

Production of Tomato Ketchup, Sauce and Soup.

Processing of Tomato





Introduction

Tomato Ketchup

Tomato Ketchup word originated from Chinese koechiap meaning 'brine of fish', or generally mentioned as 'spicy sauce'; the word sauce is derived from Latin word salsas that means 'salted'. Ketchup is originally supposed to have been invented in the seventeenth century and was related to a sauce that contained fish brine, herbs, and spices as main ingredients. Tomato ketchup might be just an additional sauce for foods or a dressing for pasta. As we know, tomato is not only delicious as a fresh fruit but also delicious as sauce and even when it has been processed as tomato ketchup, the taste is still tasty. As part of worldwide culinary ingredients, tomato ketchup could be found in any kitchen around the world.





Tomato Sauce

Tomato sauces are used in many products including frozen foods, pasta sauces and pizza toppings, etc. A typical tomato sauce would be based on sieved or whole tomatoes, and/or tomato paste. It would also contain water, sugar, vinegar, salt and seasoning. The desired product viscosity would normally be achieved using a starch-based thickener.

Tomato sauce is one of the most common sauces made primarily out of tomatoes. It is a product prepared by cooking fresh tomatoes down in to a medium thick sauce, which is strained to remove seeds and peels. Due to its rich flavor, low liquid content, very soft flesh that breaks down easily, and the right composition to thicken up into a sauce when cooked, tomato serves as the best option for preparing the sauce.





Different Uses of Tomato Sauce:

- 1. It is used in the household along with snacks.
- 2. Used in restaurants for coloring and seasoning of foods.
- 3. Used by railways and other transportation modes that provides food services.
- 4. Street food dwellers.



Market Outlook

Tomato processing industry is huge. The only ketchup and sauce market in India is pegged at Rs 1,000 crore and growing at around 20% year-on-year. There is a big market for the processed tomato products. The market scenario has revealed a positive indication for the specially packed tomato sauce in local as well as outside market. Rapid urbanization has increased the use of processed tomato products.



Tomato ketchup is a widely popular condiment made from tomatoes, vinegar, sweeteners, and salt. The simple yet versatile formulation of tomato ketchup has made it popular in various cuisines, with the growing demand for fast food enabling smooth expansion of the tomato ketchup market. Tomato ketchup is commonly served with fast food items such as sandwiches, burgers, fries, and grilled or fried meat. It is also commonly used as a base for other sauces, since its flavor is popular and agreeable.

The ketchup market can be broadly segmented into four major segments, such as product ingredient type, application, distribution channel, and geography. Regarding product ingredient type, ketchup market can be classified into tomato ketchup, mushroom ketchup, mustard ketchup, fruit & nut ketchup, and others. Ketchup is a staple with traditional fast food items, but the agreeable flavor of tomato ketchup has also boosted its use with local fast food items in emerging regions.



As a result, leading producers of tomato ketchup have been able to successfully create regional variants of their products based on the cultural preferences and compatibility with the local cuisines. The global tomato ketchup market is primarily driven by the growing demand for fast food across the world. While North America is the prime market for fast food, the growing adoption of the Western culture across the world is leading to significant demand for fast food in Asia Pacific and Latin America, where the market stands to grow rapidly owing to the increasing disposable income of urban consumers.

The convenience of fast food means the burgeoning middle class is likely to remain a key consumer demographic for the fast food industry in the coming years, leading to strong growth prospects for the global tomato ketchup market. Due to the widespread prevalence of fast food joints and quick service restaurants in North America and Europe, these two are the leading contributors to the global tomato ketchup market and are likely to retain a dominant share in the coming years.



However, the Asia Pacific and Middle East markets for tomato ketchup have exhibited promise in the last few decade, and with many countries in this region steadily climbing the rungs of economic progress, the fast food industry is also growing smoothly in these regions. This is likely to present promising growth prospects for manufacturers of tomato ketchup in the coming years.

