

#### Introduction

Cheese analogues are usually defined as products made by blending individual constituents, including non-dairy fats or proteins, to produce a cheese-like product to meet specific requirements. They are being used increasingly due to their cost-effectiveness, attributable to the simplicity of their manufacture and the replacement of selected milk ingredients by cheaper vegetable products.





Cheese analogue cost less to make than real cheese. By carefully choosing the ingredients in the analogue, other characteristics such as the melting temperature and the taste can be changed. Flavor enhancers can be added to make the product taste similar to Parmesan, feta or Camembert cheese, for example. Food coloring is used to match the color of a cheese product.

Development of cheese analogues involves the use of fat and/or protein sources other than those native to milk, together with a flavor system simulating as closely as possible that of the natural product. It is also necessary to develop a suitable processing regime capable of combining these elements to provide the required textural and functional properties.





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Cheese analogues (more widely known as cheese alternatives) are products used as culinary replacements for cheese, but have properties such as different melting points or lower costs that make them attractive to businesses.

Cheese analogues are the products made out of dairy, partial dairy or non-dairy ingredients, which tend to resemble the particular standardized cheese variety in question. The growing gap between the demand and production of cheese and the customer's preference for a 'tailor-made' convenience product has necessitated production of cheese





analogues.

Cheese analogues (more widely known as cheese alternatives) are products used as culinary replacements for cheese. These include vegan cheeses as well as some dairy products, such as processed cheese or Kraft Singles that do not qualify as true cheeses. These foods may be intended as replacements for cheese, as with vegan products, or as imitations, as in the case of products used for salad bars and pizza-making, which are generally intended to be mistaken for real cheese, but have properties such as different melting points or lower costs that make them attractive to businesses.

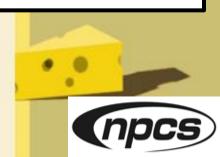




#### **Market Outlook**

In 2017, the global Analog Cheese market size was million US\$ and is forecast to million US in 2025, growing at a CAGR of from 2018. Cheese Analogues are the products that are used as cheese alternatives or substitutes. Cheese Analogues are the products that are made as a result of a blending substances such as individual constituents along with non-dairy fats and proteins to come up with a product that is like cheese. Cheese analogues are also called as imitation cheese, this is being preferred as they are cost effective and easy to produce as compare to the conventional cheese. The cheese analogues due to the properties such as easy to cut, stretch and melt are dominantly used by pizza makers. Cheese analogues are used increasingly used in the convenience food products where it aids in extending the supply and lowering the cost. Cheese Analogues market is currently

experiencing a growth in demand due to need of reduction in prices of cheese production.



Cheese analogues are produced with the help of different types of methods and production techniques. Cheese analogues produced with the help of individual constituent, soya oil and casein etc are cheaper alternatives for milk dry matter. This requires simple production method, less number of laborers and lower equipment cost, making it a cheaper alternative.

Cheese Analogues have longer shelf life as compared to conventional cheese. The European and North American markets are the largest contributors to the growth of the Cheese Analouge market. Growth in increased use of Analouge cheese in regions like Africa and Asia pacific is also expected to boost the growth of the overall cheese analouges market. Cheese is widely used in fast foods and readymade conventional meals. Cheese is an essential component in frozen pizzas. The costs associated with natural cheese, seasonal price fluctuation, and storage requirements have prompted the fast food industry to search for alternatives to natural cheese.

