



# **Biscuits and Candy Manufacturing Industry.**

## **Setting up a Food Processing Factory**



# Introduction

## Biscuits

**Biscuits are made from a number of ingredients. Flour is the most basic and important. Biscuits are one of the most important snacks used in an average household. They are a variety of breads popular for breakfast and other meals. A lot of different type of biscuits are being manufactured by the various large scale companies with plants, where they are packaged and supplied within a short time span.**



**The biscuits are made from various combinations of raw materials such as flours, shortening, leavening, and water or milk. The type of biscuits included in the sweet biscuits, savory, crackers, filled/coated, wafers, and others.**

**Biscuit is a term used for an assortment of baked, mainly flour-based food products. The term biscuit can mainly refer to two products. Biscuit is a term used for a variety of baked, mainly flour-based food products. Biscuits are either sweet or savoury.**

**Biscuits are touted healthful because they are prepared with whole wheat flour and other wholesome ingredients. Known to be of the right balance between sweet and savoury, biscuits have grabbed attention of all the health-conscious people.**

# Candy

**Candy, also called sweets or lollies, is a confection that features sugar as a principal ingredient. The category, called sugar confectionery, encompasses any sweet confection, including chocolate, chewing gum, and sugar candy. Candy, also called confectionery, sweet food product.**

**Candy segments target not just children, but youngsters as well. To expand their horizons, many have moved beyond advertising in children's books and traditional mediums too.**



# Market Outlook

**India biscuit market stood at \$3.9 billion in 2016, and is projected to grow at a compound annual growth rate (CAGR) of 11.27 per cent, in value terms, between 2017 and 2022, to reach \$7.25 billion by 2022.**

**India is the third largest producers of biscuits following United States and China. The biscuit market of India is driven by factors such as increasing income of consumers, shift to premium biscuits, more manufacturing facilities set up, growing health awareness, innovation in biscuits, attractive packaging, etc.**



# Biscuits

## Demand : Past and Future

Year	(In '000 Metric Tonne)
1990-91	650
2000-01	1178
2001-02	1228
2002-03	1260
2003-04	1571
2004-05	1793
2005-06	1993
2006-07	2306
2007-08	2407
2008-09	2500
2009-10	2642
2010-11	2715
2011-12	2928
2012-13	3090
2013-14	3210
2014-15	3305
2015-16	3536
2016-17	3784
2017-18	4049
2018-19	4332
2019-20	4635
2024-25	6652

**Moreover, augmented disposable incomes, along with changing lifestyles, increasing awareness regarding healthy diets and changes in food consumption patterns, are some of the other factors expected to propel demand for biscuits over the course of the next five years.**

**Additionally, introduction of healthy, sugar-free, digestive, multigrain & oat biscuits are further contributing to the growth of this market. India biscuits market is largely driven by demand originating from urban population; however, with improving purchasing power of rural consumers, market players are making efforts to reach the untapped rural market by taking certain key initiatives such as offering low priced products and smaller packs coupled with improving distribution network.**

**Major companies operating in the biscuit market of India are ITC Limited, Britannia Industries Limited, Mondelez India Foods Private Limited, Parle Products Private Limited, Surya Food & Agro Limited, Ravi Foods Private Limited, Unibic Foods India Private Limited, Anmol Industries Limited, Mrs. Bectors Food Specialities Limited and United Biscuits Private Limited.**

