

Layer Poultry Farming Business.

**Start a Layer Chicken Farming
Business for Egg Production.**

Introduction

Layer poultry farming means raising egg laying poultry birds for the purpose of commercial egg production. Layer chickens are such a special species of hens, which need to be raised from when they are one day old. They start laying eggs commercially from 18-19 weeks of age. They remain laying eggs continuously till their 72-78 weeks of age. They can produce about one kg of eggs by consuming about 2.25 kg of food during their egg laying period.



Poultry layer farming is gaining popularity in India due to its lower production cost and growing demand of eggs. India ranks third in the world by producing 3.8 billion kilograms in shell. Andhra Pradesh, Tamil Nadu, Haryana, Maharashtra and Punjab are the leading egg producing states in India in the same order. There is a rise in egg production in India owing to the growth in human consumption and lower production costs. Poultry layer farming is given a lot of importance in the national policy owing to which there is a lot of scope of improvement and development.



Benefits of Layer Farming

- **It requires less investment compared to rearing other livestock. While chicken will start laying eggs in 8 to 10 weeks, broilers can be sold after 6 weeks by which time they would have grown to 1.25 kg weight.**
- **It gives rapid return on investment. Chicken start laying eggs in 8 to 10 weeks and broilers can be sold for meat between 6 and 10 weeks. The interval between generations is very small and hence, production can be phenomenally increased within a short period.**
- **Broilers intake of feed is comparatively very low while it produces maximum possible amount of food for us. Poultry is capable of utilizing as its feed large quantities of byproducts like bran, substandard grains, vegetables etc. which normally go as waste, thus saving for the farmer a portion of his expenses towards poultry feed.**

- **Poultry farming is a continuous source of income. It is not seasonal and can produce income for the entire year. While chickens lay eggs between 6 to 8 months, broilers take only 6 to 10 weeks to bring in income. Meat, eggs, feathers and manure of chicken and broilers are all saleable and income generating. Poultry farming in a small scale requires only minimum space and they can be reared even in the backyards of homes.**
- **Poultry farming requires very little water for both drinking and cleaning. One litre of water is sufficient for 5 birds for a day.**
- **Poultry droppings are rich in nitrogen and organic material and hence, are considered valuable as fertilizers.**

- **Poultry feathers are also used for making pillows, fancy articles and curios.**
- **Poultry offers good full time or part-time employment opportunity to farmers.**
- **Poultry products like egg and meat have high nutritional value. Among all edible meat, broiler meat has the least fat content. It can also be cooked in its own fat and does not require any from outside. Poultry meat contains more protein and essential amino acids than other meats and are low in its cholesterol content c in comparison.**



Egg Production for Layer Poultry Farming:

Egg production from a Layer Poultry Farming depends on the care and farm management.

- **Within the first 20 weeks of age, about 5% of hens start laying eggs.**
- **About 10% birds start laying at their 21 weeks of age.**
- **When they reach 26 to 30 weeks of age, they produce highly. Although, it may be different depending on their strain.**
- **After laying a maximum number of eggs, they usually stop laying for a few days.**
- **And after this period, their egg production might reduce slowly.**

