



# Mango Pickles Manufacturing Business.

## How to Start a Pickle Business.

## Mango Fruit Processing Industry

[NPCS/3218/23143]

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# Introduction

*Pickle making is a global culinary art; you can find variety of pickles around the world. It is one of the oldest methods of preserving food. Traditionally, people used to make pickles at home and use to preserve it in ceramic jars or earthen pots, but with due course of time its popularity and demand increased which made people to use it commercially.*



***The optimization of pickle quality depends on maintenance of proper acidity, salt concentration, temperature and sanitary conditions. The mangoes used for the pickles are of course different in different parts of the country.***

***A mango pickle is a variety of pickle prepared using mango. It is a very popular South Asian pickle. These sometimes spicy pickles are also available commercially.***



## Uses of Mango Pickles

- *It is used as palatable food materials.*
- *It is largely used in the domestic food products during breakfast, lunch or dinner.*
- *It can be easily transferred from one place to another place.*

## Benefits of Pickle:

- *It helps in improving the digestion of the body*
- *It reduces ulcers*
- *A good source of antioxidants*
- *Enhances taste of the food*

# Market Potential

*Mango pickle is an essential part of typical Andhra cuisine. Whatever is the occasion, without pickle the meals course is not complete. East and West Godavari districts are renowned for preparation of the pickles at households. But the preparation of pickles became a cottage industry providing livelihood to thousands of women.*

*Mango pickles and other mango products even mango itself has a very good export as well as domestic market.*





***On an average, an Indian family consumes around 2 kilograms of pickle per year. As life is becoming fast and hectic, people want readymade quality products that can provide them a homemade taste. Now, almost every segment of the society middle class, upper middle class and rich class are looking for readymade food options with good services. So, the market potential is like that you can talk to almost anyone about your product. The better is your service and taste; the better will be your growth prospects.***



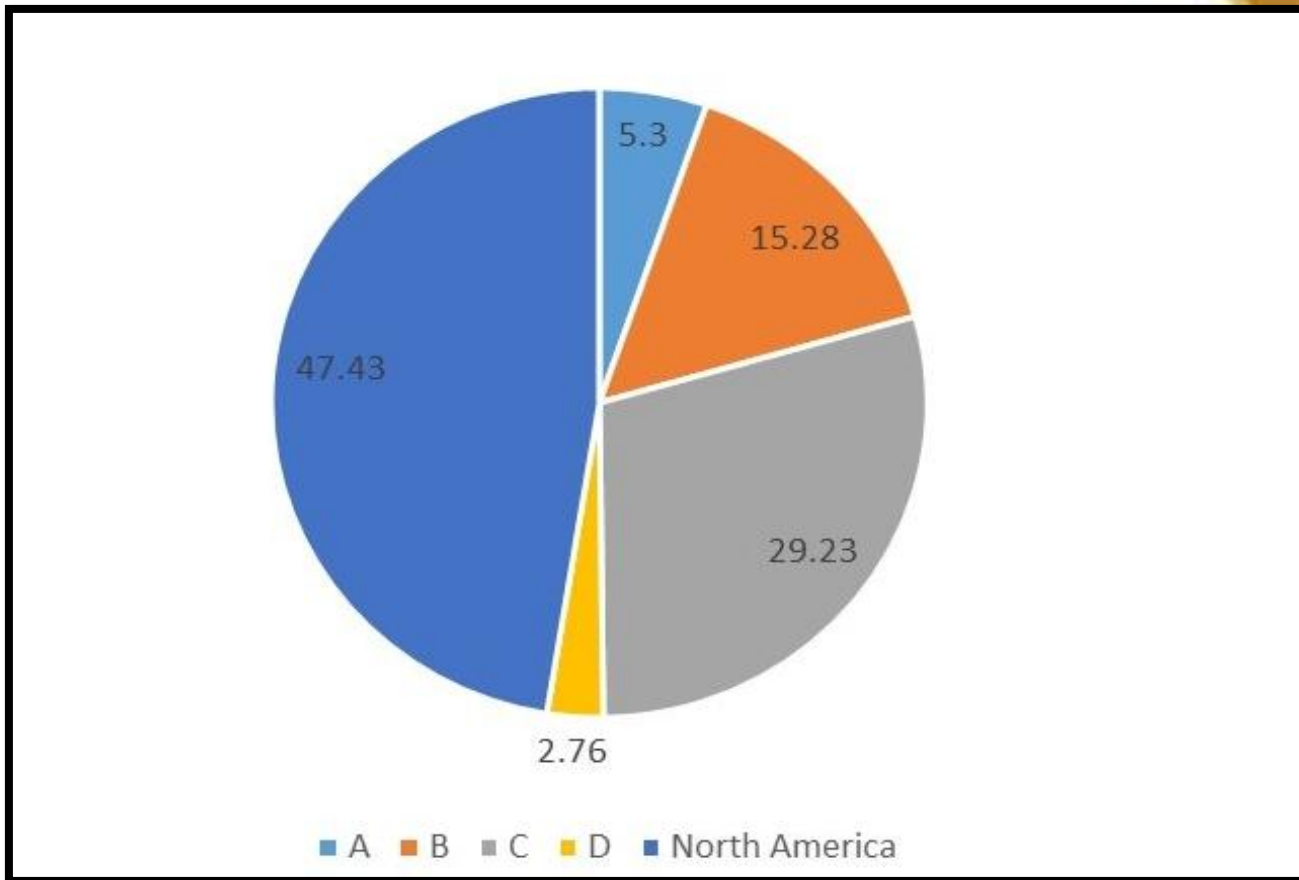
***The market is being driven by the wide range of health benefits offered by pickles as they are a rich source of essential nutrients such as vitamins, iron, calcium and potassium. Additionally, the growing popularity of non-GMO and organic pickles has positively influenced the market growth. The thriving food service sector has also contributed to the growing demand for pickles across the globe. Nowadays, a surge in cross-cultural cuisines has further widened the scope for the consumption of pickles in various emerging markets as well. Rising disposable incomes and aggressive promotional activities undertaken by the manufacturers is anticipated to fuel the market in the foreseeable future. Owing to the abovementioned factors, the market is expected to reach a value of US\$ 12 Billion by 2023, growing at a CAGR of 3% during 2018-2023.***