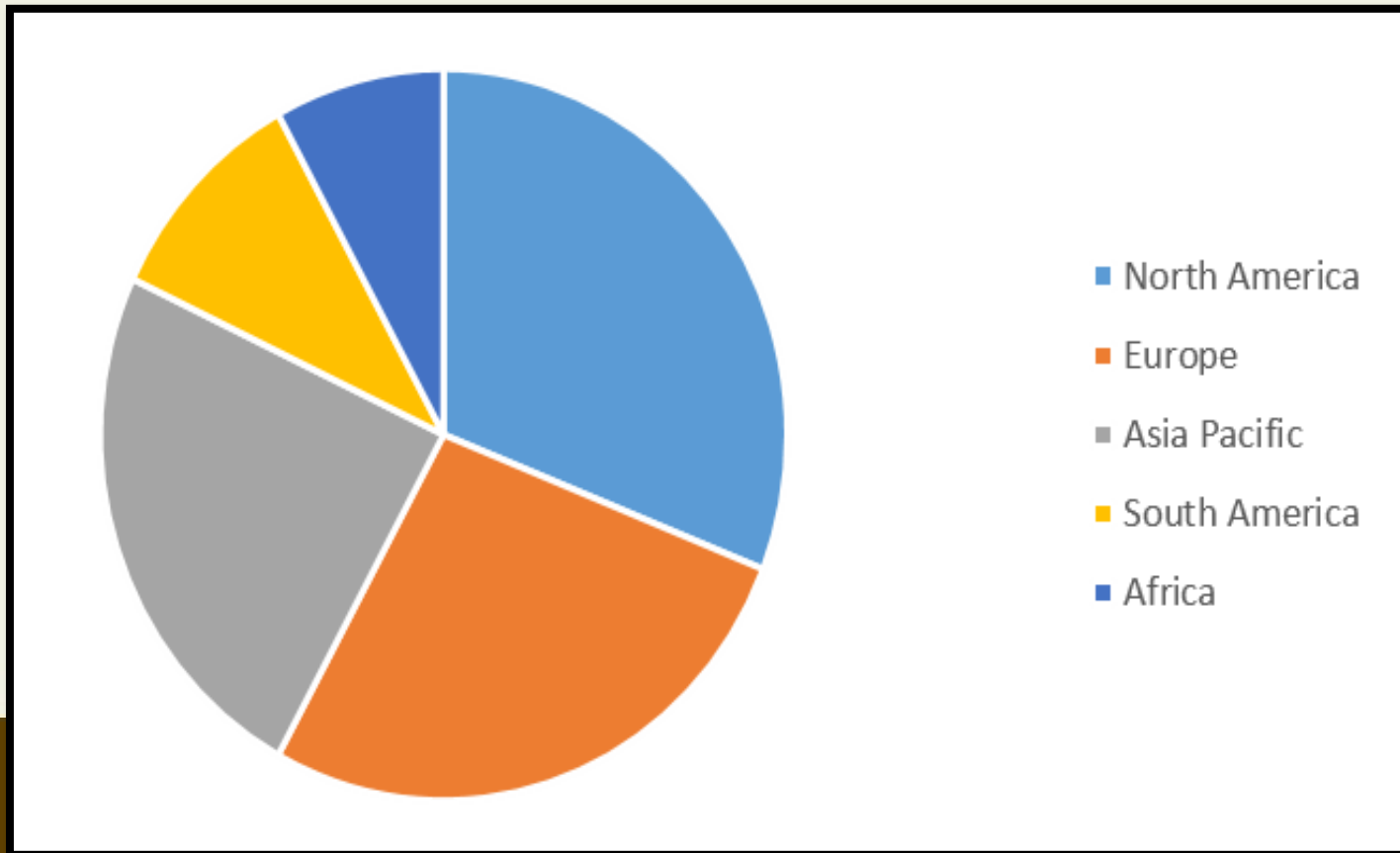
**The biscuits market is segmented into sweet biscuits, savory, crackers, filled/coated, wafers, and others. The sweet biscuits segment is likely to be the most attractive segment in the forecast period on the backdrop of the rising consumer preference towards healthy biscuits. On the basis of source type, the biscuits market can be segmented into wheat, oats, millets, and others.**



**The savoury biscuit market has seen considerable growth in recent years, benefiting from the growing consumer trend toward healthier alternatives to sweet snacks. Manufacturers have also given the market greater appeal by introducing exciting products and flavors like tomato salsa, onion & garlic, cream cheese among others, while emphasizing on the health benefits of the biscuits.**



