



# List of Profitable Business Ideas in Education Sector.

## Project Opportunities in Education Industry

*(School, University, Engineering, Medical, Dental, Pharmacy, Management, Nursing, Physiotherapy Colleges, Institutes).*



## ***Introduction***

***India holds an important place in the global education industry. The country has more than 1.5 million schools with over 260 million students enrolled and about 751 universities and 35,539 colleges. India has one of the largest higher education systems in the world. Around 35.7 million students were enrolled in higher education in India during 2016-17. However; there is still a lot of potential for further development in the education system.***





***India has become the second largest market for e-learning after the US. The sector is currently pegged at US\$ 2 billion and is expected to reach US\$ 5.7 billion by 2020. The distance education market in India is expected to grow at a Compound Annual Growth Rate (CAGR) of around 11 per cent# during 2016-2020. Moreover, the aim of the government to raise its current gross enrolment ratio to 30 per cent by 2020 will also boost the growth of the distance education in India.***





***The education sector in India is poised to witness major growth in the years to come as India will have world's largest tertiary-age population and second largest graduate talent pipeline globally by the end of 2020. The education market in India is currently valued at US\$ 100 billion and is expected to nearly double to US\$ 180 billion by 2020.\* Currently, the school segment is valued at US\$ 52 billion and contributes 52 per cent to the education market in India, higher education contributes 15 per cent of the market size, text-book, e-learning and allied services contribute 28 per cent and vocational education in manufacturing and services contributes 5 per cent. Higher education system in India has undergone rapid expansion. Currently, India's higher education system is the largest in the world enrolling over 70 million students while in less than two decades, India has managed to create additional capacity for over 40 million students. It witnesses spending of over Rs. 46,200 crore (US\$ 6.93 billion).***



## Education Industry in India





*The Education sector in India is poised at a crucial stage in its growth. India's demographic advantage of having a large population of youth, coupled with low gross enrolment ratios, presents a huge opportunity to education sector players.*

*At the same time, the growth of the Indian economy and upward movement of income levels is boosting spend on Education, which already accounts for the second-highest share of wallet for middle-class households.*





*The Indian education sector has been recognized as a “Sunrise Sector” for investment in the recent past. This recognition stems from the fact that the sector offers a huge untapped market in regulated and non-regulated segments due to low literacy rate, high concentration in urban areas and growing per capita income. The Government has also been proactively playing the role of facilitator in this sector.*

*The higher education sector, owing to its huge potential, holds very promising prospects. With an estimated 150 mn people in the age group of 18-23 years, the sector offers one of the most attractive yet highly complex markets for the private/foreign players.*

*Despite some inherent concerns with respect to choice of entity, not for profit character and foreign investment in formal education space; the industry does offer various innovative business opportunities, which can be explored for establishing a presence.*

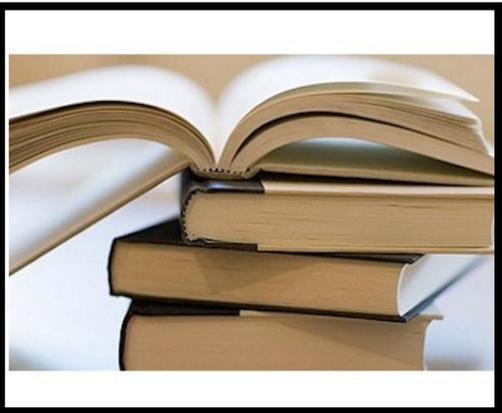
*The Indian education sector is at a crucial stage in its growth phase. The country's demographic advantage of a large young population coupled with low gross enrolment ratios (GERs) presents a huge opportunity to players in the education sector.*





*The Indian education industry is poised for growth. This sector is changing rapidly with more private players entering the field. The government is also taking many measures to improve the quality of education in India. This industry is going to achieve its peak as the idea of business via education catches up.*

