

Canvas Shoes Manufacturing Industry.

Production of Vulcanized Rubber Canvas Shoes.

Profitable Business Opportunities in Footwear Industry



Introduction

Canvas shoes are flat shoes with a lower white lines & with the basic shoes laces, Canvas shoes are the shoe modules which are also used as a part of uniforms because of their very basic looks.



Canvas shoes are a casual wear item and are extensively used by armed forces personnel, police, Home guards, NCC and civilian personnel. In the present age of health consciousness these are also utilized for jogging, aerobic exercises. These shoes are very popular amongst students and children. As the name suggests the shoes are made of canvas cloth. The shoe upper is of canvas while the base is moulded rubber. Its cheapness as well as its comfort is the main reasons for its popularity.



Market Outlook

Rise in demand for canvas from footwear industry for manufacturing canvas shoes owing to low production cost and low maintenance is expected to drive market growth. Furthermore, rising demand for canvas for manufacturing products including backpacks, handbags and electronic device cases is also anticipated to augment market growth over the next seven years.



Canvas shoes are one of the cheapest available for the purpose. Although shoes made from other material such as leather, PVC etc. are also available in the market but, are many times costly. Canvas shoes are also a popular sportswear and are preferred for children. These shoes are extensively used by labourers, industrial workers, farmers, and roadside vendors. There is a good demand for such shoes as such a number of renowned shoe makers are in the field.



Global Footwear Market is expected to garner \$371.8 billion by 2020, registering a CAGR of 5.5% during the forecast period 2015 - 2020. Footwear industry is growing at a steady pace since the past few years. The rising demand for fancy, trendy yet comfortable footwear among all age groups is a key factor driving the global footwear industry. The global footwear market is segmented by type of footwear, end users of footwear, various platforms for sale of footwear, material used, and their sales across various geographies. Asian countries, such as China and India are major exporters of leather footwear across developed countries (UK and US). The report explains material used for manufacturing footwear, which includes leather and non-leather; and analyzes the market for both types of footwear.

The global footwear market is rising expeditiously as footwear is increasingly becoming a fashion accessory. Not only this, the increasing demand for trendy, yet comfortable footwear among all age groups a key factor driving the global footwear market. With increasing participation in sporting activities and changing lifestyle, there is a massive demand for athletic shoes among non-sportspersons as well. Manufacturers are continuously focused on expanding their product portfolio in order to gain competitive advantage in this market.



By product type, the global footwear market is segmented into non-athletic footwear and athletic. Athletic footwear is further divided into soccer/football shoe, running and cross training/tennis shoe, golf shoe, hiking shoe, basketball shoe, baseball shoe, and others. On the other hand, non-athletic is sub-segmented into casual footwear, military boots, dress evening footwear, lite hiking outdoor sandal, and others.



Footwear Market Revenue, By Region, 2017 (US\$ Mn)

US\$
78,565.8
Mn



North America

XX.X



Asia Pacific

XX.X



Europe

XX.X



Rest of the World

CAGR **3.0%**
(2017 – 2025)

On the basis of end-use, the footwear market is classified into men's footwear, women's footwear, and kid's footwear. Among these, women's footwear accounts for the leading contribution in terms of both revenue and volume. Women's footwear remains a dynamic category with the presence of several brands, huge increase in points of sale, and significant budgets for marketing and advertising campaigns.

The global market is segmented based on type, mode of sale, gender, material, and geography. Increasing health awareness is generating higher demand for athletic footwear among individuals worldwide. In addition, changing lifestyles and rising number of working professionals are leading the demand for non-athletic footwear segment. The mode of sale segments the market into retail and online sale.

Key players in the global footwear market include Adidas AG, Nike Inc., New Balance Inc., Puma SE, Asics Corp. Bata Limited, Deichmann SE, Skechers USA Inc., VF Corp., W.L. Gore & Associates Inc., Sympatex Technologies GmbH, Kathmandu Holdings Limited, Columbia Sportswear Company, New Balance Inc., The Aldo Group Inc., VF Corp., and Jack Wolfskin,



Footwear Industry in India

India is the second largest producer of footwear globally, accounting for 13 percent of the global footwear production, next to China, which dominates the global footwear industry accounting for close to 67 per cent of the market.

Indian footwear industry is mainly driven by men's footwear segment, which has been booming with the rise in the purchasing power and the growth of image consciousness among the youngsters. Furthermore, with the rising younger working class population, the demand for formal footwear has also seen significant increase.



