

Workwear, Factory Uniforms, Work Clothing Suits Manufacturing Business.

Industrial Workwear Uniforms and Apparel Factory





Introduction

Workwear can be classified into non-uniform and uniform. The non-uniform segment encompasses apparel worn in typical modern offices. While there is no precise set of clothing constituting workwear, there is generally an accepted code of dressing broadly consisting of business formals and business casuals.



Uniforms & Workwears is defined as apparel bought by enterprises/institutions which given to their employees to perform their work. Often those employed within trade industries elect to be outfitted in Uniforms & Workwears because it is built to provide durability and safety. Most workwear is designed for work, particularly for manual labor. It's necessary for both safety and durability.

Uniforms are becoming pretty fashionable these days in the business world. Not only in the restaurants, hotels and manufacturing – are companies in other industries joining the trend as well.



The workwear industry is expanding, which allows businesses and consumers to have many retailers to choose from. Demand is driven by employment trends, so manufacturers that can alter their operations for different uniform and clothing needs remain most profitable.

Workwear play an important part in employee engagement and in the external perceptions of organization. High levels of employee acceptance of a workwear issue means that workers feel engaged and well looked after. The clothing needs to be comfortable, fashionable and safe. For employers, a successful workwear policy can produce many benefits in terms of the promotion of the corporate brand to employees and the external world. It can also help with team building and security.

Workwear has been traditionally associated with uniforms and single-colored overalls. A new emerging trend in the workwear industry is adding a fashion element to workwear. Traditional coveralls or boiler suits have given way to jackets and trousers or a bib-and-brace combination. Workwear is transitioning from traditional designs to youthful designs such as low cut trousers made from functional textiles.

This increased demand is a result of growing awareness amongst corporates regarding the benefits of workwear. Indian hospitals for instance have understood that when adopted, uniforms not only assist patients in identifying the hospital staff, but also create an atmosphere of professionalism and team-like feeling amongst staff. Other sectors are now realizing these benefits and will do so even more in the future.

Workers in manufacturing and allied sectors such as automobile and oil and gas are becoming aware of occupational hazards, and hence companies are enforcing a safer work environment. Vendor companies that have tie ups with MNCs are often required to comply with international safety standards; furthermore having workwear assists in creating a better corporate identity. These drivers are fuelling growth in the workwear market of the country.

Workwear plays a key role in ensuring that employees are in a suitable environment to work and perform. Employees in oil and gas, construction etc. experience occupational hazards on a regular basis, and hence workwear has evolved to provide them with safety along with comfort with finishes such as fire retardant, high visibility etc. There are also innovative business models in existence to provide quality uniforms in a hassle-free manner to employees such as the rent/full service model.

The global market for Workwear is projected to exceed US\$41 billion by 2024, driven by the huge base of working population; increase in the number of female workers; and effervescent fabric and material innovations promising enhanced performance, style, safety, comfort, and functionality. Also driving growth in the market are new employment opportunities supported by the expansion of the foodservice industry; steady growth of the healthcare and social care sectors; recovery in construction activity; and rise in demand for professional services.

Growing concerns over the environment and legislation of stringent regulations are helping spur demand for eco-friendly clothing especially organic workwear. In the business and enterprise sector, the growing importance of professionalism amidst growing competitiveness, is driving demand for corporate workwear.

A key trend in this space is casualization of offices and the resulting growing prominence of smart business casuals especially among the sizeable population of working-age millennials.

Benefits of workwear driving adoption rates across all industry verticals include perception of professionalism offered by uniforms and its importance in enabling employees in various roles discharge their responsibilities in a more confident and reliable manner; employee safety and protection from hazards of the workplace such as fire, toxic chemical spills etc.; safeguarding products from cross-contamination; improved security in the workplace; uniforms as “brand ambassadors” help improve customer relationships in addition to enhancing employee productivity.

Other factors benefiting growth in the region include stringent implementation and institution of appropriate and safe dress codes in the industrial and commercial sectors; willingness among women and men to wear functional yet stylish attire to work; and strong demand for customized clothing solutions tailored to meet individual tastes and needs.

At present, the production of Uniforms & Workwears is distributed evenly in North America, Europe, China, and Southern Asia. China is the largest production country of Uniforms & Workwears in the world in the past few years and it will keep the same position in the next few years. The China market took up about 37.35% in the global production market in 2016. At present, many US companies have production bases in Central America and Mexico. European companies are slowly moving the production base. To a certain extent, the industry is a labor-intensive industry.

