



# **Lucrative Startup Business Ideas 2018- Investment Opportunities for MSME Sector**





## **Introduction**

**India is expected to emerge as one of the leading economies in the world over the next decade in the light of a positive political and economic scenario. The Micro, Small & Medium Enterprises (MSME) segment is expected to play a significant role in the emergence of the Indian economy. The development of this segment is extremely critical to meet the national imperatives of financial inclusion and generation of significant levels of employment across urban, rural and rural areas across the country. Further, it can nurture and support development of new age entrepreneurs who have the potential to create globally competitive businesses from India.**



**The advantage of this sector is it requires less investment, thus creating employment on a large scale, and reducing the employment and underemployment problems. Moreover, this sector has survived almost all threats emerging out of still completion from both domestic and international market. This sector has been instrumental in the growth of the nation, leveraging exports, creating huge employment opportunities for the unskilled, fresh graduates, and the underemployed, also extending the opportunities to banks for giving more credit to enterprises in this sector. The government should take utmost care of this sector in terms of providing more and more MSME Registration benefits through better regulations, Government simply, and enabling financial institutions to lend more credit at less interest rate for sustainability of this sector.**



# List of few Lucrative Business Ideas–

## Investment Opportunities:

## ➤ Corrugation Gum Powder (Adhesive- Dry Powder)

**Adhesives market in India is forecast to cross US\$ 1.3 billion by 2025, on account of continuously growing building and construction sector, increasing demand for packaging materials in food & beverage industry and growing furniture industry. Growth in India adhesives market can also be attributed to macroeconomic factors such as increasing population base, rising per capital income and rapid industrialization. Moreover, rising technological advancements have led to development of advanced and hybrid adhesives that have excellent bonding strength and flexibility, under a wide range of temperatures. Rising awareness about different types of adhesives and their applications in various end user industries is projected to boost demand for adhesives in India during 2016-2025.**

**Corrugation Gum Powder are used in corrugated box manufacturing industry. It is a cold water soluble adhesive powder for corrugation work in corrugated box and board making.**

## ➤ **Abrasive Paper & Flint Paper**

**Emery paper is a type of abrasive paper or sandpaper that can be used to abrade (remove material from) surfaces or mechanically finish a surface. Operations include deburring, polishing, paint removal, corrosion removal, sizing, etc. This is accomplished by moving the abrasive-coated paper, with some pressure, against the object being processed. Abrasion may be performed by hand, electrically powered, or air powered equipment.**

**Abrasives are materials, usually minerals, that are used to finish or shape a working piece or other material through friction or rubbing, which in turn wears away the surface of the workpiece or subject material. There are a multitude of domestic (residential), commercial, industrial and research and development (R&D) or technological applications in processes such as buffing, cutting, drilling, grinding, honing, lapping, polishing, sanding (abrasive machining), and sharpening.**

**Many factors are at play in determining how quickly a substance is abraded, including the adhesion between the grains, contact force, hardness differential between the two substances, grain size, loading, and the use of coolant, lubricant, or metalworking fluid. There is high demand for sand paper products for finishing and smoothing layers in industries. The Coated Abrasives Market is a growing market with many applications of abrasive coating on various products such as abrasive wheels, sandpaper or abrasive paper, grinding disk and abrasive rolls etc. used in various end user industries due to the abrasive surface across the globe. This market is expected to witness high demand owing to the increasing production of abrasive cloth, abrasive sheets by coated abrasives manufacturers and growing supply by abrasive suppliers for end use purposes in various regions across the globe in the upcoming years.**



## ➤ **Straw Board from Rice Husk**

**Strawboard contains few impurities and has good permanence. It is used for boxes, crates, egg cartons, and packing partitions. A thicker board made from rice husk, used in bookwork and in the making of envelopes and cartons. Not suitable for printing.**

**Straw boards are thicker, heavier and less flexible than the convention paper. The thickness of board is the thickness of a single sheet board measured under specified conditions. It is usually expressed in micrometers. Mill/straw board, grey board and other special varieties of boards are used for various packing processes for packing and protecting innumerable consumer and industrial goods. For above and many other reasons, the demand for straw board is increasing every day with increasing population of the world. It is consumed for various purposes. Besides this huge internal demand, there is a great export potential also.**



## ➤ Wick Stoves

**Wick Stoves is a very common household utility item. Kerosene stoves are widely available and affordable for urban population groups. A wide variety of portable kerosene stoves have been developed, which can be grouped into two categories, namely wick type stoves and pressurized stoves.**

**The wick stove is easy in operation and handling. It is a household item. It is absolutely free from the danger of bursting, as happen in the case of L.P.G stove, pressure stove. It is always ready to use at anywhere and at any time. It is a good item for cooking purpose. It is mostly used by rural people.**

**Simple stoves are constructed in the same way as oil lamps, which use a wick to draw fuel from the tank to the burner and which produce a lot of soot due to incomplete combustion. Improved kerosene wick stoves can have up to 30 or 40 wicks. A common design incorporates a series of wicks, usually made of loosely twisted or woven cotton, placed in a holder such that they can be moved up and down by a control lever or knob.**

