

# Small and Medium Scale Industries, Project Profiles for Entrepreneurs.

## Best Business Ideas in India

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## **Introduction**

**Micro, Small and Medium Enterprises (MSMEs) in India have evolved considerably since independence. From being referred to merely as the Small Scale Industries (SSI) sector in the 60s and 70s, the MSME sector has progressed in scale and in the scope of business activities over the years. Today, MSMEs are present across sectors (manufacturing, trade and services) in India, thereby constituting a formidable component of the country's outstanding economic growth. While a key achievement of MSMEs over time has been their talent in utilizing available domestic resources to deliver quality products and services, these firms have made their presence felt across India's key sectors as well as in prominent export markets. MSMEs have made an impact on a range of issues, from industrial progress to entrepreneurship and from job creation to economic empowerment.**



**The inclusiveness of the MSME sector is highlighted by the fact that around 50.0 per cent of MSMEs in India are owned by underprivileged groups. Due to its low capital structure, coupled with high labour absorbing power, the sector has played a noteworthy role in achieving rural industrialization as well. The MSME sector remains a key driving force for India's complete transition from an agrarian economy to an industrialized one. Subsequently, MSMEs have been awarded a host of incentives by governments across India. A number of other organizations in the private and non-profit domain have also been aiding MSMEs to remain competitive in a more globalized economic order. This is set to continue in the coming decade as well, with MSMEs requiring access to credit, technological know-how and training centres for bridging the skill gap.**



**The MSME sector is the second largest employment generator in India after agriculture. Micro, Small and Medium Enterprises (MSME) sector has emerged as a highly vibrant and dynamic sector of the Indian economy over the last five decades. MSMEs not only play crucial role in providing large employment opportunities at comparatively lower capital cost than large industries but also help in industrialization of rural & backward areas, thereby, reducing regional imbalances, assuring more equitable distribution of national income and wealth. MSMEs are complementary to large industries as ancillary units and this sector contributes enormously to the socio-economic development of the country.**

# ***List of Top MSME Industries for Self-Employment:***

## ➤ Farm Tools and Implement -Kudali, Fawra, Gaiti & Belcha Manufacturing (Agricultural Implements)

**The contribution of agriculture and allied sectors to India's GDP stood at around 13.7% in 2012-13 (at 2004-05 prices) and the sector provides employment to around 58% of the country's population. Agricultural production was estimated at 264.38 million tonnes in 2013-14 (includes kharif 2013 and rabi 2013-14 crops) and is expected increase further. Albeit still in an early stage, farm mechanization has played a notable role in the increase in agricultural production in the country.**

**Manufacturing of agricultural equipment has the presence of around 250 medium and large scale enterprises, 2,500 small scale and 18,000 tiny units in India.**



## ➤ Printed Tin Containers (Tin Cans)

**A tin can, tin (especially in British English, Australian English and Canadian English), steel can, steel packaging or a can, is a container for the distribution or storage of goods, composed of thin metal. Many cans require opening by cutting the "end" open; others have removable covers. Cans hold diverse contents: foods, beverages, oil, chemicals, etc. Steel cans are made of tinplate (tin-coated steel) or of tin-free steel. In some dialects, even aluminium cans are called "tin cans". Tin is a soft, silvery-white metal that is very light and easy to melt. Being so soft, tin is rarely used as a pure metal; instead, it is combined with other metals in order to make alloys that possess tin's numerous beneficial properties. These include a low toxicity level and a high resistance to corrosion.**

**Tin cans became mass market when the Industrial Revolution made biscuits one of the first industrially made food products. Biscuits were durable, could be made on a large scale by bakeries equipped with new machines and as a relatively clean product,**



**could use a new source of cheap labour –women living in the rapidly growing cities, whose populations also provided a ready market. Tin cans are ideal for packaging food products. The food is preserved, long-life (air tight packaging) and fresh. The nutritive value remains. Tin cans are also easy to transport, also across longer distances.**

**Food cans are used for (olive) oils, vegetables, fish, fruit, meat, soup, ready meals and pet food, this particularly because of the good protection of the filling good and the long conservation. Also the packaging of pharmaceuticals in these cans is possible as long as the production meets the legal requirements.**

