

List of Profitable Business Ideas in

Mosquito Repellent and Insect Repellent Industry.

Production of Mosquito Coils, Mosquito Repellent Candles, Mosquito Repellant Mats & Liquid, Insects Repellent Mat, Liquidators, Lotions, Electronic Mosquito Destroyer, Lotions, Electronic Mosquito Destroyer















Introduction

The mosquito repellent market is one of the rapidly growing vibrant markets in FMCG sector India. Due to increase awareness regarding vector borne disease, the demand for mosquito repellent products like coils, strips, liquid vaporizers, etc. are rising than before, thereby providing high momentum to the Indian Mosquito repellent market. Mosquito Repellent has become a gripping market for new product developments and innovation where producers are trying to convince consumers through aggressive campaign and advertizing that they should adopt mosquito repellent products to improve home hygiene and to be protected from mosquito borne disease.



Wide variety of chemical and natural ingredient based mosquito repellents are being used to keep the mosquitoes away and prevent mosquito-borne diseases such as malaria, dengue, chikungunya, yellow fever, Zika virus, and others.

Growing awareness regarding prevention of mosquitoes, brand awareness, increasing disposable income, growing demand in middle class people and affordable price of mosquito repellent products. The various formats such as coils, mats, liquid vaporizers, sprays, creams, lotions, etc. are driving the segmental market of mosquito repellent market in India.





Over the last decade, India has witnessed robust increase in use of mosquito repellents due to rising incidence of mosquito borne diseases, increasing consumer awareness and growing health concerns. Moreover, Indian consumers are gaining interest in new technologically advanced products, which are less harmful to human health and are herbal in nature. On account of increasing heath concerns, major mosquito repellent players operating in India have also been increasing their focus on introducing new products, like herbal creams, lotions, fabric Roll On and perfumes. These new products are created from plant based extracts that are considered less harmful compared to the chemical based compositions that dominate the India mosquito repellent market. Mosquito repellents market in India is highly competitive, and consequent, companies are increasingly focusing on product diversification to consolidate and expand their market shares.



India Mosquito Repellent Market has been growing with a CAGR of 4.79% from last five years and is projected to reach new heights by the year 2021 due to rising incidence of vector borne disease in India, growing awareness regarding prevention of mosquitoes, brand awareness, increasing disposable income, growing demand in middle class people and affordable price of mosquito repellent products. The various formats such as coils, mats, liquid vaporizers, sprays, creams, lotions, etc. are driving the segmental market of mosquito repellent market in India.





Global mosquito repellent market was valued at approximately USD 3.20 billion in 2016, is expected to reach around USD 5.00 billion in 2022 growing at a CAGR of around 7.50% between 2017 and 2022.

A mosquito repellent can be either a substance put on skin, clothing or vaporizer, mats, etc. which discourages mosquitoes from landing or crawling on that surface. Female mosquito feeds on blood which helps it to acquire protein, which is important for the development of her eggs. Whenever mosquito bites, she releases saliva into the area where she is feeding. If a mosquito is harboring a pathogen, such as a virus, a protozoan, or a nematode worm, it is possible that she can transmit the pathogen to humans through her saliva.

