

List of Profitable Small Business Ideas in Manufacturing of School and Office Stationery Products.

Production of A4 Copier Paper, Pens, Pencils, Ink Pads, Staplers, Glue Pen, Pencil Boxes, Geometry Sets, Desk Accessories, Exercise Note Book, Files, School Stationery, Office Stationery, Writing Instruments, Envelope, All Pin, Ball Pen and Refills.



Introduction

India Stationery market holds tremendous growth potential as the country has nearly 22-24 crore students studying and requiring notebooks and other stationery materials. Increasing number of schools and offices, improved standard of living as well as shift in focus from inexpensive to premium quality products on account of rapidly burgeoning economy are some of the crucial factors which would drive the demand for stationery products in India over the next six years. Further, government initiatives such as National Policy on Education and Sarva Shiksha Abhiyan to ensure low cost and quality compulsory education for all would also spur the growth of stationery market in India.

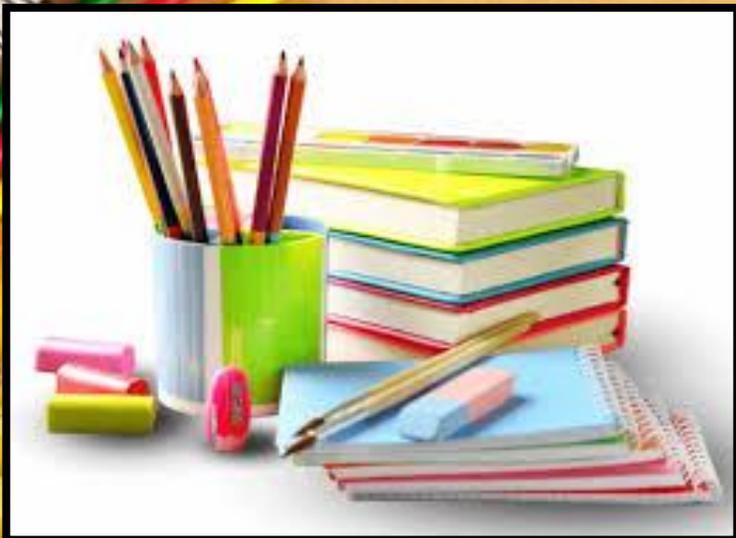
India Stationery Market revenues are projected to grow at a CAGR of 10.5% during 2018-24. Indian stationery industry is highly fragmented and is majorly dominated by the unorganized players and this situation is quite alarming for the organized sector players.





However, the industry is now showing signs of organized growth, as a result of tremendous increase in the demand for the stationery products in India. This demand can be attributed to the entry of a large number of international brands in India. The Indian stationery industry is largely shared by the educational and office stationery products. Particularly in the school stationery category, the percentage of schoolbooks captures the bulk of the market. The national market for syllabus-based books is estimated at Rs10 billion and is growing at 20 per cent per annum. Relatively, other departments from the stationery industry generate more or less equal percentage of growth.

Stationery Industry is a very heterogeneous group of business usually associated with the Schools, Collages, and Office and plays a very crucial role in working of any organization across the globe. It includes Paper stationery which comprises of a vast collection of products like exercise books, note books, stitch, glued & tape, pads, refill pads, flap over pads, subject books, plastic cover books etc. The huge greeting card market, autograph books, party invites etc., is also a part of this segment.





Stationery products are an integral part of human consumption. The global stationery products market is segregated on the basis of product and distribution channel. Based on products, the global market for stationery products are segregated into printing supplies, mailing supplies, marking devices, paper-based stationery products, filling products, party goods, writing & marking instruments and others. Printing supplies are further sub-divided into ink & toners, inked ribbons and carbon & stencil paper. Mailing supplies are further segregated into sealing tapes, paper-based envelopes, padded envelopes and others. Marking devices is further segregated into stencils & hand stamps.