# Biscuit Market: Revenue Share (%), By Region, Global, 2017



**Revenue generated from biscuits market is estimated to be valued at roughly US\$76,384.9 mn by the end of 2017 and is expected to increase at a CAGR of 4.7% over the forecast period. Global biscuits market are expected to be valued at approximately US\$109,959.9 mn by the end of 2025.**

**Demand for biscuits is increasing due to the innovative packaging, new flavors, shapes, technologies. The major factors driving the growth of the biscuits market are the increasing preference for convenience and snacking. Expanding demand for healthy snacks and increase in per capita consumption in developing countries are also driving the global biscuits market.**



**Biscuits are convenient snacks which can be carried while transport, stored and eaten anywhere. These convenient aspects of biscuits are major factors responsible for increased demand and growth of global biscuits market. In addition, use of innovative and modern technologies in biscuit packaging by manufacturers is another factor to empower the rapid growth of this market.**



# Candy Market

**The candy markets there are different flavored candies in varied shapes available in the market. Companies are also engaged in new product launch, which is further boosting the market demand for candies. Product innovation also aimed at addressing the growing health issues pertaining to candy consumption, such as diabetes.**



**Major cities in India, such as Delhi/NCR, Mumbai, Hyderabad, Bengaluru, Chandigarh, Chennai, and Kolkata are among the leading demand generators of candies in the country. With increasing economic development in the country, lifestyle and preference of consumers is also significantly changing in Tier I and Tier II cities, which is driving candy consumption across these cities. Moreover, demand for sugar-free and low calorie candy products is also growing on account of increasing health awareness among consumers across the country.**



**The most dominant segment in the country's candy market is sugar candy. The sugar candy segment is expected to maintain its dominance due to continuing launch of innovative products as well as aggressive branding initiatives undertaken by leading market players. Preference for premium chocolate candies as gifts on festivals and functions is also growing considerably across the country due to increasing marketing initiatives to position chocolate candies as a product of indulgence rather than impulse product.**



**India Candy market has witnessed a robust growth during the last five years and is anticipated to grow at a double digit CAGR during the next five years. Candy, also known as sweets, toffies or lollies, is a sweet treat or a confection made with sugar or sugar substitutes like chocolates, combined with additives like fruits, nuts, etc. or a piece of such confection.**





## India Candy Market: Key Players

**Perfetti Van Melle, Nestle, Mondelez, Parle Agro, ITC, Lotte, Mars and D.S Group are some of the major players operating in India Candy market.**

**Candy is usually made in smaller pieces. The growth of the global candy market is the incessantly increasing expenditure capacity of consumers and growing urbanization. The growing target consumer base and product innovation is further expected to drive the growth of the global candy market.**



**The food and beverages industry identifies candy as a part of the confectionary industry and uses the term confectionary and candy interchangeably. This preferably includes preserves, pastries, and ice creams. The global candy market has been segmented on the basis of the presence of chocolate. The candy market is considered to be a seasonal market and has skyrocketing sales during festive seasons. To meet the mounting requirements for candies during festive seasons, manufacturers raise the employment in order to intensify production and output.**



# Machinery Photographs



*Flour Mixer*



*Rotary Cut Biscuit Forming  
Machine (Hard Biscuit)*



***Rotary Print Biscuit Forming  
Machine (Soft Biscuit)***



***Oil Spray Machine***

# Project at a Glance

PROJECT AT A GLANCE				(Rs. in lacs)			
COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development Exp.	0.00	45.00	45.00	Capital	0.00	74.18	74.18
Buildings	0.00	68.20	68.20	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	94.10	94.10	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00	8.00	8.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation Equipments	0.00	30.50	30.50	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	15.00	15.00	Internal Cash Accruals	0.00	0.00	0.00
Franchise & Other Deposits	0.00	0.00	0.00	Long/Medium Term Borrowings	0.00	222.55	222.55
Preliminary & Pre-operative Exp	0.00	3.00	3.00	Debentures / Bonds Unsecured	0.00	0.00	0.00
Provision for Contingencies	0.00	9.40	9.40	Loans/Deposits	0.00	0.00	0.00
Margin Money - Working Capital	0.00	23.53	23.53				
<b>TOTAL</b>	<b>0.00</b>	<b>296.73</b>	<b>296.73</b>	<b>TOTAL</b>	<b>0.00</b>	<b>296.73</b>	<b>296.73</b>

