



# **Soft Drinks and Fruit Juices**

## **Business.**

### **Profitable Business Ideas in Non-**

### **Alcoholic Beverages**

### **Manufacturing Industry**

## Introduction

**Fruit Juice business in India is a fast-growing business, because packaged juice is easily available everywhere, and uses the property to be used. Fresh fruit juice business is a great opportunity for entrepreneurs trying to start a new business. Changing lifestyle and demand for hygienic and clean fruit juices is creating a growing demand for fresh fruit juices in India. The fresh fruit juice industry in India is largely unorganized and an untapped industry.**



**Within the beverages market, the packaged fruit juice is one of the fastest growing products. It has grown at a CAGR of over 30% over the past decade. At present, the Indian packaged juices market is valued at Rs. 1100 crore and is projected to grow at a CAGR of 15% over the next three years. The rising number of health-conscious urban consumers is giving a boost to fruit juices. Juices are healthy only when prepared hygienically. So the hygiene conscious people are only buying packaged fruit juices for the companies that have trusted brand value in the market.**

**Growing affordability and rising disposable income are also responsible for the growing demand of fruit juices in the Indian market. Last but not least, the boom in retail merchandising and e-Commerce plays as major growth drivers in fruit juice market in India. Thus, we can conclude, small, medium or large scale fruit juice production is a profitable investment opportunity for the new entrepreneurs.**

**The market is estimated to grow at the rate of 25%-30%, owing to factors like urbanization, increasing disposable income and entry of organized players into the market.**

## Soft Drinks

**Soft drinks include all drinks made from water or mineral water, sugar, aromas, and essences, and usually contain carbon dioxide. Other beverage products such as flavored water, sports and energy drinks, and ice teas use a similar manufacturing process.**

**Soft drinks are enormously popular beverages consisting primarily of carbonated water, sugar, and flavorings. Nearly 200 nations enjoy the sweet, sparkling soda with an annual consumption of more than 34 billion gallons. The soft drinks industry is witnessing greater use of natural ingredients including higher juice content and lower sugar content in most beverages. Millennials in India are more health conscious and monitor what they consume.**





**India's soft drinks industry is expected to register steady growth over the forecast period. Key drivers include the large number of new launches that are focused on healthy beverage products.**

**In 2017, the global Beverages and Soft Drinks market size was million US\$ and is forecast to million US in 2025, growing at a CAGR of from 2018.**

**Increased usage of consumer goods, such as soft drinks, due to changing lifestyles, is driving the soft drinks packaging market. Increase in disposable income across different countries, such as India and China has contributed to the increase in demand for soft drink beverages as well. Also, the growing markets for consumer products, and an expanding population of youthful consumers in these regions are driving the demand for soft drinks. Moreover, the rapid paced urbanization, perceived and proven functionality of soft drinks, and strong marketing & communication strategies of market players are augmenting the growth of soft drinks consumption in the emerging economies.**

*Following are Few Profitable Businesses for you:*

➤ **Fruit Juice (Mango, Oranges, Litchi) & Sugarcane Juice with Aseptic Packaging & Pet Bottle Packaging**

**Fruits juices are healthy drinks, it is largely used throughout the society and popularity of fruits juices are gradually increases. There is good scope of export of fruit fresh juices. Juices are packed in the labeled clean bottle and again packed in the corrugated cartoon to transport the bottles. Juices in aseptic packaging are basically used to quench the thirst and to get refreshment. These are used in canteens, hotels, restaurants, homes and also in marriages, birthday parties, all types of function. [Read more](#)**