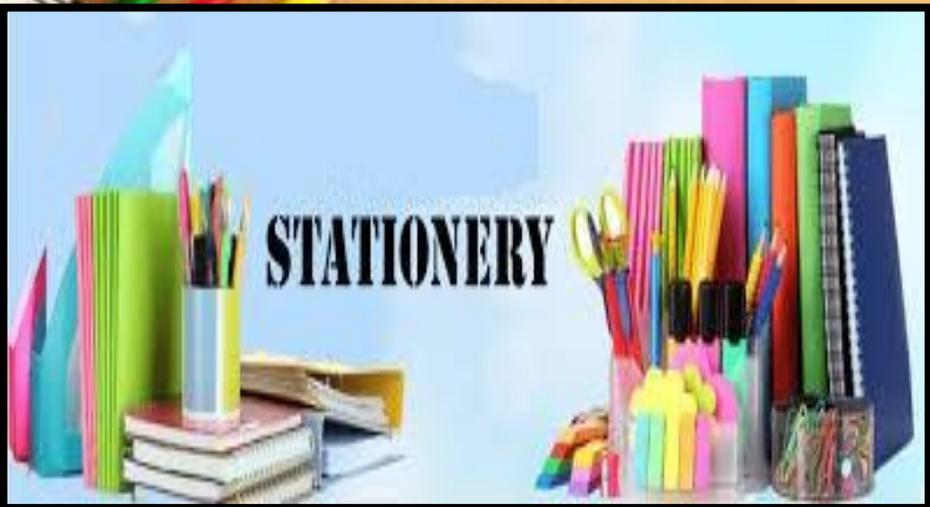
Paper based stationery products are further divided into printing/writing/copying paper, writing pads, scrap books, organizers, notebooks, message notes, exercise books, business forms & books and others. Writing and marking instruments include markers/pens, stencils, hand stamps, art goods and pencils. Paper based stationery products held the largest market share in 2016 among all the segments. This is attributed to its varied uses in multiple industries as well as student supplies. Printing supplies is anticipated to witness the fastest growth rate during the forecast period owing to increasing demand for printing supplies by consumers for personal use in homes. Increasing demand for printers has fuelled the demand for printing supplies significantly.



Major factors driving the global stationery products market include growing level of literacy, globally. Increasing number of population receiving education and more number of youth going to school, demand for stationery products is increasing substantially. Demand for premium brand pens and marking instruments is also increasing globally considered as a status symbol. This is fuelling demand for stationery products globally. Increasing number of start-ups and establishments is also fuelling the demand for stationery products which is also driving the market for stationery products. Rise in number of schools and other educational institutions is also fuelling market demand for stationery products. Government initiative towards educational programs is also driving the market positively.



Rapid digitization is a major hindrance to the global market for stationery products. With increase in use of laptops and smart phones, demand for stationery products has reduced substantially. For segments such as inked ribbons, printing papers, labels and marking devices digitization has brought whole new opportunities as demand for these are booming with increased use of printed materials and digital copies of documents.





Geographically, the global stationery products market is segregated into North America, Europe, Asia Pacific, Middle East & Africa and Latin America. North America held the largest market share in 2016 and is forecast to witness a steady growth rate during the forecast period of 2017-2025. U.S. is the biggest country in North America. Asia Pacific is expected to be the fastest growing country during the forecast period of 2017 to 2025. This is attributed to increasing literacy rates in countries in Asia Pacific and high number of enrolments in schools and other educational institutions every year. In addition, large youth population in the countries of Asia Pacific is also a major reason that is fuelling the growth of the stationery products market in Asia Pacific.



China and India are the most rapid growing countries in the Asia Pacific region. Middle East & Africa is also anticipated to witness high growth rate during the forecast period owing to increasing literacy rates in the countries of Middle East & Africa.

The Indian stationery industry is highly scattered and is largely dominated by the unorganized sector and the situation is quite alarming for the organized players industry. Factors like lack of modern production facilities, unorganized nature of functioning, marginal demands, government policies and international competition are largely contributing to the slow growth of the organized stationery industry in India.



Exercise books are widely known & vastly used as day-to-day products. Note books are available in the market in various sizes, shapes & pages and having various types of covers paper bound, board and Rexene bound etc. Exercise book is of different types and is used for different purposes. Their sizes vary according to the requirement. Though mainly used by students whether school going or college going, yet not less important for a house wife who keeps her day to day expenses record & similarly for small business men for keeping their accounts.





