



Business Opportunities in Tourism and Hospitality Sector.

Setting Up a 5 Star Hotel.

Rising Opportunities in India's Hospitality Industry



[NPCS/4043/23141]

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Introduction

Hotels industry is one of the major sectors fueling the growth of hospitality sector at the global level. Booming travel and tourism industry is one of the major factors fueling the demand in the hotels industry

The various types of hotels in the world are typically classified as 5 star, 4 star, 3 star, 2 star, and 1 Star, among others. India's tourism sector is growing, bringing with it an increased demand for hotels that cater to holidaymakers. And hotel groups are seizing the opportunity, expanding across some of the country's biggest cities.



The Indian tourism and hospitality industry has emerged as one of the key drivers of growth among the services sector in India. Tourism in India has significant potential considering the rich cultural and historical heritage, variety in ecology, terrains and places of natural beauty spread across the country. Tourism is also a potentially large employment generator besides being a significant source of foreign exchange for the country.



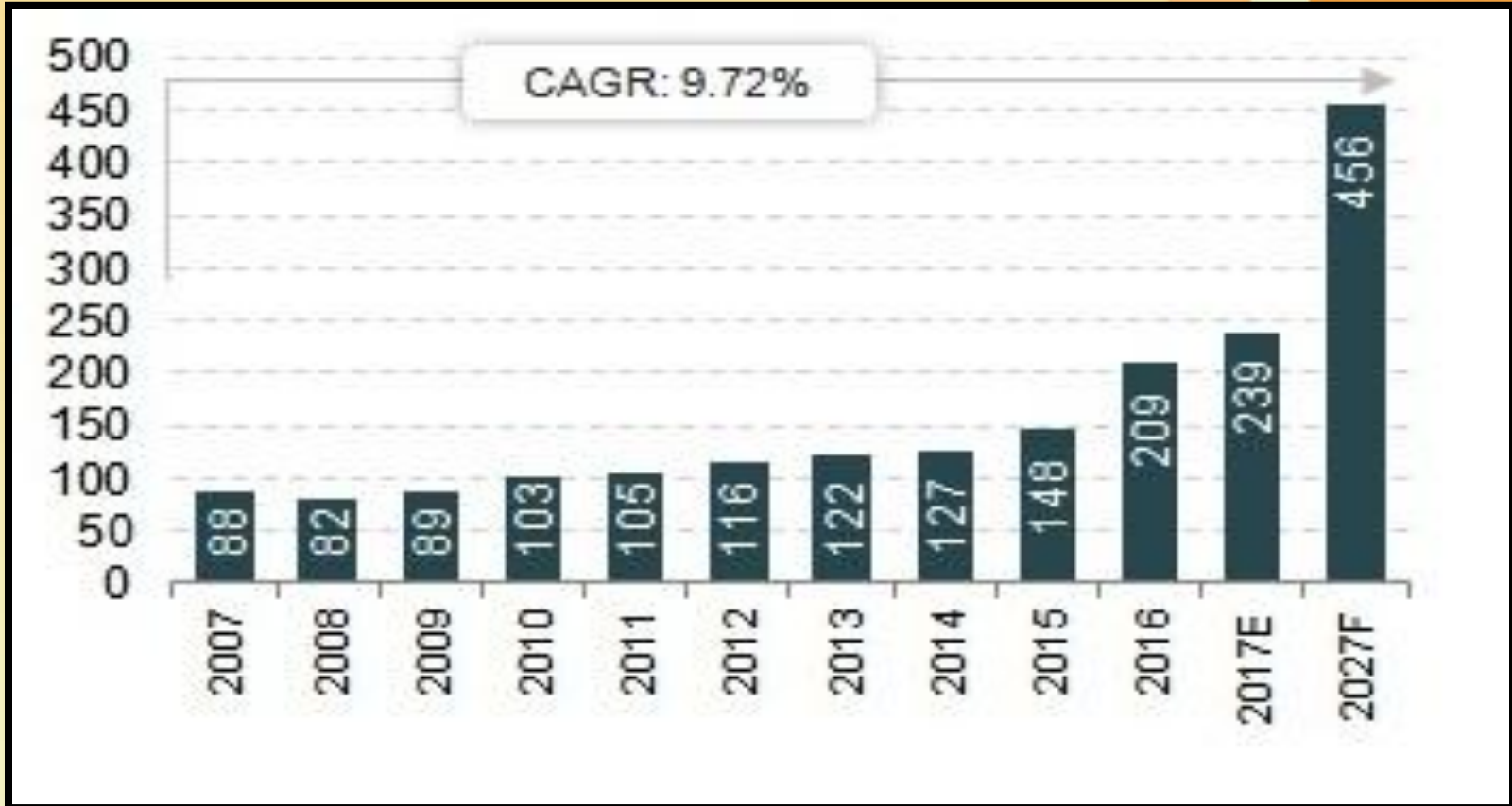
Market Size

India is the most digitally-advanced traveller nation in terms of digital tools being used for planning, booking and experiencing a journey, India's rising middle class and increasing disposable incomes has continued to support the growth of domestic and outbound tourism.