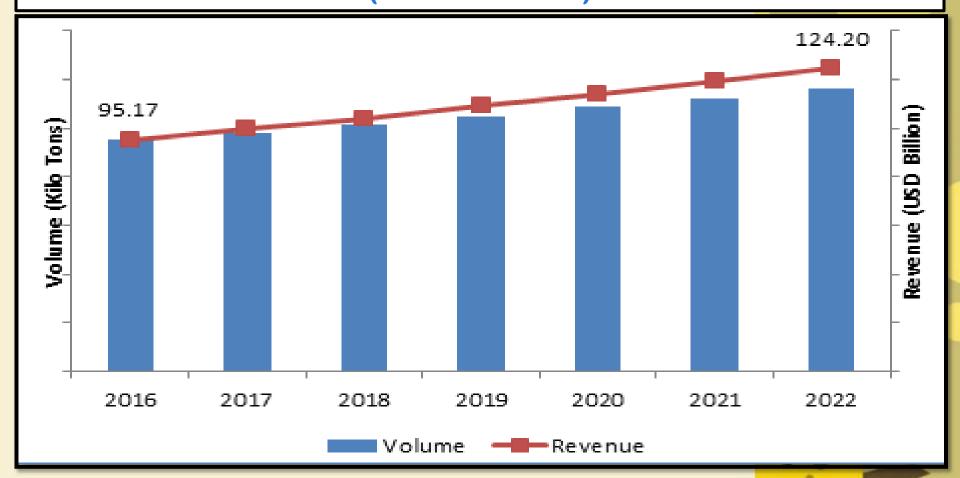


Cheese Analogues market is currently experiencing a growth in demand due to need of reduction in prices of cheese production. Cheese analogues are produced with the help of different types of methods and production techniques. Cheese analogues produced with the help of individual constituent, soya oil and casein etc. are cheaper alternatives for milk dry matter. This requires simple production method, less number of laborers and lower equipment cost, making it a cheaper alternative.





# Global Cheese Market, 2016-2022 (Kilo Tons) (USD Billion)





One of the major factor driving the growth of the Cheese Analogues is the low fat and less salt content as consumers prefer food that contains less salt and saturated fat. Cheese Analogues have longer shelf life as compared to conventional cheese. The European and North American markets are the largest contributors to the growth of the Cheese Analogue market. Growth in increased use of Analogue cheese in regions like Africa and Asia pacific is also expected to boost the growth of the overall cheese analogues market.

Cheese analogues are gaining increasing acceptancewith food processors and consumers because of manypotential benefits. In the US cheese analogues are generally manufactured to have nutritional equivalence in some cases to have nutritional advantages over then atural counterpart cheese.





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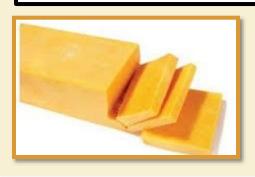
#### **Cheese Market**

Global Cheese Market is expected to reach \$164,338 million by 2023, from \$136,283 million in 2016, growing at a CAGR of 2.7% from 2017 to 2023. Cheese is a highly nutritious and palatable milk-derived food product found in wide range of textures, tastes, and aromas globally with around 2000 varieties at present. The distinction between texture and taste is determined by raw material used during preparation of cheese, such as type & breed of milk producing animal, grazing and climatic factors, and others. Cheese consumes about one-tenth volume of the milk, making it portable with longer shelf life compared to milk. In addition, it is rich in nutrients such as protein, essential minerals, fat, calcium, and others. Moreover, it offers certain health benefits such as stronger teeth & bones, healthy heart (if consumed in moderate quantity), prevention of osteoporosis, and others.



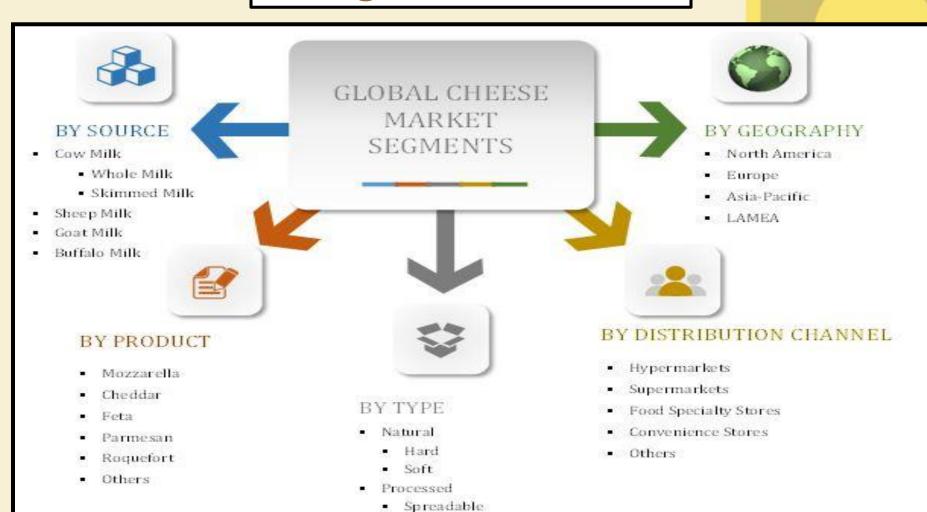
Furthermore, certain types of cheese such as cheddar, parmesan, Roquefort, and others can be easily consumed by lactose intolerant and milk allergic people. The global cheese market is segmented based on source, type, product, distribution channel, and geography. Based on source, it is divided into cheese obtained from cow milk (whole milk and skimmed milk), sheep milk, goat milk, and buffalo milk.

