



Pomegranate Farming Business.

**Profitable Fruit Cultivation Business
Ideas.**

Best Agriculture/Agro-Based Business



Introduction

Pomegranate (*Punica granatum*) is one of the commercially important fruit crops of India. It is native to Iran (Persia). Pomegranate (*Punica granatum*) is an ancient favourite table fruit of tropical and sub-tropical regions of the world. Pomegranate is one of the commercially important fruit crops of India. It is native to Iran (Persia).



Uses

Pomegranates have many varied uses including:

- **Fresh fruit (for eating and as decorative items)**
- **Fresh juice**
- **Concentrated juice**
- **Arils (frozen or fresh)**
- **Flavoring for jam, ice-cream and confectionery**
- **Products such as tea**
- **Pharmaceutical and medicinal uses**
- **Dyes and decoration.**



Pomegranate farming is growing rapidly in recent years. Pomegranate cultivation requires less water as this is a drought tolerant crop. Commercial production starts within 3 years in pomegranate plantation and lasts up to 30 years. This is a high-value crop and has export potential.

Pomegranate Farming is the best business for the farmers to earn more and more profit. Pomegranate (Punica granatum) is one of the important commercial fruit. It is assumed that it is native fruit of the Persia; Nowadays known as IRAN. It is more beneficial economically as you have once started its farming, than they give yield more than 150 years.



Pomegranate fruit has lots of its medical benefits along with its greater demand in market. This fruit can be utilized in fresh form or in the form of its products like Juice, Jam, Squash, Syrup, Canned slice etc. In India, about more than 70% of its products are canned slice and juice, the most demanding product of the Pomegranate fruit in local market.

In the World, Pomegranate is commonly cultivated in the Caucasus region, Africa, Central Asia along with the Indian subcontinent. In India, It is commonly cultivated in the Maharashtra along with the small region of the nearby state; Gujarat, Telangana, Himachal Pradesh, Karnataka, Rajasthan, Tamil Nadu, Andhra Pradesh, Utter Pradesh and Haryana.

India is the largest producer of this fruits, mainly export abroad in Kuwait, Bahrain, Oman, Saudi Arabia, U.A.E., etc. There is great demands of “Ganesh and Aarakta” Pomegranate fruit in the international markets.

India is the largest pomegranate growing country in the world. Total area under pomegranate cultivation in India is more than 1.0 lac hectare, where Maharashtra is the leading pomegranate growing state. Area under pomegranate is being growing up very rapidly because of its huge fruit demand for domestic as well as export market.



Global demand for pomegranate and pomegranate products is growing quickly, with industry participants reporting that in the first decade of the 2000s, demand doubled every three years to significantly exceed global supply. Less than 1.25% of global production originates in the southern hemisphere, indicating the excellent opportunity that Australia has to supply counter-seasonal product to the northern hemisphere, as well as supply fresh product to the domestic market.



Juicing pomegranates is another way to add value. Pomegranate juice is claimed to have many health benefits, such as being high in antioxidants and having anti-inflammatory properties. Pomegranate juice can be processed as 100 percent pomegranate or as blends. Pomegranate juice has a very tart flavor and is often more palatable if combined with other juices. Blends of pomegranate juice are often combined with other fruits high in antioxidants such as acai berries, blueberries, cranberries and cherries. Pomegranate juice can also be used to produce pomegranate wine.

Pomegranates are commonly used as decorations during the fall and winter seasons. They can be displayed fresh and used later for consumption, or they can be dried.

For exports, West Asia continues to remain one of the biggest markets for India. Last year, India also exported pomegranates to countries such as Bangladesh, Bahrain, Sri Lanka, Russia and the Netherlands. Maharashtra contributes 90% to the country's total pomegranate production. The state leads the pomegranate cultivation with approximately 1, 75,000-2, 00,000 hectare and other states totaling 30,000-40,000 hectare. Maharashtra contributes 90% to the country's total pomegranate production.



Europe is a net importer of fresh pomegranates. In addition to the local production volume, around 60,000 tonnes of pomegranates (imports minus exports) were added to the apparent consumption in 2016. Pomegranates are a luxury fruit that sells well in the higher segment. The demand for more exotic and healthy fruit can help increase profitability for exporters from developing countries.

The pomegranate fruit has very good potential for export due to its large use of decoration, use of fresh kernels (arils) for garnishing and for consumption as fresh fruit because of its nutritive value.



There is tremendous potential for export of pomegranate from India and it is fact that India is largest producer of pomegranates in the world. Moreover, India produces finest edible quality of pomegranates which are available almost throughout the year.

The recent global trend of increased demand for pomegranates, whether as fresh fruit or as derived products, is growing at an impressive pace. It is considered to be the outcome of the many favorable effects on human health these products were found to possess.



Machinery Photographs



POWER SPRAYER



ROTAVATOR



HARVESTER



PLOUGHING MACHINERY

Project at a Glance

PROJECT AT A GLANCE				(Rs. in lacs)			
COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development Exp.	0.00	439.50	439.50	Capital	0.00	133.31	133.31
Buildings	0.00	22.80	22.80	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	33.50	33.50	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00	5.00	5.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation Equipments	0.00	15.50	15.50	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	5.00	5.00	Internal Cash Accruals	0.00	0.00	0.00
Franchise & Other Deposits	0.00	0.00	0.00	Long/Medium Term Borrowings	0.00	399.94	399.94
Preliminary & Pre-operative Exp	0.00	1.00	1.00	Debentures / Bonds Unsecured	0.00	0.00	0.00
Provision for Contingencies	0.00	4.00	4.00	Loans/Deposits	0.00	0.00	0.00
Margin Money - Working Capital	0.00	6.96	6.96				
TOTAL	0.00	533.26	533.26	TOTAL	0.00	533.26	533.26