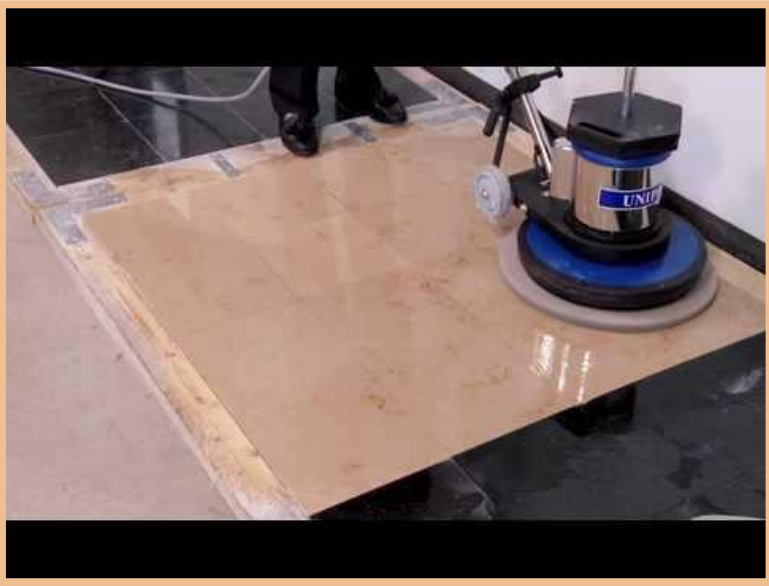
## **Advantages**

- **On pressurized stoves cooking is fast;**
- **Heat is easy to control;**
- **Pressurized stoves may be very clean burning**
- **It is an alternative back-up technology for urban electricity users in case of power cuts.**



## ➤ Floor Polishing Stone

**Floor Polishing Stones also known as Mirror Polish Grinding & Polishing stones suitable for Grinding & Polishing Marble, Granite, Mosaic floor in Triangular, Round & Frankfurt Shape.**



## ➤ Terry Towels

**A terry towel is described as a textile product which is made with loop pile on one or both sides generally covering the entire surface or forming strips, checks, or other patterns (with end hems or fringes and side hems or selvages). The name “terry” comes from the French word “tirer” which means to pull out, referring to the pile loops which were pulled out by hand to make absorbent traditional Turkish toweling. Latin “vellus”, meaning hair, has the derivation “velour”, which is the toweling with cut loops.**

**Terry towels are often very complex with yarns of different types and colors, in combination with various loop pile and flat structures. Towels are subject to changing fashions, and the market is constantly demanding new designs with improved fabric characteristics important to the consumer such as softness and absorbency. In satisfying these requirements, the content and structure of terry towels are critical decisions determining the resulting quality. Due to its super-absorbent nature, Terry woven fabrics are typically used to make bathrobes and towels for the bathroom, beach and kitchen.**

**India's YTD market share in cotton sheets and terry towels to the US increased (in US dollar terms), driven by volumes: India's YTD exports of cotton sheets to the US (in US dollar terms) increased 3.9 per cent YoY (vs. a 0.3 per cent decline in world cotton sheet exports to the US), led by a 2.6 per cent rise in volumes and a 1.3 per cent increase in realisations. India's YTD exports of terry towels to the US increased 10.1 per cent YoY (vs. a 7.6 per cent rise in world terry towel exports to the US), driven by a significant 15.5 per cent YoY increase in volumes.**



## ➤ **Mango Pulp & Slices**

**Mango Pulp is prepared from selected varieties of Fresh Mango Fruit. Fully matured Mangoes are harvested, quickly transported to the fruit processing plant, inspected and washed. Selected high quality fruits go to the controlled ripening chambers; Fully Ripened Mango fruits are then washed, blanched, pulped, deseeded, centrifuged, homogenized, concentrated when required, thermally processed and aseptically filled maintaining sterility. The preparation process includes cutting, de-stoning, refining and packing. In case of aseptic product the pulp is sterilized and packed in aseptic bags. Increasing consumption of mango products, increasing preference for highly versatile and sweet products, and rising awareness about nutritive products are driving the growth of the processed mango product market.**

**The global processed mango product market is expected to reach US\$ 2,043.1 Mn and US\$ 31,669.0 Mn for primary processed mango product and secondary processed mango product respectively by 2026, expanding at a CAGR of 6.1% and 7% respectively from 2018 to 2026.**



## ➤ Coir Industry

**Coir or coconut fibre, is a natural fibre extracted from the husk of coconut and used in products such as floor mats, doormats, brushes and mattresses. Coir is the fibrous material found between the hard, internal shell and the outer coat of a coconut. The coir industry forms major segment of village and small industries sector in terms of production and employment. The spectrum of industries in India extends from the organised large and medium industries, small scale industries to new industrial ventures and unorganised traditional industries. The coir industry is –very important in the national context because of the large volume of employment that it provides in rural area to the economically weaker section of the population.**

**The growing demand for eco-friendly products in the market is where coir should fast step in. It is a lightweight, soilless growing medium made from the fibers which are found between a ripe coconut's shell and an outer surface.**



