

Mosquito Repellent Liquid Manufacturing Industry.

Mosquito Repellent Industry.

Production of Mosquito Repellent Liquidator



[NPCS/4877/23145]

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Introduction

Liquid repellents are now widely used to repel mosquitoes. The Liquidator mosquito repellent has a graphite rod in the middle and the bottle is filled with the repellent. There is a heater coil in the liquidator. The repellent chemical when comes in to contact with the heated rod turns into fume which disables the sensors of the mosquitoes. The fumes produced by the repellent blocks the chemo sensors of mosquitoes so that they cannot identify human beings.



Liquid mosquito repellents contain chemicals such as, Prallethrin, Allethrin etc. Of these the most commonly used one is Prallethrin. Prallethrin is a pyrethroid chemical used as an insecticide. It is a Yellow to amber viscous liquid. d -trans-Pallethrin is a potent contact insecticide which produces a rapid knock-down, with same chemical and physical properties as Prallethrin.d-trans-Allethrin is also a powerful repellent used in mosquito coil and liquid.

Wide variety of chemical and natural ingredient based mosquito repellents are being used to keep the mosquitoes away and prevent mosquito-borne diseases such as malaria, dengue, chikungunya, yellow fever, Zika virus, and others.



Market Outlook

Mosquito repellent market can be broadly categorized into Coils, Vaporizers, Mats, Sprays, Creams and Other mosquito repellents. Over the last decade, India has witnessed robust increase in use of mosquito repellents due to rising incidence of mosquito borne diseases, increasing consumer awareness and growing health concerns. Moreover, Indian consumers are gaining interest in new technologically advanced products, which are less harmful to human health and are herbal in nature. On account of increasing health concerns, major mosquito repellent players operating in India have also been increasing their focus on introducing new products, like herbal creams, lotions, fabric Roll On and perfumes.

These new products are created from plant based extracts that are considered less harmful compared to the chemical based compositions that dominate the India mosquito repellent market. Mosquito repellents market in India is highly competitive, and consequent, companies are increasingly focusing on product diversification to consolidate and expand their market shares.

The mosquito repellent market in India is witnessing a significant growth because Indians are becoming more health conscious. Awareness of diseases spread through mosquitoes is increasing due to a rise in the literacy rate. Some of the diseases spread by mosquitoes include malaria, dengue fever and yellow fever.



The urban share of mosquito repellents is 70%, which shows that with increasing affluence among the urban population, more and more people are purchasing mosquito repellents as a precautionary measure against diseases spread by mosquitoes.

The mosquito repellent market is one of the rapidly growing vibrant markets in FMCG sector India. Due to increase awareness regarding vector borne disease, the demand for mosquito repellent products like coils, strips, liquid vaporizers, etc. are rising than before, thereby providing high momentum to the Indian Mosquito repellent market. Mosquito Repellent has become a gripping market for new product developments and innovation where producers are trying to convince consumers through aggressive campaign and advertising that they should adopt mosquito repellent products to improve home hygiene and to be protected from mosquito borne disease.

The penetration of mosquito repellent products is low, especially in rural India, but this offers the enormous opportunities to Indian mosquito repellent industry.

India Mosquito Repellent Market has been growing with a CAGR of 4.79% from last five years and is projected to reach new heights by the year 2021 due to rising incidence of vector borne disease in India, growing awareness regarding prevention of mosquitoes, brand awareness, increasing disposable income, growing demand in middle class people and affordable price of mosquito repellent products. The various formats such as coils, mats, liquid vaporizers, sprays, creams, lotions, etc. are driving the segmental market of mosquito repellent market in India.

Global Mosquito Repellent Market

Global warming, increasing environmental concerns, government initiatives for mosquito control, rising health concerns and literacy levels and rise in the demand of herb based repellents and demographic consolidation are the basic reasons behind increased demand for Mosquito Repellents.