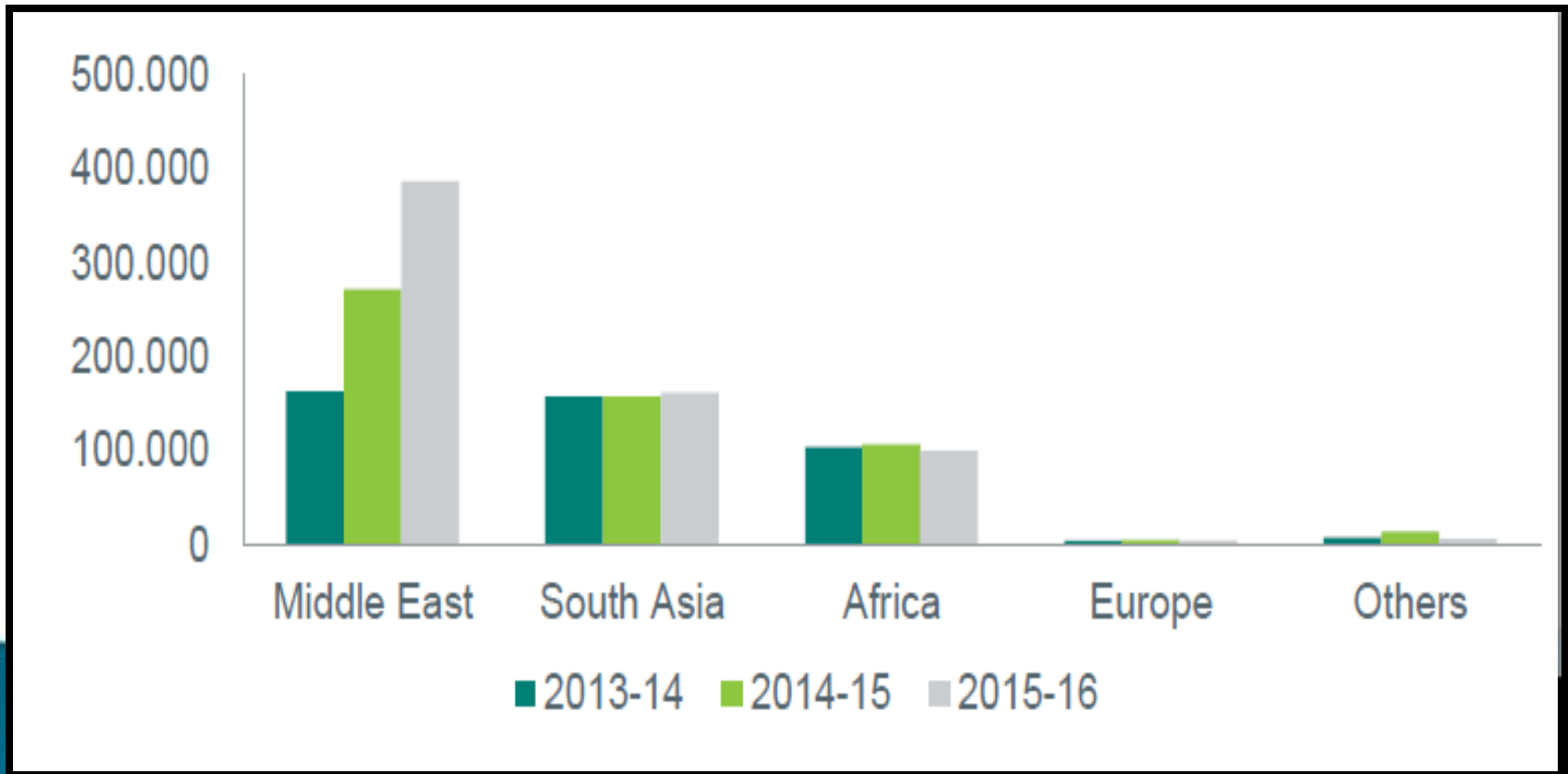
- **Egg laying rate and size of eggs increases gradually.**
- **The hens grow till their 40 weeks of age.**
- **Weight and size of eggs increases till their 50 weeks of age.**

India is the third-largest egg producer in the world after China and the USA and the fourth-largest chicken producer in the world after China, Brazil and the USA. In India, the per capita consumption of eggs has gone up from 30 eggs per annum to 68 eggs per annum, and that of chicken from 400 gms per annum, to 2.5 kg per annum in the last 5 years. Human nutritionists recommend a minimum of 180 eggs & 10 kg chicken per annum for a healthy adult human, which means that the Indian poultry market is laden with opportunities. Adult population in most developed countries consume over 240 eggs and 20 kg of chicken per annum.

