

# Senegal, West Africa

- **Profitable Project Ideas for Starting Business.**

**Selection of right Project,**

**Thrust areas for Investment, Industry Startup  
and Entrepreneurship Projects**

# Senegal



## Introduction

*Senegal supports a wide variety of agriculture and the sector employs the majority of the working population, most of whom are subsistence farmers. Consequently, the country is a major food importer. Farmers here face droughts and pests and often work with poor soil conditions. These factors all put Senegal's main food crops – millet, rice, corn and sorghum – at risk, and can lead to rising food prices and social unrest. Groundnut and cotton are among the country's main cash crops.*



*Most of Senegal lies within the drought-prone Sahel region, with irregular rainfall and generally poor soils. With only about 5 percent of the land irrigated, Senegal continues to rely on rain-fed agriculture, which occupies about 75 percent of the workforce. Despite a relatively wide variety of agricultural production, the majority of farmers produce for subsistence needs. Production is subject to drought and threats of pests such as locusts, birds, fruit flies, and white flies. Millet, rice, corn, and sorghum are the primary food crops grown in Senegal.*



*Senegal is a net food importer, particularly for rice, which represents almost 75 percent of cereal imports. Peanuts, sugarcane, and cotton are important cash crops, and a wide variety of fruits and vegetables are grown for local and export markets. In 2006 gum arabic exports soared to \$280 million, making it by far the leading agricultural export. Green beans, industrial tomato, cherry tomato, melon, and mango are Senegal's main vegetable cash crops. The Casamance region, isolated from the rest of Senegal by Gambia, is an important agriculture producing area, but without the infrastructure or transportation links to improve its capacity.*



*Agriculture employs around 75 per cent of the working population and comprises 17 per cent of GDP. Groundnuts, cotton, gum arabic and sugarcane are the primary cash crops. Millet, corn, sorghum and rice are the main food crops. With groundnut production accounting for 40 per cent of cultivated land and cotton production another 33 per cent, cash crops dominate agriculture.*



*Senegal is one of the top producers of phosphate rock in the world. The country also produces other mineral commodities such as gold, laterite, basalt, cement, lime, limestone, clays natural gas, petroleum, salt, and sand. Phosphate mining plays a major role in its export industry. Senegal is also working on iron ore and oil exploration projects to diversify its mining industry. The mining industry of Senegal is mainly centred on the production of phosphates and industrial limestone. Senegal is rich in minerals especially phosphates and iron ore.*



*Senegal has been one of the world's leading phosphate producers, with major deposits at Taiba, Thiès and Matam. 1.5 Mt of phosphate is produced each year. Its mining potential is estimated at 500-1,000 million tonnes. The country may soon become the leading producer of gold in Africa, which is confirmed by the presence of the world's largest producers of gold. Gold mining is ongoing in Senegal. There are deposits of industrial limestone in Senegal.*

*Salt in Senegal is present in Lake Lac Rose (Rëtba). The lake has a high concentration of salt and serves as an important natural resource in Senegal's economy. Large deposits of good quality marble, estimated to several million cubic meters, are to be found in east Senegal.*





Niir Project Consultancy Services (NPCS) can provide Detailed  
Project Report on Required Project

Senegal, West Africa

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## ***List of Few Business Ideas that will really help you out:***

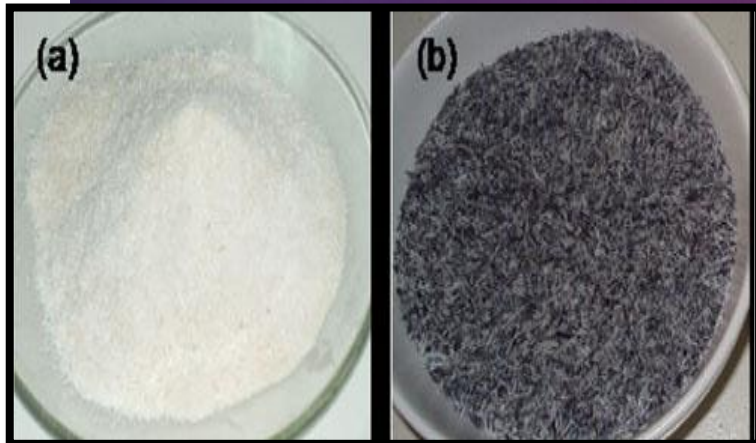
### **➤ *MINI CEMENT PLANT***

***The general outlook for the cement industry is fulfilled the situation in a large body of Indian Industry, with a market rise in production failing to generate adequate profitability. In some quarters, the mini-cement plant has been following, [Read more](#)***