*Fifty percent of India's population is the youth. This means that the Indian education sector is huge with a population of 1.13 billion. India has around 367 universities, 18,000 colleges, about half a million teachers, and 11 million pupils.*





*The private education industry is estimated to be between 20,000–25,000 crores. There are about 1,500 management institutes, 3,500 engineering institutes, and 1,200 medical colleges in the country.*

*Primary education is expanding. Many foreign schools are making their presence felt in India. Parents are enrolling their kids into international schools for better education directly from the primary level.*





*Technology-oriented courses are gaining in popularity due to the rising demand in these industries. The medical industry is also revamping itself. There is a need for more doctors and skilled professionals in this area. Thus, engineering and medical colleges are going to be in demand. The demand for management education is also rising. Many international management institutes are creating ties with Indian colleges or setting up their own centers in India.*





Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on Required Project

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Project Opportunities in Education Industry

(School, University, Engineering, Medical, Dental, Pharmacy, Management, Nursing, Physiotherapy Colleges, Institutes).



## ➤ NURSERY SCHOOL

**A nursery school is a school for children between the ages of three and five, staffed by qualified teachers and other professionals who encourage and supervise educational play rather than simply providing childcare. It is generally considered part of early childhood education. [Read more](#)**





## ➤ PHARMACY COLLEGE (B-PHARMA & D-PHARMA)

**There is need of pharmaceutical college in India for the development of country and give the better opportunity to the general merit. Now-a-days highering of technology and running of administration is the main tool of the Indian industries as well as in the educational systems. [Read more](#)**





➤ **MANAGEMENT COLLEGE (BBA, BCA, MBA, MCA)**

**In modern times of unspurring business network in regard to novel business strategies being implemented, Management College occupies a conspicuous rich, and its significance cannot be underestimated. [Read more](#)**



➤ **POLYTECHNIC COLLEGE (TECHNICAL EDUCATION INSTITUTION)**

**Technical Education plays a vital role in human resource development of the country by creating skilled manpower, enhancing industrial productivity and improving the quality of life. The technical education system in the country can be broadly classified into three categories Central Government funded institutions, [Read more](#)**





## ➤ MARINE ENGINEERING COLLEGE

The direction in which education starts a man will determine his future life. A good degree course module recognize the wisdom in what was stated by the great philosopher hundreds of year ago. Marine Engineering is a branch of Engineering that deals with nautical Architecture and Science. [Read more](#)



## ➤ DENTAL COLLEGE

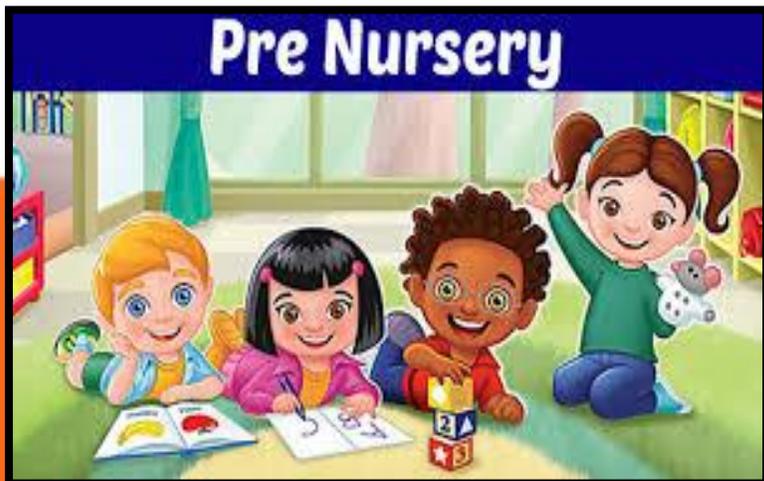
**Dental education occupies a place of pride in the field of medical studies. The basic aim of the dental colleges is to provide health-oriented courses that emphasize the prevention of oral diseases. In a human body mouth is considered to be the mirror dental health being intimately related is part and parcel of the general health and wellbeing of an individual. [Read more](#)**





