

**Apparel Manufacturing Business
Opportunity.**

**Readymade Garments
(Jean Trousers & Shirts),
Starting a Clothing Industry**

No. - 4823/22917



Introduction

Readymade garment industry has occupied a unique place in the industrial scenario of our country by generating substantial export earnings and creating lot of employment. Its contribution to industrial production, employment and export earnings are very significant. This industry provides one of the basic necessities of life. The employment provided by it is a source of livelihood for millions of people. It also provides maximum employment with minimum capital investment.



Readymade garments are the choice of urban people. It is also gaining wider acceptance in semi-urban and rural areas. The huge charges made by tailors and delay in delivery has made people to switch over to readymade garments. In domestic market and export market, it has made spectacular progress in the last decade. This industry is becoming very vibrant and lot of foreign investment pouring in this industry because of low risk and high earning nature of this industry.



Garment Exports (Figures in \$ bn)

Months	2015-16	2016-17	2017-18
Apr	1.4444	1.3227	1.7447
May	1.5669	1.4886	1.6005
Jun	1.5882	1.57	1.555
Jul	1.5447	1.4555	1.288
Aug	1.2882	1.3229	1.3338
Sep	1.1339	1.2884	1.6662

Indian garment industry has played a unique role in Indian economy. The garment sector is the largest employer after agriculture and its importance in India's economy is recognized for its contribution to industrial production and export earnings. Indian textile industry is a self-reliant industry, from the production of raw materials to the delivery of finished products, with substantial value-addition at each stage of processing; it contributes much to the country's economy. The textile and apparel industry is one of the leading segments of the Indian economy and the largest source of foreign exchange earnings for India.

The readymade garment sector is currently the largest contributor to India's total textile and apparel exports, accounting for roughly 41%. Employment in India's readymade garment industry now has around 12 million people, making it the largest employment provider for all sectors. This year, this number will increase to 12.9 million. Most of the workers employed in the readymade garment industry in India are women and mainly contributes about 4% of the Gross Domestic Product or GDP of India.

Readymade Garments

Demand : Past & Future

Year	Rs. bn
1990-91	115
1991-92	140
1996-97	321
1997-98	370
1998-99	425
1999-00	477
2000-01	534
2001-02	598
2002-03	670
2003-04	746
2004-05	827
2005-06	922
2006-07	1033
2007-08	1162
2008-09	1313
2009-10	1490
2010-11	1676
2011-12	1860
2012-13	2055
2013-14	2270
2014-15	2509
2019-20	4133

Denim

Denim has been playing a dual role in India — serving both as a major fashion trend and helping to break down barriers since jeans are worn by consumers across all of the country's economic strata and in both urban and rural areas.



Men's Denim Segment: *Men's denim enjoy the largest share and are poised to grow at a high CAGR of 14 per cent over the next decade. Until a few years ago, denim was popular with men in the urban cities only, however, it has now gradually become popular in the semi-urban and rural markets also. Growing awareness and an increasing affinity for global fashion have led to this development. Denim is considered the most versatile fabric for men with multiple applications over casual wear, work wear and every day wear.*



Women's Denim Segment: Among Indian women, jeans or denim trousers are the most popular articles. Women across different age brackets and spanning all shapes and sizes like to wear denim as it is comfortable, functional and durable. Denim is also gaining popularity in athleisure form among women owing to the comfort provided by stretch denims. Women who are not at ease with western wear have taken up wearing jeans by pairing them with Indian ethnic wear like kurtis. This mix and match style is gradually picking up, particularly among women in small towns and those who come from a traditional background and is likely to further fuel the growth of the segment.

Kids' Denim Segment: This is the smallest segment in the domestic market, but is expected to grow at a high rate primarily due to the availability of the products led by the innovations in the industry for natural, hygienic and flexible fabrics.



Growth of the organized retail sector: The denim wear market is dominated by unbranded denim products who constitute 60 per cent of the market and thus tend to give intense competition to branded denim players. However, with many private labels and international brands entering the Indian apparel market, the inclination towards branded denim wear is increasing in consumers.

Denim makes up for a sizable share of India's total textile exports and it is expected that production may increase to 1.5 billion metres by 2020. Indian denim industry is primarily aiming to increase its share in exports, which currently pegged at 35% of production compared to domestic consumption of remaining 65% of the produce.

