

Acrylic Emulsion Paints Manufacturing Industry.

Setting up a Paint Factory



Introduction

Emulsion Paint typically consists of pigment, resin, solvent and additives. Emulsion is water based paint. As compared to oil based paint, working with emulsion paint is far better.

Acrylic paint is a fast-drying paint made of pigment suspended in acrylic polymer emulsion. Acrylic paints are water-soluble, but become water-resistant when dry. Depending on how much the paint is diluted with water, or modified with acrylic gels, mediums, or pastes, the finished acrylic painting can resemble a watercolor, a gouache or an oil painting, or have its own unique characteristics not attainable with other media.



Acrylic emulsion paints have now been investigated, largely from a scientific perspective. As a result, we have a better understanding of several important aspects pertaining to the care and appreciation of works of art made with these paints, including typical paint constituents, physical properties and how these may change with age. These new options are based on modifications to aqueous and non-polar solvents, as well as water-in-oil micro emulsions where the continuous 'oil' phase is either a mineral spirit or silicone solvent.



Emulsion Paints are basically water based paint principally used for internal as well as an external surface coating of the building. Emulsion Paints are highly durable, impermeable to dirt, resistant to washing and rapidly drying. It can be easily cleaned.

Emulsion Paint typically consists of pigment, resin, solvent, and additives. Emulsion Paint is water based paint. As compared to oil-based paint, working with Emulsion Paint is far better. Many homeowners find it efficient and suitable for their home. There are many benefits of applying Emulsion Paint on walls like it's easy to clean and maintain and it avoids the potent odors that come from the oil-based paints.



Acrylic emulsion is a milky white polymeric emulsion, mainly produced with acrylic monomer undergoing polymerization, using an initiator in presence of emulsifier with water as a solvent. Acrylic emulsion possesses excellent adhesive and waterproofing properties, which can be used in the textile industry, such as for non-woven fabrics, flannelette blankets and lamination. Selected products can be used in civil engineering such as cement mortar, caulking and elastic cement, while other products can be used for coating material, such as indoor and outdoor water-based paint.



Pros of Emulsion Paint

- **Emulsion Paint stays longer then Distemper Paint up to four to five years.**
- **Emulsion Paint has the attractive smell.**
- **They don't dry or crack in sunlight.**
- **The quality and finishing is better while compared to Distemper Paints**
- **Emulsion Paint won't peels off when wet.**
- **It's washable and color won't be fading in time being.**



Uses

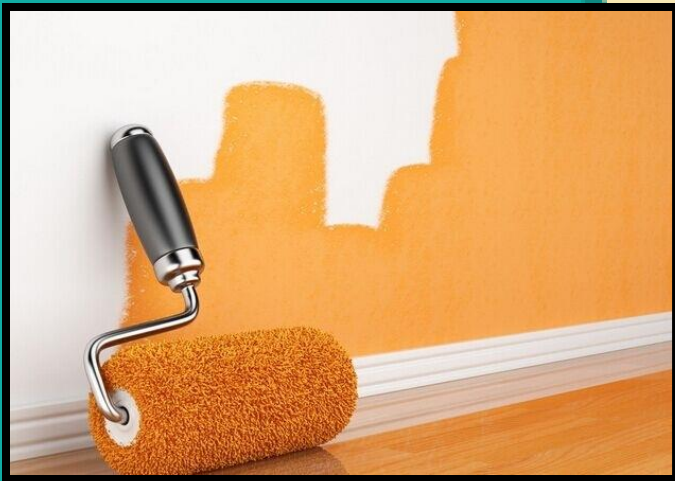
Use emulsion paint on walls, ceilings, brick, plaster, concrete, wood and metal. It also can be used by artists for large projects. Emulsion paint consists of tiny polymer particles within which the pigments are trapped. The particles are suspended in water, then as the paint dries the particles fuse together creating a film of paint on the wall.