***The pickles market in the Americas was valued at USD 5.36 billion in 2015. In 2015, the US emerged as the largest market in the Americas and accounted for 47.76% of its share in the region. More than 67% of American households consume pickles, with a per capita consumption of close to nine pounds annually. Adults above the age of 55 are the main consumers. However, new flavors and the purported health benefits of pickles have attracted younger consumers in the market.***

***On the basis of product types, the market can be segmented into fruits, vegetables, meat, seafood, relish etc. On the basis of distribution channels, the market is divided into grocery retailers, hypermarket/ supermarkets, online retailers, and others etc. hypermarkets/supermarkets is likely to hold major share in the market, due to their large scale business- which further results in bigger revenue generation. Also, the segment is expected to witness strong growth during the forecast period, owing to repeat business that these supermarkets/hypermarket do through customers.***



# Pickles & Pickle Products Market, by Region



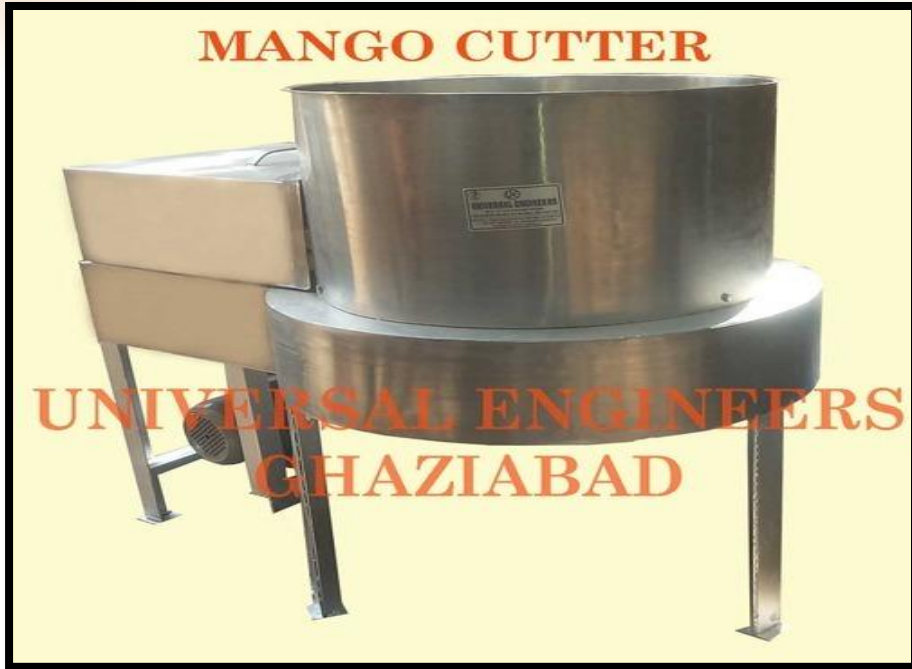
***Geographically, the global market for pickles is segregated to North America, Europe, Asia Pacific, Middle East & Africa and Latin America. North America and Latin America combined makes the most dominant region in the global market for pickles. This is attributed to larger consumption of pickles among the consumers in North America due to their differentiating taste and taste enhancing capabilities. Asia Pacific is anticipated to witness the fastest growth rate during the forecast period owing to increased demand for pickles among consumers as a savory product and also as food enhancers. Developing nations such as China and India are showing substantial growth rate in this region.***