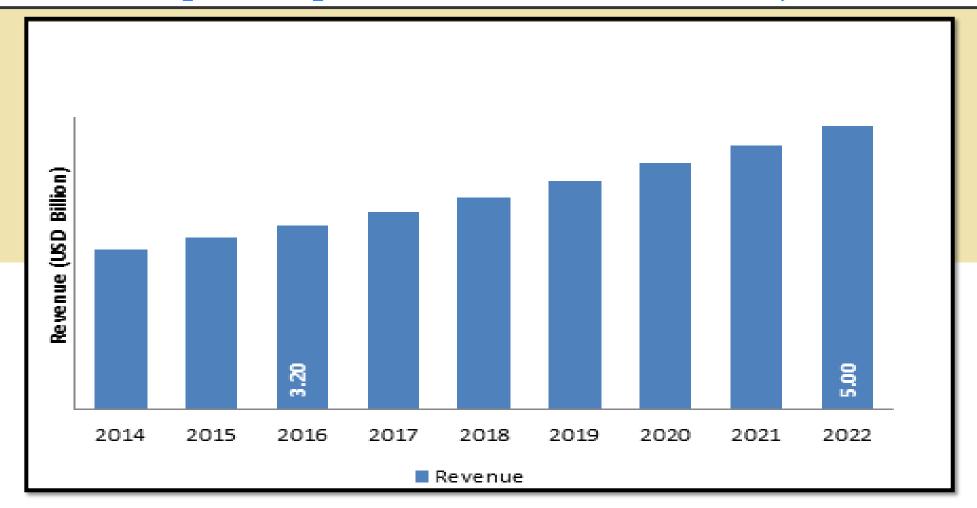


Global mosquito repellent market is primarily driven by increasing number of mosquito-borne diseases. Other major driving factors for the growth of mosquito repellent market are global warming which aids the breeding of mosquitoes coupled along with increasing demand for such products, especially in developing countries. However, harmful health effects of certain mosquito repellents is a major restraint that may curb the growth of the market. Nonetheless, technological advancements by a number of new players entering into this market, and emerging markets across the globe are likely to disclose the new avenues for mosquito repellent market in the near future.



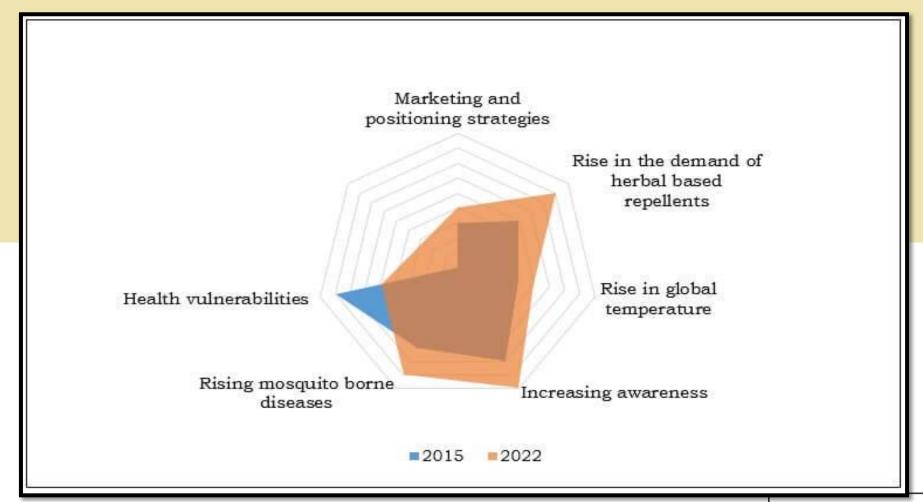


Global Mosquito Repellent Market, 2014-2022 (USD Billion)





Top Factors Impacting World Mosquito Repellent Market

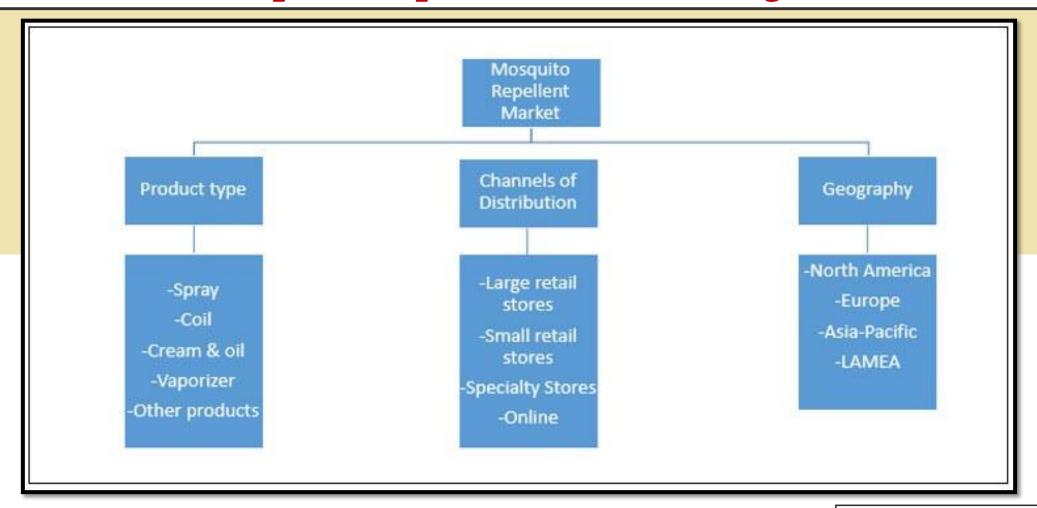




Mosquito repellent market vendors today are focusing on high-quality packaging that provides utmost safety to consumers so that the chemicals used in the repellents like vaporizers and aerosols do not come in direct contact with skin. Innovations in packaging are driving the growth of the global mosquito repellents market. With more people taking preventive measures against mosquito-borne diseases, vendors in the market have been launching new products and investing in marketing initiatives to promote the use of mosquito repellents.



