



Start, Run and Manage a Super Speciality Hospital.

India Healthcare Market Potential Opportunities for Market Entry

HOSPITAL



Introduction

Hospital, an institution that is built, staffed, and equipped for the diagnosis of disease; for the treatment, both medical and surgical, of the sick and the injured; and for their housing during this process. The modern hospital also often serves as a centre for investigation and for teaching.

A speciality hospital is a hospital that is specialized in a certain area. Like cardiac conditions, orthopedic conditions, or any specialized category.



Benefits of Choosing a Specialty Hospital

- **High-quality staff with focused experience**
- **Peer support from patients with similar injuries**
- **Specialized patient and family education and resources**
- **More options to participate in research studies**
- **Access to services not found in most rehabilitation centers**
- **Specialized long-term support**



Market Outlook

The hospitals are playing a vital role in maintaining the well-being of the people. Hospitals offer medical workers opportunities for investigations in the form of laboratory facilities, trained personnel, patients and accumulated records, which are not available elsewhere. This research is thought to be an important factor in the successful practice of medicine and the advancement of medical science. The modern trend is to establish a close association between the small rural hospitals, research centers and between all hospitals and other community health organizations in order that their personnel may have provision for an adequate research and diagnostic and therapeutic facilities.

Healthcare Industry in India

- **Healthcare has become one of India's largest sectors both in terms of revenue and employment.**
- **Indian companies are entering into merger and acquisitions with domestic and foreign companies to drive growth and gain new markets.**
- **The hospital industry in India stood at Rs 4 trillion (US\$ 61.79 billion) in 2017 and is expected to increase at a Compound Annual Growth Rate (CAGR) of 16-17 per cent to reach Rs 8.6 trillion (US\$ 132.84 billion) by 2023.**

Healthcare Sector Growth Trend (US\$ Billion)

Healthcare Sector Growth Trend (US\$ billion)



Rising income level, greater health awareness, increased prevalence of lifestyle diseases and improved access to insurance would be the key contributors to growth. The sector is expected to generate 40 million jobs in India by 2030.

The industry is growing at a tremendous pace owing to its strengthening coverage, services and increasing expenditure by public as well private players.

The Hospital industry in India that accounts for 80% of the total healthcare market, is witnessing huge investor demand from both global as well as domestic investors.

Future of the Healthcare Industry in India: Growing Rapidly in 2018

The healthcare industry in India is already one of the country's largest sectors in terms of both employment and revenue generation. Apart from drivers such as strong economic performance, rising population, and the increased prevalence of chronic diseases, significant growth within India's healthcare industry over the recent years is also believed to be facilitated by a rapid privatization of healthcare services, particularly in secondary and tertiary healthcare services in rural and urban areas.

Meanwhile, India's competitiveness in the global healthcare market also indicates in its huge availability of well-trained medical professionals and cost competitive in pharmaceuticals, medical devices, and medical tourism sectors.

Rising income levels, the aging population, growing health awareness, and a changing attitude towards preventive healthcare is expected to boost healthcare services demand in future.

The hospital services' market represents one of the most lucrative segments of the Indian healthcare industry. Various factors, such as increasing prevalence of diseases, improving affordability, and rising penetration of health insurance are fuelling the growth in the Indian hospital industry. Several private players are also entering the sector with new plans of establishing hospitals and health centers around the country.

India's high population makes it an important player in the Healthcare Industry. Healthcare has become one of India's largest sectors - both in terms of revenue and employment. Healthcare comprises hospitals, medical devices, clinical trials, outsourcing, telemedicine, medical tourism, health insurance and medical equipment. The Indian healthcare sector is growing at a brisk pace due to its strengthening coverage, services and increasing expenditure by public as well private players.

Healthcare scenario is fast changing all over the world. Today Indian health care industry is business driven and one can see entry of all sorts of service providers to be part of this massive multi core business, growing at the rate of 13% annually. Globalization and privatization have also changed the functioning of the healthcare system. The private health network is spreading fast throughout the country. Economic, political, social, environmental and cultural factors are influencing the health care and the delivery of the health care services.

Few Indian major players are as under

- **Adani Hospitals Mundra Pvt. Ltd.**
- **Ahalia Healthcare Ltd.**
- **Alchemist Hospitals Ltd.**
- **Apollo Hospitals Enterprise Ltd.**
- **B P Poddar Hospital & Medical Research Pvt. Ltd.**
- **B S R Super Speciality Hospitals Ltd.**

Project at a Glance

PROJECT AT A GLANCE

(` in lacs)

COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development Exp.	0.00	560.00	560.00	Capital	0.00	244.51	244.51
Buildings	0.00	156.75	156.75	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	113.56	113.56	Other Type Share			
Motor Vehicles	0.00	10.00	10.00	Capital	0.00	0.00	0.00
Office Automation Equipments	0.00	43.50	43.50	Reserves & Surplus	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	30.00	30.00	Cash Subsidy	0.00	0.00	0.00
Franchise & Other Deposits	0.00	0.00	0.00	Internal Cash Accruals	0.00	0.00	0.00
Preliminary & Pre-operative Exp	0.00	3.50	3.50	Long/Medium Term Borrowings	0.00	733.54	733.54
Provision for Contingencies	0.00	10.00	10.00	Debentures / Bonds Unsecured	0.00	0.00	0.00
Margin Money - Working Capital	0.00	50.74	50.74	Loans/Deposits	0.00	0.00	0.00
TOTAL	0.00	978.05	978.05	TOTAL	0.00	978.05	978.05

Project at a Glance

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/Book Value
	EPS	CEPS				Per Share	Per Share				
						%		%			%
1-2	6.83	8.58	16.83	24.00	0.00	100.00	6.83	0.00	6.83	1.00	0.00
2-3	10.31	11.85	27.15	18.00	0.00	100.00	10.31	0.00	10.31	1.00	0.00
3-4	13.61	14.97	40.76	12.00	0.00	100.00	13.61	0.00	13.61	1.00	0.00
4-5	16.71	17.91	57.47	6.00	0.00	100.00	16.71	0.00	16.71	1.00	0.00
5-6	19.57	20.64	77.03	0.00	0.00	100.00	19.57	0.00	19.57	1.00	0.00

Project at a Glance

Year	D. S. C. R.			Debt / Equity - Deposits Debt	Equity as-Equity	Total Net Worth	Return on Net Worth	Profitability Ratio					Assets Turnover Ratio	Current Ratio
	Individual	Cumulative	Overall					GPM	PBT	PAT	Net Contribution	P/V Ratio		
	(Number of times)			(Number of times)		%	%	%	%	%	%			
Initial				3.00	3.00									
1-2	1.28	1.28		1.43	1.43	1.63	32.55%	21.23%	13.79%	1158.85	95.63%	1.15	0.86	
2-3	1.68	1.47		0.66	0.66	0.81	36.78%	27.90%	17.83%	1351.98	95.63%	1.20	1.46	
3-4	2.14	1.67	2.11	0.29	0.29	0.40	39.48%	32.43%	20.60%	1545.12	95.63%	1.18	2.31	
4-5	2.66	1.89		0.10	0.10	0.19	41.13%	35.48%	22.47%	1738.26	95.63%	1.10	3.36	
5-6	3.27	2.11		0.00	0.00	0.07	42.02%	37.45%	23.69%	1931.40	95.63%	1.01	9.82	

Project at a Glance

BEP

BEP - Maximum Utilisation Year	5
Cash BEP (% of Installed Capacity)	59.48%
Total BEP (% of Installed Capacity)	60.84%
IRR, PAYBACK and FACR	
Internal Rate of Return .. (In %age)	28.02%
Payback Period of the Project is (In Years)	2 Years 3 Months
Fixed Assets Coverage Ratio (No. of times)	2.675

Major Queries/Questions Answered in the Report?

- 1. What is Super Speciality Hospital ?**
- 2. How has the Super Speciality Hospital performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Super Speciality Hospital ?**
- 4. What are the requirements of Working Capital for setting up Super Speciality Hospital?**

- 5. What is the structure of the Super Speciality Hospital and who are the key/major players ?**
- 6. What is the total project cost for setting up Super Speciality Hospital?**
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Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Super Speciality Hospital.” provides an insight into Super Speciality Hospital market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Super Speciality Hospital project. The report assesses the market sizing and growth of the Indian Super Speciality Hospital Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Super Speciality Hospital sector in India along with its business prospects. Through this report we have identified Super Speciality Hospital project as a lucrative investment avenue.

Tags

Super Speciality Hospital, Setting Up a Super Specialty Hospital in India, Setting Up a Hospital in India, Healthcare Project, Hospital Set Up Cost, Hospital Set Up Cost in India, Cost Of Setting Up a Small Hospital in India, Multi Speciality Hospital Project Report Pdf, Setting Up of Super-Specialty / Multi-Specialty Hospitals, Business Plan for Hospital, Setting Up a New Hospital in India, How to Start a Hospital Business? Health Sector in India, Project Report on Multispeciality Hospital, Project Report of Hospital for Bank Loan Pdf, Hospital Project Report in Excel, Hospital Project Report India, Project Report to Start a New Hospital, Multispeciality Hospita, Health Care Business, Starting a Healthcare Business, Healthcare Business Ideas, Setting Up a Hospital, Healthcare Business Ideas in Medical Sector, Healthcare & Medical Business Ideas, Project Report on Super Speciality Hospital, Detailed Project Report on Super Speciality Hospital, Project Report on Super Speciality Hospital, Pre-Investment Feasibility Study on Super Speciality Hospital,

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**Niir Project Consultancy Services (NPCS)
can provide Detailed Project Report on
Start, Run and Manage a Super
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**India Healthcare Market Potential
Opportunities for Market Entry**

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NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



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The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)



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- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.



We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.



What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Market Research Reports*
- *Business Plan*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*



Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

Contact us

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<https://goo.gl/VstWkd>



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