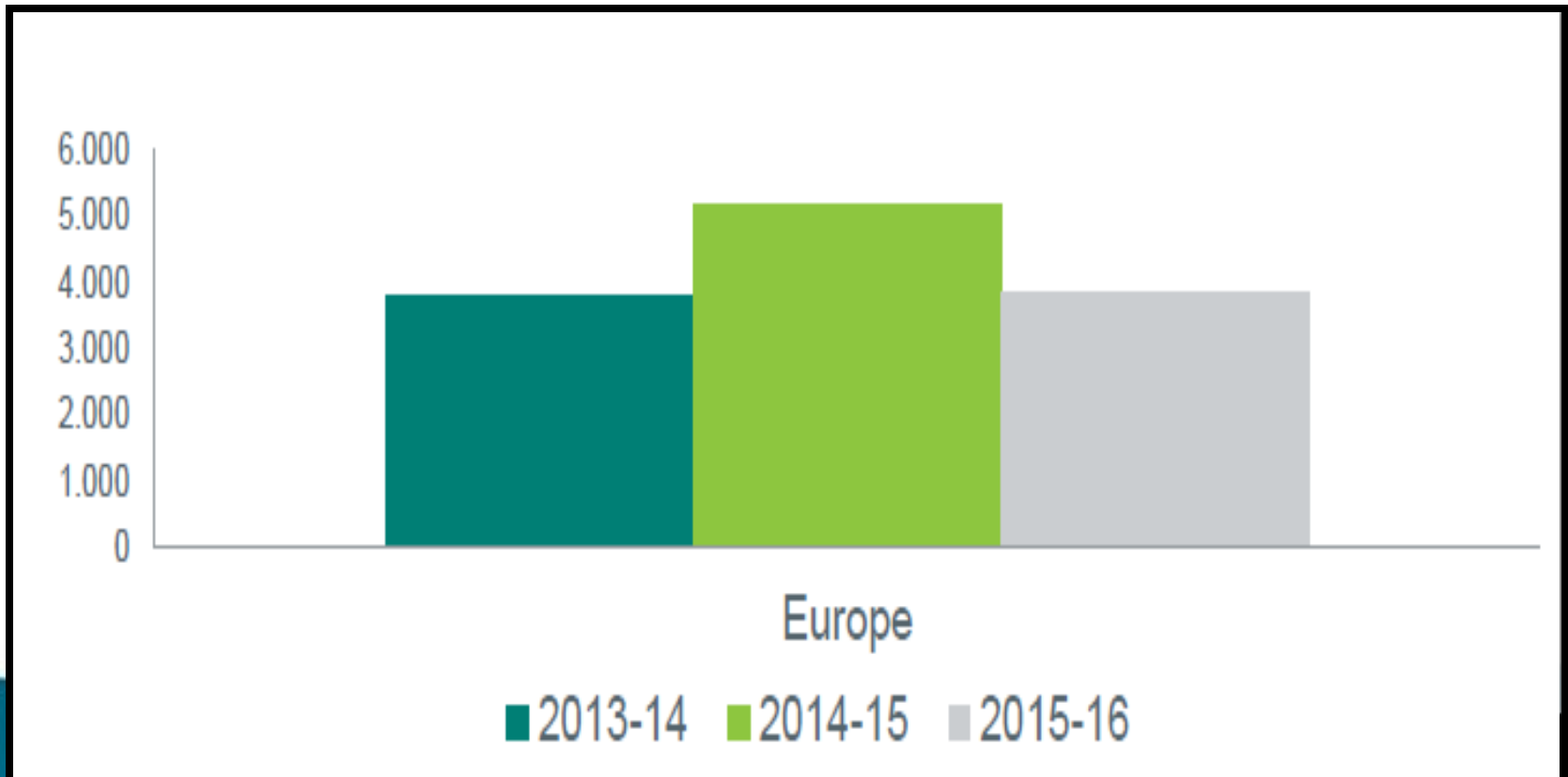
Poultry is the most organised sector in animal agriculture in India, worth Euro 14,500 million. Production of broiler meat has increased to 4.2 million tons per annum in 2015-16. Demand for processed chicken meat has been growing by 15- 20% per annum. Total layer production in India has gone up to reach 80 million eggs per annum. Industry sources estimate CY 2016-17 feed consumption to go from 17 to 18 million tons, which includes corn and soya bean and pearl millet.



Indian Poultry Exports 2013-2016 (in MT)



Indian Poultry Exports to Europe 2013-2016 (in MT)



Poultry Production has three segments: 1. Layers, 2. Broilers, 3. Backyard / Family

- **Layers**

Some 70% of the layer birds are being raised in the states of Andhra Pradesh, Telangana, Tamil Nadu, Karnataka and Maharashtra in south and Haryana in the north of India.

- **Broilers**

Feed (65%) and chicks (25%) account for 90% of the broiler inputs and consolidation is being observed in the market. Smaller producers engage in 'contract farming'.

