Processing, Project Report on Water Treatment Chemicals Manufacturing, Pre-Investment Feasibility Study on Packaged Drinking Water Processing, Techno-Economic feasibility study on Water Treatment Chemicals Manufacturing, Feasibility report on HDPE Water Storage Tank Manufacture, Free Project Profile on Water Treatment Chemicals Manufacturing, Project profile on Packaged Drinking Water Processing, Download free project profile on Water Treatment Chemicals Manufacturing, Startup Project for HDPE Water Storage Tank Manufacture, Small Start-up Business Project, Project report for bank loan, Project report for bank finance, Project report format for bank loan in excel, Excel Format of Project Report and CMA Data, Project Report Bank Loan Excel, Business Opportunities in Water Sector in India



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Major Queries/Questions Answered in Our Report?

- 1. How has the industry performed so far and how will it perform in the coming years?**
- 2. What is the Project Feasibility of the Plant?**
- 3. What are the requirements of Working Capital for setting up the plant?**
- 4. What is the structure of the industry and who are the key/major players?**

- 5. What is the total project cost for setting up the plant?**
- 6. What are the operating costs for setting up the plant?**
- 7. What are the machinery and equipment requirements for setting up the plant?**
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?**
- 9. What are the requirements of raw material for setting up the plant?**

- 10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?**
- 11. What is the Manufacturing Process of the plant?**
- 12. What is the total size of land required for setting up the plant?**
- 13. What will be the income and expenditures for the plant?**
- 14. What are the Projected Balance Sheets of the plant?**

- 15. What are the requirement of utilities and overheads for setting up the plant?**
- 16. What is the Built up Area Requirement and cost for setting up the plant?**
- 17. What are the Personnel (Manpower) Requirements for setting up the plant?**
- 18. What are Statistics of Import & Export for the Industry?**
- 19. What is the time required to break-even?**

- 20. What is the Break-Even Analysis of the plant?**
- 21. What are the Project financials of the plant?**
- 22. What are the Profitability Ratios of the plant?**
- 23. What is the Sensitivity Analysis-Price/Volume of the plant?**
- 24. What are the Projected Pay-Back Period and IRR of the plant?**
- 25. What is the Process Flow Sheet Diagram of the plant?**
- 26. What are the Market Opportunities for setting up the plant?**
- 27. What is the Market Study and Assessment for setting up the plant?**
- 28. What is the Plant Layout for setting up the plant?**



Reasons for Buying Our Report:

- **The report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **The report provides vital information on the product like it's characteristics and segmentation**
- **The report helps you market and place the product correctly by identifying the target customer group of the product**

- **The report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**



Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**



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Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.

And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

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NIIR PROJECT CONSULTANCY SERVICES

**106-E, Kamla Nagar, Opp. Spark Mall,
New Delhi-110007, India.**

Email: npcs.ei@gmail.com , info@entrepreneurindia.co

Tel: +91-11-23843955, 23845654, 23845886, 8800733955

Mobile: +91-9811043595 Fax: +91-11-23841561

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- *We help catalyze business growth by providing distinctive and profound market analysis*
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- *We use authentic & reliable sources to ensure business precision*



Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation



Contact us

NIIR PROJECT CONSULTANCY SERVICES

106-E, Kamla Nagar, Opp. Spark Mall,
New Delhi-110007, India.

Email: npcs.ei@gmail.com , info@entrepreneurindia.co

Tel: +91-11-23843955, 23845654, 23845886, 8800733955

Mobile: +91-9811043595

Website : www.entrepreneurindia.co , www.niir.org

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