➤ **Fruit Concentrate like Rasana**

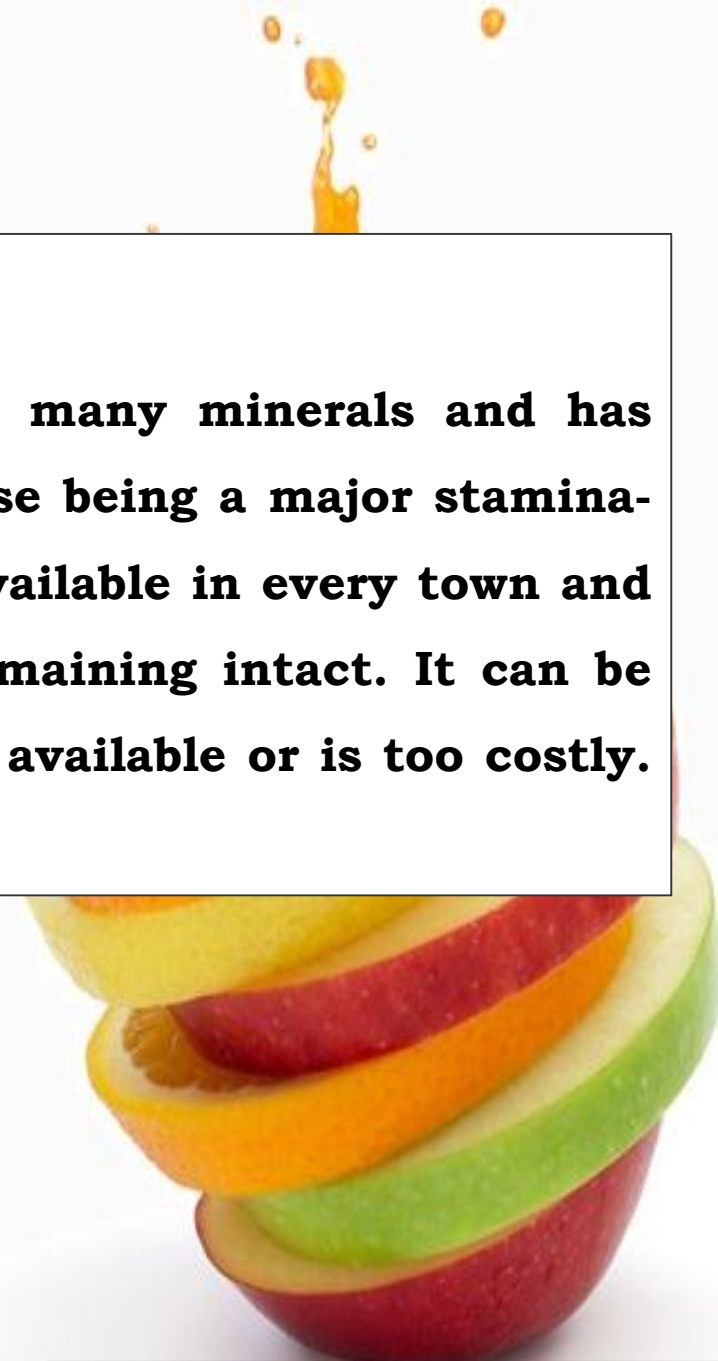
**Fruit concentrate is the product of fruit juice or fruit pulp in dry form or dry powder form mixed with sugar, natural flavour or synthetic permitted food colour. In India, growth rate is about 7-8%. We can predict that there is good scope for new entrepreneur. [Read more](#)**



## ➤ **Sugarcane Juice Preservation**

**Sugarcane juice is a very delicious drink during summer, contains many minerals and has nutritive value. It is a major constituent of glucose and sugar. Glucose being a major stamina-enhancer, sugarcane juice is a pure and natural refreshment and is available in every town and city. This juice can be easily preserved with its taste and aroma remaining intact. It can be sealed in container and transported to places where sugarcane is not available or is too costly.**

[Read more](#)







## ➤ **Fruit Juice in Aseptic Packaging**

**Fruit juice in aseptic packaging is basically used to quench the thirst and to get refreshment. In aseptic packaging juice can be preserved for 6 months or more. It is convenient to use, easy to sip and a source of minerals and vitamins. There is good domestic as well as international demand. It is estimated that the average growth rate of demand will be 15% or more due to health careness. So, there is a good scope for new entrepreneurs if they produce quality product with economic price. [Read more](#)**