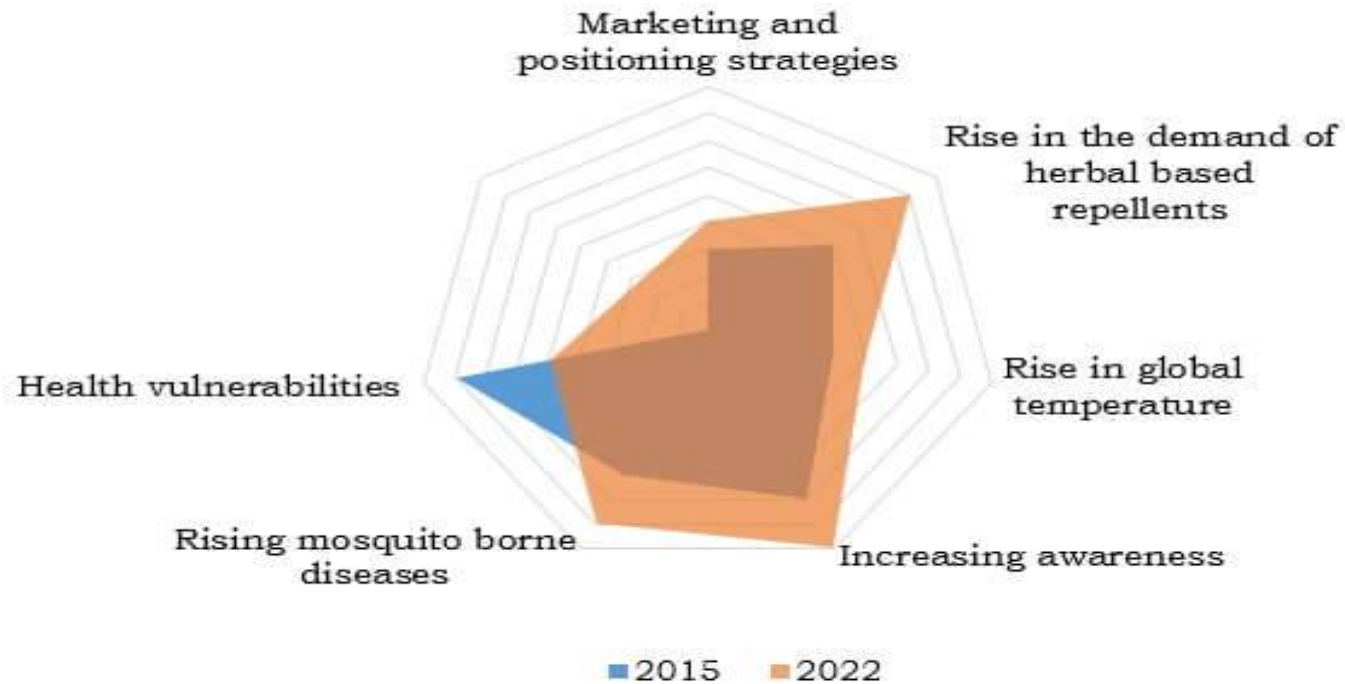


Global Mosquito Repellent Market Segmentation



The world mosquito repellent market has been segmented on the basis of product type, distribution channel, and geography. On the basis of product type, the market is categorized into spray, coil, cream & oil, mat, vaporizer and other products. The coil segment dominates the global market in terms of revenue owing to their extensive use by the middle and lower income groups across various developing and rural regions of the world. Cream & oil is emerging as the largest segment due to their increasing availability with herbal ingredients. According to the channels of distribution, the market is classified into large retail stores, small retail stores, specialty stores and online distribution channel. Large retail stores dominates the market, while online distribution channel is expected to witness lucrative growth over the forecast period due to increasing internet penetration in developing regions.