With an annual growth of over 20% per annum, the demand for tomato sauce is getting huge in India which is expected to rise more in times to come. It can be used along with snacks to coloring and seasoning in restaurants. The eating culture of Indian people has certainly given rise to the use of tomato sauce extensively.

The demand of tomato sauce is huge in India. It has got an annual growth of over 20 % per annum. As the tomato sauces come in different kind of uses, that is why the demand is also very high in the market.



Tomato Processing Market

The global tomato processing market has experienced a healthy growth over the past several years. This can be accredited to the changing lifestyle and increasing spending power of the consumers coupled with the innovative product packaging.

Around 80% of the tomatoes produced worldwide are consumed fresh, whereas the remaining 20% are utilized in the tomato processing industry. As an important flavoring ingredient, processed tomato products are extensively used in the food processing industry, fast food joints, hotels, restaurants and households. There are many processed tomato products available in the market. Some of these include - peeled tomato, partially dehydrated tomato, diced tomato, tomato snacks, tomato paste, ketchup, soup, juice, sauce, powder and concentrate. The global market for tomato processing is currently being driven by numerous factors. Rising fast food trends have led to an increase in the global demand for processed tomatoes.



Population growth, rising disposable incomes, urbanization, changing dietary patterns, growing fast food industry and rising demand from emerging markets are also broadening the growth aspects of the global tomato processing market.

The global tomato processing market reached a volume of around 34 Million Tons in 2016.

A number of factors are currently driving the growth of this market. These include changing food habits, rising incomes, urbanisation, emerging markets, growing consumption of fast foods especially by youngsters, etc.

Tomato processing in India is still not very significant. Processed tomato products have good export potential, especially in the Middle East. Many units are operating in the small scale sector in the country.





Machinery Photographs



Sorting and Trimming Table



Rotary Washer









Juice Pasteurizer



Fruit Pulper



Project at a Glance

PROJECT AT A GLANCE						(`in la	ics)
COST O	F PROJEC	CT		MEANS	OF FINAN	1CE	
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development Exp.	0.00	55.00	55.00	Capital	0.00	171.47	171.47
Buildings	0.00	73.50	73.50	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	386.50	386.50	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00	8.00	8.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation Equipments	0.00	46.25	46.25	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	15.00	15.00	Internal Cash Accruals	0.00	0.00	0.00
Franchise & Other Deposits	0.00	0.00		Long/Medium Term Borrowings	0.00	514.41	514.41
Preliminary& Pre-operative Exp	0.00			Debentures / Bonds	0.00		0.00
Provision for Contingencies	0.00	38.00		Unsecured Loans/Deposits	0.00	0.00	0.00
Margin Money - Working Capital	0.00	61.63	61.63				
TOTAL	0.00	685.88	685.88	TOTAL	0.00	685.88	685.88



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Year	Annualised	Book Value		Divid end	Retained Earnings	Payou t	Probab le	
					_			

Per Share

14.62 24.00

15.55 44.59 6.00

17.71 59.79 0.00

Per

11.23 21.94 18.00 0.00 100.00 7.31

13.38 31.94 12.00 0.00 100.00 10.01

Share

Per Share

%

0.00 100.00 4.62

0.00 100.00 12.64

0.00 | 100.00 | 15.20 | 0.00

P/E

No.of

Times

1.00

1.00

1.00

1.00

1.00

Market

Price

4.62

7.31

10.01

12.64

15.20

%

0.00

0.00

0.00

0.00

Yield Price/

%

0.00

0.00

0.00

0.00

0.00

Ratio Book Value

Pro	oject at	a GI	anc	e
	-	1 3		3.
Year	Annualised	Book	Debt	Di

CEPS

9.17

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EPS

4.62

2-3 7.31

3-4 10.01

4-5 12.64

5-6 15.20

1-

2

Project at a Glance

3.00

1.64

0.82

3.00

1.64

0.82

0.38

2.56

1.52

0.93

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Year	Γ	D. S. C. F	R.	-	Equity as- Equity	Net	n on		Profita	bility F	Ratio		Assets Turnov er Ratio	
		Cumulat ive	Overa II					GPM	PBT	PAT	Net Contri bution	P/V Ratio		
	(Nur	nber of ti	mes)	` `	ber of es)	%	%	%	%	%		%		

