

Fruit Processing Industry.

Production of Mango & Pomegranate Juice.

Start a Profitable Fruit Juice Business



Introduction

Fruit processing is a profitable business. Fruit processing enhances the shelf life of the fruits. In addition, value-added processed fruits fetch more profit than fresh fruits. The fruit processing industry caters a wide range of segments. It includes fresh, fresh-cut, canned, frozen, dried, and convenience products, as the method of processing is different for each of these segments. On the basis of operation type, you can adopt semi-automatic or fully automatic operation.



The fruit processing industry is growing rapidly worldwide. However, major reasons are consumer demand for healthy and fresh products that are easily available and require minimal preparation time. And Asia Pacific region has the best potential of this industry.



Mango Juice

Mango is known as the king of the fruits. It grows mostly in tropical climates and has been a favourite among humans for over 4000 years.

Mango and its juice, commonly known as “aam ras” contain many vital vitamins and minerals that are essential for a healthy human body.

Mango is a very sweet fruit and hence one does not need to add sugar in it, and hence it makes it very beneficial for health.

Mango juices are produced from mango fruits. Fruit generally has been defined as the ripened ovary of the flower, with or without other associated parts. It can be classified broadly into two, namely, juicy and pulpy fruits.



Pomegranate Juice

Pomegranate juice is made from the fruit of the pomegranate. It is used in cooking both as a fresh juice and as a concentrated syrup. Pomegranate juice contains more than 100 phytochemicals. The pomegranate fruit has been used for thousands of years as medicine. It is one of the few fruits whose juice is as beneficial as the fruit itself. This is because the peel contains the maximum amount of antioxidants which are released in abundance when the fruit is squeezed while juicing. It is currently ranked alongside blue berries and green tea for its nutritional benefits.



Market Outlook

Mango Fruit Juice Market:

The global demand for tropical fruit juices has been increasing for the past few years. Sweet aromatic taste of mango is the major factor driving the growth of mango fruit juice market. Rising health concerns and amount of nutrition in fruit juices successfully influenced the growth of mango juice market. Europe is the major consumer of fruit juices which comprises more than 20% consumption of mango juice in Europe of which more than 50% consumed in United Kingdom. Countries in Asia, South America and Africa are the major producer of mango and major exporters to North America and Europe. Major producers are responsible for more than 90% domestic consumption.

Mango beverages are one of the fastest growing fruit juice categories, which are outpacing the carbonated drinks in terms of volume growth. Mango Fruit juices are majorly known for its taste and acquire largest market in Asian countries such as China, India and Indonesia. Market players such coca cola and PepsiCo are continuously expending huge amount on advertisements and product line of mango juices in Asia. In 2016, carbonated drink market in Asia has grown by 27% in volume sales, but juice segment that have up to 25% fresh juice content has grown by 63% over the same period.

Rising health awareness and growing popularity of tropical fruits are the major factors driving the growth of mango juice market. The industrial demand for tropical fruits and mangoes are growing quickly owing to response from consumer demand for indigenous and non-indigenous fruits. Global production of mango has grown significantly in recent years and surpassed 45 million tons of production in 2015.

Growing disposable income and product innovation are some of the other factors which have significantly accelerated the sales of mango fruit juice. Demand for mango concentrates in North-America and Europe are growing significantly owing to rising demand for fruit juices and concentrates in western countries. However, rising logistic costs and being a tropical fruit, mango is quite a costly fruit in regions of Europe and North-America, which is expected to saturate the growth of mango juice in some markets.

The global mango juice market is anticipated to reach USD 22.1 billion by the end of 2024, expanding at a compound annual growth rate of 4.1% over the forecast period i.e. 2016-2024. The global mango juice market accounted for over USD 16.0 billion in 2016 owing health awareness among consumers.

Pomegranate Juice Market:

This type of drink is famous in the United States and is gradually expanding in Europe. Due to its unique production method, the cost of the pomegranate is high and the sale price is high. The big consumers are the middle class and the rich, where compared to men, women tend to like a pomegranate more.