# Project at a Glance

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/Book Value
	EPS Rs	CEPS Rs	Per Share Rs		Per Share Rs	%	Rs	%	Rs	No.of Times	%
1-2	4.54	8.33	14.54	24.00	0.00	100.00	4.54	0.00	4.54	1.00	0.00
2-3	7.76	11.07	22.30	18.00	0.00	100.00	7.76	0.00	7.76	1.00	0.00
3-4	10.87	13.77	33.17	12.00	0.00	100.00	10.87	0.00	10.87	1.00	0.00
4-5	13.83	16.38	47.00	6.00	0.00	100.00	13.83	0.00	13.83	1.00	0.00
5-6	16.60	18.85	63.60	0.00	0.00	100.00	16.60	0.00	16.60	1.00	0.00

# Project at a Glance

Year	D. S. C. R.			Debt / Equity - Deposits Debt	Equity as-Equity	Total Net Worth	Return on Net Worth	Profitability Ratio					Assets Turnover Ratio	Current Ratio
	Individual	Cumulative	Overall					GPM	PBT	PAT	Net Contribution	P/V Ratio		
	(Number of times)			(Number of times)	%	%	%	%	%	%	%			
Initial				3.00	3.00									
1-2	1.25	1.25		1.65	1.65	2.31		16.65%	7.66%	5.48%	348.16	56.56%	1.79	0.97
2-3	1.59	1.41		0.81	0.81	1.31		19.61%	12.16%	8.01%	394.12	54.88%	1.94	1.27
3-4	1.99	1.59	1.97	0.36	0.36	0.74		21.58%	15.29%	9.82%	450.14	54.84%	1.96	1.66
4-5	2.45	1.77		0.13	0.13	0.43		22.88%	17.47%	11.11%	506.15	54.81%	1.89	2.13
5-6	2.99	1.97		0.00	0.00	0.24		23.70%	18.98%	12.01%	562.17	54.79%	1.77	3.67

# Project at a Glance

## BEP

BEP - Maximum Utilisation Year	5
Cash BEP (% of Installed Capacity)	62.04%
Total BEP (% of Installed Capacity)	65.01%
IRR, PAYBACK and FACR	
Internal Rate of Return .. ( In %age )	25.72%
Payback Period of the Project is ( In Years )	2 Years 4 Months
Fixed Assets Coverage Ratio ( No. of times )	6.277



# Major Queries/Questions Answered in the Report?

- 1. What is Biscuits and Candy Manufacturing industry ?**
- 2. How has the Biscuits and Candy Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Biscuits and Candy Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up Biscuits and Candy Manufacturing plant ?**

- 5. What is the structure of the Biscuits and Candy Manufacturing Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Biscuits and Candy Manufacturing Business?**
- 7. What are the operating costs for setting up Biscuits and Candy Manufacturing plant ?**
- 8. What are the machinery and equipment requirements for setting up Biscuits and Candy Manufacturing plant ?**

**9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Biscuits and Candy Manufacturing plant ?**

**10. What are the requirements of raw material for setting up Biscuits and Candy Manufacturing plant ?**

**11. Who are the Suppliers and Manufacturers of Raw materials for setting up Biscuits and Candy Manufacturing Business?**

