

# Shoe Polish Spray

## Manufacturing Business.

### Production of Aerosol Shoe Polish.

#### Business Ideas in Shoe Care Products Industry



[NPCS/4641/22581]



# Introduction

Shoe polish is a chemical product either in the form of waxy paste, cream, or liquid and is used for polishing and shining leather shoes in order to improve appearance and extend the life of the footwear. Shoe polish provides a waxy coating and a shine to leather shoes and helps in protecting it from water, moisture, and from becoming hard. The foreign elements quickly aid in degrading the quality of leather, thus affecting the overall quality of shoes.



**The wax and oil based shoe polish provides a waterproof protection to keep stains, oil, dirt, and other substances from getting embedded into the leather in the shoes. Today, shoe polish is manufactured using a mix of natural and synthetic materials, including dyes, turpentine, naphtha, and gum Arabic. Shoe polish prevents leather from absorbing water, allows for easy cleaning of the leather, covering of scuff marks, and provides flexibility to the leather.**

**Shoe polish is a material used for polishing, shining, softening and waterproofing the shoes, so that shoes lasts longer and appears better. Shoe polish is available in paste, cream and liquid form. They are made from wax, mineral oils, collagen, and some other chemicals.**



# Usage

**Shoe polish is applied to the shoe using a rag, cloth, or brush. Shoe polish is not a cleaning product, and therefore the footwear should be both clean and dry before application. A vigorous rubbing action to apply the polish evenly on the boot, followed by further buffing with a clean dry cloth or brush, usually provides good results. Another technique, known as spit-polishing or bull polishing, involves gently rubbing polish into the leather with a cloth and a drop of water or spit. This achieves the mirror-like, high-gloss finish sometimes known as a spit shine which is especially valued in military organizations.**



## Market Outlook

**Today, shoe polish is usually made from a mix of natural and synthetic materials, including naphtha, turpentine, dyes, and gum arabic, using straightforward chemical engineering processes. Shoe polish can be toxic, and, if misused, can stain skin.**

**The global shoe care market is expected to grow at a CAGR of 4.2% during the forecast period, and is expected to be valued at US\$ 6,097 Mn by 2025, from US\$ 4,389 Mn in 2017 owing to the factors such as increasing demand of formal shoes among working women and increasing internet retailing.**

**The main drivers for growth of the global shoe polish market include increasing sales of shoes, increasing use of shoes by professionals especially sports footwear due to growing health concerns among consumers globally. Also, growing demand for liquid spray shoe polish and boot polish, and booming online sales and e-commerce have also led to the growth of the overall shoe polish market globally. However, due to the availability of fake replica of shoe polish products and greater demand among the consumers of shoe care products providing total shoe care is affecting the growth of shoe polish market.**



**In addition, shoe polish contains toxic chemicals that can be absorbed through the skin or inhaled and this also affects the growth of the shoe polish market globally. Although many shoe polish manufacturers are claiming their products to be non-toxic, many manufacturers still do not list their ingredients, which is creating concern among customers. Today, major brands are offering innovative ways to market their products to customers. These major brands are investing heavily in marketing campaigns especially through television advertisements. With the emergence of many local vendors, the shoe polish market has become very competitive.**

**Growing sales of leather shoes and boots, and smart shoe materials that are resistant to oil, water, chemicals, dirt and other elements is creating new opportunities for shoe polishing manufacturers. Also, growing demand for liquid polish in urban areas is further expected to drive the growth of the overall shoe polish market.**

**Changing fashion trends and use of multiple shoes for different occasions is driving the increase in sales of shoes globally and it is driving the demand for the shoe polish. Increasing use of formal shoes by professionals is driving the growth of the global shoe polish market.**





**Increasing demand for products such as moisturizers and conditioners for shining the non-leather based shoes are enhancing the growth of the global shoe polish market. Increasing demand for liquid spray shoe polish for both leather based and synthetic materials based shoes are driving the global shoe polish market. E-commerce is providing more shoe polish product options for customers, especially imported ones and it is driving the growth of the market. Increasing demand for boot polish is anticipated to enhance the growth of the market during the forecast period 2017-2023.**