The footwear market in India is now dominated by men's footwear which contributes close to 58% of the total Indian footwear retail market and is expected grow at a CAGR of 10% by 2020. The women's footwear segment, however, is projected to grow at a much faster CAGR of 20%. In term of product type, casual footwear is the largest product segment in India's footwear market that contributes approximately 67% of the total footwear retail market. Moreover, Non-leather footwear accounts for 56% of the overall footwear market in India. While the industry is currently dominated by the unorganized domestic SME footwear manufacturers, but with changing consumer behavior and modern lifestyle, the footwear products made by those medium and large brands are likely to witness a bigger sales in the near future.

The Indian footwear market is likely to drive more by the rising fashion consciousness among the young generation and growing consumer's preference to their lifestyles. Moreover, the improvement in the footwear retail sector, as well as the growing e-commerce market in India are also expected to further boost the performance of India's footwear industry in future.



Over the past decade, India has been witnessing a rising trend of consumer orientation towards health and wellness. The rapid urbanization is responsible for a hectic lifestyle which has led to rise in the incidence of lifestyle diseases. Voluntarily and mandated by their physicians, the consumers have become more health conscious and have imbibed various physical activities into their lifestyle.

Currently, some of the largest footwear manufacturers in India include Bata India Limited, Liberty Shoes Limited, Paragon Group, Relaxo Footwears Limited, Adidas AG, PUMA, Geox S.p.A., Skechers USA, Incorporation, Nike Incorporation, and Under Armour Inc. While the major footwear producing states in India are: Tamil Nadu, New Delhi, Uttar Pradesh, Punjab, Haryana, Maharashtra, West Bengal, Rajashtan, and Kerala.

