



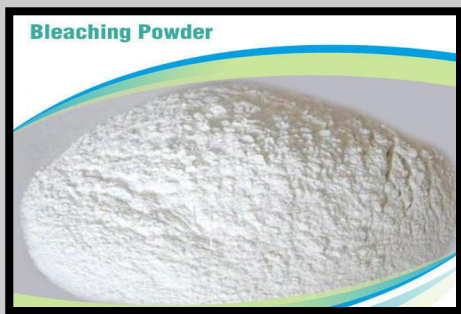
# Bleaching Powder Manufacturing Business.

**Production of Calcium  
Chlorohypochlorite.**

**Profitable Chemical Business Ideas for  
Entrepreneurs**

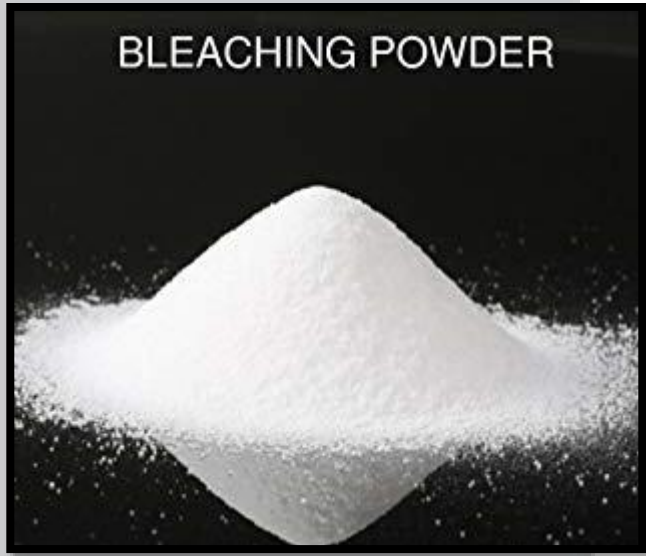
# Introduction

**Bleaching powder is also called calcium chlorohypochlorite because it is considered as a mixed salt of hydrochloric acid and hypochlorous acid. Bleaching Powder is an oxidizing agent and the activity is measured in terms of available chlorine, which is the same weight as that of gaseous or liquid chlorine that would exert the same action as the chlorine compound. Bleaching powder is used to whiting or removing the natural color of textile fibers, yarns, wood pulp, paper and other products by chemical reaction and also is an additive in the scouring powder preparation as germicide.**



**Bleaching powder is calcium hypochlorite ( $\text{Ca}(\text{OCl})_2$ ). It is a one of the major chemical industry in the world. Limestone and chlorine gas are used as raw materials to manufacture bleaching powder which is used as a disinfectant and as an oxidizing agent. Bleaching powder show different reactions.**

BLEACHING POWDER



## Uses of bleaching powder

- **As a bleach.**
- **As a disinfectant. As an example, in water treatment processes.**
- **To manufacture chloroform**

### It is used

- **As a disinfectant and germicide especially in the sterilization of drinking water.**
- **For manufacture of chloroform.**
- **For making wool unshrinkable.**
- **As an oxidizing agent in industry.**
- **Mainly as bleaching agent for cotton, linen and wood pulp.**

## **Market Outlook**

**Bleaching powder is mainly an essential item as a bleaching agent and as a disinfectant. The major use is in the paper industry, textile industry, and oil industry. In addition, chemical industry is the major industrial consumer of this product. Sometimes it is also used as a source of chlorine in the preparation of chloroform. The product has good market potential.**



Bleaching Powder

**The bleaching powder is one of the widely used materials as disinfectant. It has also got a huge demand as a bleaching agent. The textile industry, paper industry along with the oil industries are the major consumers of bleaching powders. The chemical industries are also among the major consumers of this product. Other than the use as a bleaching agent and a disinfectant, it is also used in the preparation of chloroform.**



## **Projected Demand for Bleaching Power (Tonnes)**

<b>Year</b>	<b>Projected Demand</b>
<b>2009</b>	93
<b>2010</b>	103
<b>2011</b>	113
<b>2012</b>	124
<b>2013</b>	137
<b>2014</b>	150
<b>2015</b>	166
<b>2016</b>	182
<b>2017</b>	200
<b>2018</b>	220
<b>2019</b>	242
<b>2020</b>	267