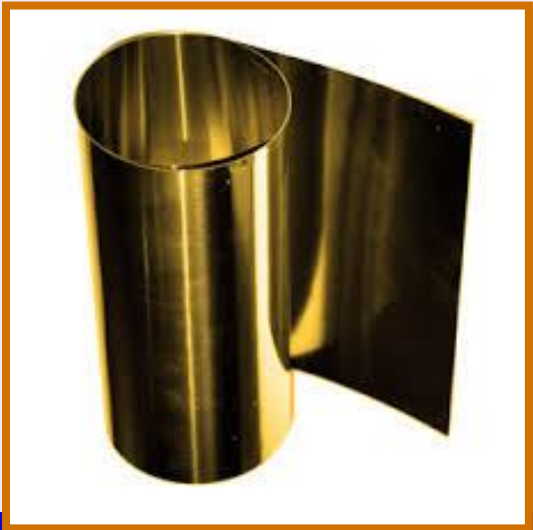




## ➤ **Brass Rolling Sheet**

**Brass Sheets are known for its superior finish appearance and finds various uses because of its easily malleable nature that allows the metal to get formed in various shapes and sizes. These brass sheets also find usage in making brass hardware.**

**These brass sheets varies in sizes and thickness and can be provided in either soft or hard finish, thus making these perfect for many commercial and industrial applications.**



## ➤ **Ball Pen Manufacturing**

**Ballpoint pens are made to order in mass quantities. While each manufacturer makes them slightly differently, the basic steps include ink compounding, metal component formation, plastic component molding, piece assembly, packaging, labeling, and shipping. In advanced shops, pens can go from raw material to finished product in less than five minutes.**

**A ballpoint pen is a writing instrument which features a tip that is automatically refreshed with ink. It consists of a precisely formed metal ball seated in a socket below a reservoir of ink. As the pen is moved along a writing surface, ink is delivered. Even though ballpoint pens were first patented in the late nineteenth century, they only started to reach commercial significance in the early 1950s. Now, ballpoint pens dominate the writing instrument market, selling over one hundred million pens each year worldwide.**



## ➤ **C.P. Bath Room Fitting (Chrome Plated)**

**Chrome plating is used in a number of metallic products to increase its durability, because products which are chrome plated do not get corroded easily. Chrome plating is mostly used in the automotive industry and the bath ware industry.**

**Chrome happens to be frugal, lightweight and attractive making it the best bet to plate luxury bathroom fittings. Most luxury bathrooms are state-of-the art designed sanitary ware which look spotless and attractive. Chrome meaning steel that has undergone several plating processes to endure the temperature changes and weather that a car is subject to outdoors. Triple plating is the most expensive and durable process, which involves plating the steel first with copper and then nickel before the chromium plating is applied.**



**The fact that chrome plating is a method used in electroplating makes it rust resistant. Chrome plating also does not oxidize easily because of which it is mainly used in bathrooms and kitchens. CP fittings are available in a plethora of designs which look exquisite, when placed on the bathroom sink or used as a shower. By using CP fittings you will definitely add more glamour to your bathroom, which is the most personal space inside your home.**



## ➤ **Elastic and Rigid Tape**

**Elastic tape is unique to other types of tape, like traditional athletic tape, in that it has elastic properties. Typically, elastic tape is designed to stretch up to approximately 140% of its original length, thus mimicking the properties of skin and allowing for some “recoil” or pulling force on the skin and underlying structures. These features are opined to provide several benefits including a correction of alignment of weak muscles, facilitation of joint motion, reduction in swelling, enhanced blood flow, and pain reduction.**

**Rigid Strapping Tape is made from a strong rayon cloth with an aggressive sticking zinc oxide adhesive mass. The optimum strength rayon backing material and porosity enables the tape to remain in place during all sporting pursuits involving vigorous exercise and in all conditions.**



**Pinked edges provide quicker tape application whilst eliminating threading. Rigid strapping tapes provide strong support for joints during high-stress sport activity, minimizing excessive joint activity that can cause injury. The tapes are suitable for taping ankles, knees, fingers, shoulders and elbows.**