Denim

Demand : Past and Future

Year	(In Million Metre)
1990-91	13
2000-01	81
2001-02	94
2002-03	107
2003-04	121
2004-05	135
2005-06	150
2006-07	185
2007-08	210
2008-09	225
2009-10	270
2010-11	285
2011-12	325
2012-13	450
2013-14	490
2014-15	540
2015-16	590
2016-17	650
2017-18	690
2018-19	725
2019-20	775
2024-25	1180

Denim jeans are a type of trousers that are made of denim or dungaree cloth. Denim jeans are very popular among teenagers and hold a major share as a fashion item in the clothing industry. They are considered as casual wear and are donned by women, men, and children. The tremendous popularity of denim jeans and the rising demand for them is the major factor fueling the growth of the global denim jeans market. On the geographical front, North America accounts for the largest share in the overall denim jeans market, followed by Europe and Asia Pacific. However, the introduction of yoga pants and other active wear is expected to hamper the growth of the market in the forecast period.

Project at a Glance

PROJECT AT A GLANCE				(Rs. in lacs)			
COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development Exp.	0.00	71.00	71.00	Capital	0.00	61.73	61.73
Buildings	0.00	60.25	60.25	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	50.68	50.68	Other Type Share			
Motor Vehicles	0.00	8.00	8.00	Capital	0.00	0.00	0.00
Office Automation Equipments	0.00	30.75	30.75	Reserves & Surplus	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	5.00	5.00	Cash Subsidy	0.00	0.00	0.00
Franchise & Other Deposits	0.00	0.00	0.00	Internal Cash Accruals	0.00	0.00	0.00
Preliminary & Pre-operative Exp	0.00	2.00	2.00	Long/Medium Term Borrowings	0.00	185.20	185.20
Provision for Contingencies	0.00	5.00	5.00	Debentures / Bonds	0.00	0.00	0.00
Margin Money - Working Capital	0.00	14.25	14.25	Unsecured Loans/Deposits	0.00	0.00	0.00
TOTAL	0.00	246.93	246.93	TOTAL	0.00	246.93	246.93

Project at a Glance

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/Book Value
	EPS Rs	CEPS Rs	Per Share Rs		Per Share Rs	%	Rs	%	Rs	No.of Times	%
1-2	5.52	8.60	15.52	24.00	0.00	100.00	5.52	0.00	5.52	1.00	0.00
2-3	8.51	11.21	24.03	18.00	0.00	100.00	8.51	0.00	8.51	1.00	0.00
3-4	11.42	13.79	35.45	12.00	0.00	100.00	11.42	0.00	11.42	1.00	0.00
4-5	14.20	16.29	49.65	6.00	0.00	100.00	14.20	0.00	14.20	1.00	0.00
5-6	16.84	18.68	66.49	0.00	0.00	100.00	16.84	0.00	16.84	1.00	0.00

Project at a Glance

Year	D. S. C. R.			Debt / Equity - Deposits Debt	Equity as-Equity	Total Net Worth	Return on Net Worth	Profitability Ratio					Assets Turnover Ratio	Current Ratio
	Individual	Cumulative	Overall					GPM	PBT	PAT	Net Contribution	P/V Ratio		
	(Number of times)			(Number of times)	%	%	%	%	%	%	%			
Initial				3.00	3.00									
1-2	1.28	1.28		1.55	1.55	2.15		17.61%	9.50%	6.42%	233.72	44.02%	1.78	0.93
2-3	1.61	1.44		0.75	0.75	1.20		19.75%	13.07%	8.48%	271.65	43.85%	1.92	1.24
3-4	1.99	1.60	1.98	0.34	0.34	0.69		21.17%	15.58%	9.96%	310.43	43.85%	1.94	1.65
4-5	2.44	1.78		0.12	0.12	0.40		22.10%	17.34%	11.01%	349.21	43.84%	1.87	2.12
5-6	2.97	1.98		0.00	0.00	0.23		22.69%	18.57%	11.75%	388.00	43.84%	1.76	3.68

Project at a Glance

BEP

BEP - Maximum Utilisation Year	5
Cash BEP (% of Installed Capacity)	54.67%
Total BEP (% of Installed Capacity)	57.61%
IRR, PAYBACK and FACR	
Internal Rate of Return .. (In %age)	25.66%
Payback Period of the Project is (In Years)	2 Years 4 Months
Fixed Assets Coverage Ratio (No. of times)	5.498

Major Queries/Questions Answered in the Report?