- **Backyard / family production**

At one time, 30% of the eggs produced in India were produced in the backyards. Improved varieties of 'Low technology input birds', which are dual purpose, i.e., producing eggs and meat, are now being bred in India for the purpose of backyard/family production. The final food products, i.e., eggs and chicken are not exported in huge quantities as there is a huge gap in supply and demand within India.



Project at a Glance

| PROJECT AT A GLANCE | | | | | | | | (in lacs) |
|---------------------------------|-------------|---------------|---------------|------------------------------|-------------|---------------|---------------|------------|
| COST OF PROJECT | | | | MEANS OF FINANCE | | | | |
| Particulars | Existing | Proposed | Total | Particulars | Existing | Proposed | Total | |
| Land & Site Development Exp. | 0.00 | 50.00 | 50.00 | Capital | 0.00 | 59.72 | 59.72 | |
| Buildings | 0.00 | 97.88 | 97.88 | Share Premium | 0.00 | 0.00 | 0.00 | |
| Plant & Machineries | 0.00 | 57.75 | 57.75 | Other Type Share Capital | 0.00 | 0.00 | 0.00 | |
| Motor Vehicles | 0.00 | 6.00 | 6.00 | Reserves & Surplus | 0.00 | 0.00 | 0.00 | |
| Office Automation Equipments | 0.00 | 9.75 | 9.75 | Cash Subsidy | 0.00 | 0.00 | 0.00 | |
| Technical Knowhow Fees & Exp. | 0.00 | 1.00 | 1.00 | Internal Cash Accruals | 0.00 | 0.00 | 0.00 | |
| Franchise & Other Deposits | 0.00 | 0.00 | 0.00 | Long/Medium Term Borrowings | 0.00 | 179.17 | 179.17 | |
| Preliminary & Pre-operative Exp | 0.00 | 0.50 | 0.50 | Debentures / Bonds Unsecured | 0.00 | 0.00 | 0.00 | |
| Provision for Contingencies | 0.00 | 5.50 | 5.50 | Loans/Deposits | 0.00 | 0.00 | 0.00 | |
| Margin Money - Working Capital | 0.00 | 10.52 | 10.52 | | | | | |
| TOTAL | 0.00 | 238.90 | 238.90 | TOTAL | 0.00 | 238.90 | 238.90 | |

Project at a Glance

| Year | Annualised | | Book Value | Debt | Dividend | Retained Earnings | | Payout | Probable Market Price | P/E Ratio | Yield Price/Book Value |
|------|------------|-------|------------|-------|-----------|-------------------|-------|--------|-----------------------|-------------|------------------------|
| | EPS | CEPS | Per Share | | Per Share | Per Share | | % | | No.of Times | % |
| 1-2 | 8.00 | 11.51 | 18.00 | 24.00 | 0.00 | 100.00 | 8.00 | 0.00 | 8.00 | 1.00 | 0.00 |
| 2-3 | 10.95 | 14.03 | 28.95 | 18.00 | 0.00 | 100.00 | 10.95 | 0.00 | 10.95 | 1.00 | 0.00 |
| 3-4 | 4.34 | 7.04 | 33.29 | 12.00 | 0.00 | 100.00 | 4.34 | 0.00 | 4.34 | 1.00 | 0.00 |
| 4-5 | 16.72 | 19.10 | 50.01 | 6.00 | 0.00 | 100.00 | 16.72 | 0.00 | 16.72 | 1.00 | 0.00 |
| 5-6 | 19.52 | 21.61 | 69.53 | 0.00 | 0.00 | 100.00 | 19.52 | 0.00 | 19.52 | 1.00 | 0.00 |