Key Supply Side Gaps in the Current Indian Uniform Workwear Market

1. VALUE ADDED PRODUCTS

- Gaps in product innovation, and in understanding specific demographic needs of the buyer's workforce (e.g. age, gender etc.)
- Weather conditions and other sensitive factors usually not taken into account
- Available budget of the buyer usually not taken into account

2. DISTRIBUTION

- Needs to be more efficient and widespread
- Currently low lead-times

3. BRANDING

- Better promotional material needed at service centers, online, email etc.
- Need for strategic brand positioning

4. PRICE

- Usually excessive focus on price in purchase decision; difficult to change focus to value

5. SERVICE

- Quality of service for maintenance of workwear lacking, response to customer queries etc. also lacking

6. ONE-STOP-SHOP

- Need to provide a wide range of workwear garments and PPE such as helmets, protective glasses, gloves etc. under one roof

The industrial workwear market is witnessing a positive surge as there are a couple of factors impacting this market. One of the important factors driving the industrial workwear market is the rising demand for safe, ergonomic, and durable workwear. Another important factor impacting the market is the rise of industrious and tough jobs along with rising number of offshore jobs. Furthermore, there are a number of service providers furnishing workers to perform lifestyle services such as cleaning and maintenance.



Consumers avail these services only from a trusted service provider. Such service providers provide workwear with their company logo to the employees. This logo-enabled uniform is a trust factor to end-users. Hence, the rising number of lifestyle service providers is also driving the industrial workwear market. However, the industry workwear market is challenged by inferior quality products manufactured at local markets. Another challenging factor is the negligence of employers in providing workwear to industrial employees. However, the industrial workwear market is expected to show positive market opportunity with customized design industrial workwear set to be adopted by a large number of global players. Furthermore, ready to measure industrial workwear is also anticipated to be an opportunistic factor for industrial workwear manufacturers.

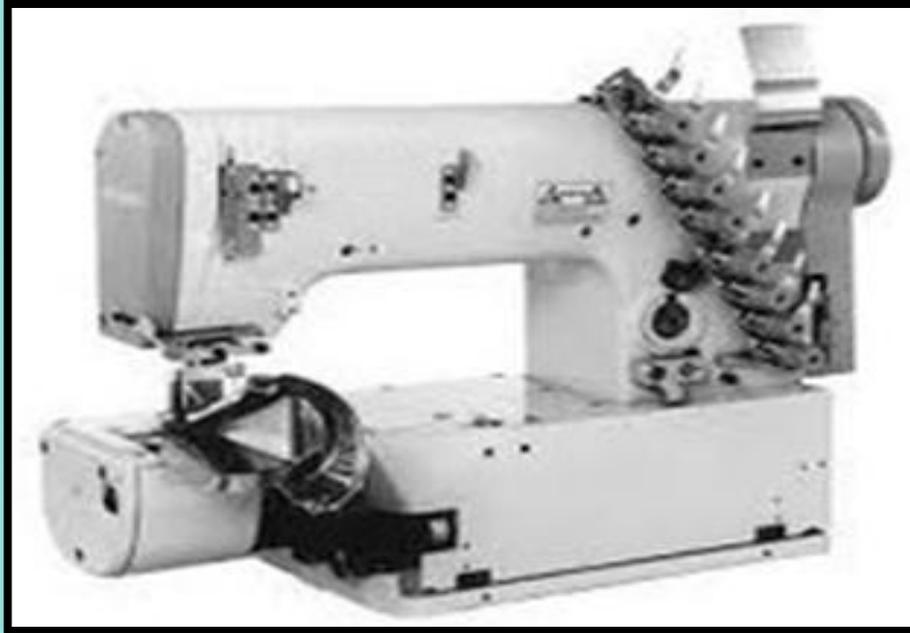
Machinery Photographs



Twin Needle Chainstich Machine



Electronic Bartack machine



Waistband Swing Machine



Buttonhole Machine

Project at a Glance

PROJECT AT A GLANCE								(in lacs)
COST OF PROJECT				MEANS OF FINANCE				
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total	
Land & Site Development Exp.	0.00	391.00	391.00	Capital	0.00	317.81	317.81	
Buildings	0.00	540.10	540.10	Share Premium	0.00	0.00	0.00	
Plant & Machineries	0.00	136.50	136.50	Other Type Share	0.00	0.00	0.00	
Motor Vehicles	0.00	10.00	10.00	Capital	0.00	0.00	0.00	
Office Automation Equipments	0.00	50.25	50.25	Reserves & Surplus	0.00	0.00	0.00	
Technical Knowhow Fees & Exp.	0.00	10.00	10.00	Cash Subsidy	0.00	0.00	0.00	
Franchise & Other Deposits	0.00	0.00	0.00	Internal Cash Accruals	0.00	0.00	0.00	
Preliminary & Pre-operative Exp	0.00	3.00	3.00	Long/Medium Term Borrowings	0.00	953.43	953.43	
Provision for Contingencies	0.00	15.00	15.00	Debentures / Bonds	0.00	0.00	0.00	
Margin Money - Working Capital	0.00	115.40	115.40	Unsecured Loans/Deposits	0.00	0.00	0.00	
TOTAL	0.00	1271.25	1271.25	TOTAL	0.00	1271.25	1271.25	