The type segment is bifurcated into natural cheese (hard cheese and soft cheese) and processed cheese (spreadable cheese and block cheese). By product, it is classified into mozzarella, cheddar, feta, parmesan, Roquefort, and others. Based on distribution channel, it is divided into hypermarkets, supermarkets, food specialty stores, convenience stores, and others. Geographically, it is analyzed across North America, Asia-Pacific, Europe, and LAMEA.





### **Segment Review**



Block



Indian Cheese market is expected to show double digit growth. Processed cheese market in India is expected to grow with above average CAGR that includes products such as slices, cubes and slabs. Processed cheese segment is well organized and have several Indian and International players.

India cheese market has grown with 23% CAGR approximately in review period from 2011-12 to 2016-17. India cheese market is made up of retail cheese market and institutional cheese market in which later has dominance over former. The strong growth of the market can be attributed to numerous forces. The growing fast food industry represents one of the primary factors driving the demand for cheese. Some of the other factors include changing dietary habits, influence of westernization, rising disposable incomes, etc.



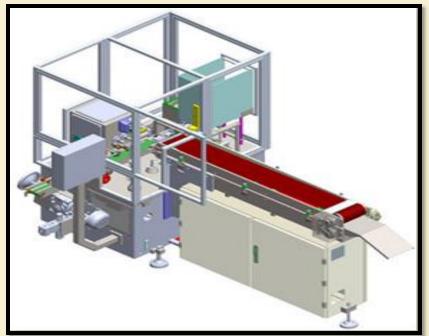


# **Machinery Photographs**







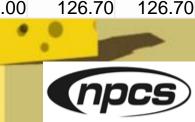






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PROJECT AT A GLANCE							`in lacs)	
COST O	F PROJEC	CT		MEANS OF FINANCE				
<b>Particulars</b>	<b>Existing</b>	Proposed	Total	Particulars	<b>Existing</b>	<b>Proposed</b>	Total	
Land & Site Development								
Exp.	0.00	7.00	7.00	Capital	0.00	31.67	31.67	
Buildings	0.00	41.95	41.95	Share Premium	0.00	0.00	0.00	
Plant & Machineries	0.00	36.63	36.63	Other Type Share Capital	0.00	0.00	0.00	
Motor Vehicles	0.00	6.00	6.00	Reserves & Surplus	0.00	0.00	0.00	
Office Automation Equipments	0.00	15.00	15.00	Cash Subsidy	0.00	0.00	0.00	
Technical Knowhow Fees & Exp.	0.00	5.00	5.00	Internal Cash Accruals	0.00	0.00	0.00	
Franchise & Other Deposits	0.00	0.00		Long/Medium Term Borrowings	0.00	95.02	95.02	
Preliminary& Pre-operative Exp	0.00	2.00	2.00	Debentures / Bonds	0.00	0.00	0.00	
Provision for Contingencies	0.00	3.50	3.50	Unsecured Loans/Deposits	0.00	0.00	0.00	
Margin Money - Working Capital	0.00	9.62	9.62					
TOTAL	0.00	126.70	126.70	TOTAL	0.00	126.70	126.70	
					d			



**Annualised** 

Year

4-5 | 13.61

5-6 16.31

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					<b>3.10.</b>		9	-	Market Price		
	EPS	CEPS	Per S	Share	Per Share	Per S	hare			No.of Times	
	`	`	`	•	`	%	`	%	`		%
1- 2	4.56	8.79	14.56	24.00	0.00	100.00	4.56	0.00	4.56	1.00	0.00
2-3	7.70	11.39	22.26	18.00	0.00	100.00	7.70	0.00	7.70	1.00	0.00
3-4	10.73	13.97	32.99	12.00	0.00	100.00	10.73	0.00	10.73	1.00	0.00