With the growth of education among the masses & industrialization in the country, the demand of stationery note book for writing purposes has been increasing at a tremendous rate. All the factors such as birth rate, expenditure on education young percentage of total population, sex ratio and population living in urban area to rural area, are the important factor which determines the stationery demand within the country. Stationery items like note books, exercise books, log books, etc. are always in demand for students. The demand for note books is more in the months of June to August in every year. Similarly, registers are essential in every office, institutions, organizations etc. The size of the products will be decided as per the local market demands.



Based on the analysis, the marketing and design departments in enterprises develop innovative sharpeners depending on the customer needs such as cosmetic pencil sharpeners and drawing pencil sharpeners.

The major factors that drive the growth of the pencil sharpeners market include rise in demand for electric sharpeners, growth in educational expenditure, and increase in product innovations. Furthermore, increase in government grants towards the education sector in developing economies and rise in demand for state-of-the-art educational infrastructure in developed economies supplement the market growth.

*The global **pencil sharpeners** market is segmented based on product, end user, and geography. On the basis of product, the market is categorized into manual sharpeners, electric sharpeners, battery sharpeners, and others. End users covered in the study include school kids, college, creative business house, and others. Geographically, the market is analyzed across North America (U.S., Mexico, and Canada), Europe (UK, Germany, France, and rest of Europe), Asia-Pacific (China, India, Japan, South Korea, and rest of Asia-Pacific), and LAMEA (Latin America, Middle East, and Africa).*





Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on Required Project

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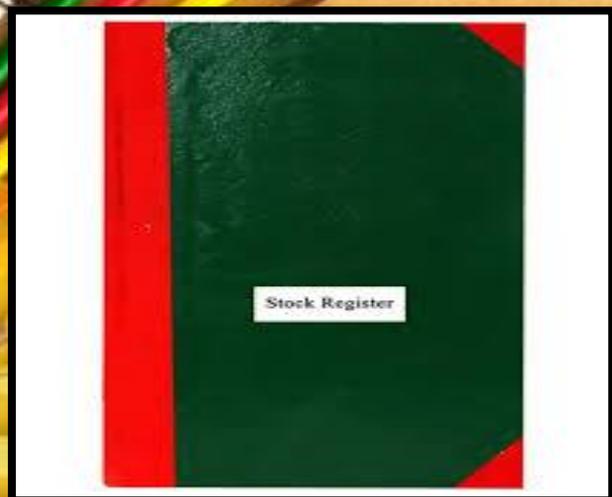
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Here are few Projects for Startup:

➤ **EXERCISE NOTE BOOK, REGISTERS, PADS & FILES**

Exercise note book, registers, pads and files are widely known and vastly used as day to day products. Exercise note books are of different shapes and sizes, accordingly. Used for different purposes. With the growth of education among the masses particularly in rural areas, [Read more](#)



➤ **BALL POINT PEN REFILLS**

In modern time ball pen refills are being produced from plastic materials and is having bright future in specially India. Ball pen refill is stocked by big stationery merchants, general merchants, and even road side small shops. The ball point pen refills are in extensive use in every home, [Read more](#)



➤ **PENCIL SHARPENERS (PLASTIC)**

Generally, pencil sharpeners can be classified into electric pencil sharpeners and manual pencil sharpeners. Since the electric pencil sharpeners are not frequently used for sharpening pencils, they usually keep in a standby condition, which will consume powers of the batteries and is not environment protective. [Read more](#)





➤ **WAX CRAYON**

The wax crayons are used for outlining and shading by the artist for drawing. Two types of crayons are produced in India chalk crayons and marking crayons. The raw materials used for chalk crayons are gypsum, calcium carbonate and pigments. Calcium gypsum steatite & compound of magnesium, [Read more](#)





➤ **EXERCISE NOTE BOOK AND OFFSET PRINTING**

Exercise note book, registers, pads and files are widely known and vastly used as day to day products. Exercise note books are of different shapes and sizes, accordingly. Used for different purposes. With the growth of education among the masses particularly in rural areas, [Read more](#)