**12. What is the Manufacturing Process of Biscuits and Candy?**

- 13. What is the total size of land required for setting up Biscuits and Candy Manufacturing plant ?**
- 14. What will be the income and expenditures for Biscuits and Candy Manufacturing Business?**
- 15. What are the Projected Balance Sheets of Biscuits and Candy Manufacturing plant ?**
- 16. What are the requirement of utilities and overheads for setting up Biscuits and Candy Manufacturing plant?**
- 17. What is the Built up Area Requirement and cost for setting up Biscuits and Candy Manufacturing Business?**

**18. What are the Personnel (Manpower) Requirements for setting up Biscuits and Candy Manufacturing Business?**

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**20. What is the time required to break-even of Biscuits and Candy Manufacturing Business?**

**21. What is the Break-Even Analysis of Biscuits and Candy Manufacturing plant?**

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- 23. What are the Profitability Ratios of Biscuits and Candy Manufacturing Project?**
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# Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**



- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

# Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

## ***Scope of the Report***

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Biscuits and Candy.” provides an insight into Biscuits and Candy market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Biscuits and Candy project. The report assesses the market sizing and growth of the Indian Biscuits and Candy Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

**We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Biscuits and Candy sector in India along with its business prospects. Through this report we have identified Biscuits and Candy project as a lucrative investment avenue.**

# Tags

#Production\_of\_Biscuits\_and\_Candy, #Biscuits\_and\_Candy,  
#Biscuit\_Production, Candy\_Manufacturing, Production of Biscuits,  
Manufacturing Process of Biscuits, Production of Candy, How to Start a  
Candy Making Business, #Candy\_Production, Biscuit Production Process,  
Process of Biscuit Manufacturing, Biscuit Making Process, How to Start a  
Candy Business, #How\_to\_Start\_Candy\_Making\_Business, Business Ideas of  
Candy, Starting a Candy Business, How to Start a Candy Business Ideas,  
Biscuits and Candy Business Ideas, Candy Business Ideas, Starting a Candy  
Making Business, How to Start Biscuit Production, How to Start a Small  
Biscuit Making Business in India, Biscuit Factory, Bakery and Confectionery,  
#Bakery\_&\_Confectionary\_Business\_Opportunity\_in\_India, How to Start a  
Candy and Biscuit Making Business, #Project\_Profile\_on\_Bakery\_Products,  
How to Start Confectionery (Bakery) Business,

How to Start a Bakery Unit in India, Projects on Bakery & Confectionery, Start a Bakery Manufacturing Business, Food Processing Business Ideas, Starting a Candy & Confectionery Manufacture Business, Profitable Food Processing Business Ideas & Opportunities, Food Manufacturing Business Ideas, Most Profitable Food Processing Projects, Biscuit Making Project, Project Report on Bakery Manufacturing Industry, Detailed Project Report on Biscuit Production, #Project\_Report\_on\_Candy\_Production, Pre-Investment Feasibility Study on Candy Production, Techno-Economic feasibility study on Bakery & Confectionary Business, #Feasibility\_report\_on\_Bakery\_&\_Confectionary\_Business, Free Project Profile on Biscuit Production, Project profile on Candy Production, Download free project profile on Bakery & Confectionary Business, Cookies & Biscuit Making Business, Biscuit & Bakery Product Making Business, Setting up a Food Processing Factory, How to Start a Food Production Business, Food Processing Industry, How to make Money in Candy Manufacturing Business, How to Start Manufacturing Project on Confectionery Products, Candy Manufacturing Industry, Confectionery Manufacture, Candy Manufacturing Unit

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## Reports:

### ▪ Detailed Project Reports

**NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.**

**Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.**



**And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:**

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**The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,**



**Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.**

**We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)**



# Contact us

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# **Niir PROJECT CONSULTANCY SERVICES**

**An ISO 9001:2015 Company**





# Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



*We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.*



*We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.*



## What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Market Research Reports*
- *Business Plan*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

## How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*



# Our Approach

**Requirement collection**

**Thorough analysis of the project**

**Economic feasibility study of the Project**

**Market potential survey/research**

**Report Compilation**

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