# Global Shoe Care Market Share (%), By Product Type (2017)

2017-2025 at a CAGR of **4.2%**

**61.1%**  
Shoe Care

XX.X%  
Shoe Clean

XX.X%  
Shoe Care  
Accessories



**The market is segmented based on product type, sales channel type and region type. Based on product type, the market is sub-segmented into shoe care, shoe clean and shoe care accessories. Among all the product type, shoe care segment is expected to account for the highest market share, followed by shoe clean over the forecast period. Shoe care segment is expected to grow with a CAGR of 4.3% during the forecast period in terms of value. Shoe care accessories is estimated to register a CAGR of 3.7% in the global shoe care market over the forecast period. The factors fuelling demand for global shoe care market are incessantly growing footwear market and increasing demand for advance comfort across the globe due to growing innovation in shoes along with rapidly changing the demand pattern among consumers.**

**The key driving factors of global shoe care market are increasing internet retailing along with growing demand of sports footwear due to growing health concerns among consumers globally. Increasing technological advancement in shoes and increasing preference of casual shoes are the major factor which drives the shoe care market, owing to growing fashion awareness among consumers across the globe. Other key factors which drive the global shoe care market are significantly increasing Innovation/R&D pace and growing significant importance of orthopedic shoes, owing to surge in the demand for shoes care products for medical shoes.**



## Shoe Polish Industry in India

**The shoe polish industry in India is a small industry worth around Rs. 110 Crore. It is largely concentrated in Urban India contributing around 70% of total sales. Tough wax polish constitutes the major share (around 70%) but it is on decline as liquid polish picking up sales because of the benefit of convenience it offers to customers. The stagnation in shoe polish industry was a global phenomenon. In India, although the category is slow moving, its insensitivity to price allows manufactures to tide along profitably. While a small five paisa increase in the bread price impacted every user immediately, any hike in the price of shoe polish goes unnoticed. The manufactures know very well that they are operating in an inelastic price zone and that they can increase the price at will.**

**Shoe polish improves and restores the appearance of leather and footwear products. Shoe polish is not only used on footwear but can also be applied to all leather materials including bags, among others. Shoe polish is among the fastest moving consumer goods; meaning people buy it at regular intervals.**

**Shoe polish is the largest category within polishes in India. With the increase in the number of working professionals and school going population, demand for shoe polish has increased. Demand for shoe polishes has been negatively affected by the gradual replacement of formal footwear with sports shoes and other footwear products for everyday use. Consumers generally prefer other low-maintenance shoes for convenience.**

## ***Top 10 Shoe Polish Brands in India:***

- **Dazlo**
- **Zora**
- **Collonil**
- **Allen Edmonds Carnauba Shoe Polish**
- **Angelus Perfect Stain Shoe Wax Polish**
- **Meltonian**
- **Helios**
- **Cherry Blossam**
- **Kiwi**

# Project at a Glance

PROJECT AT A GLANCE				(Rs. in lacs)			
COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development Exp.	0.00	10.80	10.80	Capital	0.00	10.72	10.72
Buildings	0.00	7.55	7.55	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	12.50	12.50	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00	3.00	3.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation Equipments	0.00	4.30	4.30	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	1.00	1.00	Internal Cash Accruals	0.00	0.00	0.00
Franchise & Other Deposits	0.00	0.00	0.00	Long/Medium Term Borrowings	0.00	32.15	32.15
Preliminary & Pre-operative Exp	0.00	0.50	0.50	Debentures / Bonds Unsecured	0.00	0.00	0.00
Provision for Contingencies	0.00	1.00	1.00	Loans/Deposits	0.00	0.00	0.00
Margin Money - Working Capital	0.00	2.21	2.21				
<b>TOTAL</b>	<b>0.00</b>	<b>42.86</b>	<b>42.86</b>	<b>TOTAL</b>	<b>0.00</b>	<b>42.86</b>	<b>42.86</b>