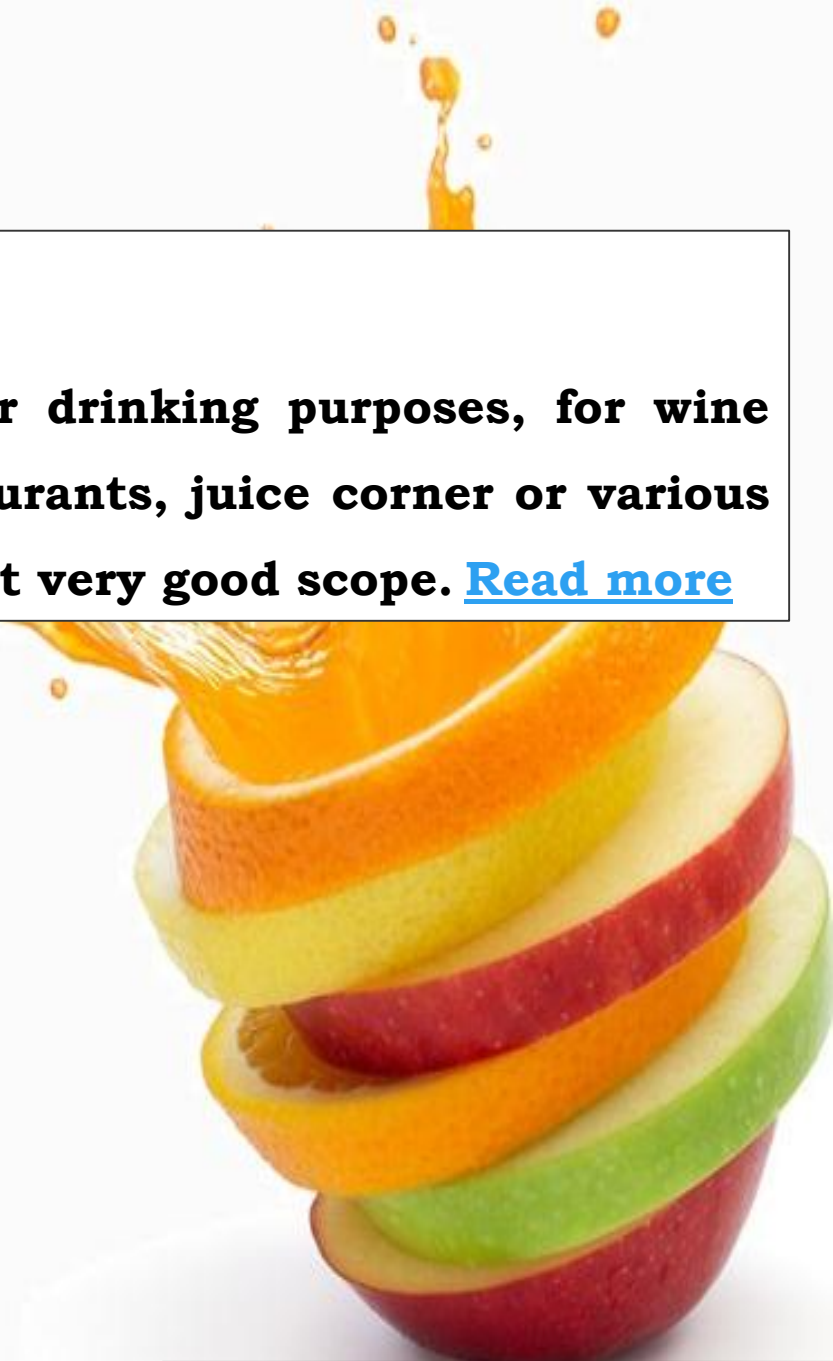
## ➤ **Soft Drinks in Poly Pouches**

**Cold drinks are very popular among people of all ages. They are available in canteens, restaurants and hotels. Cold drinks in pouches are nowadays very common. These pouches may be available either as an aerated soft drink or juice based soft drink. The juice-based consists of nutritious fruit concentrate, carbonated water and sugar. India exports soft drinks and is the second largest exporter in the world. [Read more](#)**



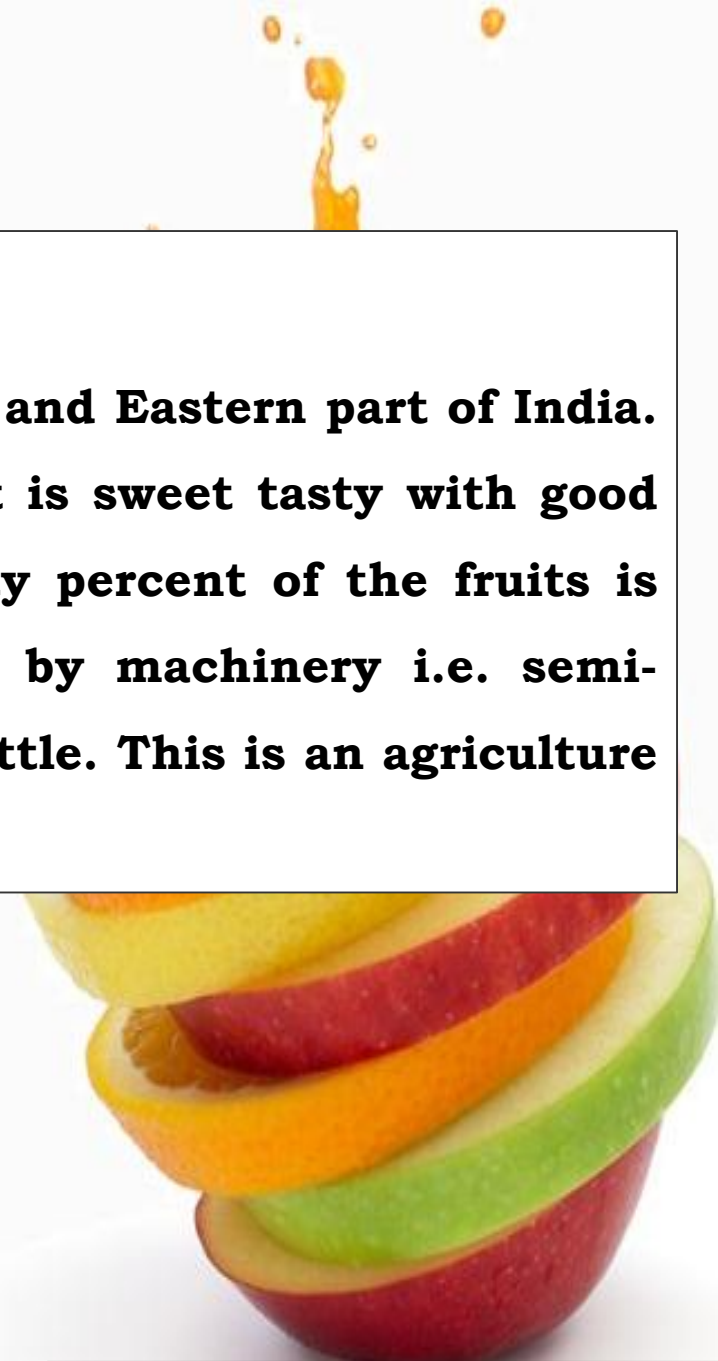
## ➤ **Cashew Fruit Juice from Cashew Apple**