- 1. What is Readymade Garments (Jean Trousers & Shirts) Manufacturing industry ?**
- 2. How has the Readymade Garments (Jean Trousers & Shirts) Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Readymade Garments (Jean Trousers & Shirts) Manufacturing Business ?**
- 4. What are the requirements of Working Capital for setting up Readymade Garments (Jean Trousers & Shirts) Manufacturing Project?**

- 5. What is the structure of the Readymade Garments (Jean Trousers & Shirts) Manufacturing Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Readymade Garments (Jean Trousers & Shirts) Manufacturing Business?**
- 7. What are the operating costs for setting up Readymade Garments (Jean Trousers & Shirts) Manufacturing Business ?**
- 8. What are the machinery and equipment requirements for setting up Readymade Garments (Jean Trousers & Shirts) Manufacturing Industry ?**

- 9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Readymade Garments (Jean Trousers & Shirts) Manufacturing Business ?**
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Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Readymade Garments (Jean Trousers & Shirts).” provides an insight into Readymade Garments (Jean Trousers & Shirts) market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Readymade Garments (Jean Trousers & Shirts) project. The report assesses the market sizing and growth of the Indian Readymade Garments (Jean Trousers & Shirts) Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Readymade Garments (Jean Trousers & Shirts) sector in India along with its business prospects. Through this report we have identified Readymade Garments (Jean Trousers & Shirts) project as a lucrative investment avenue.

Tags

Readymade Garments Manufacture in India, Readymade Garments Industry, How to Start Readymade Garments Business, Readymade Garments Manufacturing, Textiles and Garments, Production of Ready Made Garments, Manufacturing of Readymade Garments (RMGS), Garments Company, Readymade Garments Manufacturing Plant, Clothing Business Ideas, Project Report on Readymade Garments, Garment Manufacturing Business Plan, Readymade Garment Manufacturing Business, Process Flow Chart of Garment Manufacturing Technology, Denim Garments Manufacturing Business Plan, Apparel Manufacturing, Jean Trousers Manufacturing Business, Readymade Garments Business Opportunity in India, Garments Manufacturing Process, Readymade Garment Business, Start Readymade Garments Business, Most Profitable Apparel Business Ideas to Start, Readymade Garment Business Plan Pdf, How to Start Garments Factory, Readymade Garments Business Project Report, Garment Business Opportunities, Profitable Small Business Opportunities in Clothing Industry, Indian Garment Industry, Garment Industry in India, Process of Making a Jeans, Jeans Manufacturing Business Plan,

Manufacturing Process of Denim, Jeans Manufacturing Business, How to Start a Jeans Factory, Denim jeans Manufacture, Jeans manufacture Company, Denim Factory, Jean Trouser Manufacture, Jeans Manufacturing Unit, Manufacturing Process Shirts, Shirt Manufacturing Process, project profile on Shirts and Trousers, Production Process of Shirts, Readymade Garment Manufacturing project ideas, Projects on Small Scale Industries, Small scale industries projects ideas, Readymade Garment Manufacturing Based Small Scale Industries Projects, Project profile on small scale industries, How to Start Readymade Garment Manufacturing Industry in India, Readymade Garment Manufacturing Projects, New project profile on Readymade Garment Manufacturing industries, Project Report on Readymade Garment Manufacturing Industry, Detailed Project Report on Jeans Manufacturing, Project Report on Jeans Manufacturing, Pre-Investment Feasibility Study on Readymade Garment Manufacturing, Techno-Economic feasibility study on Jean Trousers Manufacturing, Feasibility report on Jeans Manufacturing, Free Project Profile on Jean Trousers Manufacturing, Project profile on Jean Trousers Manufacturing, Download free project profile on Jean Trousers Manufacturing, Project report for bank loan, Project report for bank finance, Project report format for bank loan in excel, Excel Format of Project Report and CMA Data, Project Report Bank Loan Excel

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Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
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- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)



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Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.



We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.



What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Market Research Reports*
- *Business Plan*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*



Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

Contact us

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Take a look at NIIR PROJECT CONSULTANCY SERVICES on #StreetView

<https://goo.gl/VstWkd>



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