World mosquito repellent market segmentation





* Rise in Global Temperature

The global temperature of the earth has continued to rise during the past few years and would also increase in coming times owing to rising levels of greenhouse gases in the atmosphere. Hot temperature provides optimum conditions to the mosquitoes to breed and increases their level of activeness. It also provides damp and wet climate in certain regions which also favors in their population's multiplication. Thus, impact of the rise in global warming would directly impact the growth of mosquito population which would lead into an increase in the penetration of products designed to repel them.



***** Increasing Awareness

Various key market players coupled with NGOs and local governments have participated into improving the level of awareness amongst people residing in urban and rural areas against various mosquito borne diseases. The impact of rising awareness would foster the demand of world mosquito repellent market owing to increased penetration levels.



* Health Vulnerabilities

The health hazards caused from various mosquito repellent products would have a lesser impact on the mosquito repellent market owing to changing consumer preference towards herbal ingredients and product innovation. Key competitive players are introducing products such as wristbands, patches and stickers which do not cause harmful effects over the health. Moreover, creams, sprays and oils produced are inclining towards raw material based on plants. Thus, leading towards lesser health vulnerabilities.



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List of Small Businesses You Can Start:

> MOSQUITO COILS (AUTOMATIC PLANT)

Mosquitoes need to be exterminated using with right tools and little bit of effort. Mosquito coil is mosquito-repelling incense usually shaped into a spiral. Burning usually begins at the outer end of the spiral and progresses slowly toward the centre of the spiral, Read more





> MOSQUITO REPELLENT CANDLES

Mosquito repellent candles repel mosquitoes even without being alighted. The mosquitoes, owes to their prominence as a disease carrying pests. Repellents are materials that affect insects and other organism and disrupt their natural behaviour. Read more





> MOSQUITO REPELLANT MATS & LIQUID

Repellent may be mildly poisonous or only offensive there by making food or living conditions unattractive for insects. They are used in a variety of ways e.g. poisons barriers for bags & termites, repellents on animals to prevent insect feeding of mosquito repellents & so on. Read more





> MOSQUITO INSECTS REPELLENT LIQUIDATOR (VAPOURIZER)

Its season for existence in the market is the omnipresent mosquito, which makes life excruciating difficult for the average Indian during summer and monsoon months. In many ways the primary factor fulling the explosive growth of this market characterized by low brand loyalty and low product involvement has been the availability of cost-effective mosquito repellents. Read more





> MOSQUITO COIL AND MATS

Mosquitoes not only suck human blood but also transport disease like malaria. Mosquito coil is used for repelling and killing of insects like flies, mosquitoes etc. It protects human bodies from mosquitoes without coming into direct contract of human body. Read more





Tags

Production of Mosquito Repellent Coil, Mosquito Repelling Incense Coils Manufacturing Project, Mosquito Coil Composition, Process for Manufacture of Mosquito Coil, Mosquito Coils Making Plant, Mosquito Coil Making Business, Mosquito Repellent Formulations, Mosquito Repellent Coil Manufacturing Business, Mosquito Coils Manufacture, Mosquito Repellent Coil Making Unit, Project Report on Production of Mosquito Repellent Coils, Production of Mosquito Coils, Mosquito Coils Production, Manufacturing of Mosquito Coils, Mosquito Coil Making Process, How Mosquito Repellent is Made? Mosquito Repellent Candles, Production of Mosquito Repellent Candles, How to Make Mosquito Repellent Candle, Mosquito Repellent Candles Industry, Mosquito Repellent Plant, Manufacturing of Mosquito Repellent Candles, Mosquito Repellent Candles Manufacturing Business, Production of Mosquito Repellent Mats & Liquid, Mosquito Repellent Liquid Formula, Mosquito Repellent Mat, Mosquito Repellent Liquid Manufacture, Production of Mosquito Insects Repellent Liquidator (Vapourizer), Production of Mosquito Coil and Mats, Mosquito Repellent Candles Manufacturing project ideas, Projects on Small Scale Industries, Small scale industries projects ideas, Mosquito Coils Production Based Small Scale Industries Projects,