**Cashew apple juice has multifarious uses viz. as a beverage for drinking purposes, for wine manufacture & cashew feni, and its consumption in hotels, restaurants, juice corner or various occasions etc. makes it a demandable product. The product has got very good scope. [Read more](#)**



## ➤ Lychee Juice

**Lychee is one of the tropical fruits which is mainly available in Bihar, and Eastern part of India. It is one of the healthy fruit juice. It will help to grow the health. It is sweet tasty with good flavour. It is used by the domestic people throughout the year. Sixty percent of the fruits is edible. The processing of lychee juice is partly manual and partly by machinery i.e. semi-automatic machine & packing material used in this process is glass bottle. This is an agriculture base product. [Read more](#)**



## ➤ **Tamarind Juice Concentrate**

**Tamarind is a fruit of highly soured nature having big trees all over India. Tamarind cultivation is used for the extraction of its fruit juice and pulp. The tamarind pulp is the chief agent for souring curries, sauces, chutneys and certain beverages and stored for marketing in a number of ways. There are many more uses of tamarind juice concentrates apart from the above. The tamarind concentrate is used for the isolation of the tartaric acid and the fermentation of sugar for useful by products like ethanol, lactic acid and citric acid. [Read more](#)**



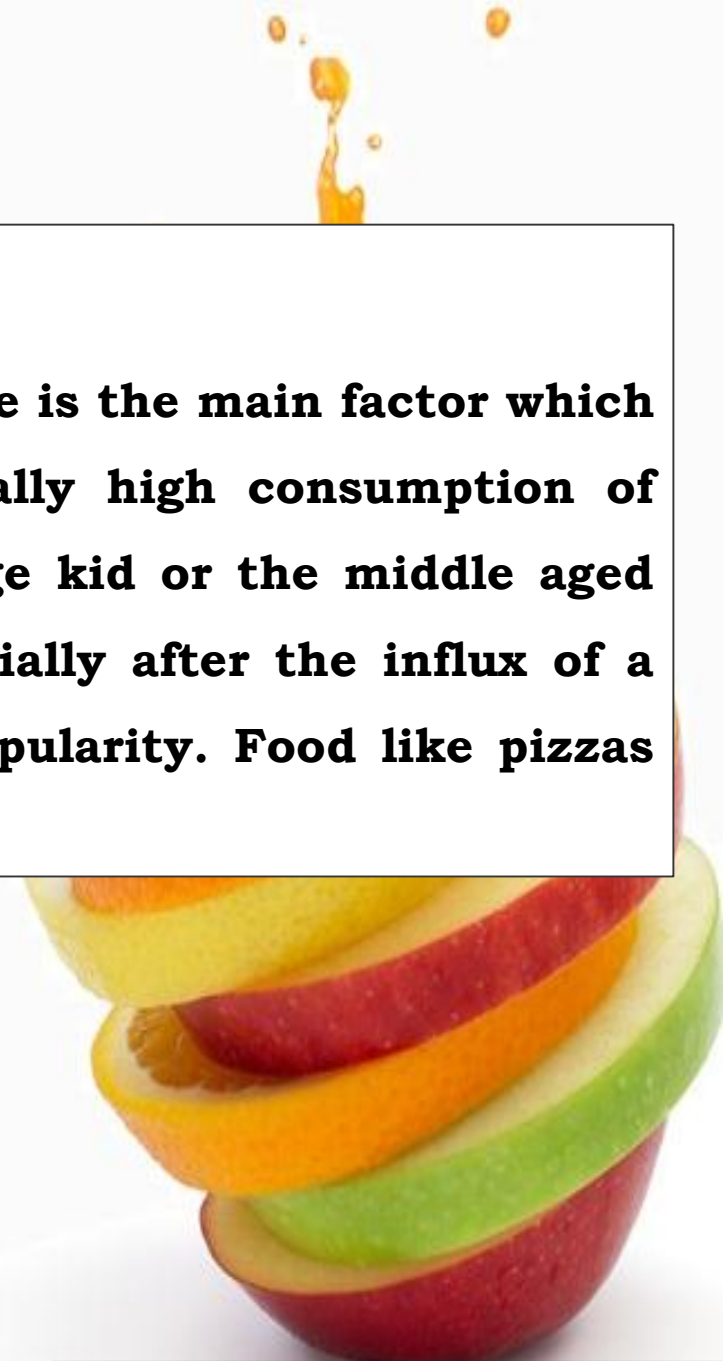
## ➤ **Canned Carrot Juice & Bottle Gourd/Long Melon (Lauki Ka Juice) in Aseptic Packaging**

