



Alcoholic Beverages Manufacturing Projects.

Profitable Business Ideas in Alcohol Industry

Introduction

An alcoholic beverage is a drink containing ethanol, commonly known as alcohol. Alcoholic beverages are divided into three general classes-beers, wines, and spirits. Alcoholic beverages are consumed universally. The demand for these beverages has changed in the last few years, considering the on/off premises consumption trends.

Drinking alcohol plays an important social role in many cultures. Most countries have laws regulating the production, sale, and consumption of alcoholic beverages. Some countries ban such activities entirely, but alcoholic drinks are legal in most parts of the world.





India is one of the fastest growing alcohol markets in the world. Rapid increase in urban population, sizable middle class population with rising spending power, and a sound economy are certain significant reasons behind increase in consumption of alcohol in India.

The Indian alcohol market is growing at a CAGR of 8.8% and it is expected to reach 16.8 Billion liters of consumption by the year 2022. The popularity of wine and vodka is increasing at a remarkable CAGR of 21.8% and 22.8% respectively. India is the largest consumer of whiskey in the world and it constitutes about 60% of the IMFL market.





India alcoholic beverage industry is one of the biggest alcohol industry across the globe only behind from two major countries such as China and Russia. Growing demand for alcoholic beverages in India is majorly attributed to the huge young population base and growing consumption of alcohol by the young generation as well as rising disposable income is strengthening the industry growth. With population of 1.3 billion India is one of the largest consumer markets across the globe. It is also demographically one of the youngest with around 50% of its population below the age of 25 and around 65% below the age of 35. The majority of alcohol volume is consumed by people between the ages of 18 and 40. These demographic stats are expected to fuel the growth of alcoholic beverages market over the forecast period at rapid pace. Additionally, rapid urbanization of tier-II cities is further fueling the market growth.





Global Alcoholic Beverages Market

The global alcoholic beverages market was valued at \$1,439 billion in 2017, and is expected to reach \$1,684 billion by 2025, registering a CAGR of 2.0% from 2018 to 2025. Most cultures across the globe have traditionally consumed various types of alcoholic beverages; however, local specialty alcoholic beverages account for the majority share. Only a small number have evolved into commodities that are produced commercially on a large scale. On a global level, beer from barley, wine from grapes, and other distilled beverages are sold as commodities. The pricing of these beverages is determined by the costs of production and the duties levied on those costs. The effects of prices as measured with price elasticities differ across countries and in different time periods.





The global alcoholic beverages market based on type, distribution channel, and region. On the basis of type, the market is classified into beer, distilled spirits, wine, and others. Various types of beer include ale, lager, and hybrid, whereas distilled spirits include rum, whiskey, vodka, and others. Similarly, wine is bifurcated into sparkling or fortified. Depending on distribution channel, the market is divided into convenience stores, on premises, liquor stores, grocery shops, internet retailing, and supermarkets. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