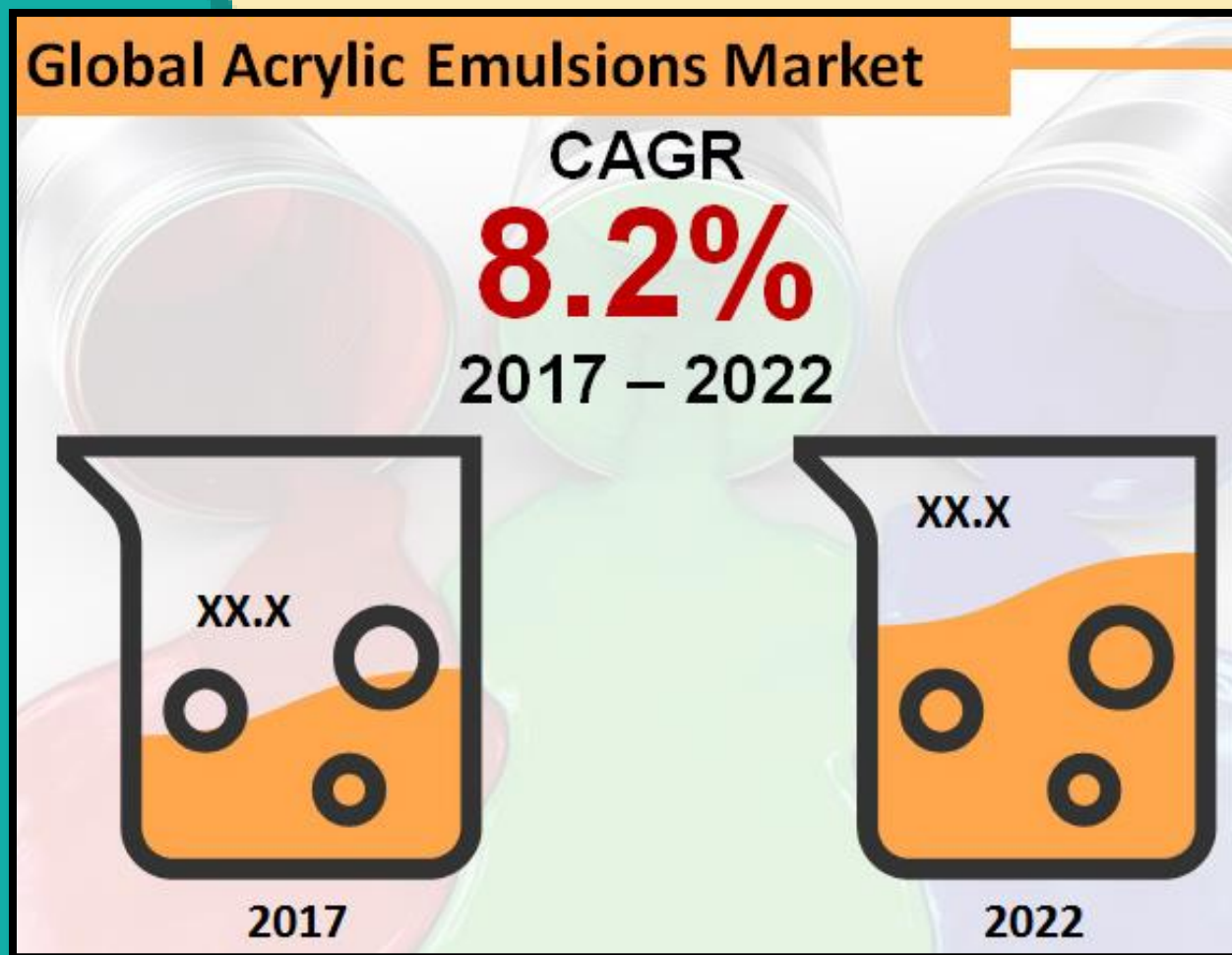
Market Outlook

Acrylic emulsion market is expected to gain traction in between the forecast period. Significant application of the acrylic emulsion boosting the market demand such as, it's application in both water based and solvent based emulsions, growing disposable incomes has lead the consumers to spend noticeably high sums on superior quality paints and coatings, which is in-turn boosting the demand for acrylic emulsions in coatings and paints in the global market. Besides this, recovery of the infrastructural development and construction sector across many economies is also supporting the growth of the global acrylic emulsions market.