0.00 100.00 13.61

Retained

**Earnings** 

**Divid** 

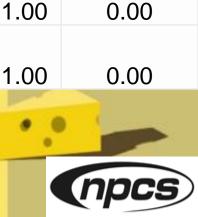
end

18.82 62.90 0.00 0.00 100.00 16.31

**Book Debt** 

**Value** 

16.45 46.59 6.00



P/E

Yield Price/

**Ratio Book Value** 

Payou Probab

0.00

0.00

le

13.61

16.31

D. S. C. R.

Individu Cumulati Overal

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Year

	al	ve						OI W	1 51	1741	Contrib ution	Ratio		
	(Nun	nber of tin	nes)	`	ber of es)	%	%	%	%	%		%		
Initial				3.00	3.00									
												52.72		
1-2	1.30	1.30		1.65	1.65	2.33		17.34%	7.74%	5.50%	138.54	%	1.76	0
												50.72		
2-3	1.63	1.46		0.81	0.81	1.32		20.11%	12.08%	7.95%	155.51	%	1.92	1
												50.68		
3-4	2.01	1.62	2.00	0.36	0.36	0.76		21.96%	15.10%	9.70%	177.58	%	1.94	1
										10.93		50.65		
4-5	2.46	1.81		0.13	0.13	0.44		23.17%	17.20%	%	199.65	%	1.88	2
												50.62		
5-6	2.99	2.00		0.00	0.00	0.26		23.94%	18.64%	11.79%	221.72	%	1.77	3
												•	-	6

**Profitability Ratio** 

PAT

Net

**PBT** 

Assets C

R

**Turnov** 

er

**Ratio** 

P/V

Debt / - Equity Total Retu

ts Debt Equity Worth on

Net

rn

Net

Wort h

**GPM** 

as-

Deposi

#### RFP

<b>5</b>	
RED - Maximum Litilication Voor	

Cash BEP (% of Installed Capacity) Total BEP (% of Installed Capacity)

IRR, PAYBACK and FACR

Internal Rate of Return .. (In %age)

Payback Period of the Project is (In Years) Fixed Assets Coverage Ratio (No. of times)

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2 Years 3 Months 6.635

59.13%

62.71%

26.42%

#### Major Queries/Questions Answered in the Report?

- 1. What is Cheese Analogues Manufacturing industry?
- 2. How has the Cheese Analogues Manufacturing industry performed so far and how will it perform in the coming years?
- 3. What is the Project Feasibility of Cheese Analogues Manufacturing Plant?
- 4. What are the requirements of Working Capital for setting up Cheese Analogues Manufacturing plant?



- 5. What is the structure of the Cheese Analogues Manufacturing Business and who are the key/major players?
- 6. What is the total project cost for setting up Cheese Analogues Manufacturing Business?
- 7. What are the operating costs for setting up Cheese Analogues Manufacturing plant?
- 8. What are the machinery and equipment requirements for setting up Cheese Analogues Manufacturing plant?





- 9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Cheese Analogues Manufacturing plant?
- 10. What are the requirements of raw material for setting up Cheese Analogues Manufacturing plant?
- 11. Who are the Suppliers and Manufacturers of Raw materials for setting up Cheese Analogues Manufacturing Business?
- 12. What is the Manufacturing Process of Cheese Analogues?





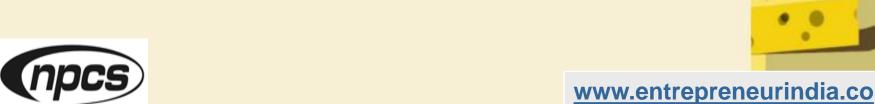
- 13. What is the total size of land required for setting up Cheese Analogues Manufacturing plant?
- 14. What will be the income and expenditures for Cheese Analogues Manufacturing Business?
- 15. What are the Projected Balance Sheets of Cheese Analogues Manufacturing plant?
- 16. What are the requirement of utilities and overheads for setting up Cheese Analogues Manufacturing plant?
- 17. What is the Built up Area Requirement and cost for setting up Cheese Analogues Manufacturing Business?