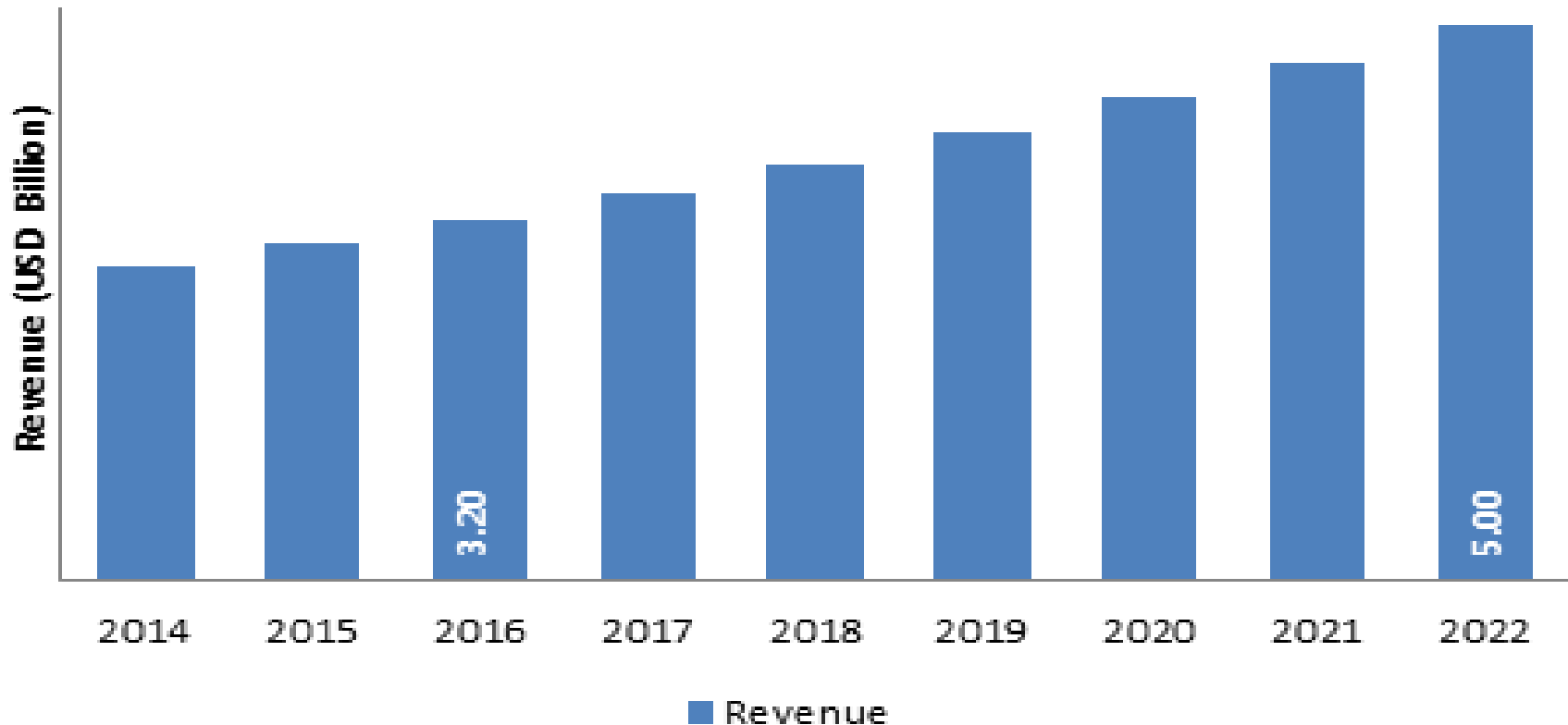
Top factors impacting world mosquito repellent market



Mosquito repellent market vendors today are focusing on high-quality packaging that provides utmost safety to consumers so that the chemicals used in the repellents like vaporizers and aerosols do not come in direct contact with skin. Innovations in packaging are driving the growth of the global mosquito repellents market. With more people taking preventive measures against mosquito-borne diseases, vendors in the market have been launching new products and investing in marketing initiatives to promote the use of mosquito repellents.

Various key market players coupled with NGOs and local governments have participated into improving the level of awareness amongst people residing in urban and rural areas against various mosquito borne diseases. The impact of rising awareness would foster the demand of world mosquito repellent market owing to increased penetration levels.

Global Mosquito Repellent Market, 2014-2022 (USD Billion)



Few Indian major players are as under:

- **Dabur India**
- **Godrej Consumer Products Limited**
- **Herbal Strategi**
- **Jyothy Laboratories Limited**
- **Reckitt Benckiser**
- **SC Johnson India**

Machinery Photographs



SS Storage Vessel



Stainless Steel Tanks with Closed Top and Agitator



Liquid Filling Machine



Weighing Balance

Project at a Glance

PROJECT AT A GLANCE

(` in lacs)

COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development Exp.	0.00	125.50	125.50	Capital	0.00	72.66	72.66
Buildings	0.00	41.70	41.70	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	18.00	18.00	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00	5.00	5.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation Equipments	0.00	7.50	7.50	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	2.50	2.50	Internal Cash Accruals	0.00	0.00	0.00
Franchise & Other Deposits	0.00	0.00	0.00	Long/Medium Term Borrowings	0.00	217.97	217.97
Preliminary & Pre-operative Exp	0.00	0.50	0.50	Debentures / Bonds	0.00	0.00	0.00
Provision for Contingencies	0.00	1.40	1.40	Unsecured Loans/Deposits	0.00	0.00	0.00
Margin Money - Working Capital	0.00	88.53	88.53				
TOTAL	0.00	290.63	290.63	TOTAL	0.00	290.63	290.63

Project at a Glance

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/Book Value
	EPS	CEPS	Per Share		Per Share	Per Share		%		No.of Times	%
1-2	7.36	8.56	17.36	24.00	0.00	100.00	7.36	0.00	7.36	1.00	0.00
2-3	9.89	10.95	27.25	18.00	0.00	100.00	9.89	0.00	9.89	1.00	0.00
3-4	12.39	13.33	39.65	12.00	0.00	100.00	12.39	0.00	12.39	1.00	0.00
4-5	14.85	15.67	54.49	6.00	0.00	100.00	14.85	0.00	14.85	1.00	0.00
5-6	17.24	17.98	71.74	0.00	0.00	100.00	17.24	0.00	17.24	1.00	0.00

