



# Choosing the Right Business Ideas for You.

**Manufacturing Industry that can be started with Low & Medium Investment**



## **Introduction**

**Small and Medium scale industries play a big role in the economic development of a developing country like India. The MSME sector in India continues to demonstrate remarkable resilience in the face of trialing global and domestic economic circumstances. The sector has sustained an annual growth rate of over 10% for the past few years.**

**The Indian MSME sector provides maximum opportunities for both self-employment and wage-employment outside the agricultural sector and contributes in building an inclusive and sustainable society in innumerable ways through creation of non-farm livelihood at low cost, balanced regional development, gender and social balance, environmentally sustainable development, etc.**



**The Indian MSME sector is the backbone of the national economic structure and has unremittingly acted as the bulwark for the Indian economy, providing it resilience to ward off global economic shocks and adversities. With around 36.1 million units throughout the geographical expanse of the country, MSMEs contribute around 6.11% of the manufacturing GDP and 24.63% of the GDP from service activities as well as 33.4% of India's manufacturing output. They have been able to provide employment to around 120 million persons and contribute around 45% of the overall exports from India. The sector has consistently maintained a growth rate of over 10%. About 20% of the MSMEs are based out of rural areas, which indicates the deployment of significant rural workforce in the MSME sector and is an exhibit to the importance of these enterprises in promoting sustainable and inclusive development as well as generating large scale employment, especially in the rural areas.**



*If you are interested in starting your own business,  
there are many great opportunities in MSME  
sector*



## ➤ **Health Club, Beauty Parlour with Hair Salon**

**Health club (also known as a fitness club, fitness centre, health spa, and commonly referred to as a gym) is a place that houses exercise equipment for the purpose of physical exercise.**

**Health and fitness clubs provide their customers with the infrastructure for their workouts and physical activity in exchange for a membership fee. The global fitness and health club industry generates more than 80 billion U.S. dollars in revenue per year. The North American market had an estimated size of more than 28 billion U.S. dollars in 2015, of which 90 percent, around 25.8 billion U.S. dollars, was attributable to the United States. The U.S. is the single biggest market worldwide not only in terms of revenue but in regards to the number of members in health & fitness clubs as well. A beauty salon or beauty parlor (beauty parlour), or sometimes beauty shop, is an establishment dealing with cosmetic treatments for men and women. Other variations of this type of business include hair salons and spas.**



**Beauty parlour is a very important shop to make the people good looking by application of cosmetics treatment of hair and nourishment of skin by various methods. Life style is fast changing in the modern era and the women have become more conscious about their make up the status of women has improved a lot and is improving further. This has resulted in their life style changing. Also their economic independence encourages them to resort this type of services.**

**The personal care industry makes up 22 percent of India's market for consumer package goods and experts agree that India is full of opportunities and is a potential gold mine for many beauty and personal care companies.**

**The Hair Salon industry has managed to untangle its early post recessionary knots. Rising consumer sentiment and per capita disposable income have boosted industry growth over the five years to 2017. This has also led to increased demand for ancillary services to standard haircuts, such as hair modification treatments (e.g. straightening procedures and perms), skin-care services and massages.**



**The 10,000 cr Indian salon industry is largely unorganized with only around 2,500 crores forming the organized segment. But the organized segment is expected to grow at a much higher rate of 30% compared to the unorganized segment which is expected to grow at a rate less than 20%. India's salon industry is valued at \$3.5 billion as of 2015 and grows 20% annually. About a fourth of the sector is comprised of 5,000 franchises totaling \$1 billion in value; the rest is composed of independent stores and small to mid-sized chains.**



## ➤ **Stamp Pad & Pad Inks**

**Inkpad or Stamp Pad is a small box which contains a pad of cloth or other material. It is impregnated with ink (the pad is inky). A marker is pressed onto the pad, then onto paper. Any raised marks on the pad leave an impression in ink on the paper.**

**Ink pads are used with rubber stamps. On the stamp is the symbol of an organization, for example. After a form has been passed by an official, it is stamped to show it is authentic. Another variation is a date stamp, placed on all letters which arrive in the building. Another version is a stamp with a facsimile (copy) of an official's signature. Using this, staff can send out letters when the official is not present. Rubber stamps and ink pads have been used for at least a hundred years by civil servants and businesses. They are still in use in many countries, but are gradually being replaced with other systems.**