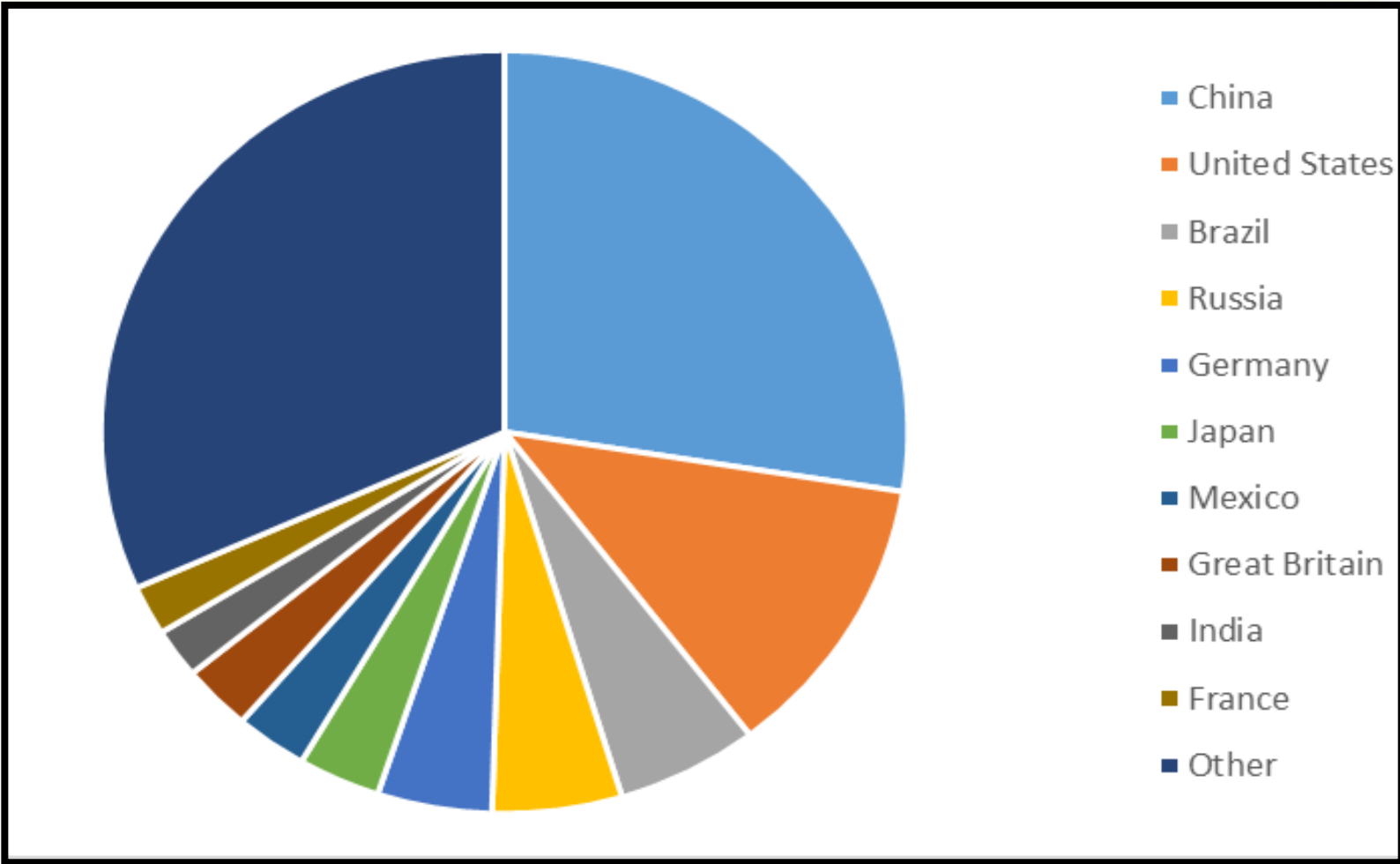




The demand for alcoholic drinks is growing at a faster rate in emerging countries, like India, China, Indonesia, and Singapore. This is driving the demand for alcoholic drinks industry. The growing demand for premium alcoholic beverages is considered to be one of the primary drivers for this market. Efforts by alcoholic beverage manufacturers for strengthening distribution channels and extension of purchase channels, such as online stores, and convenience stores, is also contributing substantially to the growth of the global alcoholic beverages market.



Share of Global Alcohol Consumption by Country (%)





Alcoholic drinks can be segmented into three categories - beer, wine, and spirits. Beer is the most consumed alcoholic drink across the globe and contains around 4-7% of alcohol. Wine is the second largest segment after beer and has 6-20% of alcohol in it and spirits contain 40-80% of alcohol. Increasing demand for craft beer is also driving the beer sales. Distilled Spirits is the top investment pocket in the alcoholic beverages market, attributed to boom in premium/super premium whiskey consumption, and the demand shift from beer.