Project at a Glance

Year	D. S. C. R.			Debt / Equity - Deposits Debt	Equity as-Equity	Total Net Worth	Return on Net Worth	Profitability Ratio					Assets Turnover Ratio	Current Ratio
	Individual	Cumulative	Overall					GPM	PBT	PAT	Net Contribution	P/V Ratio		
	(Number of times)			(Number of times)		%	%	%	%	%	%			
Initial				3.00	3.00									
1-2	1.27	1.27		1.38	1.38	2.99		27.96%	15.21%	9.77%	432.98	79.13%	1.09	1.26
2-3	1.57	1.42		0.66	0.66	1.85		28.79%	17.67%	11.26%	280.37	43.92%	1.14	1.36
3-4	1.93	1.57	1.93	0.30	0.30	1.23		29.35%	19.46%	12.34%	315.07	43.18%	1.14	1.49
4-5	2.35	1.74		0.11	0.11	0.87		29.72%	20.76%	13.14%	349.77	42.61%	1.11	1.65
5-6	2.86	1.93		0.00	0.00	0.64		29.96%	21.72%	13.74%	384.47	42.16%	1.07	2.05



Project at a Glance

BEP

BEP - Maximum Utilisation Year	5
Cash BEP (% of Installed Capacity)	37.35%
Total BEP (% of Installed Capacity)	38.74%
IRR, PAYBACK and FACR	
Internal Rate of Return .. (In %age)	28.01%
Payback Period of the Project is (In Years)	2 Years 4 Months
Fixed Assets Coverage Ratio (No. of times)	5.402

Major Queries/Questions Answered in the Report?

- 1. What is Mosquito Repellent Liquidator Manufacturing industry ?**
- 2. How has the Mosquito Repellent Liquidator Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Mosquito Repellent Liquidator Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up Mosquito Repellent Liquidator Manufacturing plant ?**

- 5. What is the structure of the Mosquito Repellent Liquidator Manufacturing Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Mosquito Repellent Liquidator Manufacturing Business?**
- 7. What are the operating costs for setting up Mosquito Repellent Liquidator Manufacturing plant ?**
- 8. What are the machinery and equipment requirements for setting up Mosquito Repellent Liquidator Manufacturing plant ?**

9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Mosquito Repellent Liquidator Manufacturing plant ?

10. What are the requirements of raw material for setting up Mosquito Repellent Liquidator Manufacturing plant ?

11. Who are the Suppliers and Manufacturers of Raw materials for setting up Mosquito Repellent Liquidator Manufacturing Business?

12. What is the Manufacturing Process of Mosquito Repellent Liquidator?

- 13. What is the total size of land required for setting up Mosquito Repellent Liquidator Manufacturing plant ?**
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Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Mosquito Repellent Liquidator provides an insight into Mosquito Repellent Liquidator market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Mosquito Repellent Liquidator project. The report assesses the market sizing and growth of the Indian Mosquito Repellent Liquidator Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

We at NPCCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Mosquito Repellent Liquidator sector in India along with its business prospects. Through this report we have identified Mosquito Repellent Liquidator project as a lucrative investment avenue.

Tags

How Mosquito Repellent is Made, Mosquito Repellent Formulations, Mosquito Repellent Liquidator, Mosquito Repellent Liquidator Manufacturing Plant, Mosquito Repellent, Mosquito Liquidator Manufacture, Mosquito Repellent Liquid Composition, How to Make Mosquito Repellent Liquid Vaporizer, Mosquito Repellent Liquid Formula, Making Money from Mosquito Repellents Business, Mosquito Repellent Manufacture, Preparation of Mosquito Repellent Products, Mosquito Repellent Industry, How to Start Business a Mosquito Repellents Business, Mosquito Repellent Business Plan, Mosquito Repellent Liquid Manufacturing Process, Mosquito Repellent Project Report, Project Report on Mosquito Repellent Liquid Manufacturing Industry, Detailed Project Report on Mosquito Repellent Formulation, Project Report on Mosquito Repellent Liquid Manufacturing, Pre-Investment Feasibility Study on Mosquito Repellent Liquid Manufacturing, Techno-Economic feasibility study on Mosquito Repellent Formulation, Feasibility report on Mosquito Repellent Liquid Composition, Free Project Profile on Mosquito Repellent Liquid Manufacturing, Project profile on Mosquito Repellent Liquid Composition, Download free project profile on Mosquito Repellent Liquid Manufacturing, Mosquito Repellent Making Small Business

Niir Project Consultancy Services (NPCS)
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NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



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The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)



Contact us

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Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation



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