

Start a
Betel Nut (Supari)
Processing Business.
Profitable Arecanut
(Betelnut) Processing
Industry



Introduction

Betel nut is a combination of three ingredients. People roll small pieces of the nut from Areca catechu, more commonly called betel palm, in a leaf from the Piper betel vine, then add powdered slaked lime or limestone paste, and chew it. The substance is popular in certain parts of the world, primarily Asia and Africa, Some components of betel nut have pharmacological properties, but little evidence supports its use for any therapeutic purpose.



Areca nut is widely used mainly in the Asian and South East Asian population. It is normal that after having food in India people use areca nut along with the betel leaves as a digester in small quantities.



Uses & Application

Supari

1. It can be used as one of the ingredients in the domestic life for the preparation of pan.
2. It is one of the most important ingredients in the manufacturing of Pan Masala.
3. It can be used in the preparation of scented supari as well as coated supari.



Tannin

- 1. It can be used for the preparation of dye fixing agent.**
- 2. It can be used in the manufacturing of ink.**

Rope or Brushes

- 1. Rope can be used for spinning.**
- 2. Brushes can be used for painting.**

Pan Masala

- 1. It can be used for relaxing food ingredients. It may make users fresh impetus.**
- 2. It may change the taste of human. It may create temporarily enjoyment and energy.**

Betel nut's medical use is limited, and long-term negative reactions to betel quid chewing are well known. A decrease in positive symptoms among men with schizophrenia was attributed to betel nut consumption.

India is the major producer and consumer of arecanut in the world. Production is concentrated in six states, namely Karnataka, Kerala, Assam, Meghalaya, Tamil Nadu and West Bengal. Arecanut is the major plantation crop of coastal and southern districts of the country under assured irrigation facility.



The ever increasing demand for areca products like paan, supari and gutkha has led to continuous increase in arecanut prices worldwide. The processing methods, maturity and consumer preferences influence the types of arecanut products prepared. Area and production shares show that Karnataka leads with 46 per cent of area and 47 per cent of production, followed by Kerala with 24 and 23 per cent, respectively.

Globally it is primarily grown in India, Bangladesh, China, Indonesia and Myanmar. India leads the production followed by China and Bangladesh.



tonnes and a total acreage under cultivation of 2.64 lakh hectares, with Karnataka and Kerala accounting for nearly 72 per cent of the total production.

Over six million people are engaged in arecanut cultivation, processing and trade. More than 85 per cent of the area under cultivation is made up of small and marginal holdings.

Among the two varieties white nuts have a share of 60 per cent. India is also the largest consumer with around 3.2 lakh tonnes.



Areca nut is majorly influenced by weather conditions in the production area, government policies, the growth of consumer industries, government policies for consumer industries and a few others. The regular consumption of areca nut causes severe diseases such as throat cancer and mouth cancer. Due to a significant number of people affected by the consumption of areca nut, the Indian and several governments have posed various regulations over the areca nut production and consumer industries. This fact has restrained the market for areca nut. Also, the increasing awareness among people regarding healthy life style and severe effects of areca nut have resulted into a barrier for areca nut market.

As the pre-bearing age of the palm trees is between 5 to 8 years, and only 5% of them result into seed set, the cultivation of areca nut consumes a lot of time. The time required for cultivation of areca nut and required environmental conditions such as minimum 70% humidity restrains the market at the supplier end. The demand for areca nut and its products has been increasing steadily in India.



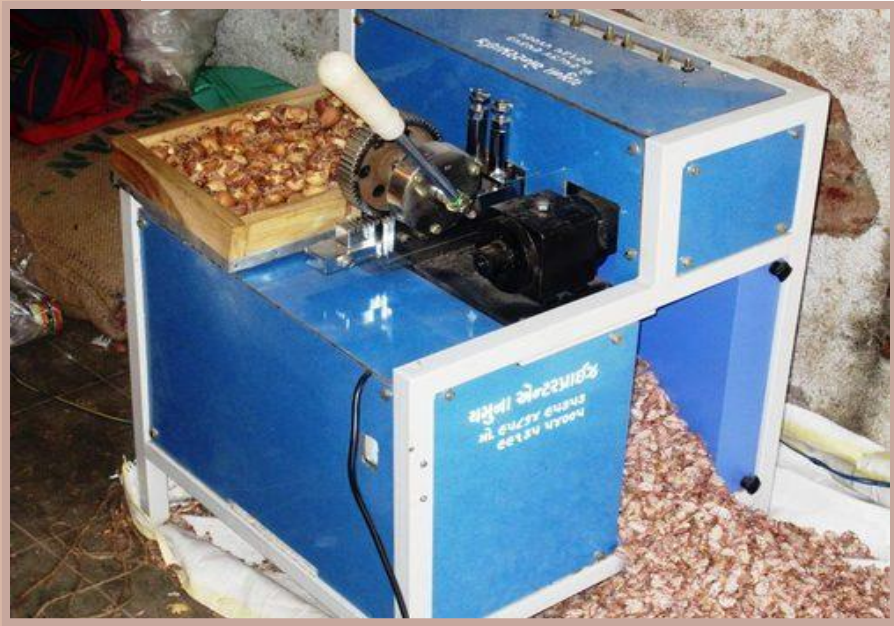
Machinery Photographs



Decorticators



Sifter Sieves



Supari Cutter



Mixing Tank

Project at a Glance

PROJECT AT A GLANCE

(` in lacs)

COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development Exp.	0.00	42.50	42.50	Capital	0.00	47.83	47.83
Buildings	0.00	50.75	50.75	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	42.33	42.33	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00	6.00	6.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation Equipments	0.00	16.75	16.75	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	10.00	10.00	Internal Cash Accruals	0.00	0.00	0.00
Franchise & Other Deposits	0.00	0.00	0.00	Long/Medium Term Borrowings	0.00	143.49	143.49
Preliminary & Pre-operative Exp	0.00	2.00	2.00	Debentures / Bonds	0.00	0.00	0.00
Provision for Contingencies	0.00	4.00	4.00	Unsecured Loans/Deposits	0.00	0.00	0.00
Margin Money - Working Capital	0.00	16.99	16.99				
TOTAL	0.00	191.32	191.32	TOTAL	0.00	191.32	191.32

Project at a Glance

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/Book Value
	EPS	CEPS				Per Share	Per Share				
1-2	5.63	8.89	15.63	24.00	0.00	100.00	5.63	0.00	5.63	1.00	0.00
2-3	8.65	11.52	24.28	18.00	0.00	100.00	8.65	0.00	8.65	1.00	0.00
3-4	11.60	14.13	35.88	12.00	0.00	100.00	11.60	0.00	11.60	1.00	0.00
4-5	14.42	16.66	50.29	6.00	0.00	100.00	14.42	0.00	14.42	1.00	0.00
5-6	17.09	19.08	67.38	0.00	0.00	100.00	17.09	0.00	17.09	1.00	0.00

Project at a Glance

Year	D. S. C. R.			Debt / Equity - Deposits Debt	Equity as-Equity	Total Net Worth	Return on Net Worth	Profitability Ratio					Assets Turnover Ratio	Current Ratio
	Individual	Cumulative	Overall					GPM	PBT	PAT	Net Contribution	P/V Ratio		
	(Number of times)			(Number of times)		%	%	%	%	%	%			
Initial				3.00	3.00									
1-2	1.31	1.31		1.54	1.54	2.48		14.77%	7.33%	4.97%	198.10	36.60%	2.15	1.02
2-3	1.64	1.47		0.74	0.74	1.44		16.39%	10.09%	6.55%	219.47	34.76%	2.29	1.26
3-4	2.03	1.64	2.02	0.33	0.33	0.87		17.46%	12.03%	7.69%	250.55	34.72%	2.29	1.56
4-5	2.49	1.82		0.12	0.12	0.55		18.16%	13.38%	8.49%	281.63	34.69%	2.21	1.89
5-6	3.03	2.02		0.00	0.00	0.36		18.60%	14.32%	9.06%	312.70	34.67%	2.08	2.82

Project at a Glance

BEP

BEP - Maximum Utilisation Year	5
Cash BEP (% of Installed Capacity)	55.02%
Total BEP (% of Installed Capacity)	58.06%
IRR, PAYBACK and FACR	
Internal Rate of Return .. (In %age)	27.05%
Payback Period of the Project is (In Years)	2 Years 3 Months
Fixed Assets Coverage Ratio (No. of times)	8.062

Major Queries/Questions Answered in the Report?

- 1. What is Betel Nut (Supari) Processing industry ?**
- 2. How has the Betel Nut (Supari) Processing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Betel Nut (Supari) Processing Plant ?**
- 4. What are the requirements of Working Capital for setting up Betel Nut (Supari) Processing plant ?**

- 5. What is the structure of the Betel Nut (Supari) Processing Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Betel Nut (Supari) Processing Business?**
- 7. What are the operating costs for setting up Betel Nut (Supari) Processing plant ?**
- 8. What are the machinery and equipment requirements for setting up Betel Nut (Supari) Processing plant ?**

9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Betel Nut (Supari) Processing plant ?

10. What are the requirements of raw material for setting up Betel Nut (Supari) Processing plant ?

11. Who are the Suppliers and Manufacturers of Raw materials for setting up Betel Nut (Supari) Processing Business?

12. What is the Manufacturing Process of Betel Nut?



- 13. What is the total size of land required for setting up Betel Nut (Supari) Processing plant ?**
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Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Betel Nut (Supari) Processing.” provides an insight into Betel Nut (Supari) Processing market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Betel Nut (Supari) Processing project. The report assesses the market sizing and growth of the Indian Betel Nut (Supari) Processing Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Betel Nut (Supari) Processing sector in India along with its business prospects. Through this report we have identified Betel Nut (Supari) Processing project as a lucrative investment avenue.

Tags

Betel Nut (Supari) Processing, Arecanut Processing in India, Betel Nut Processing in India, Betel / Areca/ Supari Nuts Processing, Areca Nut Production in India, Betel Nuts, Supari, Supari Processing, Arcanut (Betelnut) Processing, Areca Nut Processing Unit, Betel Nut Processing, Betel Nut Processing Plant, Arecanut Processing Pdf, How to Start Betel Nut Business, Arecanut Processing PPT, Supari or Betel Nut (Areca Catechu, Linn.), Arecanut, Betel Nut Processing Unit, Betel Nut (Areca Catechu) Uses, Arecanut Cultivation (Betel Nut), Supari Business, Processing of Arecanut, Arecanut Business Plan, Betel Leaf Cultivation Business Plan, Betel Nut Processing Plant, How to Plant a Betel Nut Tree, Project Report on Betel Nut (Supari) Processing, Detailed Project Report on Betel Nut (Supari) Processing, Project Report on Betel Nut (Supari) Processing, Pre-Investment Feasibility Study on Betel Nut (Supari) Processing, Techno-Economic feasibility study on Betel Nut (Supari) Processing, Feasibility report on Betel Nut (Supari) Processing, Free Project Profile on Betel Nut (Supari) Processing, Project profile on Betel Nut (Supari) Processing, Download free project profile on Betel Nut (Supari) Processing

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NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



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The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)



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- *We use authentic & reliable sources to ensure business precision*



Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation



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