



# Tea Blending and Packaging Industry.

## Blending and Packaging of Tea

# Introduction

**Tea is an important beverage in India. Simply, tea as a refreshing energy booster. Additionally, the tea comes with several health benefits too. Basically, the antioxidants help to eliminate toxins and free radicals from the blood.**



**Indian tea is among the finest in the world owing to strong geographical indications, heavy investments in tea processing units, continuous innovation, augmented product mix and strategic market expansion. The main tea-growing regions are in Northeast India (including Assam) and in north Bengal (Darjeeling district and the Dooars region). Tea is also grown on a large scale in the Nilgiris in south India. India is one of the world's largest consumers of tea, with about three-fourths of the country's total produce consumed locally.**



**According to the tea production process, there are two different types of tea. These are CTC and Orthodox. However, according to the taste and flavor, there are several types of tea available in the Indian market. These are black tea, green tea, white tea, fermented tea, oolong tea, aroma tea, etc. In addition, there is the different variety of tea according to the origin. These are Darjeeling tea, Assam tea, Dooars & Terai tea, Kangra tea, Nilgiri tea, Annamalai Tea, Wayanad Tea, Karnataka tea and Munnar tea.**



**Globally, India is the largest grower, producer, and exporter of the tea. The tea business of our country accounts for 31% of global production. Nowadays, the industry is having 1692 registered tea manufacturer and 2200 registered tea exporters in the country. Additionally, the industry enjoys 5548 registered tea buyers and 9 tea auction centers. The Indian tea industry has grown to own many global tea brands, and has evolved to one of the most skilled tea industries in the world.**

**Indian tea industry is about 170 years old. Basically, the Northern and Eastern part of India is the major tea growing areas. However, Nilgiri in the southern part of the country also produces a significant amount of tea. Generally, the three prominent tea-growing regions in India are Darjeeling, Assam, and Nilgiri. Additionally, other tea growing areas are Karnataka, Tripura, Himachal Pradesh, Tamilnadu, Kerala, Meghalaya, Mizoram, and Bihar.**

**Basically, Kolkata, Siliguri, Guwahati, Coonoor, Cochin, and Coimbatore are the major tea auction centers.**

**Basically, the tea industry holds an important position in Indian economy. The industry earns a significant amount of foreign exchange. Therefore, it has a great impact on GDP. Additionally, the industry is the second largest employer in the country. Because the industry hugely depends on the human labor, not on the machine.**

**The global tea market is growing rapidly. Tea sales have increased 165% over the last fifteen years. In addition, it is most preferred beverage next to water, available at low price. The tea market has experienced diversified trends across different regions including North America, Europe, Asia-Pacific and RoW. Geographically, Asia Pacific region held the largest market share in 2013.**

**And industry experts are expecting the continuation of its dominance throughout the forecast period. However, some of the major markets are India, China, U.K., Germany, the U.S. and Brazil. These countries among others are expected to witness robust demand for tea in coming years. Therefore, tea production is a profitable opportunity for the new entrepreneurs.**

**Global Tea Market was valued at \$46,392 million in 2016, and is projected to reach at \$67,751 million by 2023, growing at a CAGR of 5.5% from 2017 to 2023. Tea is globally the most popular beverage obtained from Camellia sinensis plant leaves. It is known to be originated in China, and is majorly grown in four countries, China, India, Kenya, and Sri Lanka. It offers various health benefits owing to presence of polyphenols working as antioxidants, vitamins, trace minerals, and different amino acids resulting in stronger immunity, lower cholesterol, increased metabolism, prevention of cancer, and more.**

**In addition, presence of small amount of caffeine makes tea a mild stimulant preventing fatigue. Major population consuming tea has developed it as a habit, subsequently contributing in the growth of the tea market.**

**The global tea market is majorly driven by the health benefits associated with consuming tea and increase in awareness related to carbonated drinks among people. Moreover, increase in caf culture, rise in disposable income, change in tastes of people, and introduction of additional healthy ingredients in tea by different market players are the other factors that fuel the market growth. However, increase in cost of raw materials due to unpredictable weather, rise in cost of agricultural inputs, and increase in trend of out-of-home coffee consumption are expected to limit growth of the tea market. The introduction of new flavors & variety in tea and growth in demand from health-concerned young population are anticipated to provide lucrative opportunities for the market.**