**The ink used on vulcanized rubber stamps should be such that when applied to a suitable pad it remains sufficiently fluid to adhere to the stamp. At the same time the fluidity should cease by the time the stamp is pressed upon an absorbing surface such as paper. Now, most stamping inks are made without grease and a properly prepared stamping ink contains nothing but glycerine and coal-tar dye.**



## ➤ **Computer Keyboard**

**Computer keyboard is one of the primary input devices used with a computer that looks similar to those found on electric typewriters, but with some additional keys. Keyboards allow you to input letters, numbers, and other symbols into a computer that can serve as commands or be used to type text.**

**Ergonomic keyboards are designed to incorporate ergonomic considerations such as unique angled design, key sensitivity, and wrist support - allowing the wrists and hands to rest and move more naturally while operating keyboards. Despite the fact that ergonomic keyboards do not necessarily eliminate complex cases of repetitive stress injuries (RSIs) and carpal tunnel syndrome, they do however offer some degree of relief to people with moderate levels of such problems.**



**Rising demand for comfortable devices at workplaces is advancing the adoption of ergonomic keyboards, which have become quite popular among employees who perform significant amounts typing. Additionally, leading players operating in the industry are marketing products through multiple distribution channels to increase sales across the globe. This ensures wider and easier consumer access to ergonomic products and boosts market growth.**

**Ergonomic keyboards are being adopted at a brisk pace by several industries such as IT, oil & gas, energy, and communications. Rising awareness about RSIs and carpal tunnel syndrome is expected to encourage further adoption of ergonomic keyboards leading to substantial market growth during the forecast period.**



**The global computer keyboards market is classified on the basis of type as basic and ergonomic keyboards. Presently, the basic keyboards segment dominates the global computer keyboards market. However, with growing popularity of ergonomic keyboards, the basic segment is expected to lose significant market share during the forecast period.**



## ➤ **Leather Shoes, Chappals**

**Leather footwear are premium products occupying a significant market share in the global market for footwear. Additionally, rising health concerns are influencing individuals to perform indoor and outdoor physical activities. This trend has generated a high demand for athletic shoes, in turn increasing the demand for footwear. Over the past decade, the global market for footwear has witnessed a steady growth and is anticipated to continue at the same pace in the years to come. The estimation of global market is based on revenue generated by the sale of footwear across different geographic regions.**

**All types of leather boots and shoes are manufactured in India. A modern boot or shoe consists of an “upper” which is attached to a `bottom'. Each of the two parts may consist of a single piece of leather or of two or more pieces. The upper and the bottom are attached to each other by means of thread, tacks, rivets, staple, screws, nails, adhesives etc.**





**Fashion may come and go, leather antique is well as modern. Its substitutes are only its poor supplements. There is nothing like, leather. India is bound to take a lead in the manufacture of leather and leather products and top the list in the world within this century.**



## ➤ **Fluorescent Tube**

**Fluorescent lamp, or fluorescent tube, is a low-pressure mercury-vapor gas-discharge lamp that uses fluorescence to produce visible light. An electric current in the gas excites mercury vapor, which produces short-wave ultraviolet light that then causes a phosphor coating on the inside of the lamp to glow. A fluorescent lamp converts electrical energy into useful light much more efficiently than incandescent lamps. The typical luminous efficacy of fluorescent lighting systems is 50–100 lumens per watt, several times the efficacy of incandescent bulbs with comparable light output.**

**The global market for Fluorescent Bulbs is forecast to decline to US\$8.3 billion by 2020, constrained by the cannibalizing popularity of LED bulbs in general lighting applications. A key drawback of CFL bulbs that is challenging market growth is the incompatibility of the technology with light and motion sensors. Asia-Pacific represents the largest market worldwide.**

## ➤ **Baking Powder**

**Baking powder is a dry chemical leavening agent, a mixture of a carbonate or bicarbonate and a weak acid and is used for increasing the volume and lightening the texture of baked goods. Baking powder works by releasing carbon dioxide gas into a batter or dough through an acid-base reaction, causing bubbles in the wet mixture to expand and thus leavening the mixture.**

**Major buyers of baking powder include hypermarkets, supermarkets, and industrial buyers for making pizzas, burgers, and breads.**