The travel & tourism sector in India accounted for 8 per cent of the total employment opportunities generated in the country in 2017, providing employment to around 41.6 million people during the same year. The number is expected to rise by 2 per cent annum to 52.3 million jobs by 2028.



Travel and Tourism's total Contribution to GDP (USD Billion)



The Indian hospitality industry has emerged as one of the key industries driving the growth of the services sector and, thereby, the Indian economy. The tourism & hospitality sector's direct contribution to GDP in 2016 was US\$ 47 billion. Also, tourism in India accounts for 7.5% of the GDP & is the 3rd largest foreign exchange earner for the country.

3 Star hotels held the largest market share in the hotels market globally and is expected to remain the market leader throughout the forecast period. However, the unrated segment is expected to be the fastest growing market. Increasing demand in the budget hotels segment is one of the major factors fueling the demand in the unrated segment.

Apart from this, 5 Star segment is also having huge growth potential in the hotels market. Increasing number of business travelers and demand for luxurious lifestyle are the major factors boosting the demand in this segment.

North America is the largest as well as the fastest growing market for hotels globally. The U.S. held the largest market share in North America hotels market. The U.S. has largest number of budget hotels globally. Moreover, booming travel and tourism industry is also expected to have positive impact on the hotels market. In addition, the major players offering segmented offerings is also driving the hotels market in the U.S. India, China, Singapore and South Korea among others are some of the major markets for hotels in Asia Pacific. Singapore with increasing number of business travelers is the fastest growing market in the Asia Pacific region. The 4 Star segment held the largest market share in Singapore hotels market. In addition, Brazil, Saudi Arabia and UAE are some of the major markets fueling the demand for hotels in rest of the world.

Hotel business in India is a lucrative business option, as in India tourists inflows are increasing day by day due to the prime attractions here and diverse culture. Hence, hotel business can be one of the profitable businesses to start.



Hospitality Industry

Hospitality is the world's largest service industry, employing millions of people working in hotels, restaurants, cruise lines, resorts, private clubs, casinos, and bed-and-breakfasts throughout the world.