**As it's a material that occurs in nature, it's completely renewable and is therefore considered an excellent choice for environmental sustainability. Mainly the coastal region of India, produces around 60% of the total world supply of white coir fiber, whereas Sri Lanka produces around 36% of the total world brown fiber output. Over 50% of the coir produced annually throughout the world is consumed in the developing countries. Recently, countries such as Mexico, Indonesia, Vietnam and certain Caribbean countries have started to supply coir to the global market on a large scale.**



## ➤ Rubber Hose Pipe & Rubber Glazing

**The Rubber Hoses are used across diverse areas of industrial application such as Agriculture, Mining, Construction, Civil Engineering, Manufacturing, Aquaculture, Food Processing, etc. The Rubber Hose Pipes come in a wide range of elastomers for catering to variety of applications. Wherever liquids, materials or gases are transported under pressure or suction, the need for a Rubber Hose Pipe arises.**

**The demand for hydraulic rubber hoses is increasing considerably in the industries of construction, agriculture, and automotive. These industries are quickly realizing the advantages that the flexibility of hydraulic rubber hose can provide over conventional pipes made of metal or plastics. Additional advantages such as lower weight in low and medium-pressure applications, better sound absorption, and rust resistance put hydraulic rubber hose ahead of all other pipes for most users.**



**The advantages of hydraulic rubber hoses also put it in favor of industries that are facing the crunch of staggering production demands. The need to increase operational efficiency has driven most industries to look every place they can to increase efficiency, including the use of hydraulic rubber hoses.**



## ➤ Nylon Zip Fasteners

**Zips are manufactured using bead technology, where profile metal elements (teeth) are clamped on woven and dyed textile tape; brass wire is usually used to make the teeth. Precision cutting and stapling processes are followed by multiple brushing and polishing operations, to ensure that the M zip runs smoothly.**

**The global market for Zippers is projected to reach US\$19.8 billion by 2024, driven by healthy gains in production and sales of apparel, luggage and for changing fashion trends and parallel improvements in the mechanical design of zippers. Zippers, by far, is the most popular and preferred fastener solution heavy duty applications such as in jeans, backpacks and luggage when compared to buttons.**





## Tags

Businesses You Can Start on Your Own, Business Ideas and Opportunities for Entrepreneurs, Business Ideas and Business Opportunities, Potential Business Opportunities, Profitable Business Ideas, Most Profitable Businesses, Start Small to go big: Here are few Profitable Businesses You Can Start, Need a Business Idea? Small Profitable Business Ideas in India, Extremely Profitable Small Business Ideas for 2018, Most Profitable Small Businesses in 2018, Profitable Business Ideas in India, Most Successful Small Business Ideas, List of Business Ideas, Creative Small Business Ideas, Business Ideas for Entrepreneurs, What's the Best Business to Start? Business Ideas, Highly Profitable Business Ideas and Opportunities, How to Start Your Own Business, Starting Your Own Company, Starting a Business, Business Opportunity, Start Your Profitable Business, Potential Projects for New MSME, Self-Employment Ideas for Entrepreneurs, Business Ideas for Women Entrepreneurs, Self-Employed Business Ideas, List of Business Opportunities Around You, Projects for Micro, Small and Medium Enterprises (MSME),



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## **Major Queries/Questions Answered in Our Report?**

- 1. How has the industry performed so far and how will it perform in the coming years?**
- 2. What is the Project Feasibility of the Plant?**
- 3. What are the requirements of Working Capital for setting up the plant?**
- 4. What is the structure of the industry and who are the key/major players?**



- 5. What is the total project cost for setting up the plant?**
- 6. What are the operating costs for setting up the plant?**
- 7. What are the machinery and equipment requirements for setting up the plant?**
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?**
- 9. What are the requirements of raw material for setting up the plant?**

10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?
11. What is the Manufacturing Process of the plant?
12. What is the total size of land required for setting up the plant?
13. What will be the income and expenditures for the plant?
14. What are the Projected Balance Sheets of the plant?

- 15. What are the requirement of utilities and overheads for setting up the plant?**
- 16. What is the Built up Area Requirement and cost for setting up the plant?**
- 17. What are the Personnel (Manpower) Requirements for setting up the plant?**
- 18. What are Statistics of Import & Export for the Industry?**
- 19. What is the time required to break-even?**

20. What is the Break-Even Analysis of the plant?
21. What are the Project financials of the plant?
22. What are the Profitability Ratios of the plant?
23. What is the Sensitivity Analysis-Price/Volume of the plant?
24. What are the Projected Pay-Back Period and IRR of the plant?
25. What is the Process Flow Sheet Diagram of the plant?
26. What are the Market Opportunities for setting up the plant?
27. What is the Market Study and Assessment for setting up the plant?
28. What is the Plant Layout for setting up the plant?



## **Reasons for Buying Our Report:**

- **The report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **The report provides vital information on the product like it's characteristics and segmentation**
- **The report helps you market and place the product correctly by identifying the target customer group of the product**



- **The report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**



# **Our Approach:**

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**



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**And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:**

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- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

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# Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation



# **Contact us**

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