Machinery Photographs

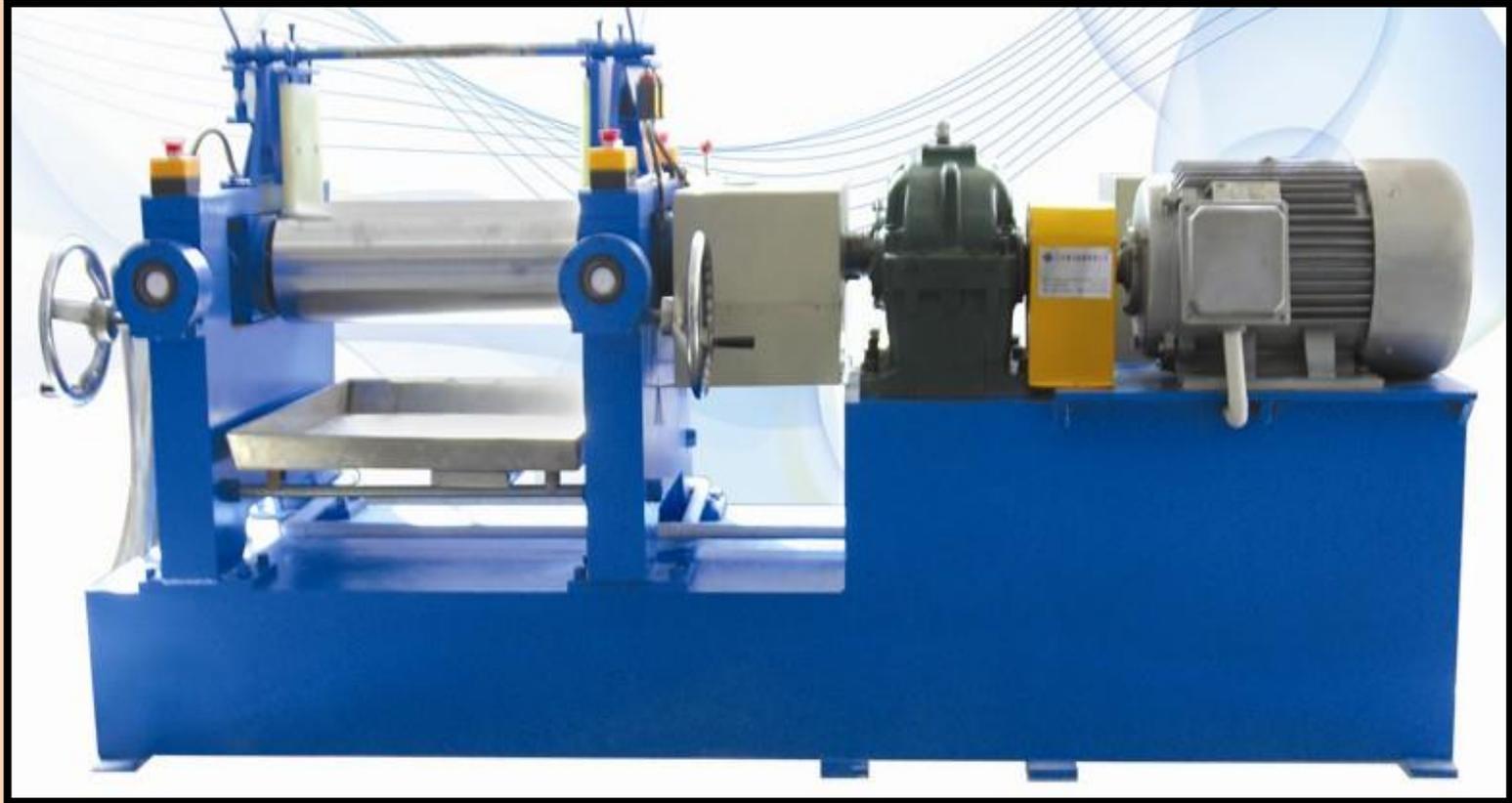


75 L KNEADER



CHILLER

OPEN MIXING MILL



Project at a Glance

| COST OF PROJECT | | | | MEANS OF FINANCE | | | |
|------------------------------------|--------------|--------------|---------|--------------------|--------------|--------------|---------|
| Particulars | Existin g | Propose d | Total | Particulars | Existin g | Propose d | Total |
| Land & Site | | | | | | | |
| Development Exp. | 0.00 | 0.00 | 0.00 | Capital | 0.00 | 251.37 | 251.37 |
| Buildings | 0.00 | 0.00 | 0.00 | Share Premium | 0.00 | 0.00 | 0.00 |
| | | | | Other Type Share | | | |
| Plant & Machineries | 0.00 | 607.28 | 607.28 | Capital | 0.00 | 0.00 | 0.00 |
| Motor Vehicles | 0.00 | 10.00 | 10.00 | Reserves & Surplus | 0.00 | 0.00 | 0.00 |
| Office Automation | | | | | | | |
| Equipments | 0.00 | 88.50 | 88.50 | Cash Subsidy | 0.00 | 0.00 | 0.00 |
| Technical Knowhow | | | | Internal Cash | | | |
| Fees & Exp. | 0.00 | 25.00 | 25.00 | Accruals | 0.00 | 0.00 | 0.00 |
| Franchise & Other | | | | Long/Medium Term | | | |
| Deposits | 0.00 | 0.00 | 0.00 | Borrowings | 0.00 | 754.12 | 754.12 |
| Preliminary& Pre- operative Exp | 0.00 | 2.50 | 2.50 | Debentures / Bonds | 0.00 | 0.00 | 0.00 |
| Provision for | | | | Unsecured | | | |
| Contingencies | 0.00 | 60.00 | 60.00 | Loans/Deposits | 0.00 | 0.00 | 0.00 |
| Margin Money - Working Capital | 0.00 | 212.21 | 212.21 | | | | |
| TOTAL | 0.00 | 1005.49 | 1005.49 | TOTAL | 0.00 | 1005.49 | 1005.49 |

Project at a Glance

| Year | Annualised | | Book Value | Debt | Dividend | Retained Earnings | | Payout | Probable Market Price | P/E Ratio | Yield Price/Book Value |
|------|------------|-------|------------|-------|----------|-------------------|-----------|--------|-----------------------|-----------|------------------------|
| | EPS | CEPS | | | | Per Share | Per Share | | | | |
| 1-2 | 5.12 | 9.65 | 15.12 | 24.00 | 0.00 | 100.00 | 5.12 | 0.00 | 5.12 | 1.00 | 0.00 |
| 2-3 | 8.17 | 12.04 | 23.29 | 18.00 | 0.00 | 100.00 | 8.17 | 0.00 | 8.17 | 1.00 | 0.00 |
| 3-4 | 11.24 | 14.56 | 34.53 | 12.00 | 0.00 | 100.00 | 11.24 | 0.00 | 11.24 | 1.00 | 0.00 |
| 4-5 | 14.21 | 17.06 | 48.74 | 6.00 | 0.00 | 100.00 | 14.21 | 0.00 | 14.21 | 1.00 | 0.00 |
| 5-6 | 17.05 | 19.49 | 65.79 | 0.00 | 0.00 | 100.00 | 17.05 | 0.00 | 17.05 | 1.00 | 0.00 |