The market for acrylic paints is expected to grow in the near future due to the rise in global infrastructure. The increase in construction activity is expected to raise the demand for paint in the near future. The acrylic market is rising due to consumer confidence and its affordability. Acrylic paints are preferred coatings for external home structures especially during the wet season as they are water resistant, hence the demand is bound to increase.



Global Acrylic Emulsions Market



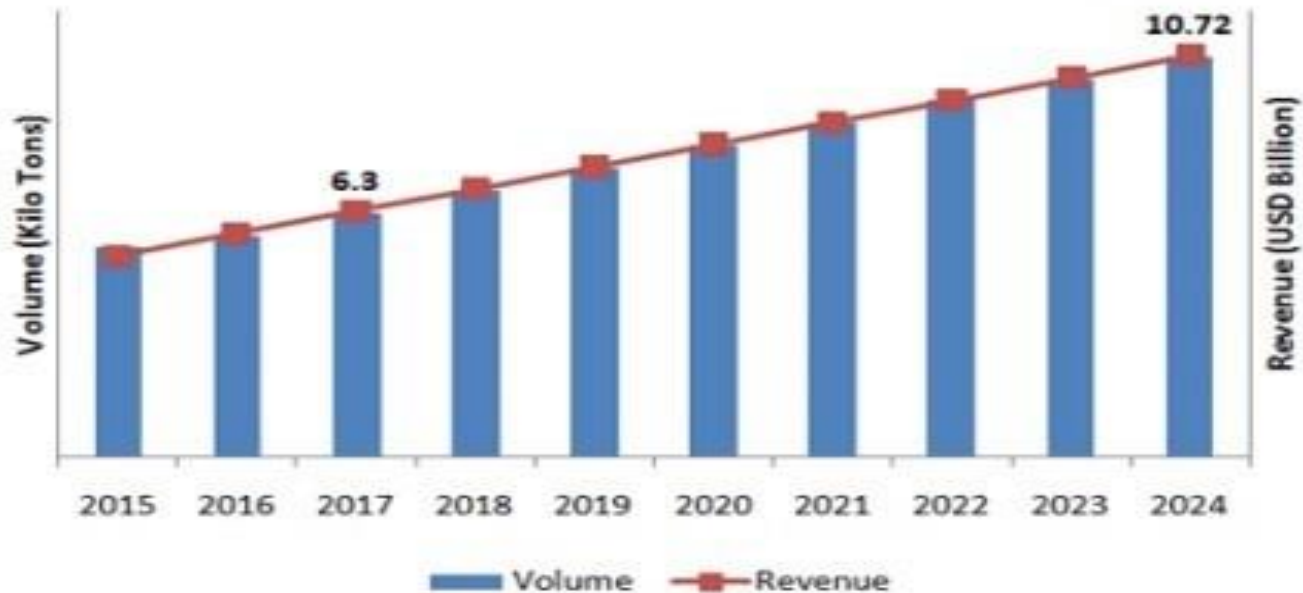
Global Acrylic Emulsions Market Segmentation

The global acrylic emulsions market could witness a segmentation depending upon product type, application, and region. By product type, there could be several opportunities taking shape in the global acrylic emulsions market. The prominent segments such as acrylics, vinyl acetate polymer, and others could be crucial for the growth of the market.

The global acrylic emulsions market is driven primarily by the widespread use in making in adhesives and sealants, construction additives, paper coatings, and paints and coatings. The wide use is attributed to several attractive properties these emulsions exhibit. The ability to enhance the processing ability, boost performance, and improve the appearance of various end products are some of the compelling functions accounting for the ideal use of acrylic emulsions.

Global Acrylic Emulsions Market, 2015-2024

(Kilotons) (USD Billion)



The acrylic emulsions market is forecast to reach \$8.94 billion by 2022 from \$6.03 billion in 2017 at a CAGR of 8.2% during (2017-2022) driven by the growing demand for acrylic emulsions in various paints & coatings and adhesives & sealants applications, especially in the pressure sensitive adhesive applications segment.