# Project at a Glance

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/Book Value
	EPS Rs	CEPS Rs	Per Share Rs		Per Share Rs	%	Rs	%	Rs	No.of Times	%
1-2	5.55	9.04	15.55	24.00	0.00	100.00	5.55	0.00	5.55	1.00	0.00
2-3	8.31	11.35	23.86	18.00	0.00	100.00	8.31	0.00	8.31	1.00	0.00
3-4	11.05	13.69	34.91	12.00	0.00	100.00	11.05	0.00	11.05	1.00	0.00
4-5	13.71	16.02	48.62	6.00	0.00	100.00	13.71	0.00	13.71	1.00	0.00
5-6	16.28	18.30	64.90	0.00	0.00	100.00	16.28	0.00	16.28	1.00	0.00

# Project at a Glance

Year	D. S. C. R.			Debt / Equity - Deposits Debt	Equity as-Equity	Total Net Worth	Return on Net Worth	Profitability Ratio					Assets Turnover Ratio	Current Ratio
	Individual	Cumulative	Overall					GPM	PBT	PAT	Net Contribution	P/V Ratio		
	(Number of times)			(Number of times)		%	%	%	%	%	%			
Initial				3.00	3.00									
1-2	1.33	1.33		1.54	1.54	2.18		16.52%	9.05%	6.36%	35.50	37.92%	1.80	0.94
2-3	1.62	1.47		0.75	0.75	1.23		18.47%	12.38%	8.16%	41.25	37.77%	1.94	1.26
3-4	1.97	1.62	1.97	0.34	0.34	0.71		19.78%	14.75%	9.48%	47.14	37.77%	1.97	1.64
4-5	2.40	1.79		0.12	0.12	0.42		20.68%	16.45%	10.46%	53.03	37.77%	1.91	2.08
5-6	2.91	1.97		0.00	0.00	0.25		21.28%	17.68%	11.18%	58.92	37.77%	1.81	3.52

# Project at a Glance

## BEP

BEP - Maximum Utilisation Year	5
Cash BEP (% of Installed Capacity)	49.48%
Total BEP (% of Installed Capacity)	53.15%
IRR, PAYBACK and FACR	
Internal Rate of Return .. ( In %age )	25.74%
Payback Period of the Project is ( In Years )	2 Years 3 Months
Fixed Assets Coverage Ratio ( No. of times )	5.839

# Major Queries/Questions Answered in the Report?

- 1. What is Shoe Polish Manufacturing industry ?**
- 2. How has the Shoe Polish Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Shoe Polish Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up Shoe Polish Manufacturing plant ?**

- 5. What is the structure of the Shoe Polish Manufacturing Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Shoe Polish Manufacturing Business?**
- 7. What are the operating costs for setting up Shoe Polish Manufacturing plant ?**
- 8. What are the machinery and equipment requirements for setting up Shoe Polish Manufacturing plant ?**

**9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Shoe Polish Manufacturing plant ?**

**10. What are the requirements of raw material for setting up Shoe Polish Manufacturing plant ?**

**11. Who are the Suppliers and Manufacturers of Raw materials for setting up Shoe Polish Manufacturing Business?**

**12. What is the Manufacturing Process of Shoe Polish?**



- 13. What is the total size of land required for setting up Shoe Polish Manufacturing plant ?**
- 14. What will be the income and expenditures for Shoe Polish Manufacturing Business?**
- 15. What are the Projected Balance Sheets of Shoe Polish Manufacturing plant ?**
- 16. What are the requirement of utilities and overheads for setting up Shoe Polish Manufacturing plant?**
- 17. What is the Built up Area Requirement and cost for setting up Shoe Polish Manufacturing Business?**

**18. What are the Personnel (Manpower) Requirements for setting up Shoe Polish Manufacturing Business?**

**19. What are Statistics of Import & Export for Shoe Polish?**

**20. What is the time required to break-even of Shoe Polish Manufacturing Business?**

**21. What is the Break-Even Analysis of Shoe Polish Manufacturing plant?**

**22. What are the Project financials of Shoe Polish Manufacturing Business?**



- 23. What are the Profitability Ratios of Shoe Polish Manufacturing Project?**
- 24. What is the Sensitivity Analysis-Price/Volume of Shoe Polish Manufacturing plant?**
- 25. What are the Projected Pay-Back Period and IRR of Shoe Polish Manufacturing plant?**
- 26. What is the Process Flow Sheet Diagram of Shoe Polish Manufacturing project?**