➤ **PRECIPITATED SILICA FROM RICE HUSK ASH**

***Rice husk is an agricultural residue easily available in rice producing countries. India is a major rice producing country, and the husk generated during milling is mostly used as a fuel in the boilers for processing paddy, producing energy through direct combustion & or by gasification. [Read more](#)***



## ➤ **ARTIFICIAL MARBLE TILES**

***With the vast potential of plastics, artificial synthetic marble is virtually replacing the use of natural marble. The qualities of artificial synthetic marble are very much the same as those of natural marble. Synthetic marble is produced out of fillers and synthetic resin is used as binder. [Read more](#)***



➤ **PETROLEUM DISTILLATION PLANT (OIL DISTILLATION/REFINERY PLANT)**

*Petroleum, oily, flammable liquid that occurs naturally in deposits, usually beneath the surface of the earth; it is also called crude oil. It consists principally of a mixture of hydrocarbons, with traces of various nitrogenous and sulfurous compounds. [Read more](#)*





## ➤ **PEANUT BUTTER**

***Peanut butter is not “butter” but butter like product made from ground nut or peanut. It consists essentially of cleaned, graded, blanched, roasted and crushed groundnuts containing about 45 percent of oil and over 25 percent of proteins, being thus a highly nutritive food. [Read more](#)***



## ➤ **CEMENT WATER PROOFING COMPOUND**

***Cement is a very important building material. It is used in almost all the constructions and is subjected to water in contact. If the concrete or cement is water-absorbing then leakage will occur and will destroy construction. The material used for checking this absorption of water is known as water proofing compound. Read more***



## ➤ **FISH DEHYDRATION**

*There are varieties of fish available in India. They are sweet water fish and salty water fish. Both the fishes can be stored by dehydration. Dehydration is a process technique of removal of water from fish bodies by mechanical means i.e. heat and dehumid air over the fish. [Read more](#)*



## ➤ **DIABETIC FOOD**

***There are few food items are largely used as diabetic food. There is no ill effect produce by taking of this food by the diabetic patient. It is now manufactured in India by some organized sectors. It has good export scope though there is good indigenous demand of the food. [Read more](#)***



➤ **CAKE GEL (CAKE IMPROVER)**

*It is one of bakery products largely used by the cake manufacturer. Basic raw materials are vegetable oil, G.M.S., Xanthenes gum, Satiric Acid etc. It is stable (at room temperature) gel like product. It required a mixing machine, heating equipment, packing machine for manufacturing the product. [Read more](#)*





## ➤ **MANGO FRUIT BAR**

***Mango is one of the best fruits in India. Mango bar can be prepared from green mango, ripe mango and mango juice. Mango currently accounted 39% of the total fruit export from the India. There is very good domestic and export demand of mango products. [Read more](#)***



➤ **FRUIT CONCENTRATE LIKE RASANA**

***Fruit concentrate is the product of fruit juice or fruit pulp in dry form or dry powder form mixed with sugar, natural flavour or synthetic permitted food colour. In India, growth rate is about 7-8%. [Read more](#)***



## ➤ **MANGO PICKLES**

***Mango is one of the best fruits in India. There are number of products produced from mango like mango juice, mango pulp, mango flavour, mango kernel oil, mango pickles and powder etc. which are well accepted throughout India and in aboard.***

***Read more***



## ➤ **VERMICELLI**

***Vermicelli, has been in use since the early period of Indian civilization. It is used by all communities, irrespective of cast or religion, it is also consumed in countries like Pakistan, Bangladesh, U.S.A, U.K., African and Middle East countries. [Read more](#)***



## ➤ **BABY CEREAL FOOD**

***Food is mainly composed of three main groups of constituents i.e. carbohydrates, fat & protein. In addition to this there must be some inorganic minerals & organic substances e.g. vitamins, Iron, Mg etc. The body cereal foods is that enriched food which has a requisite level of nutrition. Read more***





➤ **DALL MILL (SPLIT DALLS/ PULSES FOR CHHILKE-WALI MOONG, URAD, ARHAR, CHANNA, MASOOR)**

**India has the distinction of being the world's largest power of grain legumes (pulses), notwithstanding the production is not adequate to ensure a per capita availability of 80 grams. The area under pules has been around 20 to 24 million hectares. Read more**



## ➤ **TOMATO PRODUCTS**

***Tomatoes are used in enormous quantities in the fresh state, as canned tomatoes, and in the form of canned juice, puree, paste, ketchup and sauce. Tomato ketchup and sauce have got a mixed taste of sweet and sour. They have got a very good flavour and delicious taste. [Read more](#)***