*The global pickles market is highly fragmented because of the presence of several large and small vendors. The vendors in the market compete on the basis of factors such as price, quality, innovation, service, reputation, distribution, and promotion to gain more market shares.*



# Machinery Photographs

**MANGO CUTTER**

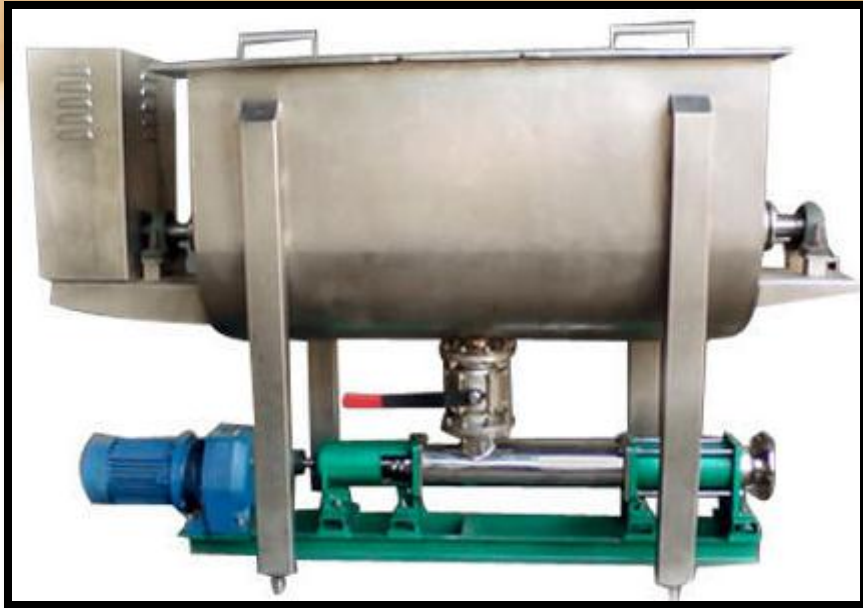


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GHAZIABAD**

**MANGO CUTTER**



**BELT CONVEYOR**



**PCKLE STORAGE TANK**



**PICKLE PACKING MACHINE**



# Project at a Glance

## PROJECT AT A GLANCE

(` in lacs)

COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development Exp.	0.00	82.99	82.99	Capital	0.00	63.36	63.36
Buildings	0.00	67.50	67.50	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	49.89	49.89	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00	5.00	5.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation Equipments	0.00	12.75	12.75	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	5.00	5.00	Internal Cash Accruals	0.00	0.00	0.00
Franchise & Other Deposits	0.00	0.00	0.00	Long/Medium Term Borrowings	0.00	190.07	190.07
Preliminary & Pre-operative Exp	0.00	1.00	1.00	Debentures / Bonds	0.00	0.00	0.00
Provision for Contingencies	0.00	4.50	4.50	Unsecured Loans/Deposits	0.00	0.00	0.00
Margin Money - Working Capital	0.00	24.80	24.80				
<b>TOTAL</b>	<b>0.00</b>	<b>253.43</b>	<b>253.43</b>	<b>TOTAL</b>	<b>0.00</b>	<b>253.43</b>	<b>253.43</b>

# Project at a Glance

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/Book Value
	EPS	CEPS				Per Share	Per Share				
1-2	6.37	9.08	16.37	24.00	0.00	100.00	6.37	0.00	6.37	1.00	0.00
2-3	9.28	11.66	25.64	18.00	0.00	100.00	9.28	0.00	9.28	1.00	0.00
3-4	12.14	14.23	37.78	12.00	0.00	100.00	12.14	0.00	12.14	1.00	0.00
4-5	14.88	16.73	52.66	6.00	0.00	100.00	14.88	0.00	14.88	1.00	0.00
5-6	17.51	19.13	70.17	0.00	0.00	100.00	17.51	0.00	17.51	1.00	0.00