1.94 3-4 1.93 1.61 0.38 4-5 2.33 1.77 0.13 5-6 2.81 1.94 0.00

1.34

1.47

Initial

1-2 1.34

2-3 1.61

0.13 0.58 % 8 % 13.97% 8.92% 2.03 1.89 18.15 973.3 36.05 0.37 0.00 % 15.25% 9.65% 2 % 1.94 2.86 www.entrepreneurindia.co

642.9 39.69

684.6 36.22

780.8 36.15

877.0 36.09

0

4

%

%

%

1.84

2.02

2.07

1.04

1.28

1.57

6.22% 4.89% 8

9.71% 6.64%

12.19% 7.94%

12.55

%

14.83

%

16.37

17.43

Curre nt Ratio

Project at a Glance

BEP

BEP -	Maximum	Utilisation	Yea

Cash BEP (% of Installed Capacity)

Total BEP (% of Installed Capacity)

IRR, PAYBACK and FACR

Internal Rate of Return .. (In %age)

Payback Period of the Project is (In Years) Fixed Assets Coverage Ratio (No. of times)

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25.72% 2 Years 3 Months

52.15%

56.56%

7.897

Major Queries/Questions Answered in the Report?

- 1. What is Tomato Products Manufacturing industry?
- 2. How has the Tomato Products Manufacturing industry performed so far and how will it perform in the coming years?
- 3. What is the Project Feasibility of Tomato Products Manufacturing Plant?
- 4. What are the requirements of Working Capital for setting up Tomato Products Manufacturing plant?



- 5. What is the structure of the Tomato Products Manufacturing Business and who are the key/major players?
- 6. What is the total project cost for setting up Tomato Products Manufacturing Business?
- 7. What are the operating costs for setting up Tomato Products Manufacturing plant?
- 8. What are the machinery and equipment requirements for setting up Tomato Products Manufacturing plant?



- 9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Tomato Products Manufacturing plant?
- 10. What are the requirements of raw material for setting up Tomato Products Manufacturing plant?
- 11. Who are the Suppliers and Manufacturers of Raw materials for setting up Tomato Products Manufacturing Business?
- 12. What is the Manufacturing Process of Tomato Products?



- 13. What is the total size of land required for setting up Tomato Products Manufacturing plant?
- 14. What will be the income and expenditures for Tomato Products Manufacturing Business?
- 15. What are the Projected Balance Sheets of Tomato Products Manufacturing plant?
- 16. What are the requirement of utilities and overheads for setting up Tomato Products Manufacturing plant?
- 17. What is the Built up Area Requirement and cost for setting up Tomato Products Manufacturing Business?



- 18. What are the Personnel (Manpower) Requirements for setting up Tomato Products Manufacturing Business?
- 19. What are Statistics of Import & Export for Tomato Products?
- 20. What is the time required to break-even of Tomato Products Manufacturing Business?
- 21. What is the Break-Even Analysis of Tomato Products Manufacturing plant?
- 22. What are the Project financials of Tomato Products Manufacturing Business?



- 23. What are the Profitability Ratios of Tomato Products Manufacturing Project?
- 24. What is the Sensitivity Analysis-Price/Volume of Tomato Products Manufacturing plant?
- 25. What are the Projected Pay-Back Period and IRR of Tomato Products Manufacturing plant?
- 26. What is the Process Flow Sheet Diagram of Tomato Products Manufacturing project?



27. What are the Market Opportunities for setting up Tomato Products Manufacturing plant?

- 28. What is the Market Study and Assessment for setting up Tomato Products Manufacturing Business?
- 29. What is the Plant Layout for setting up Tomato Products Manufacturing Business?