## ➤ **Handloom Products (Khes, Bed Sheets, Bed Covers, Furnishing and Tapestry Cloths)**

**A 'handloom' is a loom that is used to weave cloth without the use of any electricity. Hand weaving is done on pit looms or frame looms generally located in weavers' homes. Weaving is primarily the interlacing of two sets of yarn – the warp (length) and the weft (width). Handlooms also use naturally grown fibers and dyes. Handloom products are created by weavers from all over the country. Khes is a floor spread and bed covering that is traditionally made of cotton. The thinner ones are used as bed coverings in winter and the thicker ones are used in place of shawls during winters. Bed cover is a fabric worn on the bed over the blanket and sheet is used on the bed inside a blanket. They have higher demand especially by the urban population. Current demand is met through local production and import.**



**Bed cover is a fabric worn on the bed over the blanket and sheet is used on the bed inside a blanket. Tapestry is a form of textile art, traditionally woven on a vertical loom. Tapestry is weft-faced weaving, in which all the warp threads are hidden in the completed work, unlike cloth weaving where both the warp and the weft threads may be visible. In tapestry weaving, weft yarns are typically discontinuous; the artisan interlaces each coloured weft back and forth in its own small pattern area.**

**The handloom sector is a very important industry, as it is the second largest employer of the rural population after agriculture. The handloom industry employs 13 million people directly and indirectly and contributes to almost 19% of the total fabric produced in the country. The Indian handloom industry also produces over 70 percent of the world's hand-woven fabrics. In 2013, this sector produced 6.9 billion square meters of cloth.**



## ➤ **Extraction of Oil (Jeera, Ajwain, Ginger, Cardamom Oil)**

**Extraction is the first step in the refining process. Oils and fats are extracted from their original source (the seeds, fruits or other oil-bearing raw materials) using a variety of different methods. In some cases, for example virgin olive oil, the oil is extracted directly from the fruit by means of a simple mechanical press and used without the need for any further processing. This process is known as cold pressing. For most oils however, the process is more complex. Modern oil mills extract oil using a combination of pressing, cooking and solvent extraction. This process is often carried out in the country of origin.**

**The seeds of Ajwain have been popularly used in India by many households in order to treat upset stomach, and used in the preparation of various food items to prevent stomach related issues.**



**The scientific nomenclature name of the Ajwain is *Trachyspermum ammi* (other: *Trachyspermum copticum*, and *Carum copticum*). The Ajwain essential oil is extracted from the Ajwain seeds. The color of the Ajwain oil can vary from orange to red, and the oil gives a pungent thyme odor.**

**The global cardamom oil market is expected to grow at a CAGR of 5.3% over the forecast period i.e. 2017-2024. Further, cardamom oil market is anticipated to reach USD 7.2 billion globally by 2024. The growth of cardamom oil market is driven by the increasing consumer awareness regarding health benefits of cardamom oil. Further, its heightening application in personal care products is also envisioned to bolster the growth of cardamom oil market.**

**Ginger is majorly used in spices and thus ginger oils and oleoresins are preferred to prepared dried spices as flavoring in food industry, because they are more stable, contamination free , cleaner, , and can be easily standardized by blending. Thus the growth of food industry and spices demand are another factors driving growth of ginger oil market. The growth of natural personal care products industry is another growth driver for ginger oil market.**

**The global essential oils market has grown steadily in the last few years. The market size is projected to reach USD 11.19 Billion by 2022, at a CAGR of 8.83% from 2017 to 2022.**



## ➤ **Safety Pin, Paper Pin, Gem Clips**

**The safety pin is a variation of the regular pin which includes a simple spring mechanism and a clasp. The clasp serves two purposes: to form a closed loop thereby properly fastening the pin to whatever it is applied to, and to cover the end of the pin to protect the user from the sharp point.**

**A paper clip (or sometimes paperclip) is a device used to hold sheets of paper together, usually made of steel wire bent to a looped shape. Most paper clips are variations of the Gem type introduced in the 1890s or earlier, characterized by the almost two full loops made by the wire. Common to paper clips proper is their utilization of torsion and elasticity in the wire, and friction between wire and paper.**

**When a moderate number of sheets are inserted between the two "tongues" of the clip, the tongues will be forced apart and cause torsion in the bend of the wire to grip the sheets together.**