**The juice of fresh vegetables is the richest available food sources of vitamins, minerals & enzymes. Usually we just cannot eat enough raw vegetables in a day to nourish our body properly. It is especially true today; we need extra nutrients to help our body detoxify a large amount of environmental toxins. Sometimes we probably cannot find the time to drink their nutritional equivalent in a delicious, nutrient-rich glass of juice. That is why juicing is such an important addition to a busy life style. Vegetable juices are attracting more attention due to the nutritional & phytochemical value of many vegetables. [Read more](#)**



## ➤ **Soft Drink (Aerated Water)**

**Aerated drinks are become part and parcel of the Indian lifestyle. Taste is the main factor which drives the demand of the product. Urban areas report a dramatically high consumption of aerated drinks as compared to rural areas. Be it children, the college kid or the middle aged Indian soft drinks are enjoyed by one and all in the country. Especially after the influx of a number of fast food joints in India soft drinks have gained more popularity. Food like pizzas burgers and French fries go hand in hand with soft drinks. [Read more](#)**





## ➤ **Fruit Juices (Pineapple, Banana, Orange & Guava)**

**Juice is a liquid that is naturally contained in fruit and vegetables. The fruit juice industry has made good progress in India. According to trade sources, the total market for fruit drinks & nectars has reportedly shown a growth rate of 10 -15% per annum in the past. The Indian market for fruit juices has reported an annual growth of 25-30%. The new sector which has potential to be explored is combination of various products like fruit and milk combination, fruit-yogurt drinks that are more natural & nutritious drinks. [Read more](#)**





## ➤ Orange Juice Plant with Cold Storage Facility and Captive Power Plant

**Juice is a liquid that is naturally contained in fruit and vegetables. Juice is prepared by mechanically squeezing or macerating fruit or vegetable flesh without the application of heat or solvents. It is commonly consumed as a beverage or used as an ingredient or flavoring in foods. Juices are, basically, used to quench the thirst and to get refreshment, used to add flavor to the food, to prepare gelatin, also used in canteens, hotels, and restaurants and also in marriages, birthday parties, and all types of functions for drinking purposes as a starter. There is no general acceptance of the product forms in the fruit drinks market. [Read more](#)**



## ➤ **Fruit Juice and Fruit Pulpy with Packaging**

**A freshly squeezed orange or fresh pulped and strained apple would supply a fruit juice drink for immediate consumption, but to expect it to maintain its quality for even a day or two was tempting providence. Nowadays, with the benefit of ultra-high temperature (UHT) pasteurisation, aseptic packaging techniques and systems, pressed juices can be stored for extended periods with very little deterioration in quality. Previously, reliance had to be placed upon the use of preservatives and ‘classical’ pasteurisation at lower temperatures (70°C+) and longer holding times. [Read more](#)**



## ➤ **Fruit Juice (Apple, Plum and Peach) Processing Plant**

**Fruit Juice (Apple, Plum and Peach) Processing Plant. Fruit Juice Factory & Production. Profitable Business Idea** Apple is one of the oldest fruits cultivated in the world. Apple is considered to be the healthiest and the most versatile fruit. This marvelous fruit, originating from Central Asia, is extensively cultivated around the globe. China comes first in the list of the top producers of apple, while USA secures the second place. The most common types of apples are red apples, pinky lady apples, gala apples, Jonagold, golden delicious apples, Fuji apples etc. These all are equally beneficial for human health. Apple juice is the wonderful healthiest juice to keep you away from diseases and ailments. [Read more](#)