The acrylic emulsions market is led by North America and Asia-Pacific in terms of value. The Asia-Pacific is the fastest-growing region with growth centered on India and China. In emerging markets, such as the Asia-Pacific and South America, the coatings application is projected to drive the acrylic emulsions market.

Machinery Photographs



SAND MILL



DEMINERALISED WATER UNIT



BOILER



STORAGE TANK

Project at a Glance

PROJECT AT A GLANCE				(Rs. in lacs)			
COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development Exp.	0.00	175.00	175.00	Capital	0.00	468.51	468.51
Buildings	0.00	749.40	749.40	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	298.05	298.05	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00	15.00	15.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation Equipments	0.00	54.00	54.00	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	50.00	50.00	Internal Cash Accruals	0.00	0.00	0.00
Franchise & Other Deposits	0.00	0.00	0.00	Long/Medium Term Borrowings	0.00	1405.54	1405.54
Preliminary & Pre-operative Exp	0.00	5.00	5.00	Debentures / Bonds	0.00	0.00	0.00
Provision for Contingencies	0.00	25.00	25.00	Unsecured Loans/Deposits	0.00	0.00	0.00
Margin Money - Working Capital	0.00	502.61	502.61				
TOTAL	0.00	1874.06	1874.06	TOTAL	0.00	1874.06	1874.06

Project at a Glance

Year	Annualised		Book Value	Debt	Divide nd	Retained Earnings		Payou t	Probab le Market Price	P/E Ratio	Yield Price/ Book Value
	EPS	CEPS	Per Share		Per Share	Per Share				No.of Times	
	Rs	Rs	Rs	Rs	Rs	%	Rs	%	Rs		%
1-2	6.26	9.15	16.26	24.00	0.00	100.00	6.26	0.00	6.26	1.00	0.00
2-3	8.61	11.17	24.87	18.00	0.00	100.00	8.61	0.00	8.61	1.00	0.00
3-4	11.12	13.39	35.99	12.00	0.00	100.00	11.12	0.00	11.12	1.00	0.00
4-5	13.60	15.62	49.59	6.00	0.00	100.00	13.60	0.00	13.60	1.00	0.00
5-6	16.03	17.83	65.63	0.00	0.00	100.00	16.03	0.00	16.03	1.00	0.00

Project at a Glance

Year	D. S. C. R.			Debt / Equity - Deposits Debt	as-Equity	Total Net Worth	Return on Net Worth	Profitability Ratio					Assets Turnover Ratio	Current Ratio
	Individual	Cumulative	Overall					GPM	PBT	PAT	Net Contribution	P/V Ratio		
	(Number of times)			(Number of times)		%	%	%	%	%		%		
Initial				3.00	3.00									
1-2	1.34	1.34		1.48	1.48	6.69		3.19%	1.60%	1.05%	1419.74	5.11%	4.79	1.09
2-3	1.60	1.46		0.72	0.72	4.65		3.38%	1.93%	1.24%	1652.84	5.09%	4.96	1.13
3-4	1.94	1.61	1.94	0.33	0.33	3.44		3.52%	2.21%	1.41%	1888.88	5.09%	4.98	1.17
4-5	2.34	1.77		0.12	0.12	2.66		3.61%	2.41%	1.53%	2124.91	5.09%	4.93	1.23
5-6	2.83	1.94		0.00	0.00	2.13		3.67%	2.56%	1.62%	2360.95	5.09%	4.83	1.34

Project at a Glance

BEP

BEP - Maximum Utilisation Year	5
Cash BEP (% of Installed Capacity)	46.12%
Total BEP (% of Installed Capacity)	49.67%
IRR, PAYBACK and FACR	
Internal Rate of Return .. (In %age)	28.16%
Payback Period of the Project is (In Years)	2 Years 3 Months
Fixed Assets Coverage Ratio (No. of times)	54.801

Major Queries/Questions Answered in the Report?