Growing health consciousness and other benefits of pomegranate such as nutrition values and sources are driving the global pomegranate market. On the other hand, increasing disposable incomes, evolving lifestyle and adaption of organic food culture are supporting the growth of the Global Pomegranate Juice Market.

Global Pomegranate Juice Market is segmented into regions such as North America, Latin America, Europe, Middle East and Africa and Asia Pacific. World demand is good for Indian pomegranates, especially in the German and Dutch markets, where they are known for their quality. An Indian merchant attributes this to having the advantage over other producing countries when it comes to investing in production technology, with more experience. Demand is increased for Italian pomegranates which are driving the regional market. Also, Asia Pacific is estimated to be fastest growing region with highest CAGR owing to factors like wide cultivation of pomegranates in countries like India and presence of major economies such as China and others.



Fruit juice Market:

Fruit juices nowadays have become a social drink which captures the attention of each individual of a society. The restrictions for other type of alcoholic drinks gave an ultimate way to the demand of fruit juices. In Indian market, the severe competition among the producers has encouraged them to go for innovative ways. The consumers are mostly lean towards the brands which come across them in the daily life while going through television, newspapers, and magazines, banners displayed in roads and from web sites. The juice market has turned into a competitive market as there are similar competitors in the market serving the same type of juice by different brand names.

India fruit juice market is majorly driven by the factors such as rising health consciousness, as a result of which the consumers now prefer more organic beverages over carbonated drinks which are free from added sugar and artificial flavors and preservatives. Children centered fruit juice market is one of the high potential market, which is barely promoted by any producer of fruit juices. As a major market for fruit drinks, children fruit drink market majorly consists of protein drinks and milk beverages. Under the requirement of higher nutrient values, children fruit juices fascinate consumers with attractive packaging and designs, which ensures positive market prospects.



The market for fruit juice is driven by several growth-inducing factors. The primary factor for the growth is the rising health concerns, as a result of which the consumers are now shifting from carbonated drinks to organic beverages which are free from added sugar, flavours and preservatives. This has increased the demand for fruit juice globally. Some of the other factors which have accelerated the demand for fruit juice are increasing disposable incomes, value addition, product innovation and growth in emerging markets.



Global juice market is expected to witness significant growth during the forecast period from 2015 to 2021. Rising dietary and health concerns among consumers is one the key factors giving a push to the global fruit juice market. Owing to the high nutritional content and refreshing attributes of fruit juices, there has been a major shift in consumer preferences from carbonated drinks to the non-carbonates and natural beverages like fruit juices. Several other factors like population growth, rising disposable incomes, product innovations, premiumization and growing demand from emerging markets are also inducing the growth of the global market for fruit juices.



Changes in lifestyles and awareness regarding the consumption of a healthy and balanced diet have steered the growth of the global juice market. As a result of the growing consumption of vegetable and fruit juice, the global market for juice is likely to witness strong growth over the forthcoming years. However, the growth of the global juice market is entirely dependent on the geographical distribution and availability of vegetables and fruits. In the beverage industry, juices constitute the most competitive segment.

Regionally, the global juice market is segmented into Latin America, the Middle East and Africa, Europe, Asia Pacific, and North America. Manufacturers of juice are likely to gain lucrative growth opportunities from the growing consumption of orange juice in developed countries. The leading markets for juice in these regions are the U.S., Japan, and Europe.