➤ **PRINTED PAPER ENVELOPES**

Paper envelopes play an important role as a stationery material in any type of correspondence. The basic raw material is paper. Mostly, white or brown papers are utilized for this purpose. These are used in post offices, commercial centres, advertisements and in sampling. [Read more](#)





➤ **EXERCISE NOTE BOOKS**

Exercise books are widely known & vastly used as day-to-day products. Note books are available in the market in various sizes, shapes & pages and having various types of covers paper bound, board and Rexene bound etc. Exercise book is of different types and is used for different purposes. [Read more](#)



➤ **A4 SHEET COPIER PAPER (A4 SIZE) FROM JAMBO ROLLS**

Paper is one of the most important and widely used consumer materials with an endless ability to be transformed. It is writing paper, paper used for printing. Paper is often characterized by weight. In the United States, the weight assigned to a paper is the weight of a ream, 500 sheets, [Read more](#)



➤ **TONER INK FOR XEROX MACHINE**

Toner Ink is mainly used for instantaneous duplication of printed, written matter in the form of books, certificates, technical literatures or such documents of importance. Substance usually found in the form of dry powder uses imparts colours to the others. This pigment are insoluble in inorganic solvent and water. [Read more](#)



➤ **EXERCISE NOTE BOOK & REGISTERS PADS AND FILE**

Exercise books are widely known & vastly used as day to day products. Notebooks are available in the market in various sizes, shapes & pages and having various types of covers paper bound, board and Rexene bound etc. Note books are mainly used by students, teachers, [Read more](#)





➤ **PRINTING INK FOR FLEXOGRAVURE**

Printing inks of different types are used for different writing and printing purposes, starting from printing newspapers, books and periodicals, designs, cloth printing, plastic film printing, foil printing, paper and cardboard printing etc. the manufacturing of printing ink is concentrated more in the small scale sector which at present is 70 % of production. [Read more](#)



➤ **INDELIBLE ELECTION INK**

Ink is an important consumer item, which is largely used throughout the world. It has various uses, but manufacturing process and materials are different according to use. Indelible ink is used in elections for the purpose of identifying the voters. It can be used for making documentary indications, [Read more](#)





➤ **PRINTING INK**

Printing inks are one of the most important ingredients of printing industry and with the advancement of printing industry, need for the development of new types of printing inks has also enhanced considerably. Printing inks are basically made in the form of paste and liquid ink depending upon the type of application. [Read more](#)



How to Start a Stationery Company, Stationary Production, Stationery Products Manufacture, Stationery Items Manufacture, Stationery Manufacturing Unit, Stationery Making Business, Stationery Manufacturing Industry, School Stationery Manufacture, Office & School Stationery Products Manufacture, Stationery Product Manufacturing Business, Manufacturing of Note Books, Production of Stationery Items, Exercise Note Book, Registers, Pads & Files, Note Book Manufacturing Business Plan, Exercise Books Manufacture, Exercise Notebooks Manufacture, Notebook Manufacturing, Notebook Manufacturing Company, How to Start an Exercise Notebook Manufacturing Company? Start Notebook Business, Project Report on Note Book Manufacturing, Exercise Book Making Business, Starting an Exercise Notebooks Manufacturing Business, How Ballpoint Pen is made? Ball Pen Refill Making Business, Production of Ball Point Pen Refills, Ball Point Pen Refills Manufacturing Plant, Pencil Sharpeners (Plastic) Manufacturing Plant, Plastic Pencil Sharpener Manufacture, How Pencil Sharpeners are Made? Pencil Sharpener Making Plant, Manufacturing Process of Pencil Sharpener, Plastic Pencil Sharpener Manufacturing Process, Production of Pencil Sharpeners (Plastic), A4 Size Copier Paper Manufacture, Copier Paper (A4 Size) Manufacturing Plant, Production of Copier Paper (A4 Size), A4 Copy Paper Production, How Crayon is made? Crayons Manufacturing Process, Wax Crayon Manufacturing Plant, Crayon Making Business, Production of Wax Crayon, Production of Exercise Note Book and Offset Printing, Envelope Production, Start Your Own Envelope Production, Envelope Manufacturing Unit, Envelope Making Business,