- 18. What are the Personnel (Manpower) Requirements for setting up Cheese Analogues Manufacturing Business?
- 19. What are Statistics of Import & Export for Cheese Analogues?
- 20. What is the time required to break-even of Cheese Analogues Manufacturing Business?
- 21. What is the Break-Even Analysis of Cheese Analogues Manufacturing plant?
- 22. What are the Project financials of Cheese Analogues Manufacturing Business?



- 23. What are the Profitability Ratios of Cheese Analogues Manufacturing Project?
- 24. What is the Sensitivity Analysis-Price/Volume of Cheese Analogues Manufacturing plant?
- 25. What are the Projected Pay-Back Period and IRR of Cheese Analogues Manufacturing plant?
- 26. What is the Process Flow Sheet Diagram of Cheese Analogues Manufacturing project?





27. What are the Market Opportunities for setting up Cheese Analogues Manufacturing plant?

- 28. What is the Market Study and Assessment for setting up Cheese Analogues Manufacturing Business?
- 29. What is the Plant Layout for setting up Cheese Analogues Manufacturing Business?





# Table of Contents of the Project Report





#### PROJECT LOCATION 1 1 CITY PROFILE & GEOTECHNICAL SITE CHARACTERIZATION 1.1.1. General 1.1.2. Climate & Rainfall 1.1.3. Map 1.1.4. Physical Characteristics Topography 1.1.5. 1.1.6. Administrative Set Up 1.1.7. Transportation and Communications 1.1.8. Economy & Industries Industry at a Glance 1.1.9. 2. INTRODUCTION 3. **USES** 4. **PROPERTIES** 5. APPLICATIONS AND ADVANTAGES OF ANALOGUE CHEESE PRODUCTS 6. **B.I.S. SPECIFICATIONS**

IS: 10281 – 1982 METHOD FOR SENSORY EVALUATION OF PROCESSED CHEESE



6.1.



6.2.	IS 11763 (2011): CHEESE AND PROCESSED CHEESE PRODUCTS –
	DETERMINATION OF CHLORIDE CONTENT – POTENTIOMETRIC TITRATION
	METHOD [FAD 19: DAIRY PRODUCTS AND EQUIPMENT]
6.3.	IS 12756 (1989): CHEESE AND CHEESE PRODUCTS – DETERMINATION OF
	TOTAL PHOSPHORUS CONTENT BY MOLECULAR ABSORPTION SPECTROMETRIC
6.4.	METHOD [FAD 19: DAIRY PRODUCTS AND EQUIPMENT] IS 12758 (2005): CHEESE AND PROCESSED CHEESE PRODUCTS -
0.4.	DETERMINATION OF FAT CONTENT - GRAVIMETRIC METHOD (REFERENCE
	METHOD) [FAD 19: DAIRY PRODUCTS AND EQUIPMENT
<b>7.</b>	MARKET SURVEY
8.	EXPORT & IMPORT: ALL COUNTRIES
8.1.	EXPORT: ALL COUNTRIES
8.2.	IMPORT: ALL COUNTRIES
9.	MANUFACTURING PROCESS
9.1.	GENERAL PRINCIPLES AND MANUFACTURING PROTOCOL
9.2.	FORMULATION
9.3.	· · · · · · · · · · · · · · · · · · ·
9.4.	
9.5.	
9.6.	INGREDIENTS USED IN THE MANUFACTURE OF CHEESE ANALOGUES
10.	PROCESS FLOW DIAGRAM





11.	STERILIZATION
11.1.	REQUIREMENTS OF STERILIZED MILK
11.2.	ADVANTAGES OF STERILIZED MILK
11.3.	DISADVANTAGES OF STERILIZED MILK
11.4.	DIFFERENT TYPES OF STERILIZATION SYSTEMS AND PLANTS
11.5.	DIFFERENT TYPES OF STERILIZERS
12.	SUPPLIERS OF PLANT & MACHINERY
13.	SUPPLIERS OF RAW MATERIAL
13. 14.	SUPPLIERS OF RAW MATERIAL PHOTOGRAPHS/IMAGES FOR REFERENCE
14.	PHOTOGRAPHS/IMAGES FOR REFERENCE
<b>14.</b> 14.1.	PHOTOGRAPHS/IMAGES FOR REFERENCE MACHINERY PHOTOGRAPHS