Project at a Glance

Year	Annualised		Book Value	Debt	Divide nd	Retained Earnings		Payout	Probab le Market Price	P/E Ratio	Yield Price/ Book Value
	EPS	CEPS	Per Share		Per Share	Per Share				No.of Times	
	Rs	Rs	Rs	Rs	Rs	%	Rs	%	Rs		%
1-2	4.74	5.51	14.74	24.00	0.00	100.00	4.74	0.00	4.74	1.00	0.00
2-3	6.31	6.98	21.05	18.00	0.00	100.00	6.31	0.00	6.31	1.00	0.00
3-4	7.87	8.46	28.92	12.00	0.00	100.00	7.87	0.00	7.87	1.00	0.00
4-5	9.42	9.94	38.34	6.00	0.00	100.00	9.42	0.00	9.42	1.00	0.00
5-6	9.71	10.17	48.05	0.00	0.00	100.00	9.71	0.00	9.71	1.00	0.00

Project at a Glance

Year	D. S. C. R.			Debt / - Deposits Debt	Equity as- Equity	Total Net Worth	Ret urn on Net Wor th	Profitability Ratio					Assets Turnov er Ratio	Curre nt Ratio
	Individu al	Cumulati ve	Over all					GPM	PBT	PAT	Net Contrib ution	P/V Ratio		
	(Number of times)			(Number of times)	%	%	%	%	%		%			
Initial				3.00	3.00									
1-2	0.95	0.95		1.63	1.63	1.69	76.89%	51.58%	33.36 %	198.96	105.04%	0.36	0.14	
2-3	1.11	1.03		0.86	0.86	0.91	78.71%	60.81%	38.85 %	213.42	98.59%	0.41	0.30	
3-4	1.31	1.11	1.28	0.41	0.41	0.46	79.94%	67.81%	43.08 %	239.85	98.48%	0.44	0.65	
4-5	1.55	1.21		0.16	0.16	0.19	80.76%	73.25%	46.40 %	266.27	98.40%	0.45	1.19	
5-6	1.65	1.28		0.00	0.00	0.03	79.69%	75.66%	47.86 %	264.28	97.66%	0.41	9.32	

Project at a Glance

BEP

BEP - Maximum Utilisation Year	5
Cash BEP (% of Installed Capacity)	20.23%
Total BEP (% of Installed Capacity)	22.53%
IRR, PAYBACK and FACR	
Internal Rate of Return .. (In %age)	8.34%
Payback Period of the Project is (In Years)	2 Years 4 Months
Fixed Assets Coverage Ratio (No. of times)	0.556

Major Queries/Questions Answered in the Report?

- 1. What is Pomegranate Farming Business?**
- 2. How has the Pomegranate Farming industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Pomegranate Farming Project ?**
- 4. What are the requirements of Working Capital for setting up Pomegranate Farming Project?**

5. What is the structure of the Pomegranate Farming Business and who are the key/major players ?

6. What is the total project cost for setting up Pomegranate Farming Business?

7. What are the operating costs for setting up Pomegranate Farming Project?

8. What are the machinery and equipment requirements for setting up Pomegranate Farming Project?

9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Pomegranate Farming Project?

10. What are the requirements of raw material for setting up Pomegranate Farming Project?

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Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Pomegranate Farming.” provides an insight into Pomegranate market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Pomegranate Farming project. The report assesses the market sizing and growth of the Indian Pomegranate Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Pomegranate Farming sector in India along with its business prospects. Through this report we have identified Pomegranate Farming project as a lucrative investment avenue.

Tags

#Pomegranate_Farming, #Pomegranate_Cultivation/_Pomegranate_Farming, Pomegranate Farming Process, #Pomegranate_(Punica_Granatum), Pomegranate Crop Cultivation, #Pomegranate_Cultivation, Cultivation of Pomegranate, Pomegranate Plant Cultivation in India, Pomegranate (Anar) Farming, #How_to_Starting_Your_Own_Pomegranate_Farming_Business, Profitable Fruit Cultivation Business Ideas, Profitable Fruit Farming Business Ideas, Most Profitable Agricultural Business Ideas, #Agriculture_Fruit_Farm_Business, Growing Pomegranate Fruit, Commercial Production of Pomegranate, Pomegranate Farming Project, Pomegranate Cultivation Project Report, Profitability in Pomegranate (Punica Granatum) Cultivation, #Pomegranate_Cultivation_Cost_and_Profit, Pomegranate Cultivation PPT, Commercial Fruit Farming, Pomegranate Plantation Project Report, How do I Start Pomegranate Farming? Project Report on Pomegranate Farming Industry, Detailed Project Report on Pomegranate Farming Business, #Project_Report_on_Pomegranate_Farming_Business, Pre-Investment Feasibility Study on Pomegranate Farming Business, Techno-Economic Feasibility Study on Pomegranate Farming Business, #Feasibility_Report_on_Pomegranate_Farming_Business, Free Project Profile on Pomegranate Farming Business, #Project_Profile_on_Pomegranate_Farming_Business, Download Free Project Profile on Pomegranate Farming Business, Pomegranate Processing Project Report, Pomegranate Processing Business

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can provide Detailed Project Report on
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Profitable Fruit Cultivation Business
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See more

<https://goo.gl/9XWj1V>

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A close-up photograph of a pomegranate, showing its vibrant red seeds and white pith. The image is used as a background for the top half of the page.

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NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



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- **Project Costs and Payback Period**

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)



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- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.



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What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Market Research Reports*
- *Business Plan*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

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- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*

Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

Contact us

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