- 27. What are the Market Opportunities for setting up Shoe Polish Manufacturing plant?**
- 28. What is the Market Study and Assessment for setting up Shoe Polish Manufacturing Business?**
- 29. What is the Plant Layout for setting up Shoe Polish Manufacturing Business?**

# Table of Contents of the Project Report



## **1. PROJECT LOCATION**

- 1.1. District Profile & Geotechnical Site Characterization
  - 1.1.1. General
  - 1.1.2. Geography
  - 1.1.3. Map
  - 1.1.4. Transportation
  - 1.1.5. Economy
  - 1.1.6. Industries

## **2. APPLICANT & HIS TEAM MEMBER BIO-DATA**

## **3. INTRODUCTION**

- 3.1. Shoe Polish
- 3.2. Aerosol Sprays
- 3.3. Aerosol Type Shoe Polish

## **4. USES AND APPLICATIONS**

## **5. PROPERTIES**

## **6. MARKET SURVEY**



**7. SHOE CARE - SHOE CLEANING**

**8. PROPOSED PRODUCTS**

**9. RAW MATERIAL DETAILS**

**10.LIST OF RAW MATERIALS**

**11.LIST OF PLANT MACHINERY**

**12.AEROSOL SPRAY PACKING AND HANDLING DETAILS**

**13.REASONS FOR SELECTION OF SITE**

**14.SUPPLIERS OF PLANT & MACHINERY**

**15.MANUFACTURERS OF SPRAY SHOE POLISH**



# *Project Financials*

<b>Project at a Glance</b>	<b>Annexure</b>
• Assumptions for Profitability workings .....	1
• Plant Economics.....	2
• Production Schedule.....	3
• Land & Building.....	4
Factory Land & Building	
Site Development Expenses	

- **Plant & Machinery.....5**
  - Indigenous Machineries**
  - Other Machineries (Miscellaneous, Laboratory etc.)**
  
- **Other Fixed Assets.....6**
  - Furniture & Fixtures**
  - Pre-operative and Preliminary Expenses**
  - Technical Knowhow**
  - Provision of Contingencies**
  
- **Working Capital Requirement Per Month.....7**
  - Raw Material**
  - Packing Material**
  - Lab & ETP Chemical Cost**
  - Consumable Store**



- **Overheads Required Per Month and Per Annum.....8**  
  - Utilities & Overheads (Power, Water and Fuel Expenses etc.)**
  - Royalty and Other Charges**
  - Selling and Distribution Expenses**
  
- **Salary and Wages .....9**
  
- **Turnover Per Annum .....10**
  
- **Share Capital.....11**  
  - Equity Capital**
  - Preference Share Capital**





- **Annexure 1 :: Cost of Project and Means of Finance**
- **Annexure 2 :: Profitability and Net Cash Accruals**
  - **Revenue/Income/Realisation**
  - **Expenses/Cost of Products/Services/Items**
  - **Gross Profit**
  - **Financial Charges**
  - **Total Cost of Sales**
  - **Net Profit After Taxes**
  - **Net Cash Accruals**

- **Annexure 3 :: Assessment of Working Capital requirements**

- **Current Assets**
- **Gross Working Capital**
- **Current Liabilities**
- **Net Working Capital**
- **Working Note for Calculation of Work-in-process**

- **Annexure 4 :: Sources and Disposition of Funds**

- **Annexure 5 :: Projected Balance Sheets**

- **ROI (Average of Fixed Assets)**
- **RONW (Average of Share Capital)**
- **ROI (Average of Total Assets)**

- **Annexure 6 :: Profitability Ratios**

- **D.S.C.R**
- **Earnings Per Share (EPS)**
- **Debt Equity Ratio**

- **Annexure 7 :: Break-Even Analysis**

- **Variable Cost & Expenses**
- **Semi-Variable/Semi-Fixed Expenses**
- **Profit Volume Ratio (PVR)**
- **Fixed Expenses / Cost**
- **B.E.P**

- **Annexure 8 to 11 :: Sensitivity Analysis-Price/Volume**

- **Resultant N.P.B.T**
- **Resultant D.S.C.R**
- **Resultant PV Ratio**
- **Resultant DER**
- **Resultant ROI**
- **Resultant BEP**