Project at a Glance

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/Book Value
	EPS	CEPS	Per Share		Per Share	Per Share		%		No.of Times	%
1-2	5.65	8.28	15.65	24.00	0.00	100.00	5.65	0.00	5.65	1.00	0.00
2-3	9.38	11.71	25.03	18.00	0.00	100.00	9.38	0.00	9.38	1.00	0.00
3-4	12.90	14.97	37.92	12.00	0.00	100.00	12.90	0.00	12.90	1.00	0.00
4-5	16.16	18.00	54.08	6.00	0.00	100.00	16.16	0.00	16.16	1.00	0.00
5-6	19.13	20.77	73.22	0.00	0.00	100.00	19.13	0.00	19.13	1.00	0.00

Project at a Glance

Year	D. S. C. R.			Debt / Equity - Deposits Debt	Equity as-Equity	Total Net Worth	Return on Net Worth	Profitability Ratio					Assets Turnover Ratio	Current Ratio
	Individual	Cumulative	Overall					GPM	PBT	PAT	Net Contribution	P/V Ratio		
	(Number of times)			(Number of times)		%	%	%	%	%	%			
Initial				3.00	3.00									
1-2	1.24	1.24		1.53	1.53	2.31		12.82%	7.95%	5.18%	1734.48	50.06%	2.12	1.00
2-3	1.66	1.45		0.72	0.72	1.28		15.37%	11.53%	7.37%	2014.20	49.83%	2.24	1.28
3-4	2.14	1.66	2.11	0.32	0.32	0.73		17.01%	13.97%	8.87%	2301.72	49.82%	2.22	1.67
4-5	2.67	1.88		0.11	0.11	0.44		18.03%	15.60%	9.88%	2589.24	49.82%	2.11	2.12
5-6	3.29	2.11		0.00	0.00	0.27		18.59%	16.65%	10.53%	2876.76	49.81%	1.96	3.41

Project at a Glance

BEP

BEP - Maximum Utilisation Year	5
Cash BEP (% of Installed Capacity)	64.72%
Total BEP (% of Installed Capacity)	66.53%
IRR, PAYBACK and FACR	
Internal Rate of Return .. (In %age)	28.24%
Payback Period of the Project is (In Years)	2 Years 3 Months
Fixed Assets Coverage Ratio (No. of times)	6.854

Major Queries/Questions Answered in the Report?

- 1. What is Workwear, Uniform Clothing Manufacturing industry ?**
- 2. How has the Workwear, Uniform Clothing Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Workwear, Uniform Clothing Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up Workwear, Uniform Clothing Manufacturing plant ?**

- 5. What is the structure of the Workwear, Uniform Clothing Manufacturing Business and who are the key/major players ?**
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11. Who are the Suppliers and Manufacturers of Raw materials for setting up Workwear, Uniform Clothing Manufacturing Business?

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Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Workwear, Uniform Clothing for Factory (Trousers and High- Visibility Long Sleeve Jackets).” provides an insight into Workwear, Uniform market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Workwear, Uniform project. The report assesses the market sizing and growth of the Indian Workwear, Uniform Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Workwear, Uniform sector in India along with its business prospects. Through this report we have identified Workwear, Uniform project as a lucrative investment avenue.

Tags

#Workwear_Manufacturing, Manufacturing Business of Uniforms, #Uniforms_&_Business_Work_Wear_Manufacturing, Corporate Wear/Workwear/Uniform Manufacturing, #Workwear_Manufacture, #Uniforms_for_Manufacturing_Industry, Industrial Work Uniforms, Industrial Workwear, Workwear Apparel & Uniform, Workwear Industry, Corporate Clothing and Workwear Uniforms, How to Start a Safety Clothing Business, Work Uniforms, Factory Uniforms, Workwear & Apparel, Start a Uniform Business, Workwear, Workwear Production & Manufacturing, Uniforms and Workwear Clothing, Business Work Wear, Uniforms and Workwear Manufacture, Safety Work Clothing and Workwear, Custom Uniforms and Custom Work Clothing, Project Report on Workwear Manufacturing g Industry, #Detailed_Project_Report_on_Uniform_Manufacturing, #Project_Report_on_Workwear_&_Apparel, Pre-Investment Feasibility Study on Workwear Manufacturing, Techno-Economic feasibility study on Workwear Manufacturing, #Feasibility_report_on_Uniform_Manufacturing, Free Project Profile on Workwear & Apparel, Project profile on Workwear Manufacturing, Download free project profile on Workwear Manufacturing

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Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



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- **Project Costs and Payback Period**

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)



Contact us

NIIR PROJECT CONSULTANCY SERVICES

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Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.



We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.



What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Market Research Reports*
- *Business Plan*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*

Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

Contact us

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