## ➤ **Mango Juice**

**A non-carbonated beverage flavored by the pulp from mangos. A mango is a tropical fruit that has a flavor which tastes like a blend of pineapple, apricot, and peach. The mango nectar has a delicate flavor that is both sweet and sour, much like the mango fruit. It is yellowish orange in color and has a smell that resembles a fresh mango. Mango nectar is sometimes used as an ingredient to flavor mixed cocktails. The global fruit and vegetable juices market size was valued at USD 154.18 billion in 2016 and is expected to grow at a CAGR of 5.93% during the forecast period. [Read more](#)**



## ➤ Aloe Vera Juice, Gel & Powder

**Aloe vera gel is one of the products prepared from aloe itself. Aloe vera gel has very good medicinal properties for external use for sun burning and pain killer. More recently, the use of aloe gel in radiation burns have been advocated for relief from pain and itching and to deep down keratosis and ulceration, this slowing any possible change towards malignancy. Aloe vera gel and aloe vera powder has tremendous demand in the herbal base products area. It has various medicinal values which makes very good commercial value. [Read more](#)**



## ➤ Processing Unit of Bael, Pine Apple, Lychee Juices

**Processing Unit of Bael, Pine apple, Lychee Juices** Bael (*Aegle marmelos*) is a fruit-bearing tree indigenous to dry forests on hills and plains of central and southern India, southern Nepal, Sri Lanka, Myanmar, Pakistan, Bangladesh, Nepal, Vietnam, Laos, Cambodia and Thailand. It is cultivated throughout India, as well as in Sri Lanka, northern Malay Peninsula, Java and in the Philippines. It is also popularly known as Bilva, Bilwa, Bel, Kuvalam, Koovalam, Madtoun, or Beli fruit, Bengal quince, stone apple, and wood apple. The tree, which is the only species in the genus *Aegle*, grows up to 18 meters tall and bears thorns and fragrant flowers. [Read more](#)



## ➤ **Soft Drinks (Cola, Orange, Lemon, Mango Pulp, Ginger, Clear Lemon 7up Type)**

**Soft drinks are largely used in the society to serve any guest in the house, in the commercial and industrial units to entertain the customers. It sometimes acts as medicine also, for little stomach problems or headache. It is used as drinks for recreation. There are different types of printed packing material used for aseptic packing of the finished products. Selection of flavour and taste is the main criteria for manufacturing of quality soft drinks. There is good market available in the summer season and less market in the winter season where temperature fall down below 150C. There is very good market demand for soft drinks. [Read more](#)**



## ➤ **Growing of Fruits and Manufacturing of Natural Juices**

**India has a strong base in agriculture and provides large varieties of fruits and vegetables for food processing. However, inadequate cold storage facilities, lack of drying and packing technology plethora of laws, fragmented supply chain and less exports are some of the bottlenecks experienced while exploiting the full potential of fruits and vegetables processing industry. With an aim to give impetus to this sector, the Indian govt. has taken several steps, which includes virtual delicensing of the sector, duty and tax relief measures, setting up of clustered etc. [Read more](#)**





## ➤ **Instant Ginger Powder Drink**

**Ginger is one of the oldest and most important spices used in different kinds of food preparation. Ginger possesses a warm pungent taste and a pleasant odor, hence it has a wide use as a flavoring in numerous food preparation, beverages, ginger bread, soups, pickles and many soft drinks. There are two general types of ginger viz. fresh green ginger used for the preparation of candied ginger (in sugar syrup) and dried or cured ginger applied in the spice trade, for extracts, oleoresins and for the distillation of its volatile oil. The main application of the ginger oil is in confectionery, beverages, and baked products. [Read more](#)**



## ➤ Carbonated and Non-Carbonated Drinks (Non-Alcoholic)

**A carbonated drink is a drink that bubbles and fizzes with carbon dioxide gas. The process by which the gas dissolves in the drink is known as carbonation. This process can occur naturally, such as in naturally carbonated mineral water that absorbs carbon dioxide from the ground, or by man-made processes, as is the case in most soft drinks and soda waters. This involves pumping carbon dioxide into the drink at high pressure, then sealing the container. Since the solubility of carbon dioxide is less at lower pressure, the dissolved gas escapes as bubbles when the container is opened and the pressure is relieved. [Read more](#)**