Production of Printed Paper Envelopes, Manufacturing of Exercise Note Books, Production of A4 Sheet Copier Paper (A4 Size) from Jambo Rolls, Production of Toner Ink for Xerox Machine, Manufacturing of Exercise Note Book & Registers Pads and File, Production of Printing Ink for Flexogravure, Production of Indelible Election Ink, Ink Manufacturing, Manufacture of Printing Ink, Manufacturing of Printing Inks with Formulation, Production of Ink (Printing), Production of Printing Ink, Crayons Manufacturing project ideas, Projects on Small Scale Industries, Small scale industries projects ideas, Ink Manufacturing Based Small Scale Industries Projects, Project profile on small scale industries, How to Start Crayons Manufacturing Industry in India, Ink Manufacturing Projects, New project profile on Exercise Notebook Manufacturing industries, Project Report on Envelope Manufacturing Industry, Detailed Project Report on Note Book Manufacturing, Project Report on Exercise Notebook Manufacturing, Pre-Investment Feasibility Study on Production of Stationery Items, Techno-Economic feasibility study on Production of Stationery Products, Feasibility report on Pencil Sharpener Manufacturing, Free Project Profile on Pencil Sharpener Manufacturing, Project profile on Note Book Manufacturing, Download free project profile on Production of Stationery Items, Startup Project for Note Book Manufacturing, Startup Project, Startup ideas, Project for startups, Startup project plan, Business start-up, Business Plan for a Startup Business, Great Opportunity for Startup, Small Start-up Business Project, Project report for bank loan, Project report for bank finance, Project report format for bank loan in excel, Excel Format of Project Report and CMA Data, Project Report Bank Loan Excel



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Major Queries/Questions Answered in Our Report?

- 1. How has the industry performed so far and how will it perform in the coming years?**
- 2. What is the Project Feasibility of the Plant?**
- 3. What are the requirements of Working Capital for setting up the plant?**
- 4. What is the structure of the industry and who are the key/major players?**



- 5. What is the total project cost for setting up the plant?**
- 6. What are the operating costs for setting up the plant?**
- 7. What are the machinery and equipment requirements for setting up the plant?**
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?**
- 9. What are the requirements of raw material for setting up the plant?**

10. **Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?**
11. **What is the Manufacturing Process of the plant?**
12. **What is the total size of land required for setting up the plant?**
13. **What will be the income and expenditures for the plant?**
14. **What are the Projected Balance Sheets of the plant?**

- 15. What are the requirement of utilities and overheads for setting up the plant?**
- 16. What is the Built up Area Requirement and cost for setting up the plant?**
- 17. What are the Personnel (Manpower) Requirements for setting up the plant?**
- 18. What are Statistics of Import & Export for the Industry?**
- 19. What is the time required to break-even?**

- 20. What is the Break-Even Analysis of the plant?**
- 21. What are the Project financials of the plant?**
- 22. What are the Profitability Ratios of the plant?**
- 23. What is the Sensitivity Analysis-Price/Volume of the plant?**
- 24. What are the Projected Pay-Back Period and IRR of the plant?**
- 25. What is the Process Flow Sheet Diagram of the plant?**
- 26. What are the Market Opportunities for setting up the plant?**
- 27. What is the Market Study and Assessment for setting up the plant?**
- 28. What is the Plant Layout for setting up the plant?**



Reasons for Buying Our Report:

- **The report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **The report provides vital information on the product like it's characteristics and segmentation**
- **The report helps you market and place the product correctly by identifying the target customer group of the product**



- **The report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**



Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**



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Our Team has simplified the process for you by providing a "Free Instant Online Project Identification & Selection" search facility to identify projects based on multiple search parameters related to project costs namely: Plant & Machinery Cost, Total Capital Investment, Cost of the project, Rate of Return% (ROR) and Break Even Point % (BEP). You can sort the projects on the basis of mentioned pointers and identify a suitable project matching your investment requisites.....[Read more](#)



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Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

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- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



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- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*



Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation



Contact us

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