- **Annexure 12 :: Shareholding Pattern and Stake Status**

- **Equity Capital**

- **Preference Share Capital**

- **Annexure 13 :: Quantitative Details-Output/Sales/Stocks**

- **Determined Capacity P.A of Products/Services**

- **Achievable Efficiency/Yield % of Products/Services/Items**

- **Net Usable Load/Capacity of Products/Services/Items**

- **Expected Sales/ Revenue/ Income of Products/ Services/ Items**

- **Annexure 14** :: **Product wise Domestic Sales Realisation**
- **Annexure 15** :: **Total Raw Material Cost**
- **Annexure 16** :: **Raw Material Cost per unit**
- **Annexure 17** :: **Total Lab & ETP Chemical Cost**
- **Annexure 18** :: **Consumables, Store etc.**
- **Annexure 19** :: **Packing Material Cost**
- **Annexure 20** :: **Packing Material Cost Per Unit**

- **Annexure 21** :: **Employees Expenses**
- **Annexure 22** :: **Fuel Expenses**
- **Annexure 23** :: **Power/Electricity Expenses**
- **Annexure 24** :: **Royalty & Other Charges**
- **Annexure 25** :: **Repairs & Maintenance Expenses**
- **Annexure 26** :: **Other Manufacturing Expenses**
- **Annexure 27** :: **Administration Expenses**
- **Annexure 28** :: **Selling Expenses**



- **Annexure 29 :: Depreciation Charges – as per Books (Total)**
- **Annexure 30 :: Depreciation Charges – as per Books (P & M)**
- **Annexure 31 :: Depreciation Charges - as per IT Act WDV (Total)**
- **Annexure 32 :: Depreciation Charges - as per IT Act WDV (P & M)**
- **Annexure 33 :: Interest and Repayment - Term Loans**
- **Annexure 34 :: Tax on Profits**
- **Annexure 35 :: Projected Pay-Back Period and IRR**

# Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

# Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

## ***Scope of the Report***

**The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Shoe Polish in Aerosol Filling.” provides an insight into Shoe Polish market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Shoe Polish project. The report assesses the market sizing and growth of the Indian Shoe Polish Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:**

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

**We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Shoe Polish sector in India along with its business prospects. Through this report we have identified Shoe Polish project as a lucrative investment avenue.**

# Tags

#How\_to\_Make\_Shoe\_Polish, #Shoe\_Polish\_Production, #Production\_of\_Shoe\_Polish, Manufacture of Shoe Polish, #Formulation\_of\_Shoe\_Polish, Process of Making Shoe Polish, Shoe Polish Making Formula, Shoe Polish Formulation Pdf, Liquid Shoe Polish, Shoe Polish Manufacturing, Manufacturing Process of Polishes, How to Produce Shoe Polish, Shoe Polish Making Formulations, Shoe Polish Manufacturing Business, #Project\_Report\_on\_Shoe\_Polish\_Manufacturing\_Industry, Detailed Project Report on Shoe Polish Production, Project Report on Shoe Polish Production, Pre-Investment Feasibility Study on Shoe Polish Production, Techno-Economic feasibility study on Shoe Polish Production, #Feasibility\_report\_on\_Shoe\_Polish\_Production, Free Project Profile on Shoe Polish Production, Project profile on Shoe Polish Production, #Download\_free\_project\_profile\_on\_Shoe\_Polish\_Production, How to Make Your Own Shoe Polish, How to Manufacture Shoe Polish, Industrial Manufacturing of Shoe Polish, How to Start a Shoe Polish Business, Shoe Polish Making Business, Shoe Shine Business Opportunity, Start a Shoe Shine Business, #How\_to\_Start\_Shoe\_Care\_Products\_Business, #How\_to\_Start\_Shoe\_Polish\_Production\_Business, Shoe Polish Production Business, Polish Manufacturing Industry, Shoe Polish Manufacturing Process, Manufacturing of Shoes Polish in India, #Shoe\_Polish\_Manufacturing\_Plant

**Niir Project Consultancy Services (NPCS)  
can provide Detailed Project Report on  
Shoe Polish Spray Manufacturing  
Business.**