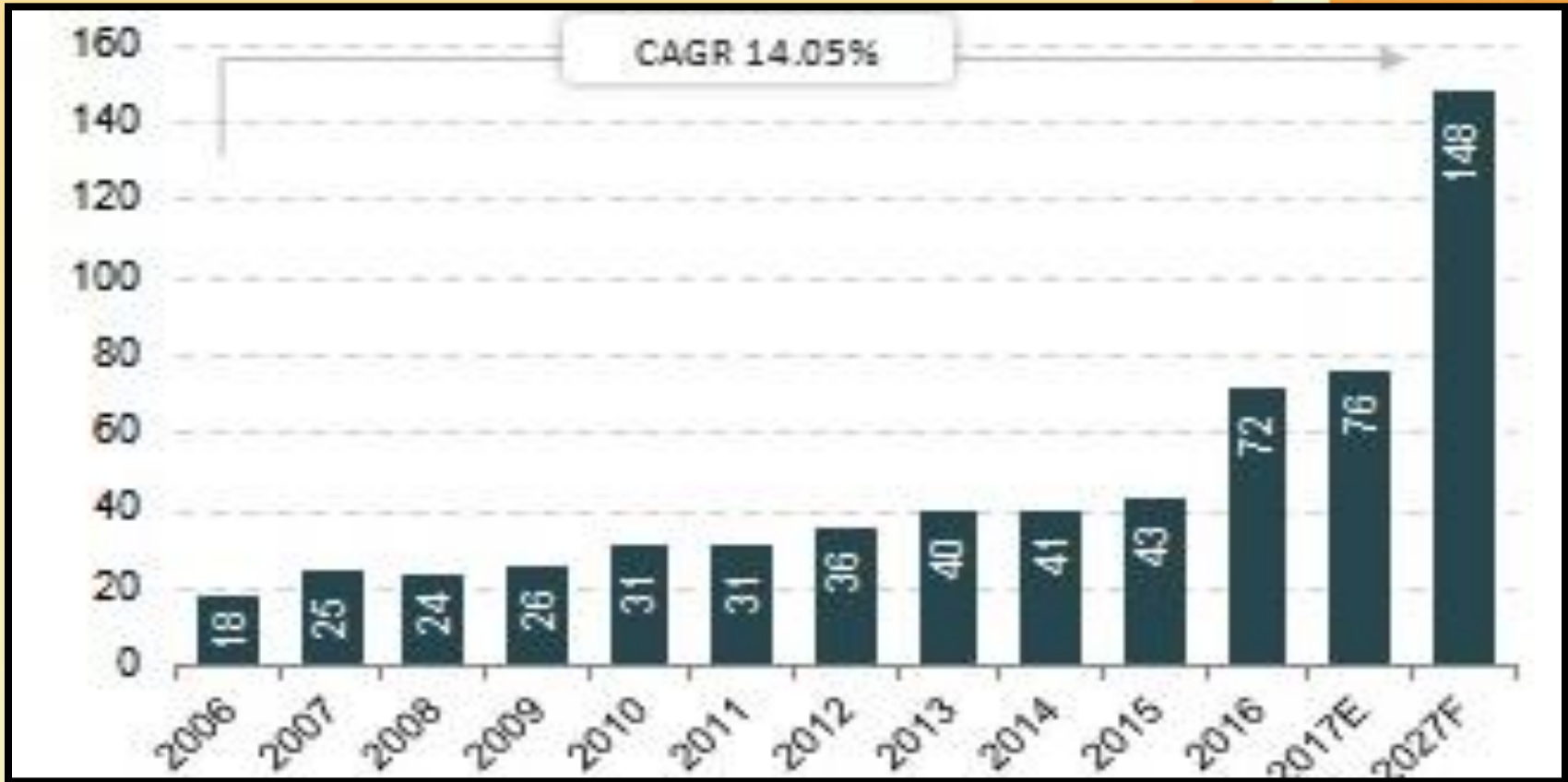
The hospitality industry covers a wide range of organizations offering food service and accommodation. The industry is divided into sectors according to the skill-sets required for the work involved. Sectors include accommodation, food and beverage, meeting and events, gaming, entertainment and recreation, tourism services, and visitor information.

There is a huge tourism potential in the country and as a result hospitality industry will continue to grow at a substantially higher rate. India is projected to be the fastest-growing nation in the wellness tourism sector in the next five years and infrastructure development is an inevitable factor in order to support this growth. The Indian hospitality industry has experienced prominent growth in recent years due to various factors, including the rising purchasing power of domestic travellers, an increase in commercial development and foreign tourist arrivals, a growing airline industry and government-led initiatives aiming to stimulate the sector. There is a great deal of scope to expand tourism across India, and as the country improves air travel connections and relaxes visa restrictions, tourist arrivals should increase.

The growth in the hospitality sector and its contributions to the GDP will continue to be substantially higher than other sectors of the economy on the back of huge tourism potential in the country. Hospitality industry in India has generated tremendous employment opportunities and is a big source of foreign exchange for India. As per the planning commission the hospitality sector is responsible for more jobs per million rupee of investment than any other sector. This sector provided varieties of jobs which satisfies unskilled people to specialized one.



Direct Contribution of Tourism and Hospitality to GDP (US\$ Billion)



The Future of Hospitality

The Indian economy is opening up its horizons as it continues to integrate with the world economy. Therefore, the advantages of conducting business with and in India are many. This has led to the manoeuvring of variety of jobs to the shores of India, bringing in its wake transit travellers, business travellers, business meets and holiday seekers.

India is the ninth largest civil aviation market in the world in 2014. The sector is projected to be the third largest aviation market globally by 2020. India's aviation market caters to 117 million domestic and 43 million international passengers in 2014. Over the next decade the market could reach 337 million domestic and 84 million international passengers.