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- This report helps you market and place the product correctly by identifying the target customer group of the product



- This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials
- The report provides a glimpse of government regulations applicable on the industry
- The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions



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 outlook and forecast for a period of five years.
- The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players
- We use reliable sources of information and databases. And information from such sources is processed by us and included in the report



Scope of the Report

The report titled "Market Survey cum Detailed Techno Economic Feasibility Report on Tomato Products - Tomato Ketchup, Sauce & Soup." provides an insight into Tomato Products - Tomato Ketchup, Sauce & Soup market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Tomato Products - Tomato Ketchup, Sauce & Soup project. The report assesses the market sizing and growth of the Indian Tomato Products - Tomato Ketchup, Sauce & Soup Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:



- Good Present/Future Demand
- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Tomato Products - Tomato Ketchup, Sauce & Soup sector in India along with its business prospects. Through this report we have identified Tomato Products - Tomato Ketchup, Sauce & Soup project as a lucrative investment avenue.



Tags

#Production_of_Tomato_Products, #Tomato_Sauce_Making_Process, #Tomato_Sauce_Manufacturing_Process_in_India, #Manufacture_of_Tomato_Sauces_and_Ketchup, Preparation of Tomato Ketchup, Tomato Sauce Manufacturing, Tomato Sauce and Ketchup, #Tomato_Processing, #Tomato_Processing_Business_Plan, Tomato Processing Business, Tomato Processing Business Ideas, Tomato Ketchup Manufacturing Business, #How_to_Start_a_Tomato_Product_Business, Tomato Ketchup Business, Production of Tomato Ketchup, Tomato Ketchup Production, Profitable Tomato Processing Business, Start Tomato Ketchup/Sauce Business, Production of Tomato Sauce and Soup, Tomato Sauce & Ketchup, Tomato Products Manufacturing Process, Tomato & Tomato Products Manufacturing, Profitable Tomato Processing Business Opportunities, How ketchup is made? Tomato Processing Plant, Project Report on Tomato Sauce Manufacturing Industry,



#Detailed_Project_Report_on_Tomato_Products_Manufacturing, Project Report on Tomato & Tomato Products Manufacturing, Pre-Investment Feasibility Study on Tomato Sauce Manufacturing, Techno-Economic feasibility study on Tomato **Products** Manufacturing, #Feasibility_report_on_Tomato_&_Tomato_Products_Manufacturing, Free Project Profile Tomato Sauce Manufacturing Business, on #Project_profile_on_Tomato_Sauce_Manufacturing, Download free project profile on Tomato Products Manufacturing, Tomato Sauce Manufacturing Plant, Tomato Processing Business Plan Pdf, Tomato Ketchup Production Business, Tomato Processing Business, How is Tomato Sauce Processed, Tomato Ketchup Process Flow Chart, Tomato Sauce Making Business, Profile on Production of Tomato Sauce & Ketchup, Preparation of Tomato Ketchup, Tomato Sauce Manufacturing Unit, Tomato Sauce Production, Tomatoes and Tomato Products, By-product from Tomato Processing Industry, Tomato & Tomato Products Manufacturing, Tomato Products manufacturing Business



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can provide Detailed Project Report on
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Soup.
Processing of Tomato

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Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- Good Present/Future Demand
- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....Read more



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- Detailed Project Reports/Pre-feasibility Reports
- Market Research Reports
- Business Plan
- Technology Books and Directory
- O Industry Trend
- Databases on CD-ROM
- Laboratory Testing Services
- Turnkey Project Consultancy/Solutions
- Entrepreneur India (An Industrial Monthly Journal)



How are we different?

- We have two decades long experience in project consultancy and market research field
- We empower our customers with the prerequisite know-how to take sound business decisions
- We help catalyze business growth by providing distinctive and profound market analysis
- We serve a wide array of customers, from individual entrepreneurs to Corporations and Foreign Investors
- We use authentic & reliable sources to ensure business precision



Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation



Contact us

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