## ➤ **IODIZED SALT**

***Salt was the name originally given to the residue left by evaporation of sea water. Iodizing salt for human consumption is a modern trend. Iodine is used in the body formation of thyroxine an essential hormone. Salt is used as a medium in supply iodine to the body. [Read more](#)***



## ➤ **DAIRY PRODUCTS & MILK PACKAGING IN POUCHES**

***Dairy products are basically based on Milk. India ranks next only to USA & USSR in world milk production. There are a number of dairy products like butter, cream, cheese, Khoya, Paneer, flavoured milk etc. There is always a greater demand for milk and dairy products among people. Read more***



## ➤ **SUGARCANE JUICE PRESERVATION**

***Sugarcane juice is a very delicious drink during summer, contains many minerals and has nutritive value. It is a major constituent of glucose and sugar. Glucose being a major stamina-enhancer, sugarcane juice is a pure and natural refreshment and is available in every town and city. [Read more](#)***





## ➤ **MODERN BAKERY UNIT**

***Bakery products in India are in common use. Items like breads, biscuits, buns, doughnuts, cookies etc. are very much popular among people and use them in their daily life, because they are cheaper and largely accepted. [Read more](#)***



## ➤ **FISH MEAL**

***Fish Meal is a dry & easily stored product forming a valuable ingredient of the rations of farm animals, particularly young pigs & poultry. Production of fish meal is basically from white fish offal, chiefly heads back bones. For the production in some factories, pelagic fish such as herrings, sardines & pilchards are used. Read more***

Fish Meal



## ➤ **RICE FLAKES (POHA)**

***Poha Industry comprises an important segment of Industrial activity in food processing industry in the country. It provides nutritious breakfast and food to a large number of households in cities, towns and even in villages of India. [Read more](#)***



➤ **GUM ARABIC (SPRAY DRYING PROCESS)**

***Gum Arabic is a key issue of the ecological and economic development, as it is often the main sources of revenue for semi-nomadic African people who gather it from wild, untended plants. Gum Arabic also known as Gum Acacia, [Read more](#)***



## ➤ **MAIZE CULTIVATION & ITS PRODUCTS**

***Amongst cereal crops of India, Maize ranks fifth in area and third in production and productivity. During last year 11.2 million tons grain production was realized in an area of 6.2 million hectare more or less constant in the last one decade. [Read more](#)***



➤ ***SURGICAL COTTON & BANDAGES (EOU)***

***Surgical cotton Industry is mainly limited to small and cottage scale units. Bengal chemical & pharmaceutical works Ltd. is the key manufacture of surgical cotton and Bandages. At present the industry consist of around 136 units in the organised sector, [Read more](#)***





## ➤ ***POULTRY FARM FOR PRODUCING EGGS***

***The production of poultry in the US and generally throughout the world is carried out by a highly specialized, efficient poultry industry that has been a leader in trends of scale and industrialization that have taken place in American agriculture over the past half century. [Read more](#)***



## ➤ **GOLD JEWELLERY**

***Jewellery making is one of the oldest industries in India. It has been a traditional craft in India, each region in the country specialising in different designs and skills. Jewellery is one trade, which is still placed in the cottage industry category. Read more***



➤ ***MEDICAL COLLEGE WITH HOSPITAL***

***A medical college is meant to impart education of medical field to students to qualify them as doctors in different specialized disciplines so as to treat patients suffering from various ailments. Read more***



➤ ***MEDICAL DIAGNOSTIC CENTRE***

***Modern diagnostic centre provides a wide scope for detection of ailments and afford facilities for a detailed medical check-up through diagnostic procedures. To accomplish this objective a modern diagnostic centre should be well equipped with most modern instruments. [Read more](#)***





## Tags

Business Ideas & Investment Opportunities in Senegal, Small Business Ideas & Investment Opportunities in Senegal, Business Ideas and Opportunities, How to Start a Business in Senegal? Small Business Ideas, Investment Opportunities in Senegal, Profitable Investment Ideas & Business Opportunities in Senegal, Money Making Business Ideas in Senegal, Starting a Business, Women Entrepreneurship in Senegal, Doing Business in Senegal, Set Up a Business in Senegal, Business in Senegal, Setting Up a Business in Senegal, Setting Up a Company in Senegal, Ideas to Start a Profitable Business in Senegal, Business Opportunities in West Africa, Mini Cement Plant, Precipitated Silica from Rice Husk Ash, Artificial Marble Tiles, Petroleum Distillation Plant, Production of Peanut Butter, Cement Water Proofing Compound, Fish Dehydration, Diabetic Food Manufacturing Business, Production of Cake Gel (Cake Improver), Production of Mango Fruit Bar, Making of Fruit Concentrate like Rasana, Processing of Mango Pickles, Vermicelli Manufacturing Plant, Production of Baby Cereal Food, Dall Mill, Production of Tomato Products, Processing of Iodized Salt, Dairy Products & Milk Packaging in Pouches, Sugarcane Juice Preservation, Modern Bakery Unit, Fish Meal Manufacturing Unit, Production of Rice Flakes (Poha),