List of best Alcohol based business ideas is given below:

➤ **Beer Industry**

Among the alcoholic drinks, Beer is quite common and popular in almost every Country of the World. People of different countries take beer in varying much like a soft drink in European countries it is just a substitute of water. The alcoholic contents and main source stuff also keep varying according to the tastes of the major part of population of the particular country although it is a fashion to ask for beer of every origin in every country. [Read more](#)



➤ **IMFL, Indian Made Foreign Liquor (Whiskey, Rum, Gin, Vodka and Brandy)**

Brandies are produced in batch or continuous distillation systems. The pot still or its variation is universally used in France, where as in the United States both systems are employed. The batch system produces, a more flavourful product, the continuous system a lighter, more delicate flavour. There are two types of brandy one is white and other is brown. White brandy is used for the use by human beings and the brown for other purpose. It is also used as a preservative for anatomical specimens and as a dehydrated agent in microscopic technique. Whiskey is an alcoholic distillate. [Read more](#)



➤ Wine from Kinnow Fruits

Kinnow has acquired commercial importance and popularity owing to its success under varied agro climatic conditions, response to inputs and high economic returns. Its unique features like gad tree vigor, high fruits yield, excellent fruits quality, higher juice and wider adaptability. The peel of kinnow fruit contains very high amount of flavonoids like naringin and neohesperdine, which makes them highly bitter. Kinnow fruit juice is alcoholated with 21 vol % ethanol to fix complex compounds of limonoids such as primary limonin, flavonoids and naringin and to remove a bitter taste in short time. [Read more](#)



➤ Grape Wine

The Indian wine industry is in its nascent stage. The per capita consumption of wine in India is only 10 ml per annum as against 100 litres per year in Argentina and 65 litres in the European countries. However, the Indian wine industry has been continuously growing over the last ten years. Awareness about the benefits of wine drinking is also on the rise and wine is gradually becoming a part of urban Indian life style. Rising incomes of Indian population and exposure to new culture is adding to the higher consumption. Wine volume sales grew by 17% in 2005, keeping up with the pace of growth seen in 2004 to clock reach 4.6 million litres. [Read more](#)



➤ Country Liquor from Molasses

From earliest times man has sought for beverages, which give him refreshment and now some of them have become almost an essential part of human diet. There are two kinds of beverages non-alcoholic and alcoholic. There are some alcoholic beverages which are fermented but are subsequently distilled is produced with the aid to yeast culture. These strains bring about these fermentation one of the main alcoholic beverages is the country liquor which is the poor men drink. Country liquor has high intoxicating properties. In India IMFL (Indian Made Foreign Liquors) is too much costly than country liquor so IMFL is not available for a common man. [Read more](#)



➤ Beer, Wine & Whiskey (from Pineapple)

Beer is the world's most widely consumed alcoholic beverage; it is the third most popular drink overall, after water and tea. It is thought by some to be the oldest fermented beverage. Beer is produced by the saccharification of starch and fermentation of the resulting sugar. The starch and saccharification enzymes are often derived from malted cereal grains, most commonly malted barley and malted wheat. Unmalted maize and rice are widely used adjuncts to lighten the flavor because of their lower cost. The preparation of beer is called brewing. Most beer is flavoured with hops, which add bitterness and act as a natural preservative, though other flavourings such as herbs or fruit may occasionally be included. [Read more](#)



➤ **Liquor from Mahua Flower**

Mahua flower belonging to saponaceous family is an important tree. The flowers are largely used in preparation of distilled liquors. The freshly prepared liquor has a strong smoky foetid odour, which disappears on ageing. Red is tilled and carefully prepared liquors are of good quality. The flowers are also used for the preparation of vinegar. The major components of flowers are sugars and additionally it contains proteins, vitamins, organic acids and essential oils. The ripe flowers, which fall from the tree are collected. The yield per tree ranges from 100-200 kgs. These are dried in the sun and sent to distilleries. [Read more](#)



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➤ Alcohol from Potato

The term alcohol was first applied to the spirits of wine, ethyl alcohol, and now it refers to a series of substances with similar characteristics Ethyl alcohol is the active constituent of all intoxicating liquors obtained by the fermentation of saccharine materials. It is present in the form of esters in several volatile oils. It is now a days prepared in immense quantities, chiefly by fermentation and finds numerous industrial uses, and is also being used as a motor fuel. Alcohol is itself a raw material for chemicals, it is also a solvent. The use of alcohol as an exhilarating and intoxicating beverage is common throughout the world. [Read more](#)