Project profile on small scale industries, How to Start Mosquito Coils Production Industry in India, Mosquito Repellent Candles Manufacturing Projects, New project profile on Mosquito Coils Production industries, Project Report on Mosquito Repellent Candles Manufacturing Industry, Detailed Project Report on Mosquito Coils Production, Project Report on Mosquito Coils Production, Pre-Investment Feasibility Study on Mosquito Insects Repellent Liquidator Production, Techno-Economic feasibility study on Mosquito Coil and Mats Production, Feasibility report on Mosquito Insects Repellent Liquidator Production, Free Project Profile on Mosquito Coils Production, Project profile on Mosquito Coil and Mats Production, Download free project profile on Mosquito Repellent Candles Manufacturing, Startup Project for Mosquito Coils Production, Project report for bank loan, Project report for bank finance, Project report format for bank loan in excel, Excel Format of Project Report and CMA Data, Project Report Bank Loan Excel



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Major Queries/Questions Answered in Our Report?

- 1. How has the industry performed so far and how will it perform in the coming years?
- 2. What is the Project Feasibility of the Plant?
- 3. What are the requirements of Working Capital for setting up the plant?
- 4. What is the structure of the industry and who are the key/major players?



- 5. What is the total project cost for setting up the plant?
- 6. What are the operating costs for setting up the plant?
- 7. What are the machinery and equipment requirements for setting up the plant?
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?
- 9. What are the requirements of raw material for setting up the plant?



- 10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?
- 11. What is the Manufacturing Process of the plant?
- 12. What is the total size of land required for setting up the plant?
- 13. What will be the income and expenditures for the plant?
- 14. What are the Projected Balance Sheets of the plant?



- 15. What are the requirement of utilities and overheads for setting up the plant?
- 16. What is the Built up Area Requirement and cost for setting up the plant?
- 17. What are the Personnel (Manpower) Requirements for setting up the plant?
- 18. What are Statistics of Import & Export for the Industry?
- 19. What is the time required to break-even?



- 20. What is the Break-Even Analysis of the plant?
- 21. What are the Project financials of the plant?
- 22. What are the Profitability Ratios of the plant?
- 23. What is the Sensitivity Analysis-Price/Volume of the plant?
- 24. What are the Projected Pay-Back Period and IRR of the plant?
- 25. What is the Process Flow Sheet Diagram of the plant?
- 26. What are the Market Opportunities for setting up the plant?
- 27. What is the Market Study and Assessment for setting up the plant?
- 28. What is the Plant Layout for setting up the plant?



Reasons for Buying Our Report:

- The report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product
- The report provides vital information on the product like it's characteristics and segmentation
- The report helps you market and place the product correctly by identifying the target customer group of the product



- The report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials
- The report provides a glimpse of government regulations applicable on the industry
- The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions



Our Approach:

- Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.
- The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players
- We use reliable sources of information and databases. And information from such sources is processed by us and included in the report



Free Instant Online Project Identification and Selection Service

Our Team has simplified the process for you by providing a "Free Instant Online Project Identification & Selection" search facility to identify projects based on multiple search parameters related to project costs namely: Plant & Machinery Cost, Total Capital Investment, Cost of the project, Rate of Return% (ROR) and Break Even Point % (BEP). You can sort the projects on the basis of mentioned pointers and identify a suitable project matching your investment requisites......Read more



Download Complete List of Project Reports:

Detailed Project Reports

NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- Good Present/Future Demand
- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects......Read more



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Who are We?

- One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services
- We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad



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- O Business Plan
- Market Research Reports
- Technology Books and Directory
- Industry Trend
- Databases on CD-ROM
- Laboratory Testing Services
- Turnkey Project Consultancy/Solutions
- O Entrepreneur India (An Industrial Monthly Journal)



How are We Different?

- We have two decades long experience in project consultancy and market research field
- We empower our customers with the prerequisite know-how to take sound business decisions
- We help catalyze business growth by providing distinctive and profound market analysis
- We serve a wide array of customers, from individual entrepreneurs to Corporations and Foreign Investors
- We use authentic & reliable sources to ensure business precision



Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation



Contact us

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