Gum Arabic (Spray Drying Process), Maize Cultivation & Its Products, Surgical Cotton & Bandages Production, Poultry Farm for Producing Eggs, Manufacturing of Gold Jewellery, Vermicelli Manufacturing project ideas, Projects on Small Scale Industries, Small scale industries projects ideas, Fish Meal Manufacturing Based Small Scale Industries Projects, Project profile on small scale industries, How to Start Vermicelli Manufacturing Industry in India, Fish Meal Manufacturing Projects, New project profile on Diabetic Food Manufacturing industries, Project Report on Vermicelli Manufacturing Industry, Detailed Project Report on Surgical Cotton & Bandages Production, Project Report on Diabetic Food Manufacturing, Pre-Investment Feasibility Study on Sugarcane Juice Preservation, Techno-Economic feasibility study on Surgical Cotton & Bandages Production, Feasibility report on Maize Cultivation, Free Project Profile on Sugarcane Juice Preservation, Project profile on Petroleum Distillation Plant, Download free project profile on Sugarcane Juice Preservation, Startup Project for Petroleum Distillation Plant, Project report for bank loan, Project report for bank finance, Project report format for bank loan in excel, Excel Format of Project Report and CMA Data, Project Report Bank Loan Excel





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## Major Queries/Questions Answered in Our Report?

- 1. How has the industry performed so far and how will it perform in the coming years?**
- 2. What is the Project Feasibility of the Plant?**
- 3. What are the requirements of Working Capital for setting up the plant?**
- 4. What is the structure of the industry and who are the key/major players?**

- 5. What is the total project cost for setting up the plant?**
- 6. What are the operating costs for setting up the plant?**
- 7. What are the machinery and equipment requirements for setting up the plant?**
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?**
- 9. What are the requirements of raw material for setting up the plant?**

- 10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?**
- 11. What is the Manufacturing Process of the plant?**
- 12. What is the total size of land required for setting up the plant?**
- 13. What will be the income and expenditures for the plant?**
- 14. What are the Projected Balance Sheets of the plant?**

- 15. What are the requirement of utilities and overheads for setting up the plant?**
- 16. What is the Built up Area Requirement and cost for setting up the plant?**
- 17. What are the Personnel (Manpower) Requirements for setting up the plant?**
- 18. What are Statistics of Import & Export for the Industry?**
- 19. What is the time required to break-even?**

- 20. What is the Break-Even Analysis of the plant?**
- 21. What are the Project financials of the plant?**
- 22. What are the Profitability Ratios of the plant?**
- 23. What is the Sensitivity Analysis-Price/Volume of the plant?**
- 24. What are the Projected Pay-Back Period and IRR of the plant?**
- 25. What is the Process Flow Sheet Diagram of the plant?**
- 26. What are the Market Opportunities for setting up the plant?**
- 27. What is the Market Study and Assessment for setting up the plant?**
- 28. What is the Plant Layout for setting up the plant?**





## Reasons for Buying Our Report:

- **The report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **The report provides vital information on the product like it's characteristics and segmentation**
- **The report helps you market and place the product correctly by identifying the target customer group of the product**



- **The report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**



## **Our Approach:**

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**



## **Free Instant Online Project Identification and Selection Service**

**Our Team has simplified the process for you by providing a "Free Instant Online Project Identification & Selection" search facility to identify projects based on multiple search parameters related to project costs namely: Plant & Machinery Cost, Total Capital Investment, Cost of the project, Rate of Return% (ROR) and Break Even Point % (BEP). You can sort the projects on the basis of mentioned pointers and identify a suitable project matching your investment requisites.....[Read more](#)**



## **Download Complete List of Project Reports:**

### **▪ Detailed Project Reports**

**NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.**

**Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.**



**And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:**

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

**The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,**





**Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.**

**We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)**



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# ***Niir PROJECT CONSULTANCY SERVICES***

**An ISO 9001:2015 Company**



## Who are We?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*





## What do We Offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Business Plan*
- *Market Research Reports*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*



## How are We Different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*



# Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation



# Contact us

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