➤ Grain Based Alcohol Distillery

The alcohol industry is the commercial industry involved in the manufacturing, distribution, and sale of alcoholic beverages. Alcohol has assumed very important place in the Country's economy. It is a vital raw material for a number of chemicals and become the source of large amount of revenue for government as Excise Duty. Rapid increase in urban population is one of the key factors that is boosting the India alcohol market. In India about 350 distillery units of 4.0 billion litres & 100 distillery units of 1.8 billion litres are molasses & grain based respectively. Potatoes, Rice, Maize, Malt, Wheat, Barley, Sugarcane & Sugarbeet are various raw materials used in grain based distilleries. [Read more](#)



➤ Craft Beer

Craft brewing" is a more encompassing term for developments in the industry succeeding the microbrewing movement of the late 20th century. Bira 91, (90 calories for a 330 ml bottle). "Bira 91 Light is the lowest calorie option for any alcoholic beverage in the bar. It is lower than a glass of champagne, much lower than Breezers, wine, or cocktails. Heck, it's even lower than a glass of milk or orange juice!" Craft beers and microbreweries are niche concepts in India which have been growing for past few years and are beginning to take shape now. They are mushrooming in many parts of the country. This is an emerging trend that is certainly attracting middle class Indians, particularly in urban areas. [Read more](#)



➤ Alcohol from Tapioca Starch

Alcohol is a depressant, which in low doses causes euphoria, reduces anxiety, and improves sociability. In higher doses, it causes drunkenness, stupor, unconsciousness, or death. Long-term use can lead to alcohol abuse, physical dependence, and alcoholism. Alcohol is one of the most widely used recreational drugs in the world with about 33% of people being current drinkers. The global alcoholic beverages market was valued at \$1,439 billion in 2017, and is expected to reach \$1,684 billion by 2025, registering a CAGR of 2.0% from 2018 to 2025. Most cultures across the globe have traditionally consumed various types of alcoholic beverages; however, local specialty alcoholic beverages account for the majority share. [Read more](#)



➤ Rice Beer

Rice beer is an alcoholic drink generally made from rice. Those who consume moderate amounts of beer (one to two a day at the most) have a 30-40% lower rate of coronary heart disease compared to those who do not drink. Beer contains a similar amount of polyphenols (antioxidants) as red wine and 4-5 times as many polyphenols as white wine. Alcohol has also been attributed of its ability to increase the amount of good cholesterol (HDL) into the bloodstream as well as help to decrease blood clots. Beer also contains vitamin B6, which prevents the build-up of amino acid called homocysteine that has been linked to heart disease.

[Read more](#)



➤ **Vodka from Potato**

Vodka is a neutral spirit that is without distinctive character, aroma, taste, or color. These properties are developed during the distillation process or by treating crudely distilled spirits with activated carbon or other materials. Finely distilled vodka may also be further purified and refined by treatment with activated carbon and other materials. Vodka is usually not aged and can be made from grains, potatoes, sugars, fruits, and just about anything else that can be fermented to produce alcohol. This makes vodka an economical spirit that can be made easily in a short amount of time from readily available materials. Alcohol has a deprecate effect on the central nervous system and not a stimulating effect as was formerly supposed. [Read more](#)