## Tags

#Fruit\_Juice\_Processing, #Fruit\_Juice\_Production, #Business\_Idea\_in\_Beverages\_Industry,  
#Fruit\_Juice\_Production\_and\_Packaging, #Small\_and\_Medium\_Scale\_Fruit\_Juice\_Processing,  
#Beverages\_&\_Fruit\_Juice\_Processing\_Plant, Fruit Juice Production Process Pdf, Fruit Juice  
Processing Flow Chart, Fruit Juice Processing Flow Chart Pdf, Manufacturing Process of Fruit Juice  
Concentrates, Fruit Juice Production Business Plan, Fruit Juice Factory, How to Manufacture Fruit  
Juice, How to Manufacture Fruit Juice, Aseptic Packaging and Processing of Fruit Juice, Fruit Juice  
Manufacture, How to Start Fruit Juice Production Business, Juice Processing, Fruit Juice Plant, How  
to Start a Fresh Juice Business, Starting a Fruit Juice Business, Business Idea in Beverages Industry,  
Feasibility Study on Fruit Juice Production, Juice Business, Business Plan for Fruit Juice Production,  
How to Start a Juicing Business, Fruit Juice Making Business, Starting Fruit Juice Production and  
Packaging Business, #Project\_Report\_on\_Fruit\_Juice\_Processing\_Industry,



#Detailed\_Project\_Report\_on\_Fruit\_Juice\_Production, Project Report on Fruit Juice Processing Industry, Pre-Investment Feasibility Study on Fruit Juice Production, Techno-Economic feasibility study on Fruit Juice Processing, #Feasibility\_report\_on\_Fruit\_Juice\_Processing, Free Project Profile on Fruit Juice Processing, #Project\_profile\_on\_Fruit\_Juice\_Production, Download free project profile on Fruit Juice Production, Fruit Juice (Mango, Oranges, Litchi) & Sugarcane Juice with Aseptic Packaging & Pet Bottle Packaging, Production of Fruit Concentrate like Rasana, Sugarcane Juice Preservation Business, Manufacture of Fruit Juice in Aseptic Packaging, Soft Drinks in Poly Pouches, Processing of Cashew Fruit Juice from Cashew Apple, Lychee Juice Processing Business, Tamarind Juice Concentrate, Canned Carrot Juice & Bottle Gourd/Long Melon (Lauki Ka Juice) in Aseptic Packaging, Soft Drink (Aerated Water), Fruit Juices (Pineapple, Banana, Orange & Guava) Processing Business, Orange Juice Plant with Cold Storage Facility and Captive Power Plant, Fruit Juice and Fruit Pulpy with Packaging, Fruit Juice (Apple, Plum and Peach) Processing Plant, Mango Juice Manufacturing Plant, Aloe Vera Juice, Gel & Powder Production, Processing Unit of Bael, Pine Apple, Lychee Juices, Soft Drinks (cola, Orange, Lemon, Mango Pulp, Ginger, Clear Lemon 7up Type), Growing of Fruits and Manufacturing of Natural Juices, Instant Ginger Powder Drink Production, Manufacture of Carbonated and Non-Carbonated Drinks (Non-Alcoholic)



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## Major Queries/Questions Answered in Our Report?

- 1. How has the industry performed so far and how will it perform in the coming years?**
- 2. What is the Project Feasibility of the Plant?**
- 3. What are the requirements of Working Capital for setting up the plant?**
- 4. What is the structure of the industry and who are the key/major players?**

- 5. What is the total project cost for setting up the plant?**
- 6. What are the operating costs for setting up the plant?**
- 7. What are the machinery and equipment requirements for setting up the plant?**
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?**
- 9. What are the requirements of raw material for setting up the plant?**

- 10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?**
- 11. What is the Manufacturing Process of the plant?**
- 12. What is the total size of land required for setting up the plant?**
- 13. What will be the income and expenditures for the plant?**
- 14. What are the Projected Balance Sheets of the plant?**



- 15. What are the requirement of utilities and overheads for setting up the plant?**
- 16. What is the Built up Area Requirement and cost for setting up the plant?**
- 17. What are the Personnel (Manpower) Requirements for setting up the plant?**
- 18. What are Statistics of Import & Export for the Industry?**
- 19. What is the time required to break-even?**

- 20. What is the Break-Even Analysis of the plant?**
- 21. What are the Project financials of the plant?**
- 22. What are the Profitability Ratios of the plant?**
- 23. What is the Sensitivity Analysis-Price/Volume of the plant?**
- 24. What are the Projected Pay-Back Period and IRR of the plant?**
- 25. What is the Process Flow Sheet Diagram of the plant?**
- 26. What are the Market Opportunities for setting up the plant?**
- 27. What is the Market Study and Assessment for setting up the plant?**
- 28. What is the Plant Layout for setting up the plant?**