## ➤ PRE NURSERY & NURSERY SCHOOL

The classification of nursery schools and those attending them, have undergone several changes, schools and with a few exception, they are no longer the orthodox all-age-school. It should be the intention that comprehensive nursery education should increasingly absorb the historical pattern of different types of nursery school. [Read more](#)





## ➤ RESIDENTIAL SCHOOL

**Compulsory state education begins at 5 years but permissive legislation allows local education authorities to build also for children of 3-5 years, either in separate building or in nursery groups attached to primary school. The compulsory school age is 5 years to 16 years and the sizes of classes are to be reduced from 50 to 40 children in primary school, [Read more](#)**





## ➤ **CBSE PRIMARY SCHOOL**

**The Central Board of Secondary Education (abbreviated CBSE) is a Board of Education for public and private schools, under the Union Government of India. CBSE affiliates all Kendriya Vidyalayas, all Jawahar Navodaya Vidyalayas, private schools, and most of the schools approved by central government of India. [Read more](#)**





➤ **IGCSE (INTERNATIONAL GENERAL CERTIFICATE OF SECONDARY EDUCATION)  
SCHOOL (NURSERY TO SENIOR SECONDARY)**

**The International General Certificate of Secondary Education is an international qualification for school students. IGCSE is developed by University of Cambridge International Examination (CIE) in 1988 and is currently offered as a qualification by CIE and London Examination (Edexcel International). [Read more](#)**

**IGCSE  
School**



## ➤ **MEDICAL COLLEGE WITH HOSPITAL**

**A medical college is meant to impart education of medical field to students to qualify them as doctors in different specialized disciplines so as to treat patients suffering from various ailments. Doctors with their dedicated spirit serve the nation at large by providing medication and treatment for eradication of diseases which exchange health and add suffering to humanity. [Read more](#)**





## ➤ **INDUSTRIAL TRAINING INSTITUTE (ITI)**

**India has one of the largest technical manpower in the world. However, compared to its population it is not significant and there is a tremendous scope of improvement in this area. In India, the emphasis has been on general education, with vocational education at the receiving end. [Read more](#)**



Industrial Training Institute



## ➤ **BACHELOR OF PHYSIOTHERAPY COLLEGE (B.PT. COLLEGE)**

**This course provides the learning experiences to gain the knowledge, skills, attitudes and behaviors expected of an entry level physiotherapist. It has a hybrid structure using curriculum based learning to efficiently learn foundation knowledge together with case studies and clinical practice to integrate knowledge into clinical decision making. [Read more](#)**





## ➤ SCHOOL (CBSE PATTERN)

**Education is today identified among basic needs, as essential for an individual's survival as food, clothing and shelter. The need for education has been recognized in all parts of the country and among all sections of society. Education brings success and success translates into social recognition. [Read more](#)**





## Tags

Starting a Nursery School, How to Start a Nursery School in India? How to open a nursery school in India, Start your own Nursery School, How to Start Pharmacy College (B-Pharma & D-Pharma), How to Start a College in India? How to Start Management College, Management College (BBA, BCA, MBA, MCA), How to Open Polytechnic College (Technical Education Institution) in India, How to Open Marine Engineering College, How to Start Dental College? Start Your Own School in India, How to Open School (Residential)? Pre Nursery & Nursery School, Residential School, Starting a CBSE Primary School, How to Start a School (CBSE Pattern), IGCSE (International General Certificate of Secondary Education) School (Nursery to Senior Secondary), How to Open Medical College with Hospital, Industrial Training Institute (ITI), Bachelor of Physiotherapy College (B.PT. College), Marine Engineering College project ideas, Projects on Small Scale Industries, Small scale industries projects ideas, Project profile on small scale industries, How to Start Industrial Training Institute in India, Management College Projects, New project profile on Medical College with Hospital,