**Gem clip is a wire or plastic clip for holding sheets of paper together gem clip - a wire or plastic clip for holding sheets of paper together**



## ➤ Neon Sign Board Manufacturing

**The Neon sign board is one of the most popular and attractive media of advertisement widely used by industrial and commercial firms to popularize their products among the general public. The neon sign board that is installed on tall buildings attracts the attention of people even from distant places and hence it is ideally suited for advertisement in busy places like big town and cities. Neon Sign Boards are installed on tall buildings situated in busy areas to grab attention of target audience. It is attractive and appealing advertising boards play a significant role in building brand image in the market.**

**With the expansion of trade and industry the competition in every field is growing day by day.**

**After liberalization of economic policy, variety of foreign goods are available everywhere at cheap rates creating tough competition for industrial and consumer goods in the Local market and advertisement has become very essential for the success of any business activity. As such it is found to have scope for starting new small scale units for the manufacture of neon sign boards to meet the growing demand.**



## ➤ **Composite Containers**

**A composite container is a canister or a container made from more than one constituent material in order to enhance the maximize useful properties and minimize their weaknesses , generally consisting of paper, boards and Kraft papers with metal or plastic ends. It is also called a 'combican'.**

**The growth of the market for composite packaging is driven by a few factors such as change in lifestyle and rise in disposable income of people. The demand for composite packaging is continuously increasing because of the expanding e-commerce sector across the globe. Today, consumers prefer online shopping which needs more product protection because of bulk shipping, which may be another cause of growing market for composite packaging. As a result of the initiatives of Government and the World Health Organization (WHO), people are more aware of their health.**





**Furthermore, the increasing prevalence of diseases leads to innovation in devices and drugs which require higher product protection which is driving the growth of composite packaging market. As the composite packaging is made from many materials, the recycling process is slightly complex. This acts as restraint for the composite packaging market. Another limitation for market growth of composite packaging is the fluctuation in the price of raw material.**



## ➤ Phthalocyanine Blue & Green

**Phthalocyanine is actually a chemical compound commonly used for dyes and pigments. Phthalocyanine Blue or Phthalo Blue is a bright, crystalline, synthetic blue pigment from the group of phthalocyanine dyes. Daniel Smith offers two versions of Phthalo Blue, one's a green shade and the other a red shade. Phthalocyanine Blue BN, also called by many names (EINECS 205-685-1), is a bright, crystalline, synthetic blue pigment from the group of phthalocyanine dyes. Its brilliant blue is frequently used in paints and dyes. It is highly valued for its superior properties such as light fastness, tinting strength, covering power and resistance to the effects of alkalis and acids. It has the appearance of a blue powder, insoluble in water and most solvents. Phthalocyanine green G, which has many commercial names, is a synthetic green pigment from the group of phthalocyanine dyes, a complex of copper(II) with chlorinated phthalocyanine.**



**It is a soft green powder, which is insoluble in water. It is a bright, high intensity colour used in oil and acrylic based artist's paints, and in other applications.**

**Asia Pacific region, owing to its vast consumer base and increasing industrial application, is expected to represent a significant market share in the global Phthalocyanine pigments market. China and India are anticipated to remain key consumers as well as supplier of Phthalocyanine pigments over the coming years. Average growth is expected from the relatively mature markets of North America and Western Europe, however, Middle East and Africa and Latin America are expected to provide good signs of growth over the Forecast Period.**



## ➤ **Mango Juice**

**A non-carbonated beverage flavored by the pulp from mangos. A mango is a tropical fruit that has a flavor which tastes like a blend of pineapple, apricot, and peach. The mango nectar has a delicate flavor that is both sweet and sour, much like the mango fruit. It is yellowish orange in color and has a smell that resembles a fresh mango. Mango nectar is sometimes used as an ingredient to flavor mixed cocktails.**

**The global fruit and vegetable juices market size was valued at USD 154.18 billion in 2016 and is expected to grow at a CAGR of 5.93% during the forecast period. Rise in consumption of these products, change in consumer tastes, adoption of healthier diet, and advent of cold pressed juices are the major factors accelerating the growth of this market globally.**