## Reasons for Buying Our Report:

- **The report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **The report provides vital information on the product like it's characteristics and segmentation**
- **The report helps you market and place the product correctly by identifying the target customer group of the product**



- **The report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**



## **Our Approach:**

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**



## **Free Instant Online Project Identification and Selection Service**

**Our Team has simplified the process for you by providing a "Free Instant Online Project Identification & Selection" search facility to identify projects based on multiple search parameters related to project costs namely: Plant & Machinery Cost, Total Capital Investment, Cost of the project, Rate of Return% (ROR) and Break Even Point % (BEP). You can sort the projects on the basis of mentioned pointers and identify a suitable project matching your investment requisites.....[Read more](#)**



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**NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.**

**Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.**



**And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:**

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- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

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**Requirement collection**

**Thorough analysis of the project**

**Economic feasibility study of the Project**

**Market potential survey/research**

**Report Compilation**



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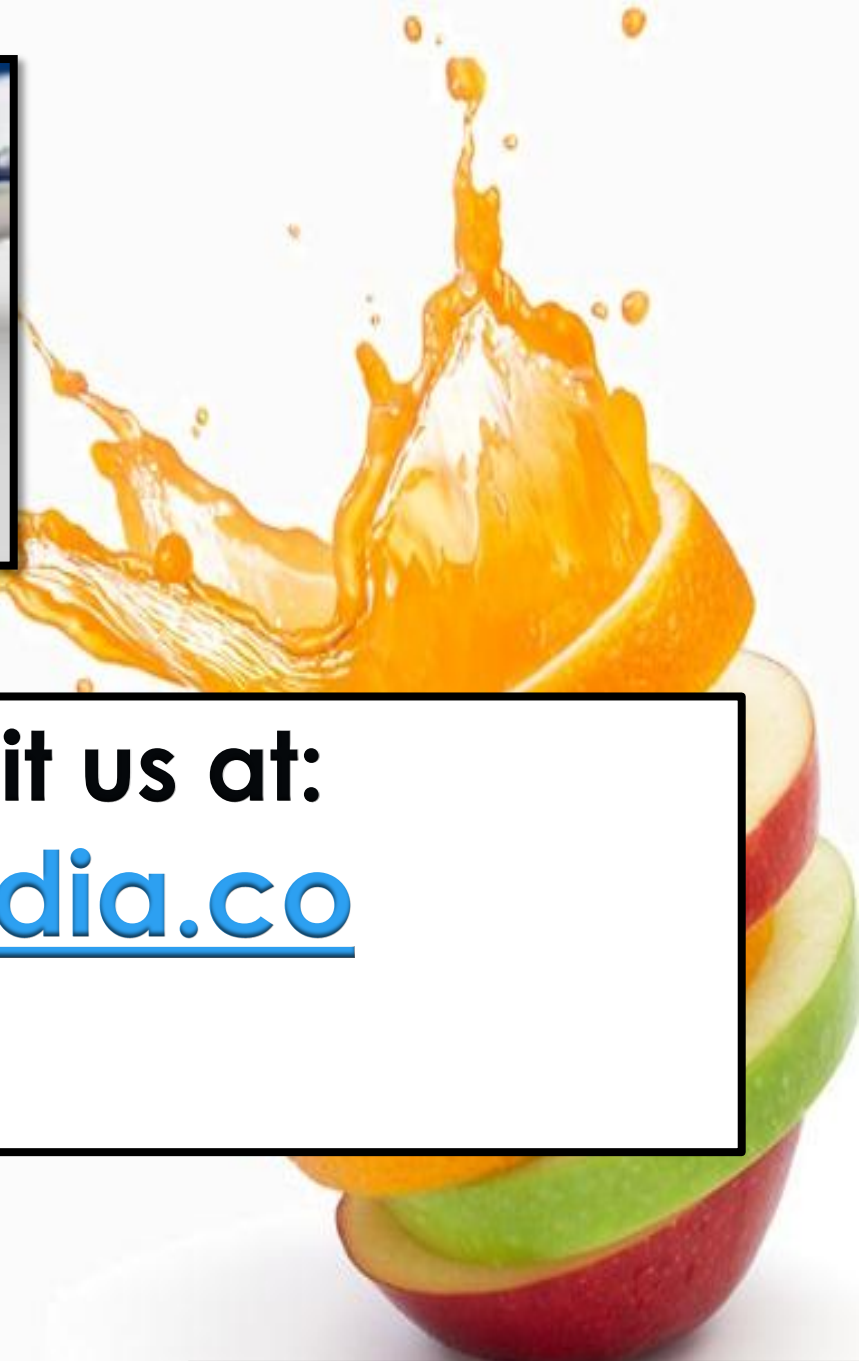
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