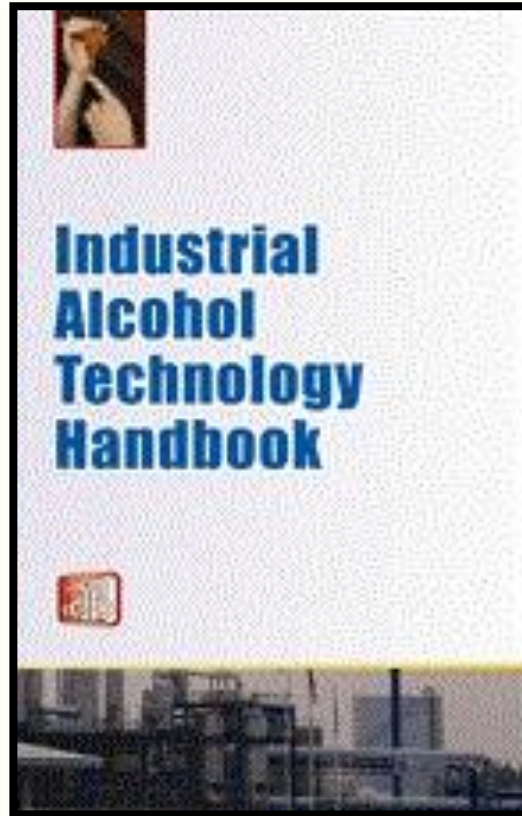
➤ Grain & Potato Based Vodka Distillery

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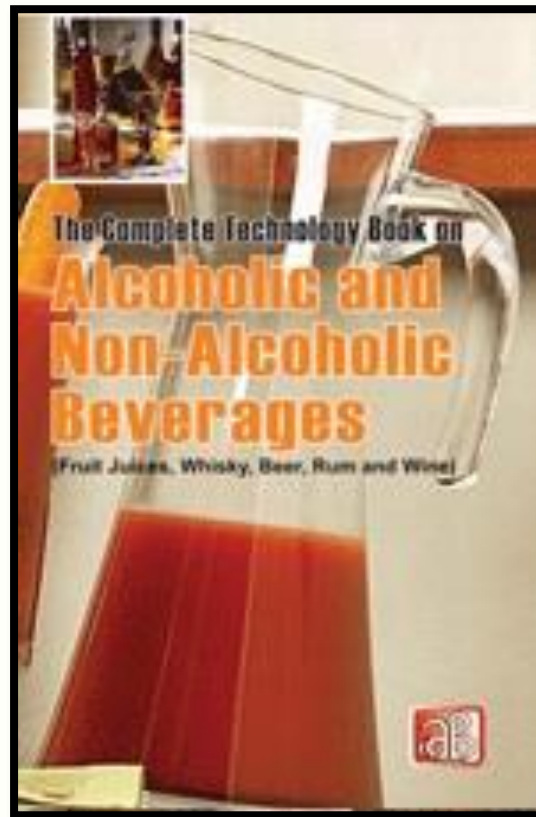
➤ **Industrial Alcohol Technology Handbook**



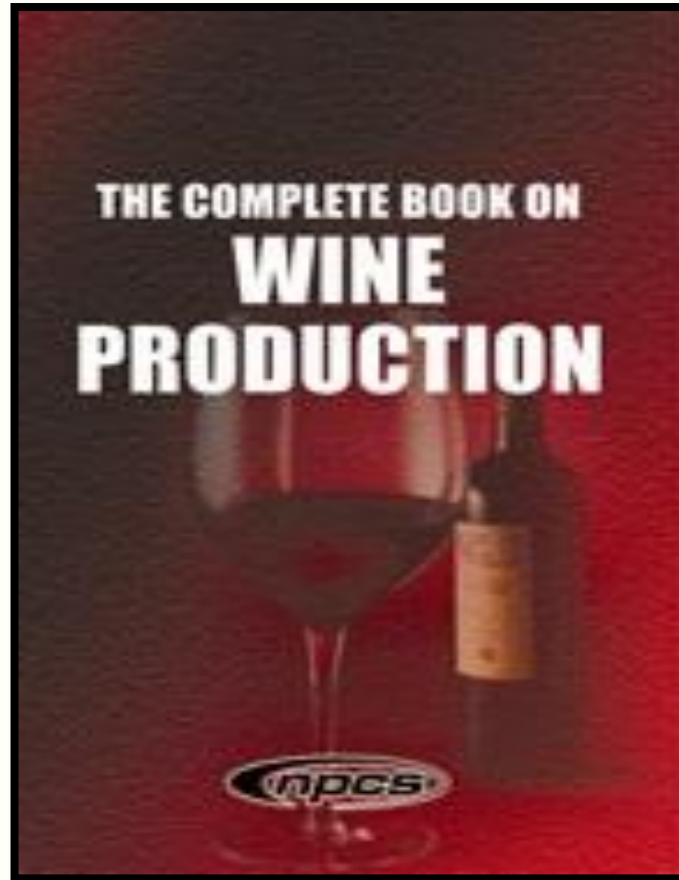
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The Complete Technology Book on Alcoholic and Non-Alcoholic Beverages