Project at a Glance

PROJECT AT A GLANCE

(` in lacs)

COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development Exp.	0.00	1150.00	1150.00	Capital	0.00	1231.15	1231.15
Buildings	0.00	1002.64	1002.64	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	1940.20	1940.20	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00	200.00	200.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation Equipments	0.00	414.50	414.50	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	50.00	50.00	Internal Cash Accruals	0.00	0.00	0.00
Franchise & Other Deposits	0.00	0.00	0.00	Long/Medium Term Borrowings	0.00	3693.46	3693.46
Preliminary & Pre-operative Exp	0.00	20.00	20.00	Debentures / Bonds Unsecured	0.00	0.00	0.00
Provision for Contingencies	0.00	19.00	19.00	Loans/Deposits	0.00	0.00	0.00
Margin Money - Working Capital	0.00	128.27	128.27				
TOTAL	0.00	4924.61	4924.61	TOTAL	0.00	4924.61	4924.61

Project at a Glance

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/Book Value
	EPS	CEPS				Per Share	Per Share				
1-2	6.78	10.61	16.78	24.00	0.00	100.00	6.78	0.00	6.78	1.00	0.00
2-3	9.47	12.79	26.25	18.00	0.00	100.00	9.47	0.00	9.47	1.00	0.00
3-4	12.15	15.03	38.39	12.00	0.00	100.00	12.15	0.00	12.15	1.00	0.00
4-5	14.79	17.29	53.18	6.00	0.00	100.00	14.79	0.00	14.79	1.00	0.00
5-6	17.38	19.55	70.56	0.00	0.00	100.00	17.38	0.00	17.38	1.00	0.00

Project at a Glance

Year	D. S. C. R.			Debt / Equity - Deposits Debt	Equity as-Equity	Total Net Worth	Return on Net Worth	Profitability Ratio					Assets Turnover Ratio	Current Ratio
	Individual	Cumulative	Overall					GPM	PBT	PAT	Net Contribution	P/V Ratio		
	(Number of times)			(Number of times)	%	%	%	%	%	%	%			
Initial				3.00	3.00									
1-2	1.49	1.49		1.43	1.43	1.64	34.74%	22.86%	15.98%	3330.47	63.76%	0.97	0.96	
2-3	1.79	1.64		0.69	0.69	0.84	38.13%	29.00%	19.13%	3826.24	62.78%	1.03	1.64	
3-4	2.14	1.79	2.15	0.31	0.31	0.43	40.43%	33.37%	21.47%	4371.43	62.76%	1.03	2.46	
4-5	2.57	1.96		0.11	0.11	0.21	42.01%	36.53%	23.24%	4916.63	62.75%	0.99	3.39	
5-6	3.10	2.15		0.00	0.00	0.08	43.08%	38.84%	24.58%	5461.82	62.74%	0.93	9.08	

Project at a Glance

BEP

BEP - Maximum Utilisation Year	5
Cash BEP (% of Installed Capacity)	33.00%
Total BEP (% of Installed Capacity)	37.90%
IRR, PAYBACK and FACR	
Internal Rate of Return .. (In %age)	29.59%
Payback Period of the Project is (In Years)	2 Years 4 Months
Fixed Assets Coverage Ratio (No. of times)	2.816

Major Queries/Questions Answered in the Report?

- 1. What is 5 Star Hotel?**
- 2. How has the 5 Star Hotel industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of 5 Star Hotel ?**
- 4. What are the requirements of Working Capital for setting up 5 Star Hotel?**

- 5. What is the structure of the 5 Star Hotel Business and who are the key/major players ?**
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Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

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- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on 5 Star Hotel.” provides an insight into 5 Star Hotel market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of 5 Star Hotel project. The report assesses the market sizing and growth of the Indian 5 Star Hotel Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the 5 Star Hotel sector in India along with its business prospects. Through this report we have identified 5 Star Hotel project as a lucrative investment avenue.

Tags

How to Start Your Own Hotel, Hospitality Sector Projects, How to Start a Hotel, How do I Start a Hotel Business? How to Start Hotel Business in India, 5 Star Hotel, Good Opportunities in India for Entrepreneurs, Want to Start Hospitality Industry in India? Start Hotel, Start a Tourism Business, How to Start Your own Hotel Business?, Want to Start a Restaurant Business?, Setting Up a Hotel, Cost of Starting Hotel in India, Indian Hotels Industry, Tourism and Hospitality Sector Projects, Free Sample Hotel Business Plan, Hotel Business Plan, Hospitality Industry, Hospitality Business, Starting Your Own Business in Hospitality Sector, New project profile on 5 Start Hotel, Project Report on 5 Start Hotel, Detailed Project Report on 5 Start Hotel, Project Report on Tourism and Hospitality Sector, Pre-Investment Feasibility Study on Hotels & Hospitality Industry, Techno-Economic feasibility study on Tourism and Hospitality Sector, Feasibility report on 5 Start Hotel, Free Project Profile on Hotels & Hospitality Industry,

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Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

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The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

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- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*

Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

Contact us

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