**The global bleaching powder market was valued at around US\$ 5 Bn in 2016 and is anticipated to expand at a CAGR of more than 3% from 2018 to 2026. Expansion in the global bleaching powder market is driven by the rise in demand for fresh water and increase in demand for bleaching powder in pulp & paper applications. The bleaching powder market in Asia Pacific is anticipated to expand at a CAGR of around 4% during the forecast period. Rapid urbanization in developing economies such as China and India is estimated to propel the bleaching powder market in the region.**



## ***Major Players in Bleaching Powder market are:***

**Lords Chloro Alkali Limited, GACL, Vertex Chemical, Hill Brothers Chemical, HASA, Sree Rayalaseema Hi-Strength , Hypo Ltd, Clorox, Kuehne, OxyChem, Swastik Chemicals, Olin Chlor Alkali, Aditya Birla Chemicals, Suvidhi Industries**



# Calcium Hypochlorite Market

**Calcium hypochlorite is one of the widely used chemicals for water sanitation across the globe that helps prevent water related diseases such as cholera and typhoid. It is extensively available across the globe and is also used for cleaning public pools. Calcium hypochlorite offers a favorable cost-to-performance ratio, as it provides protection from germs and is cost effective. Most of the calcium hypochlorite available in the industry has 60% of chlorine content by mass. Apart from water treatment, calcium hypochlorite is employed in various applications.**

**It is sold as a white, solid concentrate in granular, tablet or briquette form with a distinct chlorine odor. Calcium hypochlorite is widely used as a disinfectant and bleaching agent. It is considered more stable and has greater available chlorine than sodium hypochlorite (liquid bleach).**

**These include house cleaners & detergents, agrochemicals, pulp & paper, food & beverage, and others. The global calcium hypochlorite market is expected to expand at a significant pace driven by the increase in demand in the water treatment application. The calcium hypochlorite market was valued at about US\$ 5 Bn in 2017 and is projected to expand at a CAGR of more than 3% during the forecast period.**

**The demand for calcium hypochlorite is likely to increase, as a significant amount of raw water and wastewater requires treatment. Calcium hypochlorite is widely used in wastewater and water treatment processes to remove undesirable compounds and microbial contaminants from the water. Industries are focusing on water and wastewater recycling due to increasing environmental concerns and water consumption.**

**The rise in demand for water is driven by rapid industrial developments and urbanization. The inadequate availability of freshwater resources is leading regulatory authorities to enforce regulations on water consumption and discharge of wastewater. The increasing awareness about the need for water treatment and recycling is expected to increase market growth during the forecast period further.**



# Calcium Hypochlorite market Revenue, By Region, 2018 (US\$ Mn)



**Calcium hypochlorite is mainly applied in water treating agent production and bleach production. And water treating agent application and bleach application consumed 64.00% and 25.36% of the global consumption of calcium hypochlorite respectively in 2017. With the development of economy, the downstream application industries will need more calcium hypochlorite. So, calcium hypochlorite has a huge market potential in the future.**



# Global Calcium Hypochlorite Market by Share

CAGR **3.4%** (2018-2024)

Powder

Granule

Pellet

X.X%

X.X%

X.X%

# Machinery Photographs



**Close Jacketed Reactor Vessel**



**Chlorine Gas Storage Cylinder**





**Reduction gear box**



**Water Pump**

# Project at a Glance

COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existin g	Propose d	Total	Particulars	Existin g	Propos ed	Total
Land & Site Development Exp.	0.00	45.00	45.00	Capital	0.00	62.27	62.27
Buildings	0.00	66.00	66.00	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	83.55	83.55	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00	8.00	8.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation Equipments	0.00	16.50	16.50	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	15.00	15.00	Internal Cash Accruals	0.00	0.00	0.00
Franchise & Other Deposits	0.00	0.00	0.00	Long/Medium Term Borrowings	0.00	186.81	186.81
Preliminary& Pre- operative Exp	0.00	2.00	2.00	Debentures / Bonds	0.00	0.00	0.00
Provision for Contingencies	0.00	7.50	7.50	Unsecured Loans/Deposits	0.00	0.00	0.00
Margin Money - Working Capital	0.00	5.53	5.53				
<b>TOTAL</b>	<b>0.00</b>	<b>249.08</b>	<b>249.08</b>	<b>TOTAL</b>	<b>0.00</b>	<b>249.08</b>	<b>249.08</b>