Project at a Glance

| Year | D. S. C. R. | | | Debt / - Deposits Debt | Equity as- Equity | Total Net Worth | Return on Net Worth | Profitability Ratio | | | | | Assets Turnover Ratio | Current Ratio |
|---------|-------------------|------------|---------|------------------------|-------------------|-----------------|---------------------|---------------------|-------|---------|------------------|-----------|-----------------------|---------------|
| | Individual | Cumulative | Overall | | | | | GPM | PBT | PAT | Net Contribution | P/V Ratio | | |
| Initial | (Number of times) | | | (Number of times) | % | % | % | % | % | % | % | | | |
| 1-2 | 1.39 | 1.39 | | 3.00 | 3.00 | 4.57 | 5.60% | 2.13% | 1.67% | 1287.70 | 16.71% | 3.68 | 1.12 | |
| 2-3 | 1.70 | 1.54 | | 0.77 | 0.77 | 3.01 | 6.43% | 3.35% | 2.28% | 1359.32 | 15.12% | 3.87 | 1.21 | |
| 3-4 | 2.09 | 1.71 | 2.09 | 0.35 | 0.35 | 2.07 | 6.99% | 4.23% | 2.75% | 1550.10 | 15.09% | 3.88 | 1.32 | |
| 4-5 | 2.54 | 1.89 | | 0.12 | 0.12 | 1.49 | 7.37% | 4.84% | 3.09% | 1740.88 | 15.06% | 3.80 | 1.44 | |
| 5-6 | 3.09 | 2.09 | | 0.00 | 0.00 | 1.13 | 7.62% | 5.27% | 3.34% | 1931.67 | 15.04% | 3.67 | 1.69 | |

Project at a Glance

BEP

| | |
|---|------------------|
| BEP - Maximum Utilisation Year | 5 |
| Cash BEP (% of Installed Capacity) | 60.52% |
| Total BEP (% of Installed Capacity) | 63.71% |
| IRR, PAYBACK and FACR | |
| Internal Rate of Return .. (In %age) | 30.20% |
| Payback Period of the Project is (In Years) | 2 Years 3 Months |
| Fixed Assets Coverage Ratio (No. of times) | 33.590 |

Major Queries/Questions Answered in the Report?

- 1. What is Canvas Shoes Manufacturing industry ?**
- 2. How has the Canvas Shoes Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Canvas Shoes Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up Canvas Shoes Manufacturing plant ?**

- 5. What is the structure of the Canvas Shoes Manufacturing Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Canvas Shoes Manufacturing Business?**
- 7. What are the operating costs for setting up Canvas Shoes Manufacturing plant ?**
- 8. What are the machinery and equipment requirements for setting up Canvas Shoes Manufacturing plant ?**

9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Canvas Shoes Manufacturing plant ?

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Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Canvas Shoes.” provides an insight into Canvas Shoes market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Canvas Shoes project. The report assesses the market sizing and growth of the Indian Canvas Shoes Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Canvas Shoesector in India along with its business prospects. Through this report we have identified Canvas Shoes project as a lucrative investment avenue.

Tags

#Canvas_Shoes, #Project_Profile_on_Canvas_Shoes,
#Canvas_Shoes_Manufacturing_Plant, #Production_of_Canvas_Shoes,
Manufacturing of Canvas Shoes, Footwear Industry, Making of Canvas Shoe,
#How_to_Start_a_Shoe_Manufacturing_Business, Canvas Shoes Making
Business, Canvas Shoes Manufacture, Footwear Manufacturing, Women's
Canvas Shoes, Footwear Industry, Shoe Industry, Process Flow Chart for Shoes
Manufacturing, Shoe Making Process, Process for Manufacturing Footwear, Shoe
Making Process, How Shoes are made, #Shoe_Manufacturing_Process_Pdf, Shoe
Manufacturing Process PPT, Shoe Making Process Chart, Shoe Manufacturing
Factory, Shoe Making Process, Shoe Manufacturing Process, How to Start a Shoe
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Opportunities, Canvas Vulcanized Shoes, Vulcanized Shoe Manufacture,
Vulcanized Rubber Canvas Shoes, Vulcanized Footwear

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NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



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- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)



Contact us

NIIR PROJECT CONSULTANCY SERVICES

106-E, Kamla Nagar, Opp. Spark Mall,

New Delhi-110007, India.

Email: npcs.ei@gmail.com , info@entrepreneurindia.co

Tel: +91-11-23843955, 23845654, 23845886, 8800733955

Mobile: +91-9811043595

Fax: +91-11-23845886

Website : www.entrepreneurindia.co , www.niir.org

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Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.



We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.



What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Market Research Reports*
- *Business Plan*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*



Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

Contact us

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Mobile: +91-9811043595

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