(Fruit Juices, Whisky, Beer, Rum and Wine)



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Tags

#Alcohol_Production_Pdf, Alcohol Production Process, #Alcoholic_Beverage, #Production_of_Alcoholic_Beverages, #Alcoholic_Beverages_Industry, Manufacture of Alcoholic Beverages, #Beer_Production, Beer Industry, Beer Plant, Beer Manufacturing Plant, Alcoholic Beverages Production, How to Start a Successful Craft Beer Brewery Business, How to Start a Beer Business in India, Beer Manufacturing Cost, Start a Beer Brewery Business, How to Start a Brewery, Beer Manufacture, Beer Manufacturing Industry, IMFL, Indian Made Foreign Liquor, Production of Indian Made Foreign Liquor, Manufacture of IMFL, Manufacturing Process of Whisky, #Whisky_Production, Whisky Making Process Pdf, Whisky Process Flow Diagram, How is Whiskey made? Rum Production, How to make Rum, #Rum_Manufacturing, Beer, Whisky & Rum Manufacturing Plant, How to Start Liquor Business in India, Process of Making Gin, Gin Manufacturing & Distillation, Gin Production Process Pdf, Production of Vodka & Gin, Gin Manufacture, Vodka Making Process PPT, Gin Making Process PPT, Gin Distillation Process Pdf, How Brandy is made? Brandy Production, Production of Brandy, Production of Brandy PPT, Flow Chart of Brandy Production, Production of Brandy Pdf, Manufacturing Process of Brandy Pdf, Commercial Production of Brandies, Production of Wine from Kinnow Fruits, Wine from Kinnow Fruits, Winemaking, Wine Making Process, Grape Wine Manufacturing, Wine Production, Production of Wine by Fermentation, Wine Production Flow Chart, Wine Production Process Pdf,



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- 1. How has the industry performed so far and how will it perform in the coming years?**
- 2. What is the Project Feasibility of the Plant?**
- 3. What are the requirements of Working Capital for setting up the plant?**
- 4. What is the structure of the industry and who are the key/major players?**

- 5. What is the total project cost for setting up the plant?**
- 6. What are the operating costs for setting up the plant?**
- 7. What are the machinery and equipment requirements for setting up the plant?**
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?**
- 9. What are the requirements of raw material for setting up the plant?**

- 10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?**
- 11. What is the Manufacturing Process of the plant?**
- 12. What is the total size of land required for setting up the plant?**
- 13. What will be the income and expenditures for the plant?**
- 14. What are the Projected Balance Sheets of the plant?**

- 15. What are the requirement of utilities and overheads for setting up the plant?**
- 16. What is the Built up Area Requirement and cost for setting up the plant?**
- 17. What are the Personnel (Manpower) Requirements for setting up the plant?**
- 18. What are Statistics of Import & Export for the Industry?**
- 19. What is the time required to break-even?**

- 20. What is the Break-Even Analysis of the plant?**
- 21. What are the Project financials of the plant?**
- 22. What are the Profitability Ratios of the plant?**
- 23. What is the Sensitivity Analysis-Price/Volume of the plant?**
- 24. What are the Projected Pay-Back Period and IRR of the plant?**
- 25. What is the Process Flow Sheet Diagram of the plant?**
- 26. What are the Market Opportunities for setting up the plant?**
- 27. What is the Market Study and Assessment for setting up the plant?**
- 28. What is the Plant Layout for setting up the plant?**



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Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation





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