- 1. What is Acrylic Emulsion Paints Manufacturing industry ?**
- 2. How has the Acrylic Emulsion Paints Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Acrylic Emulsion Paints Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up Acrylic Emulsion Paints Manufacturing plant ?**

- 5. What is the structure of the Acrylic Emulsion Paints Manufacturing Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Acrylic Emulsion Paints Manufacturing Business?**
- 7. What are the operating costs for setting up Acrylic Emulsion Paints Manufacturing plant ?**
- 8. What are the machinery and equipment requirements for setting up Acrylic Emulsion Paints Manufacturing plant ?**

- 9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Acrylic Emulsion Paints Manufacturing plant ?**
- 10. What are the requirements of raw material for setting up Acrylic Emulsion Paints Manufacturing plant ?**
- 11. Who are the Suppliers and Manufacturers of Raw materials for setting up Acrylic Emulsion Paints Manufacturing Business?**
- 12. What is the Manufacturing Process of Acrylic Emulsion Paints?**

- 13. What is the total size of land required for setting up Acrylic Emulsion Paints Manufacturing plant ?**
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Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

Our Approach:

- Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.
- The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players
- We use reliable sources of information and databases. And information from such sources is processed by us and included in the report

Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Acrylic Emulsion Paints.” provides an insight into Acrylic Emulsion Paints market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Acrylic Emulsion Paints project. The report assesses the market sizing and growth of the Indian Acrylic Emulsion Paints Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Acrylic Emulsion Paints sector in India along with its business prospects. Through this report we have identified Acrylic Emulsion Paints project as a lucrative investment avenue.

Tags

#Production_of_Acrylic_Emulsion_Paints, #Acrylic_Emulsion_Paint,
#Waterbased_Acrylic_Paint_Manufacturing_Process, Emulsion Type Water
Paint, #Acrylic Paints, Paint Manufacturing Process,
#How_to_Start_a_Paint_Manufacturing_Industry, Acrylic Emulsion Paint
Manufacturing, Manufacture of Paint, Acrylic Emulsions for Paints,
#Emulsion_Paint_Production_Process, Paint Emulsions, How to Start an
Acrylic Emulsion Paints Business, Acrylic Emulsion Paints Business Ideas,
Emulsion Paints Business Ideas, #Project_Profile_on_Acrylic_Paints, Raw
materials for Production of Emulsion Paints, Paint Manufacturing Process
Pdf, Acrylic Emulsion Paint Manufacturing Business, Acrylic Emulsions for
Paints, Acrylic Emulsion Manufacturing Process, Paint Manufacturing Plant
Layout, #Project_Report_on_Paint_Manufacturing_Pdf,

#Production_of_Acrylic_Emulsion_Paints, #Acrylic_Emulsion_Paint,
#Waterbased_Acrylic_Paint_Manufacturing_Process, Emulsion Type
Water Paint, #Acrylic Paints, Paint Manufacturing Process,
#How_to_Start_a_Paint_Manufacturing_Industry, Acrylic Emulsion Paint
Manufacturing, Manufacture of Paint, Acrylic Emulsions for Paints,
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Ideas, Emulsion Paints Business Ideas,
#Project_Profile_on_Acrylic_Paints, Raw materials for Production of
Emulsion Paints, Paint Manufacturing Process Pdf, Acrylic Emulsion
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Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

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- **Project Costs and Payback Period**

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,

Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](http://www.entrepreneurindia.co)



Contact us

NIIR PROJECT CONSULTANCY SERVICES

106-E, Kamla Nagar, Opp. Spark Mall,

New Delhi-110007, India.

Email: npcs.ei@gmail.com , info@entrepreneurindia.co

Tel: +91-11-23843955, 23845654, 23845886, 8800733955

Mobile: +91-9811043595

Fax: +91-11-23845886

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- *Laboratory Testing Services*
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- *Entrepreneur India (An Industrial Monthly Journal)*

How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*

Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

Contact us

NIIR PROJECT CONSULTANCY SERVICES

106-E, Kamla Nagar, Opp. Spark Mall,
New Delhi-110007, India.

Email: npcs.ei@gmail.com , info@entrepreneurindia.co

Tel: +91-11-23843955, 23845654, 23845886, 8800733955

Mobile: +91-9811043595

Fax: +91-11-23845886

Website : www.entrepreneurindia.co , www.niir.org

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