**The urbanization of population has brought many changes in the food habits and consumption patterns of people. A radical shift in the socio-cultural behavior due to cultural borrowing has led to nuclear families and rise in the number of working women. Moreover, increasing disposable income has also led to a rise in the demand for baking powder-based food such as waffles, cakes, pastries, donuts, pizzas, and burgers. “An increasing consumption of junk food owing to busy lifestyle is thus behind the growth of the global baking powder market.**



**Owing to increased awareness regarding health and wellness, the consumer's demand for a well-balanced meal are met through high fiber breads, nutrition bars, and breakfast cereals. These health and wellness oriented food products require baking powder as an ingredient, thus driving their demand.**



## ➤ Silicon

**Silicon is the second most common element in the Earth's crust, although it is hard to find it in nature as a pure element. China is by far the world's largest producer of silicon, including thereby silicon content for ferrosilicon and silicon metal. Around 4.6 million metric tons of silicon was produced in China in 2016 which accounted for about two-thirds of global production that year, which reached about 7.2 million metric tons. Other major producers are Russia, the United States, and Brazil.**

**The global silicone market was valued at USD 13.45 Billion in 2016 and is projected to reach USD 18.87 Billion by 2022, at a CAGR of 5.85% between 2017 and 2022. In this study, 2016 has been considered the base year and 2022 as the forecast year to estimate the silicone market size.**





**Silicones, or polysiloxanes are high-performance oligomers or polymers with an alternating silicon oxygen backbone, formed with aliphatic or aromatic side groups. They are considered as a modern class of synthetic materials in which siloxane functional group forms the backbone and can take a variety of physical forms, such as solids, semi-viscous pastes, oils, and more. They are produced by reacting silicon with methyl chloride and a further reaction with water. Silicones are resistant to high & low temperatures and find applications in several products used across a wide range of end-user industries. Silicones are beneficial owing to their heat resistance and rubber-like quality.**

**The global silicones industry is segmented on the basis of type, end user, and geography. Based on different types, the market is classified into categories including elastomers, fluids, resins, and gels. Silicones find applications in various industries, such as building & construction, transportation, electronics, medical, textile & leather, and others.**

## ➤ **Dish Antenna & Satellite Network Equipment**

**Dish antenna, also known simply as a dish, is common in microwave systems. This type of antenna can be used for satellite communication and broadcast reception, space communications, radio astronomy, and radar.**

**A dish antenna consists of an active, or driven, element and a passive parabolic or spherical reflector. The driven element can be a dipole antenna or a horn antenna. If a horn is used, it is aimed back at the center of the reflecting dish. The reflector has a diameter of at least several wavelengths. As the wavelength increases (and the frequency decreases), the minimum required dish diameter becomes larger. A dish antenna is usually operated with an unbalanced feed line. For satellite television reception, coaxial cable is used. In applications such as radar where a high-power signal is transmitted, a feed system is preferred.**



**Satellite communications equipment is used for the transmission, conditioning, and reception of satellite signals in worldwide telecommunications. General specifications include product type, mounting style, and connector type or interface. Impedance is also an important parameter to consider. In terms of performance, satellite communications equipment differs in terms of frequency, operating voltage, output power, and gain, return loss, operating temperature, and operating humidity. Products with features such as remote control, an integrated heat sink, and an embedded power supply are commonly available.**



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## ➤ **Coloured Flame & Perfumed Candles**

**Scented candles refer to the candles that have artificial/synthetic or natural fragrance material mixed into the wax emitting pleasant smell while burning. Scented Candles are commercially available in different shapes, sizes, and colors which are used as decorative items or for gifting purpose.**

**Scented candles are mostly used to create ambience and relieve stress. The high sales of these candles can be attributed to growing popularity of various e-commerce sites, which has helped in creating a strong connection between manufacturers, suppliers and buyers. Vanilla is the most preferred fragrance for scented candles, amounts to almost 50% of the total sales of scented candles. Other popular fragrances include cinnamon, strawberry, peach, and apple or spiced apple scented candles. The upcoming trend of organic scented candles and customizing candle flavors is also leading to surge in sales of scented candles.**



**With the rise in the number of working population, increasing urbanization coupled with growth in the disposable income along with other social factors such as increasing consumer interest in luxurious lifestyle, changing spending habits with shift towards recreation along with growing consumer awareness will continue to drive the market growth of scented candles from 2016-2022.**