**Fruit and vegetable juices are one of the fastest growing segment in the beverages industry owing to increasing health concerns among consumers. Health and fitness have become vital in today's world and there has been a latent shift in the consumption of healthy juices from aerated sodas.**



## ➤ Silver & Gold Plating on PVC and Nylon

**The Gold is a relatively scarce yellow metal. Often found in the native State, which is the most malleable of all metals. It is extremely corrosion resistant but it may be dissolved by aqua-regia, potassium cyanide solution and in aquos solution of the halogens bromine and Iodine. The metal does not form a coherent oxide film on its surface even at very high temperature and therefore it has a very low contact resistant. Nylon which come in the polyamide group of plastics are now available in some 100 formulations for injection moulding and extrusion for those end-uses where toughness, frictional characteristics and other properties of the materials are desired. Nylon-6 or Poly eaprolactum is chemically denoted as  $[NH (CH_2)_5Co]_x$ . PVC known as polyvinyl chloride is the largest branch of the vinyl polymers and copolymers. The PVC are available in a wide range of formulations flexible or rigid, all characterized by excellent water and chemical resistance strength, and self extinguishability.**



**Plastic materials which are defined as a solid which can be pressed or moulded into any shape are classed as Thermoset plastics and Thermo-Plastics. Nylon-6 and PVC are the most commonly used Thermoplastics along with HDPE, LDPE, polystyrene and Acrylic polymers. As is known it is quite possible to plate in some fashion on virtually any type of solid, whether it be metal ceramic, rubber, wood, glass or plastic. And there are many methods other than electroplating such as vacuum metalizing, silvering plating over conductive point, and metal spraying that have been used to metalize solids. Silver & gold plating of plastics is an important aspect of plating on Non-conductors. The problem of electroplating on non-conductors is initially to provide a more or less adherent conductive coating on the substrate by non-electrolytic means, so that conventional electroplating methods can be applied just as to any metallic substrate.**

## ➤ **Electroplating of Gold & their Chemical Treatment in Golden Colour on Silver Thread**

**Electroplating is the process of coating one metal or metal object with a very thin layer of another metal, typically by applying a direct electric current. This partially dissolves the metals and creates a chemical bond between them. The coating applied by electroplating is usually around 0.0002 inches thick.**

**Gold plating, called gold electroplating, relies on a chemical process to combine various layers of metal into a solid piece with a layer of gold resting on the surface. In all gold plating, the part is polished and cleaned as thoroughly as possible before the electroplating process starts. Gold plating will look uneven and smudged if the surface is dirty, oily, scratched or otherwise damaged. Gold plating can be added to almost any metal, including brass, copper or nickel. Silver items can also be gold-plated.**





## Tags

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- 3. What are the requirements of Working Capital for setting up the plant?**
- 4. What is the structure of the industry and who are the key/major players?**

- 5. What is the total project cost for setting up the plant?**
- 6. What are the operating costs for setting up the plant?**
- 7. What are the machinery and equipment requirements for setting up the plant?**
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?**
- 9. What are the requirements of raw material for setting up the plant?**

- 10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?**
- 11. What is the Manufacturing Process of the plant?**
- 12. What is the total size of land required for setting up the plant?**
- 13. What will be the income and expenditures for the plant?**
- 14. What are the Projected Balance Sheets of the plant?**

- 15. What are the requirement of utilities and overheads for setting up the plant?**
- 16. What is the Built up Area Requirement and cost for setting up the plant?**
- 17. What are the Personnel (Manpower) Requirements for setting up the plant?**
- 18. What are Statistics of Import & Export for the Industry?**
- 19. What is the time required to break-even?**

- 20. What is the Break-Even Analysis of the plant?**
- 21. What are the Project financials of the plant?**
- 22. What are the Profitability Ratios of the plant?**
- 23. What is the Sensitivity Analysis-Price/Volume of the plant?**
- 24. What are the Projected Pay-Back Period and IRR of the plant?**
- 25. What is the Process Flow Sheet Diagram of the plant?**
- 26. What are the Market Opportunities for setting up the plant?**
- 27. What is the Market Study and Assessment for setting up the plant?**
- 28. What is the Plant Layout for setting up the plant?**





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