# Project at a Glance

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/Book Value
	EPS	CEPS				Per Share	Per Share				
						%		%			%
1-2	5.74	9.70	15.74	24.00	0.00	100.00	5.74	0.00	5.74	1.00	0.00
2-3	8.40	11.86	24.14	18.00	0.00	100.00	8.40	0.00	8.40	1.00	0.00
3-4	11.03	14.06	35.17	12.00	0.00	100.00	11.03	0.00	11.03	1.00	0.00
4-5	13.59	16.25	48.76	6.00	0.00	100.00	13.59	0.00	13.59	1.00	0.00
5-6	16.08	18.42	64.84	0.00	0.00	100.00	16.08	0.00	16.08	1.00	0.00

# Project at a Glance

Year	D. S. C. R.			Debt / - Deposits Debt	Equity as- Equity	Total Net Worth	Return on Net Worth	Profitability Ratio					Assets Turnover Ratio	Current Ratio
	Individual	Cumulative	Overall					GPM	PBT	PAT	Net Contribution	P/V Ratio		
Initial	(Number of times)			(Number of times)		%	%	%	%	%	%			
1-2	1.40	1.40		3.00	3.00			38.12%	22.71%	15.89%	170.20	75.64%	0.90	0.83
2-3	1.68	1.53		0.75	0.75	0.86		42.29%	30.27%	19.93%	198.29	75.54%	0.98	1.51
3-4	2.02	1.68	2.02	0.34	0.34	0.43		45.10%	35.60%	22.89%	226.61	75.54%	0.99	2.37
4-5	2.43	1.84		0.12	0.12	0.19		47.00%	39.43%	25.07%	254.93	75.53%	0.95	3.40



# Project at a Glance

## BEP

BEP - Maximum Utilisation Year	5
Cash BEP (% of Installed Capacity)	38.96%
Total BEP (% of Installed Capacity)	44.12%
IRR, PAYBACK and FACR	
Internal Rate of Return .. ( In %age )	26.64%
Payback Period of the Project is ( In Years )	2 Years 3 Months
Fixed Assets Coverage Ratio ( No. of times )	2.562

# Major Queries/Questions Answered in the Report?

- 1. What is Bleaching Powder Manufacturing industry ?**
- 2. How has the Bleaching Powder Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Bleaching Powder Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up Bleaching Powder Manufacturing plant ?**

- 5. What is the structure of the Bleaching Powder Manufacturing Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Bleaching Powder Manufacturing Business?**
- 7. What are the operating costs for setting up Bleaching Powder Manufacturing plant ?**
- 8. What are the machinery and equipment requirements for setting up Bleaching Powder Manufacturing plant ?**

**9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Bleaching Powder Manufacturing plant ?**

**10. What are the requirements of raw material for setting up Bleaching Powder Manufacturing plant ?**

**11. Who are the Suppliers and Manufacturers of Raw materials for setting up Bleaching Powder Manufacturing Business?**

**12. What is the Manufacturing Process of Bleaching Powder?**



**13. What is the total size of land required for setting up Bleaching Powder Manufacturing plant ?**

**14. What will be the income and expenditures for Bleaching Powder Manufacturing Business?**

**15. What are the Projected Balance Sheets of Bleaching Powder Manufacturing plant ?**

**16. What are the requirement of utilities and overheads for setting up Bleaching Powder Manufacturing plant?**

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# Tags

#Manufacture\_of\_Bleaching\_Powder, #Preparation\_of\_Bleaching\_Powder,  
#Bleaching\_Powder\_Manufacturing\_Process, How is Bleaching Powder Made?  
Manufacture of Bleaching Powder, Bleaching Powder Production, How to Make  
Bleaching Powder, Chlorinated Lime, #Calcium\_Chlorohypochlorite, Manufacturing of  
Bleaching Powder, Process for Production of Bleaching Powder, Bleaching Powder  
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#Pre\_Investment\_Feasibility\_Study\_on\_Bleaching\_Powder\_Production Business,  
Techno-Economic feasibility study on Bleaching Powder Production Business,  
Feasibility report on Bleaching Powder Production Business, Free Project Profile on  
Bleaching Powder Manufacture, Project profile on Bleaching Powder Production,  
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#Bleaching\_Powder\_Manufacturing\_Business, (CaOCl<sub>2</sub>) Calcium Oxychloride,  
Investment Opportunities in Chemical Industry, Flow Diagram of Bleaching Powder  
Manufacturing, Bleaching Powder Preparation, Properties and Uses of Bleaching  
Powder, #Manufacturing\_of\_Bleaching\_Powder, Bleaching Powder Industry,  
Production of Calcium Chlorohypochlorite, How is Calcium Hypochlorite Produced?

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can provide Detailed Project Report on  
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