# Project at a Glance

Year	D. S. C. R.			Debt / Equity - Deposits Debt	Equity as-Equity	Total Net Worth	Return on Net Worth	Profitability Ratio					Assets Turnover Ratio	Current Ratio
	Individual	Cumulative	Overall					GPM	PBT	PAT	Net Contribution	P/V Ratio		
	(Number of times)			(Number of times)		%	%	%	%	%	%			
Initial				3.00	3.00									
1-2	1.33	1.33		1.47	1.47	2.44		15.85%	8.41%	5.60%	254.95	35.41%	2.05	1.05
2-3	1.66	1.49		0.70	0.70	1.42		17.16%	10.83%	7.00%	272.08	32.39%	2.16	1.27
3-4	2.04	1.66	2.03	0.32	0.32	0.87		18.03%	12.55%	8.01%	310.35	32.33%	2.16	1.55
4-5	2.50	1.84		0.11	0.11	0.56		18.60%	13.76%	8.73%	348.61	32.28%	2.09	1.87
5-6	3.04	2.03		0.00	0.00	0.37		18.96%	14.61%	9.24%	386.88	32.24%	1.98	2.72

# Project at a Glance

## BEP

BEP - Maximum Utilisation Year	5
Cash BEP (% of Installed Capacity)	50.93%
Total BEP (% of Installed Capacity)	53.59%
IRR, PAYBACK and FACR	
Internal Rate of Return .. ( In %age )	27.54%
Payback Period of the Project is ( In Years )	2 Years 3 Months
Fixed Assets Coverage Ratio ( No. of times )	7.340

# Major Queries/Questions Answered in the Report?

- 1. What is Mango Pickles Manufacturing industry ?**
- 2. How has the Mango Pickles Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Mango Pickles Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up Mango Pickles Manufacturing plant ?**



- 5. What is the structure of the Mango Pickles Manufacturing Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Mango Pickles Manufacturing Business?**
- 7. What are the operating costs for setting up Mango Pickles Manufacturing plant ?**
- 8. What are the machinery and equipment requirements for setting up Mango Pickles Manufacturing plant ?**

**9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Mango Pickles Manufacturing plant ?**

**10. What are the requirements of raw material for setting up Mango Pickles Manufacturing plant ?**

**11. Who are the Suppliers and Manufacturers of Raw materials for setting up Mango Pickles Manufacturing Business?**

**12. What is the Manufacturing Process of Mango Pickles?**



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# Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

# Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

## ***Scope of the Report***

**The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Mango Pickles.” provides an insight into Mango Pickles market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Mango Pickles project. The report assesses the market sizing and growth of the Indian Mango Pickles Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:**

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

**We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Mango Pickles sector in India along with its business prospects. Through this report we have identified Mango Pickles project as a lucrative investment avenue.**

# Tags

Mango Pickles, Pickle Production, How to Make Mango Pickle, Mango Pickles Manufacturing Plant, Mango Pickle Making, Pickle Production and Processing, Pickle Making, Processing of Mango Pickle, Mango Pickles Manufacture, Production of Mango Pickle, Mango Processing Plant, How Mango Pickle is Prepared, Aam Ka Achaar (Indian Mango Pickle), Preparation of Mango Pickle, Mango Pickle Processing Pdf, Pickling, How Pickle is Made, Pickle Manufacturing, Pickle Manufacturing Process, Pickle Fermentation Process, Pickling Process, How are Pickles Made in Factories, Mango Pickle Manufacturing Process, Pickling Food Preservation, Pickle Manufacturing Business Plan, How to Start a Pickle Business, Pickle Making Business, Pickle Manufacturing Unit, Project Profile on Pickle Manufacturing, How to Start a Small-Scale Pickle Business, Pickle Manufacturing Business Plan Pdf, Pickle Manufacturing Project, How to Start a Pickle Making Business, Pickle Manufacturing Plant, Flow Chart of Mango Pickle, Pickle Processing Unit, Pickle Making Business Ideas, Pickle Making Business in India, Mango Pickle Processing Industry, Pickle Industry In India, Project Report on Pickle Manufacturing Industry, Detailed Project Report on Pickle Manufacturing, Project Report on Mango Pickles Manufacturing, Pre-Investment Feasibility Study on Mango Pickles Manufacturing, Techno-Economic feasibility study on Mango Pickles Manufacturing, Feasibility report on Mango Pickles Manufacturing, Free Project Profile on Mango Pickles Manufacturing, Project profile on Mango Pickles Manufacturing, Download free project profile on Mango Pickles Manufacturing



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**NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.**

**Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.**



**And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:**

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- **Project Costs and Payback Period**

**The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,**



**Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.**

**We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)**





# Contact us

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# **Niir PROJECT CONSULTANCY SERVICES**

**An ISO 9001:2015 Company**



[www.entrepreneurindia.co](http://www.entrepreneurindia.co)

## Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



*We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.*



*We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.*



## What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Market Research Reports*
- *Business Plan*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

## How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*



# Our Approach

**Requirement collection**

**Thorough analysis of the project**

**Economic feasibility study of the Project**

**Market potential survey/research**

**Report Compilation**





# Contact us

## NIIR PROJECT CONSULTANCY SERVICES

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