QUOTATION OF PLANT, MACHINERY AND EQUIPMENTS FROM SUPPLIER



**16.** 



# Project Financials

•	Project at a Glance	Annexure
•	Assumptions for Profitability workings	1
•	Plant Economics	2
•	Production Schedule	3
•	Land & Building	4
	Factory Land & Building Site Development Expenses	



•	Plant & Machinery5
	Indigenous Machineries
	Other Machineries (Miscellaneous, Laboratory etc.)
•	Other Fixed Assets6
	Furniture & Fixtures
	Pre-operative and Preliminary Expenses
	Technical Knowhow
	Provision of Contingencies
•	Working Capital Requirement Per Month7
	Raw Material
	Packing Material
	Lab & ETP Chemical Cost
	Consumable Store



•	Overheads Required Per Month and Per Annum
•	Salary and Wages9
•	Turnover Per Annum10
•	Share Capital11
	Equity Capital  Preference Share Capital



- Annexure 1 :: Cost of Project and Means of Finance
- Annexure 2 :: Profitability and Net Cash Accruals
- Revenue/Income/Realisation
- Expenses/Cost of Products/Services/Items
- Gross Profit
- Financial Charges
- Total Cost of Sales
- Net Profit After Taxes
- Net Cash Accruals



- Annexure 3 :: Assessment of Working Capital requirements
- Current Assets
- Gross Working Capital
- Current Liabilities
- Net Working Capital
- Working Note for Calculation of Work-in-process
- Annexure 4 :: Sources and Disposition of Funds



- Annexure 5 :: Projected Balance Sheets
- ROI (Average of Fixed Assets)
- RONW (Average of Share Capital)
- ROI (Average of Total Assets)
- Annexure 6 :: Profitability Ratios
- D.S.C.R
- Earnings Per Share (EPS)
- Debt Equity Ratio



• Annexure 7 :: Break-Even Analysis

- Variable Cost & Expenses
- Semi-Variable/Semi-Fixed Expenses
- Profit Volume Ratio (PVR)
- Fixed Expenses / Cost
- B.E.P



• Annexure 8 to 11 :: Sensitivity Analysis-Price/Volume

- Resultant N.P.B.T
- Resultant D.S.C.R
- Resultant PV Ratio
- Resultant DER
- Resultant ROI
- Resultant BEP



- Annexure 12 :: Shareholding Pattern and Stake Status
- Equity Capital
- Preference Share Capital
- Annexure 13 :: Quantitative Details-Output/Sales/Stocks
- Determined Capacity P.A of Products/Services
- Achievable Efficiency/Yield % of Products/Services/Items
- Net Usable Load/Capacity of Products/Services/Items
- Expected Sales/ Revenue/ Income of Products/ Services/
   Items



• Annexure 14 :: Product wise Domestic Sales

#### Realisation

- Annexure 15 :: Total Raw Material Cost
- Annexure 16 :: Raw Material Cost per unit
- Annexure 17 :: Total Lab & ETP Chemical Cost
- Annexure 18 :: Consumables, Store etc.
- Annexure 19 :: Packing Material Cost
- Annexure 20 :: Packing Material Cost Per Unit



•	Annexure 21	••	<b>Employees Expenses</b>
---	-------------	----	---------------------------

- Annexure 22 :: Fuel Expenses
- Annexure 23 :: Power/Electricity Expenses
- Annexure 24 :: Royalty & Other Charges
- Annexure 25 :: Repairs & Maintenance Expenses
- Annexure 26 :: Other Manufacturing Expenses
- Annexure 27 :: Administration Expenses
- Annexure 28 :: Selling Expenses



- Annexure 29 :: Depreciation Charges as per Books (Total)
- Annexure 30 :: Depreciation Charges as per Books (P & M)
- Annexure 31 :: Depreciation Charges as per IT Act WDV (Total)
- Annexure 32 :: Depreciation Charges as per IT Act WDV (P & M)
- Annexure 33 :: Interest and Repayment Term Loans
- Annexure 34 :: Tax on Profits
- Annexure 35 :: Projected Pay-Back Period and IRR