# Global Tea Market Revenue, By Type, 2016 (US\$ Mn)

2016 – 2024 at a CAGR of **5.0%**

US\$  
6,077.7 Mn



Black Tea

XX.X



Green Tea

XX.X



Oolong Tea

XX.X



Herbal Tea

XX.X



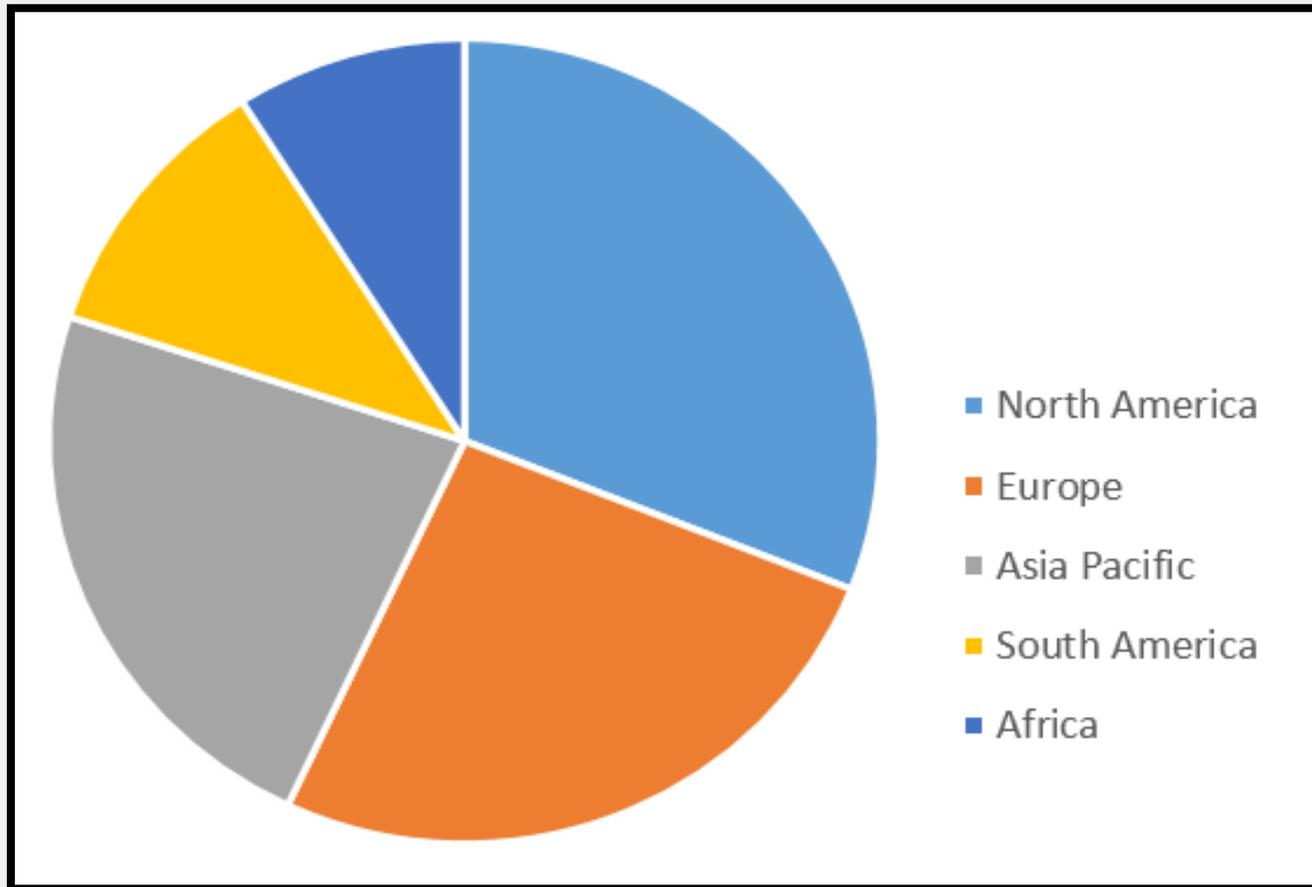
Others

**The tea market has been segmented by form, product type, and distribution channel. By form, the tea market has been segmented into leaf tea, CTC tea, and other forms of tea. Black tea held for the dominant market share of the tea market owing to its wide popularity.**