**The colour candles are covered in Fireworks industry. This type of candles may give any coloured flame depending upon the formulation. This type of candles are quite different than ordinary type of candles. It gives attractive flame in different colors and appeal to the people.**





## **Tags**

Business Ideas for Entrepreneurs, What's the Best Business to Start? Business Ideas, Highly Profitable Business Ideas and Opportunities, How to Start Your Own Business, Starting Your Own Company, Starting a Business, Business Opportunity, Start Your Profitable Business, Businesses You Can Start on Your Own, Business Ideas and Opportunities for Entrepreneurs, Business Ideas and Business Opportunities, Potential Business Opportunities, Profitable Business Ideas, 15 Most Profitable Businesses, Start Small to go Big: Here are 15 Profitable Businesses You Can Start, Need a Business Idea? Small Profitable Business Ideas in India, Extremely Profitable Small Business Ideas for 2018, Most Profitable Small Businesses in 2018, Profitable Business Ideas in India, Most Successful Small Business Ideas, List of Business Ideas, Creative Small Business Ideas, Best Business Ideas to Make Money, Top Most Successful Businesses to Start, Best Manufacturing Business Ideas, Most Profitable Manufacturing Business to Start, Most Profitable Manufacturing Business to Start in India, Best Manufacturing Business to Start,



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## **Major Queries/Questions Answered in Our Report?**

- 1. How has the industry performed so far and how will it perform in the coming years?**
- 2. What is the Project Feasibility of the Plant?**
- 3. What are the requirements of Working Capital for setting up the plant?**
- 4. What is the structure of the industry and who are the key/major players?**



- 5. What is the total project cost for setting up the plant?**
- 6. What are the operating costs for setting up the plant?**
- 7. What are the machinery and equipment requirements for setting up the plant?**
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?**
- 9. What are the requirements of raw material for setting up the plant?**

- 10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?**
- 11. What is the Manufacturing Process of the plant?**
- 12. What is the total size of land required for setting up the plant?**
- 13. What will be the income and expenditures for the plant?**
- 14. What are the Projected Balance Sheets of the plant?**

- 15. What are the requirement of utilities and overheads for setting up the plant?**
- 16. What is the Built up Area Requirement and cost for setting up the plant?**
- 17. What are the Personnel (Manpower) Requirements for setting up the plant?**
- 18. What are Statistics of Import & Export for the Industry?**
- 19. What is the time required to break-even?**

- 20. What is the Break-Even Analysis of the plant?**
- 21. What are the Project financials of the plant?**
- 22. What are the Profitability Ratios of the plant?**
- 23. What is the Sensitivity Analysis-Price/Volume of the plant?**
- 24. What are the Projected Pay-Back Period and IRR of the plant?**
- 25. What is the Process Flow Sheet Diagram of the plant?**
- 26. What are the Market Opportunities for setting up the plant?**
- 27. What is the Market Study and Assessment for setting up the plant?**
- 28. What is the Plant Layout for setting up the plant?**



## Reasons for Buying Our Report:

- **The report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **The report provides vital information on the product like it's characteristics and segmentation**
- **The report helps you market and place the product correctly by identifying the target customer group of the product**



- **The report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**





## **Our Approach:**

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**



## **Free Instant Online Project Identification and Selection Service**

**Our Team has simplified the process for you by providing a "Free Instant Online Project Identification & Selection" search facility to identify projects based on multiple search parameters related to project costs namely: Plant & Machinery Cost, Total Capital Investment, Cost of the project, Rate of Return% (ROR) and Break Even Point % (BEP). You can sort the projects on the basis of mentioned pointers and identify a suitable project matching your investment requisites.....[Read more](#)**



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### **▪ Detailed Project Reports**

**NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.**

**Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.**



**And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:**

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

**The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,**



**Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.**

**We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)**



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# ***Niir PROJECT CONSULTANCY SERVICES***

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## Who are We?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



## What do We Offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Business Plan*
- *Market Research Reports*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*





## How are We Different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*



# Our Approach

**Requirement collection**

**Thorough analysis of the project**

**Economic feasibility study of the Project**

**Market potential survey/research**

**Report Compilation**



# Contact us

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