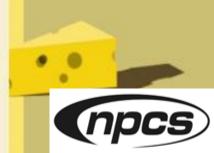


## Reasons for Buying our Report:

- This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product
- This report provides vital information on the product like it's characteristics and segmentation
- This report helps you market and place the product correctly by identifying the target customer group of the product



- This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials
- The report provides a glimpse of government regulations applicable on the industry
- The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions



## Our Approach:

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   outlook and forecast for a period of five years.
- The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players
- We use reliable sources of information and databases. And information from such sources is processed by us and included in the report



#### Scope of the Report

The report titled "Market Survey cum Detailed Techno Economic Feasibility Report on Cheese Analogues." provides an insight into Cheese Analogues market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Cheese Analogues project. The report assesses the market sizing and growth of the Indian Cheese Analogues Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:



- Good Present/Future Demand
- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Cheese Analogues sector in India along with its business prospects. Through this report we have identified Cheese Analogues project as a lucrative investment avenue.



#### **Tags**

#Production\_of\_Cheese\_Analogues, #Cheese\_Analogue\_Manufacturing, #Processed\_Cheese, Startup Cheese Analogues making Business, Cheese Making Business. #How\_to\_Start\_a\_Cheese\_Making\_Business, Cheese Industry in India, Cheese Analogues Manufacturing Process, Indian Cheese #Cheese\_Analogues\_Production\_Process, Industry, #Cheese\_Production, Processed Cheese and Analogues, #Project\_Report\_on\_Cheese\_Analogue\_Manufacturing\_Industry, Detailed Project Report on Cheese Analogues Production, Project Report on Analogue Manufacturing, Cheese Pre-Investment #Feasibility\_Study\_on\_Cheese\_Analogues\_Production, Techno-Economic feasibility study on Cheese Analogues Production, Feasibility report on Cheese Analogues Production, #Free\_Project\_Profile\_on\_Cheese\_Analogues\_Production, Project profile on Cheese Analogue Manufacturing, Download free project profile on Cheese Analogues Production, Production of Processed Analogue Cheese, #Cheese\_and\_Cheese\_Analogues, Processed Cheese Manufacturing, Manufacture of Cheese Analogue, Start Your Own Cheese Making Business, Cheese Manufacturing Business, Project Profile on Dairy Products, Processed Cheese Manufacturing Business, Business Plan for Cheese Production, Cheese Making Process, Cheese Manufacture, Cheese Manufacturing Industry



Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on Cheese Analogues Production.

Analogue Cheese Manufacturing Business.

# **Commercial Cheese Processing Project**

#### See more

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NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- Good Present/Future Demand
- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,





Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects......Read more





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#### Who are we?

- One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services
- We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad



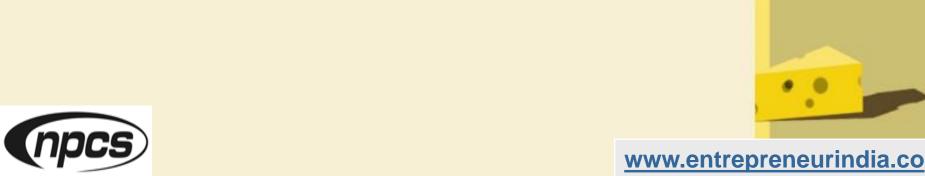


We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.





We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.



#### What do we offer?

- Project Identification
- Detailed Project Reports/Pre-feasibility Reports
- Market Research Reports
- Business Plan
- Technology Books and Directory
- Industry Trend
- Databases on CD-ROM
- Laboratory Testing Services
- Turnkey Project Consultancy/Solutions
- Entrepreneur India (An Industrial Monthly Journal)





#### How are we different?

- We have two decades long experience in project consultancy and market research field
- We empower our customers with the prerequisite know-how to take sound business decisions
- We help catalyze business growth by providing distinctive and profound market analysis
- We serve a wide array of customers, from individual entrepreneurs to Corporations and Foreign Investors
- We use authentic & reliable sources to ensure business precision





# Our Approach

Requirement collection

Thorough analysis of the project

**Economic feasibility study of the Project** 

Market potential survey/research

**Report Compilation** 





### Contact us

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https://goo.gl/VstWkd



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