**Changing demographics also provide an opportunity to the tea market as the growing middle class and urbanized population of many emerging and developing markets influence the consumption of the various types. The convenience, availability, and versatility of tea have helped create a new consumer experience, all while keeping the product offerings fresh and unique to grab more consumers.**



# Global Tea Market: Revenue Share (%), By Region, 2017



**Top companies operating in the global tea market are Associated British Foods, WISSOTZKY TEA, Unilever, Starbucks Corporation, Akbar Brothers Ltd, Nestlé S.A, Tata Global Beverages (Tata Tea Ltd.), DAVIDs TEA, and The Republic of Tea.**

### **Tea Packaging Market**

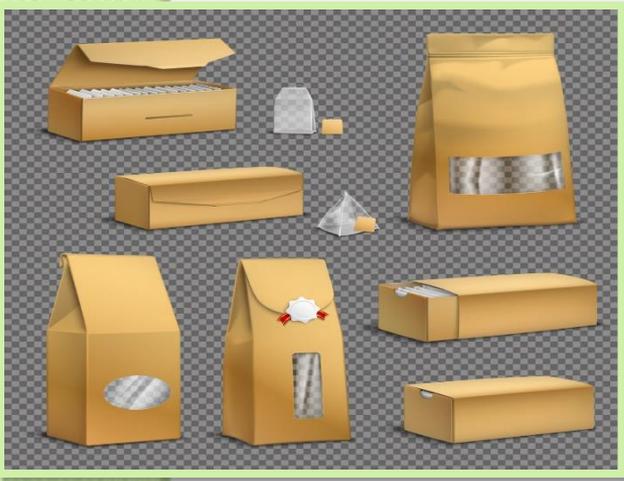
**The tea manufacturers along with its production and quality are also focusing on the attractive packaging of the product in order to attract the consumers as there is wide competition in the market. In order to reduce the cost associated with recycling and logistics, the manufacturers are focusing on sustainable packaging material.**



**Global tea packaging market is driven by the rise in the disposable income of individuals of the middle class population. Moreover, consumers are keen on buying packaged products from retail shopkeepers which is further driving the growth of the global tea packaging market. Demand for tea packaging intended for single use is a key factor fuelling the growth of the global tea packaging market. Rising concern among individuals about the health benefits of tea is driving both the tea as well as the tea packaging market.**

**The fluctuating cost of raw materials used for tea packaging is a restraining factor for the global tea packaging market. Also, the more innovative the packaging gets, it adds up to the cost of the product making it priced higher than usual which is an inhibitory factor for the global tea packaging market. Packaging type which is recyclable and reusable in nature is a key trend prevailing in the global tea packaging market.**

**On the basis of geography, the global tea packaging market is segmented into Asia Pacific, North America, Middle East & Africa, Latin America, and Europe. Currently, the Asia Pacific region leads the global tea packaging market owing to its large population base as well as the significant quantity exports from countries like India and Sri Lanka all over the globe. The increasing disposable income and the economic growth of these countries is also expected to drive the growth of this market over the forecast period.**



**Rapid urbanization and increasing preference for lifestyle products are also fuelling the tea packaging market in Asia Pacific region. North America is expected to witness steady growth owing to an increasing demand for ready to drink tea by consumers. Innovative tea packaging is also likely to boost the tea packaging market in North America.**

**The key factor that is driving the tea packaging market is the increasing disposable income of the middle-class population. The recent trend is that the consumers prefer buying products that are packed well from the retail shopkeepers so as to ensure the quality and safety which triggers the growth of the global tea packaging market.**