**Production of Aerosol Shoe Polish.  
Business Ideas in Shoe Care Products  
Industry**

**See more**

<https://goo.gl/QU1qbW>

<https://goo.gl/yZKxPY>

<https://goo.gl/u2Fwim>





*Visit us at*

[www.entrepreneurindia.co](http://www.entrepreneurindia.co)



[www.entrepreneurindia.co](http://www.entrepreneurindia.co)

**Take a look at  
Niir Project Consultancy Services  
on #Street View  
<https://goo.gl/VstWkd>**

*Locate us on  
Google Maps*

<https://goo.gl/maps/BKkUtq9gevT2>

## OUR CLIENTS

Our inexhaustible Client list includes public-sector companies, Corporate Houses, Government undertaking, individual entrepreneurs, NRI, Foreign investors, non-profit organizations and educational institutions from all parts of the World. The list is just a glimpse of our esteemed & satisfied Clients.

**Click here to take a look**  
**<https://goo.gl/G3ICjV>**



# **Free Instant Online Project**

## **Identification and Selection Service**

**Our Team has simplified the process for you by providing a "Free Instant Online Project Identification & Selection" search facility to identify projects based on multiple search parameters related to project costs namely: Plant & Machinery Cost, Total Capital Investment, Cost of the project, Rate of Return% (ROR) and Break Even Point % (BEP). You can sort the projects on the basis of mentioned pointers and identify a suitable project matching your investment requisites.....[Read more](#)**



# Download Complete List of Project

## Reports:

### ▪ Detailed Project Reports

**NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.**

**Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.**



**And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:**

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

**The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,**



**Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.**

**We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)**



# Contact us

## **NIIR PROJECT CONSULTANCY SERVICES**

106-E, Kamla Nagar, Opp. Spark Mall,

New Delhi-110007, India.

Email: [npcs.ei@gmail.com](mailto:npcs.ei@gmail.com) , [info@entrepreneurindia.co](mailto:info@entrepreneurindia.co)

Tel: +91-11-23843955, 23845654, 23845886, 8800733955

Mobile: +91-9811043595

Fax: +91-11-23845886

Website : [www.entrepreneurindia.co](http://www.entrepreneurindia.co) , [www.niir.org](http://www.niir.org)

Take a look at NIIR PROJECT CONSULTANCY SERVICES on #StreetView

<https://goo.gl/VstWkd>





# **Niir PROJECT CONSULTANCY SERVICES**

**An ISO 9001:2015 Company**



[www.entrepreneurindia.co](http://www.entrepreneurindia.co)

## Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



*We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.*



*We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.*



## What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Market Research Reports*
- *Business Plan*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*



## How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*



# Our Approach

**Requirement collection**

**Thorough analysis of the project**

**Economic feasibility study of the Project**

**Market potential survey/research**

**Report Compilation**



# Contact us

## NIIR PROJECT CONSULTANCY SERVICES

106-E, Kamla Nagar, Opp. Spark Mall,  
New Delhi-110007, India.

Email: [npcs.ei@gmail.com](mailto:npcs.ei@gmail.com) , [info@entrepreneurindia.co](mailto:info@entrepreneurindia.co)

Tel: +91-11-23843955, 23845654, 23845886, 8800733955

Mobile: +91-9811043595

Fax: +91-11-23845886

Website : [www.entrepreneurindia.co](http://www.entrepreneurindia.co) , [www.niir.org](http://www.niir.org)

Take a look at NIIR PROJECT CONSULTANCY SERVICES on #StreetView

<https://goo.gl/VstWkd>





# Follow us



➤ <https://www.linkedin.com/company/niir-project-consultancy-services>



➤ <https://www.facebook.com/NIIR.ORG>



➤ <https://www.youtube.com/user/NIIRproject>



➤ <https://plus.google.com/+EntrepreneurIndiaNewDelhi>



➤ [https://twitter.com/npcs\\_in](https://twitter.com/npcs_in)



➤ <https://www.pinterest.com/npcsindia/>





**For more information, visit us at:**

[www.niir.org](http://www.niir.org)

[www.entrepreneurindia.co](http://www.entrepreneurindia.co)



[www.entrepreneurindia.co](http://www.entrepreneurindia.co)