Project at a Glance

| Year | D. S. C. R. | | | Debt / Equity - Deposits Debt | Equity as-Equity | Total Net Worth | Return on Net Worth | Profitability Ratio | | | | | Assets Turnover Ratio | Current Ratio |
|---------|-------------------|------------|---------|-------------------------------|------------------|-----------------|---------------------|---------------------|--------|--------|------------------|-----------|-----------------------|---------------|
| | Individual | Cumulative | Overall | | | | | GPM | PBT | PAT | Net Contribution | P/V Ratio | | |
| | (Number of times) | | | (Number of times) | | % | % | % | % | % | % | | | |
| Initial | | | | 3.00 | 3.00 | | | | | | | | | |
| 1-2 | 1.59 | 1.59 | | 1.33 | 1.33 | 1.43 | | 53.18% | 39.07% | 26.01% | 175.90 | 95.80% | 0.70 | 1.16 |
| 2-3 | 1.93 | 1.76 | | 0.62 | 0.62 | 0.69 | | 57.63% | 47.22% | 30.54% | 200.87 | 93.78% | 0.73 | 2.17 |
| 3-4 | 1.13 | 1.56 | 2.10 | 0.36 | 0.36 | 0.49 | | 24.17% | 16.22% | 10.58% | 140.20 | 57.27% | 0.83 | 2.00 |
| 4-5 | 2.83 | 1.84 | | 0.12 | 0.12 | 0.17 | | 62.67% | 57.16% | 36.27% | 258.06 | 93.70% | 0.79 | 3.74 |
| 5-6 | 3.42 | 2.10 | | 0.00 | 0.00 | 0.04 | | 64.03% | 60.23% | 38.10% | 286.65 | 93.68% | 0.71 | 17.49 |

Project at a Glance

BEP

| | |
|---|------------------|
| BEP - Maximum Utilisation Year | 5 |
| Cash BEP (% of Installed Capacity) | 31.10% |
| Total BEP (% of Installed Capacity) | 35.45% |
| IRR, PAYBACK and FACR | |
| Internal Rate of Return .. (In %age) | 28.59% |
| Payback Period of the Project is (In Years) | 2 Years 3 Months |
| Fixed Assets Coverage Ratio (No. of times) | 2.015 |

Major Queries/Questions Answered in the Report?

- 1. What is Layer Poultry Farming Business?**
- 2. How has the Layer Poultry Farming Business performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Layer Poultry Farming Business?**
- 4. What are the requirements of Working Capital for setting up Layer Poultry Farming Business ?**

- 5. What is the structure of the Layer Poultry Farming Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Layer Poultry Farming Business ?**
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Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Layer Poultry Farming.” provides an insight into Layer Poultry Farming market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Layer Poultry Farming project. The report assesses the market sizing and growth of the Indian Layer Poultry Farming Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Layer Poultry Farming sector in India along with its business prospects. Through this report we have identified Layer Poultry Farming project as a lucrative investment avenue.

Tags

Layer Poultry Farming, Layer Poultry Farming for Beginners, Layer Farming Project Report for Beginners, Layer Farming Project of Commercial Poultry Farming Business, Egg Poultry Farm, Commercial Egg Production, Layer Poultry Farming in India, Layer Farming Project, Poultry Egg and Meat, Poultry Farming, How Can I Start a Poultry Farm? Layer Poultry Farming Project Cost, How to Start Layer Poultry Farming in India, Egg Production, How to Rear Layers (Poultry), How to Start a Layer Farm for Egg Production, Starting Your own Poultry Farm, Breeding & Rearing Poultry, Keeping Egg Laying Birds (Layers), How to Start Layer Chicken Farming Business, Poultry Farm, Start a Chicken Farm Business, Poultry Farming in India, Potential Profitability of Poultry Farms,

Layer Chicken Farming Business, Business Ideas for Layer Chicken Farming, How to Start an Egg Business, How to Set up a Profitable Poultry Farming Business, Layer Farming Business Plan, Poultry Farming Business Plan/Chicken Feasibility Study, Poultry Egg Farming Business Plan in India, Business Plan for Poultry Farm, Project Report on Layer Poultry Farming, Detailed Project Report on Layer Poultry Farming, Project Report on Layer Poultry Farming, Pre-Investment Feasibility Study on Layer Poultry Farming, Techno-Economic feasibility study on Layer Poultry Farming, Feasibility report on Layer Poultry Farming, Free Project Profile on Layer Poultry Farming, Project profile on Layer Poultry Farming, Download free project profile on Layer Poultry Farming, Raising egg-laying poultry birds

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NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

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- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)



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Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.



We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.



What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Market Research Reports*
- *Business Plan*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*



Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

Contact us

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Take a look at NIIR PROJECT CONSULTANCY SERVICES on #StreetView

<https://goo.gl/VstWkd>



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