**The consumers are having increased awareness about the health benefits of tea which will drive the tea market coupled with the growth of the tea packaging market. Reusable and recyclable packaging is the key trend that is prevailing in the global tea packaging market. The volatile cost of the raw materials that is used for tea packaging will restrain the global tea packaging market. Making innovations in the packaging to attract the consumers adds up to the product cost thus hindering the global tea packaging market growth.**



# Project at a Glance

COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existin g	Propose d	Total	Particulars	Existin g	Propos ed	Total
Land & Site							
Development Exp.	0.00	45.00	45.00	Capital	0.00	53.79	53.79
Buildings	0.00	73.10	73.10	Share Premium	0.00	0.00	0.00
				Other Type Share			
Plant & Machineries	0.00	33.94	33.94	Capital	0.00	0.00	0.00
Motor Vehicles	0.00	4.00	4.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation							
Equipments	0.00	8.20	8.20	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow				Internal Cash			
Fees & Exp.	0.00	10.00	10.00	Accruals	0.00	0.00	0.00
Franchise & Other				Long/Medium Term			
Deposits	0.00	0.00	0.00	Borrowings	0.00	161.38	161.38
Preliminary& Pre-				Debentures /			
operative Exp	0.00	2.00	2.00	Bonds	0.00	0.00	0.00
Provision for				Unsecured			
Contingencies	0.00	3.00	3.00	Loans/Deposits	0.00	0.00	0.00
Margin Money -							
Working Capital	0.00	35.93	35.93				
TOTAL	0.00	215.17	215.17	TOTAL	0.00	215.17	215.17



# Project at a Glance

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/Book Value
	EPS	CEPS				Per Share	Per Share				
	`	`	`	`	`	%	`	%	`	s	%
1-2	6.15	9.00	16.15	24.00	0.00	100.00	6.15	0.00	6.15	1.00	0.00
2-3	9.27	11.80	25.43	18.00	0.00	100.00	9.27	0.00	9.27	1.00	0.00
3-4	12.34	14.58	37.77	12.00	0.00	100.00	12.34	0.00	12.34	1.00	0.00
4-5	15.26	17.25	53.02	6.00	0.00	100.00	15.26	0.00	15.26	1.00	0.00
5-6	18.00	19.78	71.03	0.00	0.00	100.00	18.00	0.00	18.00	1.00	0.00

# Project at a Glance

Year	D. S. C. R.			Debt / - Deposits Debt	Equity as- Equity	Total Net Worth	Return on Net Worth	Profitability Ratio					Assets Turnover Ratio	Current Ratio
	Individual	Cumulative	Overall					GPM	PBT	PAT	Net Contribution	P/V Ratio		
Initial	(Number of times)			(Number of times)	%	%	%	%	%	%	%			
1-2	1.32	1.32		3.00	3.00	3.69	8.38%	3.74%	2.47%	253.56	18.91%	3.36	1.09	
2-3	1.67	1.49		0.71	0.71	2.32	9.07%	4.96%	3.19%	273.02	17.45%	3.50	1.20	
3-4	2.09	1.67	2.07	0.32	0.32	1.56	9.53%	5.83%	3.71%	311.48	17.42%	3.48	1.34	
4-5	2.57	1.87		0.11	0.11	1.11	9.82%	6.44%	4.08%	349.94	17.40%	3.38	1.50	
5-6	3.14	2.07		0.00	0.00	0.82	10.00%	6.85%	4.33%	388.40	17.38%	3.23	1.84	



# Project at a Glance

## BEP

BEP - Maximum Utilisation Year	5
Cash BEP (% of Installed Capacity)	57.15%
Total BEP (% of Installed Capacity)	59.61%
IRR, PAYBACK and FACR	
Internal Rate of Return .. ( In %age )	29.08%
Payback Period of the Project is ( In Years )	2 Years 3 Months
Fixed Assets Coverage Ratio ( No. of times )	19.054

## Major Queries/Questions Answered in the Report?

- 1. What is Tea Blending and Packaging industry ?**
- 2. How has the Tea Blending and Packaging industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Tea Blending and Packaging Plant ?**
- 4. What are the requirements of Working Capital for setting up Tea Blending and Packaging plant ?**