Project Report on Detailed Project Report on Management College, Project Report on Bachelor of Physiotherapy College (B.PT. College), Pre-Investment Feasibility Study on CSE (International General Certificate of Secondary Education) School, Techno-Economic feasibility study on Pre Nursery & Nursery School, Feasibility report on Polytechnic College, Free Project Profile on Pharmacy College (B-Pharma & D-Pharma), Project profile on Nursery School, Download free project profile on Management College, Industrial Project Report, Startup Project for Polytechnic College, Startup Project, Startup ideas, Project for startups, Startup project plan, Business start-up, Business Plan for a Startup Business, Great Opportunity for Startup, Small Start-up Business Project, Project report for bank loan, Project report for bank finance, Project report format for bank loan in excel, Excel Format of Project Report and CMA Data, Project Report Bank Loan Excel, Education Business Ideas & Opportunities for 2018, Most Profitable Trending Education Business Ideas, Business opportunities in the education sector in India, Highly Profitable & Trending Education Business Ideas for Young Entrepreneurs



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## Major Queries/Questions Answered in Our Report?

- 1. How has the industry performed so far and how will it perform in the coming years?**
- 2. What is the Project Feasibility of the Plant?**
- 3. What are the requirements of Working Capital for setting up the plant?**
- 4. What is the structure of the industry and who are the key/major players?**



- 5. What is the total project cost for setting up the plant?**
- 6. What are the operating costs for setting up the plant?**
- 7. What are the machinery and equipment requirements for setting up the plant?**
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?**
- 9. What are the requirements of raw material for setting up the plant?**



- 10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?**
- 11. What is the Manufacturing Process of the plant?**
- 12. What is the total size of land required for setting up the plant?**
- 13. What will be the income and expenditures for the plant?**
- 14. What are the Projected Balance Sheets of the plant?**



- 15. What are the requirement of utilities and overheads for setting up the plant?**
- 16. What is the Built up Area Requirement and cost for setting up the plant?**
- 17. What are the Personnel (Manpower) Requirements for setting up the plant?**
- 18. What are Statistics of Import & Export for the Industry?**
- 19. What is the time required to break-even?**



- 20. What is the Break-Even Analysis of the plant?**
- 21. What are the Project financials of the plant?**
- 22. What are the Profitability Ratios of the plant?**
- 23. What is the Sensitivity Analysis-Price/Volume of the plant?**
- 24. What are the Projected Pay-Back Period and IRR of the plant?**
- 25. What is the Process Flow Sheet Diagram of the plant?**
- 26. What are the Market Opportunities for setting up the plant?**
- 27. What is the Market Study and Assessment for setting up the plant?**
- 28. What is the Plant Layout for setting up the plant?**



## Reasons for Buying Our Report:

- **The report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **The report provides vital information on the product like it's characteristics and segmentation**
- **The report helps you market and place the product correctly by identifying the target customer group of the product**



- **The report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**



## **Our Approach:**

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**



## **Free Instant Online Project Identification and Selection Service**

**Our Team has simplified the process for you by providing a "Free Instant Online Project Identification & Selection" search facility to identify projects based on multiple search parameters related to project costs namely: Plant & Machinery Cost, Total Capital Investment, Cost of the project, Rate of Return% (ROR) and Break Even Point % (BEP). You can sort the projects on the basis of mentioned pointers and identify a suitable project matching your investment requisites.....[Read more](#)**



## **Download Complete List of Project Reports:**

### **▪ Detailed Project Reports**

**NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.**

**Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.**



**And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:**

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

**The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,**



**Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.**

**We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)**



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# **Niir PROJECT CONSULTANCY SERVICES**

**An ISO 9001:2015 Company**



## Who are We?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



## What do We Offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Business Plan*
- *Market Research Reports*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*



## How are We Different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*



# Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation



# Contact us

## NIIR PROJECT CONSULTANCY SERVICES

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