Machinery Photographs



FRUIT WASHING MACHINE



FRUIT MILL/CRUSHER



TWIN PULPER



BLENDING TANK

Project at a Glance

PROJECT AT A GLANCE								(in lacs)
COST OF PROJECT				MEANS OF FINANCE				
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total	
Land & Site Development Exp.	0.00	0.00	0.00	Capital	0.00	27.16	27.16	
Buildings	0.00	0.00	0.00	Share Premium	0.00	0.00	0.00	
Plant & Machineries	0.00	61.43	61.43	Other Type Share Capital	0.00	0.00	0.00	
Motor Vehicles	0.00	5.00	5.00	Reserves & Surplus	0.00	0.00	0.00	
Office Automation Equipments	0.00	17.25	17.25	Cash Subsidy	0.00	0.00	0.00	
Technical Knowhow Fees & Exp.	0.00	5.00	5.00	Internal Cash Accruals	0.00	0.00	0.00	
Franchise & Other Deposits	0.00	0.00	0.00	Long/Medium Term Borrowings	0.00	81.49	81.49	
Preliminary & Pre-operative Exp	0.00	1.00	1.00	Debentures / Bonds	0.00	0.00	0.00	
Provision for Contingencies	0.00	6.00	6.00	Unsecured Loans/Deposits	0.00	0.00	0.00	
Margin Money - Working Capital	0.00	12.97	12.97					
TOTAL	0.00	108.65	108.65	TOTAL	0.00	108.65	108.65	

Project at a Glance

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/Book Value
	EPS	CEPS	Per Share		Per Share	Per Share		%		No.of Times	%
1-2	3.89	8.85	13.89	24.00	0.00	100.00	3.89	0.00	3.89	1.00	0.00
2-3	7.18	11.43	21.08	18.00	0.00	100.00	7.18	0.00	7.18	1.00	0.00
3-4	10.38	14.03	31.46	12.00	0.00	100.00	10.38	0.00	10.38	1.00	0.00
4-5	13.41	16.56	44.87	6.00	0.00	100.00	13.41	0.00	13.41	1.00	0.00
5-6	16.24	18.96	61.11	0.00	0.00	100.00	16.24	0.00	16.24	1.00	0.00

Project at a Glance

Year	D. S. C. R.			Debt / Equity - Deposits Debt	Equity as-Equity	Total Net Worth	Return on Net Worth	Profitability Ratio					Assets Turnover Ratio	Current Ratio
	Individual	Cumulative	Overall					GPM	PBT	PAT	Net Contribution	P/V Ratio		
	(Number of times)			(Number of times)		%	%	%	%	%	%			
Initial				3.00	3.00									
1-2	1.31	1.31		1.73	1.73	3.00		13.71%	3.50%	2.94%	145.25	40.35%	2.46	1.07
2-3	1.63	1.46		0.85	0.85	1.82		15.78%	6.75%	4.64%	159.93	38.08%	2.66	1.27
3-4	2.02	1.63	2.01	0.38	0.38	1.12		17.17%	9.01%	5.87%	182.55	38.03%	2.70	1.52
4-5	2.47	1.81		0.13	0.13	0.71		18.09%	10.56%	6.75%	205.17	37.99%	2.62	1.80
5-6	3.01	2.01		0.00	0.00	0.47		18.69%	11.62%	7.35%	227.79	37.96%	2.48	2.54

Project at a Glance

BEP

BEP - Maximum Utilisation Year	5
Cash BEP (% of Installed Capacity)	65.46%
Total BEP (% of Installed Capacity)	68.70%
IRR, PAYBACK and FACR	
Internal Rate of Return .. (In %age)	27.23%
Payback Period of the Project is (In Years)	2 Years 3 Months
Fixed Assets Coverage Ratio (No. of times)	13.115

Major Queries/Questions Answered in the Report?

- 1. What is Fruit Processing (Mango & Pomegranate Juice) industry ?**
- 2. How has the Fruit Processing (Mango & Pomegranate Juice) industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Fruit Juice Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up Fruit Juice Manufacturing plant ?**

- 5. What is the structure of the Fruit Juice Manufacturing Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Fruit Processing (Mango & Pomegranate Juice) Business?**
- 7. What are the operating costs for setting up Fruit Processing (Mango & Pomegranate Juice) plant ?**
- 8. What are the machinery and equipment requirements for setting up Fruit Processing (Mango & Pomegranate Juice) plant ?**