- 5. What is the structure of the Tea Blending and Packaging Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Tea Blending and Packaging Business?**
- 7. What are the operating costs for setting up Tea Blending and Packaging plant ?**
- 8. What are the machinery and equipment requirements for setting up Tea Blending and Packaging plant ?**

**9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Tea Blending and Packaging plant ?**

**10. What are the requirements of raw material for setting up Tea Blending and Packaging plant ?**

**11. Who are the Suppliers and Manufacturers of Raw materials for setting up Tea Blending and Packaging Business?**

**12. What is the Blending and Packaging Process of Tea?**

- 13. What is the total size of land required for setting up Tea Blending and Packaging plant ?**
- 14. What will be the income and expenditures for Tea Blending and Packaging Business?**
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# Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

# Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

## ***Scope of the Report***

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Tea Blending and Packaging.” provides an insight into Tea Blending and Packaging market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Tea Blending and Packaging project. The report assesses the market sizing and growth of the Indian Tea Blending and Packaging Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

**We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Tea Blending and Packaging sector in India along with its business prospects. Through this report we have identified Tea Blending and Packaging project as a lucrative investment avenue.**

# Tags

#Tea\_Blending, Blending of Tea, #Tea\_Blending\_Process\_Pdf, Tea Blending Formula Pdf, #Tea\_Packaging\_Industry, #Tea\_Blending\_and\_Packaging, Tea Blending Unit, Blending & Packaging of Tea, Tea Blending Process, Tea Packaging Business Plan, #How\_to\_Start\_Tea\_Packaging\_Business\_in\_India, Tea Business Plan, How to Start Tea Packaging Business, Tea Packaging Business, Tea Processing and Packaging, #Tea\_Packaging\_Unit\_(Blending\_and\_Packing), Tea Processing, Set Up Tea Packaging Unit, #How\_to\_Start\_a\_Packaging\_Business, Tea Packaging Industry, Tea Packaging Process, Tea Packing Process, Tea Packaging Factory, Setting Up a Tea Packaging Unit, Tea Packing and Processing, Start a Tea Business, #Project\_Report\_on\_Tea\_Blending\_and\_Packaging\_Industry, Detailed Project Report on Tea Packaging, Project Report on Tea Blending and Packaging, Pre-Investment Feasibility Study on Tea Blending and Packaging Business, Techno-Economic feasibility study on Tea Blending and Packaging, #Feasibility\_report\_on\_Tea\_Packaging\_Industry, Free Project Profile on Tea Blending and Packaging, Project profile on Tea Packaging Business, #Download\_free\_project\_profile\_on\_Tea\_Packaging\_Business, How to Start a Tea Business, How to Start Tea Processing Business, Tea Packaging Project Profile, Project Report on Tea Packaging Unit Pdf, Project Report on Tea Packaging Pdf, Tea Packaging Business Plan, Project Report on Tea Business, Tea Blending Formula Pdf

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## **Blending and Packaging of Tea**

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Our inexhaustible Client list includes public-sector companies, Corporate Houses, Government undertaking, individual entrepreneurs, NRI, Foreign investors, non-profit organizations and educational institutions from all parts of the World. The list is just a glimpse of our esteemed & satisfied Clients.

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# **Free Instant Online Project**

## **Identification and Selection Service**

**Our Team has simplified the process for you by providing a "Free Instant Online Project Identification & Selection" search facility to identify projects based on multiple search parameters related to project costs namely: Plant & Machinery Cost, Total Capital Investment, Cost of the project, Rate of Return% (ROR) and Break Even Point % (BEP). You can sort the projects on the basis of mentioned pointers and identify a suitable project matching your investment requisites.....[Read more](#)**



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## Reports:

### ▪ Detailed Project Reports

**NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.**

**Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.**



**And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:**

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

**The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,**

**Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.**

**We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)**



# Contact us

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# **Niir PROJECT CONSULTANCY SERVICES**

**An ISO 9001:2015 Company**



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## Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



*We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.*



*We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.*



## What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Market Research Reports*
- *Business Plan*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

## How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*

# Our Approach

**Requirement collection**

**Thorough analysis of the project**

**Economic feasibility study of the Project**

**Market potential survey/research**

**Report Compilation**

# Contact us

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