- 9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Fruit Processing (Mango & Pomegranate Juice) plant ?**
- 10. What are the requirements of raw material for setting up Fruit Juice Manufacturing plant ?**
- 11. Who are the Suppliers and Manufacturers of Raw materials for setting up Fruit Juice Manufacturing Business?**
- 12. What is the Manufacturing Process of Fruit Juice (Mango & Pomegranate Juice)?**

- 13. What is the total size of land required for setting up Fruit Processing (Mango & Pomegranate Juice) plant ?**
- 14. What will be the income and expenditures for Fruit Processing (Mango & Pomegranate Juice) Business?**
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Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Fruit Processing (Mango & Pomegranate Juice).” provides an insight into Fruit Processing (Mango & Pomegranate Juice) market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Fruit Processing (Mango & Pomegranate Juice) project. The report assesses the market sizing and growth of the Indian Fruit Processing (Mango & Pomegranate Juice) Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Fruit Processing (Mango & Pomegranate Juice) sector in India along with its business prospects. Through this report we have identified Fruit Processing (Mango & Pomegranate Juice) project as a lucrative investment avenue.

Tags

#Fruit_Processing, #Fruit_Processing_Industry, #Processing_of_Fruits, #Fruit_and_Fruit_Juice_Processing, Fruit Processing Plant, Fruit Processing Unit, Fruits and Fruit Processing, Industrial Fruit Processing, Fruit Processing Factory, Small-Scale Fruit Processing, Fruit Processing Industry in India and Its Opportunities, Indian Fruit Processing Industry, How to Start Fruits Processing Industry, How to Start a Fresh Juice Business, How to Start a Fruit Juice Business in India, Starting a Fruit Juice Business, Fruit Juice Production, How to Start a Fruit Juice Processing Plant, Juice Business Opportunities, Juice Business Plan Pdf, Fruit Juice Processing Business Plan in India, Start Commercial Production of Fresh Juice, Project on Mango Juice Industry, How to Start a Mango Juice Business, Mango Juice, #Mango_Juice_Production_Process, Mango Processing Plant, Commercial Processing of Mangoes, Mango Juice Processing Pdf, Mango Juice Processing Plant, Mango Processing Flow Chart, Mango Pulp Processing Unit Cost, Mango Juice Processing Flow Chart,

Mango Processing Plant Layout, Mango Juice Manufacturing Process, Mango Juice Making Business, Production of Mango Juice, Pomegranate Processing, Setting up a Pomegranate Juice Production Unit, Pomegranate Juice Processing, #Production_of_Pomegranate_Juice, Pomegranate Juice Processing Plant, Pomegranate Processing Project Report, Pomegranate Juice Manufacture, #Project_Report_on_Fruit_Processing_Plant_Industry, Detailed Project Report on Fruit Juice Production, Project Report on Mango Juice Processing Industry, Pre-Investment Feasibility Study on Fruit Juice Production,

#Techno_Economic_feasibility_study_on_Pomegranate_Juice_Processing_Plant, #Feasibility_report_on_Pomegranate_Juice_Processing_Plant, Free Project Profile on Fruit Processing Plant, #Project_profile_on_Pomegranate_Juice_Processing_Plant, Download free project profile on Mango Juice Processing Business

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Our inexhaustible Client list includes public-sector companies, Corporate Houses, Government undertaking, individual entrepreneurs, NRI, Foreign investors, non-profit organizations and educational institutions from all parts of the World. The list is just a glimpse of our esteemed & satisfied Clients.

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Free Instant Online Project

Identification and Selection Service

Our Team has simplified the process for you by providing a "Free Instant Online Project Identification & Selection" search facility to identify projects based on multiple search parameters related to project costs namely: Plant & Machinery Cost, Total Capital Investment, Cost of the project, Rate of Return% (ROR) and Break Even Point % (BEP). You can sort the projects on the basis of mentioned pointers and identify a suitable project matching your investment requisites.....[Read more](#)



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Reports:

▪ Detailed Project Reports

NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)



Contact us

NIIR PROJECT CONSULTANCY SERVICES

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Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.



We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.



What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Market Research Reports*
- *Business Plan*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*



Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation



Contact us

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